

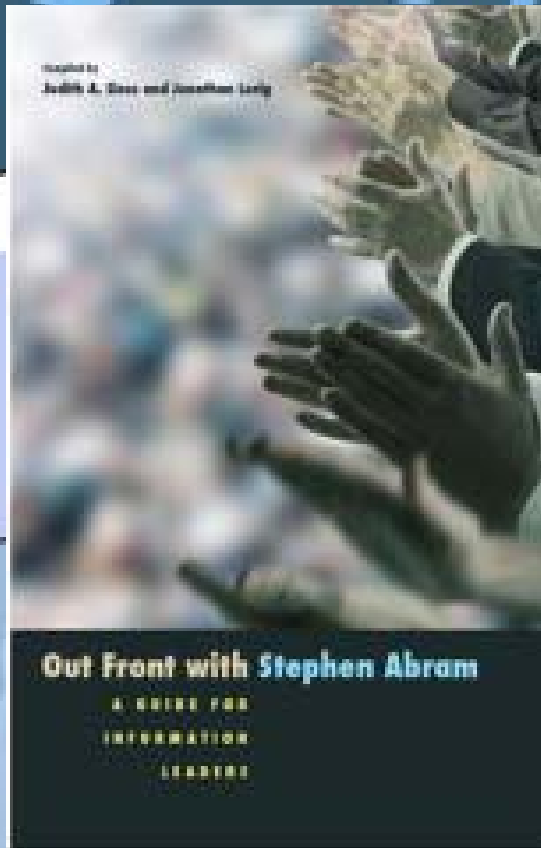


Charting the Future of SLA and Libraries Social Web 2.0

SLA San Andreas & San Francisco Bay Area Chapters
Oct 25, 2007



Stephen Abram
President 2008, SLA
Vice President, Innovation
Chief Strategist, SirsiDynix Institute



