The Social Library 2.0

Jan. 10, 2007

Stephen Abram
President-elect, SLA
Vice President, Innovation
Chief Strategist, SirsiDynix Institute
The Future Ain’t What it Used to Be!
2000 Light Stopped

Anthony De Longis - playing to our camera in full "Force"
2001 Light Slowed to Bicycle Speed
2002 Light Sent into Future
2003 Light Transported
2006 Light Goes Backwards

Boyd's team collected data showing light traveling 'backwards,' seemingly faster than light speed.

Image credit: Univ. of Rochester

Romulan cloaking Devices at Duke U.
CHANGED PRIORITIES AHEAD
Libraries core skill is not delivering *information*

Libraries improve the quality of the *question* and create community
Pew 2020 Predictions

- A low-cost global network will be thriving and creating new opportunities in a “flattening” world.

- Humans will remain in charge of technology, even as more activity is automated and “smart agents” proliferate. However, a significant majority agreed that it will be impossible to stay in control of technology in the future.

- Virtual reality will be compelling enough to enhance worker productivity and also spawn new addiction problems.

- Tech “refuseniks” will emerge as a new cultural group characterized by their choice to live off the network. Some will do this as a way to limit information overload, while others will commit acts of violence and terror against technology-inspired change.

- People will wittingly and unwittingly disclose more about themselves, gaining some benefits in the process even as they lose some privacy.

- English will be a universal language of global communications, but other languages will not be displaced. Indeed, many felt other languages such as Mandarin, would grow in prominence.
Do you sometimes feel poor?
I ♥ my customers
IF TELEVISION'S A BABYSITTER, THE INTERNET'S A DRUNK LIBRARIAN WHO WON'T SHUT UP.
What is Social?

- Life is Social
- Learning is social
- Community and neighbourhoods are social
- Networks are social
- Libraries and schools are social
- Research is social (especially interdisciplinary)
- Creation is social
- Humanity is social
- Student and scholarly life is social
Is Magazine Content Social?

- Web Features of America’s Top 50 Magazines

- Percent of Magazines:
  - 48% RSS Feed
  - 6% RSS Feed Includes Ads
  - 12% Mobile Version
  - 14% Most Popular
  - 34% Video
  - 38% Podcast
  - 32% Reporter Blogs
  - 16% Blogroll (External Links)
  - 16% Comments on Articles
  - 8% Registration Required
  - 46% Bookmarking
  - 14% Message Boards
Is News Content Social?

Online Offerings of the Top 100 Newspapers

<table>
<thead>
<tr>
<th>Feature</th>
<th>Number of Papers</th>
</tr>
</thead>
<tbody>
<tr>
<td>RSS Feed</td>
<td>76</td>
</tr>
<tr>
<td>RSS Feed Different Sections</td>
<td>75</td>
</tr>
<tr>
<td>RSS Feed Includes Acts</td>
<td>0</td>
</tr>
<tr>
<td>Acts Most Popular</td>
<td>33</td>
</tr>
<tr>
<td>Video</td>
<td>61</td>
</tr>
<tr>
<td>Podcast</td>
<td>31</td>
</tr>
<tr>
<td>Chats</td>
<td>13</td>
</tr>
<tr>
<td>Reporter Blogs</td>
<td>80</td>
</tr>
<tr>
<td>Reporter Blog Comments</td>
<td>67</td>
</tr>
<tr>
<td>Blogroll External Links</td>
<td>24</td>
</tr>
<tr>
<td>Comments on Articles</td>
<td>19</td>
</tr>
<tr>
<td>Registration Required</td>
<td>23</td>
</tr>
<tr>
<td>Bookmarking</td>
<td>7</td>
</tr>
<tr>
<td>Message Boards</td>
<td>7</td>
</tr>
</tbody>
</table>
Are Scholars’ Citations Social?
Libraries are Social Institutions

We have a clear and valid interest in applications and environment that drive social experiences.
MY OPAC SUCKS
All that matters is...

