The Open Door: Libraries in the 21st Century Inspiring and Engaging Our Communities and Users

Nashville Public Library, June 5, 2008

Stephen Abram, MLS, FSLA
President 2008, SLA
Vice President,
Innovation SirsiDynix
Chief Strategist,
SirsiDynix Institute
Going Green Slides

• These PPT slides will be at my blog:
  • Stephen’s Lighthouse
    • http://stephenslighthouse.sirsidynix.com
  • Or give me a USB drive and I’ll give you a copy.
Gee’s Bend and My Tie
Hmmmmmmmm...

Selektas
Member
Join Date: Nov 2005
Posts: 913

book rental service?

was just thinking, my sister does a lot of reading, and spends like $1000 a year on just books alone. most of them she reads once then never looks at again. is there any kind of like...video rental store but for books? would make things a lot cheaper, plus once one person has read one the next person can get enjoyment from it etc.
Library culture of poverty, victimization, risk aversion, and passive resistance
What’s New (or new enough)?

- Semantic Web (Twine)
- The Cloud (Google, Zoho and MS etc.)
- No choice search engines
- GIS oriented search and advertising
- Infinite fulltext books
- Streaming media and spoken word search
- Personalization 3.0
- Microblogging
- Device proliferation (Kindle, iPhones, etc.)
- What’s old? Attacks on research, rights, intellectual freedom, access, copyright balance, privacy, DRM, patents, trademarks, voice, etc.
Can We Predict the Future and Invent New Paradigms?
What does Sustainability Mean?
What Does Boundarylessness mean?
What Commitment Does It Take?
The world is going to change with or without you... Get ready.
CHANGED PRIORITIES AHEAD
Let’s Look At the Supposed Limits to the Future
Happily, There Are None.
Or, sadly, there are a lot.

- National Debt and National Borrowing
- Sub-prime Mortgage Crises
- Gold Prices
- Oil Prices
- War and Famine
- Ignorance and Prejudice
- Globalization
- Global Warming
- Mergers and Acquisitions
- Techno-schism and Techolust
• When something needs to change…

• Do it.

• Take responsibility
WORRY TANK

What if it doesn't work?

What if it all blows up in our face?

What if somebody sues?

What happens if it works all too well?

What happens ten years down the line?

Then what?
How Can Libraries and Information Have No Borders?
Becoming More Open to a Global Reality
Do Your Members Know Your WHOLE Library’s Offerings?
Being More Open to Comment
Being More Open to Criticism and Feedback
Being More Open to Recommendations
Being More Open to Change
50 Reasons Not To Change

I'm not sure my boss would like it.
It's too expensive.
It's too ambitious.
We'll catch flak for that.
No one asked me.
We don't have the equipment.
It's impossible!
I don't have the authority.

That's someone else's responsibility.
It won't fly.
No es mi problema.
We didn't budget for it.
It will take too long.
It's hopeless.
We can't take the chance.

We've always done it this way.
It's too complicated.
What's in it for me?
They won't fund it.

We don't have consensus yet.
It can't be done.
It's contrary to policy.
We have too many layers.

We're doing OK as it is.
It's not my job.
It needs more thought.
Another department tried that.

We tried that before.
It's against tradition.
They're too entrenched.
We're waiting for guidance on that.

This is just a fad.
There's not enough time.
There's no clear mandate.
It won't work in this department.

Maybe. Maybe not.
No se puede.
There's no consensus.
We've never done that before.

It needs committee study.
Me falta ánimo.
They don't really want to change.
It's too visionary.
Change?
Focus?
Focus
Being Open to Lifelong Learning
Build a Sandbox
Building HR Capacity in Libraries

• *23 Things*
• *Learning 2.0*
• *Learning 2.1*
• *5 Weeks to a Social Library*
• *The Internet Can Change Your Life*
SLA Initiatives – Innovation Lab

Welcome to the Innovation Portal

Membership in SLA means access to cutting-edge products, services, and programs designed specifically for you—the information professional. Information that adapts as fast as your environment, SLA sets the standard.