Stephen Abram



**Isn't it just
FANTASTIC?!**



Nano, Light, BioTech, Genome, Web 2.0

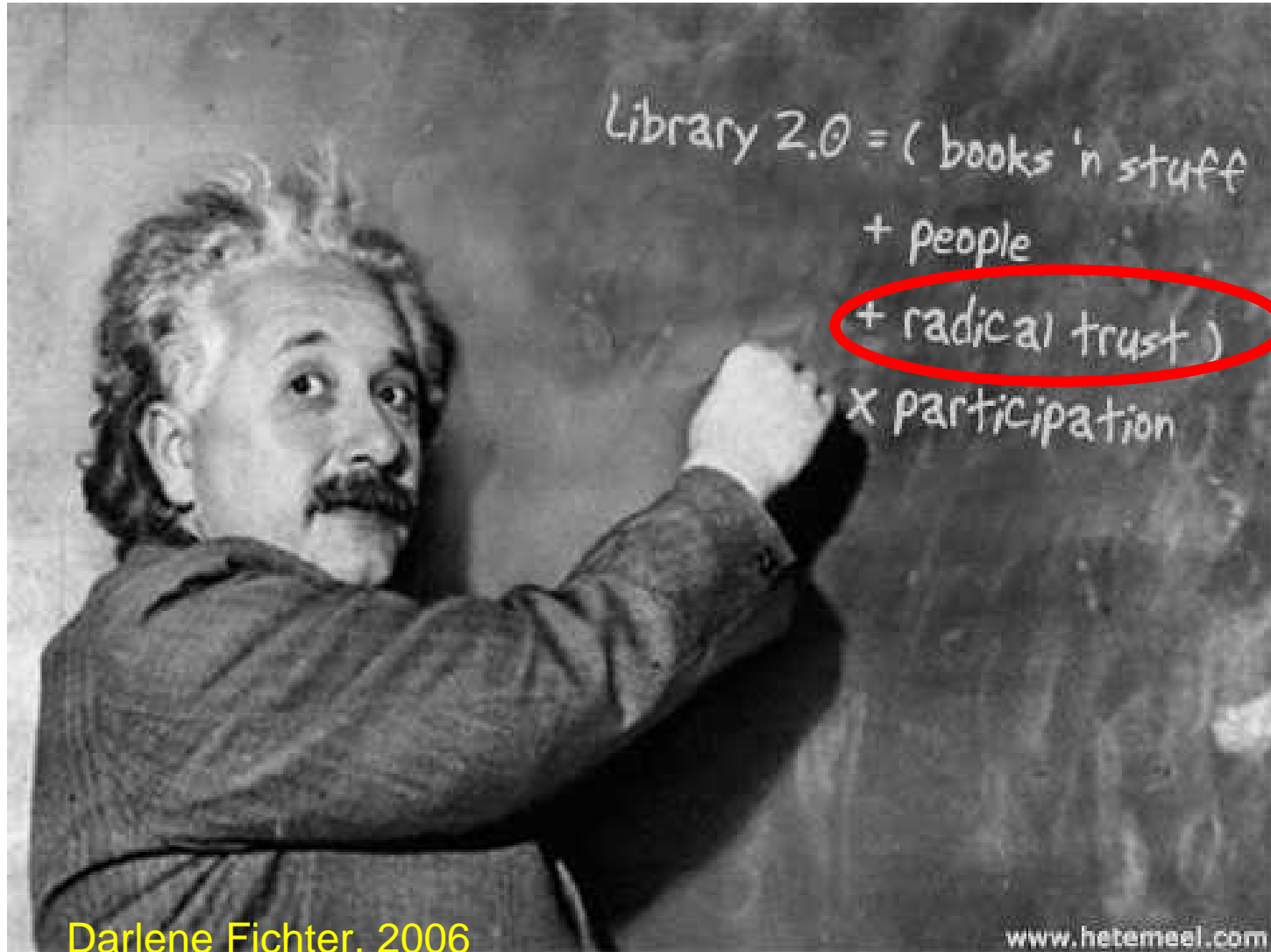


The Perfect Storm

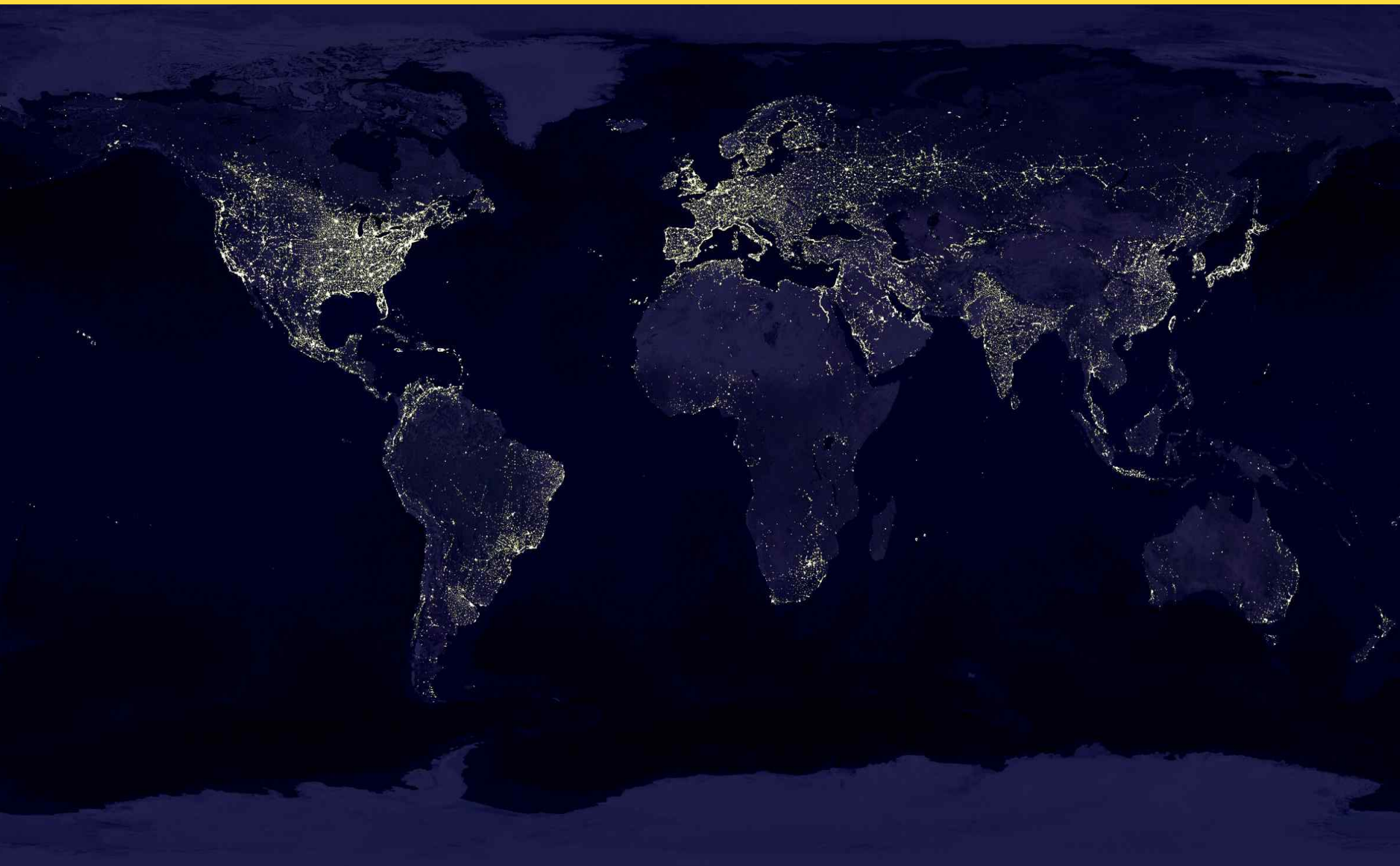
- US National debt increases affecting global economy
- \$4+ gallon gas in US messes biggest consumer economy (especially at 100 bbl – US\$ tanking)
- Student numbers decline and immigration paranoia
- Equity capital and Sub-prime mortgage crisis
- Google (Search, Ads, & Apps) Dominance?
- Recession in U.S.
- Generations turtle driving user behaviour changes
- Mergers (Reuters, Dow Jones, Gale, MS Facebook, etc.) increase in Information sector
- Multi-type Consortia increase of necessity
- New social competitors emerge to Google, MS, Yahoo, Ask, etc. Second Earth?



What Does It All Mean, 2.0?