- Community
- Learning
- Interaction

The user is not broken

Karen Schneider
Where are our users?
Google & Kansas City
Social Drives Local

Google Maps

Yahoo! Local

MSN Search

Web News Images Desktop Encarta

starbucks Search Near Me

How to get the most out of Yahoo! Local:
- View all your results on one map... learn more
- Refine and sort your results... learn more
- Rate and review businesses... learn more about Yahoo! Local
Google invests in wired ...
Bidirectional wireless module
Focus on Their Needs
What is the Magic Sauce?

YouTube, Blogger, MySpace, Facebook, Bebo, Wikipedia, etc.
ELF - keeping tabs on your library material
Figure 2: The Many Forms Of Social Computing

<table>
<thead>
<tr>
<th>Social technology</th>
<th>Examples</th>
<th>Current usage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social networks</td>
<td>LinkedIn Facebook orkut myspace Friendster Pay once for friends</td>
<td></td>
</tr>
<tr>
<td>Technology that allows users to leverage personal connections.</td>
<td></td>
<td>6% of North American online consumers use social networking sites weekly, up from 4% in 2000.</td>
</tr>
<tr>
<td>RSS</td>
<td>Bloglines Friendster FeedBurner Pluck</td>
<td></td>
</tr>
<tr>
<td>An XML standard that lets users collect and read content feeds.</td>
<td></td>
<td>6% of North American online consumers use RSS weekly.</td>
</tr>
<tr>
<td>Open source software</td>
<td>Apache Software Foundation</td>
<td>67% of marketers use RSS feeds.</td>
</tr>
<tr>
<td>Publicly available software that can be copied or modified without payment.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blogs</td>
<td>Wordpress TypePad Weblogs.com</td>
<td></td>
</tr>
<tr>
<td>Online diaries of text, photos, or other media.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Search engines</td>
<td>Google Yahoo MSN</td>
<td></td>
</tr>
<tr>
<td>Services that find Web content based on user-specified criteria.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>User review portals</td>
<td>TripAdvisor Insider Pages</td>
<td></td>
</tr>
<tr>
<td>Web portals that allow users to search for peer reviews on a product or service.</td>
<td></td>
<td></td>
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<tr>
<td>P2P file sharing</td>
<td>Amazon.com Picasa Flickr</td>
<td></td>
</tr>
<tr>
<td>Sharing media files over a network powered by users who act as both client and server.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C2C eCommerce</td>
<td>eBay Craigslist</td>
<td></td>
</tr>
<tr>
<td>Buying and selling among consumers via the Net.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Comparison shopping sites</td>
<td>PriceGrabber.com Shopzilla</td>
<td></td>
</tr>
<tr>
<td>Sites that allow consumers to compare products or services.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Podcasts</td>
<td>Pandora Last.fm</td>
<td></td>
</tr>
<tr>
<td>Online audio or video that users can download to a device.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wikis/Collaboration software</td>
<td>Slashdot MediaWiki</td>
<td></td>
</tr>
<tr>
<td>Shared publishing software or site that allows users to edit content.</td>
<td></td>
<td>Wikipedia, a collaborative encyclopedia, has more than 3 million pages, in almost 200 languages.</td>
</tr>
<tr>
<td>Tagging</td>
<td>bea del.icio.us del.icio.us</td>
<td></td>
</tr>
<tr>
<td>Metadata assigned to items like photos or Web pages to facilitate searching and sharing.</td>
<td></td>
<td>According to the Wall Street Journal, tagging sites garner less than 1% of Google's traffic, but they are growing rapidly.</td>
</tr>
</tbody>
</table>

Source: Forrester Research, Inc.
WEB 2.0

- RSS – really simple syndication
- Wikis
- New Programming Tools: AJAX, API
- Blogs and blogging
- Recommender Functionality
- Personalized Alerts
- Web Services
- Folksonomies, Tagging and Tag Clouds
- Social Networking
- Open access, Open Source, Open Content
- Screencasting

