



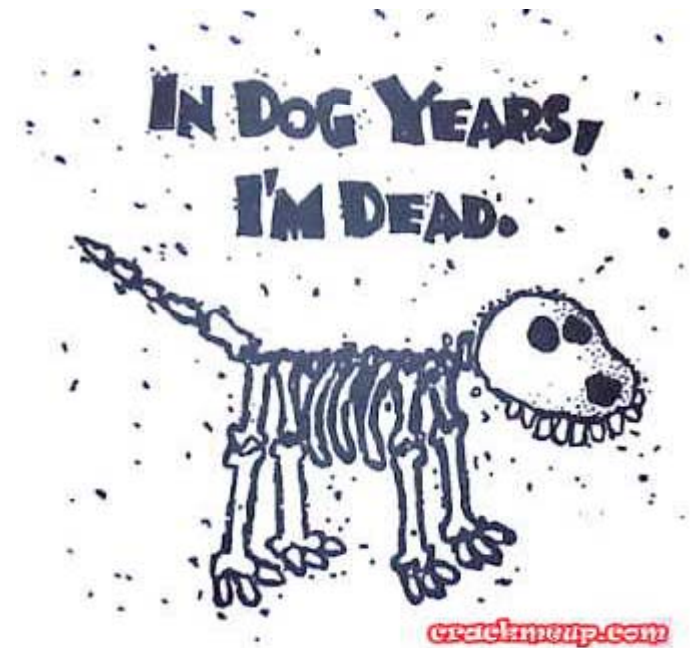
# Computers in Libraries Tuesday Evening Session

Dead and Innovative Technology:

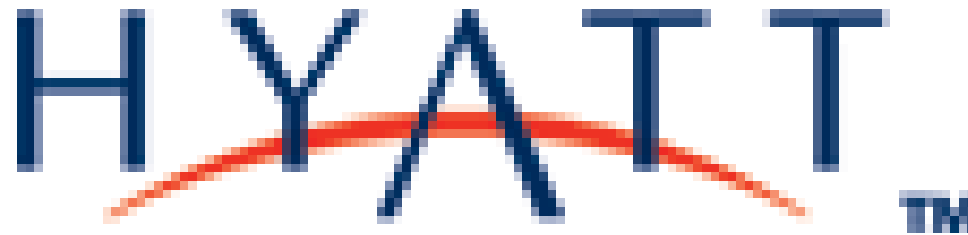
Moving and Shaking in the  
Information World

# Your Panel

- Stephen Abram, Chair
- Aaron Schmidt
- Darlene Fichter
- Marshall Breeding
- Amanda Etches-Johnson



# Using the Hyatt as a Model for Library Land



- Keep the bar closed all day
- Never make eye contact with customers
- Keep the coffee counter closed most of the day
- Staff should move as slowly as possible, backwards in time if possible
- If you feminize the men's room, don't make your sign say where men should go
- "Putting the frown in our logo every day!"

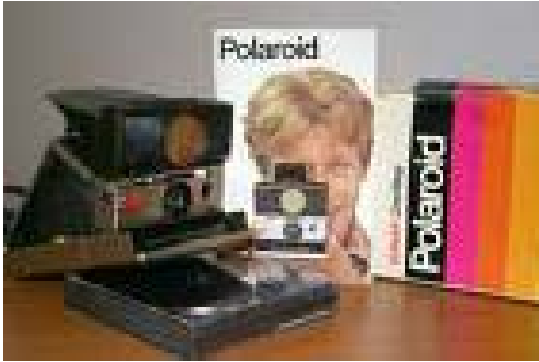
"BAR-TOONS"

by HARROD



BAD CIVIC AD CAMPAIGNS #32

# What's Dead?



# Crossing the Border





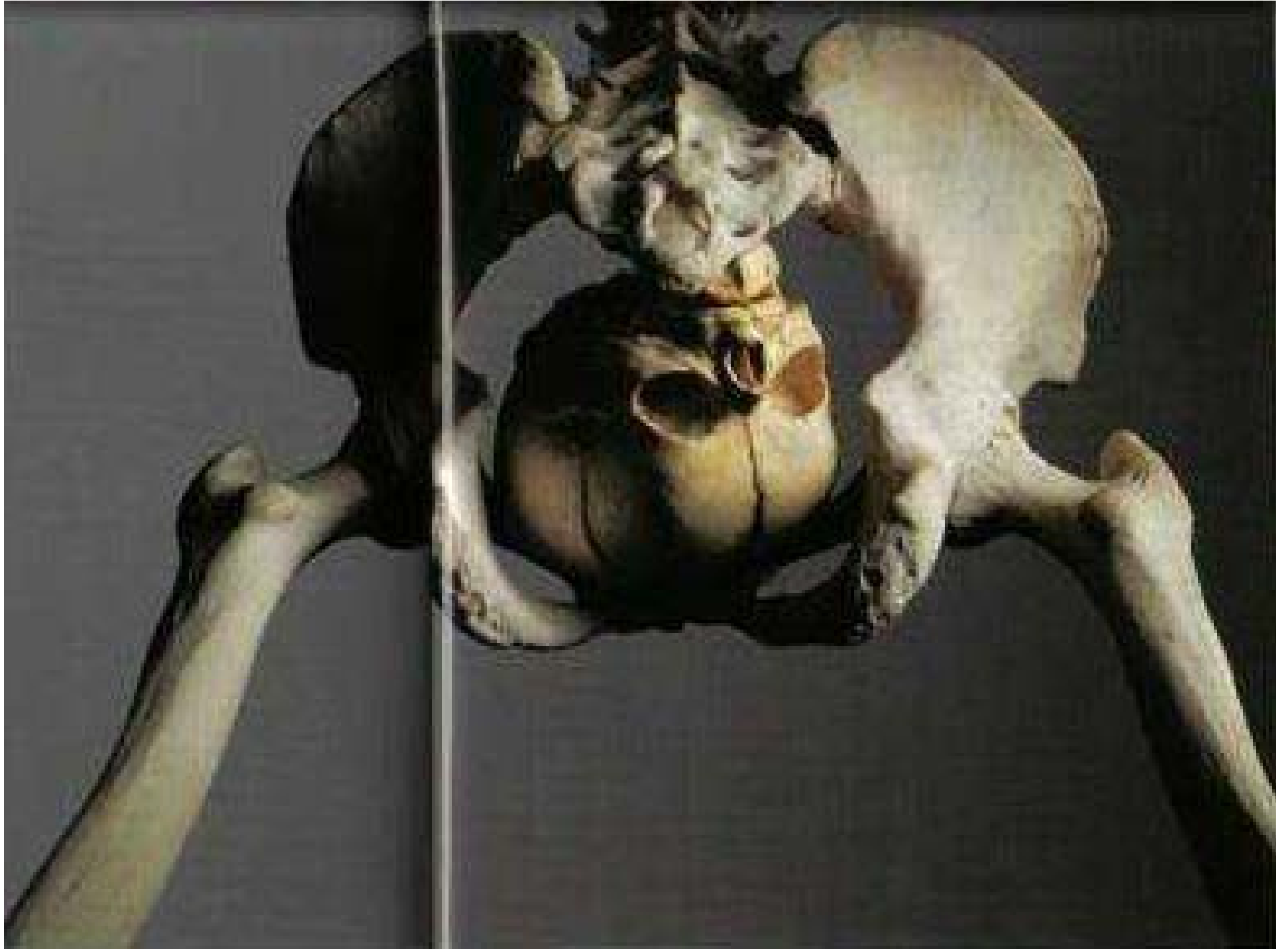
# Watching Change

- Kids, Seniors, Zoomers
- Election polling
- Olympics Yahoo vs. NBC
- Telephones, readers,
- The Economy – nuff said
- Newspapers – Detroit home delivery and Sun Times Media Group today.
- Encarta died yesterday (Oct. 31, 2009)
- Kindle and Skype for iPhone
- Wikia Search – dead pooled today by Jimi





What is the deadest tech for libraries?