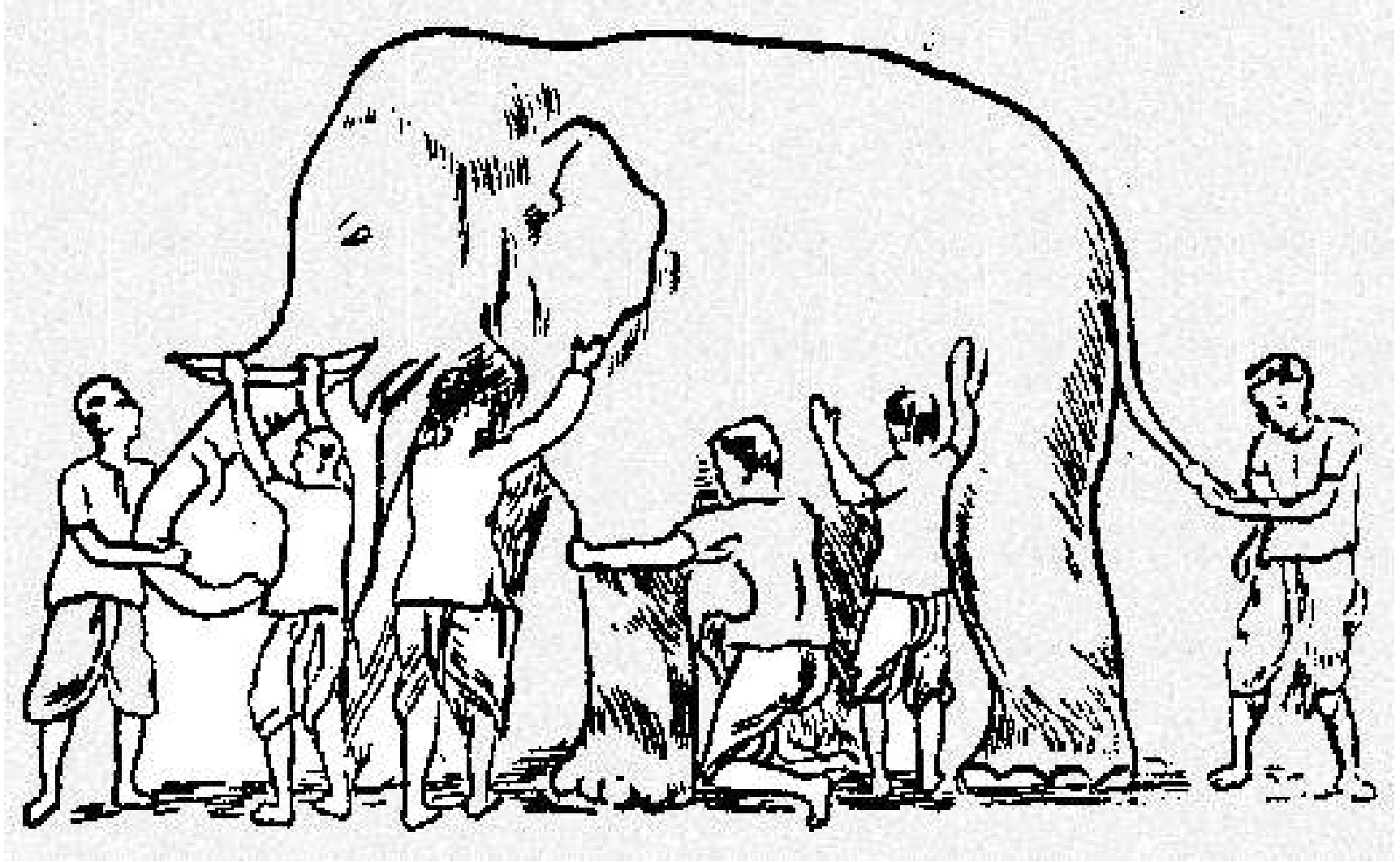


Darlene Fichter, 2006





i Found New World Order ✕
Your new world order is installed and ready to use.



**CHANGED
PRIORITIES
AHEAD**



RED ROUTE

**No stopping
at any time**

JAEGER



Associations

- Networking
- Learning / Professional Development
- Influence / Lobbying / Public Education
- Selling Stuff (

Challenges:
Diverse Members
Life Stages
Communication
Financial
Change Management
Diffusion



Great Expectations

The future is already here,
it's just not evenly
distributed yet!



Expectations 1.0

- Yes the principles and foundations of associations have not changed. . . *We have* always done this.
- The tools we use are entering a new era. And where we get the tools, how we use them, and how flexible and timely we can be *is* changing.
- Will attitudes and aptitudes change if we don't re-frame the conversation? *Maybe.*



Web Expectations 1.0

- Educate (vs. Learn)
- Search
- Retrieve
- View
- Print
- Link
- Navigate
- Read
- . . .



Association Expectations 1.0

- Link me to others
- Educate me
- Give me a leg up
- Fix the government(s)
- Give me benefits
- I'll give you volunteer time
- I'll pay you on spec and for service
- Represent my interests



Association Expectations 2.0

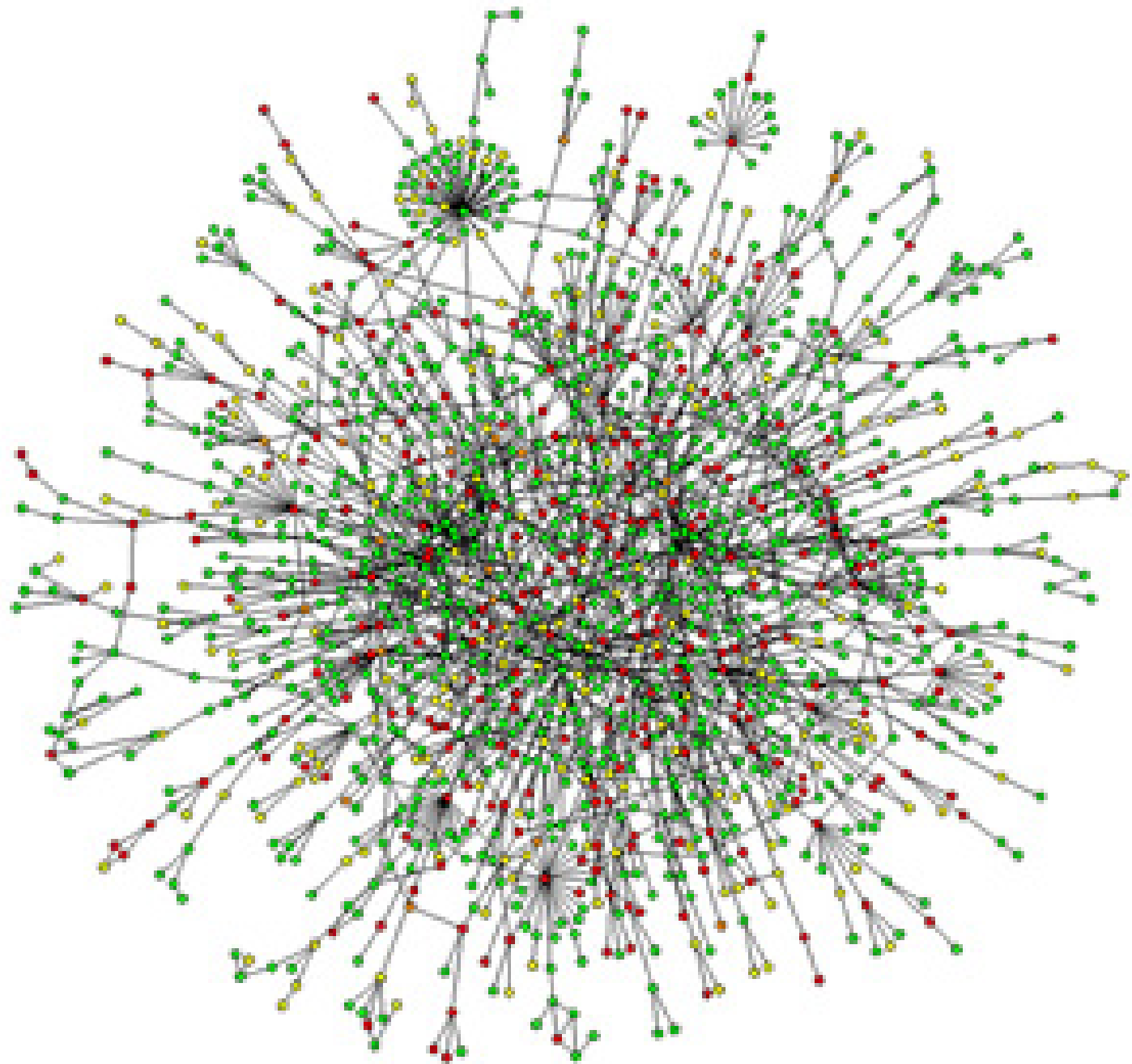
- Understand “me”
- Be there.