- Commentary and comments
- Personalization and My Profiles
- Podcasting and MP3 files
- Streaming Media – audio and video
- User-driven Reviews
- Rankings & User-driven Ratings
- Instant Messaging and Virtual Reference
- Photos (e.g. Flickr, Picasa)
- Socially Driven Content
- Social Bookmarking
- Federated Search and OpenURL
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del.icio.us

social bookmarking

» all your bookmarks in one place
» bookmark things for yourself and friends
» check out what other people are bookmarking

» get started «

hotlist
what's hot right now on del.icio.us

 Revision3  save this
  first posted by: mcratnik
 podcast  video  tech  technology  blog  tags

 Toom: Excite your site  save this
  first posted by: gaff
 blog  forum  web2.0  hosting  tools  tags

 Vector Art with Photoshop - Online Tutorial at Melissa Clifton page 1  save this
  first posted by: hurgui
 photoshop  tutorial  vector  art  howto  tags

Tags
A tag is simply a word you use to describe a bookmark. Unlike folders, you make up tags when you need them and you can use as many as you like. The result is a better way to organize your bookmarks and a great way to discover interesting things on the Web.

tags to watch
more ...

search
A Brief Interview with Google's Matt Cutts
Home
The Semantic Indexing Project

productivity
Rands In Repose: Trickle Theory
The Joel on Software Discussion Group - Best tips that no one seems to know about?
Why email is addictive (and what to do about it)

google
## Tagging

<table>
<thead>
<tr>
<th>General</th>
<th>Scholarly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bag of URLs</td>
<td>CiteULike</td>
</tr>
<tr>
<td>Del-icio.us</td>
<td>(ArXiv)</td>
</tr>
<tr>
<td>Feed Me Links</td>
<td>(Merlot)</td>
</tr>
<tr>
<td>Frassle</td>
<td>Unalog</td>
</tr>
<tr>
<td>Linkfilter</td>
<td></td>
</tr>
<tr>
<td>Livemarks</td>
<td></td>
</tr>
<tr>
<td>Stumble Upon</td>
<td></td>
</tr>
<tr>
<td>Wists</td>
<td></td>
</tr>
<tr>
<td>Dude, Check This Out!</td>
<td></td>
</tr>
<tr>
<td>openIBM</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Links</th>
<th>Web Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Simpy</td>
<td>Spurl</td>
</tr>
<tr>
<td>Flickr</td>
<td>FURL</td>
</tr>
</tbody>
</table>

Source: DLI B
Add hundreds of database suppliers (MS already has about 120).

Make it OpenURL compliant.

Make it Browserless.

Add a toolbar that behaves in a research way.

Integrate e-commerce for articles, standards, etc.

Predict their needs through mining of Gmail, surfing, and behaviours.

Personalize it and track your needs and add alerts …

Add for online discussions, communities of practice, group and individual blogs and connections through social networking software.

Add virtual reference.

Add tools – citation, RefWorks, ProCite, stat packages,

And then ally with Sun to build a new OS for wireless world…

Google Office

Google Books
Suppose there’re 250,000 books . . . Or 25,000,000 in less than 5 years? How does that compare to your libraries?
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Get your texthead to nexthead
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• Streaming Media – audio and video
• User-driven Reviews
• Rankings & User-driven Ratings
• Instant Messaging and Virtual Reference
• Federated Search
• Socially Driven Content
• Social Bookmarking
What would **social** federated search look like?

