Your dreams of a global association
Our personal and professional aspirations
Innovation for Units

- Discussion Lists
- Websites
- Blogs
- Social Networks
- Wikis
- Surveys
- Conferencing
- Community software
SLA Member ID and Password
Build a Sandbox
SLA Initiatives – Innovation Lab
Be a Lab Rat! FREE
Experiment!

SLA is committed to fulfilling its members' needs, and these are increasingly represented in technological training and self-learning activities. The Innovation Laboratory is populated with SLA-licensed software and open-source applications. The selection of tools we offer will be evolvable with your input and as budgets allow.

In addition to software applications, SLA will be offering free technology training courses to members. Including such topics as:
- Setup and use of a wiki
- Setup and use of a blog
- Using Adobe for client communication
- Understanding social networking
- Web development with Dreamweaver
- Creating podcasts

Visit the Innovation Lab when you are able. Experiment with and learn about the new technologies and then to share your learning with other members in the collegial, and wonderful fashion that SLA is known for.

The SLA Innovation Laboratory Application Suite
Why just read about the latest information tools? Just jump in and try out the robust selection of XX fee and free application tools that we've selected for you.

Twitter Away at SLA 2008
For the first time at conference, we'll use Twitter to make the conference experience more collaborative. Join fellow Lab Rats and make the conference more of a "we" event.

Technology Links
We've scoured the web and gathered a collection of sweet applications for you to "play" with. Dive deep, and let the rest of us know about the gems you come up with.

23 Things
This is a step by step, week-by-week paced learning strategy for information professionals to learn 23 new information tools.

Second Life
SLA has set up an Island on Second Life. Now's your chance to find out what the fuss is all about.

SLA Innovation Wiki
This component of the Innovation Lab allows you to share your learnings and creations. As you do we'll be building a virtual library of members' lab innovations for your SLA colleagues to learn from. And you can explore the projects other members have built.
Be a Curious Lab Rat!
SLA Initiatives – Seattle Twitter

The SLA Innovation Laboratory
a place to explore

Twitter

The Lab Rat loves twitters (and tweets)

For the first time at conference, we’ll use Twitter to make the conference experience more collaborative. Join fellow Lab Rats in making the conference more of a "we" event.

Why should you use Twitter and sign up for sla2008? You can use it for note-taking during sessions, meetings and presentations. If you’d like you can, immediately, share gems of what you have learned with other conference participants or colleagues back home. Or you could use it as a "parking lot" for ideas as they occur to you. The best reason to use Twitter is to connect with colleagues at conference and even to direct people to your blog/website for more information.

By following the sla2008 feed, you will have the opportunity to participate in SLA2008. Feel free use Twitter to ask questions, even if you’re not at the conference. 

Setting up a Twitter account

SLA Lab Rat, Daniel Lee, demonstrates the use of Twitter to get you started.
SLA Initiatives – 23 Things

Welcome to 23 Things!

Our 23 Things
- Week 1: Introduction • Learn to learn this way
- Week 2: Blogging
- Week 3: Tagging, Folksonomies & Technorati
- Week 4: Photos & Images
- Week 5: RSS & Newsreaders
- Week 6: Play
- Week 7: Wikis & Collaborative Portals
- Week 8: Online Applications & Tools
- Week 9: Podcasting, Video & Downloadable Audio

23 Things Blog
- Welcome to 23 Things
  - Thursday, May 22, 2008
  - Last changed May 29, 2008 19:42 by susan.fifer.canby
  - Labels: registration, about
  - The new Web 2.0 tools are coming at us fast and furiously and we all mean to learn them and use them personally as well as to help our clients with them. As you probably learned at SLA this June, NOW is that time. Let’s take this challenge together over the summer -- so we can all help each other. 23 Things is a step by step, week by week strategy that is paced so that we can all incorporate this learning and start applying it. We even have a strategy for those of you who either know some of the tools or only want to learn some within the 23. To learn more and join us in this journey, that will be done by September 13, 2008, to be eligible for a prize and certificate, please click here to register.

Posted at 22 May @ 8:55 AM by susan.fifer.canby | 0 comments | Edit

Special Thanks
- Special thanks to Stephen Abram for the inspiration and encouragement to collaborate on learning.
- See also SLA’s Innovation Lab

Keeping Track: Participant’s Blogs
- Del.icio.us tag: sla23things (rss_1.0)
- Welcome to 23 Things! - 23 Things - SLA’s
EBSCO Green and LISTA Databases

Thanks EBSCO

FREE
Our space in SL is slowly taking shape

Above is a photo of our space in Second Life (SL) as it currently exists. We secured the space in February and have been slow to build on it. Our hope is to make our land (4,096 sq. meters or 44,089 sq. ft.) a space that contains a welcome area, an exhibit area and a sandbox (a place where people can experiment with building things).

