



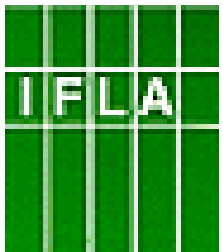
# The Social Web 2.0

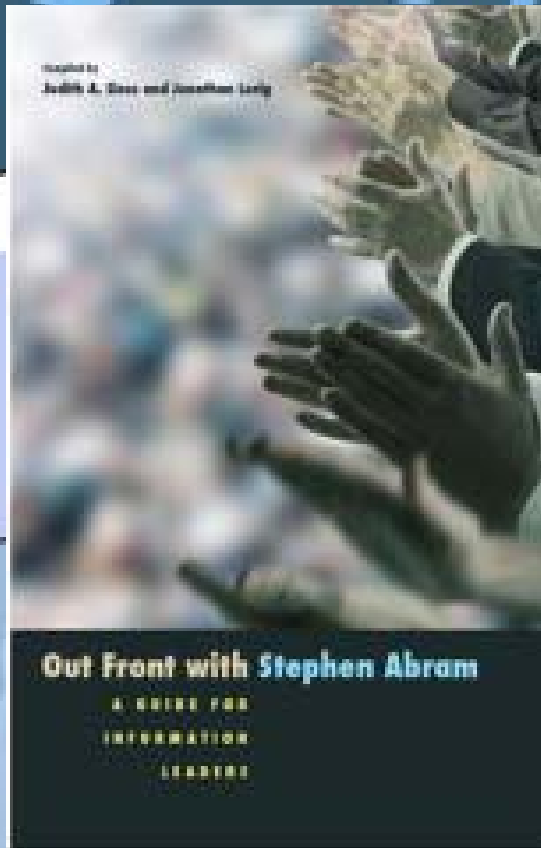
May 6, 2007

Stephen Abram

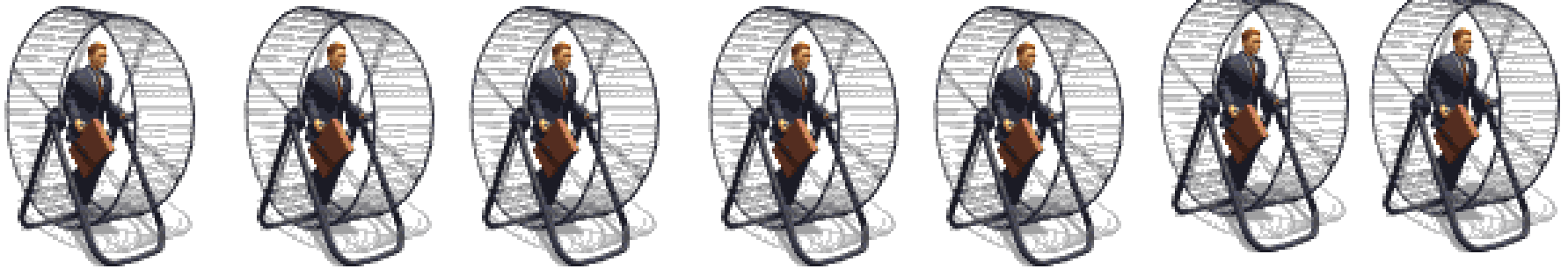
Vice President, Innovation

Chief Strategist, SirsiDynix Institute





Stephen Abram

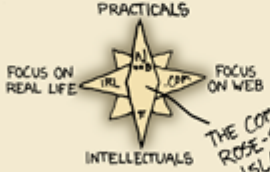


**One week's worth of rumours:  
Thomson buys Reuters – or Google  
Microsoft merges with Yahoo!  
Murdoch buying Dow Jones / WSJ  
And more . . . .**





MAP OF ONLINE COMMUNITIES  
AND RELATED POINTS OF INTEREST  
GEOGRAPHIC AREA REPRESENTS  
ESTIMATED SIZE OF MEMBERSHIP



(NOT A COMPLETE SURVEY. SIZES BASED ON BEST FIGURES I COULD FIND BUT INVOLVED SOME GUESSWORK. DO NOT USE FOR NAVIGATION.)





All that matters is...

- **Company**
- **Leadership**
- **Interaction**

**The user  
is not  
broken**

**Karen Schneider**



Libraries core skill is not  
delivering *information*

Libraries improve the  
quality of the *question*  
*and the user experience*



*Worth* 1000.com



We librarians must learn that when we study something to death, *Death was not our original goal.*



