The Social Library 2.0

Jan. 11, 2007: Brooklyn Public Library
Stephen Abram
President-elect, SLA
Vice President, Innovation
Chief Strategist, SirsiDynix Institute
Who are you and what do you want to know?

- Me
- You – goals, ecology
- This Institute
- The future
Some New Stuff Today

Not formally announced yet so please don’t blog it right away…
Optical Illusions
Optical Illusions
The Future Ain’t What it Used to Be!

SHIFT HAPPENS
2001 Light Slowed to Bicycle Speed
2002 Light Sent into Future

THE TIME MACHINE
Jump-Start the Future.

Mr. Time Machine transports you... back to the past
2003 Light Transported
Boyd's team collected data showing light traveling 'backwards,' seemingly faster than light speed.

Image credit: Univ. of Rochester

Romulan cloaking Devices at Duke U.
CHANGED PRIORITIES AHEAD
Forests and Trees

We get stuck here
(implementation level)
The Big Picture

But this is what matters most
(meta level)

The right forest
Libraries core skill is not delivering *information*

Libraries improve the quality of the *question* and the *user experience*
Pew 2020 Predictions

- A low-cost global network will be thriving and creating new opportunities in a “flattening” world.

- Humans will remain in charge of technology, even as more activity is automated and “smart agents” proliferate. However, a significant 42% of survey respondents were pessimistic about humans’ ability to control the technology in the future. This significant majority agreed that dangers and dependencies will grow beyond our ability to stay in charge of technology.

- Virtual reality will be compelling enough to enhance worker productivity and also spawn new addiction problems.

- Tech “refuseniks” will emerge as a cultural group characterized by their choice to live off the network. Some will do this as a conscious way to limit information overload, while others will commit acts of violence and terror against technology-inspired change.

- People will wittingly and unwittingly disclose more about themselves, gaining some benefits in the process even as they lose some privacy.

- English will be a universal language of global communications, but other languages will not be displaced. Indeed, many felt other languages such as Mandarin, would grow in prominence.
Do you sometimes feel poor?
WORRY TANK

What if it doesn't work?
What if it all blows up in our face?
If somebody sues?

What happens if it works... all too well?

What happens ten years down the line?
I ♥️️ my customers
IF TELEVISION'S A BABYSITTER, THE INTERNET'S A DRUNK LIBRARIAN WHO WON'T SHUT UP.
What is Social?

• Life is Social
• Learning is social
• Community and neighbourhoods are social
• Networks are social
• Libraries and schools are social
• Research is social (especially interdisciplinary)
• Creation is social
• Humanity is social
• Student and scholarly life is social
Is Magazine Content Social?

Web Features of America’s Top 50 Magazines

<table>
<thead>
<tr>
<th>Web Feature</th>
<th>Percent of Magazines</th>
</tr>
</thead>
<tbody>
<tr>
<td>RSS Feed</td>
<td>48%</td>
</tr>
<tr>
<td>RSS Feed Includes Ads</td>
<td>0%</td>
</tr>
<tr>
<td>Mobile Version</td>
<td>6%</td>
</tr>
<tr>
<td>Most Popular</td>
<td>12%</td>
</tr>
<tr>
<td>Video</td>
<td>10%</td>
</tr>
<tr>
<td>Podcast</td>
<td>34%</td>
</tr>
<tr>
<td>Reporter Blogs</td>
<td>38%</td>
</tr>
<tr>
<td>Reporter Blog Comments</td>
<td>32%</td>
</tr>
<tr>
<td>Blogroll (External Links)</td>
<td>16%</td>
</tr>
<tr>
<td>Comments on Articles</td>
<td>8%</td>
</tr>
<tr>
<td>Registration Required</td>
<td>8%</td>
</tr>
<tr>
<td>Bookmarking</td>
<td>14%</td>
</tr>
<tr>
<td>Message Boards</td>
<td>14%</td>
</tr>
</tbody>
</table>
Is News Content Social?