Although building structures in SL takes less time than in real life, it still takes time. Southern librarians have identified a series of SLA Initiatives to get our project up and running.
SLA in SL! Not just for fun

Me
SLA Initiatives – Free eBrary

1,000+ Titles

FREE
SLA Initiatives – execuBooks

The Game-Changer
How You Can Drive Revenue and Profit Growth with Innovation

By A.G. Lafley and Ram Charan
Published by Green Business, 2000
ISBN 0787952887236

Introduction

Managing is pretty much the same in today’s business world as it has been for decades. Create new customers, new products and new services that drive revenue growth and profits. What’s different is how to do it.

The best way to win in today’s world is through innovation. But innovation has often been left to technical experts or perceived as something only huge, long established companies working on their own have indeed created. Today’s innovation is happening everywhere. And there’s a problem you can’t wait for.

The best way to win in today’s world is through innovation. But innovation has often been left to technical experts or perceived as something only huge, long established companies working on their own have indeed created. Today’s innovation is happening everywhere. And there’s a problem you can’t wait for.

The more companies have, the more they can offer to consumers. A.G. Lafley, CEO of Procter & Gamble, says his job is focused on integrating innovation into everything the company does. When he took the job in June 2000, P&G was surprised by his passion. But Lafley identifies创新是企业的核心竞争力。

Zenobia: The Curious Book of Business
A Tale of Triumph Over Yes-Men, Cynics, Hedges, and Other Corporate Killjoys

By Matthew Stover and Beth Kayhart
Published by Perseus, 2006
ISBN 0787952887236

Introduction

Zenobia is a one-of-a-kind business visionary. Her story is one of the most remarkable in the history of business. And she is not afraid to use her insights to speak out against corporate greed and injustice.

Conceive a Plan and Prepare for Adulthood

As the author Zenobia notes, “The best business is not one that simply "tells" people what to do, but one that tells them how to think.” Zenobia’s advice is that, despite the odds, anyone can achieve success in business. The only question is how you want to do it.

Buy the Book!

www.isoconsults.com | www.isoconsults.com
SLA Initiatives – Atomic Learning

What do you get with a subscription?

- **Web-based software training** available 24/7
- More than **35,000 tutorial movies** on more than 110 of the most common software applications
- Over 500 **new tutorials** added every 45 days
- **Closed captions** available on thousands of tutorials
- Over 200 **technology-based classroom** activities and curriculum resources
- **Home access** so you, and your students and staff, can use Atomic Learning where and when you need
- **Usage tracking** that displays which tutorials have been viewed by username and usage levels by site/district
- **AL’s Weekly Tech Tips** and e-Newsletters that keep you up-to-date on frequently asked questions, news, and the latest tutorial releases
- **Assistance with integrating** Atomic Learning into your technology and training environment

**FREE**
SLA Initiatives – Unit Software

SLA operates several Web logs, or blogs, where members can catch up on topical information and leave comments. A list of the open blogs is below:

**SLA & SLA Unit Blogs**

- SLA Blog
- INFO X - The CEO's Blog
- Solos Helping Solos Blog
- Impact: Leadership & Management Division Blog
- Information Technology Division
- IT Blogging Section
- Government Information Division
- Kentucky Chapter
- Bio Med Division/Systems Thinking Perspective
- Pharmaceutical & Health Technology Division/Position Profiles
- IPANDA Net
- Chapter Modeling Task Force
- Remembering Frank Spaulding
- SLA 2006 Conference Blog
- SLA 2005 Conference Blog

SLA invites units to create their own blogs on SLA’s service through
SLA Initiatives – NewsGator

Welcome to News Connections, the latest of the SLA Connections series of resources published to keep SLA members abreast of the latest industry and association news.

SLA Feed Reader

SLA News Connections now includes access to open Web content driven by NewsGator’s reader, delivering RSS feeds to the desktops of SLA members.

*** Find out more about how RSS can improve the way information is disseminated in your organization***

Attend a free educational Webinar from NewsGator Technologies

Read the latest Factiva News Connections.

These articles are summarized by topic, of which there are currently eight, using Factiva Track Modules.

Read the latest Nexcerpt News Connections.

Connect to web sites for news and other items of interest.

*** Create and publish your own Nexcerpt issues!***

SLA members receive a 10% discount on Nexcerpt’s services.

If you have ideas for additional topics, please let us know at resources@sla.org.
SLA Initiatives – NewsGator

It’s Not Very Old
1/16/2008 9:23:39 PM

All these things we depend on are truly quite young.

This month marks the 25th anniversary of TCP/IP. It was co-invented by our SLA Seattle Conference keynote Vinton “Vin” Cerf.