- SRU, SRW, Speed, RSS, visualization, faceted results, OS compliance, relevance tuning, all content, etc.
- Grade 1, Grade 3, High School
- Beyond groups and clusters of content and users
- Beyond journals – books, gov’t docs, chapters, reports, lab notes, ...
- Beyond bounded collections
- Socially driven relevance, facets, visual display, tiled
- Personalized
- The default
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Simple Collaboration

- MSN .NET Messenger
- AOL Internet Messenger
- ICQ
- Yahoo! Messenger
- Yahoo! IMvironments
- IRC
- Trillian, GAIM, MEEBO

90%+ of people from ages 15-25 have at least one IM account vs only 5% of over 30’s

Most now with voice, video, co-browsing...Can you?
IM: Instant Messaging

- Thomas Ford Memorial Library – 50%!
- Pennsylvania State University IM pilots now campus wide
- SirsiDynix Docutek VRLPlus K-12 experience in New Zealand

- Discover IM, JYBE, SMS and Skype
- Grow into Virtual Reference
- Collaborate on province-wide and national VR
Guide Session

Status: Looking for a guide...
Status: Connected to guide: RonlyceB
RonlyceB: Hi there. I will be helping with your search.
You: Hi.
RonlyceB: Hello what can i help you with today?
You: I need to search about Mercury.
RonlyceB: Sure.
You: You there?
Status: Session ended.

Guide Recommended Resources for: Science > Astronomy

Luxury Cruise to Mars
Visit the Red Planet in style. Low-gravity fun for everyone!

Sponsored Links

1. google spaced
   https://google.space.com/search?q=mercury&site=default_collection&client=default_frontend&output=xml_no_dtd

2. www.noblemind.com
   http://www.noblemind.com/search.exe?q=16form=mercury

3. astronomylinks.com
   http://astronomylinks.com/cgi-bin/links/search.cgi?query=mercury

4. jnu2 Meta Search Engine Compare Search Engines

5. DM0Z
   http://search.dm0z.org/cgi-bin/search?search=mercury

Open Directory Quick Search for: Science > Astronomy

Displaying 1 - 5 of 32 | Next >

1. Planetary Transits Across the Sun
It’s about Cooperating and Sharing

- Instant Messaging – by teams
- Virtual Reference
- Texting, MSN, AIM, IM
- Meebo
- Trillian
- GAIM
- etc.
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Reminder: 200,000-250,000 A DAY!
Reminder: 15 million daily users, and 30 billion page views a month
UIUC Undergraduate Library

"Everybody's favorite place to study and hang out."

Female
37 years old
URBANA, ILLINOIS
United States

Last Login: 11/29/2006

View My: Pics | Videos

Contacting UIUC Undergraduate Library

Send Message | Forward to Friend
Add to Friends | Add to Favorites
Instant Message | Block User
Add to Group | Rank User

UIUC Undergraduate Library’s Latest Blog Entry [Subscribe to this Blog]

Voting Day! (view more)

Loanable Laptops are Here! (view more)

Gaming Night on October 21st (view more)

Back in the swing of things! (view more)

The Integrated Services Desk (view more)

[View All Blog Entries]

UIUC Undergraduate Library’s Blurb

About me:
1402 West Gregory Urbana, IL, 61801 (217) 333-3477 .. askundergrad I'm the University of Illinois Undergraduate Library, and I opened in 1969. I'm the friendliest little library in the whole world, so send me a message or ..
Library MySpace Sites

Hennepin County Library
http://www.myspace.com/hennepincountylibrary

Thomas Ford Memorial Library
http://www.myspace.com/thomasford

Public Library of Charlotte & Mecklenberg County
http://www.myspace.com/libraryloft

Brooklyn College Library
http://www.myspace.com/brooklyncollegelibrary

Lansing Public Library
http://www.myspace.com/lansingpubliclibrary

Morrisville College Libraries
http://www.myspace.com/morrisvillecollegelibrary

Westmount PL
http://www.myspace.com/westmontlibrary

Goshen PL
http://www.myspace.com/goshenpubliclibrary

University of Illinois Undergrad Library
http://www.myspace.com/undergradlibrary

Albany County PL
http://www.myspace.com/acplwy

UT Austin Library
http://www.myspace.com/utlibraries

Carnegie Library of Pittsburgh
http://www.myspace.com/clpteens
My Smarter Space
Harvard...
Sydney Abram’s Profile (This is you)

Information

Account Info
Name: Sydney Abram
Network: Humberside Collegiate Institute '06
Last Update: May 13, 2006