**Just do it**

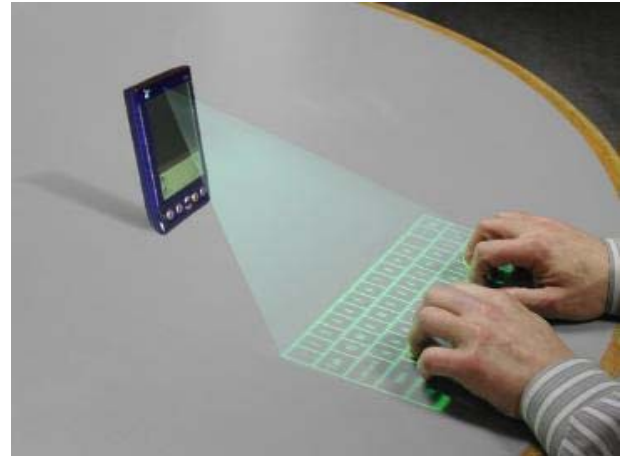


**Are You Ready?**  
**For the next five years?**



**Folks Keep Asking  
for Specific Advice**

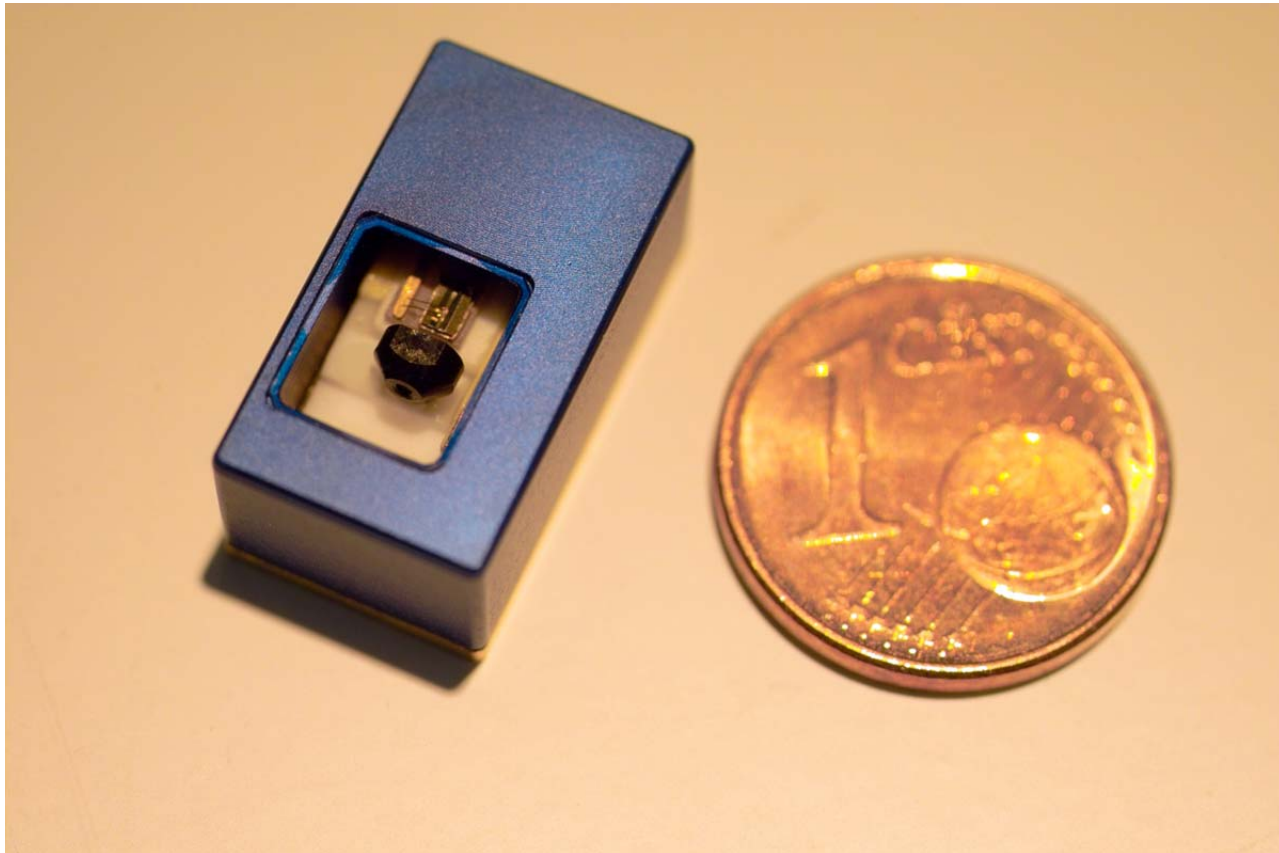
Top  
10

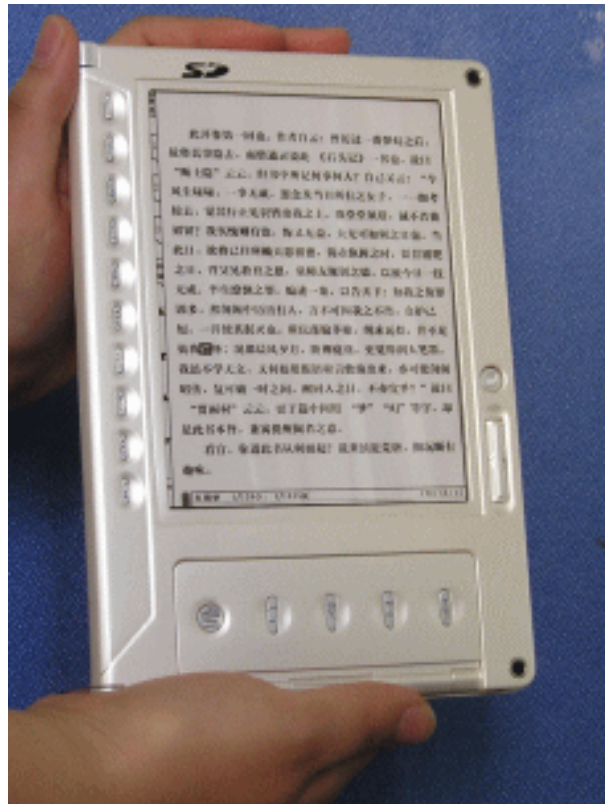






A projector the size of a sugar cube







# Everything's getting smaller



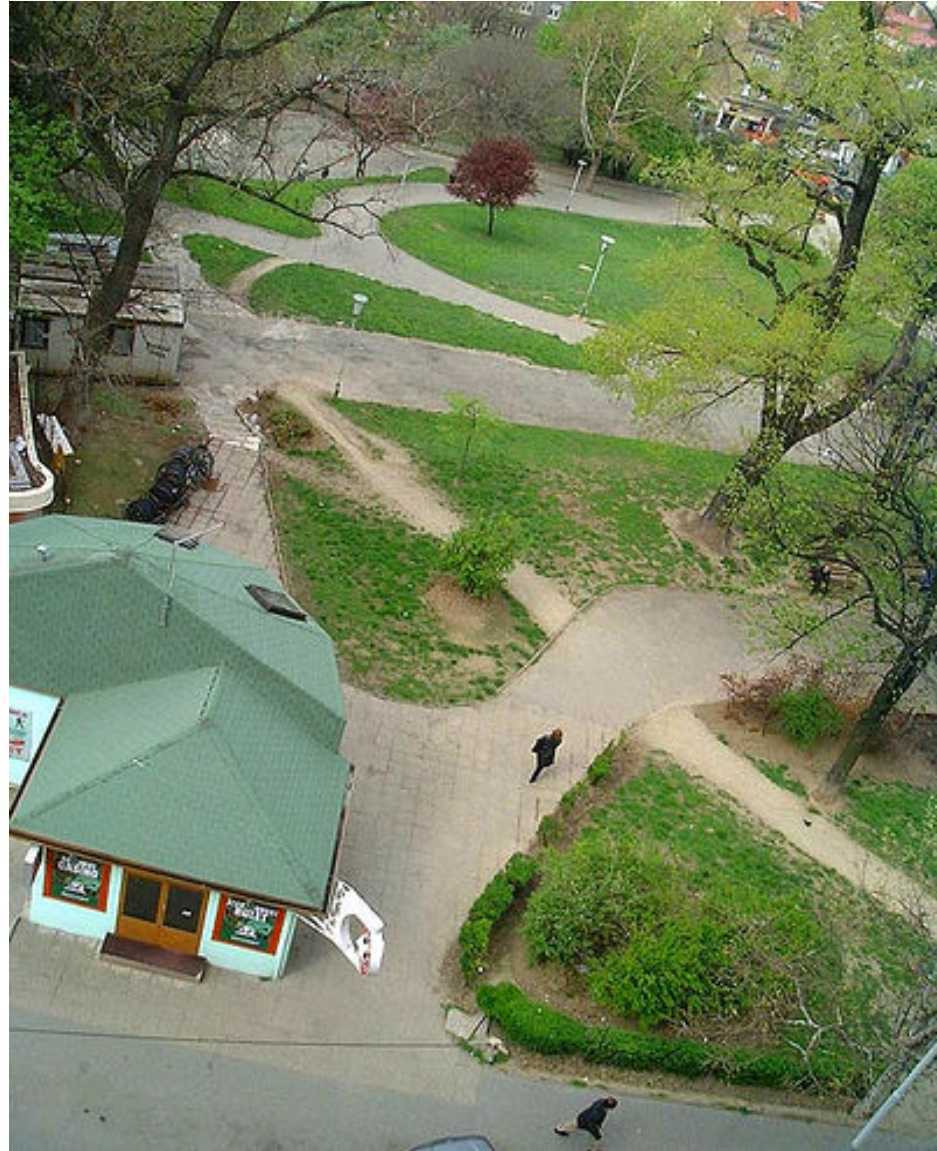


