Library 2.0: Inventing the Future

April 18, 2007

Stephen Abram

President-elect, SLA

Vice President, Innovation

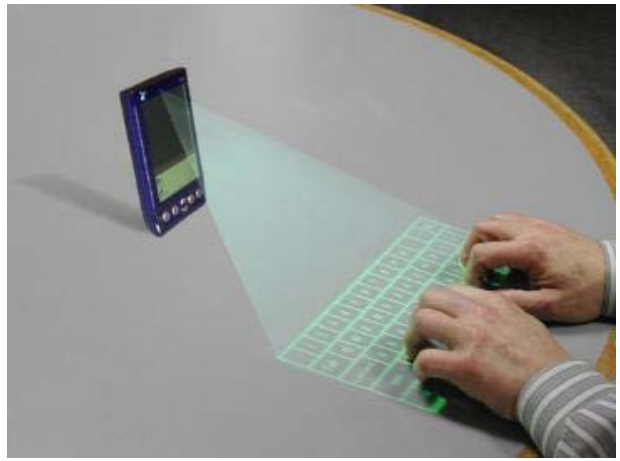
Chief Strategist, SirsiDynix Institute

UKSG
UNITED KINGDOM SERIALS GROUP

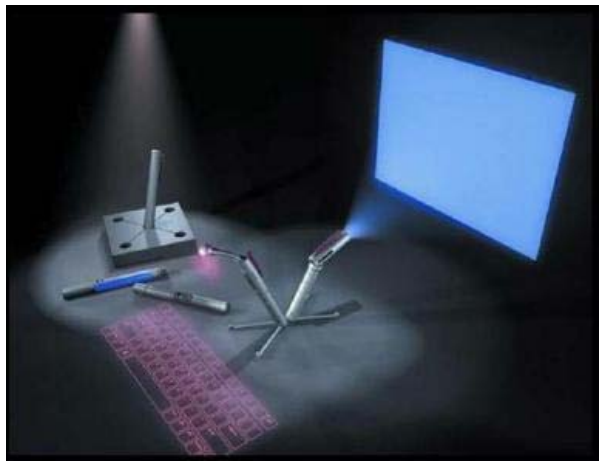
SirsiDynix

Are We Ready?

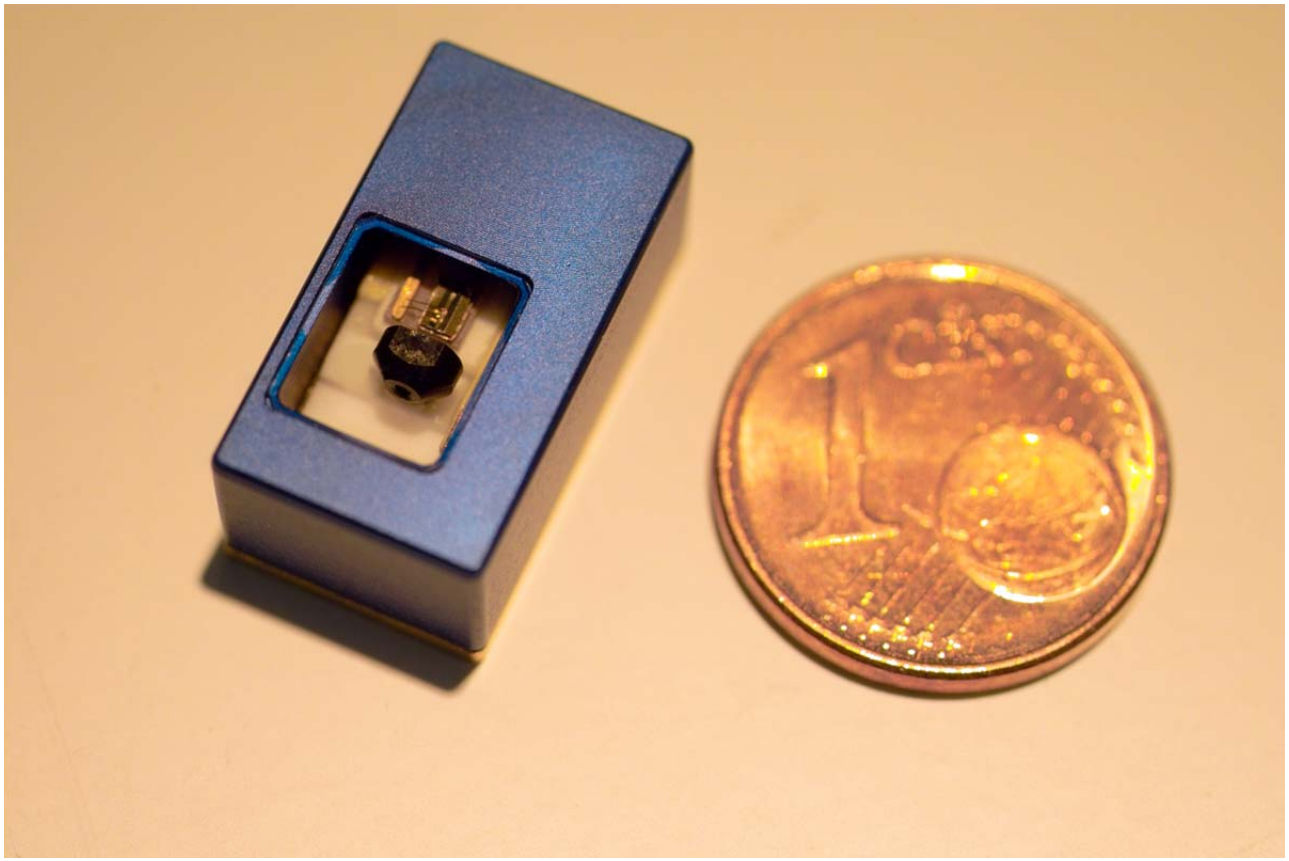
For the next five years?



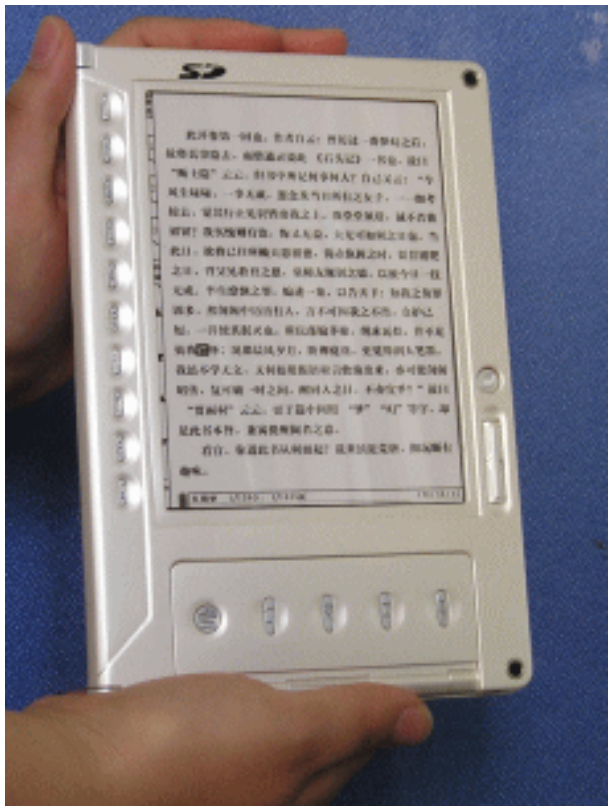
TIM
My Reading
eBook: The Hitchhikers Guide to the Galaxy
RSS Feeds
Podcasts
Email
Personal info



A projector the size of a sugar cube



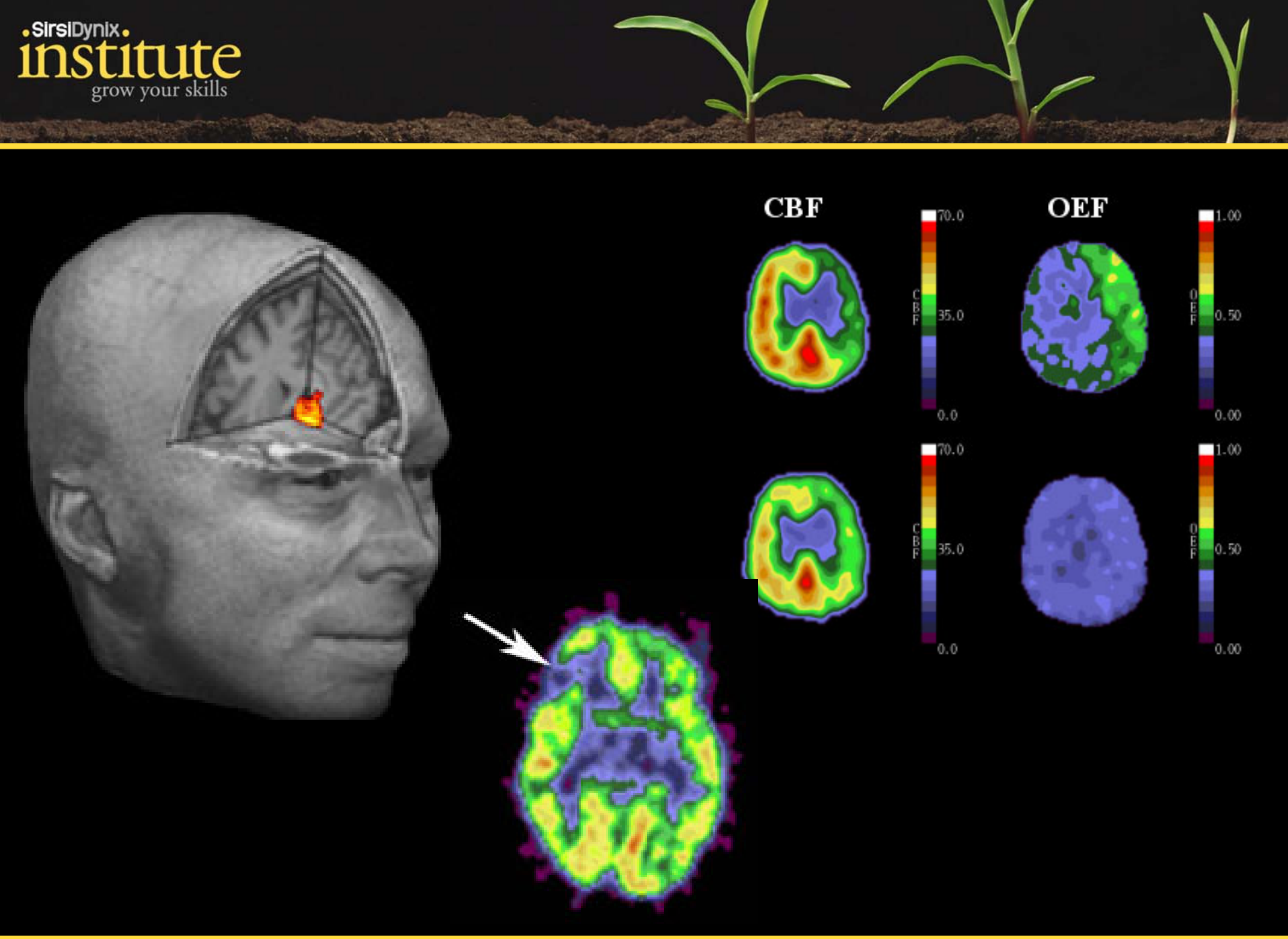
E-Readers



BBC NEWS

Everything's getting smaller

Are We Ready?
For the Millennials?