Basic Info
Sex: Female
Interested In: Men
Birthday: June 29, 1988

Contact Info
Email: syd.abram@gmail.com

Personal Info
Political Views: Other
Activities: U of T Gymnastics, the good kind
Interests: interested in mostly glorious things...
Favorite Music: the funny ones...freaks and geeks, the office, family guy, arrested development, scrubs...
Favorite TV Shows: June Bug...just to be different
Favorite Movies: of course the embarrassing ones...The Alchemist, Of Mice and Men, ghostWorld, Sin City (any volume), Safe Difference, Summer Blonde
Favorite Books: 
Favorite Quotes: “that’s...my life story”

Photos
You have 5 albums.
A sustainable social network for life.

95% of students in clients like U of Toronto, NCSU, Stanford, etc.

80% of all college and University students In North America.
Teen SL Library services meeting, Sun 5/7/06
Second Life Library eBooks
Reading Room
Linden Lab is temporarily postponing the release of 1.9.1. They will continue to release updated versions of 1.9.1 on the preview grid for testing. They will still be bringing the grid down for some hardware and server side code upgrades. These changes will occur between tomorrow from 6 am to noon SLT.

Perspectives .......... Page 4
The Line .............. Page 5
Comics ............... Page 7
Entertainment .......... Page 7
Photo Contest .......... Page 8
Fashion ............ Pages 11-12
Art ............... Page 16
Sports .............. Page 16

Go to our website at www.metaversemessenger.com to participate in our online poll.
This week's question: "Should Linden Lab sell Linden dollars?" Look for the results from last week's poll on Page 4.

Volume 1, No. 39
Second Life
The Metaverse Messenger
Sido (169, 195)
Reading is virtually fundamental in SL

Second Life
Another innovation from the Alliance Library System

Zack Mortal, Instructor

ZACK MORTAL HOSTED A class titled "Introduction to Library Research" yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches, use research databases to locate articles and more. - COURTESY PHOTO.

ALS, which is based in East Peoria, Ill., will team up with Online Programming for All Libraries (OPAL) and utilize the programs, currently offered online to librarians and libraries within SL. The two entities eventually hope to offer a plethora of library services.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might not otherwise go to a library. In giving background information about the ALS, Pope said the organization provides services to 285 libraries and is funded by the state of Illinois.

Pope added that ALS is one of the 12 most productive organizations, technically speaking, and their philosophy is to mine new technologies, such as Second Life, for the potential to bring library services, such as online programming, to more people.

"Second Life is one of the fastest-growing virtual environments, and the ALS believes that library services could be expanded. "Since there is web programming through OPAL, why not offer that in SL?" she said.

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expects a lot of library blogs, but instead has found those in the field to be immensely excited about the possibilities afforded by SL.

Ball concurred, saying, "The response has been enthusiastic. People are volunteering and doing a lot to bring library services to Second Life." She said she and her colleagues hope to see a lot of libraries using Second Life in the near future.

See BOOK, Page 20
Croquet is...

...a new open source software platform for creating deeply collaborative multi-user online applications. It features a network architecture that supports communication, collaboration, resource sharing, and synchronous computation among multiple users. Using Croquet, software developers can create powerful and highly collaborative multi-user 2D and 3D applications and simulations.
Library 2.0 = ( books 'n stuff
+ people
+ radical trust )
× participation

Darlene Fichter, 2006
Evolution of Reference and the Scholarly Experience

- Sustainability
- Del.icio.us
- Wikis
- Tagging
- IM and VR
- Organization
- Capacity
LIBRARY 2.0 MATRIX

Resource Environment
Library 2.0 user

- Library catalogue - MARC compliant
- Web 2.0 platform 24/7
  - adaptable user interface
- Information services
  - Online, Virtual Learning spaces
- Blended digital Web Collections
- Blended digital repository
- Digital access for personal organisation
  - E-reserve
  - Borrower loan access
- Digital access for licensed collections
  - e-books, videos & multimedia
  - images, learning objects, etc
  - specialist online databases
- Federated searching
  - Z39.50
- Taxonomy - supported by global metadata standards