# Advice #1: Go XML for Dominant Personal Devices

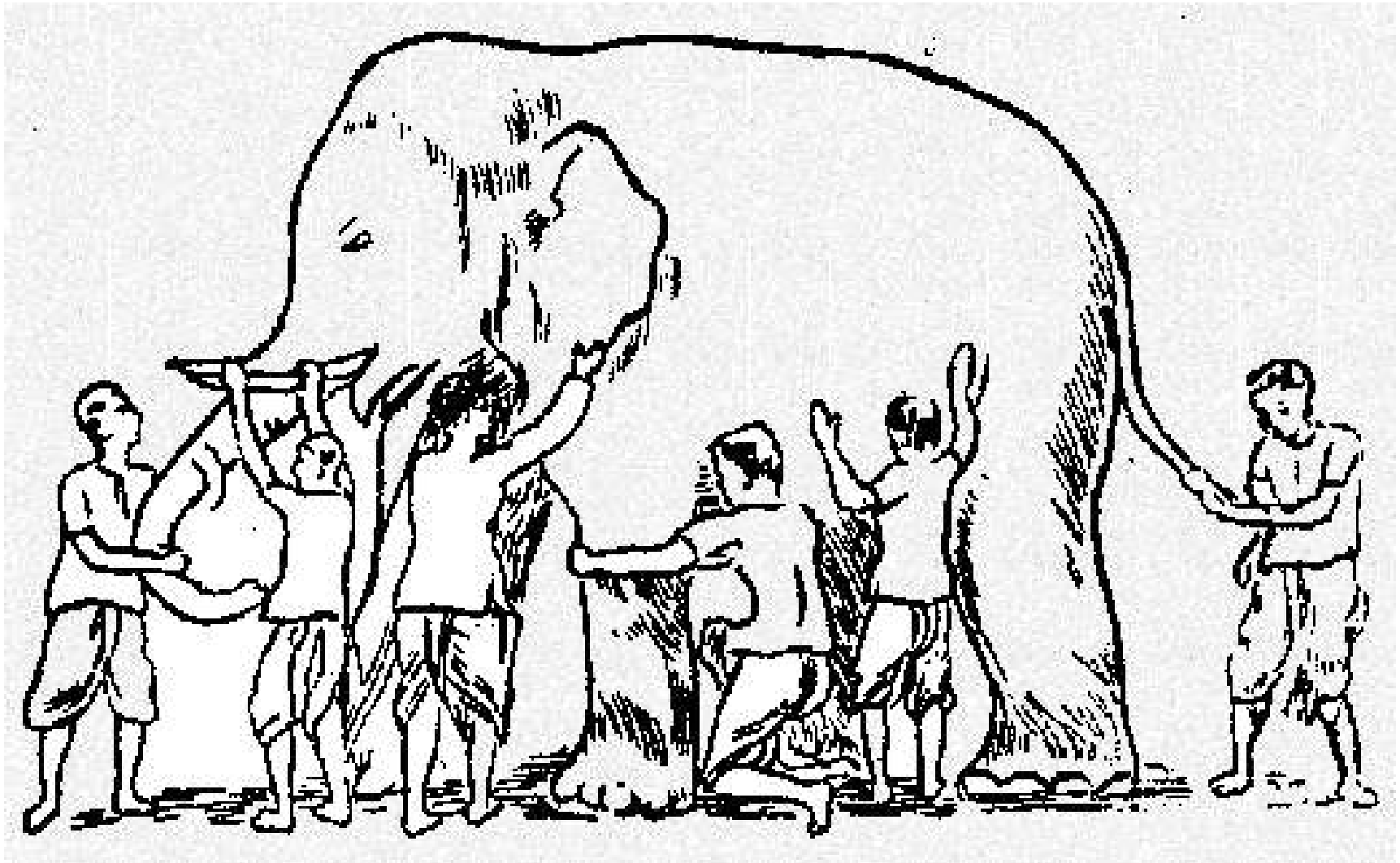


# Intention Paths











You can't make it too simple.



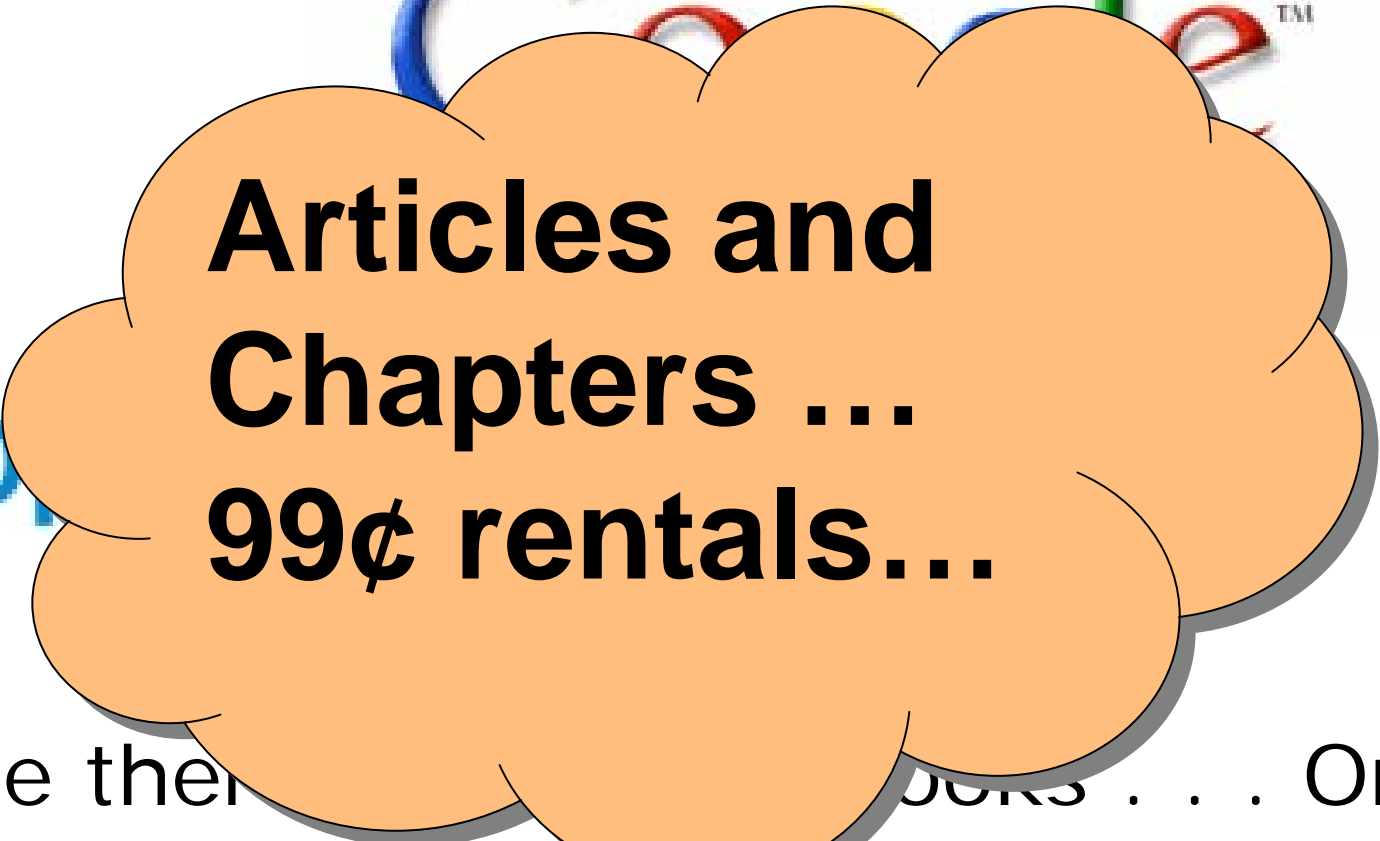


# Advice #2: Understand JSR168, Portlets and RSS



**Are You Ready?**  
**For the next steps in search?**





**Articles and  
Chapters ...  
99¢ rentals...**

Suppose there are 100 books . . . Or  
25,000,000 in less than 4 years?