# My First Tribble



**Webkinz**  
Come in and Play!

I'M A MEMBER    MY FIRST ADOPTION

TAKE A WEBKINZ TOUR

[STORE LOCATOR](#)

[Privacy Policy](#)  
[User Agreement](#)  
[Contact Us](#) | [Retailers](#)  
[FAQ](#)

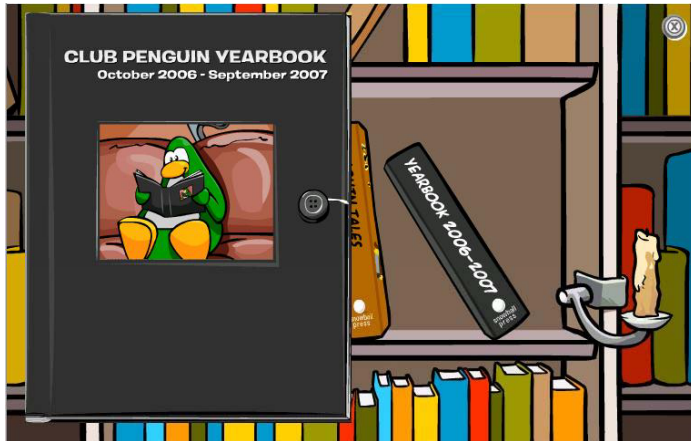
**GANZ**

Patent Pending

The banner features a vibrant, cartoonish landscape with a rainbow, a purple elephant, a yellow lion, a black and white cow, and a pink pig on a skateboard. Two yellow signs on wooden posts are placed in the center. At the bottom, there are navigation buttons for 'STORE LOCATOR' and a list of links including 'Privacy Policy', 'User Agreement', 'Contact Us', 'Retailers', and 'FAQ'. The GANZ logo is prominently displayed on the right side.

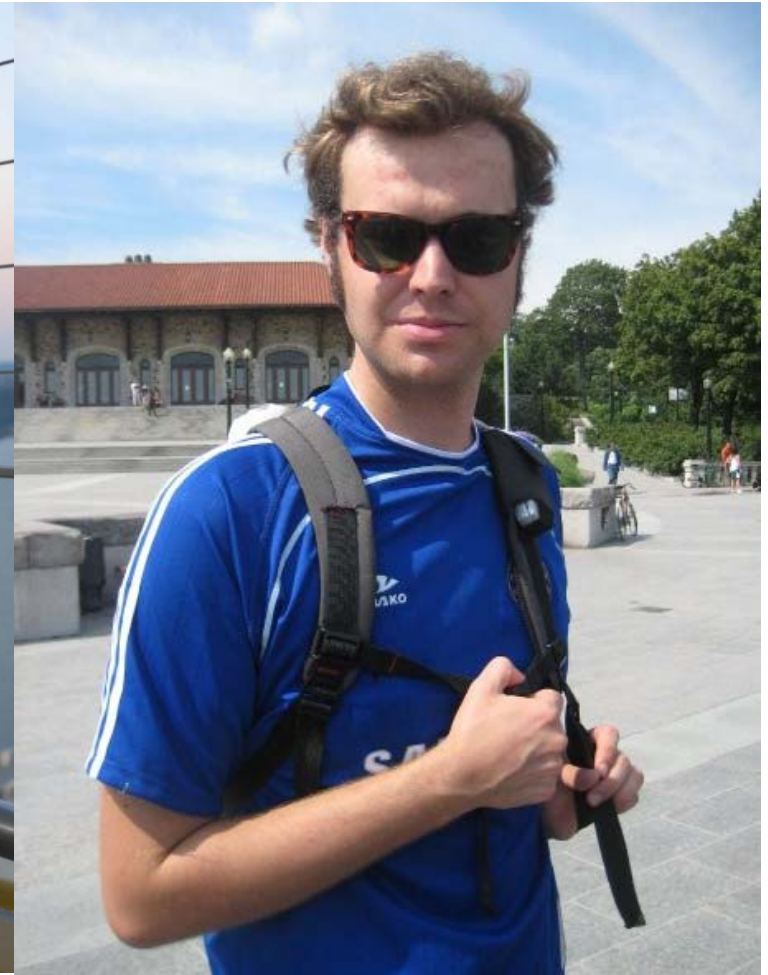


# Kids on Social Crack





# Watching The Kids & Their Toys



# The Beverly Hillbillies



# Sexy New Technologies Arrive



# Management Gets Excited





Sometimes You`re Miss Hathaway

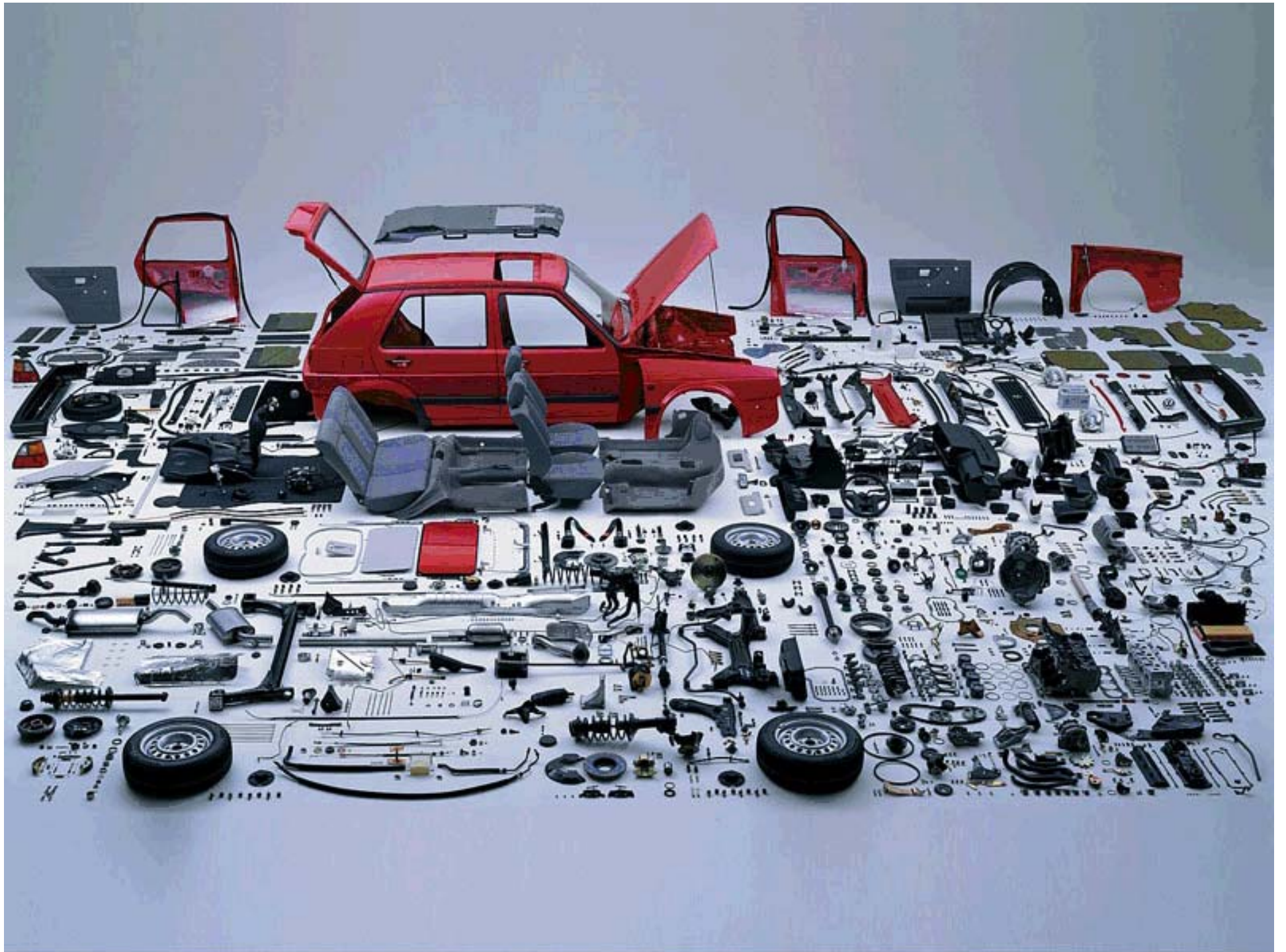


And Sometimes You`re the Clampetts!