Tech News Daily
Your daily dose of technology headlines, brought to you by SLA Partner, Nexert. Articles and Archive

Members
Login
My SLA
Events
Renew

Non-Members
Join
Benefits
Request Information

Info Videos
Blogging
Podcasting
Second Life
Social Networking
Wiki’s
Test Jump

Web Design: Dreamweaver
Getting Started
Site Development
Adding Images
Links, Fonts and Colors
Creating Navigation Bars

Online Training Center
Atomic Learning
Partnership
Test

SLA Collaboration Central
SLA Initiatives – Innovation Lab

The SLA Innovation Laboratory
a place to explore

SLA is committed to fulfilling its members' needs, and these are increasingly represented in technological training and self-learning activities. The Innovation Laboratory is populated with SLA-licensed software and open-source applications. The selection of tools we offer will be evolve with your input and as budgets allow.

In addition, to software applications, SLA will be offering, free technology training courses to members. Including such topics as:

- Setup and use of a wiki
- Setup and use of a blog
- Using Adobe for client communication
- Understanding social networking
- Web development with Dreamweaver
- Creating podcasts

Innovation Home | Apply | Second Life | Innovative

Innovation Laboratory differs from continuous learning strategies for you to invest the time and something members you do for yourself, independently to discover, play, and learn, we have the framework learning strategies for you to invest the time and wonderful fashion that SLA is known for.

Visit the Innovation Lab when you are able. Experiment with and learn about the new technologies and then to share your learning with other members in the collegial, and wonderful fashion that SLA is known for.

Experiment!

The SLA Innovation Laboratory Application Suite
Why just read about the latest information tools? Just jump in and try out the robust selection of XX fee and free application tools that we've selected for you.

Twitter Away at SLA 2008
For the first time at conference, we'll use Twitter to make the conference experience more collaborative. Join fellow Lab Rats and make the conference more of a "we" event.

Technology Links
We've scoured the web and gathered a collection of sweet applications for you to "play" with. Dive deep, and let the rest of us know about the gems you come up with.

23 Things
This is a a step by step, week-by-week paced learning strategy for information professionals to learn 23 new information tools.

Second Life
SLA has set up an Island on Second Life. Now's your chance to find out what the fuss is all about.

SLA Innovation Wiki
This component of the Innovation Lab allows you to share your learnings and creations. As you do we'll be building a virtual library of members' lab innovations for your SLA colleagues to learn from. And you can explore the projects other members have built.
SLA Initiatives – Seattle Twitter

The SLA Innovation Laboratory
a place to explore

Twitter

The Lab Rat loves twitters (and tweets)

For the first time at conference, we’ll use Twitter to make the conference experience more collaborative. Join fellow Lab Rats in making the conference more of a "we" event.

Why should you use Twitter and sign up for sla2008? You can use it for note-taking during sessions, meetings and presentations. If you’d like you can, immediately, share gems of what you have learned with other conference participants or colleagues back home. Or you could use it as a "parking lot" for ideas as they occur to you. The best reason to use Twitter is to connect with colleagues at conference and even to direct people to your blog/website for more information.

By following the sla2008 feed, you will have the opportunity to participate in SLA2008. Feel free use Twitter to ask questions, even if you’re not at the conference!

Setting up a Twitter account

SLA Lab Rat, Daniel Lee, demonstrates the use of Twitter to get you started.
SLA Initiatives – 23 Things

Welcome to 23 Things!