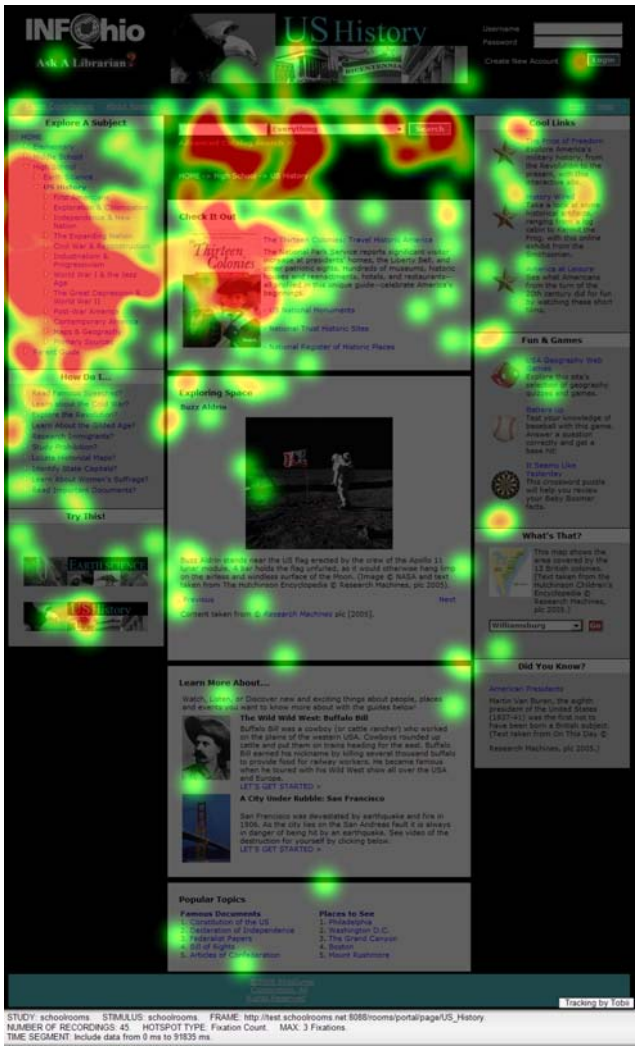

CBF
OEF
70.0
35.0
0.0
1.00
0.50
0.00
CBF
OEF

MILLENNIAL CHARACTERISTICS

Principled / Values	More Friends	More Diverse	Respect Intelligence
Optimistic / Positive	Internet Natives	More Choices	Format Agnostic
Balanced Lives	Adaptive / Flexible	Civic Minded	High Expectations
Collaborative	Nomadic	Gamers	Experiential
Independent	Confident	Direct	More Liberal /conservative
Multi-taskers	Inclusive	Patriotic	Entrepreneurial
Healthy Lifestyle	Family Oriented	Graphical	Achievement Oriented

Credit: Richard Sweeney, NJIT

SirsiDynix
institute
grow your skills



Report on the Usability and Effectiveness of SirsiDynix SchoolRooms for K-12 Students

1st Quarter - 2006
Conducted under the auspices of the
Kent State University School of Library and Information Science and the
Information Architecture/Knowledge Management Program (IAKM)
by

Dr. Jason Holmes, *Assistant Professor*
School of Library and Information Science (SLIS)

Dr. David Robins, *Assistant Professor*
Information Architecture/Knowledge Management Program (IAKM)

Dr. Yin Zhang, *Assistant Professor*
School of Library and Information Science (SLIS)

Dr. Athena Salaba, *Assistant Professor*
School of Library and Information Science (SLIS)

Dr. Greg Byrd, *Associate Professor*
School of Library and Information Science (SLIS)

May 22, 2006

All that matters is...

- Co y
- Le
- Interaction

The user is not broken

Karen Schneider

Are We Ready?

For the next steps in search?

Suppose there’re 25,000,000 books online in less than 5 years...?

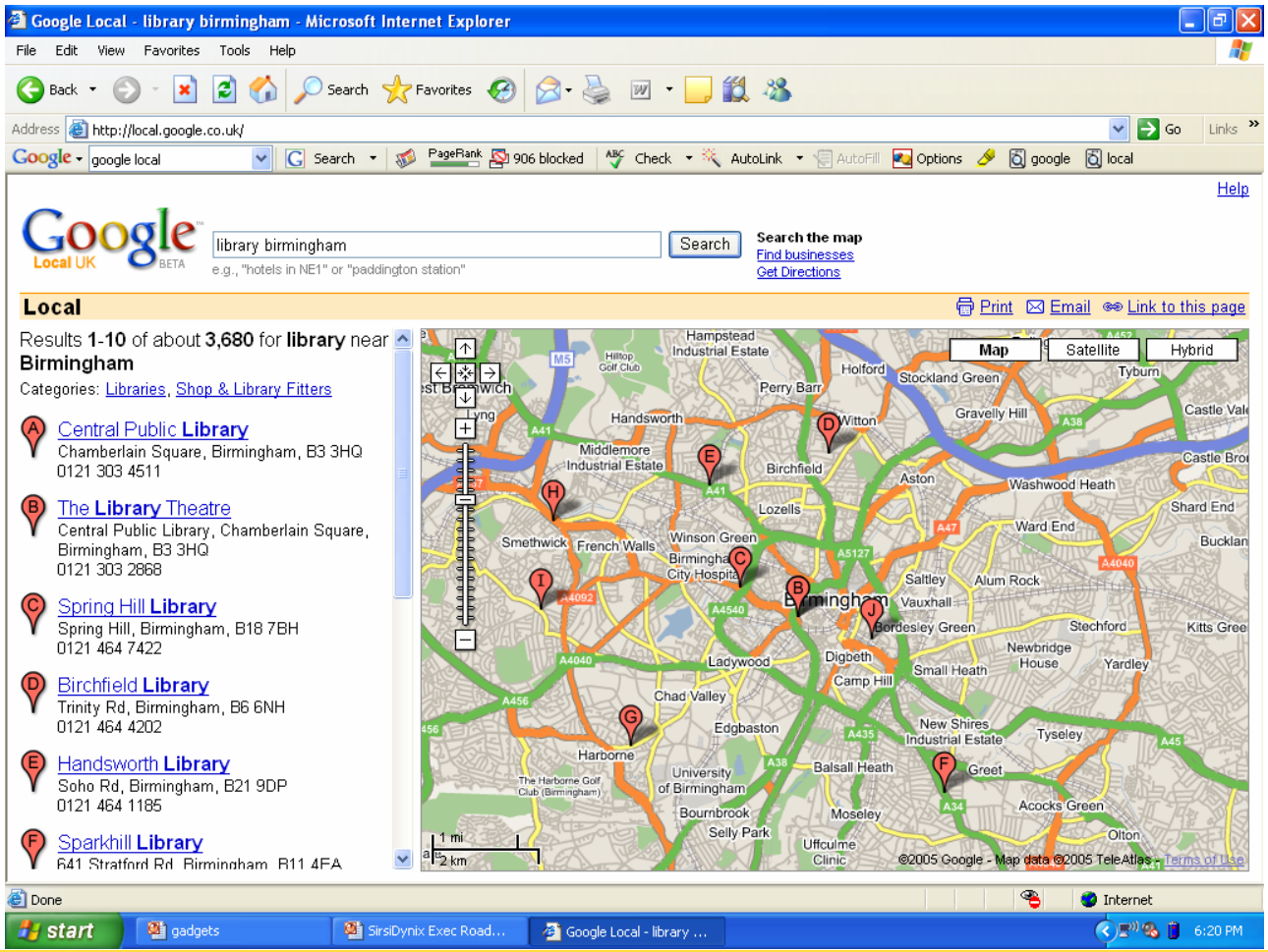
What will federated search look like?

- Grade 1 , Grade 3, High School
- Beyond groups and clusters of content and users
- Beyond the article economy – books, gov't docs, chapters, reports, lab notes, paragraphs…
- Beyond geographically bounded collections
- Socially driven relevance, facets, visual display, tiled

Are We Ready?

For unwired & a local default?

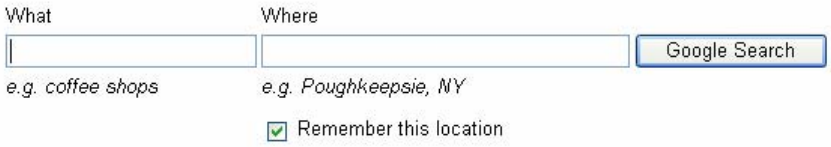
Where are our users?

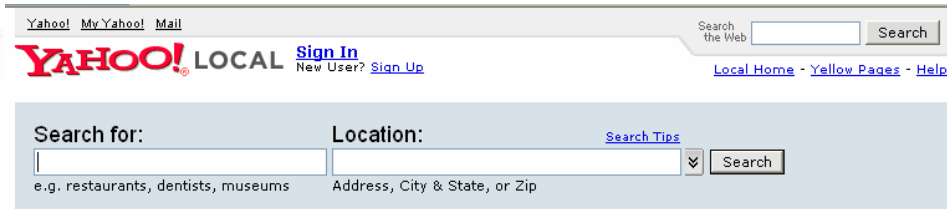


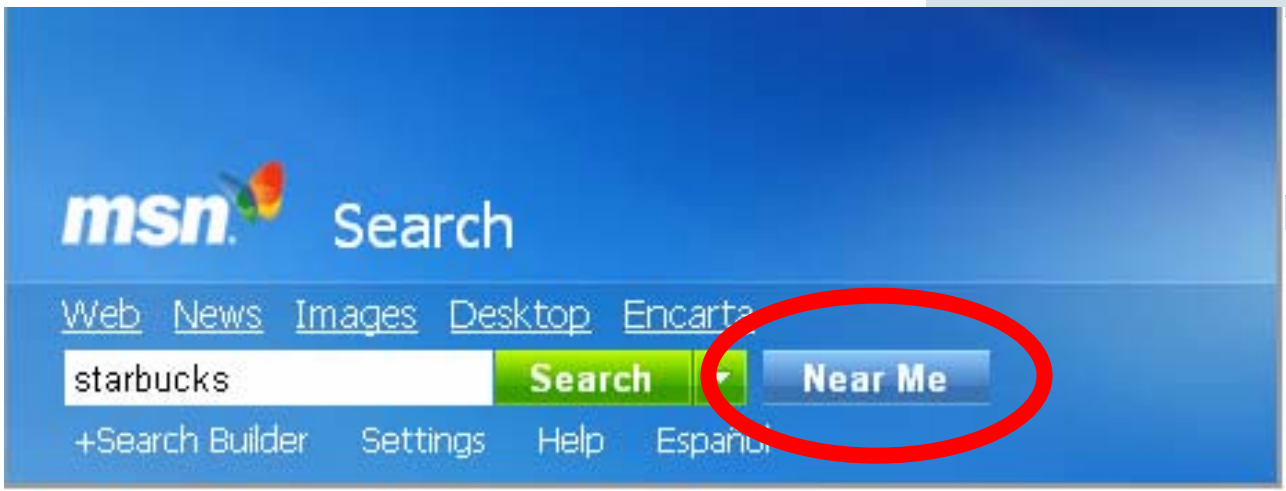
Google & Kansas City

They know where our users are

Google Maps







Google invests in wired …

Bidirectional wireless module

Are We Ready?

For the REAL Google Scholar?

I ♥ my customers
Google

College life, powered by Google - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites

Address http://services.google.com/university/ Go Links

Google Search 1643 blocked Check AutoLink AutoFill Options

College life, powered by Google

Google

You spend your life dealing with information. A lot of it is academic, a lot more is personal, it all matters, and you can probably use better tools for handling it effectively. On this page, we'd like to introduce you to a few of them.

Google Scholar

We can't write 20 double-spaced pages for you, but we can get you started. Google Scholar helps you find and search academic papers, abstracts and other authoritative sources – all with the speed and accuracy of Google search. Try it now

Gmail Talk SMS Maps Toolbar Scholar Picasa

Get your Gmail account today.

Click here to signup

Already have Gmail?
Sign in here.

Google Tip #21:

Enter a product [hawaiian shirt] into the Google search box to get relevant info, such as price, and links at the top of your search results, which are linked to merchants who participate in Froogle.

