Building Capacity for Learning: Affordable Technology Preparedness

Quebec City, Canada
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Build a Sandbox
Building HR Capacity in Libraries

- 23 Things
- Learning 2.0
- Learning 2.1
- 5 Weeks to a Social Library
- The Internet Can Change Your Life
5 Weeks to a Social Library

• [http://www.socialllibraries.com/course/week1](http://www.socialllibraries.com/course/week1)

• Credit: Amanda Etches-Johnson, Meredith Farkas, et al and the entire 5 weeks team.
100+ Things

• "If you are up for a challenge and would like to learn something NEW every day? Keep an eye on this fascinating Blog by a Reference Librarian located in Guam!

• Titled: The Internet can change your life: 'a series of daily assignments designed to teach the newbie all the wonderful things the Internet has to offer'

• It's not too late to catch up…

• http://rameyerguam.blogspot.com/
SLA Initiatives – Innovation Lab

Welcome to the Innovation Portal
Membership in SLA means access to cutting-edge products, services, and programs designed specifically for you—the information professional. Information that adapts as fast as your environment, SLA sets the standard.
The SLA Innovation Laboratory

**Experiment!**

SLA is committed to fulfilling its members' needs, and these are increasingly represented in technological training and self-learning activities. The Innovation Laboratory is populated with SLA-licensed software and open-source applications. The selection of tools we offer will be evolving with your input and as budgets allow.

In addition to software applications, SLA will be offering, free technology training courses to members. Including such topics as:

- Setup and use of a wiki
- Setup and use of a blog
- Using Adobe for client communication
- Understanding social networking
- Web development with Dreamweaver
- Creating podcasts

Visit the Innovation Lab when you are able. Experiment with and learn about the new technologies and then to share your learning with other members in the collaborative, and wonderful fashion that SLA is known for.

**The SLA Innovation Laboratory Application Suite**

Why just read about the latest information tools? Just jump in and try out the robust selection of XX fee and free application tools that we've selected for you.

**Twitter Away at SLA 2008**

For the first time at conference, we'll use Twitter to make the conference experience more collaborative. Join fellow Lab Rats and make the conference more of a "we" event.

**Technology Links**

We've scoured the web and gathered a collection of sweet applications for you to "play" with. Dive deep, and let the rest of us know about the gems you come up with.

**23 Things**

This is a step by step, week-by-week paced learning strategy for information professionals to learn 23 new information tools.

**Second Life**

SLA has set up an Island on Second Life. Now's your chance to find out what the fuss is all about.

**SLA Innovation Wiki**

This component of the Innovation Lab allows you to share your learnings and creations. As you do we'll be building a virtual library of members' lab innovations for your SLA colleagues to learn from. And you can explore the projects other members have built.
SLA Initiatives – Seattle Twitter

The SLA Innovation Laboratory
a place to explore

Twitter

The Lab Rat loves twitters (and tweets)

For the first time at conference, we’ll use Twitter to make the conference experience more collaborative. Join fellow Lab Rats in making the conference more of a "we" event.

Why should you use Twitter and sign up for sla2008? You can use it for note-taking during sessions, meetings and presentations. If you’d like you can, immediately, share gems of what you have learned with other conference participants or colleagues back home. Or you could use it as a “parking lot” for ideas as they occur to you. The best reason to use Twitter is to connect with colleagues at conference and even to direct people to your blog/website for more information.

By following the sla2008 feed, you will have the opportunity to participate in SLA2008. Feel free use Twitter to ask questions, even if you’re not at the conference!

Setting up a Twitter account

SLA Lab Rat, Daniel Lee, demonstrates the use of Twitter to get you started.
Welcome to 23 Things!

23 Things Blog

Welcome to 23 Things

Thursday, May 22, 2008

The new Web 2.0 tools are coming at us fast and furiously and we all mean to learn them and use them personally as well as to help our clients with them. As you probably learned at SLA this June, NOW is that time. Let’s take this challenge together over the summer -- so we can all help each other.

23 Things is a step by step, week by week strategy that is paced so that we can all incorporate this learning and start applying it. We even have a strategy for those of you who either know some of the tools or only want to learn some within the 23. To learn more and join us in this journey, that will be done by September 15, 2008, to be eligible for a prize and certificate, please click here to register.