Are we going to a totally build it  
yourself world?

Imagine IKEA merging with GM...





Newspapers: Assemble them yourself.





<http://www.flickr.com/photos/keeping-it-real/160822516/>





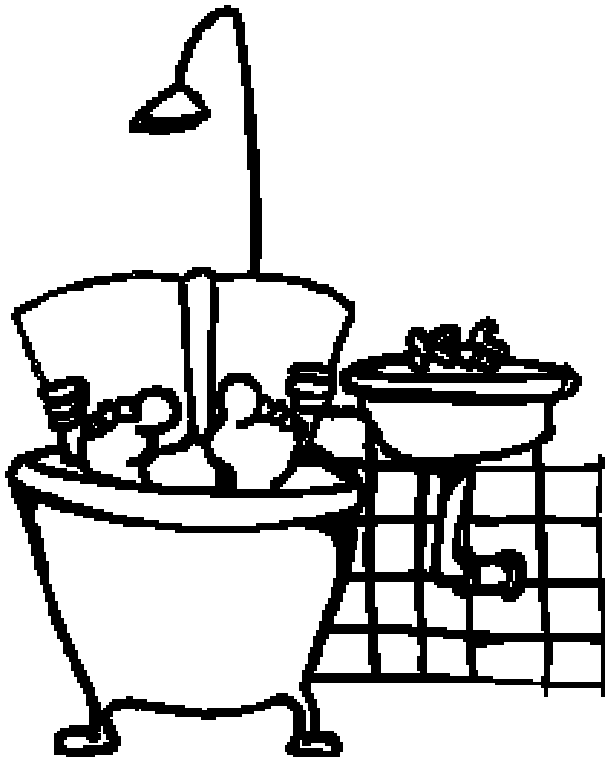
<http://www.flickr.com/photos/jelens/220958280/in/pool-booksandportraits>