Figure 2 The Many Forms Of Social Computing

Social technology	Examples	Current usage
Social networks Technology that allows users to leverage personal connections.		<ul style="list-style-type: none"> • 6% of North American online consumers use social networking sites weekly, up from 4% in 2004.
RSS An XML standard that lets users collect and read content feeds.		<ul style="list-style-type: none"> • 6% of North American online consumers use RSS weekly. • 47% of marketers use or plan to use RSS feeds.
Open source software Publicly available software that can be copied or modified without payment.		<ul style="list-style-type: none"> • 56% of US firms use open source software; 19% plan to use it. • 39% of European firms use open source software; 29% plan to.
Blogs Online diaries of text, photos, or other media.		<ul style="list-style-type: none"> • 10% of North American online consumers visit blogs weekly. • 51% of marketers use or plan to use blogs in some way.
Search engines Services that find Web content based on user-specified criteria.		<ul style="list-style-type: none"> • 79% of US online consumers use a search engine weekly. • 79% of marketers use search marketing.
User review portals Web portals that allow users to search for peer reviews on a product or service.		<ul style="list-style-type: none"> • 12% of North American online consumers visit ratings.
P2P file sharing Sharing media files over a network powered by users who act as both client and server.		<ul style="list-style-type: none"> • 6% of North American online consumers use P2P networks.
C2C eCommerce Buying and selling among consumers via the Net.		<ul style="list-style-type: none"> • 27% of North American online consumers bid or sell in online marketplaces.
Comparison shopping sites Sites that allow consumers to compare products or services.		<ul style="list-style-type: none"> • 24% of North American online consumers visit comparison shopping sites.
Podcasts Online audio or video that users can download to a device.		<ul style="list-style-type: none"> • 1% of North American online consumers use podcasts today, but 10% are interested in it.
Wikis/Collaboration software Shared publishing software or site that allows users to edit content.		<ul style="list-style-type: none"> • Wikipedia, a collaborative encyclopedia, has more than 3 million pages, in almost 200 languages.
Tagging Metadata assigned to items like photos or Web pages to facilitate searching and sharing.		<ul style="list-style-type: none"> • According to the <i>Wall Street Journal</i>, tagging sites garner less than 1% of Google's traffic, but they are growing rapidly.

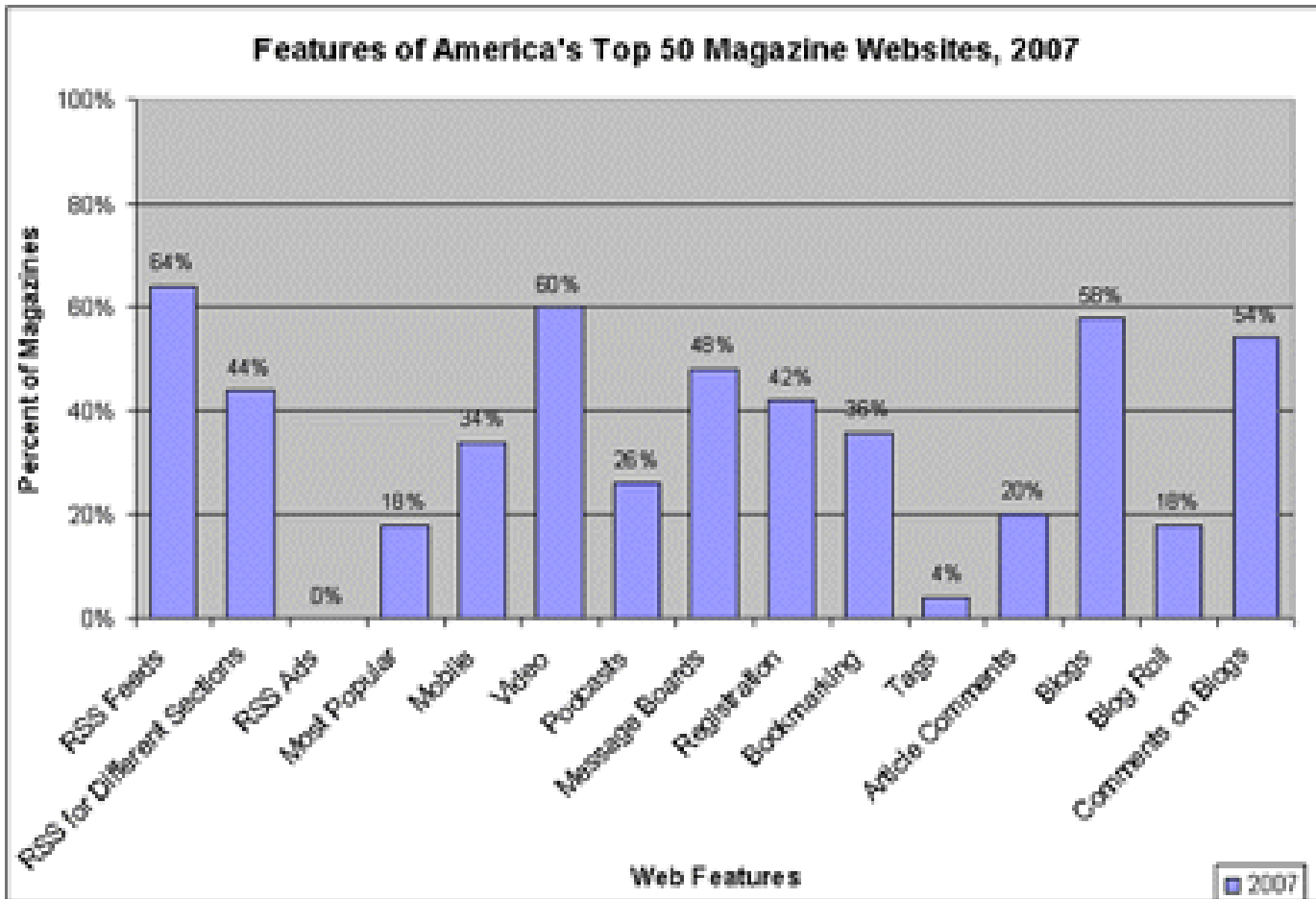
Hmmmm, The magic seems to be social!

