

The Future of Libraries

SEFLIN May 2, 2008

Stephen Abram, MLS, FSLA

President 2008, SLA

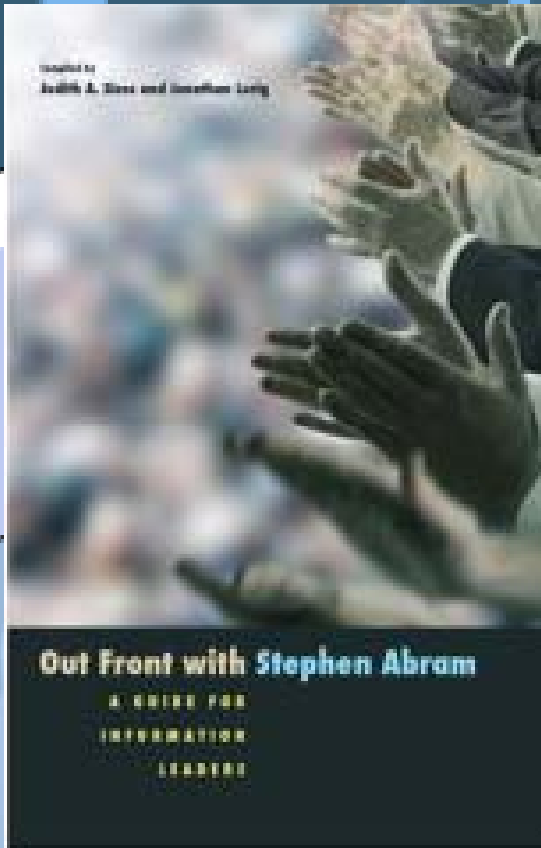
Vice President,

Innovation, SirsiDynix

Chief Strategist,

SirsiDynix Institute





Stephen Abram

Going Green Slides

- These PPT slides will be at my blog:
- **Stephen's Lighthouse**
- <http://stephenslighthouse.sirsidynix.com>
- Or give me a USB drive and I'll give you a copy.



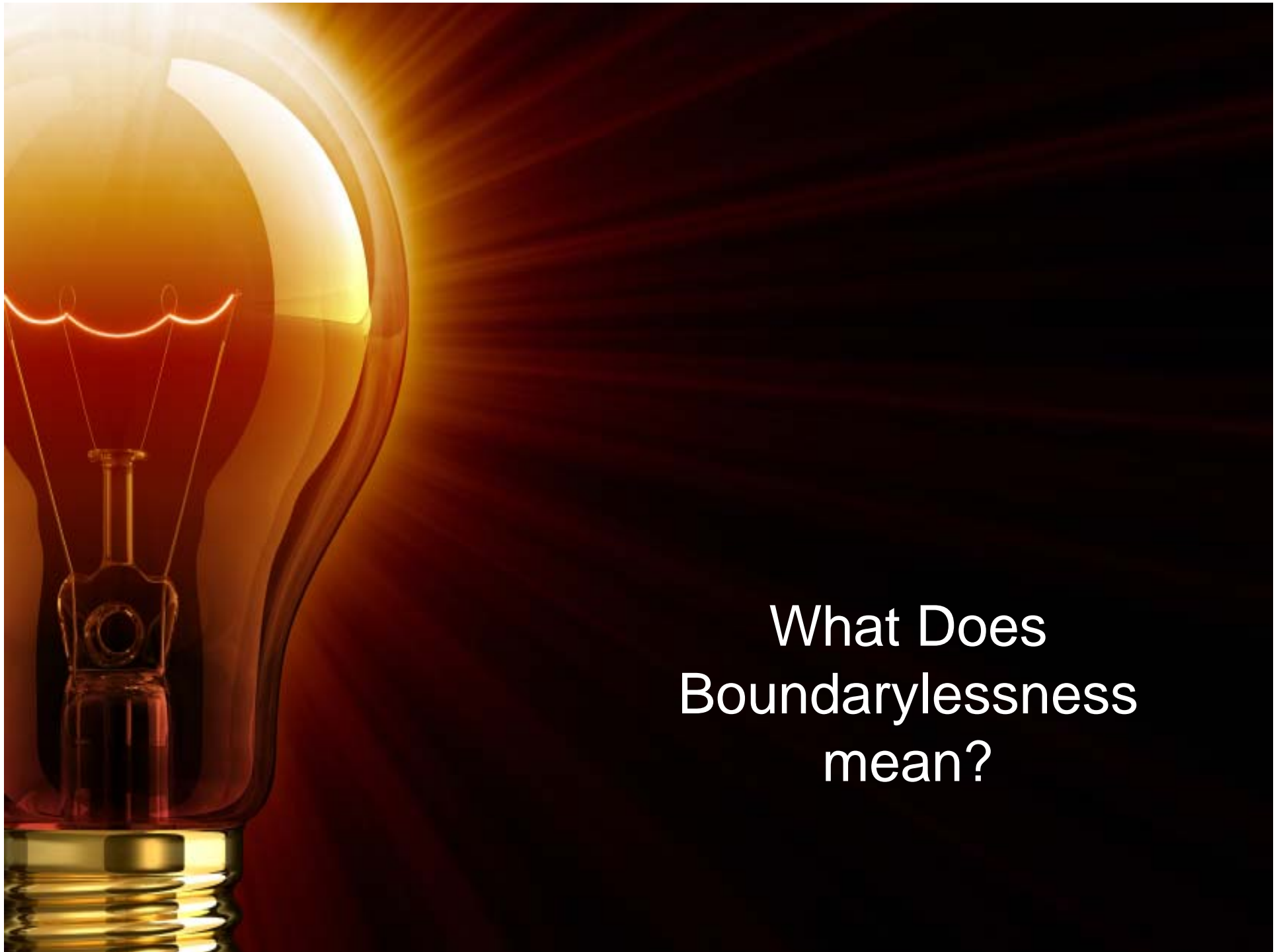
What's New (or new enough)?

- Semantic Web (Twine)
- The Cloud (Google, Zoho and MS etc.)
- No choice s
- GIS oriente
- Infinite fullt
- Streaming
- Personaliza
- Microblogging
- Device proliferation (Kindle, iPhones, etc.)
- What's old? Attacks on research, rights, intellectual freedom, access, copyright balance, privacy, DRM, patents, trademarks, voice, etc.





What does
Sustainability
Mean?



What Does
Boundarylessness
mean?

What Commitment Does It Take?





The WORLD IS
GOING TO CHANGE
WITH OR WITHOUT
YOU...

GET READY!

**CHANGED
PRIORITIES
AHEAD**



RED ROUTE

**No stopping
at any time**



Let's Look At the Supposed Limits to the Future



Happily, There Are None.



Or, sadly, there are a lot.

- National Debt and National Borrowing
- Sub-prime Mortgage Crises
- Gold Prices
- Oil Prices
- War and Famine
- Ignorance and Prejudice
- Globalization
- Global Warming
- Mergers and Acquisitions
- Techno-schism and Techolust



PAST

FUTURE

- When something needs to change...
- Do it.
- Take responsibility







Library culture of poverty, victimization, risk aversion, and passive resistance

WORRY TANK



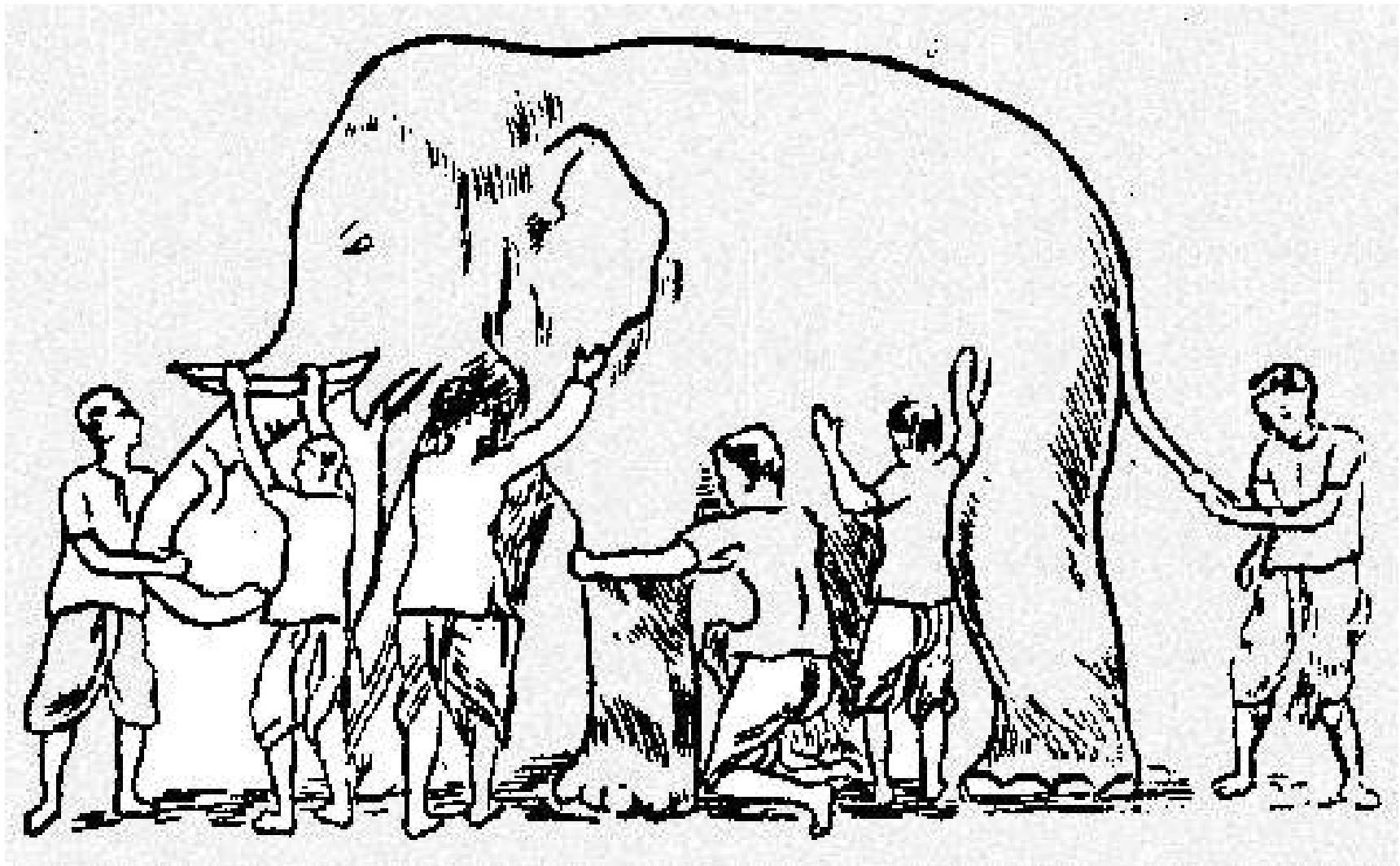
How Can Libraries and Information Have No Borders?



A world map where the landmasses are depicted as glowing patterns of city lights at night, set against a dark blue background representing the oceans. The lights are most concentrated in North America, Europe, and East Asia, with a sparser distribution in South America, Africa, and Australia. The overall effect is one of a globally interconnected network of urban centers.

