



Library 2.0: Inventing the Future

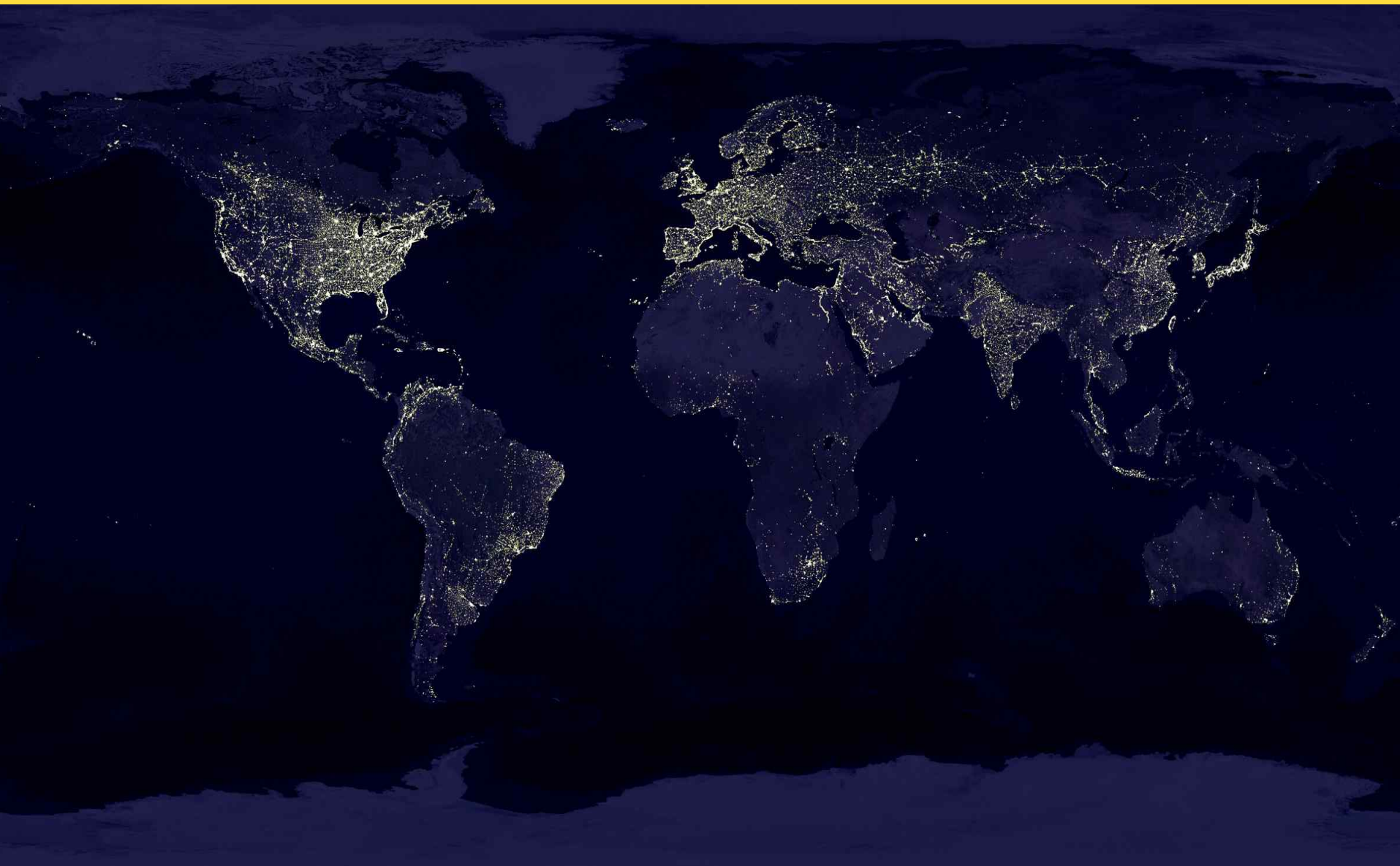
NAAL - April 23, 2007

Stephen Abram


President-elect, SLA

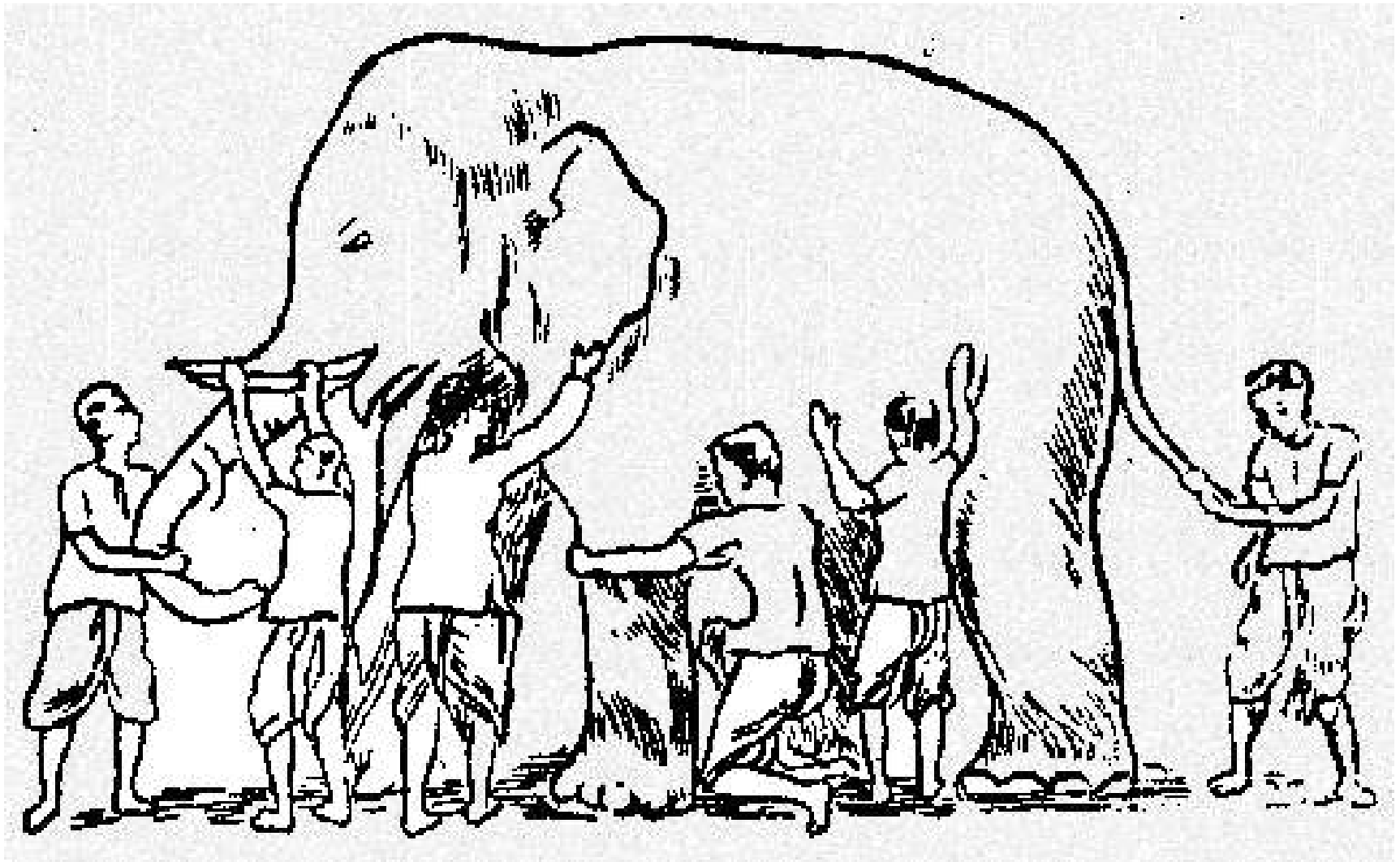
Vice President, Innovation

Chief Strategist, SirsiDynix Institute





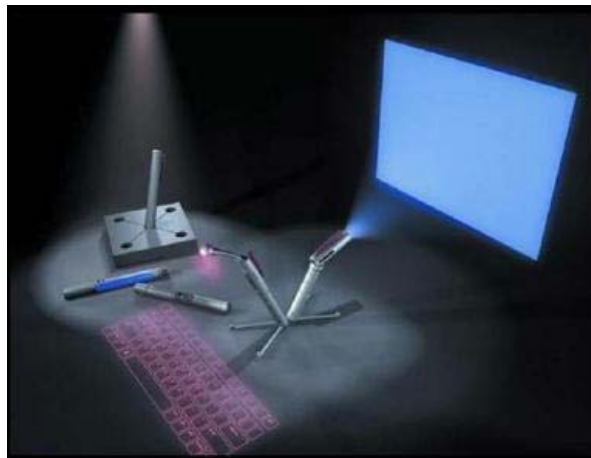
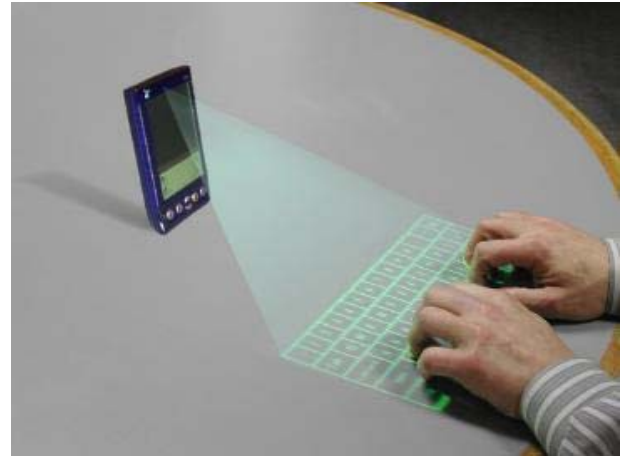
 **Found New World Order** 
Your new world order is installed and ready to use.