Posted at 22 May @ 8:55 AM by susan.fifer@conbi | 0 comments | Edit

Special Thanks

- Special thanks to Stephen Abram for the inspiration and encouragement to collaborate on learning.
- See also SLA's Innovation Lab

Keeping Track: Participant's Blogs

Tag your blog on Delicious. After creating an account, bookmark your blog, adding SLA23THINGS as a tag.
A Key Intervention

Expanding Minds, Empowering Individuals, Enriching the Community

Learning 2.0
23 Learning 2.0 Things

- Week 1: Introduction (official start after Seattle Conference)
- Week 2: Blogging
- Week 3: Photos & Images
- Week 4: RSS & Newsreaders
- Week 5: Play Week
- Week 6: Tagging, Folksonomies & Technorati
- Week 7: Wikis
- Week 8: Online Applications & Tools
- Week 9: Podcasts, Video & Downloadable audio
Learning 2.1

• Helen Blowers latest PLCMC innovation
• Learning 2.1: Explore... Discover... Play! is the continuation of Learning 2.0
• Requested by staff very often. It is an ongoing list of ‘things’ with guest bloggers rotating and taking the helm each month as Learning Guides.
• There is a public Learning 2.1 Ning network as well as a Learning 2.1 Wiki.
• Check it out and feel free to join. explorediscoverplay.blogspot.com - mashing up 21st century skills with lifelong learning. :)}
SLA Initiatives – Free eBrary
SLA Initiatives – execuBooks

The Game-Changer
How You Can Drive Revenue and Profit Growth with Innovation
By A.G. Lafley and Ram Charan
Published by Green Business, 2000
ISBN 9780060178356

Introduction

"Innovation is pretty much the same in today's business world as it has been for decades: create new customers, new products and new services that drive revenue growth and profits. What's different is how to do it.

The first step in winning today's market is through innovation. But innovation has often been left to technical departments or considered as something that happens rarely. Innovative initiatives are now on the rise.

The Game-Changer is a practical, step-by-step guide to unlocking innovation in your business. It shows how to create a culture that fosters innovation and how to make innovation work for you.

The Game-Changer focuses on the four key areas of innovation that will help you drive revenue growth and profits:

1. **Innovate**: Create new products, services, and processes that meet customer needs.
2. **Improve**: Enhance existing products, services, and processes to meet changing customer needs.
3. **Grow**: Expand your business through new markets, new customers, and new technologies.
4. **Combine**: Blend the strengths of different departments and business units to create new opportunities.

Buy the Full Book!

Zenobia: The Curious Book of Business
A Tale of Triumph Over Yes-Men, Cynics, Hiders, and Other Corporate Killjoys
By Matthew Greenwalt and John Kay
Published by Perseus Books, 2006
ISBN 9781591842748

Introduction

Zenobia is a real-life, on-the-ground business story of a woman who became a six-figure executive at a major corporation. Her success was based on her ability to listen and learn, her ability to think strategically, and her ability to create a culture of innovation.

Zenobia is a cautionary tale of how corporate culture can stifle innovation and creativity. It shows how Zenobia overcame the obstacles to become a successful professional and how you can do the same in your own business.

Buy the Full Book!
SLA Initiatives – Atomic Learning

- Access to over 35,000 software training movies for a calendar year
- Access to all additional tutorials added throughout the year. 500 or more new tutorials are added every 45 days.
- Just-in-time software training
- Valuable educational resources
- Online Newsletter and Tech Tips
SLA Initiatives – Unit Software

SLA Blogs

SLA operates several Web logs, or blogs, where members can catch up on topical information and leave comments. A list of the open blogs is below:

<table>
<thead>
<tr>
<th>SLA &amp; SLA Unit Blogs</th>
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<tbody>
<tr>
<td>SLA Blog</td>
</tr>
<tr>
<td>INFO X - The CEO’s Blog</td>
</tr>
<tr>
<td>Solos Helping Solos Blog</td>
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<tr>
<td>Impact: Leadership &amp; Management Division Blog</td>
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<tr>
<td>Information Technology Division</td>
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<tr>
<td>IT Blogging Section</td>
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<tr>
<td>Government Information Division</td>
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<tr>
<td>Kentucky Chapter</td>
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<tr>
<td>Bio Med Division/Systems Thinking Perspective</td>
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<tr>
<td>Pharmaceutical &amp; Health Technology Division/Position Profiles</td>
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<tr>
<td>IPANDA Net</td>
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<tr>
<td>Chapter Modeling Task Force</td>
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<tr>
<td>Remembering Frank Spaulding</td>
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<tr>
<td>SLA 2006 Conference Blog</td>
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<td>SLA 2005 Conference Blog</td>
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</tbody>
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SLA invites units to create their own blogs on SLA’s service through
News Connections

Welcome to **News Connections**, the latest of the SLA Connections series of resources published to keep SLA members abreast of the latest industry and association news.