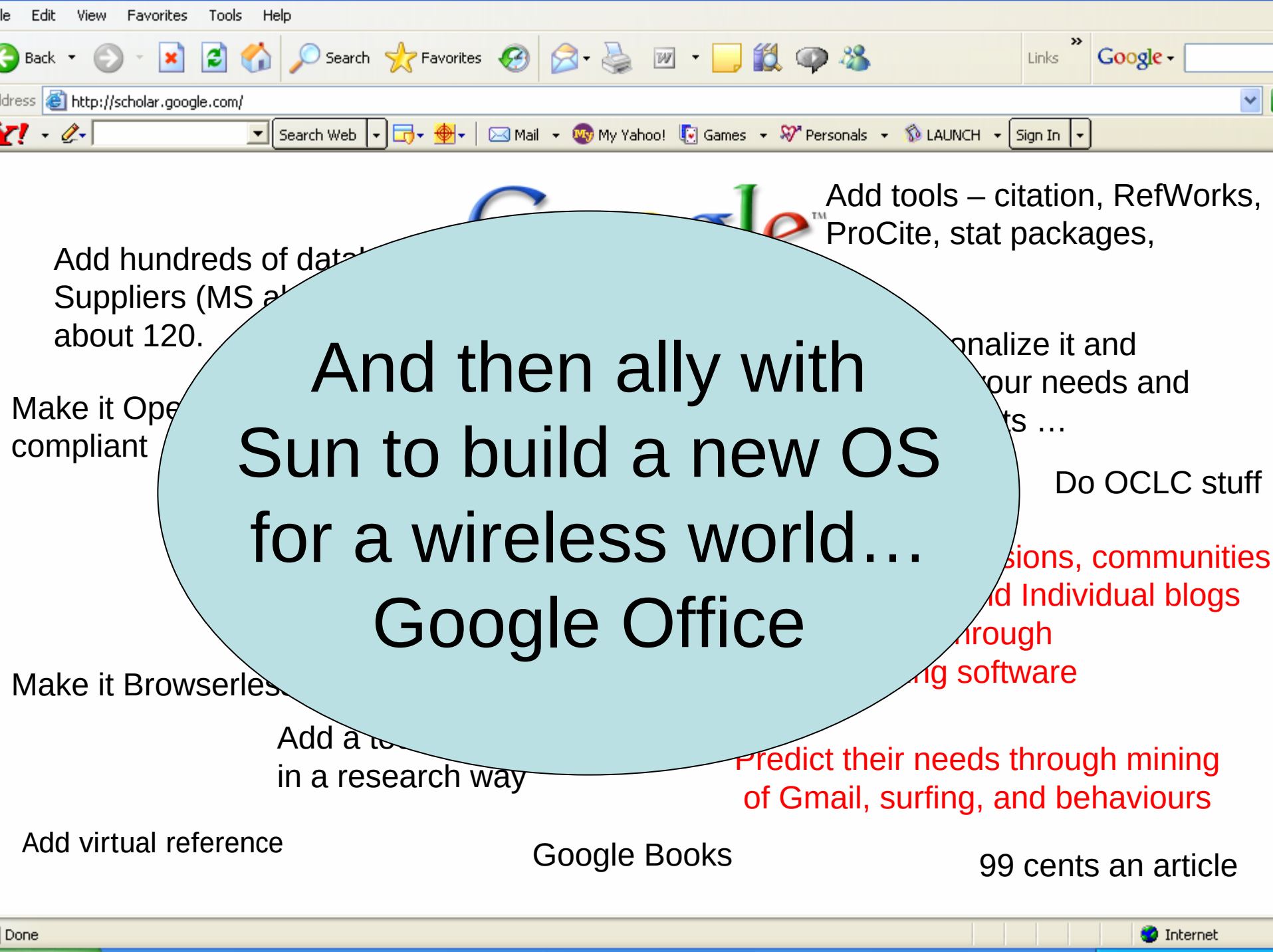
Sign up for the Google Friends Newsletter to stay informed of Google's latest products and more.

Sign Up Today.

©2005 Google Privacy Policy - Terms of Service

Done Internet

start College life, powered ... PortlandILL NewJersyState 9:15 AM


le Edit View Favorites Tools Help
Back Search Favorites Links Google
dress http://scholar.google.com/
Search Web Mail My Yahoo! Games Personals LAUNCH Sign In
Add tools – citation, RefWorks, ProCite, stat packages,
Add hundreds of data
Suppliers (MS a
about 120.
onalize it and
our needs and
ts …
Make it Ope
compliant
Do OCLC stuff
sions, communities
d Individual blogs
rough
ng software
And then ally with Sun to build a new OS for a wireless world… Google Office
Make it Browserles
Add a te
in a research way
Predict their needs through mining of Gmail, surfing, and behaviours
Add virtual reference
Google Books
99 cents an article
Done
Internet

Are We Ready?

For Web 2.0 / Library 2.0?

Trumba
eskobo
Pageflakes
vimeo
skobse
shadows
groovee
YouTube
Zimbra
FURL
smugmug
newsgator
Blogniscient
TiNFINGER
shutterfly
PodDater
Feedster
favoor
ZAZZLE
Tailrank
TagWorld
nuvvo
dogear
grouper
ODDPOST
QOOP
iNeds
Lulu
BR
blish
flagr
FireAnt
simplyhired
theadcloud
rbloc.com
gather
Reatra
oyogi
cafépress
Renkoo
standpoint
meebo
lost.fm
Jotspot
Frappr!
YEDDA
dabble
Writeboard
SHOUTWIRE
iKarma
AirSet
tech memeorandum
CalendarHub
Suprglu
pando
zigtag
Findory
backfence
gOFFICE
AllPeers
Rallypoint
Zoozio
blogbeat
Ziggs
vSocial
Wink
riya
Wordcast
Opinity
measure map
gumshoo
bluepulse
STREAMLOAD
Tanda Lists
FeedSky
jellyBamINC
nativetext
CONGOO
PODZINGER
RSS MAD
FeedTier
pharfare
Fruitcast
PubSub
dPolls
flickr
Ning
Ookles
Strongspace
zoominfo
CASTPOST
yubnub
AC
Loop
ProjectSpaces
FeedBurner
Bloglines
FOTOLOG
ourmedia
gabbr.com
Gcast
blinkx
openomy
riffs
Yub.com
Spot Runner
myspace
NewsAlloy
Alimydata.com
ajchat
jambo
ROLLYO
Alexa
chatsum
PANDORA
looklater
squishr
WebJay
PLAXES
Noodly
woindir
diigo
box
Jots
vizu
digg
del.icio.us
AlmondRocks
Tagyu
writely
Simpy
Gtalkr
TRUVEO
egoSurf
Quimble
pegasus
SQUIDOO
picturecloud
newsvine
Clipfire
Basecamp
Lexxe alpha
COOKSTER
PXN8
measure map
facebook
Netvibes
Gmail
yelp
Smackeds
inform
filangy
magnolia
43 Things
Technorati
Plaxo
Backpack
ShoZu
feedmarker
mercora MusicSearch
StumbleUpon
ClipShack
MeetWithApproval.com
HomePortals
Spin spy

SirsiDynix institute
grow your skills

WEB 2.0

- RSS – really simple syndication
- Wikis
- New Programming Tools: AJAX, API
- Blogs and blogging
- Recommender Functionality
- Personalized Alerts
- Web Services
- Folksonomies, Tagging and Tag Clouds
- Social Networking
- Open access, Open Source, Open Content
- Screencasting
- Commentary and comments
- Personalization and My Profiles
- Podcasting and MP3 files
- Streaming Media – audio and video
- User-driven Reviews
- Rankings & User-driven Ratings
- Instant Messaging and Virtual Reference
- Photos (e.g. Flickr, Picasa)
- Socially Driven Content
- Social Bookmarking

What is the Magic Sauce?

YouTube, Blogger, MySpace,
Facebook, Bebo, Wikipedia,
etc.

Tagging

	Links	Web Pages
General	Bag of URLs Blogmarks Del.icio.us Feed Me Links Frassle Linkfilter Livemarks Stumble Upon Wists Dude, Check This Out! openIBM	Simpy Flickr FURL Spurl
Scholarly	Connotea Unalog CiteULike	(ArXiv) (Merlot)

Source: DLIB

del.icio.us - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://del.icio.us/
Go Links
Google delicious Go Bookmarks 9 blocked Check AutoLink AutoFill Send to delicious Settings

Come celebrate our third birthday (and more) with us at the del.icio.us party in October! hide this

del.icio.us
social bookmarking

popular | recent
login | register | help

» all your bookmarks in one place

» bookmark things for yourself and friends

» check out what other people are bookmarking

learn more...

» get started «

Tags
A tag is simply a word you use to describe a bookmark. Unlike folders, you make up tags when you need them and you can use as many as you like. The result is a better way to organize your bookmarks and a great way to discover interesting things on the Web.

learn more...

hotlist
what's hot right now on del.icio.us

HOT NOW

see also: popular | recent

Revision3 save this — 961 people
first posted by mcavatar — podcast video tech technology blog tags

Tooum : Excite your site save this — 108 people
first posted by geoff_ — blog forum web2.0 hosting tools tags

Vector Art with Photoshop - Online Tutorial at Melissa Clifton page 1 save this — 196 people
first posted by hurgui — photoshop tutorial vector art howto tags

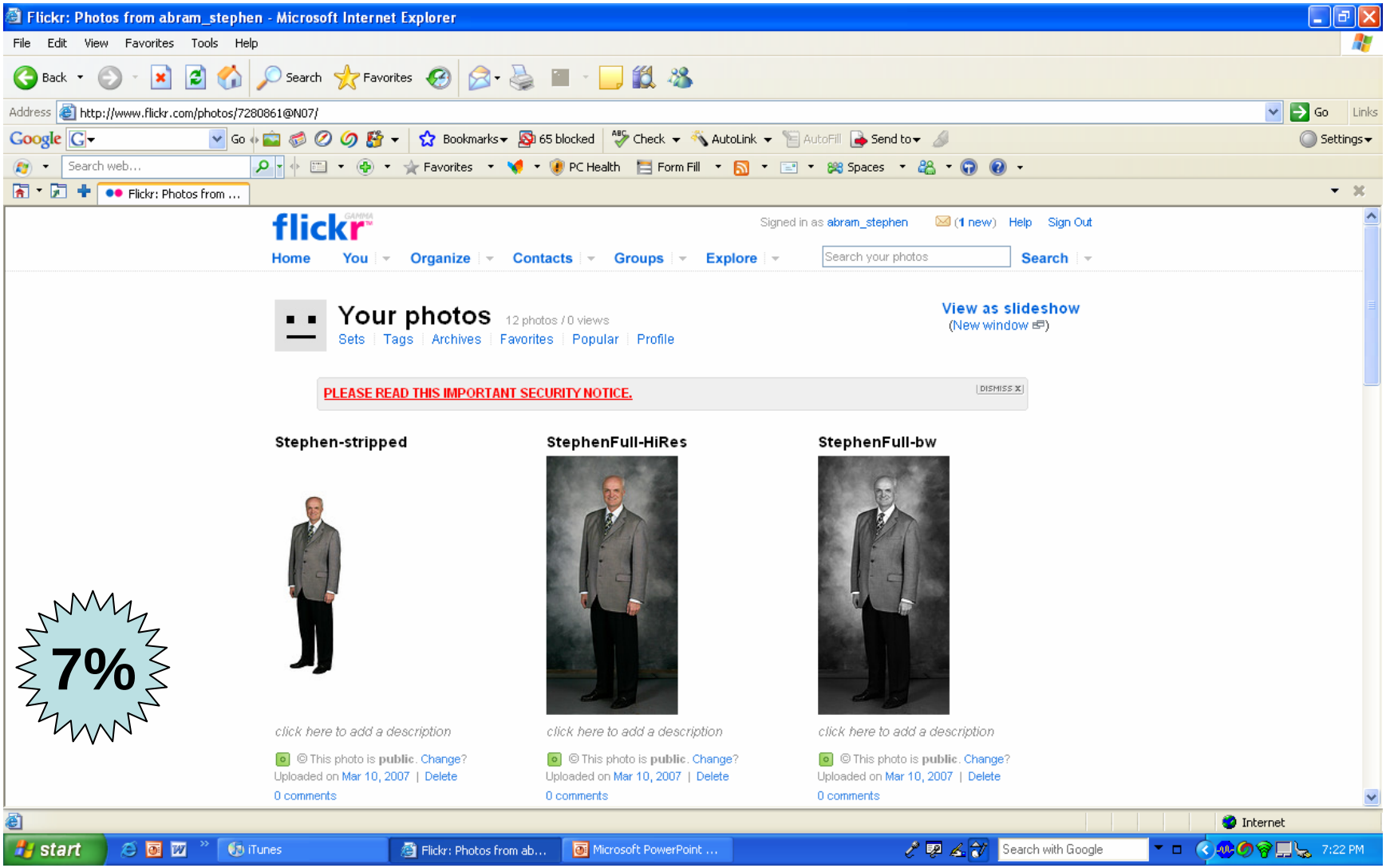
tags to watch
more ...

search
- A Brief Interview with Google's Matt Cutts
- Home
- The Semantic Indexing Project

productivity
- Rands In Repose: Trickle Theory
- The Joel on Software Discussion Group - Best tips that no one seems to know about?
- Why email is addictive (and what to do about it)

google

Done Internet
start del.icio.us - Microsoft... Happy Birthday Googl... imperial Search with Google 4:20 PM


Flickr: Photos from abram_stephen - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.flickr.com/photos/7280861@N07/
Go Links
Google Go Bookmarks 65 blocked Check AutoLink AutoFill Send to Settings
Search web... Favorites PC Health Form Fill Spaces
Flickr: Photos from ...
flickr
Signed in as abram_stephen (1 new) Help Sign Out
Home You Organize Contacts Groups Explore
Search your photos Search
Your photos 12 photos / 0 views
Sets Tags Archives Favorites Popular Profile
View as slideshow
(New window)
PLEASE READ THIS IMPORTANT SECURITY NOTICE.
DISMISS
Stephen-stripped
StephenFull-HiRes
StephenFull-bw
click here to add a description
This photo is public. Change?
Uploaded on Mar 10, 2007 | Delete
0 comments
Internet
start
iTunes
Flickr: Photos from ab...
Microsoft PowerPoint ...
Search with Google
7:22 PM

7%

Are We Ready?