Web 2.0 as Platform
Library 2.0 user

- E-learning 2.0 environment
  - LMS, ELGG, LAMS etc.
- Social Networks
  - MySpace/Facebook
  - Blogs & Wikis
  - Read/Write web functionality
  - Social Bookmarking
  - Images & multimedia sharing
  - Podcasting & vodcasting
- Folksonomy
  - Tagging for personalisation
- Searching
  - Browser and desktop API
  - Blogs & social networks
  - Visual & metasearch engines
- Mobile computing
- RSS feeds and Mashups

WIKIS
WEB 2.0
RSS FEEDS
STREAMING MEDIA
GAMING
SOCIAL FOLKSONOMIES
JAVA AND MASHUPS
PODCASTS
NEWSPAPERS
Yes – They are different, period.
# MILLENNIAL CHARACTERISTICS

<table>
<thead>
<tr>
<th>Principled / Values</th>
<th>More Friends</th>
<th>More Diverse</th>
<th>Respect Intelligence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optimistic / Positive</td>
<td>Internet Natives</td>
<td>More Choices</td>
<td>Format Agnostic</td>
</tr>
<tr>
<td>Balanced Lives</td>
<td>Adaptive / Flexible</td>
<td>Civic Minded</td>
<td>High Expectations</td>
</tr>
<tr>
<td>Collaborative</td>
<td>Nomadic</td>
<td>Gamers</td>
<td>Experiential</td>
</tr>
<tr>
<td>Independent</td>
<td>Confident</td>
<td>Direct</td>
<td>More Liberal /conservative</td>
</tr>
<tr>
<td>Multi-taskers</td>
<td>Inclusive</td>
<td>Patriotic</td>
<td>Entrepreneurial</td>
</tr>
<tr>
<td>Healthy Lifestyle</td>
<td>Family Oriented</td>
<td>Graphical</td>
<td>Achievement Oriented</td>
</tr>
</tbody>
</table>

Credit: Richard Sweeney, NJIT
Usability

The A frame adopted from newspaper layout does not work.
**Heat Maps** are created by tracking user eye movements and summing the records for user groups. Here, the eye movements of elementary school students were tracked and recorded resulting in a **Heat Map** that clearly shows the students focus on the navigation options in the top left, the main feature panel in the center of the page, and the search box in the center top. This actual webpage can be seen by **clicking here**.

**Heat Maps** help SirsiDynix understand how to layout pages.
Adapting to Technology
Featured News

EverQuest Platinum

A MASSIVE COLLECTION OF THE FIRST EIGHT ADVENTURE PACKED EXPANSIONS FOR EverQuest!

GET EQ PLATINUM TODAY FOR $19.99
**Earth Science Room: The Amazing Sun**

- Corona - the sun's atmosphere
- Chromosphere
- Photosphere - the light-producing layer
- Core - where the nuclear fusion of helium and hydrogen takes place
- Sunspot - dark patch that makes cooler gases

**Explore a new learning portal for the K12 community**

SchoolRooms™ by SirsDynix is a **new online portal** that encourages K-12 students to **explore, discover, and learn anywhere, anytime.**

**Designed to meet students' needs and to be a tool for parents who play an integral role in helping their children continue learning outside the classroom.**

Using SchoolRooms, students can search (all at once):
The US and its Neighbors

My America
Poetry is fun and even better when you can learn more about the United States and its regions by reading the poetry in this book! Included are fun facts, colored maps and pictures while you travel through each state.

- What's a Poem?
- Poetry Ideas!
- Giggle Poetry
Explore A Subject

HOME
  - Elementary
  - Middle School
  - High School
    - Earth Science
      - Geologic History & Time
      - Rocks & Minerals
      - Atmosphere & Weather
      - Earth's Changing Interior
      - Earth's Changing Exterior
      - Mapping
    - Earth Science & Space
      - Earth's Moon & Movement
      - Seasons
      - Sun & Stars
      - Earth's Solar System
      - NASA & Space Exploration
    - US History
    - Parent Guide

How Do I...