<http://www.flickr.com/photos/timtom/2473955087/>

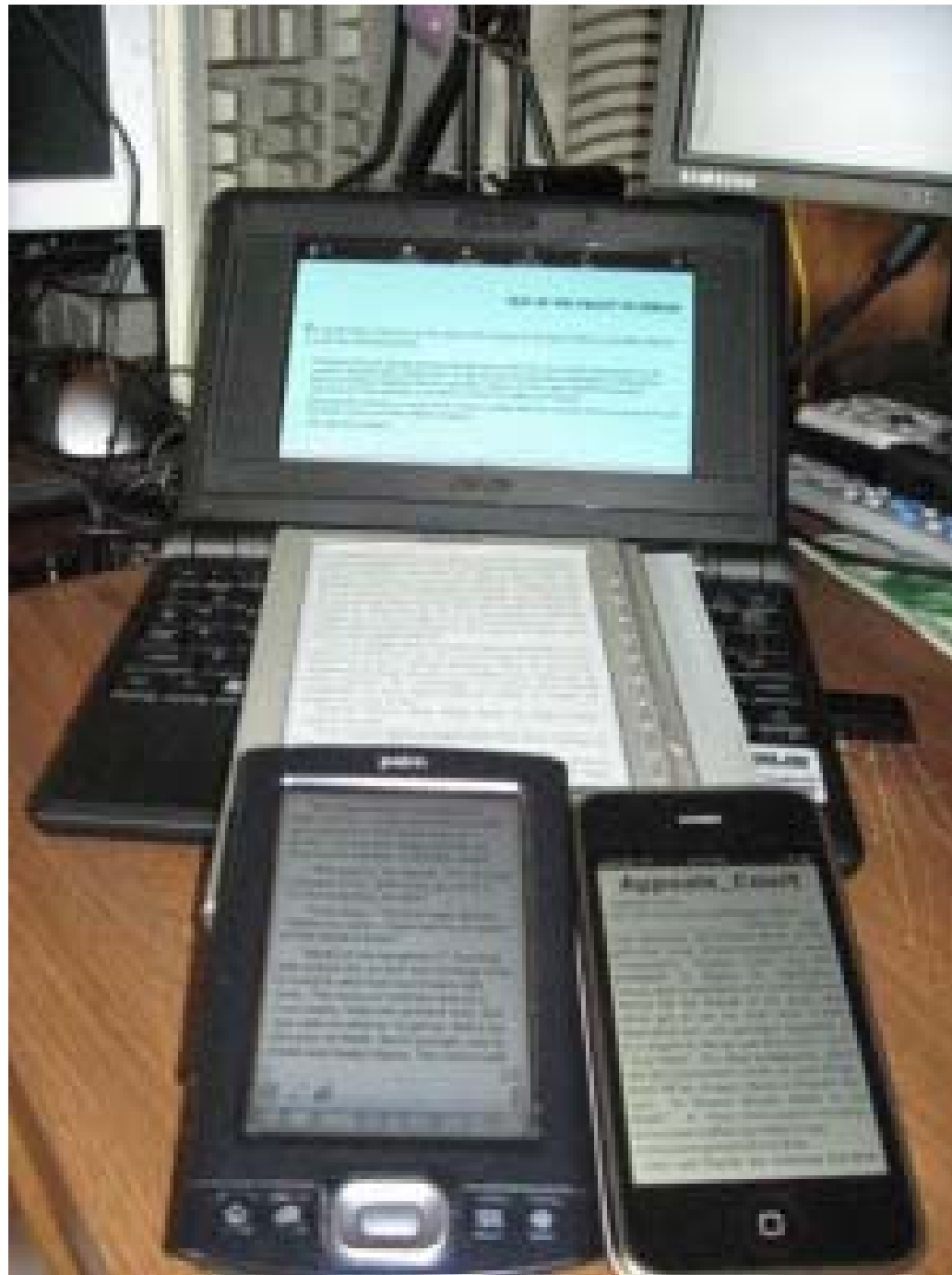


# Will Reading Matter?



Audiobooks and eBooks . . . And Google





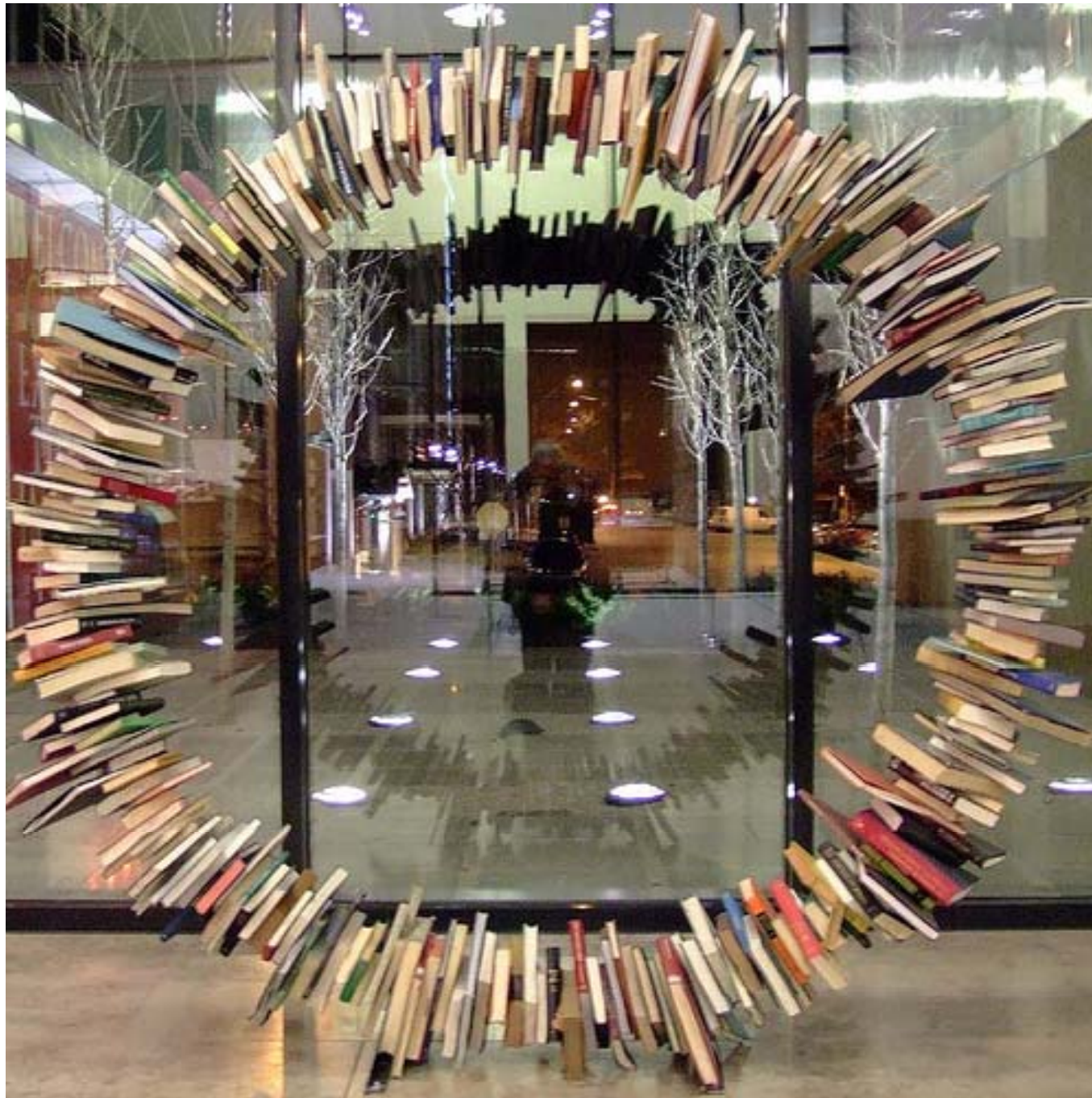


<http://www.flickr.com/search/?q=book+sculpture&page=44>

# Growing up from books







<http://www.flickr.com/photos/24939552@N04/2364737096/>



What does  
your best  
borrowed  
report look  
like?

[http://www.flickr.com/photos/blu\\_blue/262096844/in/pool-booksandportraits](http://www.flickr.com/photos/blu_blue/262096844/in/pool-booksandportraits)





What does  
your book and  
article or  
patent  
recommen-  
dation blog/RSS  
feed look like?

<http://www.flickr.com/photos/matthk/2054262239/>





How do your  
community  
content  
reviews do?

<http://www.flickr.com/photos/cjanebuy/340249608/in/pool-booksandportraits>



How are your  
web based  
communities  
doing?

<http://www.flickr.com/photos/mthiesson/176153663/>



Do your users  
like your  
video author  
interviews?

[http://www.flickr.com/photos/lori\\_an/319433801/](http://www.flickr.com/photos/lori_an/319433801/)



Do you offer  
podcasts?



Are your  
content  
displays  
(physical or  
virtual)  
innovative?

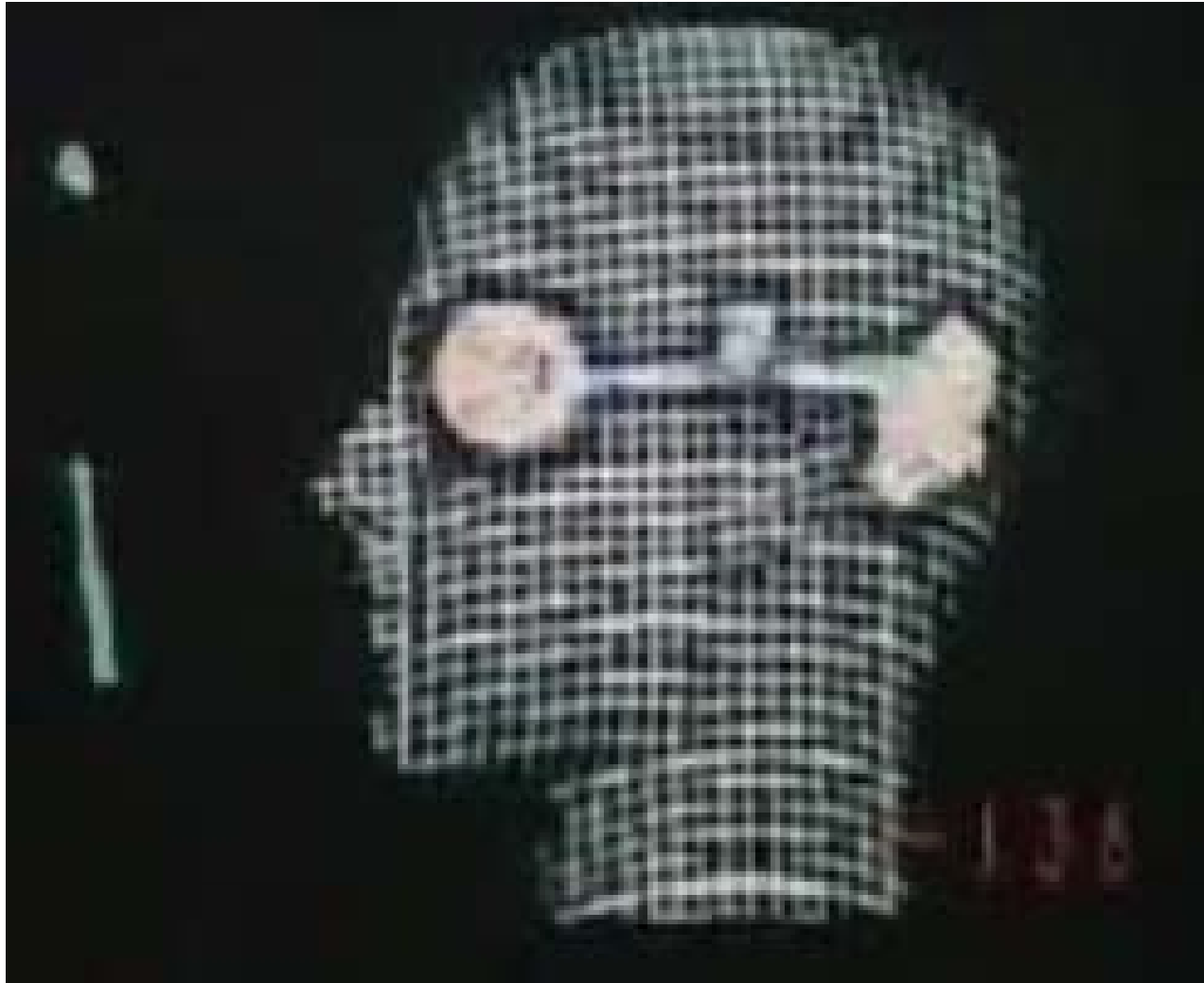
[http://www.flickr.com/photos/lori\\_an/319433802/in/photostream/](http://www.flickr.com/photos/lori_an/319433802/in/photostream/)