For conversations?

Simple Collaboration

- MSN .NET Messenger
- AOL Internet Messenger
- ICQ
- Yahoo! Messenger
- IRC
- Trillian, GAIM, MEEBO

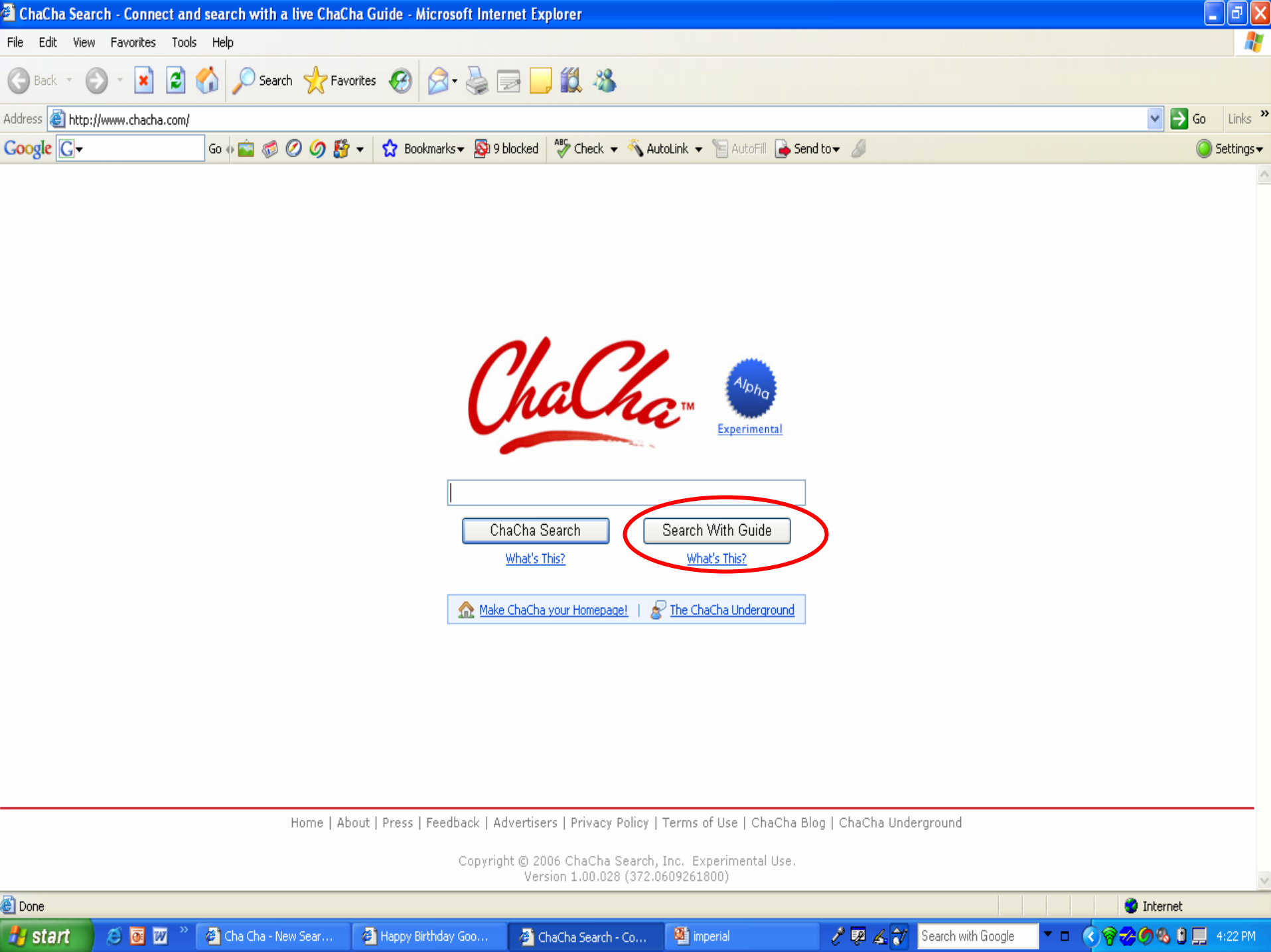
90%+ of people from ages 15-30 have at least one IM account vs. only 5% of over 30's

Most now with voice, video, co-browsing…Can you?

IM: Instant Messaging

- Pennsylvania State University IM pilots now campus-wide
- SirsiDynix Docutek VRL*Plus* K-12 experience in New Zealand
- Thomas Ford Memorial Library – 50%!

- Discover IM, JYBE, SMS and Skype
- Grow into Virtual Reference
- Collaborate on province-wide and national VR


ChaCha Search - Connect and search with a live ChaCha Guide - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.chacha.com/
Go Links
Google Go Bookmarks 9 blocked Check AutoLink AutoFill Send to Settings
ChaCha™
Alpha
Experimental
ChaCha Search
Search With Guide
What's This?
What's This?
Make ChaCha your Homepage! | The ChaCha Underground
Home | About | Press | Feedback | Advertisers | Privacy Policy | Terms of Use | ChaCha Blog | ChaCha Underground
Copyright © 2006 ChaCha Search, Inc. Experimental Use.
Version 1.00.028 (372.0609261800)
Done
Internet
start
Cha Cha - New Sear...
Happy Birthday Goo...
ChaCha Search - Co...
imperial
Search with Google
4:22 PM

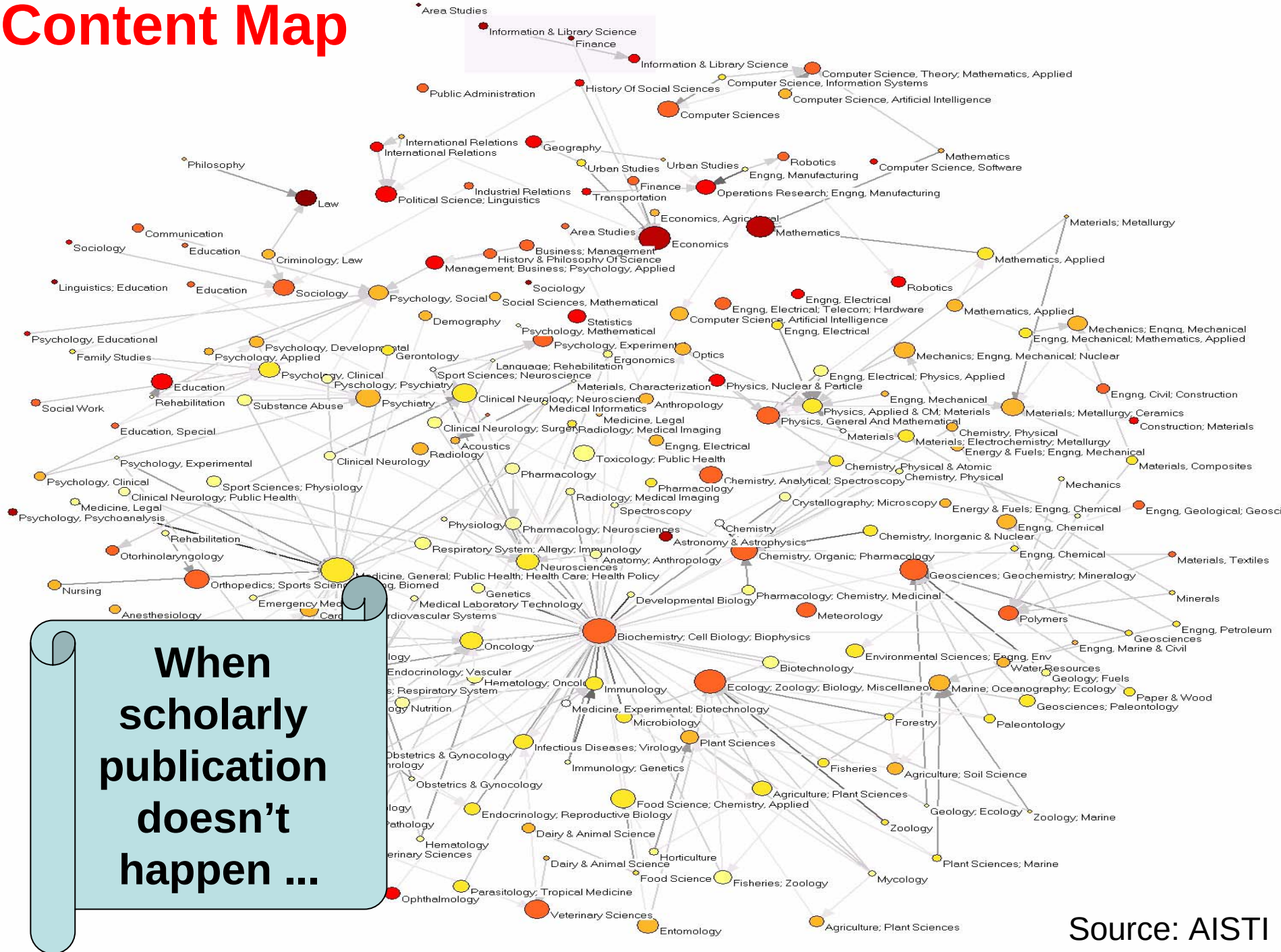
Are we ready for:

- Commentary and comments
- Personalization and My Profiles
- User-driven Reviews
- Rankings & User-driven Ratings
- Tagging
- Everywhere, including the OPAC?

Are We Ready?