How does that compare to your libraries?



I ♥ my  
customers

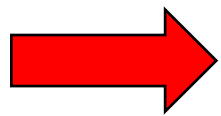
What  
Where



When



Why  
Who



How



iGoo

- Google Docs and Spreadsheets
- Google Calendar
- Google Base
- Google Maps
- Google Wallet / Cart
- G-Mail
- GTalk
- Google Scholar
- GooglePhone
- iGoogle
- Google 'Presently'

**Google St...**  
**Google Lib...**  
**Google Educator Cen...**  
**Fool me once ...**  
**Evil?**

The screenshot shows the KartOO visual meta search interface. At the top, there is a search bar containing the word "mercury" and a "Search" button. To the right of the search bar are buttons for "help", "english pages", "options", and "Products". The main area is a blue map with a central "planet" label. Various search results are represented by yellow sticky notes with labels and URLs. The labels include "system", "planet", "solar", "Sun", "closest", "info", "offers", "certified", "deals", "discounts", "huge", "planet", "sun", "solar", "system", and "closest". The URLs include "www.ccdc.cam.ac.uk", "en.wikipedia.org", "www.nineplanets.org", "www.solarviews.com", "www.mercuryvehicles.com", "www.mercury.com", "www.mercurymarine.com", "www.theappliancepeople.co.uk", "www.ocean-cruise.co.uk", "www.ebay.co.uk", "www.epa.gov", and "nssdc.gsfc.nasa.gov". On the left side, there is a sidebar with a "Saved map" section and a "Topics" section listing various search topics related to mercury and the solar system. On the right side, there is a "Sponsor" section with three promotional banners: "Mercury Appliance Deals Online", "Mercury Cruise Deals", and "Mercury on eBay". At the bottom right, there are navigation options: "print the map", "Send a map", "Add a site", "Add a Topic", and "save the map...".

help << mercury Search english pages options Products

KartOO  
www.kartoo.com

Saved map  
New map  
Topics :  
information on mercury  
mercury marine  
manufacturer of mercury  
planet mercury  
closest to the sun  
planet to the sun  
solar system  
pictures of mercury  
nearest planet  
mercury project  
info  
certified  
research  
deals  
discounts  
huge  
offers  
planet  
sun  
solar  
system  
closest  
Popular Queries

www.ccdc.cam.ac.uk  
system  
planet  
en.wikipedia.org  
www.nineplanets.org  
solar Sun  
closest info  
www.solarviews.com  
www.mercuryvehicles.com research  
offers  
www.mercurymarine.com  
certified  
www.theappliancepeople.co.uk  
deals  
discounts  
huge  
www.mercury.com  
www.ocean-cruise.co.uk  
www.ebay.co.uk  
www.epa.gov  
nssdc.gsfc.nasa.gov

Sponsor  
**Mercury Appliance Deals Online**  
Search our ex-display models and you could find an absolute bargain. With discounts of up to 1,000 possible there are huge savings to be made. Don't hang about on these limited offers. >>  
**Mercury Cruise Deals** Huge discounts on all worldwide cruises. Save up to 75% today. <http://www.ocean-cruise.co.uk> >>  
**Mercury on eBay** Great prices on music memorabilia. Buy it. Sell it. Love it. eBay.co.uk. <http://www.ebay.co.uk> >>

print the map  
Send a map  
Add a site  
Add a Topic  
save the map...

Preview by KartOO



# Advice #3: Get on the OpenURL and FedSearch Wagon





# Google invests in wired ...





# Bidirectional wireless module



# Where are our users?

[Saved Locations](#) | [Sign in](#) | [Help](#)

Google Maps  
public library Spokane, WA Search Businesses  
Search the map Find businesses Get directions

## Maps

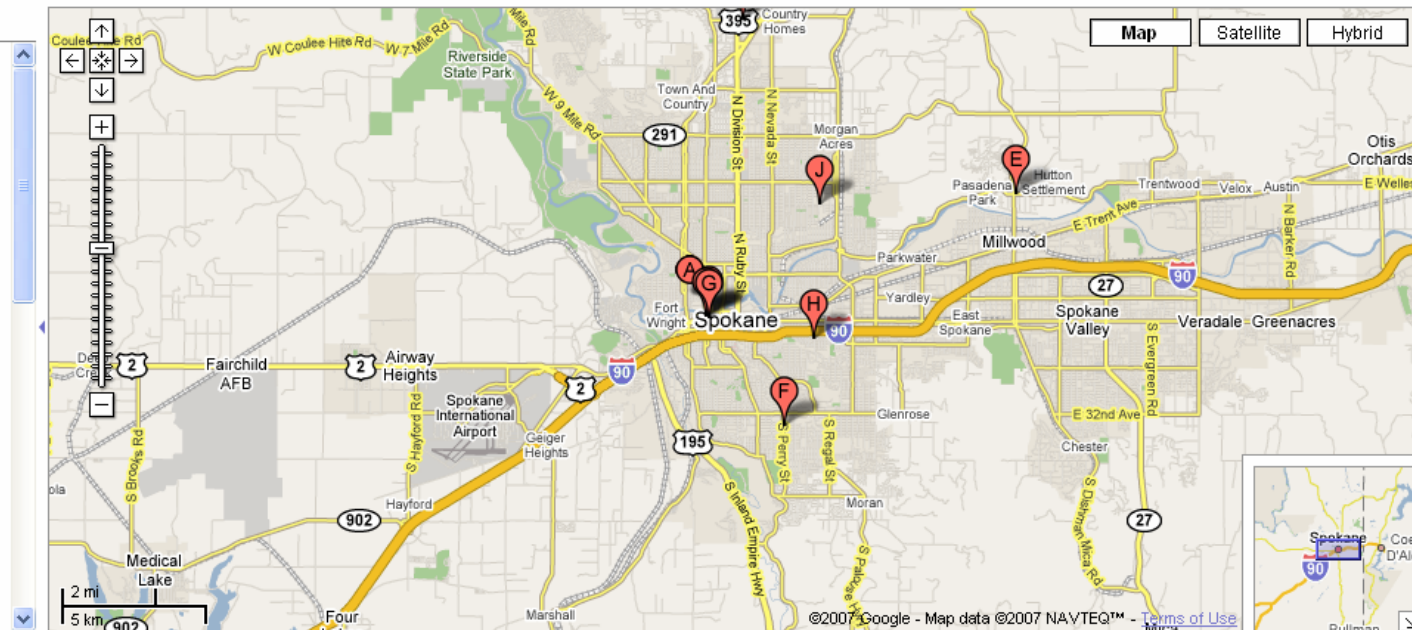
Print Email Link to this page

Search Results My Maps **New!**

Results 1-10 of about 1,782 for **public library** near **Spokane, WA** - [Modify search](#)