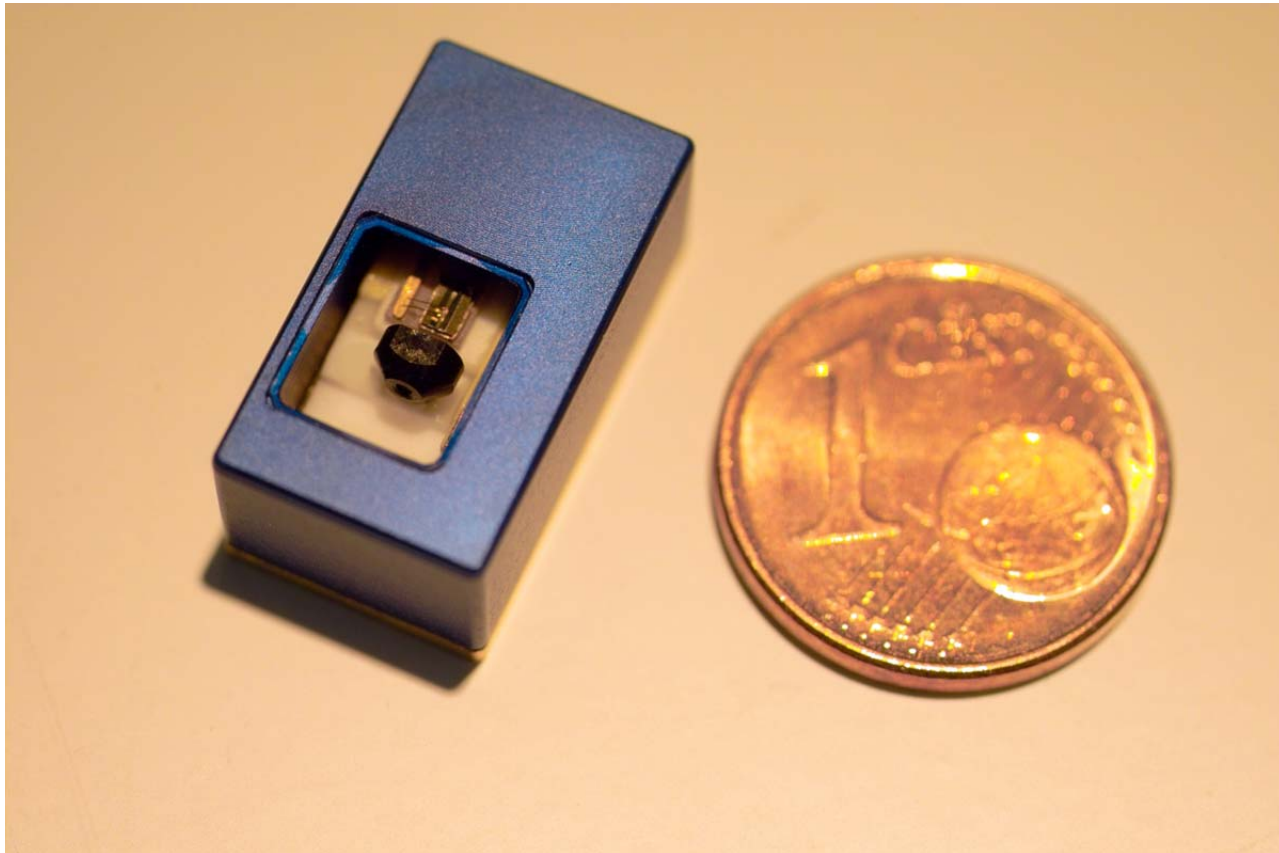


Are We Ready?
For the next five years?

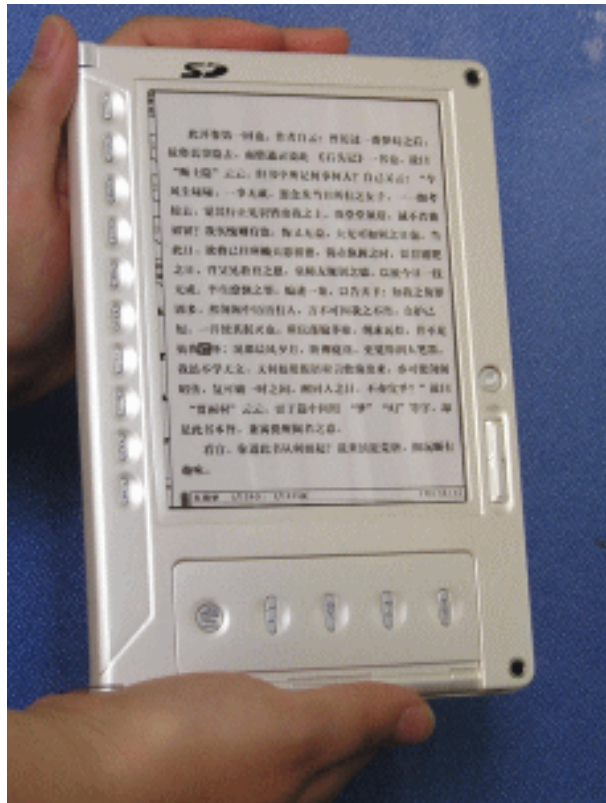




A projector the size of a sugar cube



E-Readers



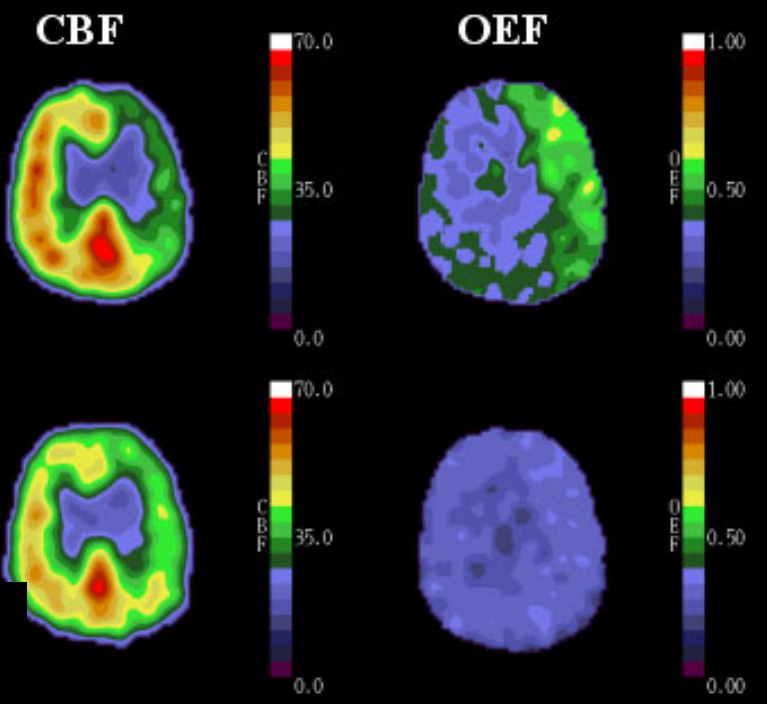
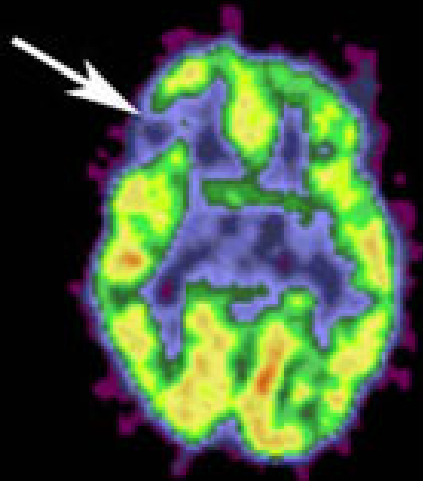


Everything's getting smaller





Are We Ready? For the Millennials?





MILLENNIAL CHARACTERISTICS

Principled / Values	More Friends	More Diverse	Respect Intelligence
Optimistic / Positive	Internet Natives	More Choices	Format Agnostic
Balanced Lives	Adaptive / Flexible	Civic Minded	High Expectations
Collaborative	Nomadic	Gamers	Experiential
Independent	Confident	Direct	More Liberal /conservative
Multi-taskers	Inclusive	Patriotic	Entrepreneurial
Healthy Lifestyle	Family Oriented	Graphical	Achievement Oriented



INFOhio
 Ask A Librarian

US History

Explore A Subject

Check It Out

Fun & Games

What's That?

Did You Know?

Learn More About...