Online Offerings of the Top 100 Newspapers

- RSS Feed for Different Sections: 76
- RSS Feed Includes Acts: 75
- Most Popular: 33
- Video: 13
- Podcast: 80
- Chats: 67
- Reporter Blogs: 24
- Comment: 19
- Comments on Articles: 23
- Registration Required: 7
- Bookmarking: 64
- Message Boards: 64

Features:
- Online Offerings of the Top 100 Newspapers
Are Scholars’ Citations Social?
Libraries are Social Institutions

We have a clear and valid interest in applications and environment that drive social experiences.
MY OPAC SUCKS
All that matters is...

- Community
- Learning
- Interaction

The user is not broken

Karen Schneider
Where are our users?
Google & Kansas City
Social Drives Local
Google invests in wired ...
Bidirectional wireless module

Hydro Broadband
Focus on Their Needs
What is the Magic Sauce?

YouTube, Blogger, MySpace, Facebook, Bebo, Wikipedia, etc.
Figure 2: The Many Forms Of Social Computing

<table>
<thead>
<tr>
<th>Social technology</th>
<th>Examples</th>
<th>Current usage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social networks</td>
<td>Linked, facebook, orkut, myspace, friendster, Blogger, Friendster, FeedBurner, NewsGator, Pluck, Linux, TypePad, Weblog.com, MSN, Google</td>
<td>• 6% of North American online consumers use social networking sites weekly, up from 4% in 2004.</td>
</tr>
<tr>
<td>RSS</td>
<td>An XML standard that lets users collect and read content feeds.</td>
<td>• 6% of North American online consumers use RSS weekly.</td>
</tr>
<tr>
<td>Open source software</td>
<td>Apache Software Foundation</td>
<td>• 47% of marketers use or create RSS feeds.</td>
</tr>
<tr>
<td>Blogs</td>
<td>Online diaries of text, photos, or other media.</td>
<td></td>
</tr>
<tr>
<td>Search engines</td>
<td>Services that find Web content based on user-specified criteria.</td>
<td></td>
</tr>
<tr>
<td>User review portals</td>
<td>Web portals that allow users to search for peer reviews on a product or service.</td>
<td></td>
</tr>
<tr>
<td>P2P file sharing</td>
<td>Sharing media files over a network powered by users who act as both client and server.</td>
<td></td>
</tr>
<tr>
<td>C2C eCommerce</td>
<td>Buying and selling among consumers via the Net.</td>
<td></td>
</tr>
<tr>
<td>Comparison shopping sites</td>
<td>Sites that allow consumers to compare products or services.</td>
<td></td>
</tr>
<tr>
<td>Podcasts</td>
<td>Online audio or video that users can download to a device.</td>
<td></td>
</tr>
<tr>
<td>Wikis/Collaboration software</td>
<td>Shared publishing software or site that allows users to edit content.</td>
<td>Wikipedia, a collaborative encyclopedia, has more than 3 million pages, in almost 200 languages.</td>
</tr>
<tr>
<td>Tagging</td>
<td>Metadata assigned to items like photos or Web pages to facilitate searching and sharing.</td>
<td>According to the Wall Street Journal, tagging sites garner less than 1% of Google's traffic, but they are growing rapidly.</td>
</tr>
</tbody>
</table>

Source: Forrester Research, Inc.
WEB 2.0

- RSS – really simple syndication
- Wikis
- New Programming Tools: AJAX, API
- Blogs and blogging
- Recommender Functionality
- Personalized Alerts
- Web Services
- Folksonomies, Tagging and Tag Clouds
- Social Networking
- Open access, Open Source, Open Content
- Screencasting

- Commentary and comments
- Personalization and My Profiles
- Podcasting and MP3 files
- Streaming Media – audio and video
- User-driven Reviews
- Rankings & User-driven Ratings
- Instant Messaging and Virtual Reference
- Photos (e.g. Flickr, Picasa)
- Socially Driven Content
- Social Bookmarking
- Federated Search and OpenURL
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del.icio.us
social bookmarking