Categories: [Libraries Public](#), [Government Offices Local](#)

- A** [Spokane Public Library: Library Director](#) - more info »  
Spokane, WA  
(509) 444-5307 - call
- B** [Spokane Public Library](#) - more info »  
906 W Main Ave, Spokane, WA  
(509) 444-5300 - call - 1 review
- C** [Spokane Public Library: Information & Quick Reference](#) - more info »  
Spokane, WA  
(509) 444-5336 - call
- D** [Spokane County Law Library](#) - more info »  
421 W Riverside Ave # 1020, Spokane, WA  
(509) 477-3680 - call





# Advice #4: GPS & Broadband: Deal with It - Act Local



**Are You Ready?**  
**For Web 2.0 / Library 2.0?**

facebook

LibraryThing BETA



amazon.com



AJAX



OVERDRIVE



ELF - keeping tabs on your library material









# What is the Magic Sauce?

YouTube, Blogger, MySpace,  
Facebook, Bebo, Flickr,  
Wikipedia, etc.



Flickr: Photos from abram\_stephen - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.flickr.com/photos/7280861@N07/

Signed in as **abram\_stephen** (1 new) Help Sign Out

**flickr** Home You Organize Contacts Groups Explore Search your photos Search


### Your photos

12 photos / 0 views

[Sets](#) [Tags](#) [Archives](#) [Favorites](#) [Popular](#) [Profile](#)

**PLEASE READ THIS IMPORTANT SECURITY NOTICE.**


#### Stephen-stripped



[click here to add a description](#)

© This photo is **public**. [Change?](#)  
Uploaded on Mar 10, 2007 | [Delete](#)  
0 comments


#### StephenFull-HiRes



[click here to add a description](#)

© This photo is **public**. [Change?](#)  
Uploaded on Mar 10, 2007 | [Delete](#)  
0 comments

#### StephenFull-by



[click here to add a description](#)

© This photo is **public**. [Change?](#)  
Uploaded on Mar 10, 2007 | [Delete](#)  
0 comments

**40%  
Tag  
7%  
Daily!**

start iTunes Flickr: Photos from ab... Microsoft PowerPoint ... Search with Google 7:22 PM





# BiblioCommons



# Advice #5: Be Library 2.0 Interact and Relate



# Are You Ready?

## For advanced social networks



**VONAGE**  
vonage.ca

► Save now



Premium Unlimited  
**\$39.99**  
/month

Unlimited local & long-distance  
throughout Canada & the U.S.  
VoIP 9-1-1 service has certain  
limitations versus traditional 9-1-1.  
See vonage.ca for details.

Cool New People

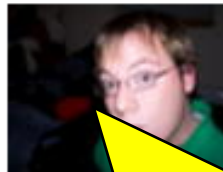
Virginia



Katrina



Kendall



Gordon



Member Login

E-Mail:

Password:

Remember my E-mail

LOGIN

SIGN UP!

[Forgot your password?](#)

- Blogs
- Browse
- Chat Rooms

- Classifieds
- Filmmakers
- Forums

Groups

**Reminder:**  
**200,000-250,000**  
**A DAY!**

advertisement



**Open an ING DIRECT**  
**Investment Savings**  
**Account.**

START SAVING

MySpace Music



**Two Gallants**  
Indie  
San Francisco, CA

Two Gallants bring us an infusion of body-knuckled punk energy to storytelling epics and tear-in-your-eyes honky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

» [Listen Now](#)

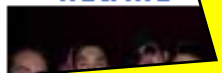
MySpace Specials



Cool New People

Virginia

Katrina



**Reminder: 15 million daily users,  
and 30 billion page  
views a month**

Member Login

email:

Remember my E-mail

LOGIN

SIGN UP!

Forgot your password?

Blogs  
Browse  
Chat Rooms

MySpace Music



Two Gallants fuse a fusion of heavy-knuckled punk energy to storytelling epics. Their in-your-beer, onky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

» Listen Now

advertisement



**Open an ING DIRECT  
Investment Savings  
Account.**

START SAVING

MySpace Specials

**mate1** *It's Free!* INTIMATE DATING

I am a:  Seeking a:

For:  Age:  to

Zip/Postal:

[Home](#) | [Browse](#) | [Search](#) | [Invite](#) | [Film](#) | [Mail](#) | [Blog](#) | [Favorites](#) | [Forum](#) | [Groups](#) | [Events](#) | [Videos](#) | [Music](#) | [Comedy](#) | [Classifieds](#)

### Hennepin County Library



Female  
86 years old  
HOPKINS, Minnesota  
United States

Last Login: 7/18/2006

[View My: Pics | Videos](#)

#### Contacting Hennepin County Library

- [Send Message](#)
- [Forward to Friend](#)
- [Add to Friends](#)
- [Add to Favorites](#)
- [Instant Message](#)
- [Block User](#)
- [Add to Group](#)
- [Rank User](#)

MySpace URL:  
<http://www.myspace.com/hennepincountylibrary>

Hennepin County Library is in your extended network

#### Hennepin County Library's Latest Blog Entry [\[Subscribe to this Blog\]](#)

Check out this event: [DDR at the Library \(view more\)](#)

Add the library catalog to your MySpace [\(view more\)](#)

What's Happening at the Library [\(view more\)](#)

Hennepin County Library does not in any way endorse the ads at the top of this page. [\(view more\)](#)

[Summer Plans \(view more\)](#)

[\[View All Blog Entries\]](#)

#### Hennepin County Library's Blurbs

About me:

[Library Search](#)

MySpace URL:  
<http://www.myspace.com/hennepincountylibrary>

**Hennepin County Library's Interests**

**General** [library](#), [css](#), [rss feeds](#), [books](#)

**Music** Check out the [new music CDs](#) on order or recently arrived at the library.

**Movies** Want to reserve the [new dvds](#) at the library? How about [teen dvds](#)? We update them daily as we order them.

**Books** We've got lots of [new teen fiction](#). Not sure what to read next? Take a look at our [book lists](#).

**Groups:** [Teen Lit, YA/Teen Books Discussion Group](#)

[View All Hennepin County Library's Groups](#)

**Hennepin County Library's Details**

**Status:** Single

**Zodiac Sign:** [Capricorn](#)

**Smoke / Drink:** No / No

### Hennepin County Library's Blurbs

About me:

**Library Search**

Find books & more  **go**

[add Hennepin County Library Catalog search to your MySpace!](#)

[26 libraries](#) in suburbs of Hennepin County, MN.

Check out the [blog](#) on our [TeenLinks website](#).

[Need homework help?](#)

Love books? So do we! [Find the next good book you're going to read, share a book review & more.](#)

College? Dating? Health? [Get sound advice.](#)

Question? [Ask us online 24/7.](#)  
hennepin county library

### Who I'd like to meet:

[Library Users](#), [Authors](#), [Volunteers](#), [Teens...](#)

### Hennepin County Library's Friend Space

Hennepin County Library has 293 friends.