Becoming More Open to a Global Reality

Do Your Members Know Your WHOLE Library's Offerings?

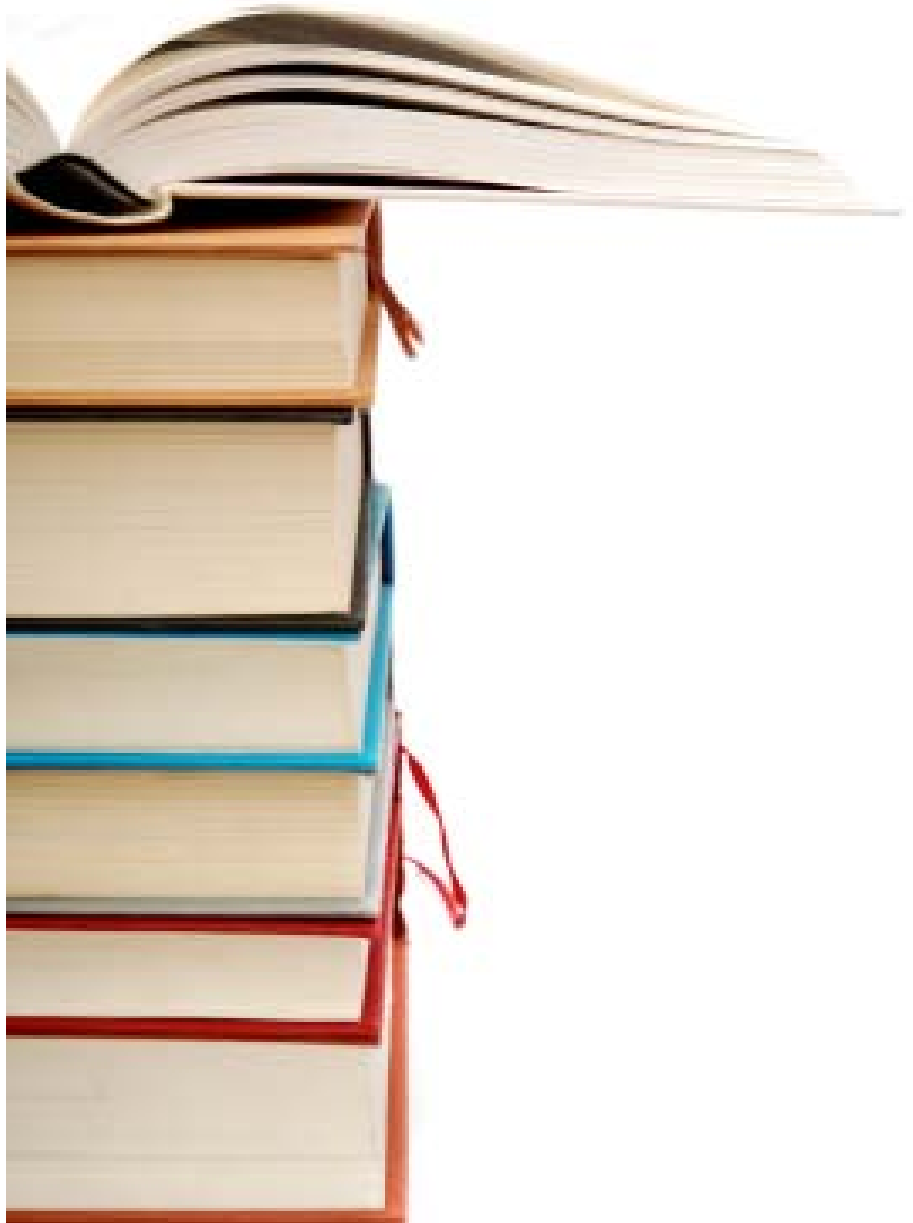


Being Open to Borderless Thinking

Physical
Mental
Imagination
Ideas
Innovation
Creativity







Being More
Open to
Comment

[Amazon](#)

Chapters/Indigo

[Barnes & Noble](#)

BN [BookBrowser](#)

[Borders](#)

[Suggestica](#)

[Inside a Dog \(teens\)](#)

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[gnooks](#)



MySpace Books



Being More Open to Criticism
and Feedback



Being More Open to
Recommendations

Being More Open to Change



50 Reasons Not To Change



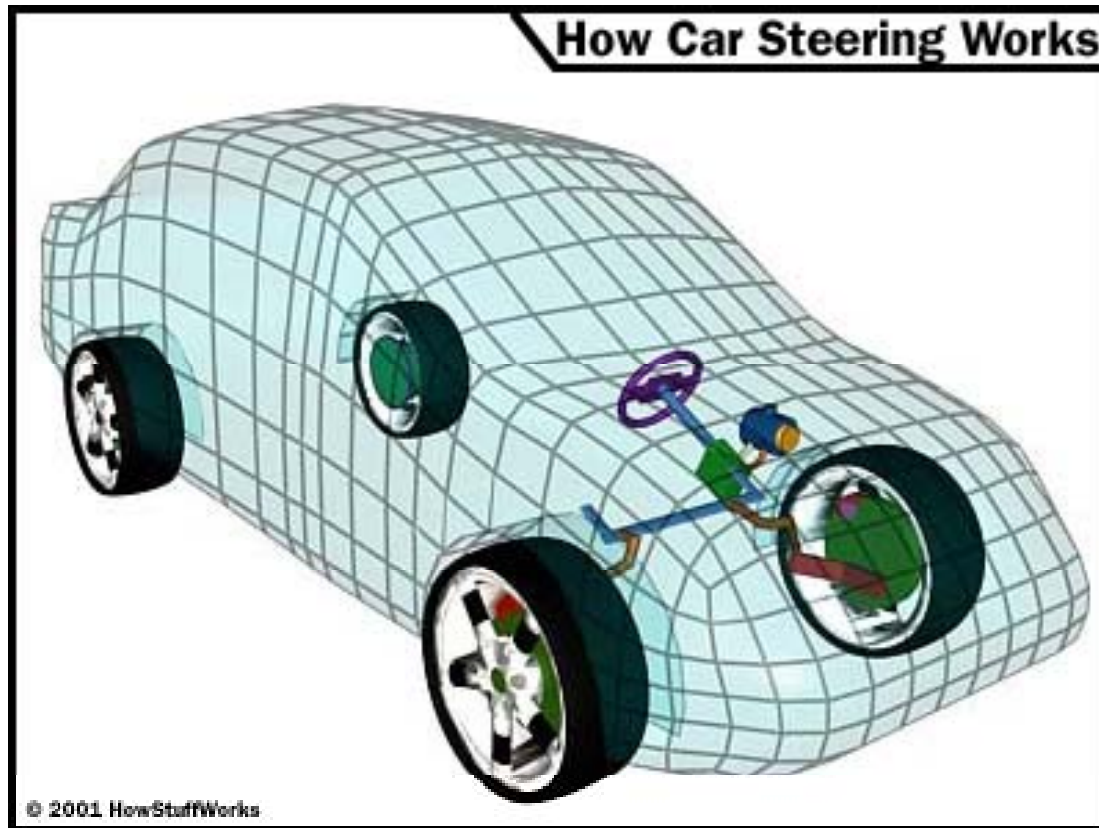
Change?

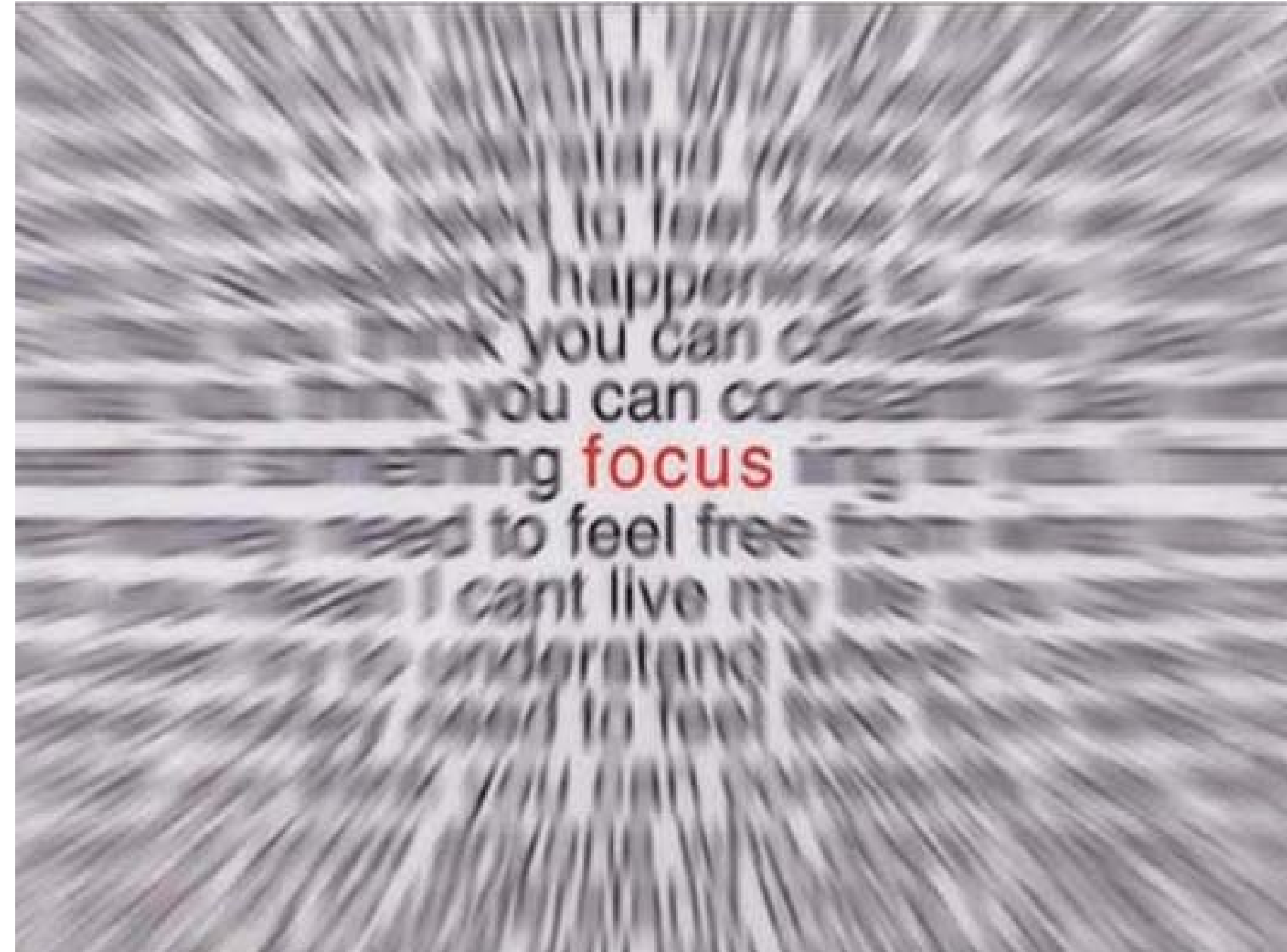


Focus?