So TCP/IP is about as old as a university grad just starting out today.

I put up my first website at the end of 1994 based on 1992 CERN stuff. It was awful. The Canadian government went on the web in 1995 about the same time as America Online started offering internet access.

So websites are about 14. Wow - all set for an exciting high school career.

It is joined by browsers that started out in about 1993.

Just getting to sophomore year.

Just recently we noticed that Google’s domain name was 10 years old but the search service is only about nine.

So Google style searching is only in about grade five.

Last week, Wikipedia turned 7 or 8. So it is in Grade 4.

Blogs started in about 1998 but really blossomed in 2002.

So they’re ten too and join Wikis in grade four homeroom.

MySpace is from 1999.

A sturdy 8 year old. Grade 2 is fun.

Delicious tagging started in 2003.

So it’s four and entering junior kindergarten.
SLA Initiatives – Factiva Alerts

FREE
SLA Initiatives – Click U

Try the Click U Course of the Month at NO CHARGE to Members!

New To Click U: 2008

2008 Click U Live! Event Calendar Now Available

Get a head start on planning your professional development and learning in 2008 by reviewing the Click U Live! 2008 event calendar.

Cl Certificates Program Graduation

SLA hosted the final course of the 2007 CI Certificates Program in November and held a graduation ceremony for the first class of SLA members to complete a full certificate program, Competitive Intelligence from Click U. Congratulations to all of our graduates! Learn more...

Knowledge Management Certificates Program

FREE Course of the Month
SLA Initiatives – Fast Track
SLA Goes Green
What’s This?
2 million plastic bottles, the number used in the US every five minutes
What is It?
60,000 plastic bags, the number used in the US every five seconds.
Welcome to the New SLA
23 Things

By Richard Geiger & Tim DeWolf
Back in the days of the acoustic coupler
I know my brain was so much suppler
Now there's a technological profusion. Here's how I'll deal with my confusion:
With abject apologies to the Four Preps…
I'm going to learn.
Right to the leading edge I'll return.
Welcome to the original Learning 2.0 Program. This site was created to support PLMC's Learning 2.0 Program, a discovery learning program designed to encourage staff to explore new technologies and reward them for doing 23 Things. Since the program’s launched, it has fostered Learning 2.0 programs all over the world. If you are interested in duplicating or modifying this program for your organization, please see Program Notes on About Page and contact Helene Blowers for information.

About the Learning 2.0 Project:

Staff Prizes FAQs for Staff News & Program Notes

This blog has been set up as part of PLMC’s Learning 2.0 project to encourage staff to experiment and learn about the new and emerging technologies that are reshaping the context of information on the Internet today. The objectives of this program are to:

- encourage exploration of Web 2.0 and new technologies by PLMC staff;
- provide staff with new tools (that are freely available on the Internet) to better support PLMC’s mission: Expanding minds, Empowering individuals and Enriching our community.
- reward staff for taking the initiative to complete 23 self-discovery exercises.

The Learning 2.0 program was designed by Helene Blowers, PLMC Technology Director, with the support and assistance of several staff and is loosely based upon Stephen Abram’s article, "23 Things 1 or You might want to do this year" (Information Outlook - Feb 2006) and the website 23Things.

Step by step my mind will yearn to advance, advance, advance, advance
I’ll navigate Web Two Point Oh
Set up a blog and rolyyo
Get RSS when I’m on the go … I’ll advance
I’ll wander around with buds in my ears,
Absorbing podcasts galore.
My head so full of really cool stuff,
I’ll wonder how I ever managed before.
On my wiki I will share,
Pics and flics and thoughts to air.
Folksonomies will take me where I'll advance
No more cares of being a loser, 
By falling behind in the race.
I’ll make new friends every day,
And they’ll all be in cyberspace.
MySpace, Friendster, and Kaboodle. YouTube, Flickr, all things Google.
Widgets, Netvibes, Technorati,
Starting to go a little bit dotty
Welcome to 23 Things!

23 Things Blog

Welcome to 23 Things
Last changed May 27, 2008 13:04 by susan.fifer.canby
I share: registration, about

The new Web 2.0 tools are coming at us fast and furiously and we all mean to learn them well as to help our clients with them. As you probably learned at SLA this June, NOW is the time for us to teach and learn from each other. 23 Things is a step by step, week-by-week plan to help us all incorporate this learning and start applying it. We even have a strategy for the tool's responsibilities or only want to learn some within the 23. To learn more and join us in for a prize and certificate, please click here to register.

Posted at 22 May @ 8:55 AM by susan.fifer.canby | 0 comments | Edit

Participants' Blogs

With twenty-three things I’m going to learn…
Be The Change You Want To See