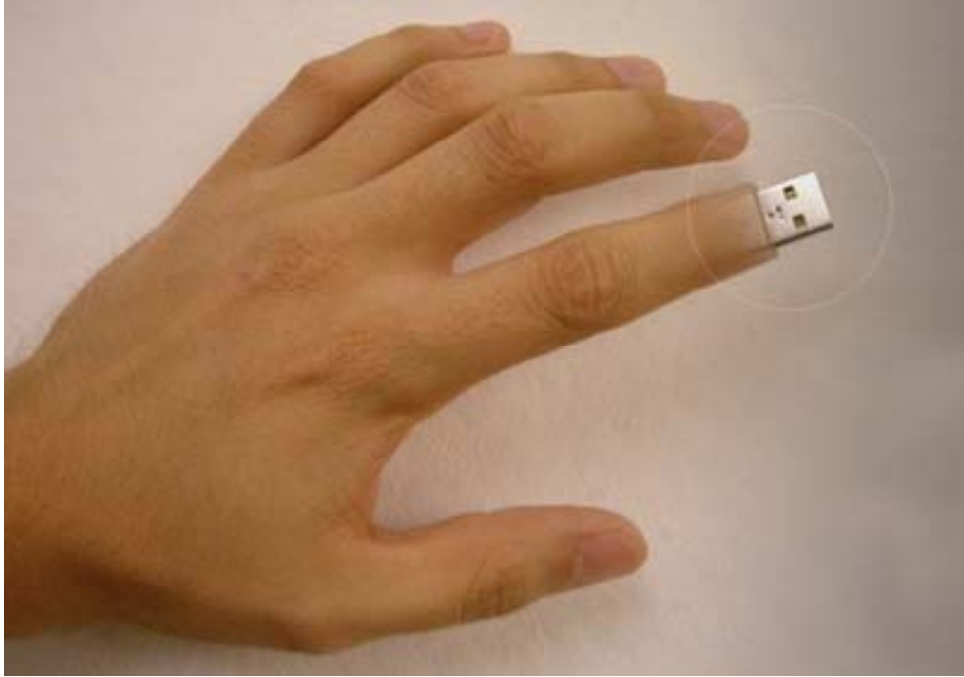
Can you  
circulate books  
from  
anywhere?  
Like the  
parking lot,  
sidewalk sale,  
nursing home?

[http://www.flickr.com/photos/library\\_mistress/525385533/](http://www.flickr.com/photos/library_mistress/525385533/)

# Embedded Technology











# Diabetes Online

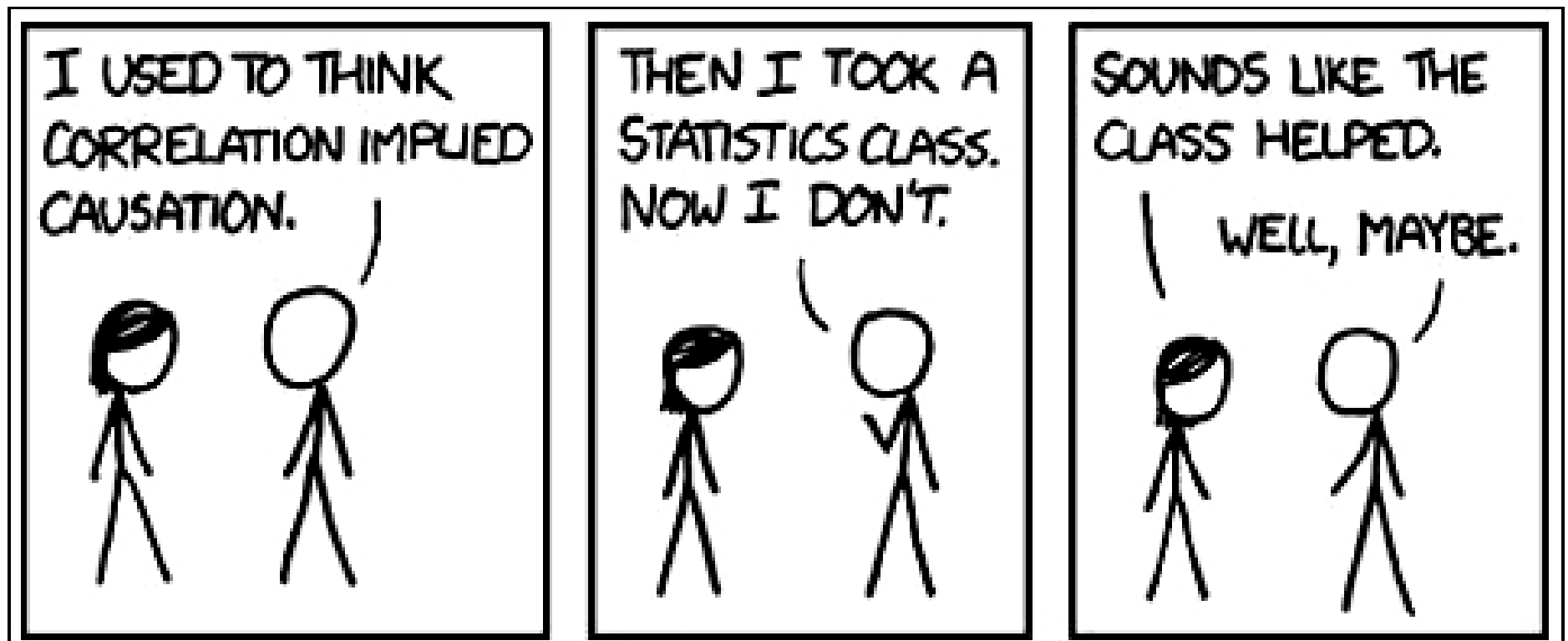


Yes, Stephen did just say Lizard Spit



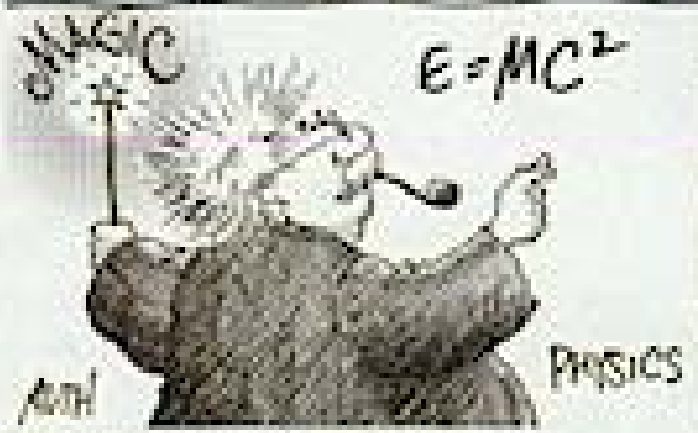
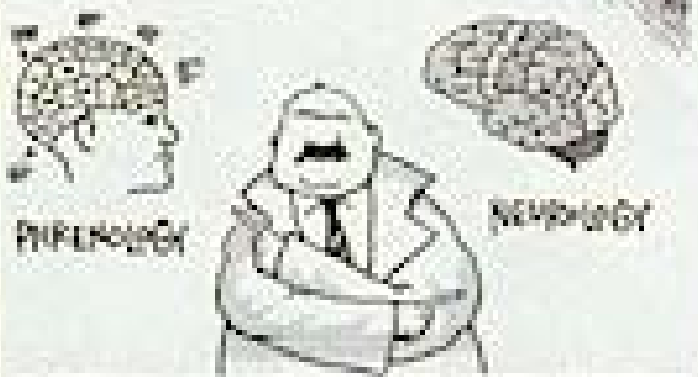