Popular Topics

Tracking by Info

Report on the Usability and Effectiveness of SirsiDynix SchoolRooms for K-12 Students

In Quarter - 2006
 Conducted under the auspices of the
 Kent State University School of Library and Information Science and the
 Information Architecture/Knowledge Management Program (IAKM)
 by

Dr. Jason Holmes, *Assistant Professor*
 School of Library and Information Science (SLIS)

Dr. David Bokias, *Assistant Professor*
 Information Architecture/Knowledge Management Program (IAKM)

Dr. Yin Zhang, *Assistant Professor*
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Dr. Athena Salaka, *Assistant Professor*
 School of Library and Information Science (SLIS)

Dr. Greg Brysh, *Assistant Professor*
 School of Library and Information Science (SLIS)

May 22, 2006

INFOhio
 Ask A Librarian

US History

Explore A Subject

Original Inhabitants

How Do I...

Founding Fathers

Try This!

Presidents

Scientists & Inventors

Writers

Artists & Musicians

Leaders

Immigrants

People in Sports

Did You Know?

Tracking by Info



All that matters is...

- **Company**
- **Leadership**
- **Interaction**

**The user
is not
broken**

Karen Schneider



Are We Ready?
For the next steps in search?





GoogleTM
Book Search BETA



Open Content Alliance

Suppose there're 25,000,000 books
online in less than 5 years...?



What will federated search look like?

- Grade 1 , Grade 3, High School
- Beyond groups and clusters of content and users
- Beyond the article economy – books, gov't docs, chapters, reports, lab notes, paragraphs...
- Beyond geographically bounded collections
- Socially driven relevance, facets, visual display, tiled



Are We Ready?

For unwired & a local default?

Where are our users?

The screenshot shows a Microsoft Internet Explorer browser window with the title "Google Local - library birmingham - Microsoft Internet Explorer". The address bar contains "http://local.google.co.uk/". The search bar has "library birmingham" entered. Below the search bar, there are links for "Search the map", "Find businesses", and "Get Directions".

Local
Results 1-10 of about 3,680 for library near Birmingham

Categories: [Libraries](#), [Shop & Library Fitters](#)

- A** [Central Public Library](#)
Chamberlain Square, Birmingham, B3 3HQ
0121 303 4511
- B** [The Library Theatre](#)
Central Public Library, Chamberlain Square,
Birmingham, B3 3HQ
0121 303 2868
- C** [Spring Hill Library](#)
Spring Hill, Birmingham, B18 7BH
0121 464 7422
- D** [Birchfield Library](#)
Trinity Rd, Birmingham, B6 6NH
0121 464 4202
- E** [Handsworth Library](#)
Soho Rd, Birmingham, B21 9DP
0121 464 1185
- F** [Sparkhill Library](#)
R41 Stratford Rd Birmingham R11 4FA

The map on the right shows Birmingham with various districts labeled, including Handsworth, Birchfield, Spring Hill, and Sparkhill. A scale bar indicates 1 mile and 2 kilometers.

Done | start | gadgets | SirsiDynix Exec Road... | Google Local - library ... | Internet | 6:20 PM

Google & Kansas City



They know where our users are



What Where

e.g. coffee shops *e.g. Poughkeepsie, NY*

Remember this location

Yahoo! My Yahoo! Mail

YAHOO! LOCAL [Sign In](#) [New User? Sign Up](#) [Local Home](#) - [Yellow Pages](#) - [Help](#)

Search for: Location:

e.g. restaurants, dentists, museums *Address, City & State, or Zip*



Search

[Web](#) [News](#) [Images](#) [Desktop](#) [Encarta](#)

[+Search Builder](#) [Settings](#) [Help](#) [Español](#)

How to get the most out of Yahoo! Local:

- View all your results on one map... [learn more](#)
 - Refine and sort your results... [learn more](#)
 - Rate and review businesses... [learn more](#)
- [Learn more about Yahoo! Local](#)



Google invests in wired ...





Bidirectional wireless module





Are We Ready?
For the REAL Google Scholar?

What
Where



When

Why



Who

How



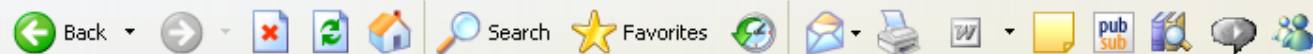
etc



I ♥ my
customers



Worth 1000.com



College life, powered by Google



You spend your life dealing with information. A lot of it is academic, a lot more is personal, it all matters, and you can probably use better tools for handling it effectively. On this page, we'd like to introduce you to a few of them.



Google Scholar

We can't write 20 double-spaced pages for you, but we can get you started. Google Scholar helps you find and search academic papers, abstracts and other authoritative sources – all with the speed and accuracy of Google search. [Try it now](#)



Gmail



Talk



SMS



Maps



Toolbar



Scholar



Picasa

Get your Gmail account today.

[Click here to signup](#)

Already have Gmail?

[Sign in here.](#)

Google Tip #21:



Enter a product [\[hawaiian shirt\]](#) into the Google search box to get relevant info, such as price, and links at the top of your search results, which are linked to merchants who participate in [Froogle](#).

Sign up for the Google Friends Newsletter to stay informed of Google's latest products and more.

[Sign Up Today.](#)



Add tools – citation, RefWorks, ProQuest, stat packages,

Add hundreds of
Supplier
Add virtual reference
Google Books

And then ally with Sun to build a new OS for a wireless world.
Google Office

- Google Docs and Spreadsheets
- Google Calendar
- Google Base
- Google Maps
- Google Wallet / Cart
- G-Mail
- GTalk
- Google Scholar
- GooglePhone
- Google 'Presently'

Predict the...ing
of Gmail, se...ours

...s an article



Are We Ready?

For Web 2.0 / Library 2.0?



WEB 2.0



- RSS – really simple syndication
- Wikis
- New Programming Tools: AJAX, API
- Blogs and blogging
- Recommender Functionality
- Personalized Alerts
- Web Services
- Folksonomies, Tagging and Tag Clouds
- Social Networking
- Open access, Open Source, Open Content
- Screencasting
- Commentary and comments
- Personalization and My Profiles
- Podcasting and MP3 files
- Streaming Media – audio and video
- User-driven Reviews
- Rankings & User-driven Ratings
- Instant Messaging and Virtual Reference
- Photos (e.g. Flickr, Picasa)
- Socially Driven Content
- Social Bookmarking



What is the Magic Sauce?

YouTube, Blogger, MySpace,
Facebook, Bebo, Wikipedia,
etc.



Address http://del.icio.us/

Google delicious 9 blocked Check AutoLink AutoFill Send to delicious Settings

Come celebrate our third birthday (and more) with us at the del.icio.us party in October! hide this

del.icio.us social bookmarking

popular | recent
login | register | help

- » all your bookmarks in one place
- » bookmark things for yourself and friends
- » check out what other people are bookmarking

learn more...

» get started «

Tags

A tag is simply a word you use to describe a bookmark. Unlike folders, you make up tags when you need them and you can use as many as you like. The result is a better way to organize your bookmarks and a great way to discover interesting things on the Web.

learn more...

hotlist

what's hot right now on del.icio.us

HOT NOW

see also: popular | recent

Revision3 save this 961 people
 first posted by mcavatar podcast video tech technology blog tags

Toom : Excite your site save this 108 people
 first posted by geoff_ blog forum web2.0 hosting tools tags

Vector Art with Photoshop - Online Tutorial at Melissa Clifton page 1 save this 196 people
 first posted by hurgui photoshop tutorial vector art howto tags

tags to watch

more ...

search

A Brief Interview with Google's Matt Cutts

Home

The Semantic Indexing Project

productivity

Rands In Repose: Trickle Theory

The Joel on Software Discussion Group - Best tips that no one seems to know about?

Why email is addictive (and what to do about it)

google



Flickr: Photos from abram_stephen - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail Stop

Address http://www.flickr.com/photos/7280861@N07/ Go Links

Google G Go Bookmarks 65 blocked Check AutoLink AutoFill Send to Settings

Search web... Favorites PC Health Form Fill Spaces

Flickr: Photos from ...

flickr Signed in as [abram_stephen](#) (1 new) Help Sign Out


Home You Organize Contacts Groups Explore Search your photos Search

Your photos 12 photos / 0 views [View as slideshow](#) (New window)

Sets Tags Archives Favorites Popular Profile

PLEASE READ THIS IMPORTANT SECURITY NOTICE. [DISMISS X]


Stephen-stripped



click here to add a description

© This photo is **public**. [Change?](#)
Uploaded on Mar 10, 2007 | [Delete](#)
0 comments


StephenFull-HiRes



click here to add a description

© This photo is **public**. [Change?](#)
Uploaded on Mar 10, 2007 | [Delete](#)
0 comments

StephenFull-bw



click here to add a description

© This photo is **public**. [Change?](#)
Uploaded on Mar 10, 2007 | [Delete](#)
0 comments

start iTunes Flickr: Photos from ab... Microsoft PowerPoint ... Search with Google 7:22 PM





Are We Ready?
For conversations?

Simple Collaboration

- MSN .NET Messenger  Messenger
- AOL Internet Messenger 
- ICQ  MESSENGER
- Yahoo! Messenger 
- IRC 
- Trillian, GAIM, MEEBO

90%+ of people from ages 15-30 have at least one IM account vs. only 5% of over 30's

Most now with voice, video, co-browsing...Can you?