Focus





to feel
happening
you can
you can
losing **focus**
to feel free
I cant live my
understand
to feel

Being Open to Lifelong Learning





Build a Sandbox



Your Career Has Seasons

Building HR Capacity in Libraries

- *23 Things*
- *Learning 2.0*
- *Learning 2.1*
- 5 Weeks to a Social Library
- The Internet Can Change Your Life

Being More Open Experimentation, Pilots and Innovation



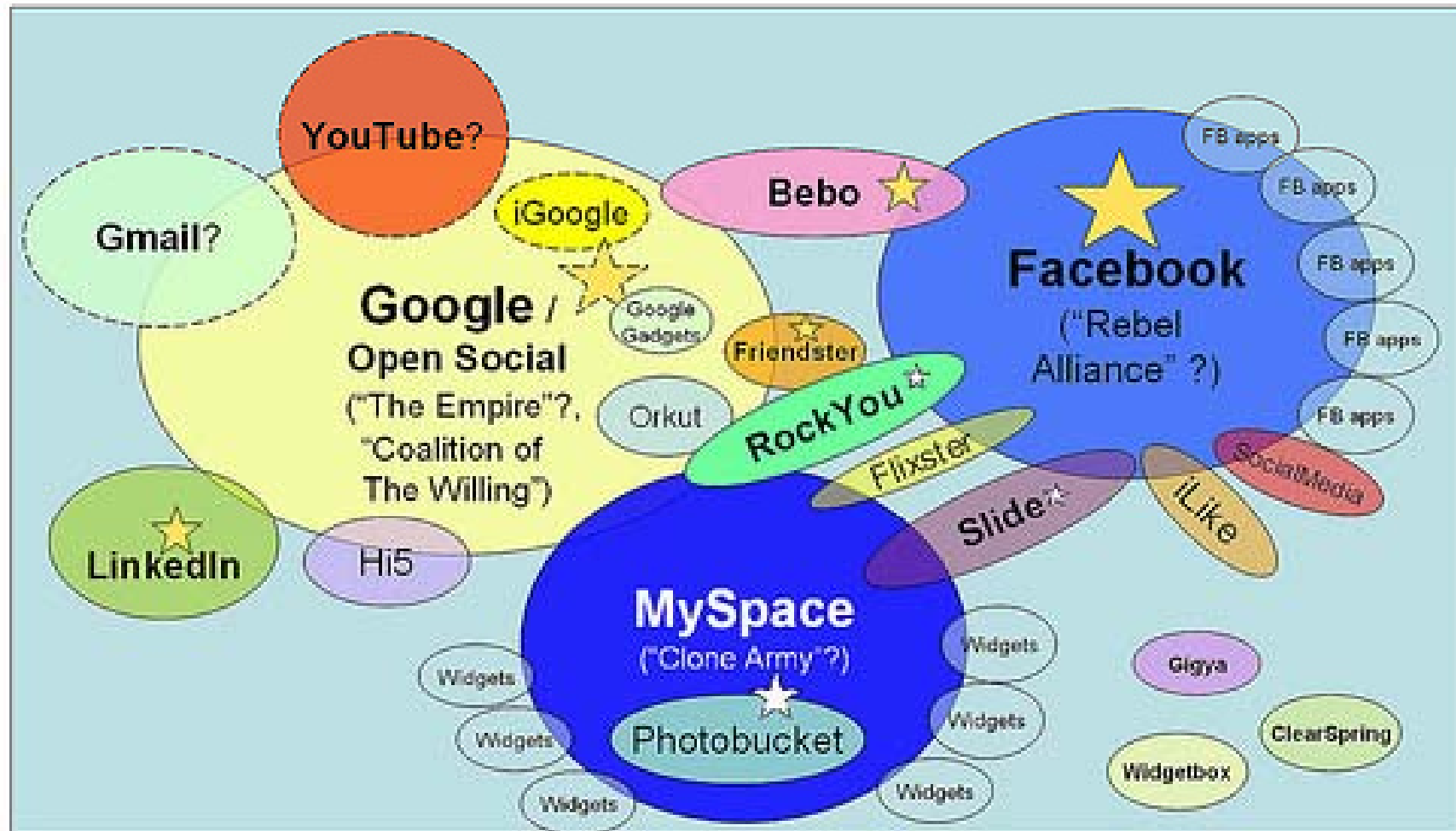
Be More Open to New Paths



Be More Open to the Users' Paths

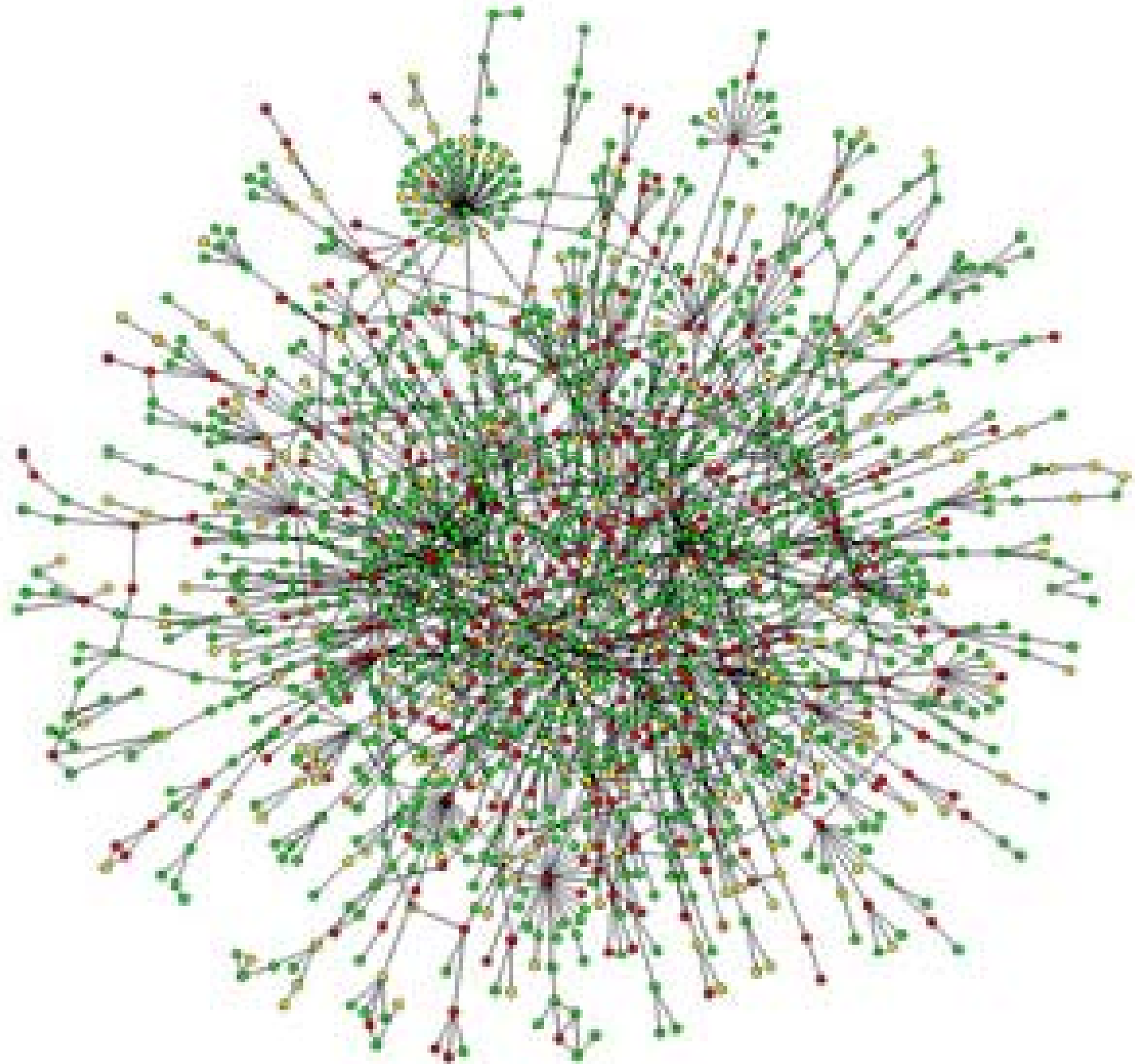


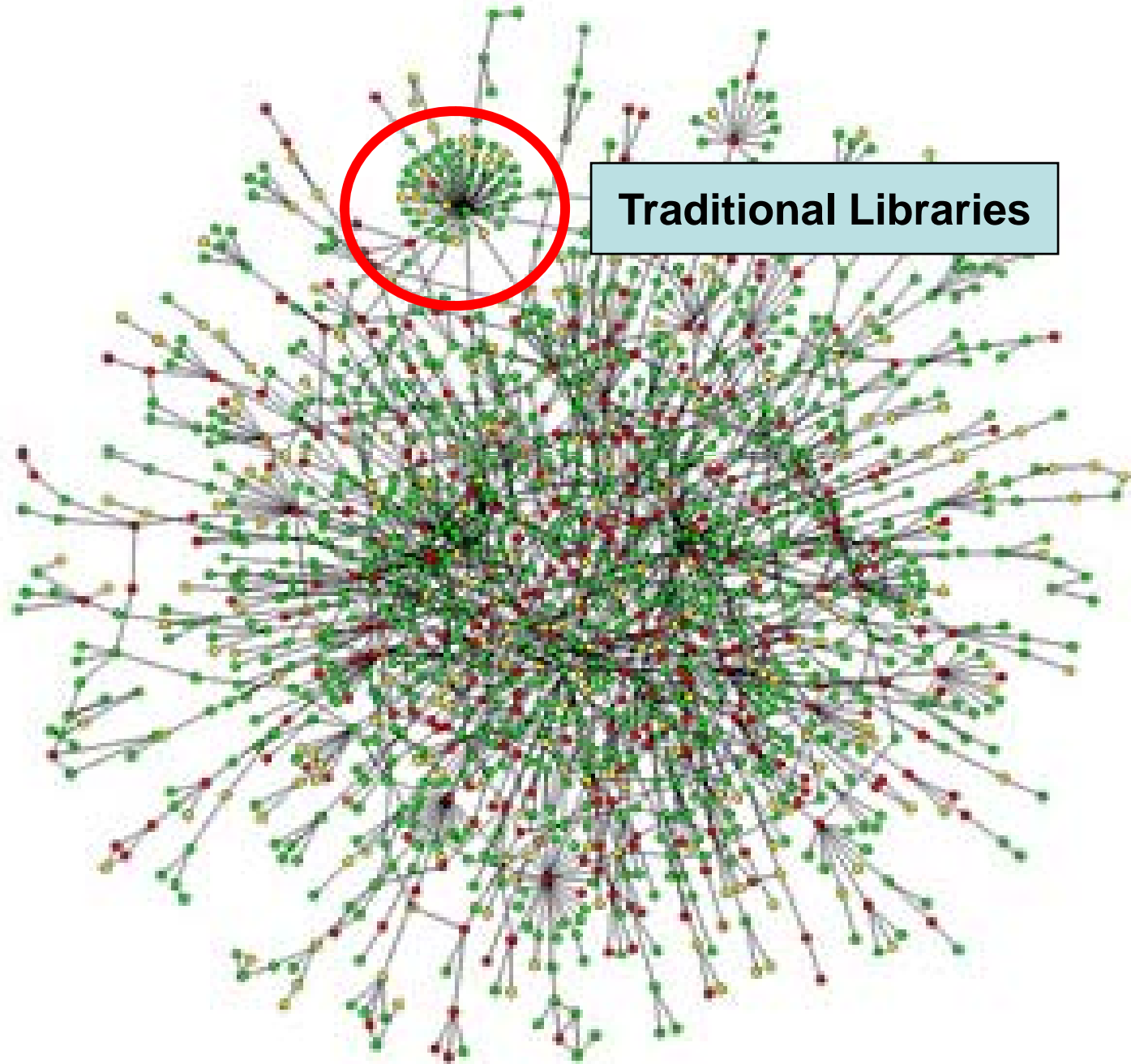
Social Graph Platform Wars



- ★ = announced Platform / API
- ☆ = unannounced Platform / API

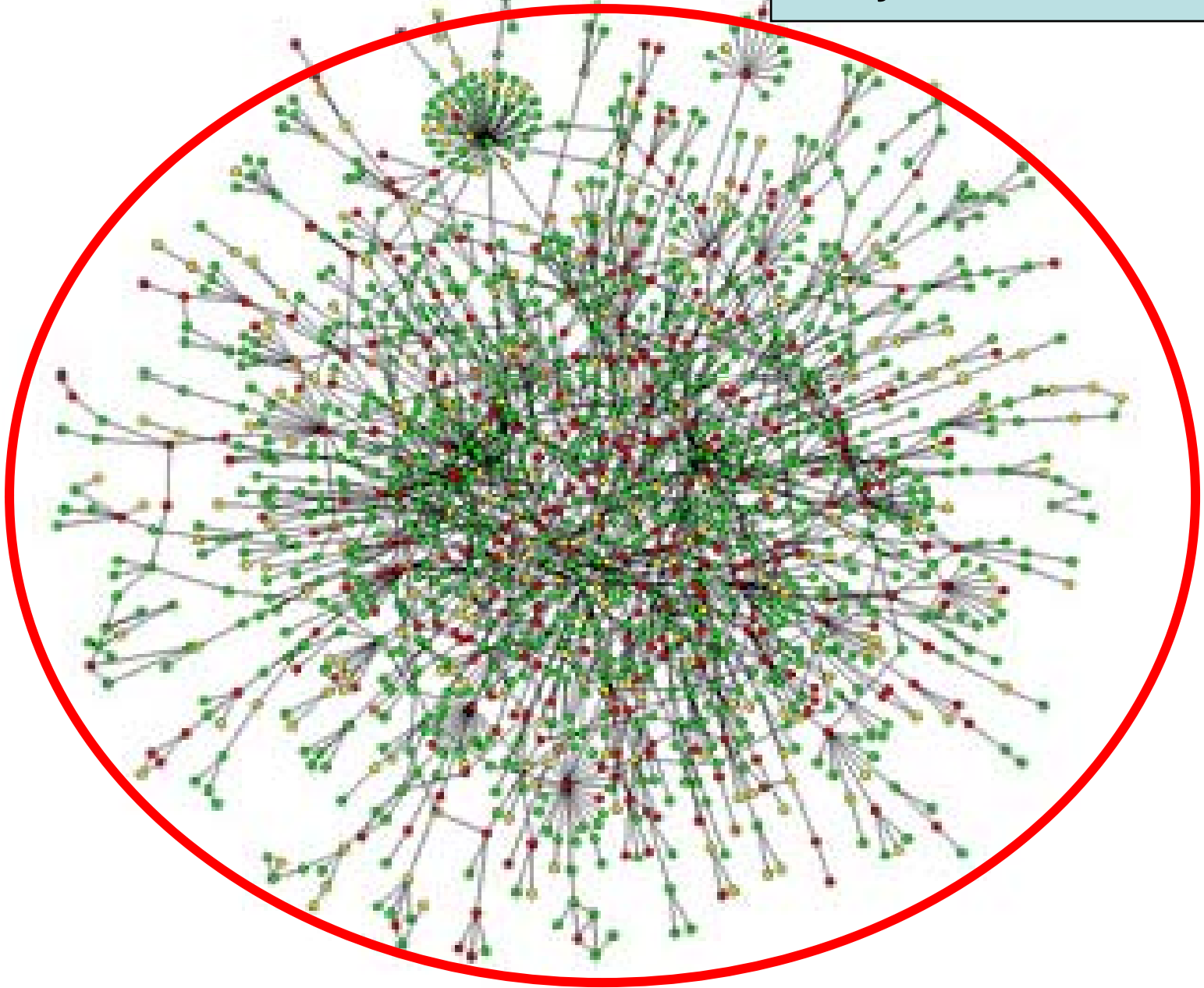
Being More Open to Social
Networks, Content, Access
and ...