Our 23 Things
- Week 1: Introduction - Learn to learn this way
- Week 2: Blogging
- Week 3: Tagging, Folksonomies & Technorati
- Week 4: Photos & Images
- Week 5: RSS & Newsreaders
- Week 6: Play Week
- Week 7: Wikis - Collaborative Portals
- Week 8: Online Applications & Tools
- Week 9: Podcasting, Video & Downloadable Audio

Committee Members & Liaisons
- Chair: Deb Hunt
- Board Liaison: Susan Fifer Cebul

23 Things Blog
Thursday, May 22, 2008

Welcome to 23 Things
Last changed May 29, 2008 19:42 by susan.fifer@canby
Labels: registration, about

The new Web 2.0 tools are coming at us fast and furiously and we all mean to learn them and use them personally as well as to help our clients with them. As you probably learned at SLA this June, NOW is that time. Let's take this challenge together over the summer -- so we can all help each other. 23 Things is a step by step, week by week strategy that is paced so that we can all incorporate this learning and start applying it. We even have a strategy for those of you who either know some of the tools or only want to learn some within the 23. To learn more and join us in this journey, that will be done by September 15, 2008, to be eligible for a prize and certificate, please click here to register.

Posted at 22 May @ 8:55 AM by susan.fifer@canby | 0 comments | Edit

Special Thanks
- Special thanks to Stephen Abram for the inspiration and encouragement to collaborate on learning.
- See also SLA's Innovation Lab

Keeping Track: Participant's Blogs
Tag your blog on Delicious. After creating an account, bookmark your blog, adding SLA23Things as a tag.

del.icio.us/tag/sla23things (rss_1.0)
Above is a photo of our space in Second Life (SL) as it currently exists. We secured the space in February and have been slow to build on it. Our hope is to make our land (4,096 sq. meters or 44,089 sq. ft.) a space that contains a welcome area, an exhibit area and a sandbox (a place where people can experiment with building things).

Although building structures in SL takes less time than in real life, it will be a long time before things look as we plan.
SLA Initiatives – Free eBrary

1,000+ Titles
SLA Initiatives – execuBooks

The Game-Changer
How You Can Drive Revenue and Profit Growth with Innovation
By A.G. Lafley and Ram Charan
Published by Green Business, 2006
ISBN 1401142812
The game-changer is pretty much the same in today's business world as it has been for decades: create new customers, new products and new services that drive revenue growth and profits. What's different is how to do it.

The traditional way to win in today's world is through innovation. But innovation has often been left to technical experts or perceived as something we don't do. This book is about why we can't afford to wait for the firehose of innovation to flow on its own. The full potential of innovation — embracing and leveraging existing, new revenue growth and profit — have to be integral to the way we run our businesses. That means creating innovation parallel to the goals, strategies, structure, culture, measurement and incentives that define and drive your business.

By A.G. Lafley and Ram Charan

Zenobia: The Curious Book of Business
A Tale of Triumph Over Yes-Men, Cynics, Hiders, and Other Corporate Killjoys
By Matthew Greenwald and Seth Kaynor
Published by Perseus Books, 2006
ISBN 0738205282

Introduction
A strategic and innovative culture was a key part of the success of Zenobia, the quirky company that Rosemary and her team built from scratch. This book is about how Zenobia's visionary leaders and employees created a unique culture that enabled their organization to thrive.

Zenobia's success was built on a foundation of innovation and creative thinking. By fostering a culture of curiosity and risk-taking, they were able to overcome the challenges they faced and achieve their goals. The lessons learned from Zenobia's success can be applied to any organization looking to drive innovation and growth.

Buy the Full Book!
SLA Initiatives – Atomic Learning

What do you get with a subscription?