[eVolver](#) [I can't take my eyes off you](#) [:Steen:](#) [Charbonneau](#)



A sustainable social network for life.

95% of students in clients like U of Toronto, NCSU, Stanford, etc.

Over 80% of all college and University students in North America.

My Privacy



University of Phoenix



Study where you want.

View More Photos of  
View All Zachary's Friends  
Send Zachary a Message  
Poke Him!

Friend Details edit

You are friends with Zachary.

Mutual Friends

21 friends in common. See All



Personal Info

Political Views:

Activities:

Interests:

Liberal  
Assistant Op  
Cinemas (I get  
Coordinator for  
Hockey Club est. 20  
the model United Nation  
I have two hobbies that I  
collect rare photographs... I have  
Houdini locking his keys in his car... the  
rare picture of Norman Rockwell beating up a child.  
Also, I have a vast seashell collection that I keep



Facebook | Engineering Information & Reference Service - U Alberta - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites Recycle Bin Mail Desktop Search


Address <http://www.facebook.com/group.php?gid=2244905594> Go Links

Google G Go Bookmarks 65 blocked Check AutoLink AutoFill Send Settings

Search web... Favorites PC Health Form Fill Spaces

Facebook | Engineeri...

---



facebook home search browse invite help logout

Engineering Information & Reference Service - U Alberta Alberta

---

**Information**

**Group Info**

Name: Engineering Information & Reference Service - U Alberta

Type: Organizations - Academic Organizations

Description: The Engineering Librarians at the University of Alberta are available to help all engineering students, staff, and professors in the Faculty of Engineering with their research and information needs. If you are working on an assignment, paper, design project, thesis or dissertation, tracking down a hard-to-find paper, please feel free to contact us for help.

**Contact Info**

Email: [randy.reichardt@ualberta.ca](mailto:randy.reichardt@ualberta.ca)

Website: <http://www.library.ualberta.ca/scitech/index.cfm>

Office: 1-26 Cameron SciTech Library

Province: Alberta

**Recent News**

Need help searching Compendex (Engineering Index)? Please check our narrated and non-narrated screencasts:

**Narrated:** [http://www.library.ualberta.ca/screencast/engineerin\\_g/compendex\\_narrated/compendex\\_narrated.html](http://www.library.ualberta.ca/screencast/engineerin_g/compendex_narrated/compendex_narrated.html)

**Non-narrated:** [http://www.library.ualberta.ca/screencast/engineerin\\_g/compendex\\_nonnarrated/compendex\\_nonnarrated.html](http://www.library.ualberta.ca/screencast/engineerin_g/compendex_nonnarrated/compendex_nonnarrated.html)

**Officers**

Diane Clark (Alberta)  
Engineering Librarian (Civil Environmental Mining Petroleum)

Jerry Kowalyk (Alberta)  
Engineering Librarian (Mechanical, Electrical/Computer)

Randy Reichardt (Alberta)  
Engineering Librarian (Chemical/Materials, Nanotechnology)

**Related Groups**

The Engineers  
Student Groups - Academic Groups

U of A Comprehensive  
Student Groups - General

U of A MatE's  
Student Groups - Classes & Departments

The legendary UofA Facebook  
Kegger Xperiment (FKX)  
Student Groups - Social Groups

Search

My Profile edit

My Friends

My Photos

My Shares

My Notes

My Groups

My Events


My Messages


My Mobile


My Account

My Privacy

**IQ QUESTION:**  
Which does not belong in the group?







Done

start iTunes Facebook | Engineeri... Microsoft PowerPoint ... Search with Google 7:23 PM



Library 2.0 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail News RSS Feeds

Address http://library20.ning.com/ Go Links

Google Go Bookmarks 65 blocked Check AutoLink AutoFill Send to Settings

Search web... Favorites PC Health Form Fill Spaces

Ning sabram Create Your Own Social Network Search Sign Out

# Library 2.0

This network is for Library 2.0 Stuff

Main My Page Members Videos Photos Forum Invite

This network is for librarians and others interested in Library 2.0.

LibWorm Search

Submit

L2 Feeds via SuprGlu

[More on ning and the library 2.0 network](#)

[Bibliotek 2.0, in stockholm](#)

Welcome:

Welcome to Library 2.0. Once you join, please introduce yourself by going to the [Introductions Topic](#) in the forum or clicking on the link.

-----

[Pop-Up for Library 2.0 Chat](#)

Library 2.0

Welcome to this chat. Please enter your **nickname** to continue.

[Administrator login](#)

Go

Get your own chat at [Chatcreator.com](#)

Hello, [Stephen K Abram](#) (sign out)

- [My Friends](#) (Invite More)
- [Edit My Profile](#)
- [Change My Profile Photo](#)
- [Email & Privacy Settings](#)

Ads by Goooooogle

**Future of Libraries**  
Visionary Futurist - Thomas Frey Keynote  
Speaker - Library Trends  
[www.davinciinstitute.com](http://www.davinciinstitute.com)

**Microsatellite Libraries**  
Enrichment for four motifs include 100 sequences and primer design

Done Internet

start iTunes Library 2.0 - Microsof... Microsoft PowerPoint ... Search with Google 7:27 PM



TURN\_AROUND WAVE JUMP SPIN JOY1 YES BLOW\_KISS EGYPTIAN MACARENA KARATE KICK

URL: http://www.eastern.edu



EASTERN UNIVERSITY

ABOUT | ACADEMICS | ADM

Library :

- > [Library Catalogs](#)
- > [Books](#)
- > [Databases](#)
- > [Journals](#)
- > [Subject Guides](#)
- > [Interlibrary Loan](#)
- > [Services](#)
- > [Faculty Resources](#)
- > [Web Index](#)

> Eastern University Home Page

Tab Controls

Teleports VoiceChat Help

Worlds Contacts Telegrams

80 Worlds	1 User
VBI	1
!AWEDU!	0
^centre^	0

Immigration Officer: Welcome to the Activeworlds EDUverse. The EDUverse has upgraded with a VoIP module. Problems can be reported to [support@activeworlds.com](mailto:support@activeworlds.com)

Immigration Officer: Welcome to the AWEDUverse

Immigration Officer: Welcome to Eastern University!



Your World. Your Imagination.

Resident Login | Join

WHAT IS SECOND LIFE? SHOWCASE BUSINESS PARTNERS DEVELOPERS COMMUNITY

- Resident Links -

FREE MEMBERSHIP JOIN NOW!

MEMBERSHIPS, LAND, & PRICING  
BUY AND SELL WITH LS  
REFER-A-FRIEND



Alliance,  
Charlotte,  
San Jose SU  
Europe (2X)  
Australia

Second Life  
www.infoisland.org  
Library  
Another innovation from the Alliance Library System

Land For Sale view larger map

ab  
Gift icon  
Screenshot of a game scene

# Second Life Library eBooks



9 storey Library  
Law Library  
Consumer Health Library  
Medical Library  
Teen Library  
Public Library  
Engineering Library  
Science Fiction  
Mystery Island Castle  
ALA  
SLA members  
Education Islands  
Amphitheatre



**Me**



**ZACK MORTAL HOSTED A** class titled "Introduction to Library Research" yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches; use research databases to locate articles and more. - COURTESY PHOTO.