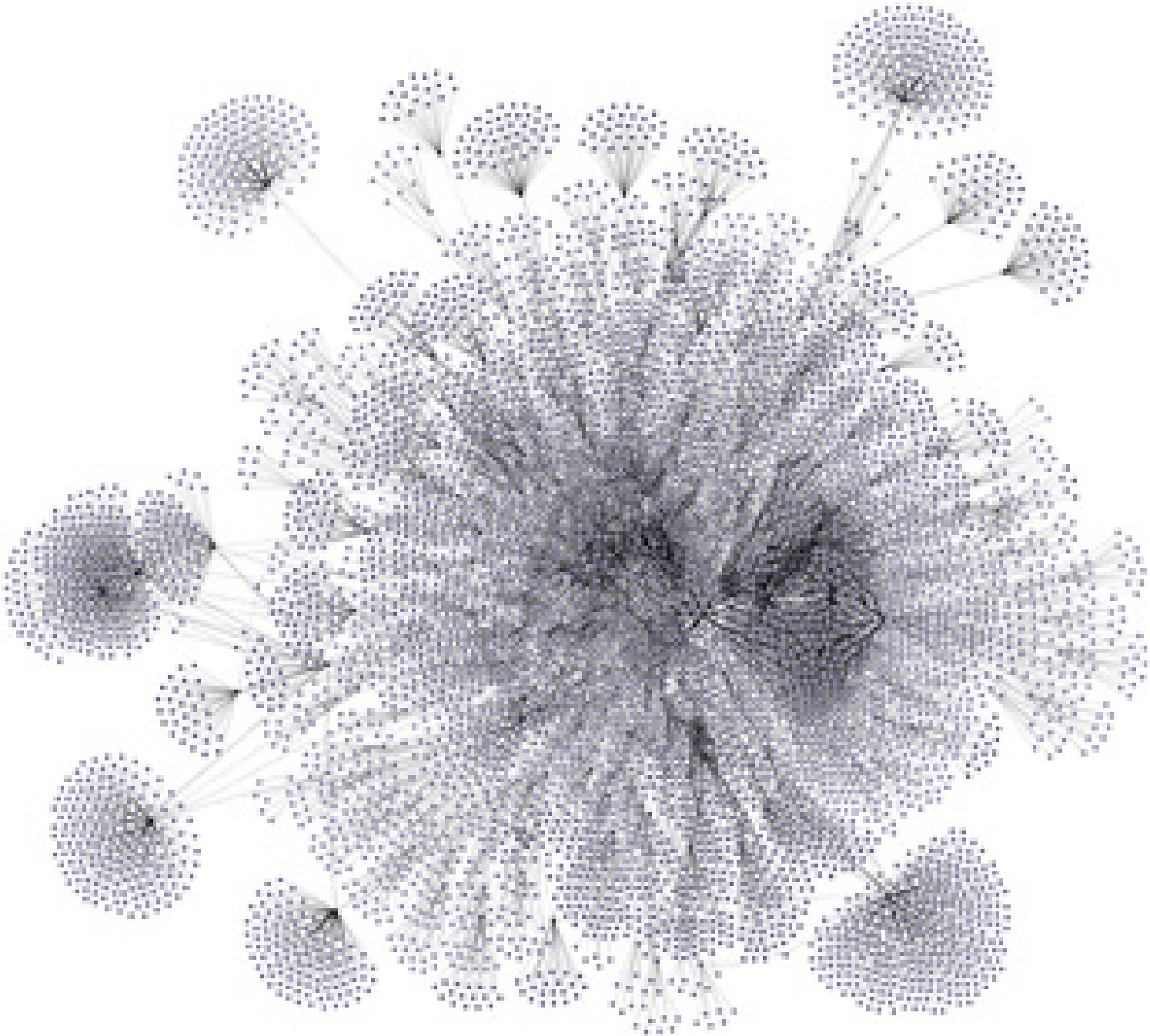
For advanced social networks

Content Map



When scholarly publication doesn't happen ...

Source: AISTI



MySpace.com | Home

The Web ◉ MySpace ○ Search

Help | SignUp

myspace® a place for friends

VONAGE vonage.ca ▶ Save now

Premium Unlimited $39.99/month

Unlimited local & long-distance throughout Canada & the U.S.

VoIP 9-1-1 service has certain limitations versus traditional 9-1-1. See vonage.ca for details.

Home | Browse | Search | Invite | Rank | Mail | Blog | Favorites | Forum | Groups | Events | Games | Music | Classifieds

Cool New People

Virginia

Katrina

Kendall

Gordon

Blogs Classifieds
Browse Filmmakers
Chat Rooms Forums Gro

Reminder: 200,000-350,000 A DAY!

Member Login

E-Mail:

Password:

Remember my E-mail

LOGIN SIGN UP!

Forgot your password?

advertisement

ING DIRECT save your money

Open an ING DIRECT Investment Savings Account.

START SAVING

MySpace Music

Two Gallants
Indie
San Francisco, CA

Two Gallants bring us an infusion ...ody-knuckled punk energy to storytelling epics and tear-in-your-... honky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

» Listen Now

MySpace Specials

www.myspace.com/hennepincountylibrary - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites

Address http://www.myspace.com/hennepincountylibrary Go Links

Google Search PageRank 1269 blocked Check AutoLink AutoFill Options

Search

Home | Browse | Search | Invite | Film | Mail | Blog | Favorites | Forum | Groups | Events | Videos | Music | Comedy | Classifieds

Hennepin County Library

Female
86 years old
HOPKINS, Minnesota
United States

Last Login: 7/18/2006

View My: Pics | Videos

Contacting Hennepin County Library

Send Message | Forward to Friend
Add to Friends | Add to Favorites
Instant Message | Block User
Add to Group | Rank User

MySpace URL:
http://www.myspace.com/hennepincountylibrary

Hennepin County Library is in your extended network

Hennepin County Library's Latest Blog Entry [Subscribe to this Blog]

Check out this event: DDR at the Library (view more)

Add the library catalog to your MySpace (view more)

What's Happening at the Library (view more)

Hennepin County Library does not in any way endorse the ads at the top of this page. (view more)

Summer Plans (view more)

[View All Blog Entries]

Hennepin County Library's Blurbs

About me:

Library Search

(3 items remaining) Downloading picture http://myspace-760.vo.llnwd.net/00839/06/72/839142760_s.jpg...

Internet

start | EPS/HIP - Mi... | FW: Blogline... | http://steph... | http://www.... | www.myspa... | 2 Microsoft... | 7:14 PM

www.myspace.com/hennepincountylibrary - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.myspace.com/hennepincountylibrary
Go Links
Google Search PageRank 1269 blocked Check AutoLink AutoFill Options

MySpace URL:
http://www.myspace.com/hennepincountylibrary

Hennepin County Library's Interests

General	library, css, rss feeds, books
Music	Check out the new music CDs on order or recently arrived at the library.
Movies	Want to reserve the new dvds at the library? How about teen dvds? We update them daily as we order them.
Books	We've got lots of new teen fiction. Not sure what to read next? Take a look at our book lists.
Groups:	Teen Lit, YA/Teen Books Discussion Group View All Hennepin County Library's Groups

Hennepin County Library's Details

Status:	Single
Zodiac Sign:	Capricorn
Smoke / Drink:	No / No

Hennepin County Library's Blurbs

About me:

Library Search

Find books & more go

add Hennepin County Library Catalog search to your MySpace!

26 libraries in suburban Hennepin County, MN.

Check out the blog on our TeenLinks website.

Need homework help?

Love books? So do we! Find the next good book you're going to read, share a book review & more.

College? Dating? Health? Get sound advice.

Question? Ask us online 24/7.
hennepin county library

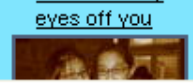
Who I'd like to meet:

Library Users, Authors, Volunteers, Teens...

Hennepin County Library's Friend Space

Hennepin County Library has 293 friends.

eVolver | I can't take my eyes off you | .:Steen:. | Charbonneau



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Internet
start EPS/HIP - Mi... FW: Blogline... http://steph... http://www.... www.myspa... 2 Microsoft... 7:15 PM

SirsiDynix institute
grow your skills

Past Shows Included
JUST ADDED: KILLSWITCH ENGAGE
GNARLS BARKLEY - ICE CUBE - THE SOUNDS - THE KILLERS
JET - TENACIOUS D - YEAH YEAH YEAHS - SLAYER
AND MANY MANY MORE

Web Search

Home | Browse | Search | Invite | Film | Mail | Blog | Favorites | Forum | Groups | Events | Videos | Music | Comedy | Classifieds

UIUC Undergraduate Library

"Everybody's favorite place to study and hang out."

Female
37 years old
URBANA, ILLINOIS
United States

Last Login:
11/29/2006

View My: **Pics** | **Videos**

Contacting UIUC Undergraduate Library

- Send Message
- Forward to Friend
- Add to Friends
- Add to Favorites
- Instant Message
- Block User
- Add to Group
- Rank User

MySpace URL:

UIUC Undergraduate Library is in your extended network

UIUC Undergraduate Library's Latest Blog Entry [**Subscribe to this Blog**]

Voting Day! (**view more**)

Loanable Laptops are Here! (**view more**)

Gaming Night on October 21st (**view more**)

Back in the swing of things! (**view more**)

The Integrated Services Desk (**view more**)

[**View All Blog Entries**]

UIUC Undergraduate Library's Blurbs

About me:

1402 West Gregory Urbana, IL, 61801 (217) 333-3477 .. askundergrad I'm the University of Illinois Undergraduate Library, and I opened in 1969. I'm the friendliest little library in the whole world, so send me a message or

Library MySpace Sites

Hennepin County Library
http://www.myspace.com/hennepincountylibrary

Thomas Ford Memorial Library
http://www.myspace.com/thomasford

Public Library of Charlotte & Mecklenberg County
http://www.myspace.com/libraryloft

Brooklyn College Library
http://www.myspace.com/brooklyncollegelibrary

Lansing Public Library
http://www.myspace.com/lansingpubliclibrary

Morrisville College Libraries
http://www.myspace.com/morrisvillecollegelibrary

Westmount PL
http://www.myspace.com/westmontlibrary

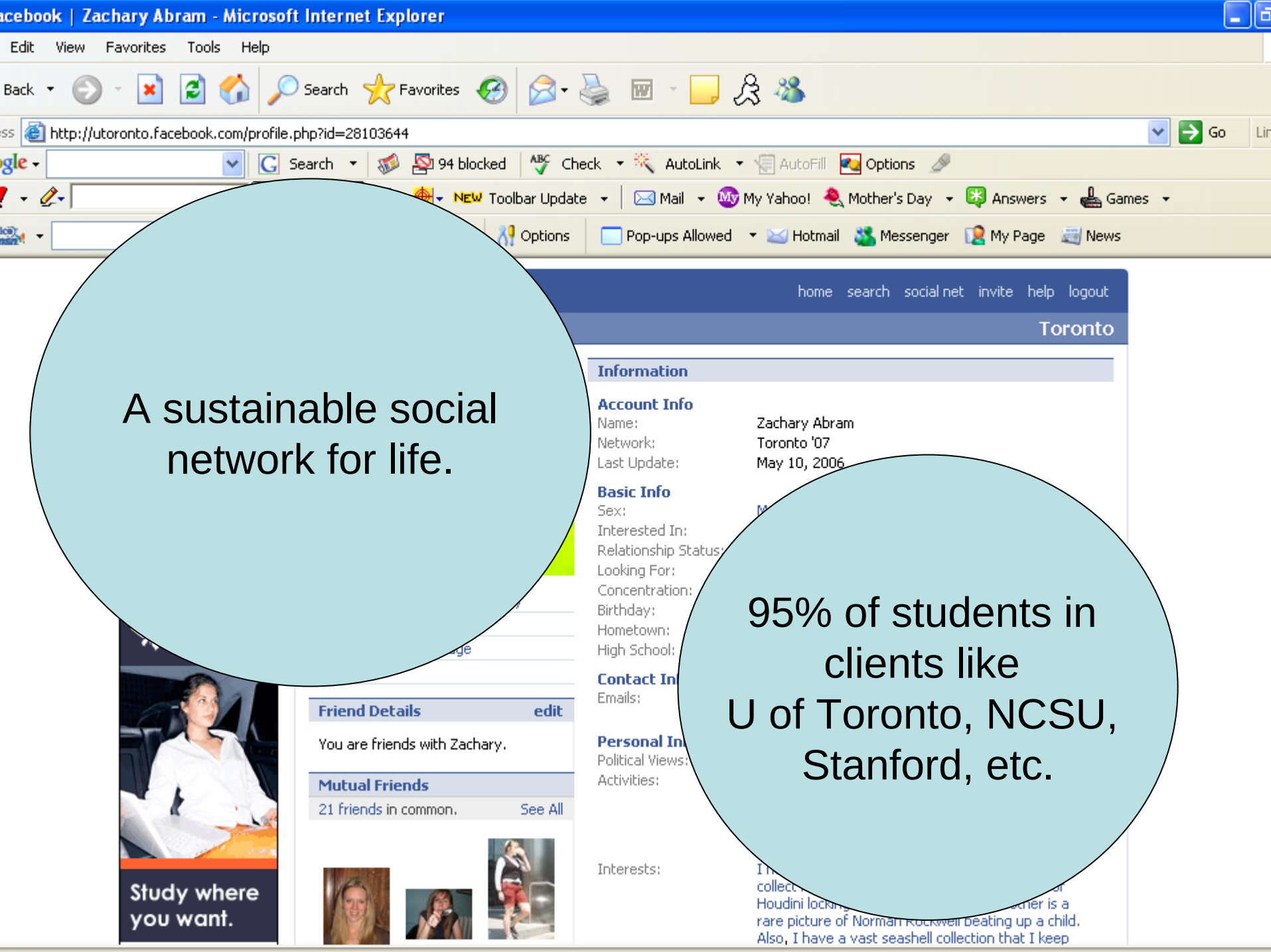
Goshen PL
http://www.myspace.com/goshenpubliclibrary