- **Web-based software training** available 24/7
- More than **35,000 tutorial movies** on more than 110 of the most common software applications
- Over 500 **new tutorials** added every 45 days
- **Closed captions** available on thousands of tutorials
- Over 200 **technology-based classroom** activities and curriculum resources
- **Home access** so you, and your students and their parents, can use Atomic Learning where and when you need it
- **Usage tracking** that displays which tutorials have been accessed by username and usage levels by site/district
- **AL’s Weekly Tech Tips** and e-Newsletters that keep you up-to-date on frequently asked questions, news, and the latest tutorial releases
- **Assistance with integrating** Atomic Learning into your technology and training environment
SLA Initiatives – Unit Software

SLA operates several Web logs, or blogs, where members can catch up on topical information and leave comments. A list of the open blogs is below:

<table>
<thead>
<tr>
<th>SLA &amp; SLA Unit Blogs</th>
</tr>
</thead>
<tbody>
<tr>
<td>SLA Blog</td>
</tr>
<tr>
<td>INFO X - The CEO’s Blog</td>
</tr>
<tr>
<td>Solos Helping Solos Blog</td>
</tr>
<tr>
<td>Impact: Leadership &amp; Management Division Blog</td>
</tr>
<tr>
<td>Information Technology Division</td>
</tr>
<tr>
<td>IT Blogging Section</td>
</tr>
<tr>
<td>Government Information Division</td>
</tr>
<tr>
<td>Kentucky Chapter</td>
</tr>
<tr>
<td>Bio Med Division/Systems Thinking Perspective</td>
</tr>
<tr>
<td>Pharmaceutical &amp; Health Technology Division/Position Profiles</td>
</tr>
<tr>
<td>IPANDA Net</td>
</tr>
<tr>
<td>Chapter Modeling Task Force</td>
</tr>
<tr>
<td>Remembering Frank Spaulding</td>
</tr>
<tr>
<td>SLA 2006 Conference Blog</td>
</tr>
<tr>
<td>SLA 2005 Conference Blog</td>
</tr>
</tbody>
</table>

SLA invites units to create their own blogs on SLA’s service through...
SLA Initiatives – NewsGator

News Connections

Welcome to News Connections, the latest of the SLA Connections series of resources published to keep SLA members abreast of the latest industry and association news.

SLA Feed Reader

SLA News Connections now includes access to open Web content driven by NewsGator’s reader, delivering RSS feeds to the desktops of SLA members.

*** Find out more about how RSS can improve the way information is disseminated in your organization*** Attend a free educational Webinar from NewsGator Technologies

Read the latest Factiva News Connections.

These articles are summarized by topic, of which there are currently eight, using Factiva Track Modules.

Read the latest Nexcerpt News Connections.

Connect to web sites for news and other items of interest.

***Create and publish your own Nexcerpt issues***

SLA members receive a 10% discount on Nexcerpt’s services.

If you have ideas for additional topics, please let us know at resources@sla.org.
It's Not Very Old
1/16/2008 9:23:39 PM

All these things we depend on are truly quite young.

This month marks the 25th anniversary of TCP/IP. It was co-invented by our SLA Seattle Conference keynote Vinton "Vin" Cerf.

So TCP/IP is about as old as a university grad just starting out today.

I put up my first website at the end of 1994 based on 1992 CERN stuff. It was awful. The Canadian government went on the web in 1995 about the same time as America Online started offering internet access.

So websites are about 14. Wow - all set for an exciting high school career.

It is joined by browsers that started out in about 1993.

Just getting to sophomore year.

Just recently we noticed that Google's domain name was 10 years old but the search service is only about nine.

So Google style searching is only in about grade five.

Last week, Wikipedia turned 7 or 8. So it is in Grade 4.

Blogs started in about 1998 but really blossomed in 2002.

So they're ten too and join Wikis in grade four homeroom.

MySpace is from 1999.

A sturdy 8 year old. Grade 2 is fun.

Delicious tagging started in 2003.