Source: Forrester Research, Inc.





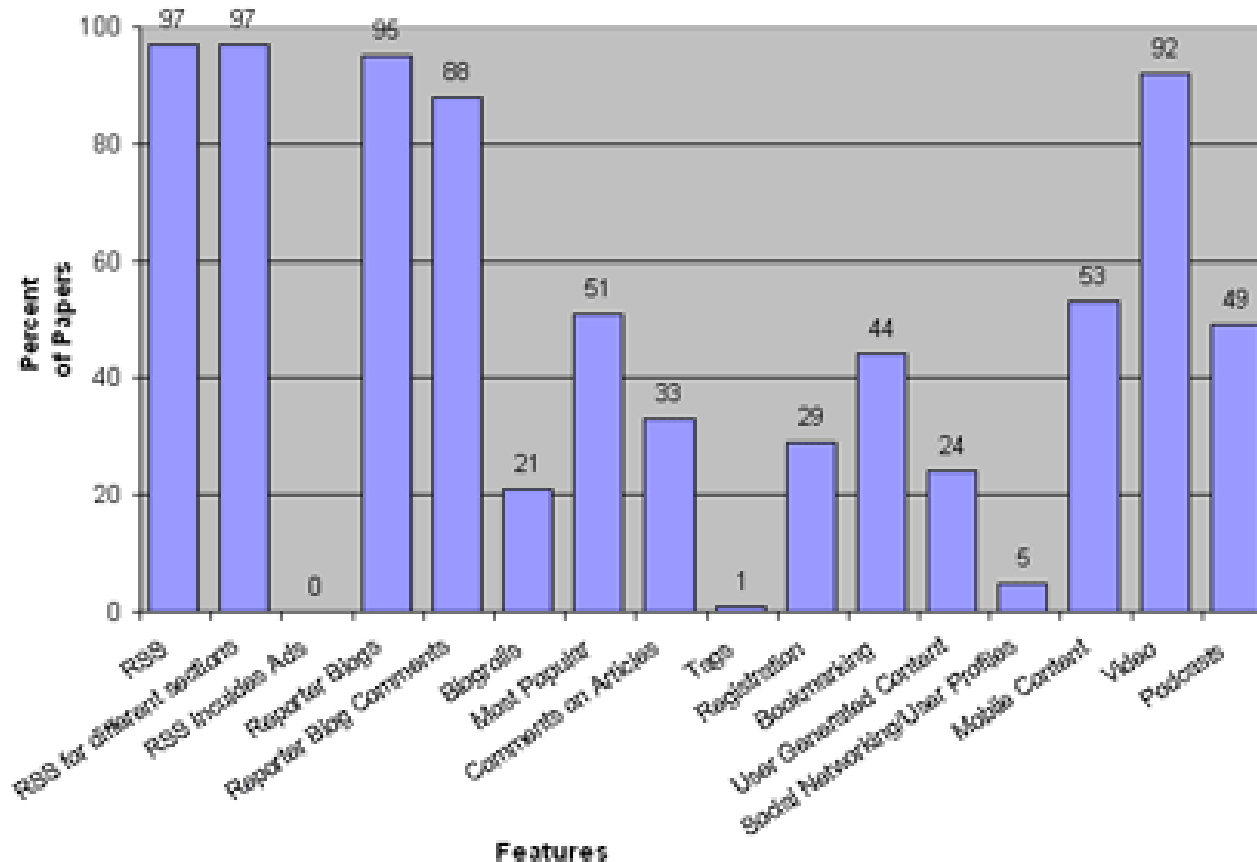
Magazine Content Goes Social



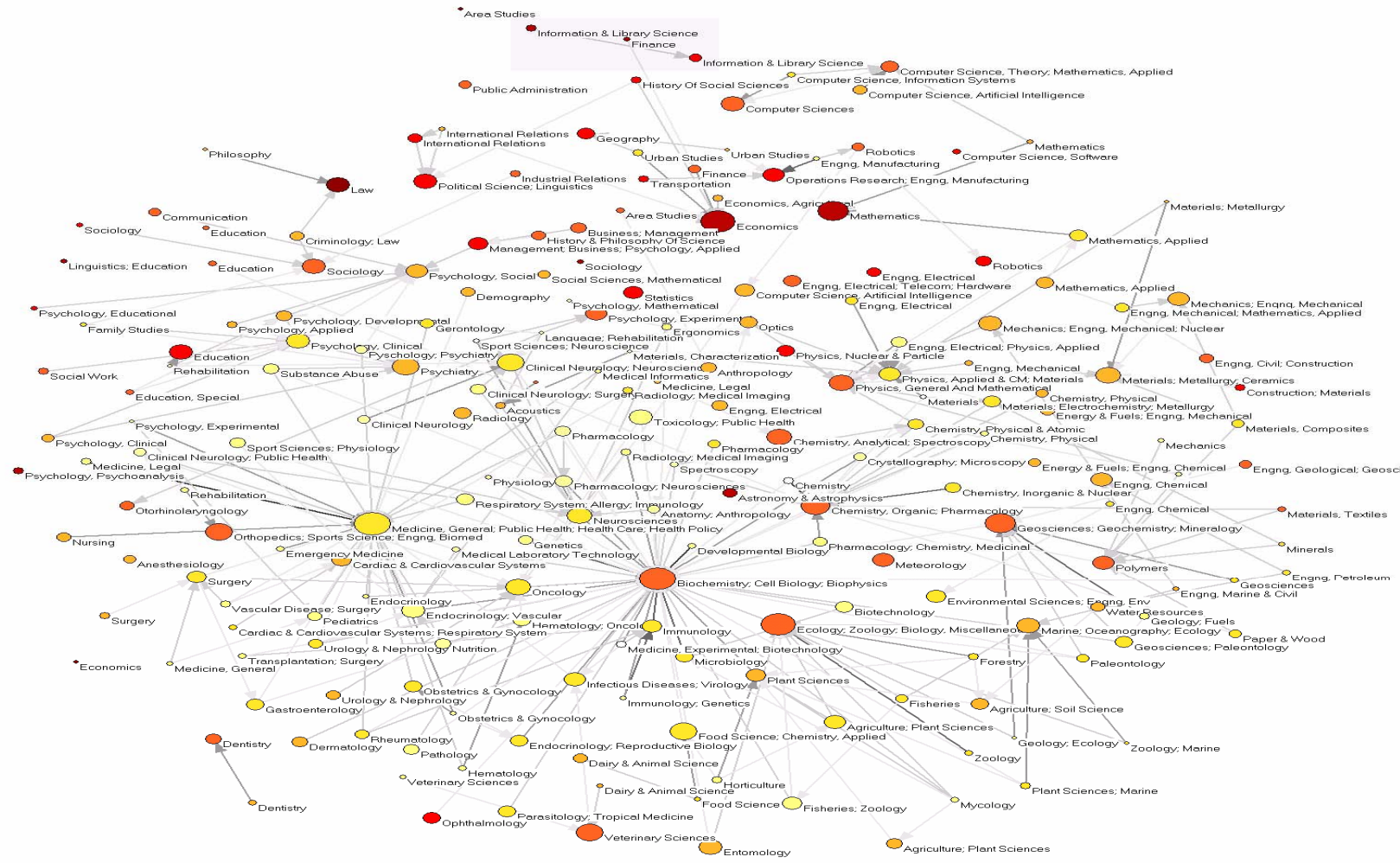


News Content Goes Social

Online Features of America's Top 100 Newspapers, 2007



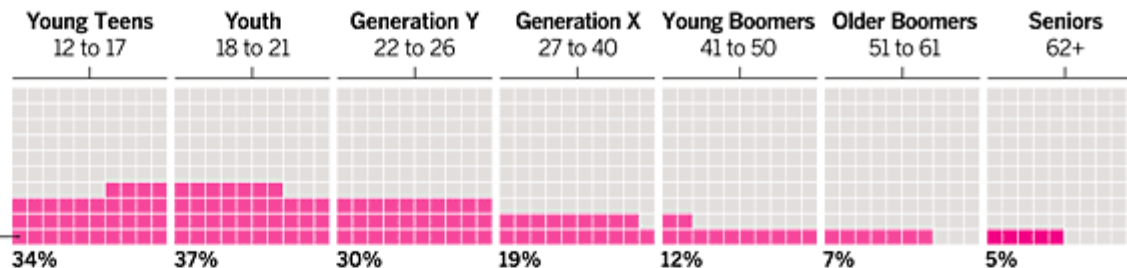
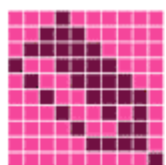
Scholars' Citations Go Social



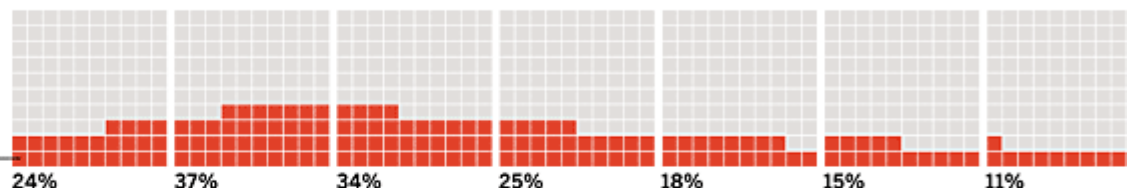
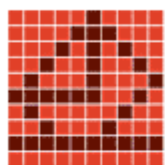
What people are doing

Who participates (U.S. online users)