» all your bookmarks in one place
» bookmark things for yourself and friends
» check out what other people are bookmarking

» get started «
## Tagging

<table>
<thead>
<tr>
<th>Links</th>
<th>Web Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bag of URLs</td>
<td>Simpy</td>
</tr>
<tr>
<td>Del-icio.us</td>
<td>Flickr</td>
</tr>
<tr>
<td>Feed Me Links</td>
<td>FURL</td>
</tr>
<tr>
<td>Frassle</td>
<td>Spurl</td>
</tr>
<tr>
<td>Linkfilter</td>
<td></td>
</tr>
<tr>
<td>Livemarks</td>
<td></td>
</tr>
<tr>
<td>Stumble Upon</td>
<td></td>
</tr>
<tr>
<td>Wists</td>
<td></td>
</tr>
<tr>
<td>Dude, Check This Out!</td>
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<tr>
<td>openIBM</td>
<td></td>
</tr>
<tr>
<td>Scholarly</td>
<td></td>
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<tr>
<td>Connotea</td>
<td>(ArXiv)</td>
</tr>
<tr>
<td>Unalog</td>
<td>(Merlot)</td>
</tr>
<tr>
<td>CiteULike</td>
<td></td>
</tr>
</tbody>
</table>

Source: DLI B
Add hundreds of database Suppliers (MS already has about 120.

Make it OpenURL compliant

Make it Browserless

Add a toolbar that behaves in a research way

Integrate e-commerce for articles, standards, etc.

Predict their needs through mining of Gmail, surfing, and behaviours

Personalize it and track your needs and add alerts …

Add for online discussions, communities of practice, group and individual blogs and connections through social networking software

Add tools – citation, RefWorks, ProCite, stat packages,

Do OCLC stu

Google Office

And then ally with Sun to build a new OS for wireless world…

Google Books
Suppose there’re 250,000 books . . . Or 25,000,000 in less than 5 years?
How does that compare to your libraries?
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Get your texthead to nexthead
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- Rankings & User-driven Ratings
- Instant Messaging and Virtual Reference
- Federated Search
- Socially Driven Content
- Social Bookmarking
What would **social** federated search look like?

- SRU, SRW, Speed, RSS, visualization, faceted results, OS compliance, relevance tuning, all content, etc.
- Grade 1, Grade 3, High School
- Beyond groups and clusters of content and users
- Beyond journals – books, gov’t docs, chapters, reports, lab notes, ...
- Beyond bounded collections
- Socially driven relevance, facets, visual display, tiled
- Personalized
- The default
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Simple Collaboration

- MSN .NET Messenger
- AOL Internet Messenger
- ICQ
- Yahoo! Messenger
- Yahoo! IMvironments
- IRC
- Trillian, GAIM, MEEBO

Most now with voice, video, co-browsing...Can you?

90%+ of people from ages 15-25 have at least one IM account vs only 5% of over 30’s
IM: Instant Messaging

- Thomas Ford Memorial Library – 50%!
- Pennsylvania State University IM pilots now campus wide
- SirsiDynix Docutek VRLPlus K-12 experience in New Zealand

- Discover IM, JYBE, SMS and Skype
- Grow into Virtual Reference
- Collaborate on province-wide and national VR
Guide Session

Status: Looking for a guide...
Status: Connected to guide: RonlyceB
RonlyceB: Hi there. I will be helping with your search.
You: Hi
RonlyceB: hello what can i help you with today?
You: I need to search about Mercury
RonlyceB: sure.
You: You there?
Status: Session ended.
It’s about Cooperating and Sharing

- Instant Messaging – by teams
- Virtual Reference
- Texting, MSN, AIM, IM
- Meebo
- Trillian
- GAIM
- etc.
The Value Hierarchy in Web 2.0 Software

1. Users
   - attention
   - interaction
   - presence
   - usage
   - collaboration

2. Data
   - primary:
     - information
     - attention data
     - feeds
     - links
   - secondary:
     - microformatting
     - ranking
     - trackbacks
     - tagging
     - bookmarking

3. Function
   - RIAs
   - mashups
   - hybrid
   - apps
   - Web services
   - sites

Users are the center of the universe in Web 2.0 software, with data and functionality a close but distinct 2nd and 3rd.