- Study Relative Dating?

Check It Out

Hubble Space Telescope
The Hubble Space telescope orbits (circles) the Earth at a height of about 600 kilometers (373 miles). Since it was launched in 1990, astronomers have used it to collect information that helps them work out the age of the universe and how fast it is expanding. (Text taken from the Hutchinson Children's Encyclopedia © Research Machines, plc 2005.)
- Hubble Telescope
- Expanding Universe
- Edwin Hubble

Fun & Games

Geology Rocks!
Take this quiz and test your geology knowledge.

Science Trivia
Click and see how much you know about geology, geography and hydrology!
Back to School? Discover SchoolRooms

It is that time again - BACK TO SCHOOL and that means back to homework, back to learning, and with the new SchoolRooms website BACK TO FUN! Learning about the moon, dinosaurs, Abraham Lincoln, or the Civil War? No problem - we've got you covered! Better yet - put in a search term and search books, magazine articles, websites and even with just one click:

- I am in Elementary
- I am in Middle School
- I am in High School

What is...
A projector the size of a sugar cube
Everything’s getting smaller
Librarian 2.0

plays
What do you want to do with your life?

215,920 people in 4,879 cities are doing 331,085 things including...

learn to skateboard  finish my masters degree  download the new episode of 24  go to Greece  smoothcharliebrown wants to attend a Soccer World Cup game  learn french  Drop a dress size (or two!)  Clean my room and maintain it  dye my hair blonde  find the meaning of life  have my own garden  be more creative  google myself  yesterdayshigh wants to do something small to make everyday worthwhile  Become more focused  play Mario Brothers 3  download msn plus  make an ATC each day  Have friends everywhere  learn to trust  take dance lessons  Organize and Systematize all of my digital data  make people understand that declawing a cat is a painful unnecessary surgery and there are better ways to deal with cat's scratching  talk to a stranger  read The Lion The Witch and the Wardrobe  stop biting my nails  organize my life better  practice on my bass more  learn caledian  tekeo wants to do better in iet and english  find a new job  think and grow rich  become a better public speaker  stop screwing around on the internet  learn english  lose 50 pounds  GET MY GRAD SCHOOL APPLICATIONS TOGETHER!!!  lose 20 pounds and keep it off  meet johnny depp  stop drinking  stop smoking  exercise more  have a date  write a book  become super popular  get a tattoo  "When you can't do it, think of the people who can't do it either."

Discover what's important, make it happen, share your progress. Find your 43 things. Learn more...

Top Cities

- Seattle 1090 people
- New York City 791 people
- London 779 people
- Chicago 737 people
- San Francisco 595 people
- Los Angeles 562 people
- Toronto 500 people
- Boston 406 people
- Vancouver 385 people
- Austin 364 people
- Portland 355 people
- Atlanta 361 people
- Sydney 320 people
- Houston 317 people
- San Diego 301 people

→ See more

Today's Tags

- travel 4299
Two Key Interventions
23 Learning 2.0 Things

- **Week 1: Introduction** (official start of week August 7th)
- **Week 2: Blogging**
- **Week 3: Photos & Images**
- **Week 4: RSS & Newsreaders**
- **Week 5: Play Week**
- **Week 6: Tagging, Folksonomies & Technorati**
- **Week 7: Wikis**
- **Week 8: Online Applications & Tools**
- **Week 9: Podcasts, Video & Downloadable audio**
Build a Petting Zoo

• Real devices: iPods, MP3 players, video, smart phones, texters, etc.
• Special PC’s: disability compliance, streaming media, IM groups, VR (both kinds)
• Gaming stations
It’s an **Information Ocean**, not a Highway.
We librarians must learn that when we study something to death, *Death was not* our original goal.
Libraries are a community “Exploration Space” not merely a collection space.
On the End User for Life
The power of libraries
LEAD
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