# Can the Modern Director Use Data?





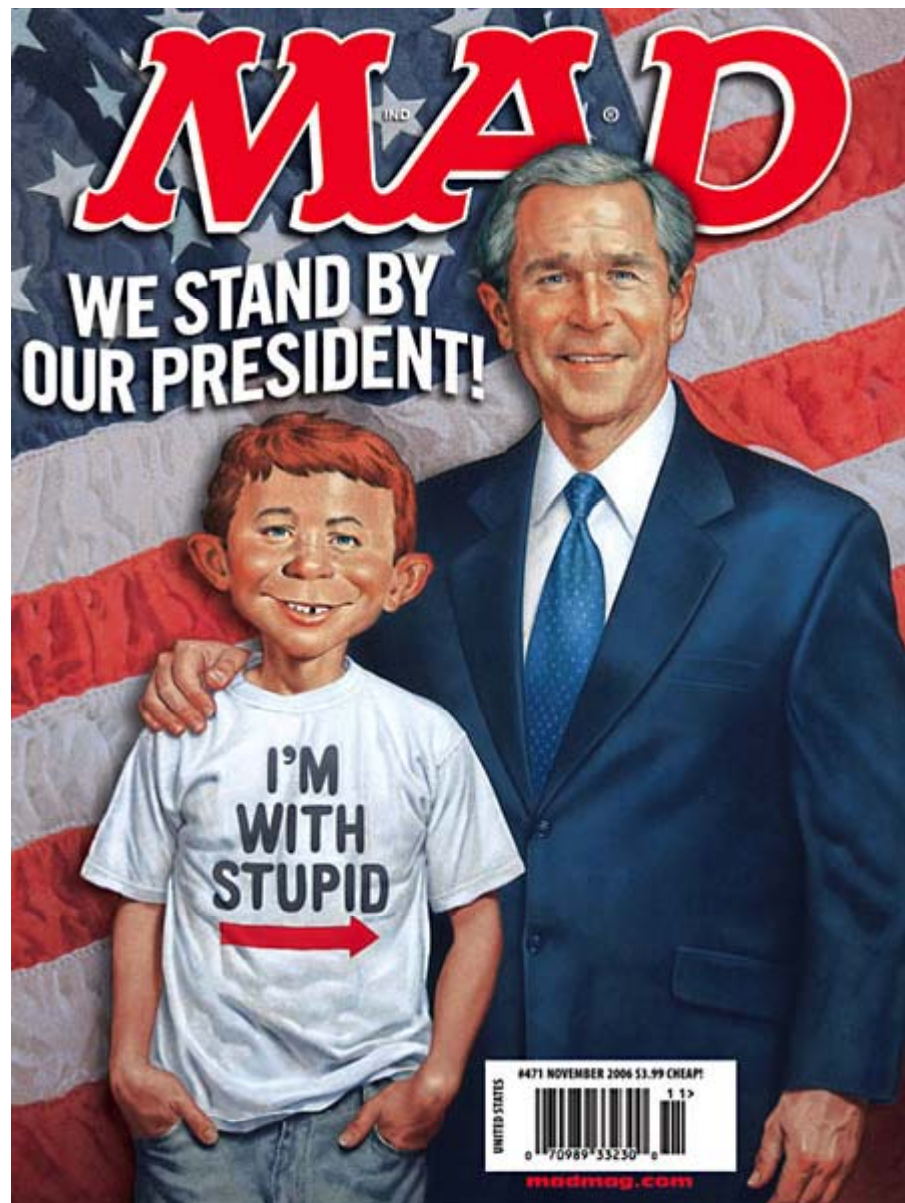
TEACH BOTH THEORIES... LET THE KIDS DECIDE.



© 1998 by the author. All rights reserved. No part of this publication may be reproduced without the prior written permission of the publisher.

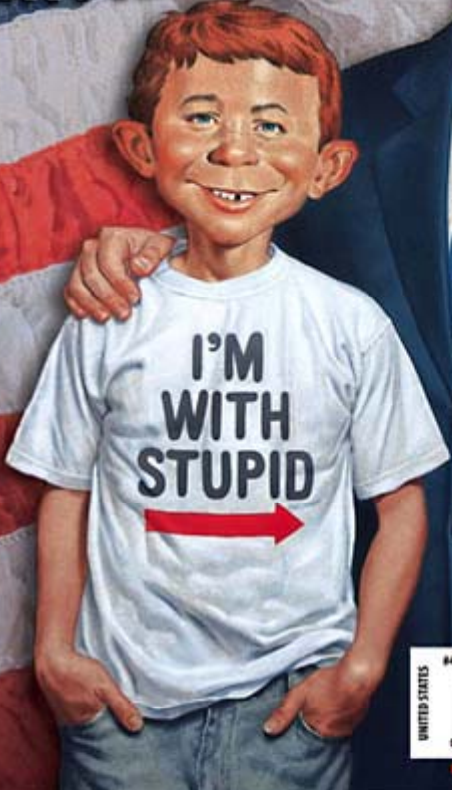






# MAD

WE STAND BY  
OUR PRESIDENT!



#471 NOVEMBER 2006 \$3.99 CHEAP!  
UNITED STATES  
0 70989 33230 6 1 1 >

madmag.com



It's not this dangerous to just look into  
and experiment with change.



**COW CURIOSITY FAIL**

The people in charge  
of leading school  
organizations into the  
21st century ...

often are the  
least knowledgeable  
about the 21st century.

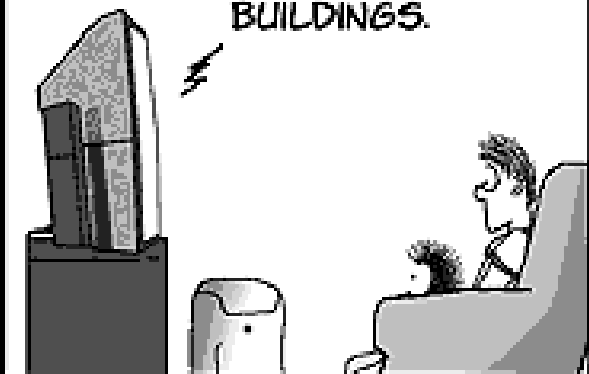
# Is the director at the table?



*"No, Thursday's out. How about never—is never good for you?"*

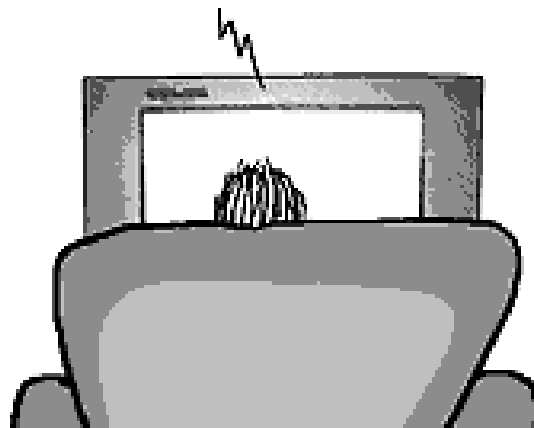
USER FRIENDLY by J.D. "Illiad" Frazer

A GROUP IN SANTE FE, NEW MEXICO IS ACCUSING THE CITY OF DISCRIMINATING AGAINST ELECTRO-SENSITIVE PEOPLE BECAUSE OF WIRELESS INTERNET IN PUBLIC BUILDINGS.



COPYRIGHT © 2008 J.D. "ILLIAD" FRAZER. [HTTP://WWW.USERFRIENDLY.ORG/](http://www.userfriendly.org/)

THEY HAVE DEMANDED THAT WI-FI SERVICES BE REMOVED FROM ALL GOVERNMENT BUILDINGS AS A REMEDY.



"I'M ALLERGIC TO WI-FI," SAID ONE COMPLAINANT. "WE NEED TO GET RID OF IT."