So it's four and entering junior kindergarten.
# SLA Initiatives – Factiva Alerts

## Compet. and Bus. Intell.
1. **In November last year, business publisher and advisory service Wolters Kluwer...** [Computer Weekly, 8 January 2008, 812 words, English]

## Copyright
1. **Third-year law students take on recording industry** [Corrected 01/28/ 08]: Working in the legal aid clinic, the two challenge file-sharing... [Portland Press Herald, 7 January 2008, 998 words, English]
2. **SONY CHANGES ITS TUNE** [The Independent, 9 January 2008, 1187 words, English]
3. **Pause that VCR! You're likely breaking the law: Canada's proposed copyright revamp stumbles over practical consumer issues** [Calgary Herald, 7 January 2008, 1005 words, English]

1. **Catch-all solution: Used to its full potential, a school's management information system can show where resources are best used and drive improvement** [The Guardian, 8 January 2008, 1186 words, English]
2. **Microsoft eyes for Google similar with search bugs** [Pcmag.com, 4 January 2008, 543 words, English]
3. **Technology Guide: Knowledge sharing – Keep everyone in the know** [Human Resources, 4 January 2008, 1508 words, English]

## Search Tools
1. **Yahoo Focuses on Personalized Web, Debuts Updated Mobile Platform** [Warren's Washington Internet Daily, 8 January 2008, 2145 words, English]
2. **Chacha fast-steppin' into mobile searches** [Indianapolis Star, 3 January 2008, 1014 words, English]
3. **Are Browsers Dead? Mobile phone users historically haven't used the browsers on their handsets. Does that say more about user habits or the ...** [Wireless Week, 1 January 2008, 1273 words, English]

## Security and Information
1. **Court battle looms over drug act on data mining** [The Washington Times, 7 January 2008, 1646 words, English]
2. **Scars, Where America Sues: A slew of privacy incidents proceed a slew of corresponding lawsuits** [eWEEK, 7 January 2008, 1520 words, English]
3. **U.S. Companies With Operations In Europe Must Comply With Data Protection Laws** [eWEEK, 3 January 2008, 1117 words, English]

## The Web and Technology
1. **How to Avoid the 10 Worst Internet Scams in 2008: Most experts agree that 2007 was a record year for Internet scams, and 2008 will be even ...** [eWEEK, 8 January 2008, 1508 words, English]
SLA Initiatives – Click U

Try the Click U Course of the Month at NO CHARGE to Members!

New To Click U: 2008

2008 Click U Live! Event Calendar Now Available

Get a head start on planning your professional development and learning opportunities in 2008 by reviewing the Click U Live! 2008 event calendar. learn more...

CI Certificates Program Graduation

SLA hosted the final course of the 2007 CI Certificates Program in November and held a graduation ceremony for the first class of SLA members to complete a full certificate in Competitive Intelligence from Click U. Congratulations to all of our graduates! learn more...

Knowledge Management Certificates Program
Your Career Has Seasons
Be a Lab Rat!
Being More Open
Experimentation, Pilots and Innovation
Be More Open to New Paths
Be More Open to the Users’ Paths
Social Graph Platform Wars

- YouTube?
- Google / Open Social
  - "The Empire"?
  - "Coalition of The Willing"
- iGoogle
- Bebo
- Gmail?
- Facebook
  - "Rebel Alliance"?
- RockYou
- LinkedIn
- Hi5
- MySpace
  - "Clone Army"?
- Photobucket
- SlideX
- iLike
- Flixster
- Gigya
- ClearSpring
- Widgetbox
- Widgets
- FB apps
- SocialMedia
- Platform Wars insanity: Dave McClure, 12/12/07

★ = announced Platform / API
★ ★ = unannounced Platform / API

How does your presence appear?
Personal, Professional, Departmental, Institutional
The Cloud
The Cloud (WSJ May 6)

- **The Cloud.** The desktop computer isn't going away. But as bandwidth speeds increase, more and more computing can be done in the network of computers sitting in data centers - aka the "cloud."...

- **The Edge.** The cloud is nothing without devices, browsers and users to feed it....

- **Speed.** Once you build the cloud, it's all about network operations....