IM: Instant Messaging

- Pennsylvania State University IM pilots now campus-wide
- SirsiDynix Docutek *VRLPlus* K-12 experience in New Zealand
- Thomas Ford Memorial Library – 50%!
 - Discover IM, JYBE, SMS and Skype
 - Grow into Virtual Reference
 - Collaborate on province-wide and national VR



ChaCha Search

Search With Guide

[What's This?](#)

[What's This?](#)

[Make ChaCha your Homepage!](#) | [The ChaCha Underground](#)



Are we ready for:

- Commentary and comments
- Personalization and My Profiles
- User-driven Reviews
- Rankings & User-driven Ratings
- Tagging
- Everywhere, including the OPAC?

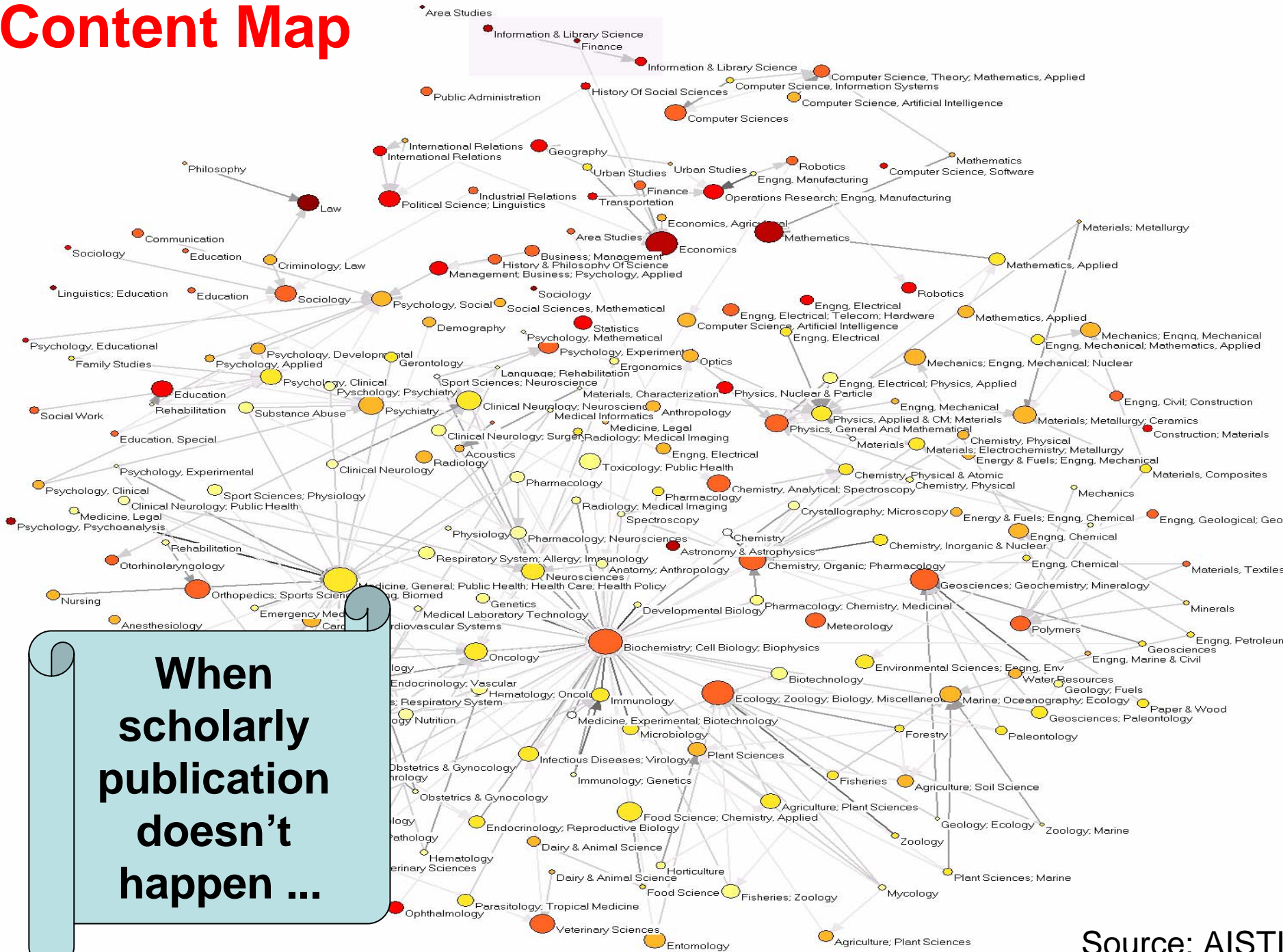




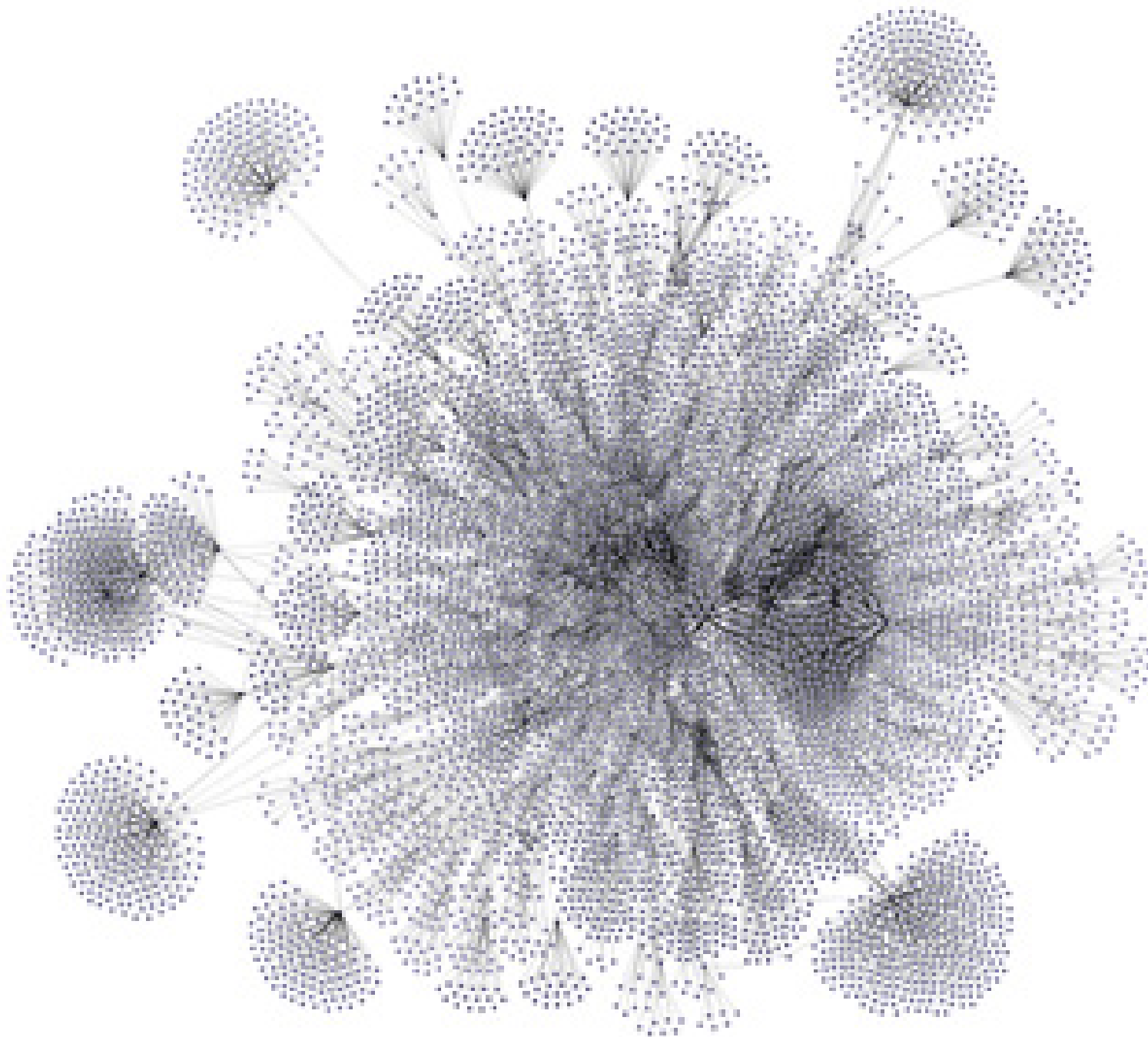
Are We Ready?

For advanced social networks

Content Map



When scholarly publication doesn't happen ...



myspace[®] a place for friends

VONAGE
vonage.ca

Premium Unlimited
\$39.99
/month

Unlimited local & long-distance throughout Canada & the U.S.
VoIP 9-1-1 service has certain limitations versus traditional 9-1-1. See vonage.ca for details.

Save now

Cool New People

Virginia



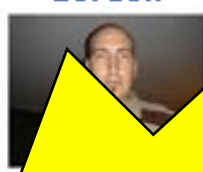
Katrina



Kendall



Gordon



Member Login

E-Mail:

Password:

Remember my E-mail

LOGIN

SIGN UP!

Forgot your password?

- Blogs
- Browse
- Chat Rooms

- Classifieds
- Filmmakers
- Forums

Groups

Reminder:
200,000-350,000
A DAY!

advertisement



Open an ING DIRECT
Investment Savings
Account.