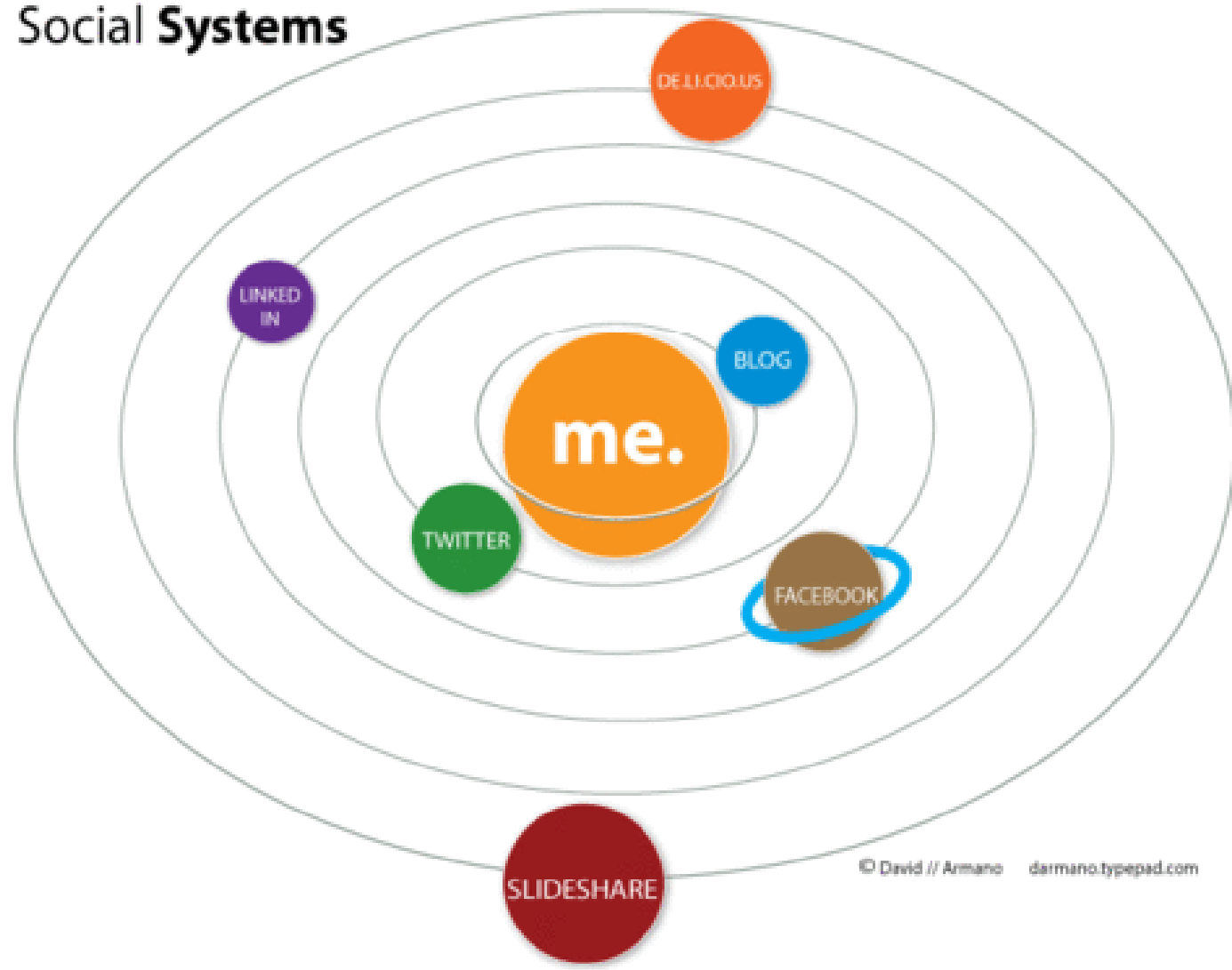


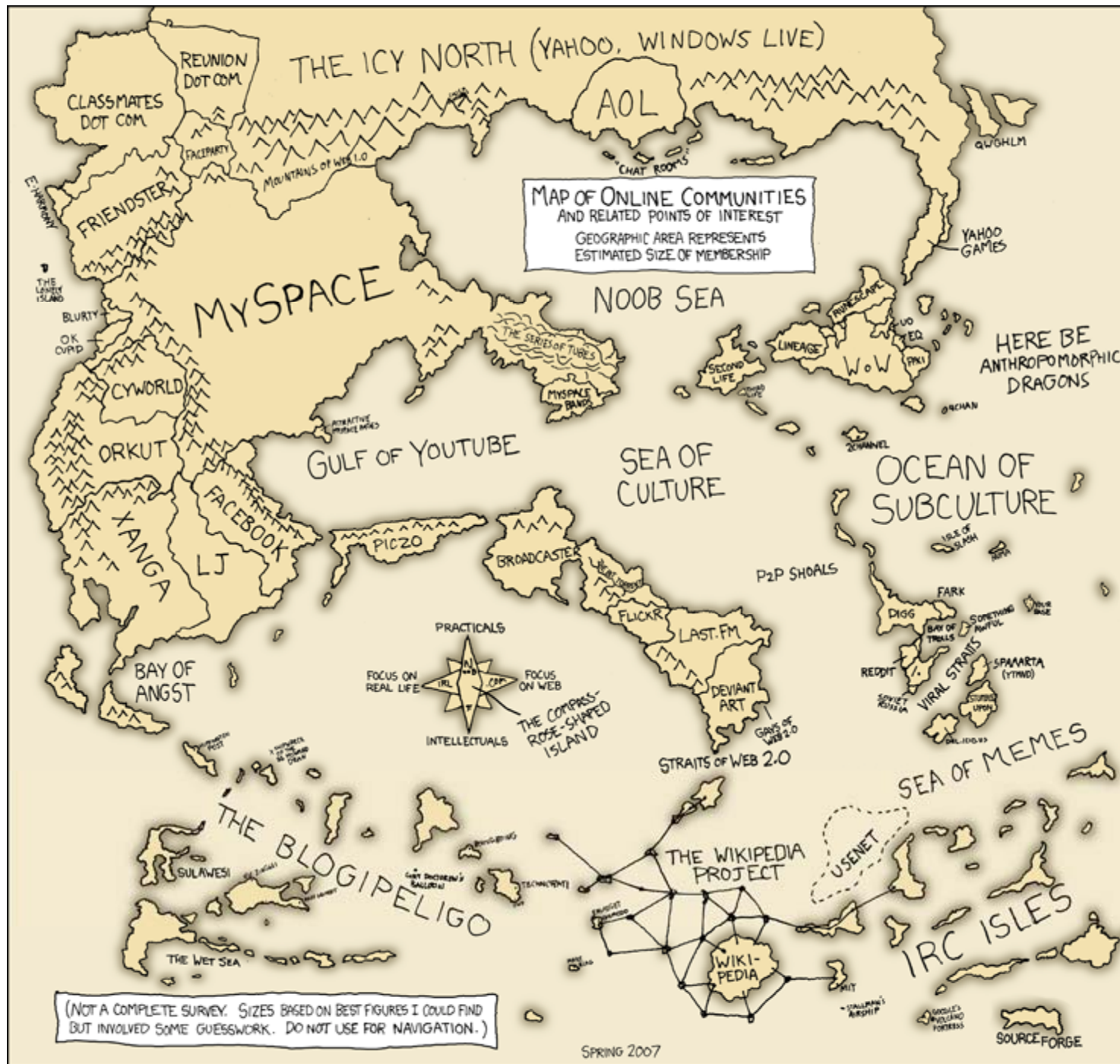
Traditional Libraries

Everywhere Libraries



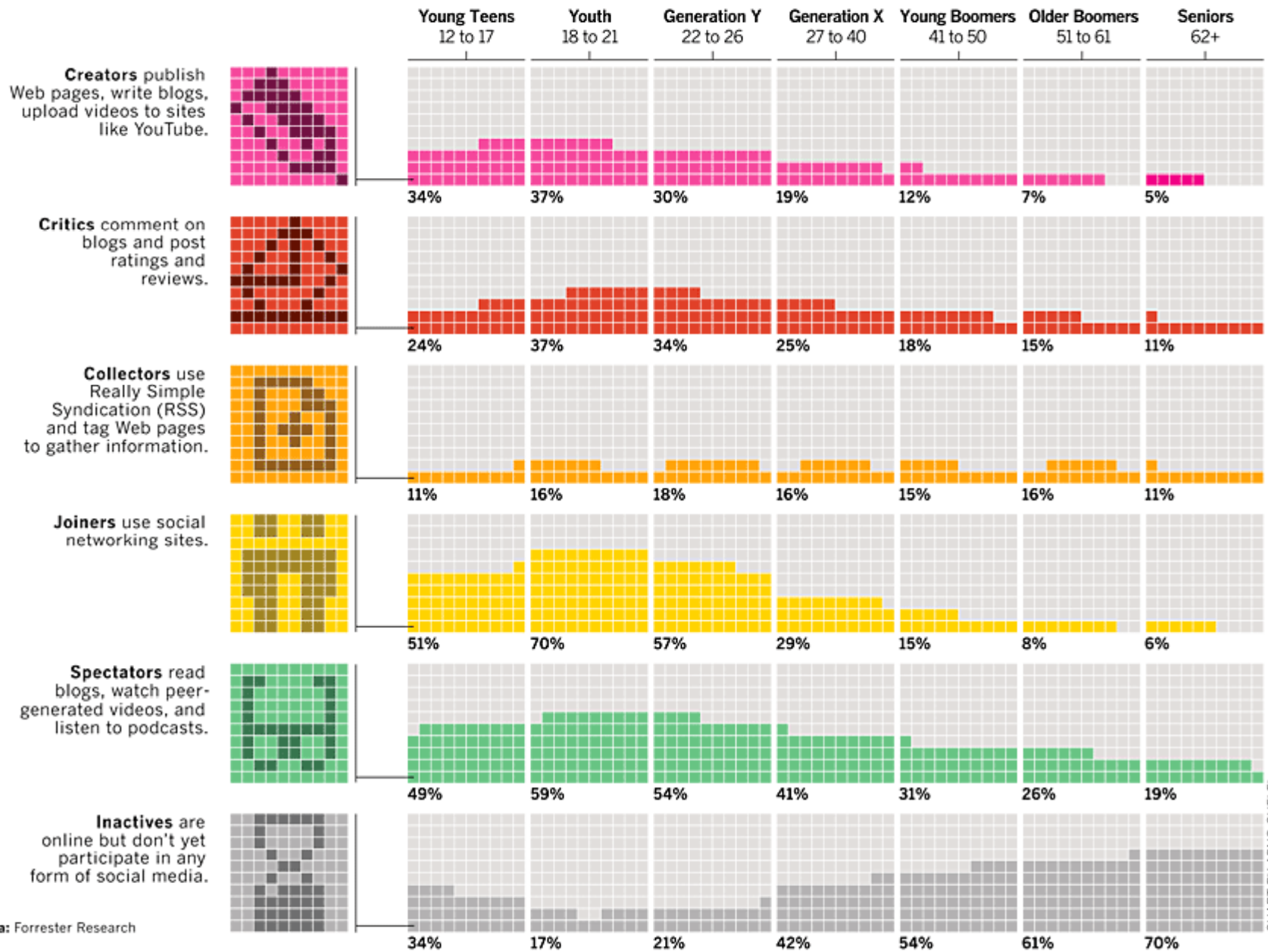
Social Systems





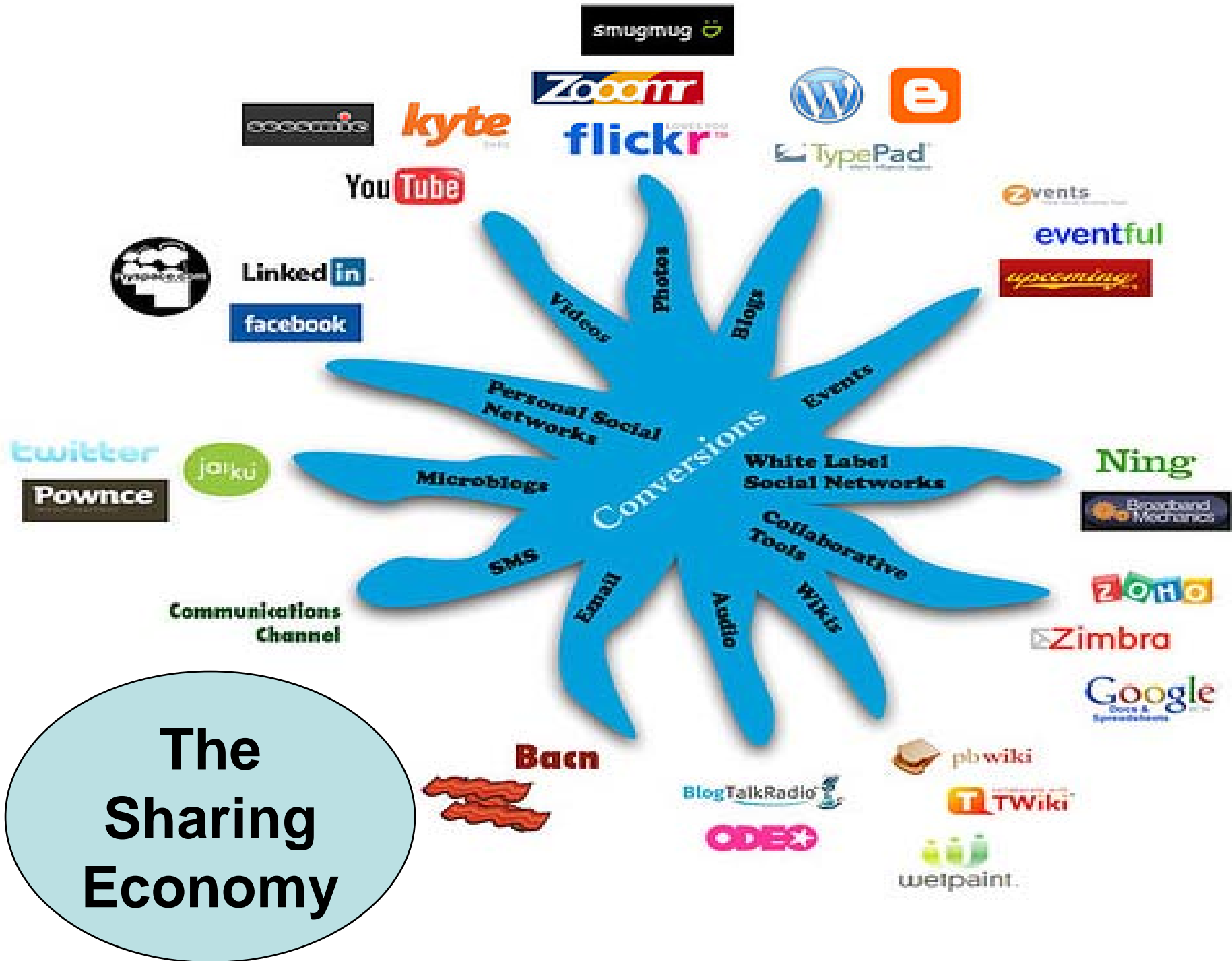
What people are doing

Who participates (U.S. online users)