- **Platform.** ...Having a fast cloud is nothing if you keep it closed. The trick is to open it up as a platform for every new business idea to run on, charging appropriate fees as necessary....

http://www.andykessler.com/andy_kessler/2008/05/wsj-the-war-for.html
Follow the Ad Money

• What is the sweet spot of advertising?
  – 18-29 year olds
  – Better-educated
  – Professionals and career-oriented

• Where do you find these folks?
  – University campuses, distance education
  – Research environments

• What would you do strategically?
  – GPS/GIS, gScholar/ MS Live Academic, Local, Global (Unicode), Streaming Media, Digitization of scholarly collections . . . Hmmmmm.
  – Partner with academic institutions, Trojan-style
Being More Open to Social Networks, Content, Access and …
(NOT A COMPLETE SURVEY. SIZES BASED ON BEST FIGURES I COULD FIND, BUT INVOLVED SOME GUESSWORK. DO NOT USE FOR NAVIGATION.)
**What people are doing**

- **Creatives publish** Web pages, write blogs, upload videos to sites like YouTube.
  - Young Teens (12 to 17): 34%
  - Youth (18 to 21): 37%
  - Generation Y (22 to 26): 30%
  - Generation X (27 to 40): 19%
  - Young Boomers (41 to 50): 12%
  - Older Boomers (51 to 61): 7%
  - Seniors (62+): 5%

- **Critics comment on** blogs and post ratings and reviews.
  - Young Teens (12 to 17): 24%
  - Youth (18 to 21): 37%
  - Generation Y (22 to 26): 34%
  - Generation X (27 to 40): 25%
  - Young Boomers (41 to 50): 18%
  - Older Boomers (51 to 61): 15%
  - Seniors (62+): 11%

- **Collectors use** Really Simple Syndication (RSS) and tag Web pages to gather information.
  - Young Teens (12 to 17): 11%
  - Youth (18 to 21): 16%
  - Generation Y (22 to 26): 18%
  - Generation X (27 to 40): 16%
  - Young Boomers (41 to 50): 15%
  - Older Boomers (51 to 61): 16%
  - Seniors (62+): 11%

- **Joiners use** social networking sites.
  - Young Teens (12 to 17): 51%
  - Youth (18 to 21): 70%
  - Generation Y (22 to 26): 57%
  - Generation X (27 to 40): 29%
  - Young Boomers (41 to 50): 15%
  - Older Boomers (51 to 61): 8%
  - Seniors (62+): 6%

- **Spectators read** blogs, watch peer-generated videos, and listen to podcasts.
  - Young Teens (12 to 17): 49%
  - Youth (18 to 21): 59%
  - Generation Y (22 to 26): 54%
  - Generation X (27 to 40): 41%
  - Young Boomers (41 to 50): 31%
  - Older Boomers (51 to 61): 26%
  - Seniors (62+): 19%

- **Inactives are** online but don’t yet participate in any form of social media.
  - Young Teens (12 to 17): 34%
  - Youth (18 to 21): 17%
  - Generation Y (22 to 26): 21%
  - Generation X (27 to 40): 42%
  - Young Boomers (41 to 50): 54%
  - Older Boomers (51 to 61): 61%
  - Seniors (62+): 70%

**Who participates (U.S. online users)**

Data: Forrester Research
The Sharing Economy
Being More Flexible
Being More Open to Risk
Being Open
to a Mosaic of Solutions
Being Open to Ambiguity
I've got my tinfoil hat on
Be More Open to Technology and Unintended Consequences
Will Reading Matter?
Your Five Year Plan?