START SAVING

MySpace Music



Two Gallants

Indie
San Francisco, CA

Two Gallants bring us an infusion of body-knuckled punk energy to storytelling epics and tear-in-your-eyes honky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

» Listen Now

MySpace Specials

mate1 *It's Free!* INTIMATE DATING



I am a: Seeking a:

For: Age: to

Zip/Postal:

[Home](#) | [Browse](#) | [Search](#) | [Invite](#) | [Film](#) | [Mail](#) | [Blog](#) | [Favorites](#) | [Forum](#) | [Groups](#) | [Events](#) | [Videos](#) | [Music](#) | [Comedy](#) | [Classifieds](#)

Hennepin County Library



Female
86 years old
HOPKINS, Minnesota
United States

Last Login: 7/18/2006

[View My: Pics | Videos](#)

Contacting Hennepin County Library

- [Send Message](#)
- [Forward to Friend](#)
- [Add to Friends](#)
- [Add to Favorites](#)
- [Instant Message](#)
- [Block User](#)
- [Add to Group](#)
- [Rank User](#)

MySpace URL:
<http://www.myspace.com/hennepincountylibrary>

Hennepin County Library is in your extended network

Hennepin County Library's Latest Blog Entry [\[Subscribe to this Blog\]](#)

Check out this event: [DDR at the Library \(view more\)](#)

Add the library catalog to your MySpace [\(view more\)](#)

What's Happening at the Library [\(view more\)](#)

Hennepin County Library does not in any way endorse the ads at the top of this page. [\(view more\)](#)

[Summer Plans \(view more\)](#)

[\[View All Blog Entries\]](#)

Hennepin County Library's Blurbs

About me:

[Library Search](#)

MySpace URL:
<http://www.myspace.com/hennepincountylibrary>

Hennepin County Library's Interests

General [library](#), [css](#), [rss feeds](#), [books](#)

Music Check out the [new music CDs](#) on order or recently arrived at the library.

Movies Want to reserve the [new dvds](#) at the library? How about [teen dvds](#)? We update them daily as we order them.

Books We've got lots of [new teen fiction](#). Not sure what to read next? Take a look at our [book lists](#).

Groups: [Teen Lit, YA/Teen Books Discussion Group](#)

[View All Hennepin County Library's Groups](#)

Hennepin County Library's Details

Status: Single

Zodiac Sign: [Capricorn](#)

Smoke / Drink: No / No

Hennepin County Library's Blurbs

About me:

Library Search

Find books & more **go**

[add Hennepin County Library Catalog search to your MySpace!](#)

[26 libraries](#) in suburbs of Hennepin County, MN.

Check out the [blog](#) on our [TeenLinks website](#).

[Need homework help?](#)

Love books? So do we! [Find the next good book you're going to read, share a book review & more.](#)

College? Dating? Health? [Get sound advice.](#)

Question? [Ask us online 24/7.](#)
hennepin county library

Who I'd like to meet:

[Library Users](#), [Authors](#), [Volunteers](#), [Teens...](#)

Hennepin County Library's Friend Space

Hennepin County Library has 293 friends.

[eVolver](#) [I can't take my eyes off you](#) [:Steen:](#) [Charbonneau](#)



JUST ADDED: KILLSWITCH ENGAGE
GNARLS BARKLEY - ICE CUBE - THE SOUNDS - THE KILLERS
JET - TENACIOUS D - YEAH YEAH YEAHS - SLAYER
AND MANY MANY MORE

 Web

UIUC Undergraduate Library

"Everybody's favorite place to study and hang out."



Female
37 years old
URBANA, ILLINOIS
United States

Last Login:
11/29/2006

View My: [Pics](#) | [Videos](#)

Contacting UIUC Undergraduate Library

-  [Send Message](#)
-  [Add to Friends](#)
-  [Instant Message](#)
-  [Add to Group](#)
-  [Forward to Friend](#)
-  [Add to Favorites](#)
-  [Block User](#)
-  [Rank User](#)

UIUC Undergraduate Library is in your extended network

UIUC Undergraduate Library's Latest Blog Entry [[Subscribe to this Blog](#)]

- Voting Day! ([view more](#))
- Loanable Laptops are Here! ([view more](#))
- Gaming Night on October 21st ([view more](#))
- Back in the swing of things! ([view more](#))
- The Integrated Services Desk ([view more](#))

[\[View All Blog Entries\]](#)

UIUC Undergraduate Library's Blurbs

About me:

1402 West Gregory Urbana, IL, 61801 (217) 333-3477 .. askundergrad I'm the University of Illinois Undergraduate Library, and I opened in 1969. I'm the friendliest little library in the whole world, so send me a message or ...

MySpace URL:
[http://www.myspace.com/askundergradlib](#)



Library MySpace Sites

Hennepin County Library

[http://www.myspace.com/hennepincou
ntylibrary](http://www.myspace.com/hennepincountylibrary)

Thomas Ford Memorial Library

<http://www.myspace.com/thomasford>

**Public Library of Charlotte &
Mecklenberg County**

<http://www.myspace.com/libraryloft>

Brooklyn College Library

[http://www.myspace.com/brooklyncoll
egelibrary](http://www.myspace.com/brooklyncollegelibrary)

Lansing Public Library

[http://www.myspace.com/lansingpubli
clibrary](http://www.myspace.com/lansingpubliclibrary)

Morrisville College Libraries

[http://www.myspace.com/morrisvilleco
llegalibrary](http://www.myspace.com/morrisvillecollegelibraries)

Westmount PL

[http://www.myspace.com/westmontlib
rary](http://www.myspace.com/westmontlibrary)

Goshen PL

[http://www.myspace.com/goshenpubli
clibrary](http://www.myspace.com/goshenpubliclibrary)

University of Illinois Undergrad Library

[http://www.myspace.com/undergradli
brary](http://www.myspace.com/undergradlibrary)

Albany County PL

<http://www.myspace.com/acplwy>

UT Austin Library

<http://www.myspace.com/utlibraries>

Carnegie Library of Pittsburgh

<http://www.myspace.com/clpteens>

Information

Account Info

Name: Zachary Abram
Network: Toronto '07
Last Update: May 10, 2006

Basic Info

Sex:
Interested In:
Relationship Status:
Looking For:
Concentration:
Birthday:
Hometown:
High School:

Contact Info

Emails:

Personal Info

Political Views:
Activities:

Interests:

95% of students in clients like U of Toronto, NCSU, Stanford, etc.

A sustainable social network for life.



Study where you want.

Friend Details

edit

You are friends with Zachary.

Mutual Friends

21 friends in common. See All



I have a vast seashell collection that I keep...



Facebook | Engineering Information & Reference Service - U Alberta - Microsoft Internet Explorer

File Edit View Favorites Tools Help


Back Forward Stop Home Search Favorites Refresh Print Mail Stop

Address <http://www.facebook.com/group.php?gid=2244905594> Go Links

Google G Go Bookmarks 65 blocked Check AutoLink AutoFill Send Settings

Search web... Favorites PC Health Form Fill Spaces




Facebook | Engineeri...



Search

- My Profile edit
- My Friends
- My Photos
- My Shares
- My Notes
- My Groups
- My Events
- My Messages
- My Mobile
- My Account
- My Privacy

IQ QUESTION:
Which does not belong in the group?

- 
- 
- 

facebook
home search browse invite help logout

Engineering Information & Reference Service - U Alberta
Alberta

Information

Group Info

Name: Engineering Information & Reference Service - U Alberta

Type: Organizations - Academic Organizations

Description: The Engineering Librarians at the University of Alberta are available to help all engineering students, staff, and professors in the Faculty of Engineering with their research and information needs. If you are working on an assignment, paper, design project, thesis or dissertation, tracking down a hard-to-find paper, please feel free to contact us for help.

Contact Info

Email: randy.reichardt@ualberta.ca

Website: <http://www.library.ualberta.ca/scitech/index.cfm>

Office: 1-26 Cameron SciTech Library


Province: Alberta

Recent News

Need help searching Compendex (Engineering Index)? Please check our narrated and non-narrated screencasts:

Narrated: http://www.library.ualberta.ca/screencast/engineerin_g/compendex_narrated/compendex_narrated.html

Non-narrated: http://www.library.ualberta.ca/screencast/engineerin_g/compendex_nonnarrated/compendex_nonnarrated.html



View Discussion Board

Report Group

Share +

Officers

Diane Clark (Alberta)
Engineering Librarian (Civil Environmental Mining Petroleum)

Jerry Kowalyk (Alberta)
Engineering Librarian (Mechanical, Electrical/Computer)

Randy Reichardt (Alberta)
Engineering Librarian (Chemical/Materials, Nanotechnology)