University of Illinois Undergrad Library
http://www.myspace.com/undergradlibrary

Albany County PL
http://www.myspace.com/acplwy

UT Austin Library
http://www.myspace.com/utlibraries

Carnegie Library of Pittsburgh
http://www.myspace.com/clpteens


acebook | Zachary Abram - Microsoft Internet Explorer
Edit View Favorites Tools Help
Back Search Favorites
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NEW Toolbar Update Mail My Yahoo! Mother's Day Answers Games
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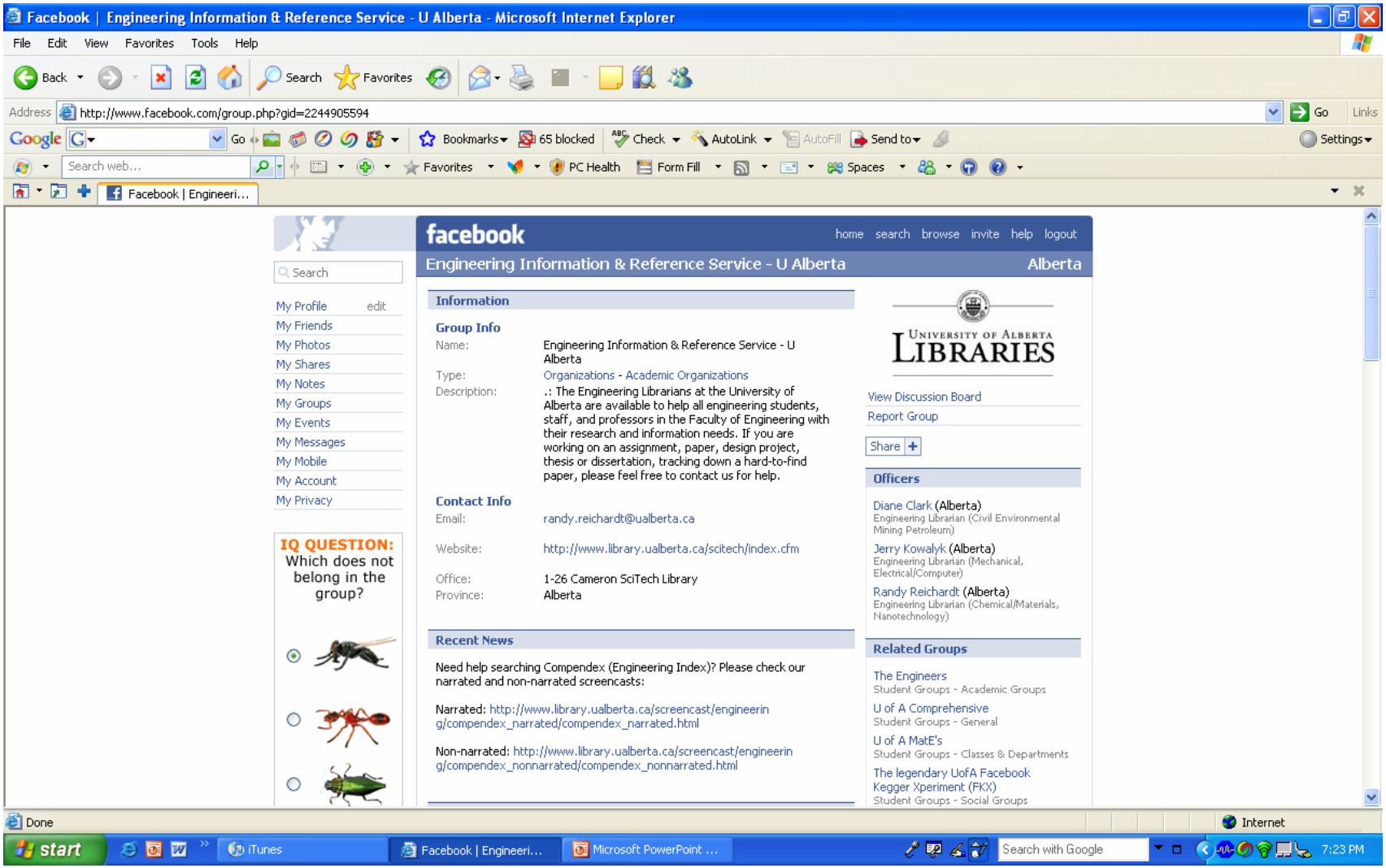
Toronto
Information
Account Info
Name: Zachary Abram
Network: Toronto '07
Last Update: May 10, 2006
Basic Info
Sex:
Interested In:
Relationship Status:
Looking For:
Concentration:
Birthday:
Hometown:
High School:
Contact In
Emails:
Personal In
Political Views:
Activities:
Interests:
Friend Details edit
You are friends with Zachary.
Mutual Friends
21 friends in common. See All
Study where you want.
A sustainable social network for life.
95% of students in clients like U of Toronto, NCSU, Stanford, etc.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My Account
My Privacy
IQ QUESTION:
Which does not belong in the group?
Information
Group Info
Name: Engineering Information & Reference Service - U Alberta
Type: Organizations - Academic Organizations
Description: .: The Engineering Librarians at the University of Alberta are available to help all engineering students, staff, and professors in the Faculty of Engineering with their research and information needs. If you are working on an assignment, paper, design project, thesis or dissertation, tracking down a hard-to-find paper, please feel free to contact us for help.
Contact Info
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Diane Clark (Alberta)
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Engineering Librarian (Mechanical, Electrical/Computer)
Randy Reichardt (Alberta)
Engineering Librarian (Chemical/Materials, Nanotechnology)
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The Engineers
Student Groups - Academic Groups
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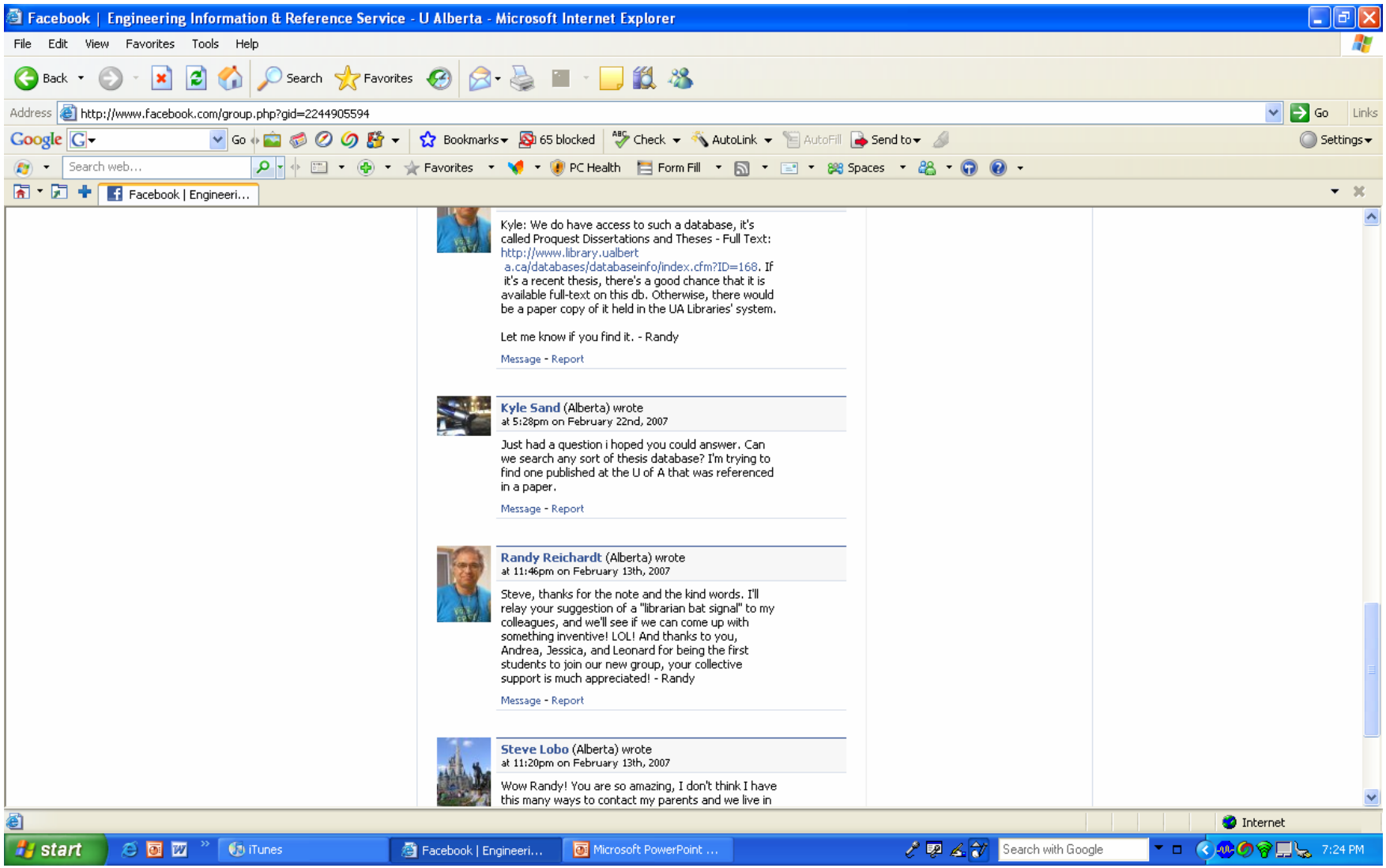