Source: http://web2.wsj2.com
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Reminder: 200,000-250,000 A DAY!
Reminder: 15 million daily users, and 30 billion page views a month
You have been selected! Get a FREE* laptop!

CONGRATULATIONS! You are the 1,000,000th visitor!

CLICK HERE TO CLAIM

Banner Number: 2274VNT0-4

Morrisville College Libraries is in your extended network

Morrisville College Libraries's Latest Blog Entry [Subscribe to this Blog]

New Library ToCBar! (view more)

Study in the Library? (view more)

Rock and Roll Library (view more)

Doing Citations (view more)

RIP: Octavia Butler, 1947-2006 - science fiction author (view more)

[View All Blog Entries]
Library MySpace Sites

Hennepin County Library
http://www.myspace.com/hennepincountylibrary

Thomas Ford Memorial Library
http://www.myspace.com/thomasford

Public Library of Charlotte & Mecklenberg County
http://www.myspace.com/libraryloft

Brooklyn College Library
http://www.myspace.com/brooklyncollageilibrary

Lansing Public Library
http://www.myspace.com/lansingpubliclibrary

Morrisville College Libraries
http://www.myspace.com/morrisvillecollegelibrary

Westmount PL
http://www.myspace.com/westmontlibrary

Goshen PL
http://www.myspace.com/goshenpubliclibrary

University of Illinois Undergrad Library
http://www.myspace.com/undergradlibrary

Albany County PL
http://www.myspace.com/acplwy

UT Austin Library
http://www.myspace.com/utlibraries

Carnegie Library of Pittsburgh
http://www.myspace.com/clpteens
My Smarter Space
Sydney Abram's Profile (This is you)

Information

Account Info [ edit ]
Name: Sydney Abram
Network: Humberside Collegiate Institute '06
Last Update: May 13, 2006

Basic Info [ edit ]
Sex: Female
Interested In: Men
Birthday: June 29, 1988

Contact Info [ edit ]
Email: syd.abram@gmail.com

Personal Info [ edit ]
Political Views: Other
Activities: U of T Gymnastics
Interests: interested in mostly glorious things...
Favorite Music: the good kind
Favorite TV Shows: the funny ones...freaks and geeks, the office, family guy, arrested development, scrubs... etc
Favorite Movies: June Bug...just to be different
Favorite Books:
Favorite Quotes: "that's...my life story" (insert...bono solo)

Photos
You have 5 albums.
95% of students in clients like U of Toronto, NCSU, Stanford, etc.

80% of all college and University student In North America.

A sustainable social network for life.
Alliance, Charlotte, Harvard
Second Life Library
www.infoisland.org
Another innovation from the Alliance Library System
Teen SL Library services meeting, Sun 5/7/06
Second Life Library eBooks
Reading Room
Inside

Linden Lab is temporarily postponing the release of 1.9.1. They will continue to release updated versions of 1.9.1 on the preview grid for testing. They will still be bringing the grid down for some hardware and server side code upgrades. These changes will occur between tomorrow from 6am to noon SLT.

Sim of the Week - Page 9

FYI

Perspectives ........ Page 4
The Line ............ Page 5
Comics .............. Page 7
Entertainment ...... Page 7
Photo Contest ...... Page 8
Fashion ............ Pages 11-12
Art ................. Page 16
Sports .............. Page 16

Index

Web Poll

Go to our website at www.metaversemessenger.com to participate in our online poll.
This week’s question: “Should Linden Lab sell Linden dollars?”
Look for the results from last week’s poll on Page 4.