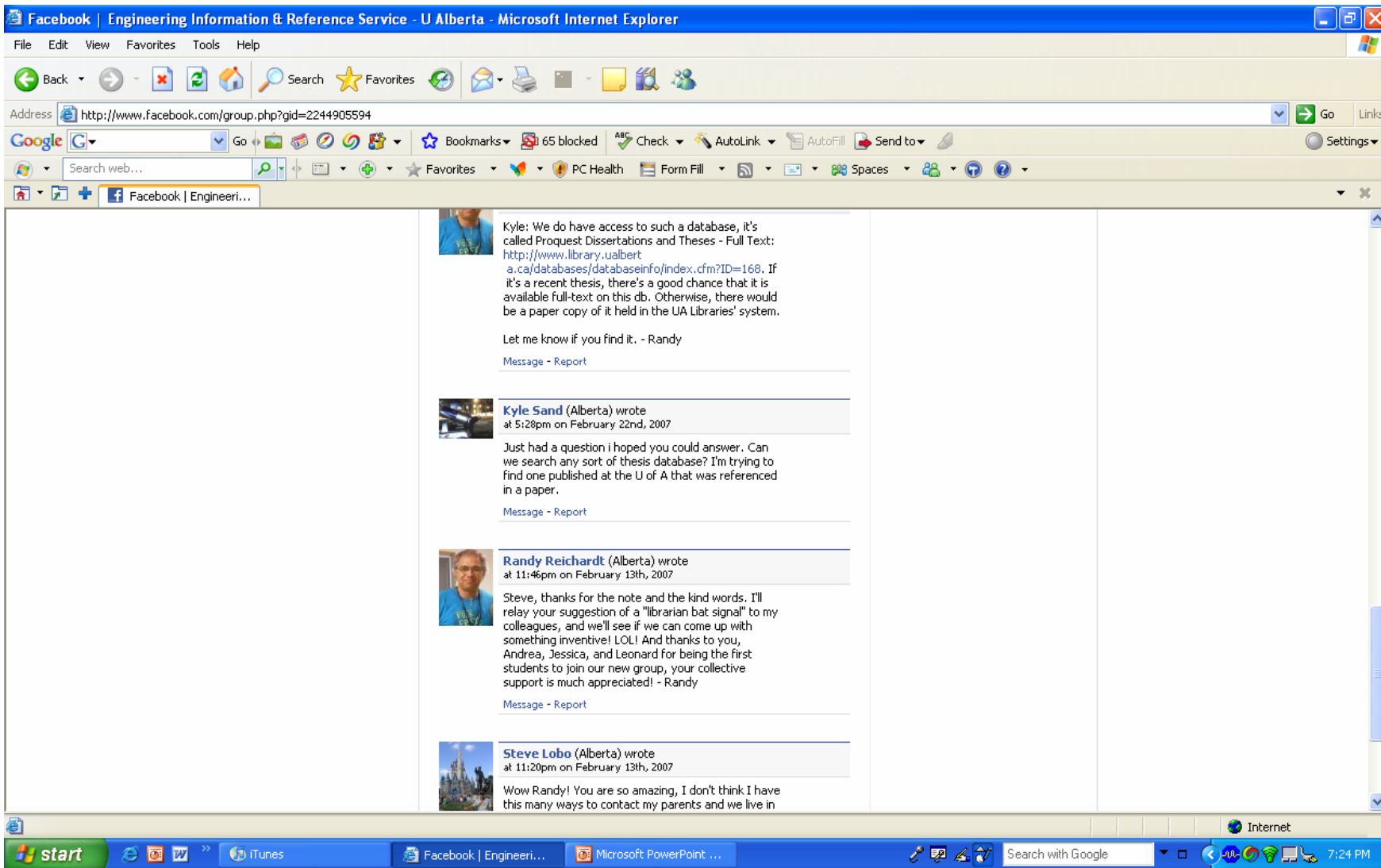
Related Groups

The Engineers
Student Groups - Academic Groups

U of A Comprehensive
Student Groups - General

U of A MatE's
Student Groups - Classes & Departments

The legendary UofA Facebook
Kegger Xperiment (FKX)
Student Groups - Social Groups



Facebook | Engineering Information & Reference Service - U Alberta - Microsoft Internet Explorer

File Edit View Favorites Tools Help


Back Forward Stop Home Search Favorites Refresh Print Mail Stop

Address <http://www.facebook.com/group.php?gid=2244905594> Go Links

Google Go Bookmarks 65 blocked Check AutoLink AutoFill Send to Settings


Search web... Favorites PC Health Form Fill Spaces

Facebook | Engineeri...

 Kyle: We do have access to such a database, it's called Proquest Dissertations and Theses - Full Text: <http://www.library.ualberta.ca/databases/databaseinfo/index.cfm?ID=168>. If it's a recent thesis, there's a good chance that it is available full-text on this db. Otherwise, there would be a paper copy of it held in the UA Libraries' system.


Let me know if you find it. - Randy

[Message - Report](#)

 **Kyle Sand** (Alberta) wrote at 5:28pm on February 22nd, 2007


Just had a question i hoped you could answer. Can we search any sort of thesis database? I'm trying to find one published at the U of A that was referenced in a paper.

[Message - Report](#)

 **Randy Reichardt** (Alberta) wrote at 11:46pm on February 13th, 2007

Steve, thanks for the note and the kind words. I'll relay your suggestion of a "librarian bat signal" to my colleagues, and we'll see if we can come up with something inventive! LOL! And thanks to you, Andrea, Jessica, and Leonard for being the first students to join our new group, your collective support is much appreciated! - Randy

[Message - Report](#)

 **Steve Lobo** (Alberta) wrote at 11:20pm on February 13th, 2007

Wow Randy! You are so amazing, I don't think I have this many ways to contact my parents and we live in

Internet

start iTunes Facebook | Engineeri... Microsoft PowerPoint ... Search with Google 7:24 PM



Library 2.0 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail News RSS Feeds

Address <http://library20.ning.com/> Go Links

Google Go

Search web...

Library 2.0

Ning sabram Create Your Own Social Network Search Sign Out

Library 2.0

This network is for Library 2.0 Stuff

Main My Page Members Videos Photos Forum Invite

Welcome:

Welcome to Library 2.0. Once you join, please introduce yourself by going to the [Introductions Topic](#) in the forum or clicking on the link.

Pop-Up for Library 2.0 Chat

Library 2.0

Welcome to this chat. Please enter your **nickname** to continue.

[Administrator login](#)

Go

Get your own chat at Chatcreator.com

LibWorm Search

L2 Feeds via SuprGlu

More on ning and the library 2.0 network

Bibliotek 2.0, in stockholm


Change My Profile Photo

Email & Privacy Settings

Ads by Goooooogle

Future of Libraries
Visionary Futurist - Thomas Frey Keynote Speaker - Library Trends
www.davinciinstitute.com

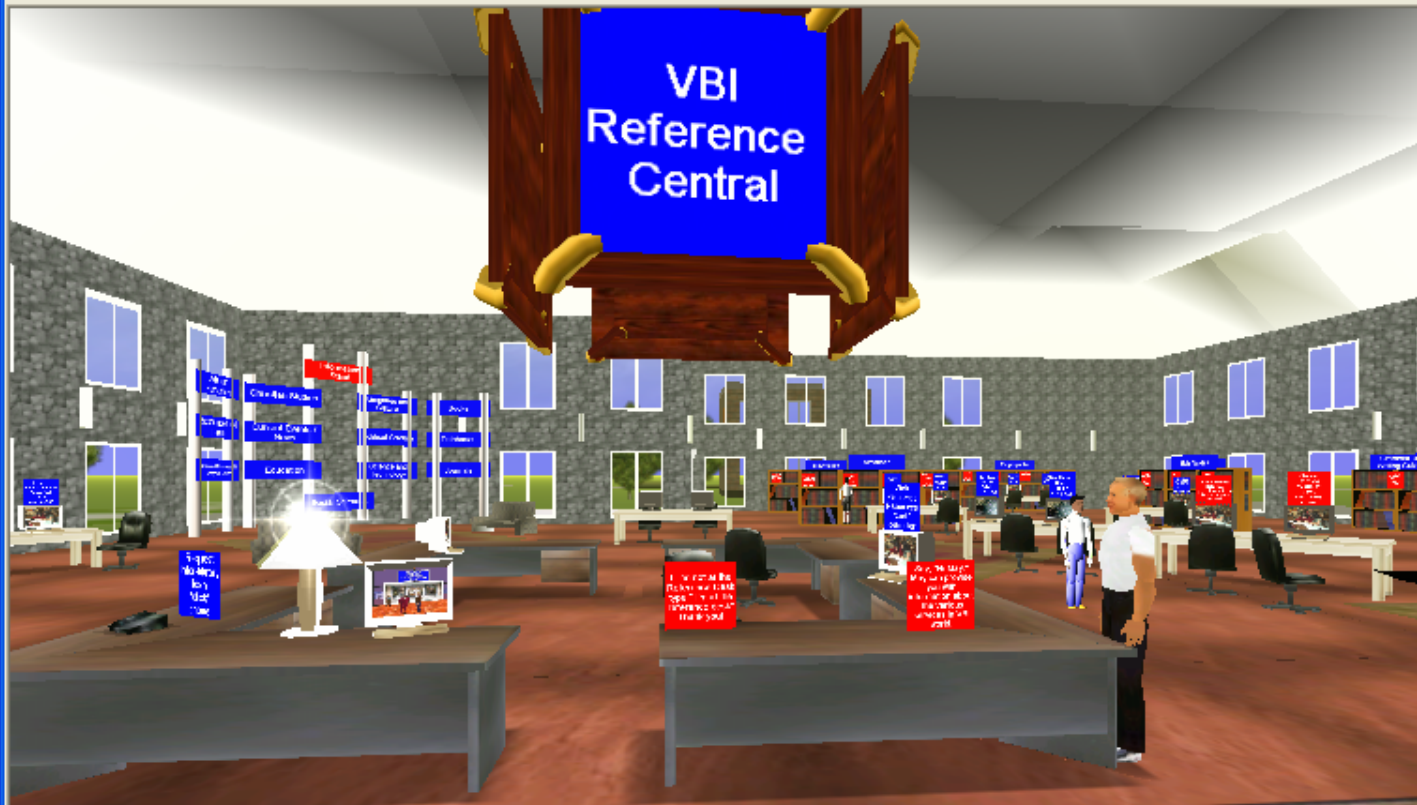
Microsatellite Libraries
Enrichment for four motifs include 100 sequences and primer design