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Kyle: We do have access to such a database, it's called Proquest Dissertations and Theses - Full Text: http://www.library.ualbert a.ca/databases/databaseinfo/index.cfm?ID=168. If it's a recent thesis, there's a good chance that it is available full-text on this db. Otherwise, there would be a paper copy of it held in the UA Libraries' system.
Let me know if you find it. - Randy
Message - Report
Kyle Sand (Alberta) wrote
at 5:28pm on February 22nd, 2007
Just had a question i hoped you could answer. Can we search any sort of thesis database? I'm trying to find one published at the U of A that was referenced in a paper.
Message - Report
Randy Reichardt (Alberta) wrote
at 11:46pm on February 13th, 2007
Steve, thanks for the note and the kind words. I'll relay your suggestion of a "librarian bat signal" to my colleagues, and we'll see if we can come up with something inventive! LOL! And thanks to you, Andrea, Jessica, and Leonard for being the first students to join our new group, your collective support is much appreciated! - Randy
Message - Report
Steve Lobo (Alberta) wrote
at 11:20pm on February 13th, 2007
Wow Randy! You are so amazing, I don't think I have this many ways to contact my parents and we live in
Internet
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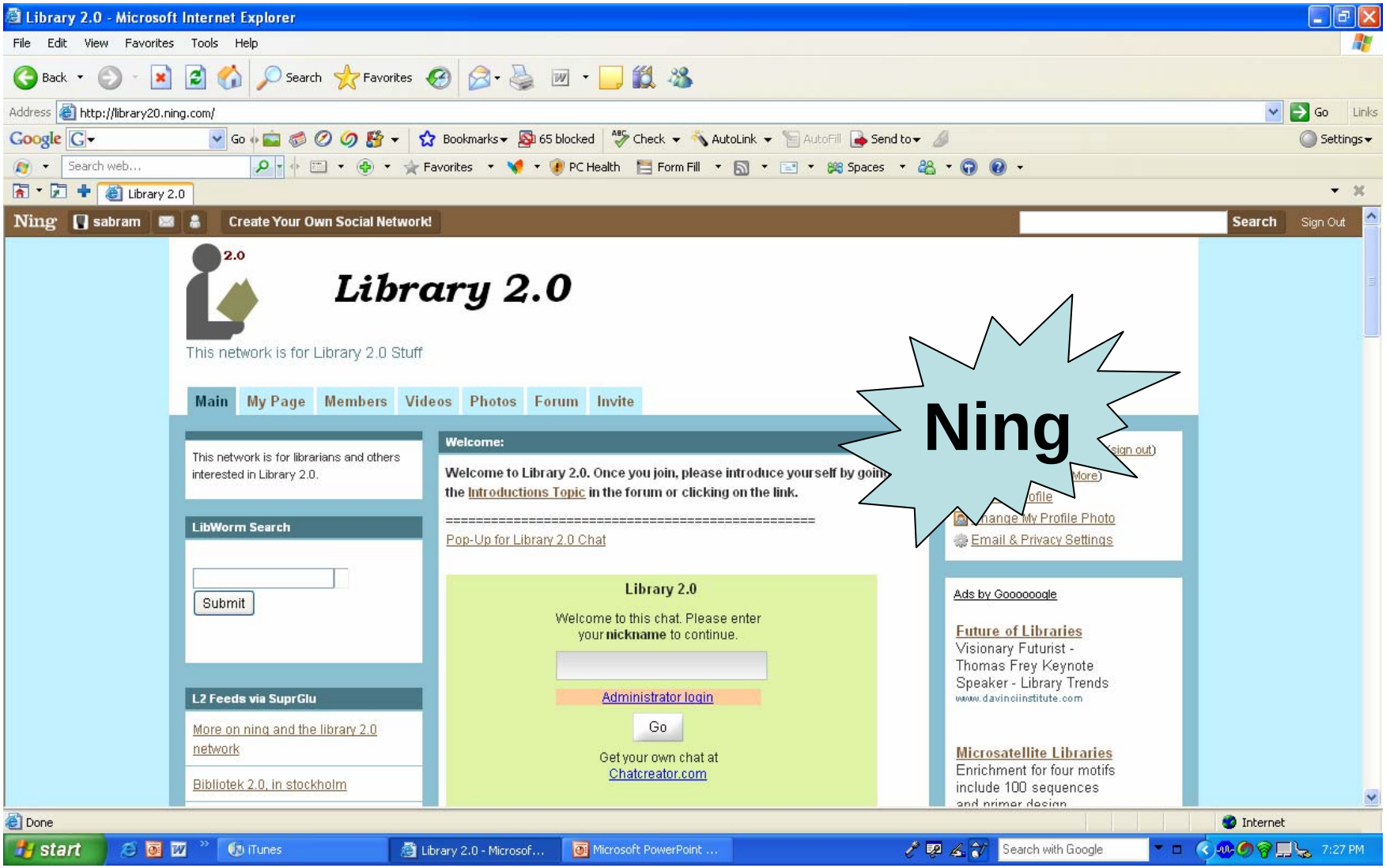
7:24 PM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Welcome:
Welcome to Library 2.0. Once you join, please introduce yourself by going to the Introductions Topic in the forum or clicking on the link.
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Welcome to this chat. Please enter your nickname to continue.
Administrator login
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VBI Reference Central
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> Books
> Databases
> Journals
> Subject Guides
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> Faculty Resources
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Immigration Officer: Welcome to Eastern University!
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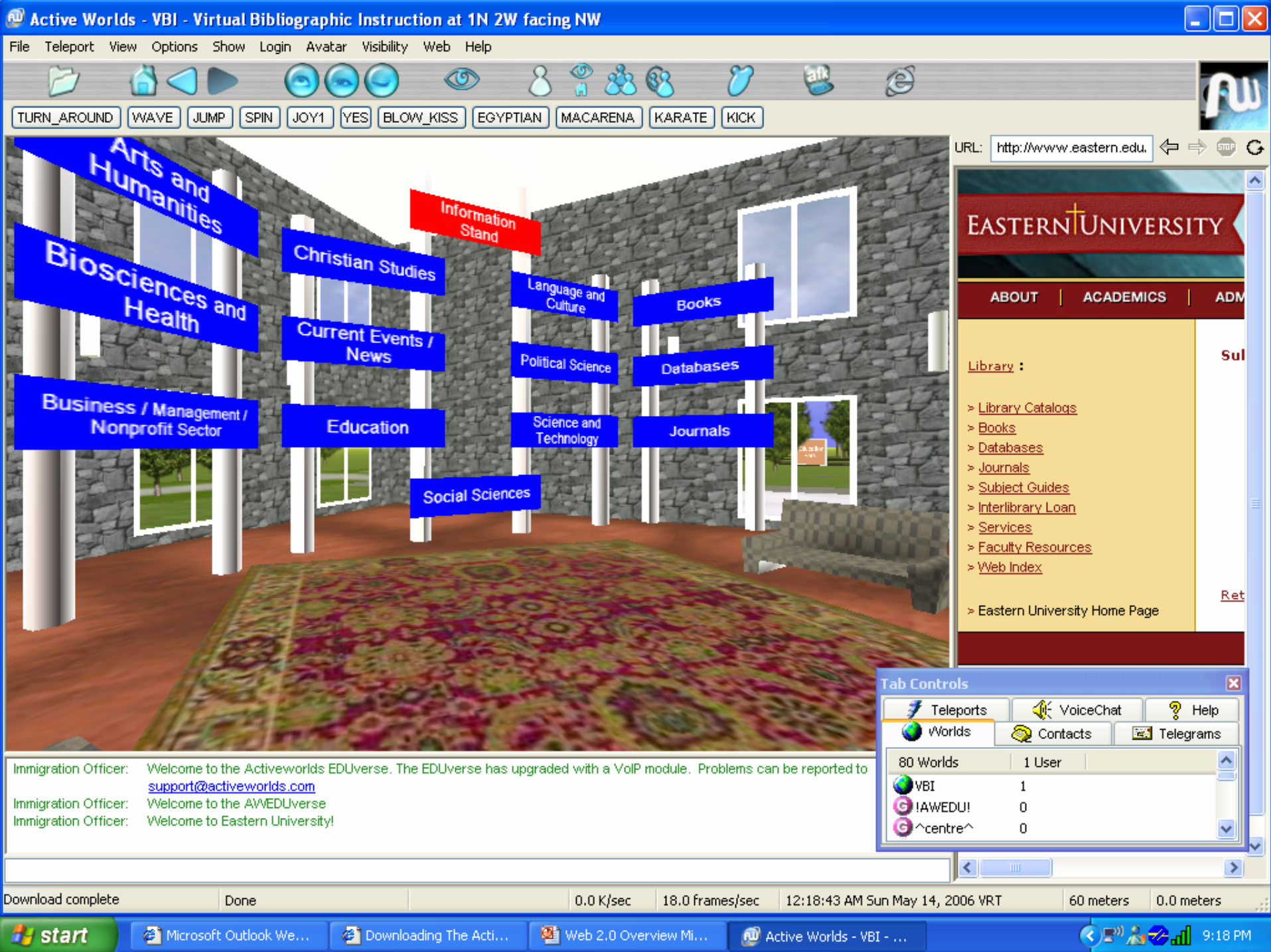
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Christian Studies
Current Events / News
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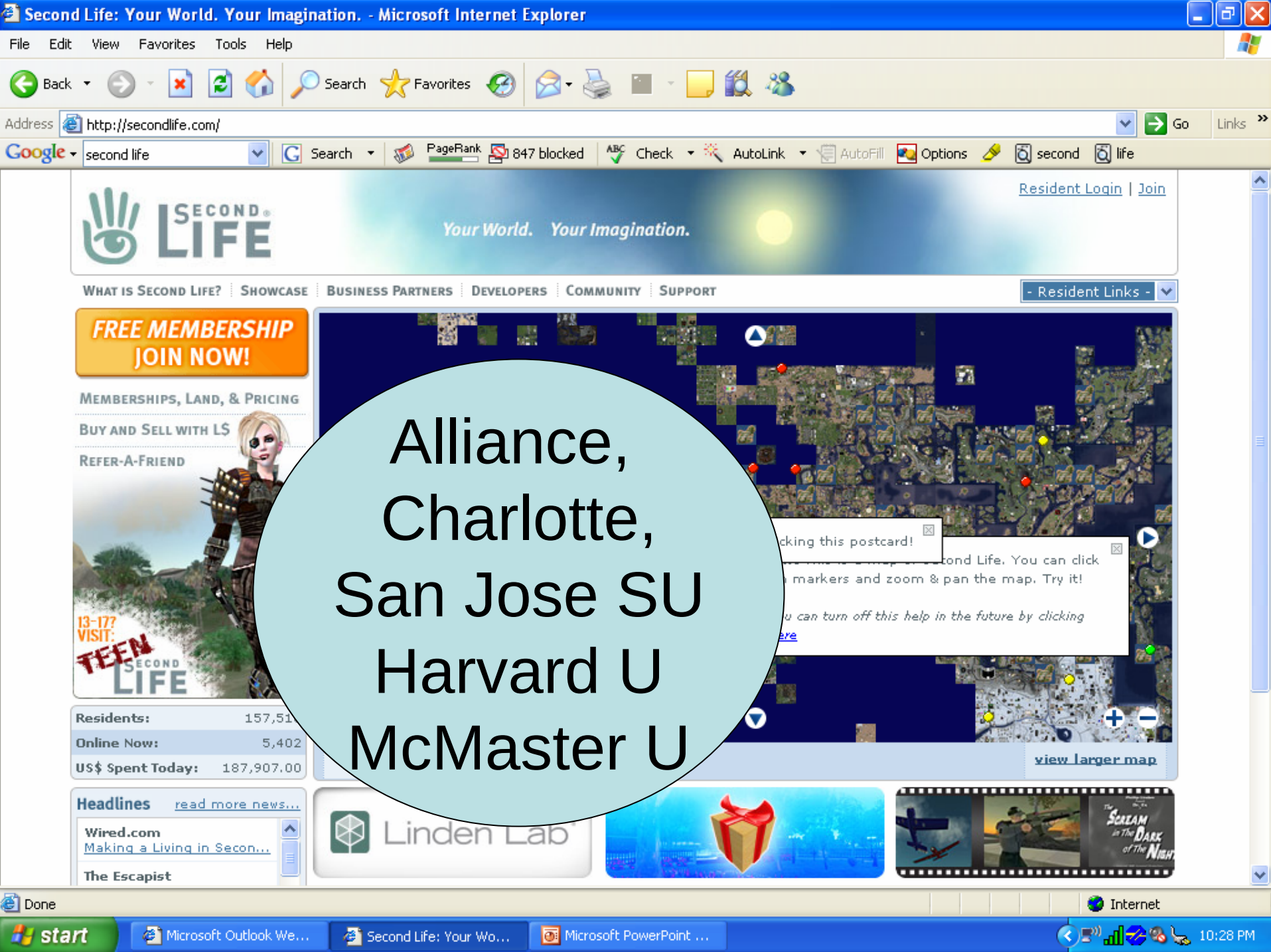
Second Life: Your World. Your Imagination. - Microsoft Internet Explorer
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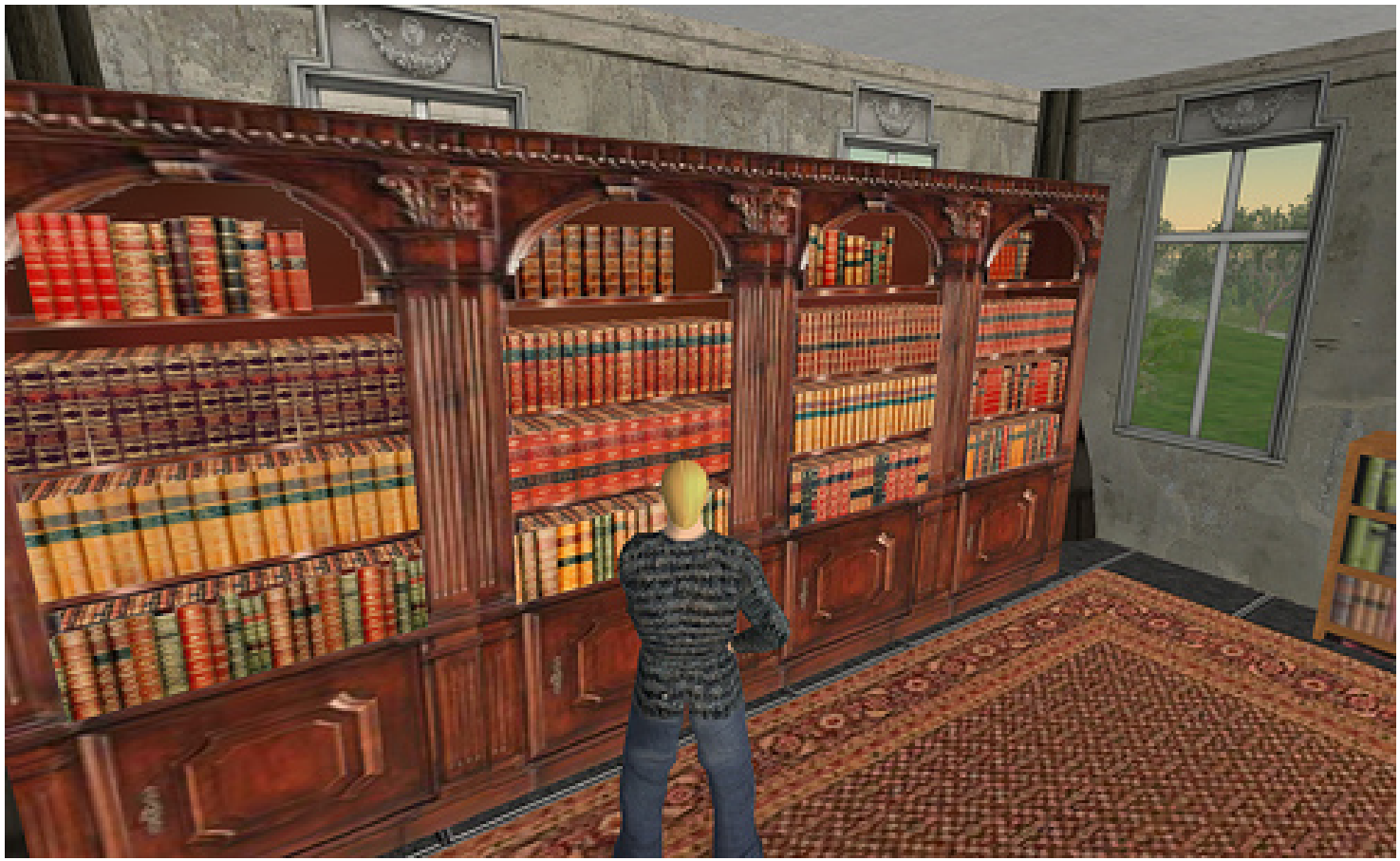
Second Life Library eBooks