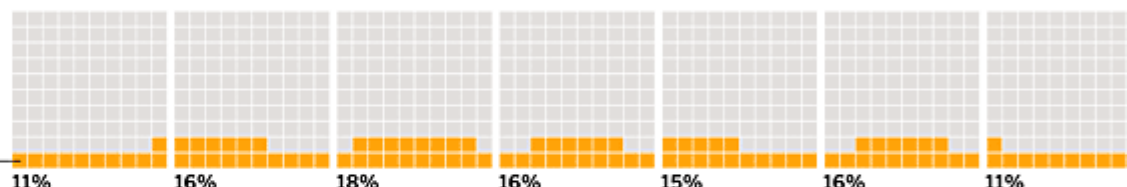
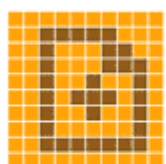
Creators publish Web pages, write blogs, upload videos to sites like YouTube.



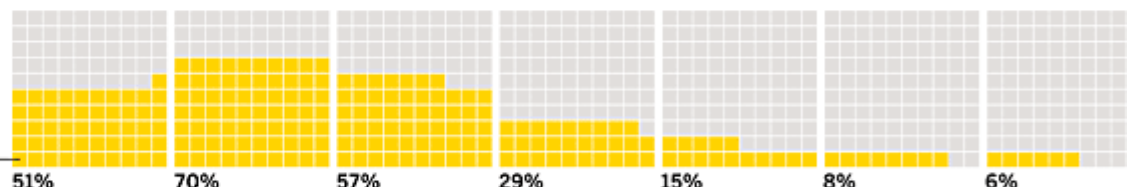
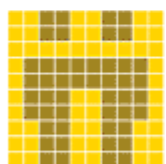
Critics comment on blogs and post ratings and reviews.



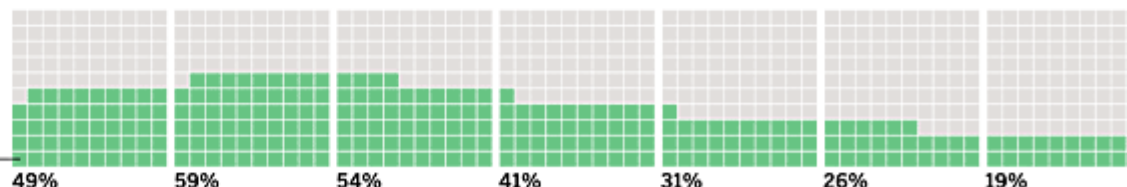
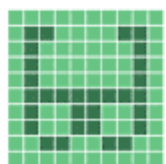
Collectors use Really Simple Syndication (RSS) and tag Web pages to gather information.