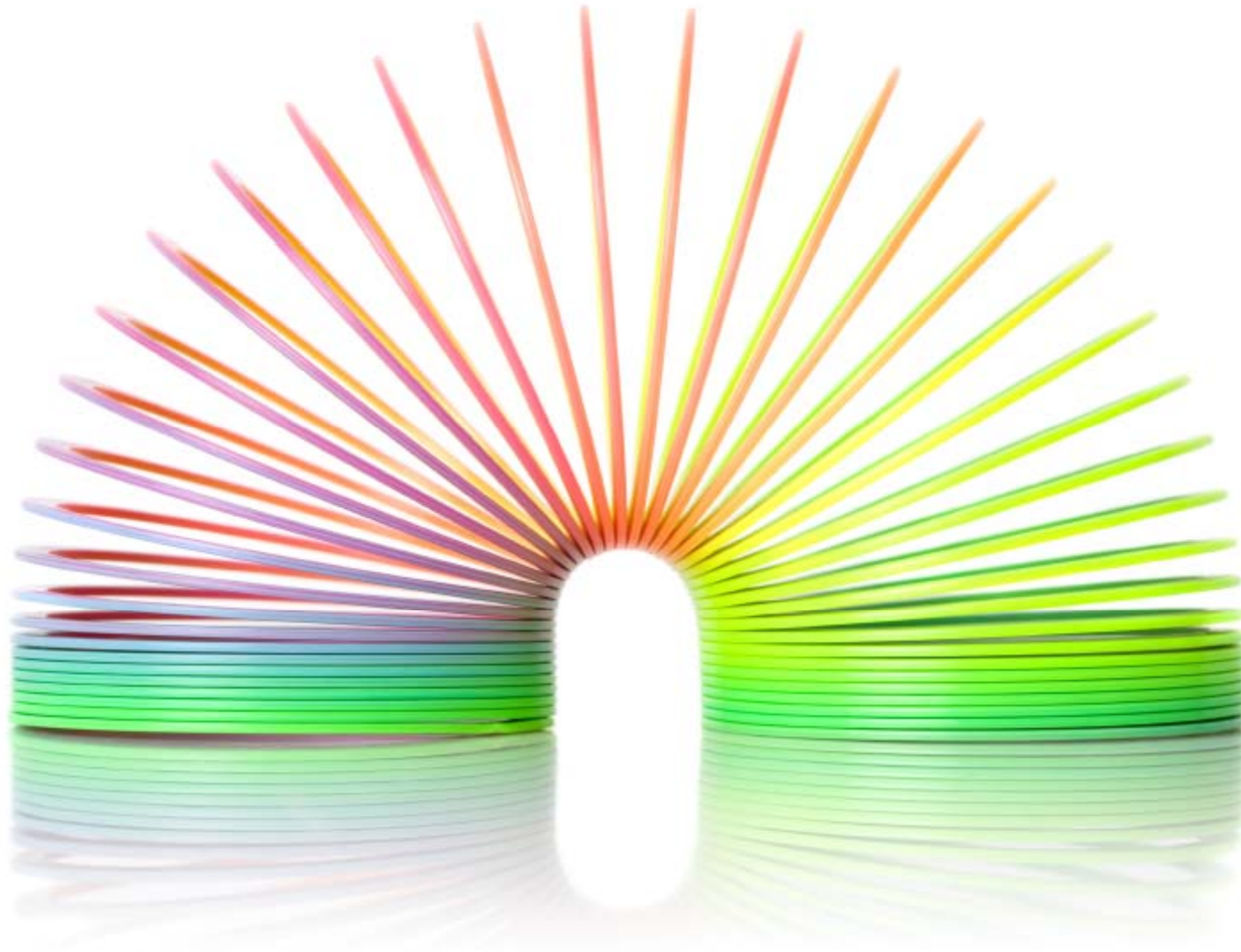
Data: Forrester Research

CHART BY ARNO GHELF



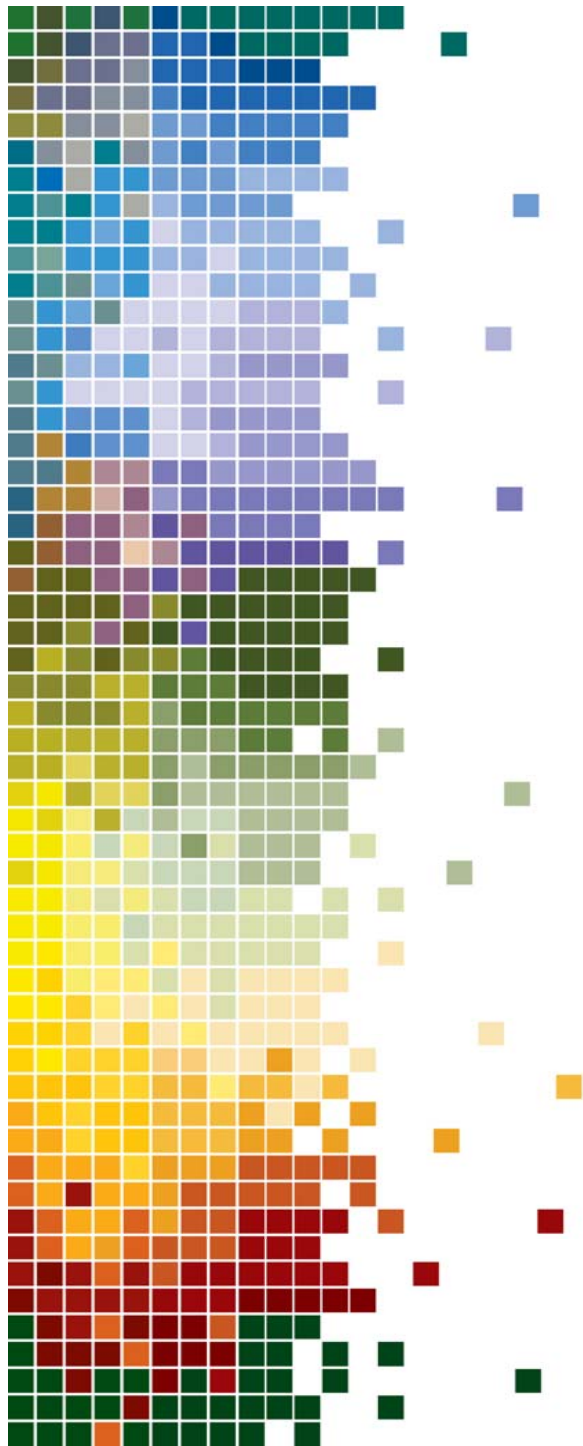
The Sharing Economy

Being More Flexible



Being More Open to Risk





Being Open
to a Mosaic
of Solutions

Being Open to Ambiguity





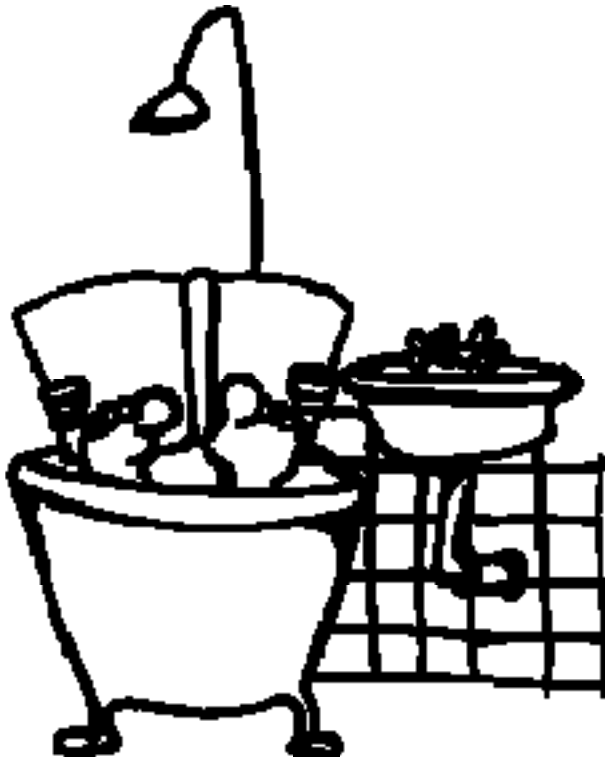
I've got my tinfoil hat on



Be
More
Open
to
Technology
and
Unintended
Consequences



Will Reading Matter?



Google™

facebook.

Your
Five
Year
Plan?

Who
Are
You
Targeting?



 Information 

Noun

 Inform 

Verb

 Informed 

Results and Impact



Retail Sales Down?

NO

Titles Down?

NO

Circulation Down?

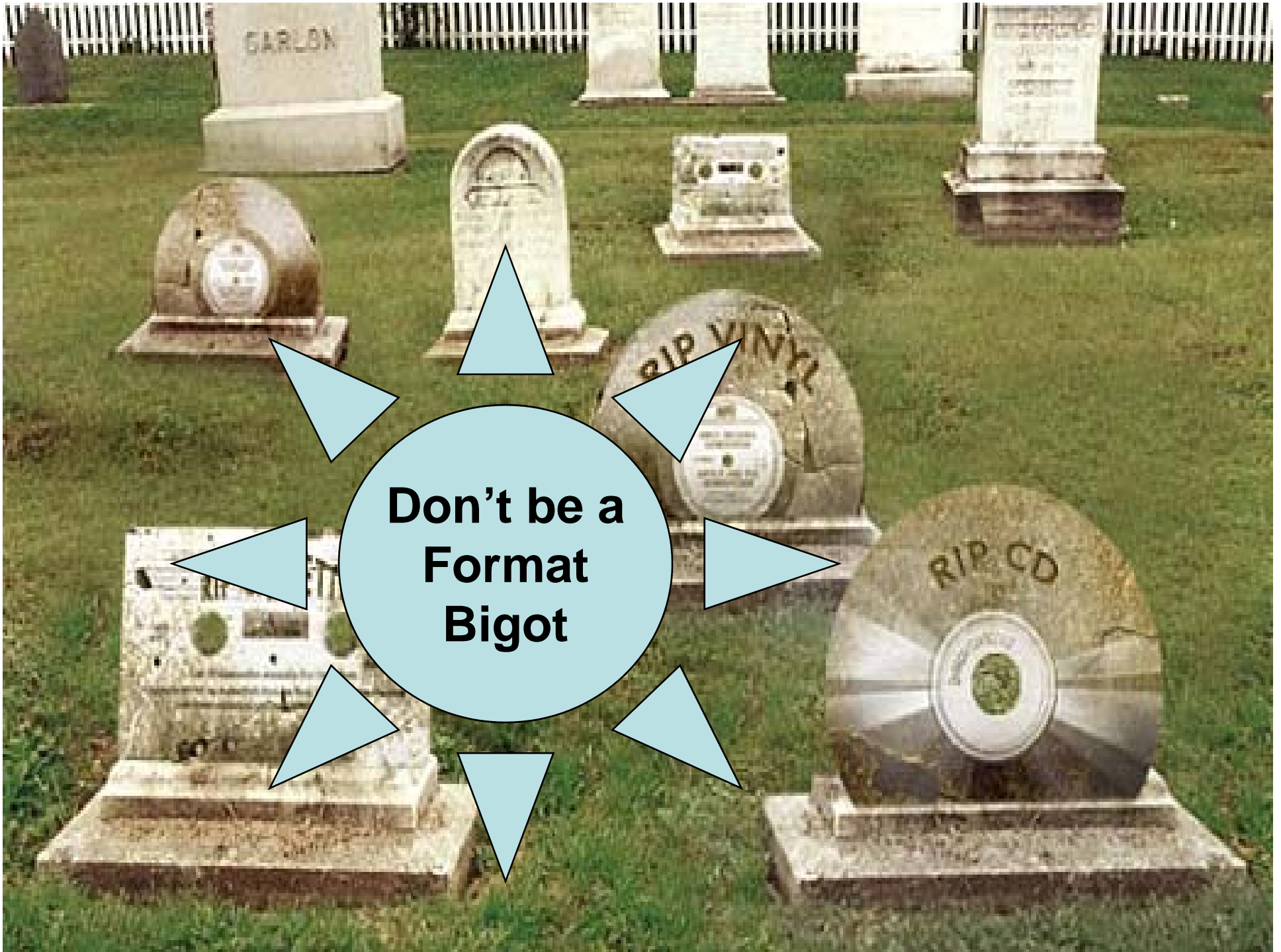
NO

Reading Down?

NO

Teen Reading Down?