**SLA Feed Reader**

SLA News Connections now includes access to open Web content driven by **NewsGator’s** reader, delivering RSS feeds to the desktops of SLA members.

***Find out more about how RSS can improve the way information is disseminated in your organization***

Attend a free educational Webinar from **NewsGator Technologies**

Read the latest Factiva News Connections.

These articles are summarized by topic, of which there are currently eight, using Factiva Track Modules.

Read the latest Nexcerpt News Connections.

Connect to web sites for news and other items of interest.

***Create and publish your own Nexcerpt issues***

**SLA members receive a 10% discount on Nexcerpt’s services.**

If you have ideas for additional topics, please let us know at resources@sla.org.
It's Not Very Old
1/16/2008 9:23:39 PM

All these things we depend on are truly quite young.

This month marks the 25th anniversary of TCP/IP. It was co-invented by our SLA Seattle Conference keynote Vinton "Vin“ Cerf.

So TCP/IP is about as old as a university grad just starting out today.

I put up my first website at the end of 1994 based on 1992 CERN stuff. It was awful. The Canadian government went on the web in 1995 about the same time as America Online started offering internet access.

So websites are about 14. Wow - all set for an exciting high school career.

It is joined by browsers that started out in about 1993.

Just getting to sophomore year.

Just recently we noticed that Google’s domain name was 10 years old but the search service is only about nine.

So Google style searching is only in about grade five.

Last week, Wikipedia turned 7 or 8. So it is in Grade 4.

Blogs started in about 1998 but really blossomed in 2002.

So they’re ten too and join Wikis in grade four homeroom.

MySpace is from 1999.

A sturdy 8 year old. Grade 2 is fun.

Delicious tagging started in 2003.

So it’s four and entering junior kindergarten.
SLA Initiatives – Factiva Alerts
SLA Initiatives – Click U

New To Click U: 2008

2008 Click U Live! Event Calendar Now Available

Get a head start on planning your professional development and learning opportunities in 2008 by reviewing the Click U Live! 2008 event calendar. Learn more...

CI Certificates Program Graduation

SLA hosted the final course of the 2007 CI Certificates Program in November and held a graduation ceremony for the first class of SLA members to complete a full certificate in Competitive Intelligence from Click U. Congratulations to all of our graduates! Learn more...

Knowledge Management Certificates Program
Members’ Careers Have Seasons
Be a Lab Rat!
Your Website Depth
SLA CLICK University

• CI Certificates Program Graduation
• Knowledge Management Certificates Program
• Certificate in Copyright Management
• Certificate in Competitive Intelligence
• Career Center
• Gary Price's Research Tool Box
• Annual Conference Delivered!
• Professional Improvement Libraries: A La Carte Pricing
• Course of the Month Course of the Month
• Leadership & Management Library (Almost 1,000 books)
• 25% Student Member Discount
• University of Toronto: Professional Learning Centre
• IACET Recognition
Innovation for Units

- Discussion Lists
- Websites
- Blogs
- Social Networks
- Wikis
- Surveys
- Conferencing
- Community software
Atomic Learning

• Access to over 25,000 software training movies for a calendar year
• Access to all additional tutorials added throughout the year. 500 or more new tutorials are added every 45 days.
• Just-in-time software training
• Valuable educational resources
• Online Newsletter and Tech Tips
Our space in SL is slowly taking shape

Above is a photo of our space in Second Life (SL) as it currently exists. We secured the space in February and have been slow to build on it. Our hope is to make our land (4,096 sq. meters or 44,089 sq. ft.) a space that contains a welcome area, an exhibit area and a sandbox (a place where people can experiment with building things).

Although building structures in SL takes less time than in the real world, it is still a very time-consuming endeavor.
SLA in SL
Just for fun

Me
Energizing SLA

- Volunteer Project for Participation
- The Innovation Laboratory (Software, Wikis, Flickr, Blogs, social tool and more)
- First 5 Years Initiative
- Learning 2.0 – 23 Things in 15 Minutes a Day

SLA

- Seattle Conference Twitter
- Social Networking Pilots (Find me on Facebook, Plaxo and Ning)
- The Testimony Project
- Second Life for SLA Orientation
METABOLISM
The slower it gets, the faster it catches up with you.
2.0 is about play
Our Careers Have Seasons
“You have to sit by the side of a river a very long time before a roast duck will fly into your mouth.”

— Guy Kawasaki
Remember:
An Association Membership Should Unlock a World of Value
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Stephen’s Lighthouse Blog
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