What’s New and Innovative in ILS

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Computers in Libraries
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What do we have?

• 16 new product releases and updates in 2 years – on time.
• 40,000 clients
• SirsiDynix Symphony (Unicorn)
• SirsiDynix Horizon
• SirsiDynix Enterprise
• SirsiDynix eLibrary
• SirsiDynix URSA
• SirsiDynix SchoolRooms
• SirsiDynix Consulting
• Third Party integration and Sales
SaaS

• Software as a Service
• Stay Up To Date
• 50% annual savings in Total Cost of Ownership
• Green
• Global – Canada, Scotland, US, Australia, etc.
• Secure – used by US military
• Over 800 clients in thousands of libraries
SchoolRooms

- Built by Librarians and Teachers
- Every Lesson
- Every Grade
- Every Standard
- Every Subject
- Every State
- OPAC integration, localization
- Scalable – 10 states started so far plus Boston PL and Philadelphia After-School Program
- 5,000 K-12 Learners, 2600 schools in Ohio
- Award Winning: Scholastic Best in Tech Award
Eye Movement Changes
Earth Science Room: The Amazing Sun

corona - the sun's atmosphere
chromosphere
photosphere – the light-producing layer
core – where the nuclear fusion of helium and hydrogen takes place
sunspot – dark patch that makes cooler gases

Explore a new learning portal for the K12 community

SchoolRooms™ by SirsiDynix is a new online portal that encourages K-12 students to
to explore, discover, and learn
anywhere anytime.

Designed to meet students' needs and to be a tool
for parents who play an integral role in helping their
children continue learning outside the classroom.

Using SchoolRooms, students can search (all at once):
What Are School Rooms?

Welcome to School Rooms, an educational resource for K-12 students, educators and parents that combines teacher-selected, standards-based content with student-friendly software. Through the integration of multi-media and interactive content, School Rooms help promote student exploration and discovery on a variety of topics.

- Elementary Student Rooms
- Middle School Student Rooms
- High School Student Rooms

Room Contributors

**Elementary Contributors**
1. Tim DeFrange
2. Laurie Simms
3. Barbara Gage

**Middle School Contributors**
1. Jennifer Schwelk
2. Shelly Lewis
3. Kristen Rooppe
Faceted Search

• Enterprise
• Patented search display
• Taxonomically Tuneable
• Diacritic smart
• Unicode
• Stackable facets
• W3C Accessibility standard compliant
• Intelligent buckets
• Tested – user experience
API (Application Programming Interface)

• Almost 2 decades of API experience
• API Training
• A huge library of API’s
• Field and tag level access
• Examples: Google API, WorldCat API, etc.
Architecture

- XML
- Multiple servers including Unix, MS and Sun
- Scalability – 50,000 simultaneous users over 7 days at Sun, Unix and MS automated testing sites
- Unicode
- Consortial
- Third Party Certification and commitment (SIP2, NCIP)
Examples of API’s

- DCPL’s iPhone Application
- Topeka and Shawnee PL Facebook integration
- Hennepin / Minneapolis MySpace integration
- Charlotte & Mecklenberg fines ‘bot’ in Second Life
- Alliance Library System Second Life Library 2.0
- U of Huddersfield data integrations + Google Books
- SWIFT or TALIS consortia eLibraries
Portals

• SirsiDynix eLibrary
• ChiliFresh
SirsDynix User Experience

- Faceted Search
- Fines Payment
- Portal
- ChiliFresh
- Syndetics
- SchoolRooms
- BiblioCommons
- LibraryThing
- Military
- URSA
Analytics

• SirsiDynix Directors Station (Wal*mart)
• SirsiDynix Web Reporter
Growing up from books
What does your best borrowed report look like?

http://www.flickr.com/photos/blu_blue/262096844/in/pool-booksandportraits
What does your book and article or patent recommendation blog/RSS feed look like?

http://www.flickr.com/photos/matthk/2054262239/
How do your community content reviews do?

http://www.flickr.com/photos/cjanebuy/340249608/in/pool-booksandportraits
How are your web based communities doing?

http://www.flickr.com/photos/mthiesson/176153663/
Do your users like your video author interviews?

Your YouTube DVD trailers?

http://www.flickr.com/photos/lori_an/319433801/
Do you offer podcasts?

Do you record every story time?
Can you circulate books from anywhere?

Like the parking lot, sidewalk sale, nursing home?

http://www.flickr.com/photos/library_mistress/525385533/
Customer Service Innovation

- Stephen’s Lighthouse Blog
- SirsiDynix Institute (webcasts, MP3’s. iTunes)
- Customer Care Wiki
- Customer Communities
- Customer Tracking from all facets of contact
- App Store
- Customer satisfaction metrics