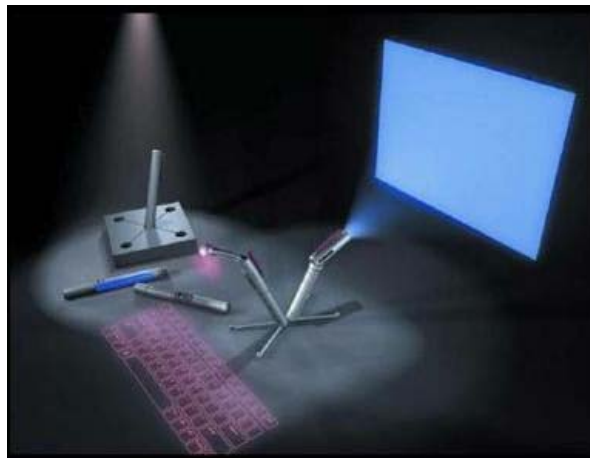
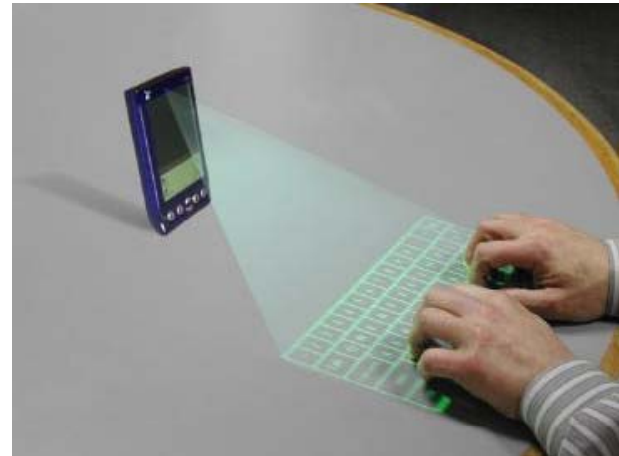
NO



**Don't be a
Format
Bigot**

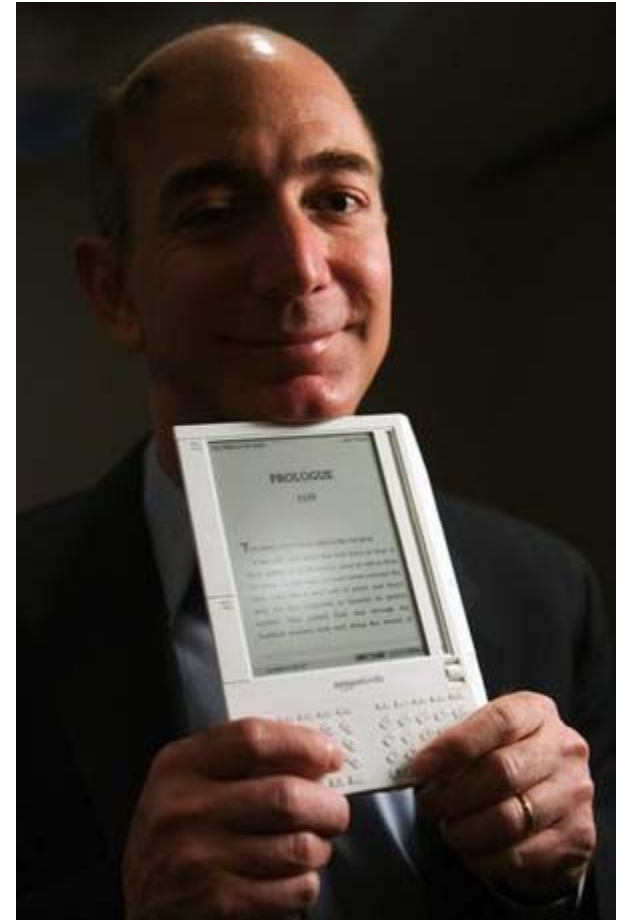
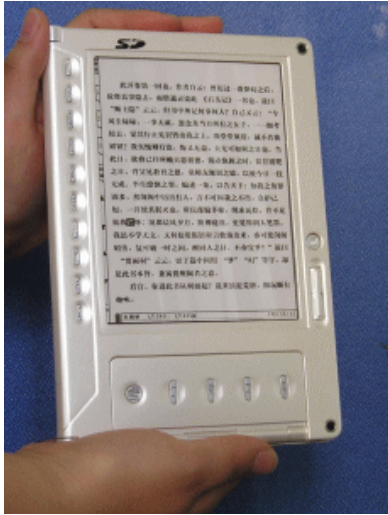


Watch the Next Steps



This is normal





**Device
Agnostic &
DRM Wars**

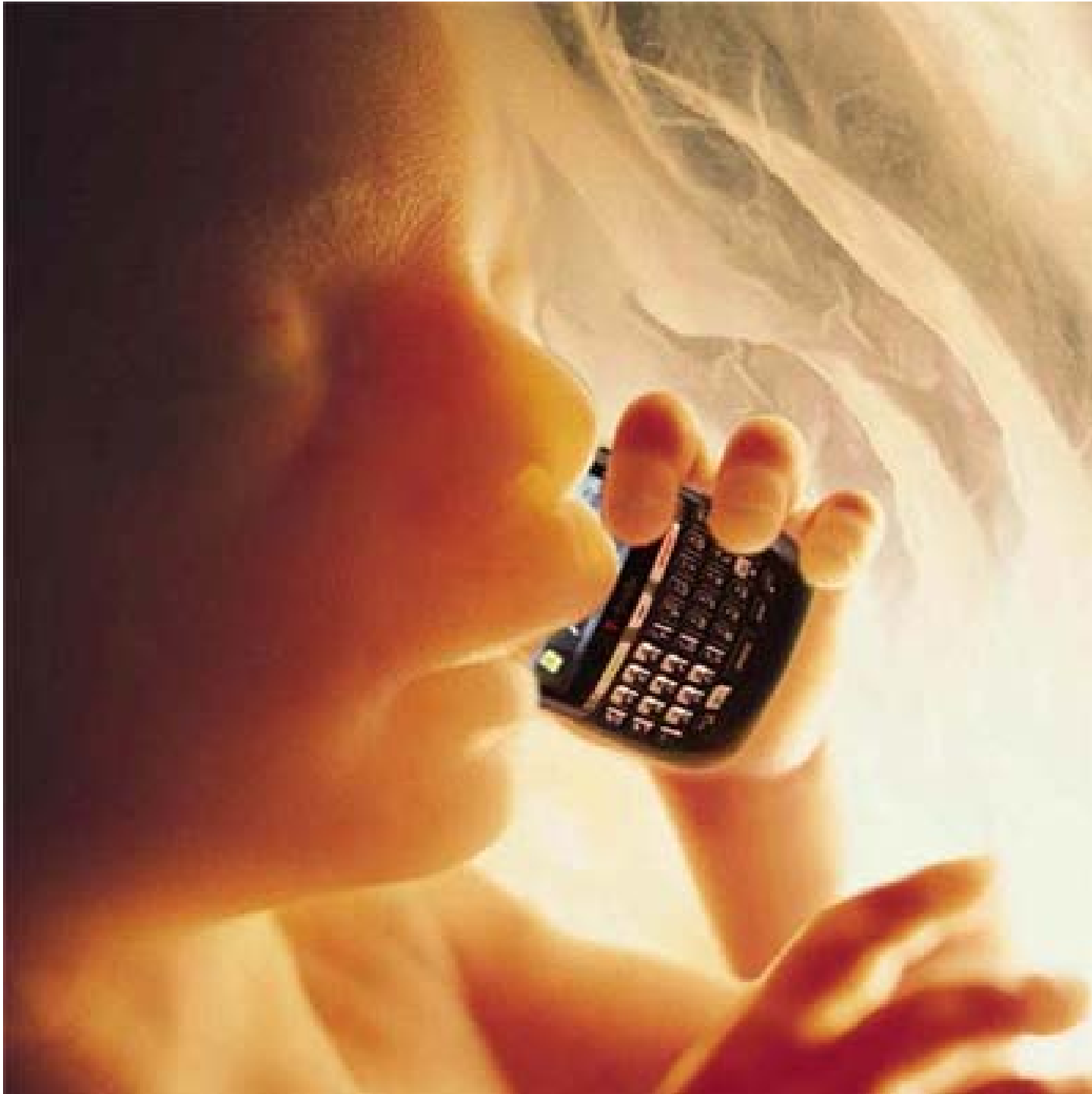




XHTML

Click & Sketch

Everything's getting smaller



A
Mainly
Mobile
Focus

Being Comfortable with Speed



Being Open to New Ideas



Letting Go of Control



Being Open to Borderless Thinking

Physical
Mental
Imagination
Ideas
Innovation
Creativity



EXCUSES

A large, thick red circle with a diagonal slash from the top-left to the bottom-right is superimposed over the word "EXCUSES". The word is written in a bold, black, sans-serif font. The red circle and slash are centered over the word, effectively striking through it.

Turning Excuses in Reasons

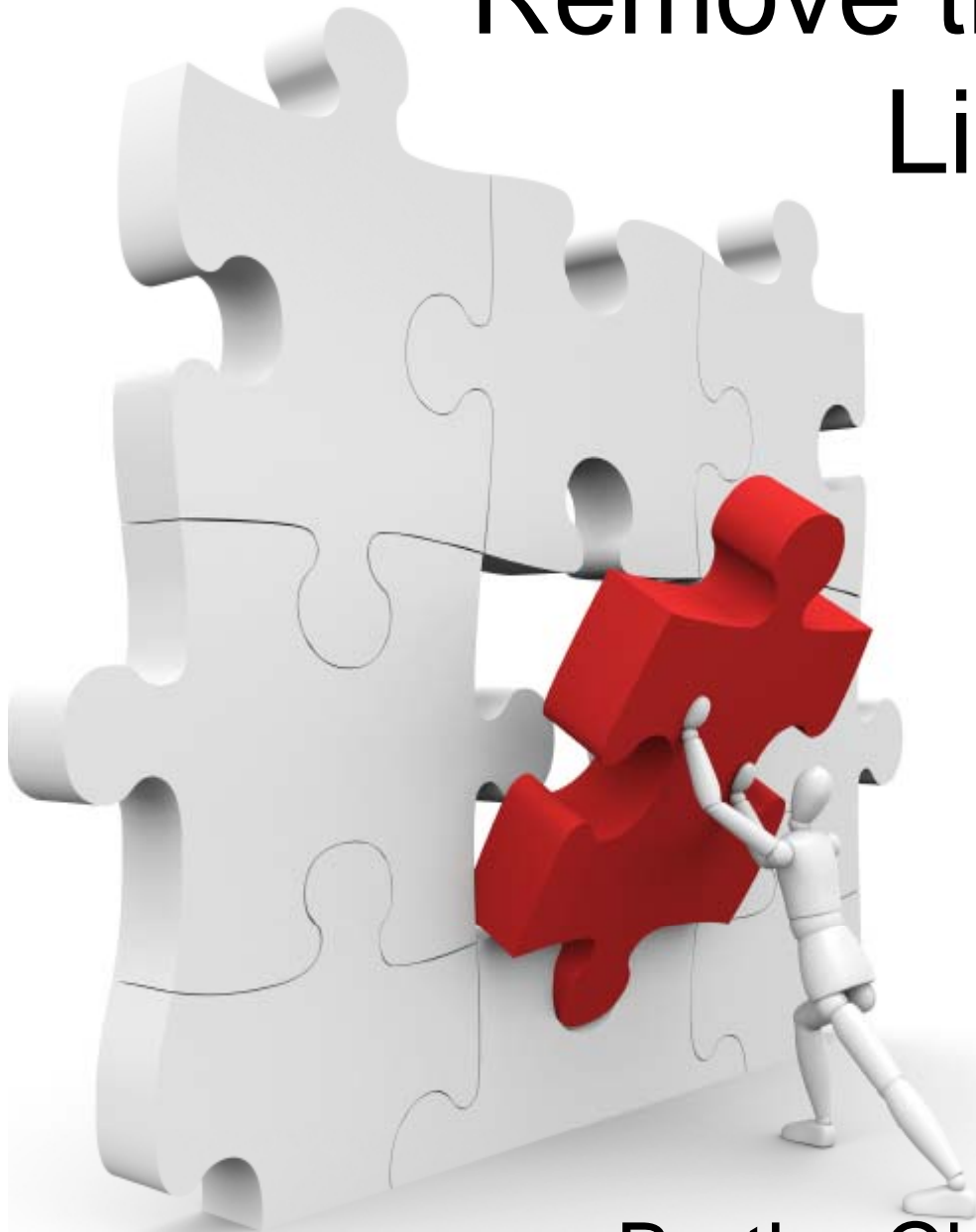
And Reasons into Plans

Remove the Borders Inside Libraries



Be the Change We Want to See

Remove the Borders In the Library Community



Be the Change We Want to See.