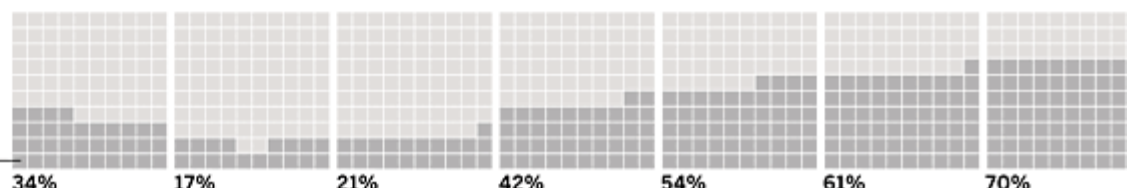
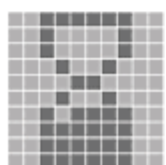
Joiners use social networking sites.



Spectators read blogs, watch peer-generated videos, and listen to podcasts.



Inactives are online but don't yet participate in any form of social media.



Data: Forrester Research

CHART BY ARNO GHELFI

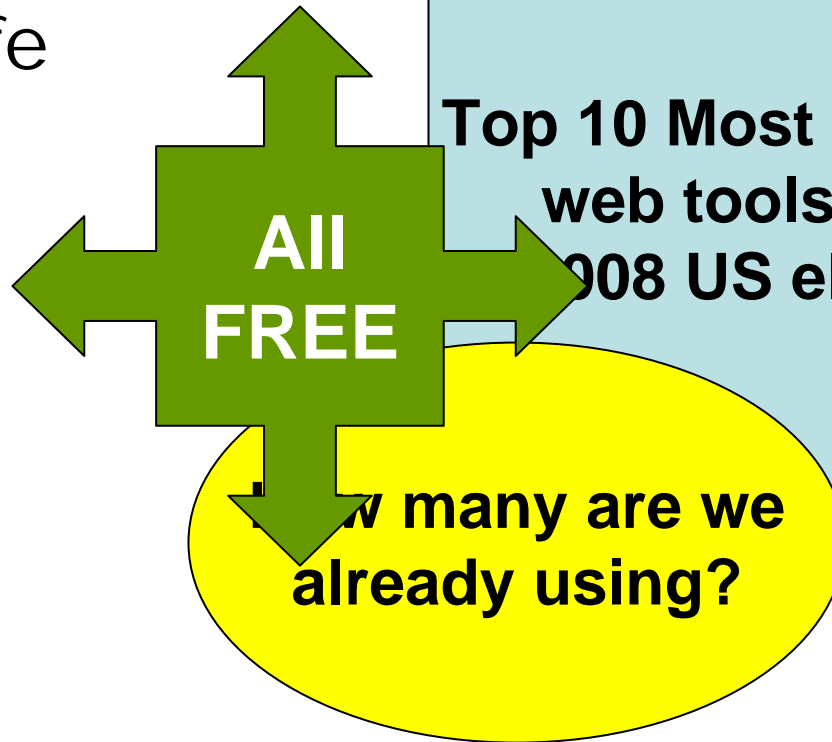


Association Expectations 2.0

- Connect me – to information, to other members, to influencers, to staff
- Deliver an ecology where I can learn
- Deliver an experience that engages
- Let my voice be heard
- Be there virtually and physically

2.0 Influencers

1. YouTube
2. Second Life
3. MySpace
4. Facebook
5. Wikipedia
6. Ning
7. Twitter
8. Mozes
9. NowPublic
10. MyBlogLog



**Top 10 Most Influential
web tools for the
2008 US elections**



Supporting the Tradition

- Membership Growth
- 2009 Centennial
- Strategic Alignment Research
- A New AMS! Yay.
- E-learning accreditation and learning partnerships
- Special partnerships, eg. SIIA



Ideas to Energize *Innovation*

- Volunteer Project for Participation – sla.org
- Podcasts on Pay and Performance
- An Innovation Laboratory (Software, Wikis, Flickr, Blogs, social tool and more)
- Student Initiative
- Learning 2.0 – 15 Minutes a Day
- Conference Twitter
- Social Networking Pilots (Find me on Facebook and Ning)
- YouTube Videos
- The Testimony Project
- Second Life for SLA Orientation



Your Ideas?

A Key Intervention



Expanding Minds, Empowering Individuals, Enriching the Community

PLCMC



Learning 2.0





23 Learning 2.0 Things

- *Week 1: Introduction (official start of week August 7th)*
- *Week 2: Blogging*
- *Week 3: Photos & Images*
- *Week 4: RSS & Newsreaders*
- *Week 5: Play Week*
- *Week 6: Tagging, Folksonomies & Technorati*
- *Week 7: Wikis*
- *Week 8: Online Applications & Tools*
- *Week 9: Podcasts, Video & Downloadable audio*



Learning 2.1
Technology Petting Zoos
Technology Scholars
5 Weeks to a Social Library
The Internet Can Change Your
Life
SirsiDynix Institute, CLICK U,
WebJunction, OPAL, etc.



2.0 is about *play*



Play

Collegiality





Associations must learn that when we study something to death, *Death was not our original goal.*





Librarian Core Value Commitments

- **Democracy**
- Stewardship
- **Service**
- **Intellectual Freedom**
- **Privacy**
- **Literacy and Learning**
- **Rationalism**
- **Equity of Access**
- **Building Harmony and Balance**

» Michael Gorman, Library Journal, April 15, 2001



Are You Ready?
For Imagineering the Library?



**Are You Ready?
To Change?**



**What is Our
“Product”?**



What Are We Selling?



Libraries core skill is not
delivering *information*

Libraries improve the
quality of the *question*
and the user experience

Libraries are about discovery,
learning and building communities



How Do You Tell A Story?



AIDA



Attention

- Sustain their attention
- Communication
- Eye contact
- Visual aids
- Customer involvement



Interest / Identify

- Interest is not really enough
- Your prospect must identify with the product or service
- You need a story.
- You need a call to action!