About Us

Volume 1, No.39
Second Life
The Metaverse Messenger
Sido (169, 195)

M²

M²

The Metaverse Messenger

A REAL NEWSPAPER FOR A VIRTUAL WORLD

Tuesday, May 9, 2006

A Second Life Publication

Free
Reading is virtually fundamental in SL

Second Life
www.infoisland.org

Another innovation from the Alliance Library System

ZACK MORTAL HOSTED A class titled “Introduction to Library Research” yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches, use research databases to locate articles and more. - COURTESY PHOTO.

ALS, which is based in East Peoria, Ill., will team up with Online Programming for All Libraries (OPAL) and utilizes the programs, currently offered online to librarians and libraries, within SL. The two entities eventually hope to offer a plethora of library services.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might not otherwise go to a library. In giving background information about the ALS, Pope said the organization library services could be expanded. “Since there is web programming through OPAL, why not offer that in SL?” she said.

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expected criticism from many library blogs, but instead has found those in the field to be immensely excited about the possibilities afforded by SL.

Ball concurred, saying, “The response has been enthusiastic. People are volunteering and doing a

See BOOK, Page 20
Croquet is...

...a new open source software platform for creating deeply collaborative multi-user online applications. It features a network architecture that supports communication, collaboration, resource sharing, and synchronous computation among multiple users. Using Croquet, software developers can create powerful and highly collaborative multi-user 2D and 3D applications and simulations.
Library 2.0 = (books 'n stuff
+ people
+ radical trust )
\times participation

Darlene Fichter, 2006
Evolution of Reference and the Scholarly Experience

Sustainability
Del.icio.us
Wikis
Tagging
IM and VR
Organization
Capacity
# LIBRARY 2.0 MATRIX

<table>
<thead>
<tr>
<th>Resource Environment</th>
<th>Web 2.0 as Platform</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library 2.0 user</td>
<td>Library 2.0 user</td>
</tr>
<tr>
<td><strong>Library catalogue</strong></td>
<td><strong>E-learning 2.0 environment</strong></td>
</tr>
<tr>
<td>- MARC compliant</td>
<td>- LMS, ELGG, LAMS etc.</td>
</tr>
<tr>
<td><strong>Web 2.0 platform 24/7</strong></td>
<td><strong>Social Networks</strong></td>
</tr>
<tr>
<td>- adaptable user interface</td>
<td>- MySpace/Facebook</td>
</tr>
<tr>
<td><strong>Information services</strong></td>
<td>- Blogs &amp; Wikis</td>
</tr>
<tr>
<td>- Online, Virtual Learning spaces</td>
<td>- Read/Write web functionality</td>
</tr>
<tr>
<td><strong>Blended digital Web Collections</strong></td>
<td>- Social Bookmarking</td>
</tr>
<tr>
<td><strong>Blended digital repository</strong></td>
<td>- Images &amp; multimedia sharing</td>
</tr>
<tr>
<td><strong>Digital access for personal organisation</strong></td>
<td>- Podcasting &amp; vodcasting</td>
</tr>
<tr>
<td>- E-reserve</td>
<td><strong>Folksonomy</strong></td>
</tr>
<tr>
<td>- Borrower loan access</td>
<td>- Tagging for personalisation</td>
</tr>
<tr>
<td><strong>Digital access for licensed collections</strong></td>
<td><strong>Searching</strong></td>
</tr>
<tr>
<td>- e-books, videos &amp; multimedia, images, learning objects, etc</td>
<td>- Browser and desktop API</td>
</tr>
<tr>
<td>- specialist online databases</td>
<td>- Blogs &amp; social networks</td>
</tr>
<tr>
<td><strong>Federated searching</strong></td>
<td>- Visual &amp; metasearch engines</td>
</tr>
<tr>
<td>- Z39.50</td>
<td><strong>Mobile computing</strong></td>
</tr>
<tr>
<td><strong>Taxonomy</strong></td>
<td>- RSS feeds and Mashups</td>
</tr>
<tr>
<td>- supported by global metadata standards</td>
<td></td>
</tr>
</tbody>
</table>