Remove the
Borders Between
Libraries and Users

Be the Change We Want to See.



Be The
Change We
Want to See

Remove the Borders Between
Libraries and Influencers

Be Inspirational



Be Important



EXPENDABILITY

KIRK, SPOCK, MCCOY, AND ENSIGN RICKY ARE BEAMING DOWN TO THE PLANET. GUESS WHO'S NOT COMING BACK.



Put Your Meat In The Game

Know What Makes Us Different



Find Our Voice and Using It



Be More Open to New Users



20
10
5
2.5
1.25
0.63
0.315
0.157

O

1

M G

2

W T F

3

S T F U

4

P W N 3 D

5

U R A N O O B

6

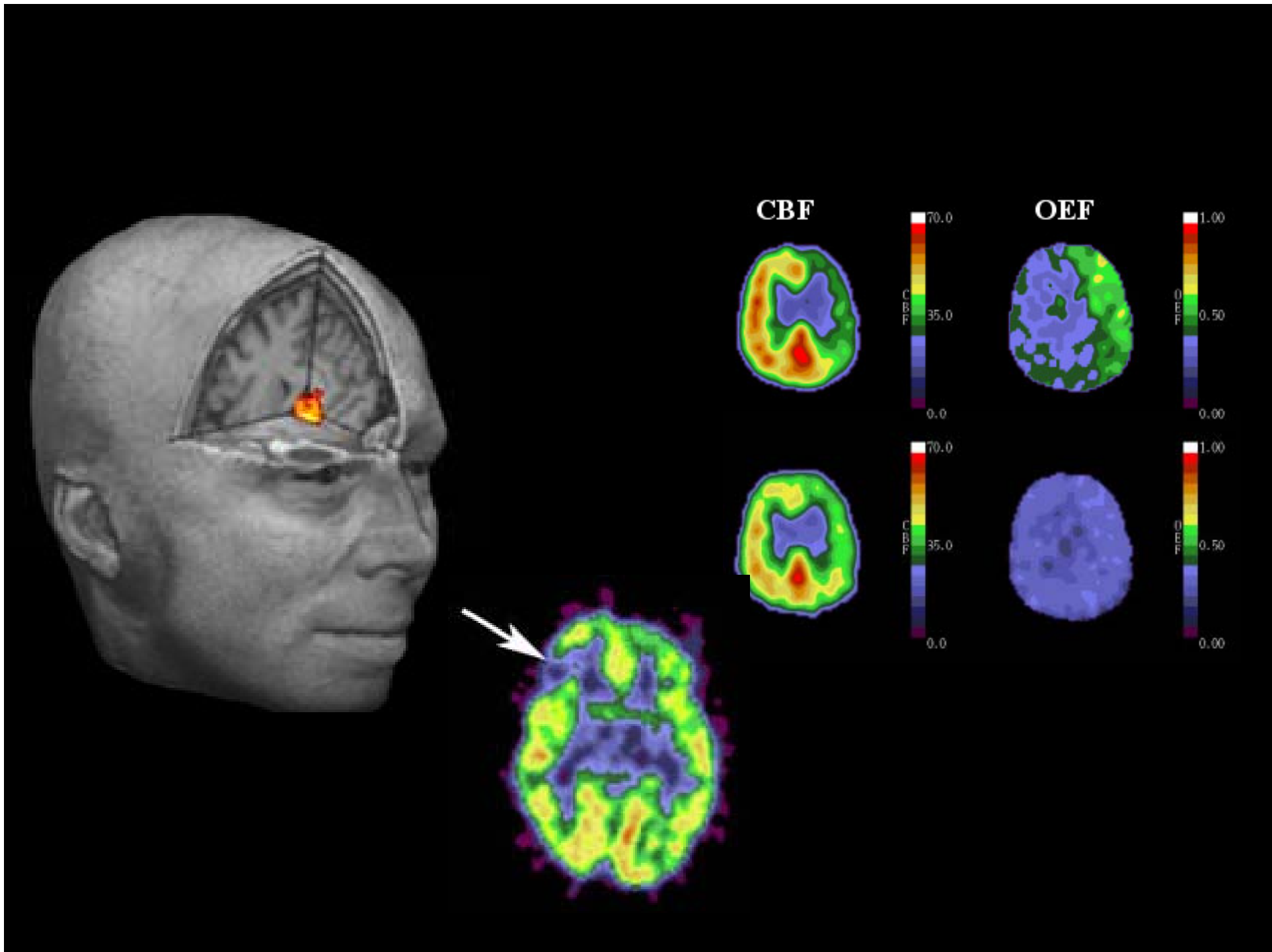
L M A O R O T F

7

K T H X B Y E : P

8

IF YOU CAN READ THIS, UR EYES R BET 1410. TTYL.



Millennial Characteristics

Principled / Values	More Friends	More Diverse	Respect Intelligence
Optimistic / Positive	Internet Natives	More Choices	Format Agnostic
Balanced Lives	Adaptive / Flexible	Civic Minded	High Expectations
Collaborative	Nomadic	Gamers	Experiential
Independent	Confident	Direct	More Liberal and more conservative
Multi-taskers	Inclusive	Patriotic	Entrepreneurial
Healthy Lifestyle	Family Oriented	Graphical	Achievement Oriented

Credit: Richard Sweeney, NJIT



STUDY: schoolrooms_STIMULUS schoolrooms_FRAME: http://test.schoolrooms.net/806/rooms/portal/page/US_History
 NUMBER OF RECORDS: 45 HOTSPOT TYPE: Fusion Count: MAX: 3 Fusions
 TIME SEGMENT: Include data from 0 ms to 91835 ms

Report on the Usability and Effectiveness of SirsiDynix SchoolRooms for K-12 Students

In Quarter - 2006
 Conducted under the auspices of the
 Kent State University School of Library and
 Information Science and the
 Information Architecture/Knowledge Management Program (IAKM)
 by

- Dr. Jason Holmes, Assistant Professor
 School of Library and Information Science (SLIS)
- Dr. David Bokias, Assistant Professor
 Information Architecture/Knowledge Management Program (IAKM)
- Dr. Yun Zhang, Assistant Professor
 School of Library and Information Science (SLIS)
- Dr. Athena Sakala, Assistant Professor
 School of Library and Information Science (SLIS)
- Dr. Greg Byngh, Assistant Professor
 School of Library and Information Science (SLIS)

May 22, 2006



STUDY: schoolrooms_STIMULUS schoolrooms_FRAME: http://test.schoolrooms.net/806/rooms/portal/page/US_History
 NUMBER OF RECORDS: 45 HOTSPOT TYPE: Fusion Count: MAX: 3 Fusions
 TIME SEGMENT: Include data from 0 ms to 91835 ms



METABOLISM

The slower it gets,
the faster it catches up with you.

Be More Open to New Paths



Be More Open to the Users' Paths



Being Open to Standing Out



Have Some Fun





Context is King,
not Content.



We librarians must learn that when we study something to death, *Death was not our original goal.*

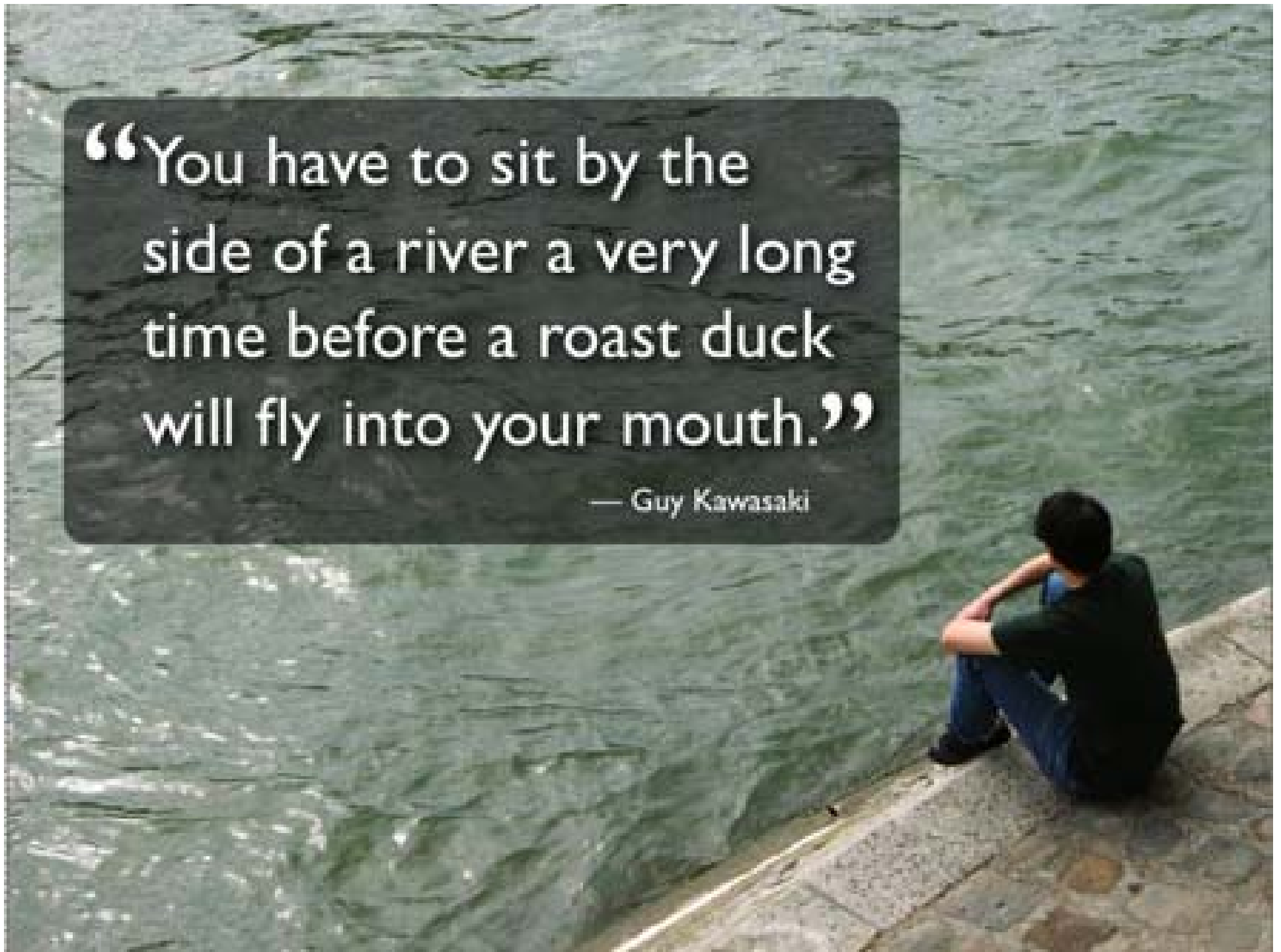




A Third Path

“You have to sit by the side of a river a very long time before a roast duck will fly into your mouth.”

— Guy Kawasaki





Honest to G*d – Have Fun





Be The Change You Want To See



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Stephen's Lighthouse Blog

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