TURN_AROUND WAVE JUMP SPIN JOY1 YES BLOW_KISS EGYPTIAN MACARENA KARATE KICK

URL: http://www.eastern.edu



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Tab Controls

Teleports VoiceChat Help

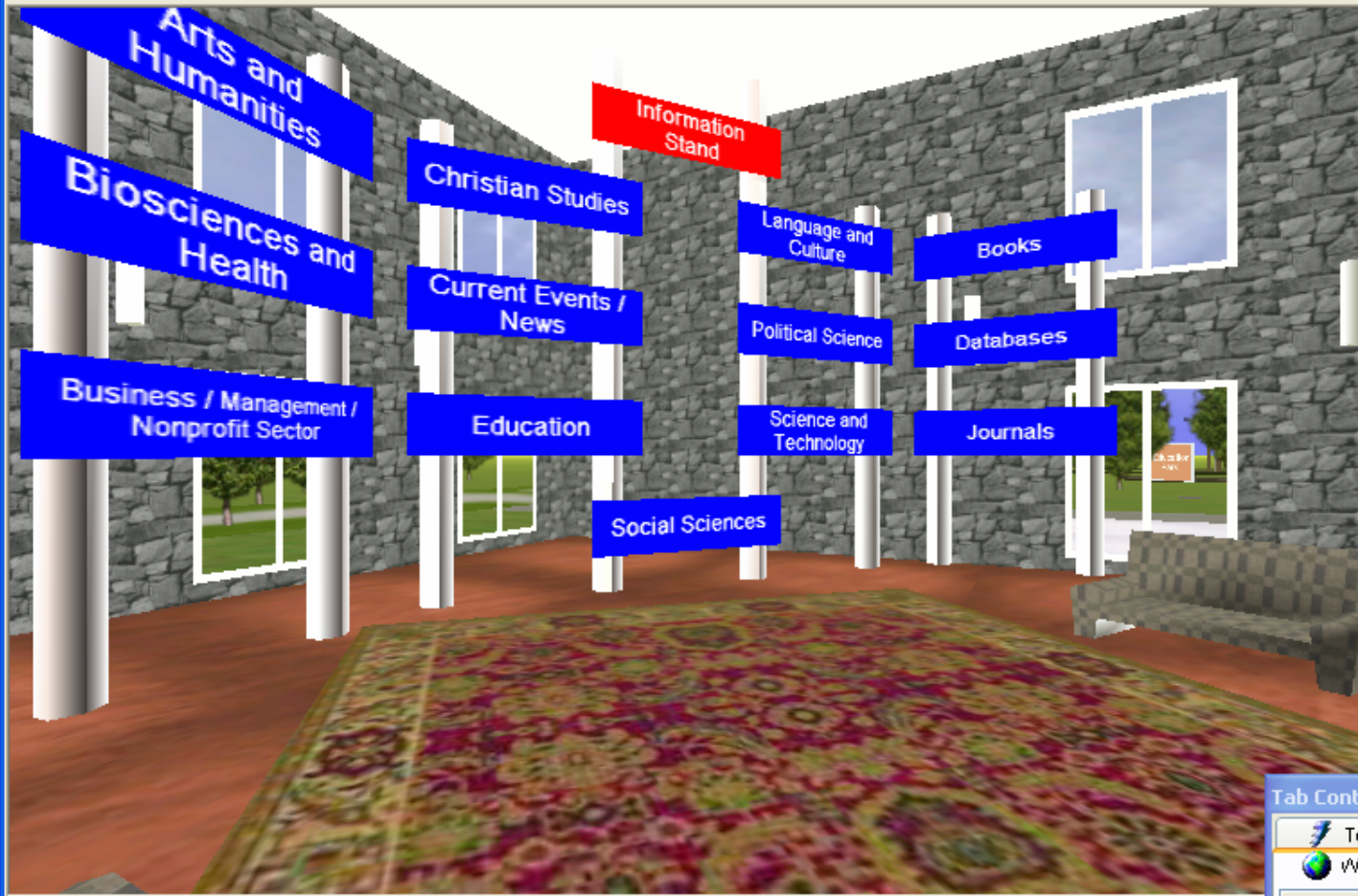
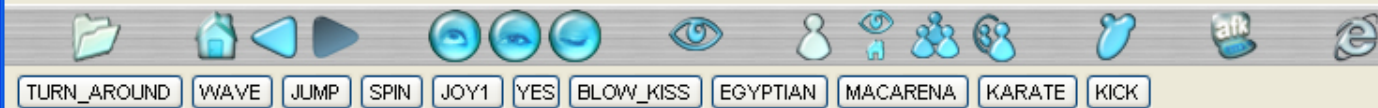
Worlds Contacts Telegrams

80 Worlds	1 User
VBI	1
!AWEDU!	0
^centre^	0

Immigration Officer: Welcome to the Activeworlds EDUverse. The EDUverse has upgraded with a VoIP module. Problems can be reported to support@activeworlds.com

Immigration Officer: Welcome to the AWEDUverse

Immigration Officer: Welcome to Eastern University!



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Second Life Library eBooks







Reading is virtually fundamental in SL

services to 286 libraries and fully funded by the state of

added that ALS is one of the innovative organizations, technically speaking, and their philosophy is to mine new technologies as the gospel of library usage. Innovation equals risk, innovation equals growth," she stated.

Bell, the ALS's director of operations, read about SL in the blog of a librarian who was already a regular. She created an account, logged in with her avatar, Lorelei Junot, and discovered a population of almost 200,000.

Bell found that SL had a few libraries, such as Wandering Yaffle's library, but thought that virtual library services could be expanded.

and Educators."

ALS, which is based in East Peoria, Ill., will team up with Online Programming for All Libraries (OPAL) and utilize the programs, currently offered online to librarians and libraries, within SL. The two entities eventually hope to offer a plethora of library services.

"Since there is web programming through OPAL, why not offer that in SL?" she said.

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expected criticism from many library blogs, but instead has found those in the field to be immensely excited about the possibilities afforded by SL.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might not otherwise go to a library. In giving background information about the ALS, Pope said the organization

Bell concurred, saying, "The response has been enthusiastic. People are volunteering and doing a

See BOOK, Page 20

ZACK MORTAL HOSTED A class titled "Introduction to Library Research" yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches; use research databases to locate articles and more. - COURTESY PHOTO.

Pages Attachments Comments



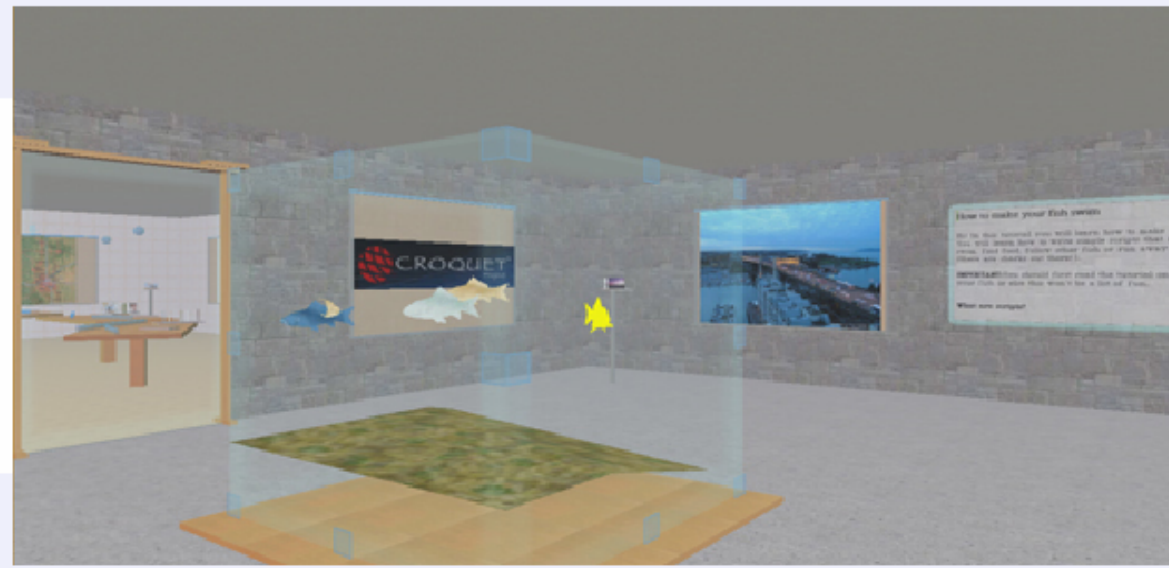
Croquet™

I N V E N T T H E F U T U R E

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Croquet is...

...a new open source software platform for creating deeply collaborative multi-user online applications. It features a network architecture that supports communication, collaboration, resource sharing, and synchronous computation among multiple users. Using Croquet, software developers can create powerful and highly collaborative multi-user 2D and 3D applications and simulations.