Emerging Model for Community, Learning and Research Enterprises

Credit: adapted from Rick Luce, LANL
Web 2.0

- The Web As Platform
- Harnessing Collective Intelligence
- Data As Valuable As Functionality
- Continuous Improvement Gradient
- Frictionless Programming & Data Models
- Software That Crosses Boundaries
- Immersive, Social, Rich User Experiences

Mash-ups
AJAX
RSS
Software as a Service

Identity 2.0
Library 2.0
Law 2.0
Media 2.0
Advertising 2.0
Democracy 2.0
The Long Tail of QUESTIONS

as questions become more difficult, where do you go for answers?

# of questions

ask
Google

?  

ask a person

difficulty
Library 22.0
Totally Automated

SirsilDynix Buys Everybody

Boozy Push for ALA Attendance in New Orleans

Library Journal
Web 2.0: The Inevitable Trough of Disillusionment
WIKIS
WEB 2.0
RSS FEEDS
STREAMING MEDIA
GAMING
SOCIAL FOLKSONOMIES
JAVA AND MASHUPS
PODCASTS
NEWSPAPERS
Yes – They are different, period.

<table>
<thead>
<tr>
<th>Year</th>
<th>Horizon</th>
<th>Planning</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# MILLENNIAL CHARACTERISTICS

<table>
<thead>
<tr>
<th>Principles / Values</th>
<th>More Friends</th>
<th>More Diverse</th>
<th>Respect Intelligence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optimistic / Positive</td>
<td>Internet Natives</td>
<td>More Choices</td>
<td>Format Agnostic</td>
</tr>
<tr>
<td>Balanced Lives</td>
<td>Adaptive / Flexible</td>
<td>Civic Minded</td>
<td>High Expectations</td>
</tr>
<tr>
<td>Collaborative</td>
<td>Nomadic</td>
<td>Gamers</td>
<td>Experiential</td>
</tr>
<tr>
<td>Independent</td>
<td>Confident</td>
<td>Direct</td>
<td>More Liberal / conservative</td>
</tr>
<tr>
<td>Multi-taskers</td>
<td>Inclusive</td>
<td>Patriotic</td>
<td>Entrepreneurial</td>
</tr>
<tr>
<td>Healthy Lifestyle</td>
<td>Family Oriented</td>
<td>Graphical</td>
<td>Achievement Oriented</td>
</tr>
</tbody>
</table>

Credit: Richard Sweeney, NJIT
Usability

The A frame adopted from newspaper layout does not work.
Heat Maps are created by tracking user eye movements and summing the records for user groups. Here, the eye movements of elementary school students were tracked and recorded resulting in a Heat Map that clearly shows the students focus on the navigation options in the top left, the main feature panel in the center of the page, and the search box in the center top. This actual webpage can be seen by clicking here.

Heat Maps help SirsiDynix understand how to layout pages.
Adapting to Technology
Earth Science Room: The Amazing Sun

- corona - the sun's atmosphere
- chromosphere
- photosphere - the light-producing layer
- core - where the nuclear fusion of helium and hydrogen takes place
- sunspot - dark patch that makes cooler gases

Explore a new learning portal for the K12 community

SchoolRooms™ by SirsDynix is a new online portal that encourages K-12 students to explore, discover, and learn anywhere, anytime.

Designed to meet students' needs and to be a tool for parents who play an integral role in helping their children continue learning outside the classroom.

Using SchoolRooms, students can search (all at once):

Best of Web™
Results from high-quality, certified Web sites hand-picked by teachers and librarians. Search databases at the same time and find related articles. Learn more about ECW. Explore More...

News & Events
Catch up on the news about SchoolRooms. Check out the next place you can see SchoolRooms in action and find out more about how SchoolRooms can provide your students with an unparalleled learning experience. Discover More...