# Reading is virtually fundamental in SL

By **KATT KONGO**  
*Staff writer*

While most Second Life residents are aware of the variety of ways in which SL is used, from educational classrooms to treatment of mental illnesses, most would be surprised to learn that SL is now being used by an institution most think of as conventional — a library.

To be more exact, the Alliance Library System (ALS) is currently providing select services to the residents of SL. Initial services have, so far, consisted of book discussions and programs, such as one held Friday on the topic of "Getting Along with IT staff for Librarians and Educators."

ALS, which is based in East Peoria, Ill., will team up with Online Programming for All Libraries (OPAL) and utilize the programs, currently offered online to librarians and libraries, within SL. The two entities eventually hope to offer a plethora of library services.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might not otherwise go to a library. In giving background information about the ALS, Pope said the organization

provides services to 286 libraries and is partially funded by the state of Illinois.

She added that ALS is one of the most innovative organizations, technologically speaking, and their philosophy is to mine new technologies to spread the gospel of library usage. "Innovation equals risk, innovation equals growth," she stated.

Loni Bell, the ALS's director of innovation, read about SL in the blog of a librarian who was already a resident. She created an account, logged on with her avatar, Lorelei Junot, and saw a population of almost 200,000.

She found that SL had a few libraries, such as Wandering Yaffle's [\\_blacklibrary](#), but thought that library services could be expanded. "Since there is web programming through OPAL, why not offer that in SL?" she said.

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expected criticism from many library blogs, but instead has found those in the field to be immensely excited about the possibilities afforded by SL.

Bell concurred, saying, "The response has been enthusiastic. People are volunteering and doing a

**See BOOK, Page 20**

Pages  
Attachments  
Comments



# Advice #6: Get Social



## 2.0 Influencers

1. YouTube
2. Second Life
3. MySpace
4. Facebook
5. Wikipedia
6. Ning
7. Twitter
8. Mozes
9. NowPublic
10. MyBlogLog

**Top 10 Most Influential  
web tools for the  
2008 elections**

**How many are we  
already using?**



# Advice #7: Get Political



# Opportunities

- E-Learning
- SaaS or ASP – Hosted Solutions
- Information Commons
- Learning Commons
- Community Integration
- Reference Cowboys
- Virtual Operations and Branches
- Consortia mergers and leadership



# Advice #8: Reorganize



# Simple Collaboration



**Messenger**



**AOL Instant Messenger™**

**YAHOO! MESSENGER**



*Internet Relay Chat*

**90%+ of people  
from ages 15-25  
have at least one  
IM account vs.  
only 5% of over  
30's**



# IM: Instant Messaging

- Thomas Ford Memorial Library – 50%!
- Pennsylvania State University IM pilots now 28 site campus-wide
- SirsiDynix Docutek *VRLPlus* K-12 experience in New Zealand



# Advice #9: Get Conversational



# Librarian 2.0 *plays*

# Two Key Interventions



*Expanding Minds, Empowering Individuals, Enriching the Community*

PLCMC



# Learning 2.0





# 23 Learning 2.0 Things

- *Week 1: Introduction ( official start of week August 7th)*
- *Week 2: Blogging*
- *Week 3: Photos & Images*
- *Week 4: RSS & Newsreaders*
- *Week 5: Play Week*
- *Week 6: Tagging, Folksonomies & Technorati*
- *Week 7: Wikis*
- *Week 8: Online Applications & Tools*
- *Week 9: Podcasts, Video & Downloadable audio*



# Build a Petting Zoo

- Real devices: iPods, MP3 players, video, smart phones, texters, etc.
- Special PC's: disability compliance, streaming media, IM groups, VR (both kinds)
- Gaming stations



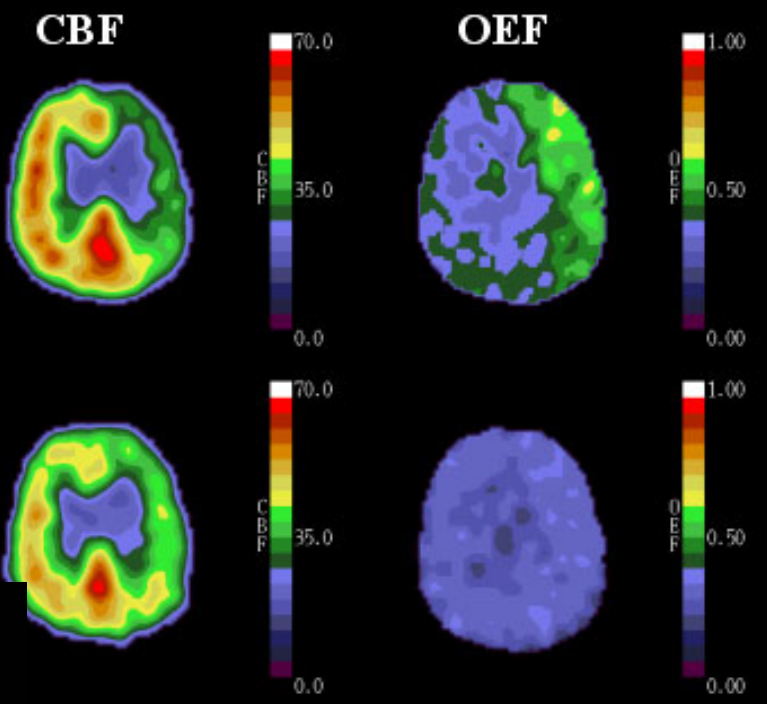
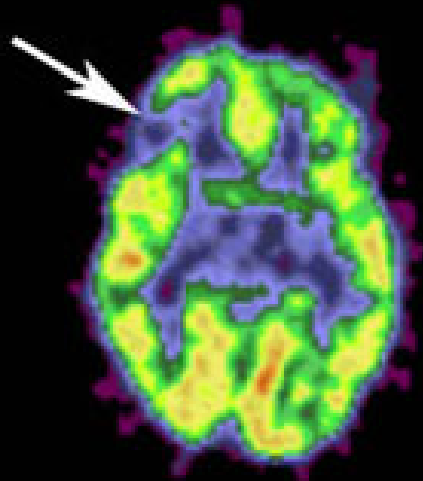




# Advice #10: Increase Your HR Capacity to Adapt



# Are You Ready? For the Millennials?





**INFOhio**  
 Ask A Librarian

**US History**

Explore A Subject

Cool Links

Fun & Games

What's That?

Did You Know?

Learn More About...

Popular Topics

Tracking by Info

**Report on the Usability and Effectiveness of SirsiDynix SchoolRooms for K-12 Students**

In Quarter - 2006  
 Conducted under the auspices of the  
 Kent State University School of Library and Information Science and the  
 Information Architecture/Knowledge Management Program (IAKM)  
 by  
 Dr. Jason Holmes, Assistant Professor  
 School of Library and Information Science (SLIS)  
 Dr. David Bokias, Assistant Professor  
 Information Architecture/Knowledge Management Program (IAKM)  
 Dr. Yin Zhang, Assistant Professor  
 School of Library and Information Science (SLIS)  
 Dr. Athena Salas, Assistant Professor  
 School of Library and Information Science (SLIS)  
 Dr. Greg Brysh, Assistant Professor  
 School of Library and Information Science (SLIS)

May 22, 2006

**INFOhio**  
 Ask A Librarian

**US History**

Explore A Subject

Original Inhabitants

How Do I...?