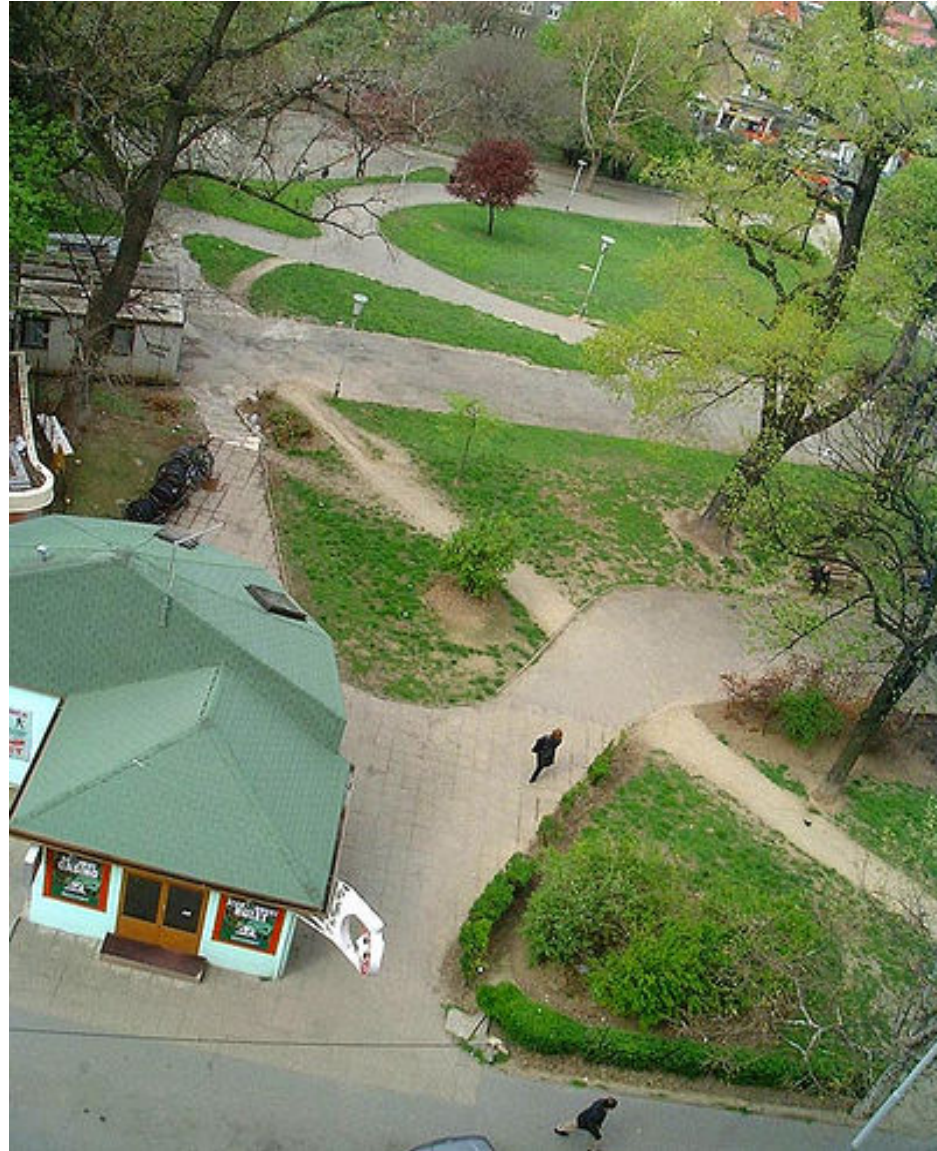
News/Events

Croquet SDK 1.0 Beta is available! This open source release of the software developers kit makes it possible for experienced software developers to work with Croquet. It is the first complete release of the Croquet technology and



Are We Ready?
For portlets? E-Learning?









You can't make it too simple.



JSR168
J2EE



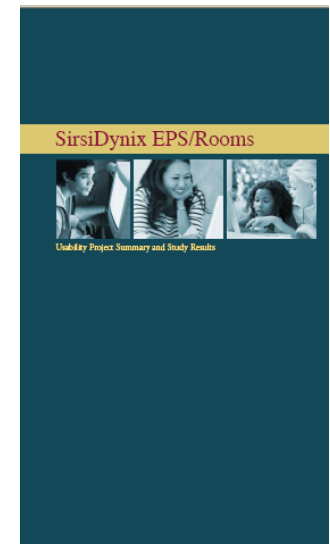
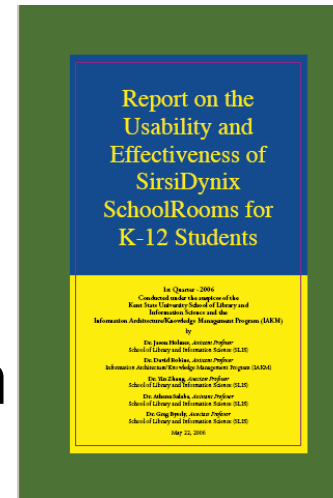
Are We Ready?

For Re-Imagining the Library?



Research and Insights

- Kent State U study of K-12 learners
- Huntsville Madison usability study
- Personas work
- Normative Data Project
- Visualization and Facets
- UCD User-centered Design
- Etc.





Re-organization Opportunity

- Account Management (re-name it)
- *Course and Departmental Focus*
- E-Learning and learning objects
- *Lesson level implementation*
- Multi-type consortia
- *Get the admin costs down before it's forced*
- Productivity solutions /Re-architecting
- *Make the backroom extra efficient, slickly*



Librarian Opportunities

- **Content opportunities**
- Podcast serials
- Streaming media: courseware, gaming
- eBooks and Audiobooks (iTunes)
- Repository dimensions
- Self publishing, OA/OS/OC
- ***Context development***



Librarian Opportunities

- **Delivery Opportunities**
- RSS
- XML
- OpenURL next steps
- Federated search
- E-Learning



**Are You Ready?
To Change?**

A Key Strategy



Expanding Minds, Empowering Individuals, Enriching the Community

PLCMC



Learning 2.0





23 Learning 2.0 Things

- *Week 1: Introduction (official start of week August 7th)*
- *Week 2: Blogging*
- *Week 3: Photos & Images*
- *Week 4: RSS & Newsreaders*
- *Week 5: Play Week*
- *Week 6: Tagging, Folksonomies & Technorati*
- *Week 7: Wikis*
- *Week 8: Online Applications & Tools*
- *Week 9: Podcasts, Video & Downloadable audio*

Looking too close

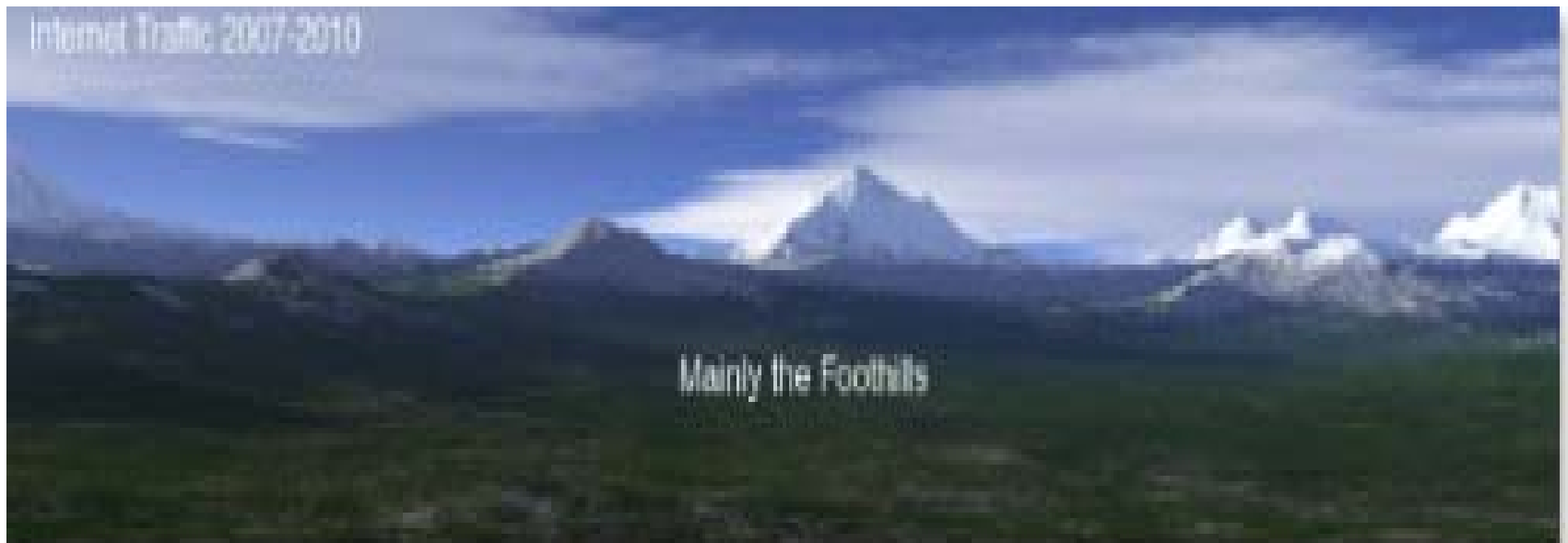


The Landscape Today





The Emerging Landscape





We librarians must learn that when we study something to death, *Death was not our original goal.*







Stephen Abram

•SirsiDynix•
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 **SirsiDynix**

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