Who Are You Targeting?
Results and Impact
Retail Sales Down? NO

Titles Down? NO

Circulation Down? NO

Reading Down? NO

Teen Reading Down? NO

Academic Collections Use Down ?
Don’t be a Format Bigot
This is normal
Everything's getting smaller
A
Mainly
Mobile
Focus
Being Comfortable with Speed
Being Open to New Ideas
Letting Go of Control
Being Open to Borderless Thinking

Physical
Mental
Imagination
Ideas
Innovation
Creativity
Turning Excuses in Reasons

And Reasons into Plans
Remove the Borders Inside Libraries

Be the Change We Want to See
Remove the Borders In the Library Community

Be the Change We Want to See.
Remove the Borders Between Libraries and Users

Be the Change We Want to See.
Be The Change We Want to See

Remove the Borders Between Libraries and Influencers
Caring About Our Culture
Be Inspirational
Be Important

EXPENDABILITY

KIRK, SPOCK, MCCOY, AND ENSIGN RICKY ARE BEAMING DOWN TO THE PLANET. GUESS WHO'S NOT COMING BACK.
Put Your Meat In The Game
Know What Makes Us Different
Find Our Voice and Using It
Be More Open to New Users
## Millennial Characteristics

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Millennial Traits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principled / Values</td>
<td>More Friends</td>
</tr>
<tr>
<td>Optimistic / Positive</td>
<td>Respect Intelligence</td>
</tr>
<tr>
<td>Balanced Lives</td>
<td>More Diverse</td>
</tr>
<tr>
<td>Collaborative</td>
<td>Format Agnostic</td>
</tr>
<tr>
<td>Independent</td>
<td>More Choices</td>
</tr>
<tr>
<td>Multi-taskers</td>
<td>Civic Minded</td>
</tr>
<tr>
<td>Healthy Lifestyle</td>
<td>High Expectations</td>
</tr>
<tr>
<td></td>
<td>Adaptive / Flexible</td>
</tr>
<tr>
<td></td>
<td>Experiential</td>
</tr>
<tr>
<td></td>
<td>Nomadic</td>
</tr>
<tr>
<td></td>
<td>More Liberal and more conservative</td>
</tr>
<tr>
<td></td>
<td>Confident</td>
</tr>
<tr>
<td></td>
<td>Entrepreneurial</td>
</tr>
<tr>
<td></td>
<td>Inclusive</td>
</tr>
<tr>
<td></td>
<td>Patriotic</td>
</tr>
<tr>
<td></td>
<td>Entrepreneurial</td>
</tr>
<tr>
<td></td>
<td>Family Oriented</td>
</tr>
<tr>
<td></td>
<td>Graphical</td>
</tr>
<tr>
<td></td>
<td>Achievement Oriented</td>
</tr>
</tbody>
</table>

Credit: Richard Sweeney, NJIT
Report on the Usability and Effectiveness of SirsiDynix SchoolRooms for K-12 Students

1st Quarter 2006

Conducted under the auspices of the Kent State University School of Library and Information Science and the Information Architecture/Knowledge Management Program (IAKM) by

Dr. Jason Delmar, Associate Professor
School of Library and Information Science (SLIS)

Dr. David Hockinson, Associate Professor
Information Architecture/Knowledge Management Program (IAKM)

Dr. Alan Feigen, Associate Professor
School of Library and Information Science (SLIS)

Dr. Arthur Schlegel, Associate Professor
School of Library and Information Science (SLIS)

May 3, 2006
METABOLISM

The slower it gets, the faster it catches up with you.
Being Open to Standing Out
Have Some Fun
Context is King, not Content.
We librarians must learn that when we study something to death, *Death was not our original goal.*
A Third Path
“You have to sit by the side of a river a very long time before a roast duck will fly into your mouth.”

— Guy Kawasaki
Honest to G*d – Have Fun
Be The Change You Want To See
... so we're about to start a new paradigm. We call it "social as a service".

What does that mean?

Sorry, I'm not prepared for in-depth questions.
Stephen Abram, MLS, FSLA
President 2008, SLA
VP Innovation, SirsiDynix
Chief Strategist, SirsiDynix Institute
Cel: 416-669-4855
stephen.abram@sirsidynix.com
http://www.sirsidynix.com

Stephen’s Lighthouse Blog
http://stephenslighthouse.sirsidynix.com