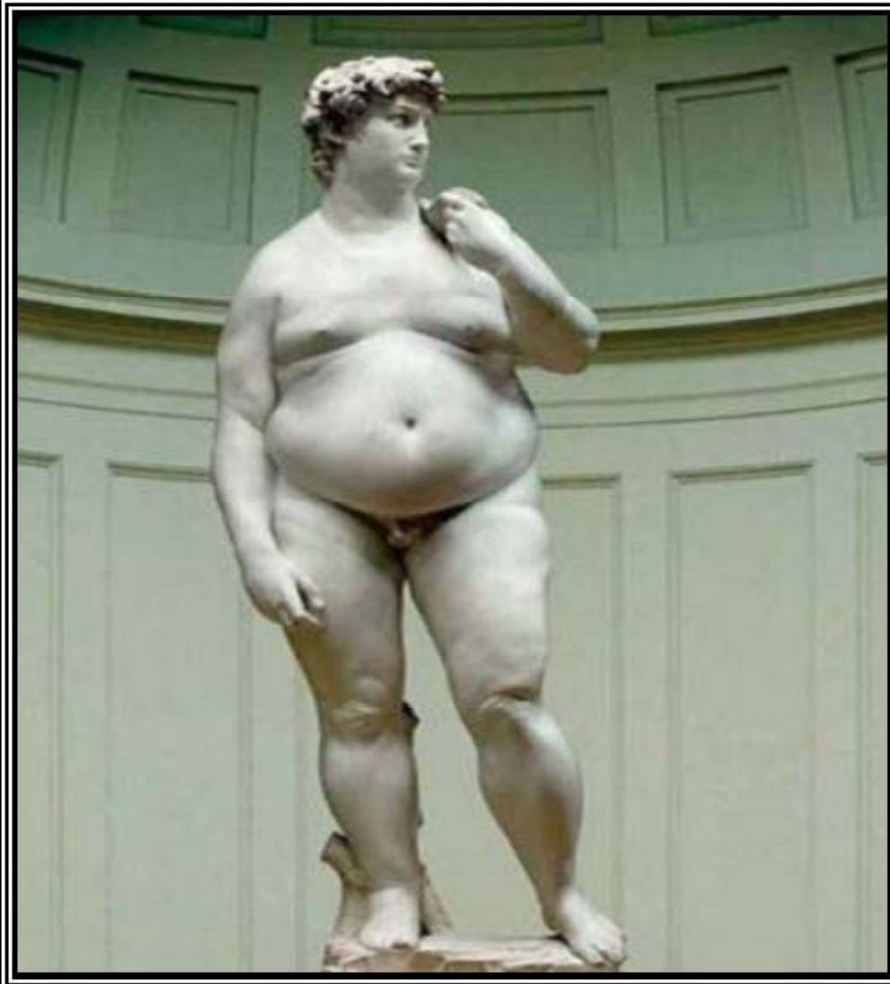


I'M ALLERGIC TO STUPID HUMANS. CAN WE GET RID OF THEM TOO?



<del>20</del>	O	1
<del>15</del>	M G	2
<del>10</del>	W T F	3
<del>8</del>	S T F U	4
<del>6</del>	P W N 3 D	5
<del>5</del>	U R A N O O B	6
<del>4</del>	L M A O R O T F	7
<del>3</del>	K T H X B Y E : P	8

IF YOU CAN READ THIS, UR EYES R BET 1410. TTYL.



# METABOLISM

The slower it gets,  
the faster it catches up with you.

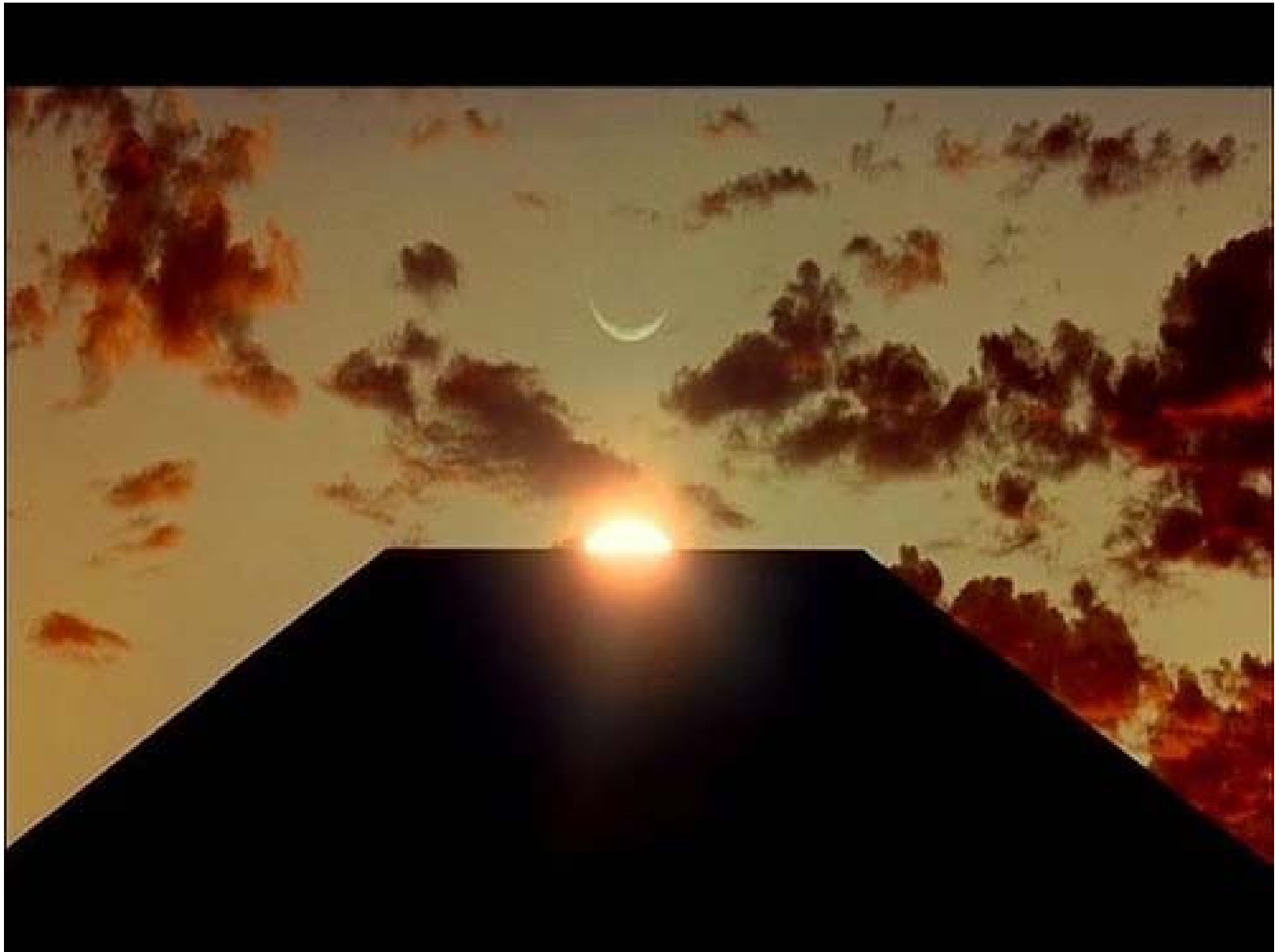


















**fail**

Describe how your library is evolving.