Me
Kelly

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Reading is virtually fundamental in SL

ZACK MORTAL HOSTED A class titled "Introduction to Library Research" yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches; use research databases to locate articles and more. - **COURTESY PHOTO.**

Second L!fe
L!brary
www.infoisland.org
Another innovation from the Alliance Library System

services to 286 libraries and
lly funded by the state of

dded that ALS is one of the
ovative organizations, tech-
lly speaking, and their phi-
is to mine new technologies
the gospel of library usage.
ion equals risk, innovation
owth," she stated.

Bell, the ASL's director of
n, read about SL in the blog
rian who was already a res-
e created an account, logged
er avatar, Lorelei Junot, and
pulation of almost 200,000.
found that SL had a few
such as Wandering Yaffle's
brary, but thought that
library services could be expanded. "Since there is web programming through OPAL, why not offer that in SL?" she said.

and Educators."

ALS, which is based in East Peoria, Ill., will team up with Online Programming for All Libraries (OPAL) and utilize the programs, currently offered online to librarians and libraries, within SL. The two entities eventually hope to offer a plethora of library services.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might not otherwise go to a library. In giving background information about the ALS, Pope said the organization

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expected criticism from many library blogs, but instead has found those in the field to be immensely excited about the possibilities afforded by SL.

Bell concurred, saying, "The response has been enthusiastic. People are volunteering and doing a

See BOOK, Page 20

1 of 21
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The Croquet Project - Microsoft Internet Explorer

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Address http://www.opencroquet.org/ Go Links

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Croquet™

INVENT THE FUTURE

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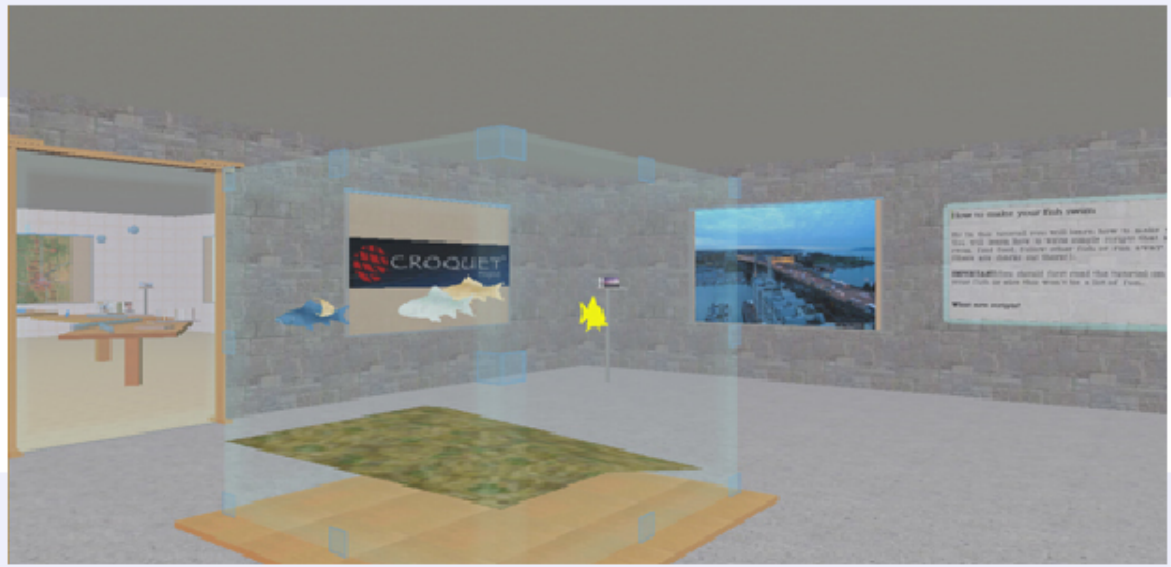

Croquet is...

...a new open source software platform for creating deeply collaborative multi-user online applications. It features a network architecture that supports communication, collaboration, resource sharing, and synchronous computation among multiple users. Using Croquet, software developers can create powerful and highly collaborative multi-user 2D and 3D applications and simulations.

News/Events

Croquet SDK 1.0 Beta is available! This open source release of the software developers kit makes it possible for experienced software developers to work with Croquet. It is the first complete release of the Croquet technology and

Internet

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Are We Ready?

For portlets? E-Learning?

You can’t make it too simple.

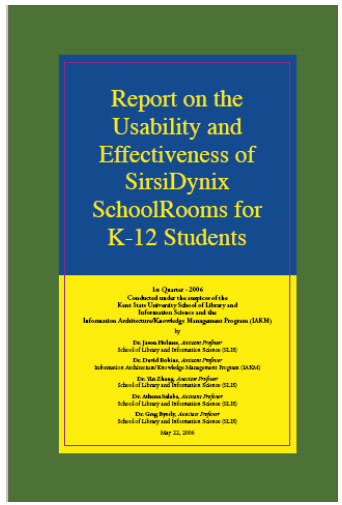
JSR168
J2EE

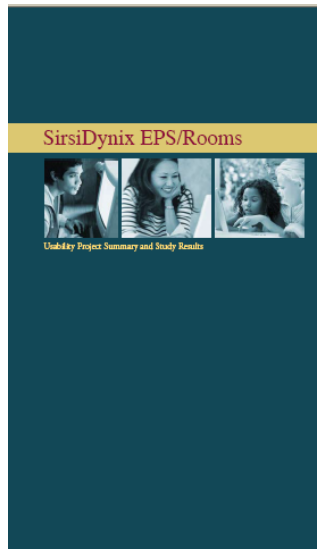
Are We Ready?

For Re-Imagining the Library?

Research and Insights

- Kent State U study of K-12 learners
- Huntsville Madison usability study
- Personas work
- Normative Data Project
- Visualization and Facets
- UCD User-centered Design
- Etc.





Re-organizing

- Account Management
- E-Learning and learning objects
- Multi-type consortia
- Productivity solutions
- Re-architecting

Serial Librarian Opportunities

- Podcast serials
- Streaming media: courseware, gaming
- eBooks and Audiobooks (iTunes)
- Device delivery (XML)
- Context development

Serial Librarian Opportunities

- RSS
- OpenURL next steps
- Federated search
- E-Learning

Are You Ready?

To Change?

A Key Strategy

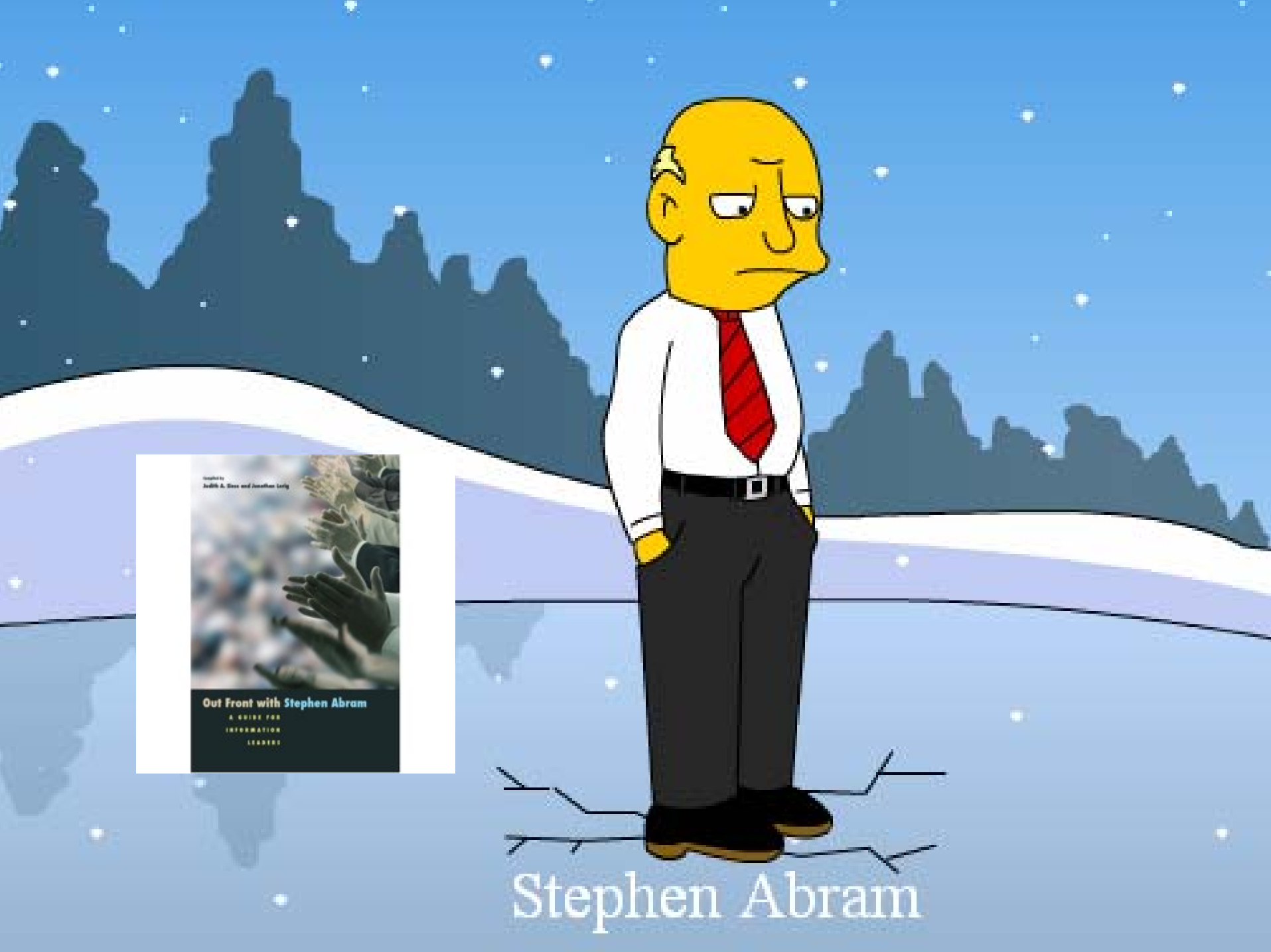
PLCMC

Expanding Minds, Empowering Individuals, Enriching the Community

Learning 2.0

23 Learning 2.0 Things

- *Week 1: Introduction* (official start of week August 7th)
- *Week 2: Blogging*
- *Week 3: Photos & Images*
- *Week 4: RSS & Newsreaders*
- *Week 5: Play Week*
- *Week 6: Tagging, Folksonomies & Technorati*
- *Week 7: Wikis*
- *Week 8: Online Applications & Tools*
- *Week 9: Podcasts, Video & Downloadable audio*


Out Front with Stephen Abram
A GUIDE FOR
INFORMATION
LEADERS
Stephen Abram

SirsiDynix

UKSG
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