Future Library Stuff: What are the Top 5?

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Nov. 16, 2009
Slides available at Stephen’s Lighthouse blog
How do we really feel about technology?
The BIG Assumption

“The Internet has now progressed to its infancy”

Search, Social Networks, Learning, Commerce
Shift Number 1

The Transmogrofying Book and Periodical
Why discuss library impact at all?
Is the traditional book now a hollow experience?
Are we ready for the post print world?

http://www.flickr.com/search/?q=book+sculpture&page=44
Can we get our heads out of book-centric experiences?
Can we design a 21st Century book experience?
Will Reading Matter?
Are your staff confusing books and reading?

Audiobooks, Cengage and eBooks . . . And Google
How many dead ends in your library?
On your website?
In your OPAC?
Publishers! Writers!
Shelf Check Presents:
Nonexistent Books
That, If Written, Should
Be Wildly Popular with
the Public, Given
the Number of Failed
Library Catalog Searches
On Their "Titles"...

...Exhibit A!

DAIRY OF A WIMPY KID
What does your best borrowed report look like?

Is your Community different?

http://www.flickr.com/photos/blu_blue/262096844/in/pool-booksandportraits
What does your book and article or website recommendation blog/RSS feed look like?

Who is your star recommender?

http://www.flickr.com/photos/matthk/2054262239/
How do your community content reviews do?

Who is your best teen reviewer?

http://www.flickr.com/photos/cjanebuy/340249608/in/pool-booksand
How are your web based communities doing?

How many dozen are there?

http://www.flickr.com/photos/mthiessen/17
Do your users like your video author interviews?

Your YouTube DVD trailers?

http://www.flickr.com/photos/lori_an/319433801/
Do you offer podcasts?

Do you record every story time?
Every lecture?
Are you making sense of your collections in a community context?

- BiblioCommons
- ChiliFresh
- LibraryThing for Libraries
- SOPAC, VuFind, Endeca, etc.
- Delicious
- Digg
- YouTube

http://www.flickr.com/photos/lorian/319433802/in/photostream/
Can you circulate books from anywhere?

Like the parking lot, lecture hall, classroom, sidewalk sale, or nursing home?

http://www.flickr.com/photos/library_mistress/525385533/
Are we going to a totally build it yourself world?

Imagine IKEA merging with GM...
Newspapers: Assemble them yourself. Re-imagine the textbook, coursepack, etc.
Shift Number 2

Islands in the Stream: DVD, CD, and death thereof
What is the scariest scenario for libraries?
I have an archaeology background . . .
Shift Number 3

Smart Kids
Discover More...

What is SchoolRooms
What's in SchoolRooms
Who Uses SchoolRooms
Why Students Like SchoolRooms
How Does SchoolRooms Work
Press & Events
Home

SchoolRooms™ by SirsiDynix is a new online portal that encourages K-12 students to explore, discover, and learn anywhere anytime.

Designed to meet students’ needs and to be a tool for parents who play an integral role in helping their children continue learning outside the classroom.

Using SchoolRooms, students can search (all at once):
Literacy

- Reading literacy
- Numeracy
- Critical literacy
- Social literacy
- Computer literacy
- Web literacy
- Content literacy
- Written literacy
- News literacy
- Technology literacy
- Information literacy
- Media literacy
- Adaptive literacy
- Research literacy
- Academic literacy
- Etc.
Shift Number 4

Mind Share and Libraries
What Are Libraries Really For?

• Hospitals, Police, Fire, Ambulance and Libraries
• “Everything is there on the Internet for free!”
• Economic Impact – ($6.50 per $1, workforce preparedness, industrial attraction, quality of life, etc.)
• Equity (digital divide, integrating population growth, generations, etc.)
• Student Performance (up to 25 point increase)
• Competitive Advantage (Canada, EC, India, China, etc.)
• Social Glue
• Community
• Learning
• Interaction
Shift Number 5

Bricks, Clicks and Tricks: Physical Space
Bricks, Clicks and Tricks
Comfort
What’s Your Experience Look Like?
What’s Your Experience Look Like?
What’s Your Experience Look Like?
Shift Number 6

Social Libraries
Or will we defend a 16th Century vision?
Community
• You can’t wait for everyone to change at once.
Shift Number 7

Partnerships,
Collaborations
Cooperation
Community Networks
Do we truly understand their goals?
Conversations
Relationships
Shift Number 8

L-shaped, W-shaped, V-shaped, U-shaped?
METABOLISM

The slower it gets, the faster it catches up with you.
What do libraries want?

Relevance

Making a Difference
Connection
Personalization
The world is going to change with or without you...

Get ready!
“You have to sit by the side of a river a very long time before a roast duck will fly into your mouth.”

— Guy Kawasaki
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