# Blagojevich Board Meeting











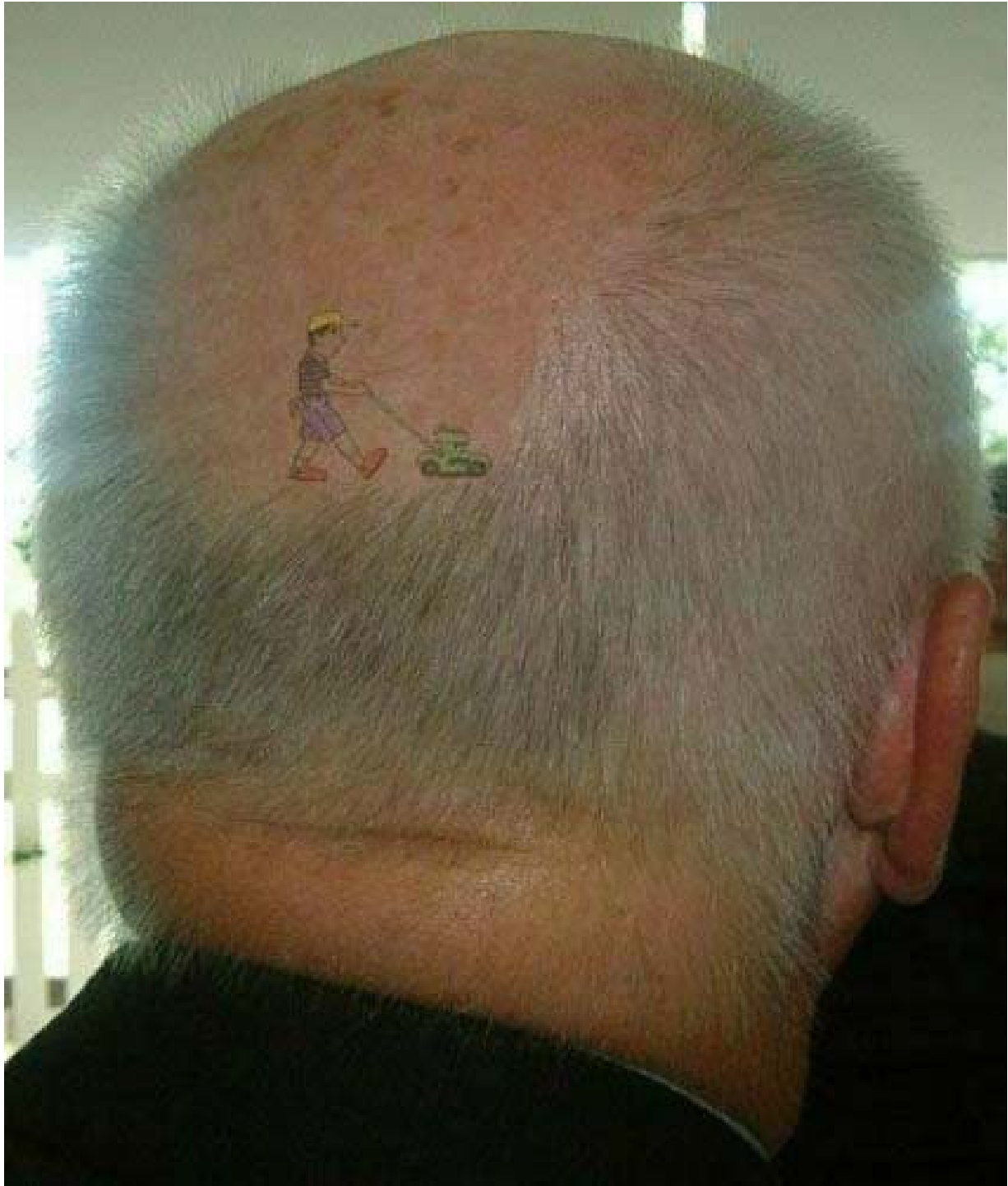
# The Top 10 Unintentionally Worst URLs

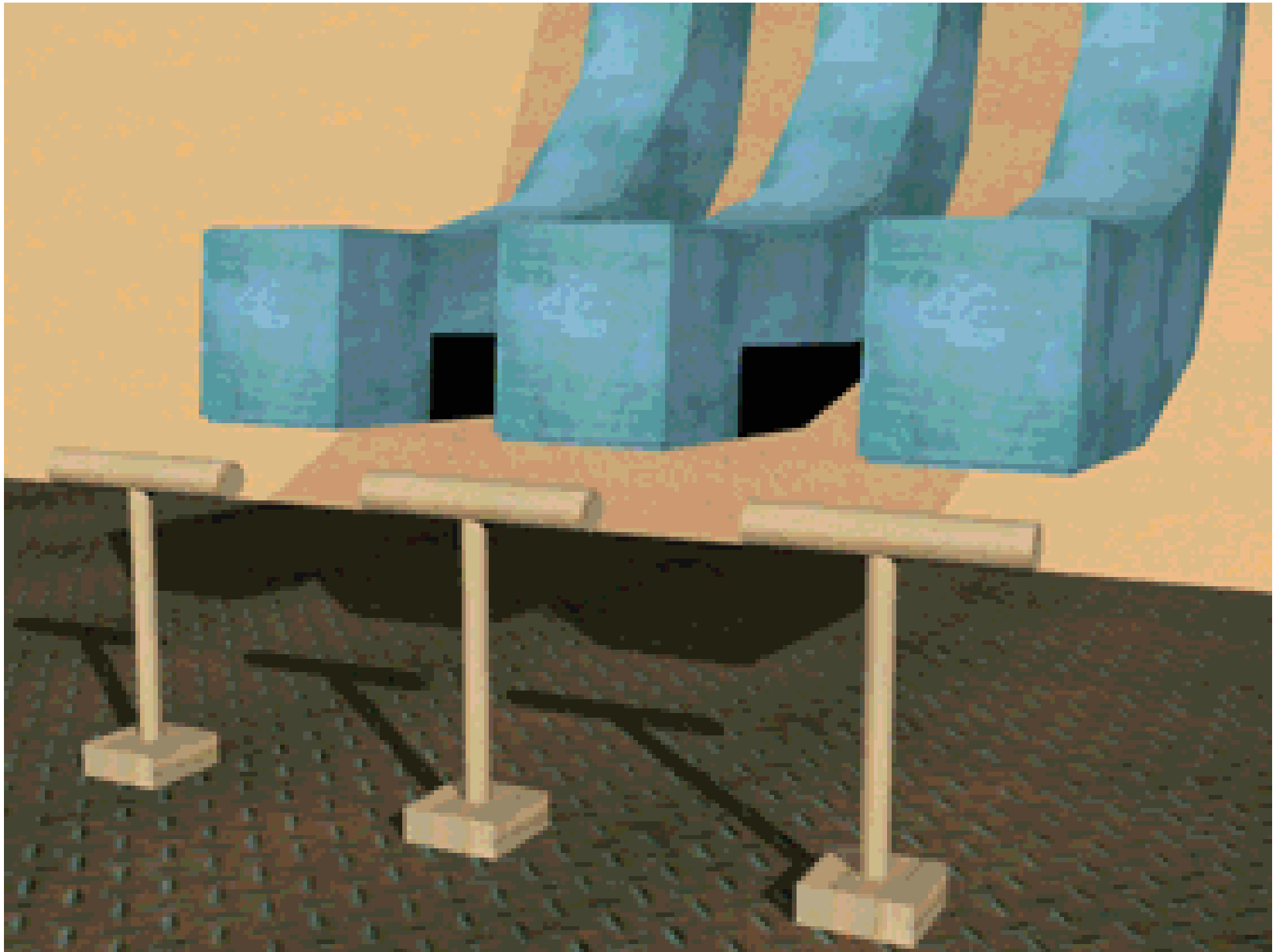
1. 'Who Represents' where you can find the name of the agent that represents a celebrity: [www.whorepresents.com](http://www.whorepresents.com)
2. Experts Exchange, a knowledge base where programmers can exchange advice and views at: [www.expertsexchange.com](http://www.expertsexchange.com)
3. Looking for a pen? Look no further than Pen Island at: [www.penisland.net](http://www.penisland.net)
4. Need a therapist? Try Therapist Finder at: [www.therapistfinder.com](http://www.therapistfinder.com)
5. Then of course, there's the Italian Power Generator company: [www.powergenitalia.com](http://www.powergenitalia.com)
6. And now, we have the Mole Station Native Nursery, based in New South Wales: [www.molestationnursery.com](http://www.molestationnursery.com)
7. If you're looking for computer software, there's always [www.ipanywhere.com](http://www.ipanywhere.com)
8. Welcome to the First Cumming Methodist Church. Their website is [www.cummingfirst.com](http://www.cummingfirst.com)
9. Then, of course, there's these brainless art designers, and their whacky website: [www.speedofart.com](http://www.speedofart.com)
10. Want to holiday in Lake Tahoe? Try their brochure website at: [www.gotahoe.com](http://www.gotahoe.com)



# Favourite Filtering Disasters

- Specialist
- Middlesex County
- PDF – Portable Document Format
- Magnum Cum Laude
- Canadian Business and Current Affairs
- Inner Tube
- President Bush
- FCUK





*What's Your Bread and Butter?*









# Stupid Librarian Tricks

- My education was substandard
- The OPAC Sucks
- Come for Books!
- Market to our cardholders
- Open Source is free
- We can protect children

Getting Their Attention?

Fuck Google

Ask Me!

# Thanks to Our Now Anonymous Panel

- Stephen Abram,
- Aaron Schmidt
- Darlene Fichter
- Marshall Breeding
- Amanda Etches-Johnson
  
- Hope you enjoyed the real cookies!