Founding Fathers

Try This!

Presidents

Scientists & Inventors

Writers

Artists & Musicians

Leaders

Immigrants

People in Sports

Tracking by Info



# SCHOOLROOMS

EXPLORE  
DISCOVER  
LEARN

A NEW LEARNING PORTAL FOR THE K-12 COMMUNITY

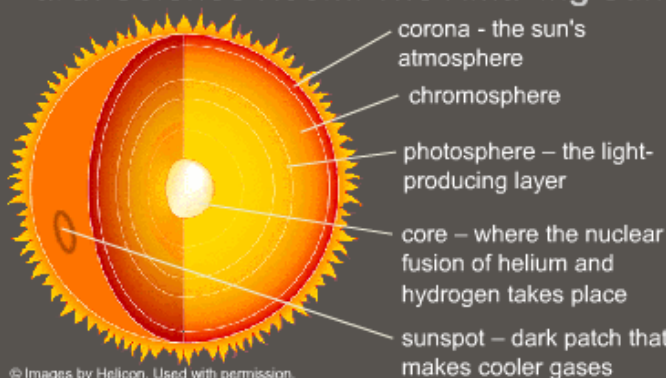
Explore Learn

## Discover More...

- What is SchoolRooms
- What's in SchoolRooms
- Who Uses SchoolRooms
- Why Students Like SchoolRooms
- How Does SchoolRooms Work
- Press & Events
- Home



## Earth Science Room: The Amazing Sun



© Images by Helicon. Used with permission.

## Explore a new learning portal for the K12 community



SchoolRooms™ by SirsiDynix is a **new online portal** that encourages K-12 students to **explore, discover, and learn** **anywhere. anytime.**

**Designed to meet students' needs** and to be a tool **for parents** who play an integral role in helping their children continue learning outside the classroom.

Using SchoolRooms, **students can search** (all at once!):



## Best of Web™

Results from high-quality, certified Web sites hand-picked by teachers and librarians. Search databases at the same time and find related articles. Learn more about BOW. [Explore More...](#)



## News & Events

Catch up on the [news](#) about SchoolRooms. Check out the next place you can [see SchoolRooms in action](#) and find out more about how SchoolRooms can provide your students with an unparalleled learning experience. [Discover More...](#)



**Case Study:**  
[Boston Public Library](#)  
Discover how **Boston**





# Boston Public Library

## SCHOOLROOMS

Explore. Discover. Learn

Username   
Password

[About BPL](#)   [Ask a Librarian](#)   [Home](#)   [Print](#)   [Homework Help](#)

### Explore a Room

**Home**

- ▶ Elementary
- ▶ Middle School
- ▶ High School
- ▶ Parent Guide

### How Do I...

- ▶ Learn About the Solar System?
- ▶ Learn About Rocks?
- ▶ Study Geologic History?
- ▶ Help My Child With Homework?
- ▶ Learn About the Weather?
- ▶ Study the Earth's History?
- ▶ Learn About Special Needs?
- ▶ Use Topographic Maps?
- ▶ Teach My Child about Fitness?
- ▶ Help My Child with Research?

### Try This...



Everything

Home [Browse History](#)

### Back to School? Discover SchoolRooms



It is that time again - BACK TO SCHOOL and that means back to homework, back to learning, and with the new SchoolRooms website BACK TO FUN! Learning about the moon, dinosaurs, Abraham Lincoln, or the Civil War? No problem - we've got you covered! Better yet - put in a search term and search books, magazine articles, websites and more with just one click!

- I am in Elementary
- I am in Middle School
- I am in High School

What Is...

### Boston Public Library

**Select a Location**  
Central Library

Phone:(617) 536-5400  
Email: [info@bpl.org](mailto:info@bpl.org)

Monday-Thursday 9-9  
Friday and Saturday 9-5  
(closed Sundays during the summer)

**Directions**  
 700 Boylston Street, Copley Square, Boston, MA. The Central Library is on the corner of Exeter and Boylston Streets.  
[Click Here for Directions.](#)

**Library Information**



**Are You Ready?**  
**For Imagineering the Library?**



**Are You Ready?  
To Change?**

# Looking too close

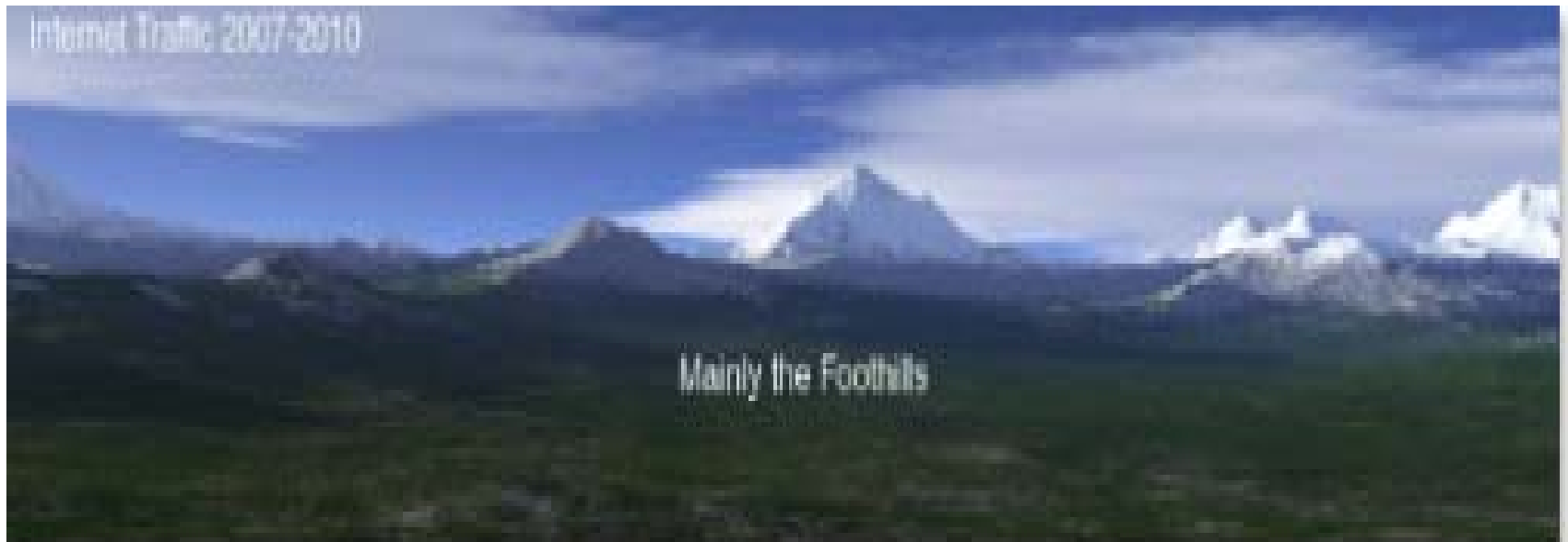


# The Landscape Today





# The Emerging Landscape







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