Case Study: Boston Public Library
Discover how Boston
Check It Out

My America

Poetry is fun and even better when you can learn more about the United States and its regions by reading the poetry in this book! Included are fun facts, colored maps and pictures while you travel through each state.

- What's a Poem?
- Poetry Ideas!
- Giggle Poetry

The US and its Neighbors
EARTH SCIENCE

Check It Out

Hubble Space Telescope
The Hubble Space telescope orbits the Earth at a height of about 600 kilometers (375 miles). Since it was launched in 1990, astronomers have used it to collect information that helps them work out the age of the universe and how fast it is expanding. (Text taken from the Hutchinson Children's Encyclopedia © Research Machines, plc 2005.)

- Hubble Telescope
- Expanding Universe
- Edwin Hubble

The Amazing Sun - Our Star
Back to School? Discover SchoolRooms

It is that time again - BACK TO SCHOOL and that means back to homework, back to learning, and with the new SchoolRooms website BACK TO FUN! Learning about the moon, dinosaurs, Abraham Lincoln, or the Civil War? No problem - we've got you covered! Better yet - put in a search term and search books, magazine articles, websites and more with just one click!

- I am in Elementary
- I am in Middle School
- I am in High School

What Is...
A projector the size of a sugar cube
Everything’s getting smaller
Librarian 2.0

plays
What do you want to do with your life?

I want to do this

215,920 people in 4,879 cities are doing 331,085 things including...

- Learn to skateboard
- Finish my masters degree
- Download the new episode of 24
- Go to Greece
- smoothcharliebrown wants to attend a Soccer World Cup
- Learn French
- Drop a dress size (or two!)
- Clean my room and maintain it
- Dye my hair blonde
- Find the meaning of life
- Have my own garden
- Be more creative
- Google myself
- yesterdayshigh wants to do something small to make everyday worthwhile
- Become more focused
- Play Mario Brothers 3
- Download msn plus
- Make an ATC each day
- Have friends everywhere
- Learn to trust
- Take dance lessons
- Organize and Systematize all of my digital data
- Make people understand that declawing a cat is a painful unnecessary surgery and there are better ways to deal with cat's scratching
- Talk to a stranger
- Read The Lion The Witch and the Wardrobe
- Stop biting my nails
- Organize my life better
- Practice on my bass more
- Learn Gaelic
- Tekeo wants to do better inict and English
- Find a new job
- Think and grow rich
- Become a better public speaker
- Stop frowning
- Around on the internet
- Learn English
- Lose 50 pounds
- Get MY GRAD SCHOOL
- APPLICATIONS TOGETHER!!!
- Lose 20 pounds and keep it off
- Meet johnny depp
- Stopנני, סגנון, אימון
- Stop screwing
- Applications together
- Lose 20 pounds and keep it off
- Meet johnny depp
- Stop
- stop, so, and, exercising, more, tape, wants, to, fill, you, one, that

Today's Tags

- travel 4299
Two Key Interventions

Expanding Minds, Empowering Individuals, Enriching the Community

Learning 2.0
23 Learning 2.0 Things

- **Week 1: Introduction** (official start of week August 7th)
- **Week 2: Blogging**
- **Week 3: Photos & Images**
- **Week 4: RSS & Newsreaders**
- **Week 5: Play Week**
- **Week 6: Tagging, Folksonomies & Technorati**
- **Week 7: Wikis**
- **Week 8: Online Applications & Tools**
- **Week 9: Podcasts, Video & Downloadable audio**
Build a Petting Zoo

• Real devices: iPods, MP3 players, video, smart phones, texters, etc.
• Special PC’s: disability compliance, streaming media, IM groups, VR (both kinds)
• Gaming stations
Looking too close
The Landscape Today
The Emerging Landscape
It’s an *Information Ocean*, not a Highway.
We librarians must learn that when we study something to death, *Death was not our original goal.*
Libraries are a community “Exploration Space” not merely a collection space.
On the End User for Life
The power of libraries
LEAD