Desire

- Establish the need and lay the foundation
- Identify the Feature
- Sell the Benefit
- Get agreement that the Benefit is there
- You need a hook - Engage



Action

- The Assumptive Technique
- The Secondary Question Technique
- The Alternative Technique
- The Impending Event Technique
- The Narrative Technique
- Ask for the Sale/Order



Attributes Which Favor Rapid Adoption

- Relative Advantage
- Compatibility
- Complexity
- Trialability
- Observability

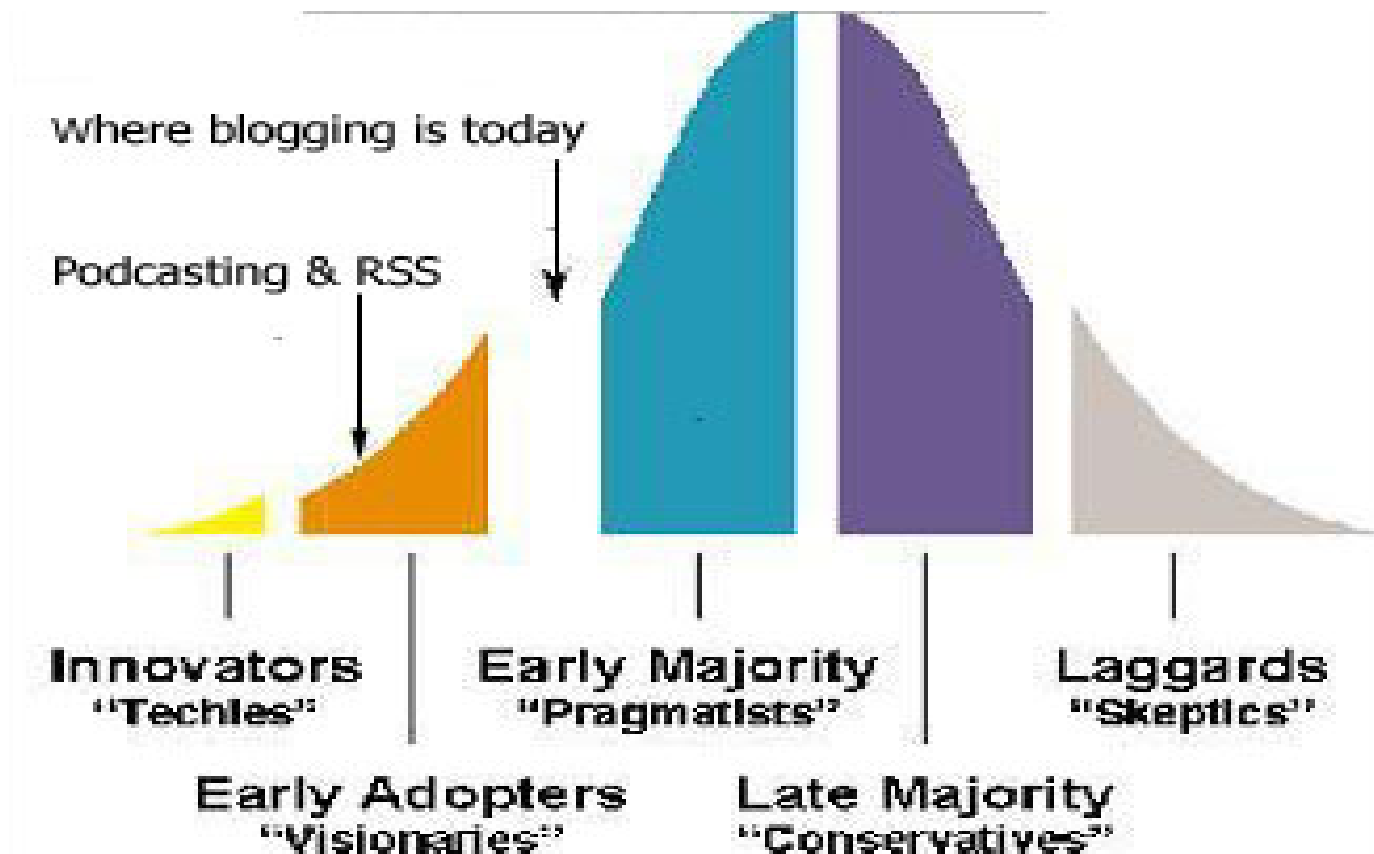


The Classic Corn Research

- Innovators 2.5%
- Early Adopters 13%
- Early Majority 17%
- Middle Majority 34%
- Laggards 17.5%
- Non-Adopters 16%



The Adoption Curve





The Market Adaptation Sequence

- Product Acceptance
- Motivation
- Confidence Level
- Education / Attitude
- Acceptance Criteria
- Selling Strategy



Understanding Adoption Types: Innovators

- Technology fascination
- Motivation -- Implement New Ideas
- Confidence Level High -- experiment, risk
- Self taught, independent
- Latest technology, few features, performance
- Self sold, when turned on, word of mouth



Understanding Adoption Types: Early Adopters

- The coming thing
- Motivation -- leap frog the competition, prove business
- Willing to try new things, reasonable risk
- Will attend night school to learn
- Innovation, better way to do job, selective
- Sold on benefits, references, word of mouth



Understanding Adoption Types: Late Adopters

- Obvious solutions to problems
- Motivation --social pressure, fear of obsolescence
- No risk, slow to change, needs references
- Seminars, proven products, hand holding
- Brand important, pay for needed features only, terms & conditions important
- Examples, address cost/technical support



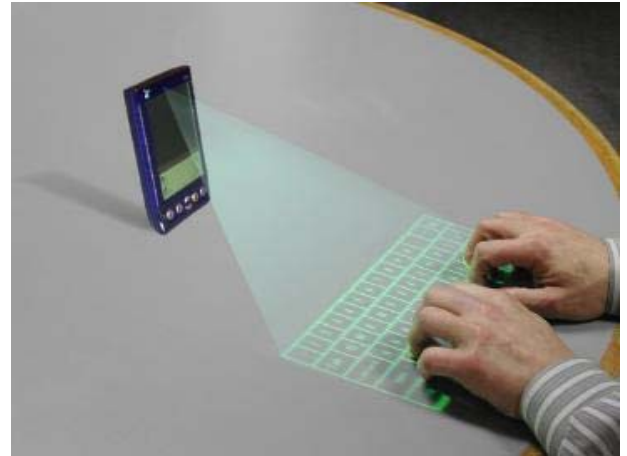
Understanding Adoption Types: Laggards

- Absolute need
- Extreme competition/social pressure
- Reluctant to change
- Will send someone to a seminar, needs proof, ease of use
- Lowest cost, competitive terms, brand
- Productivity increases, fear



2020 Prediction from Peter Kaufman

- By 2020, iPod size devices will hold:
 - 1 year's worth of video (8,760 hours) by **2012** (5 years from now)
 - ALL the commercial music ever created by **2015** (8 years), and
 - ALL the content ever created (in all media) by **2020** (13 years).

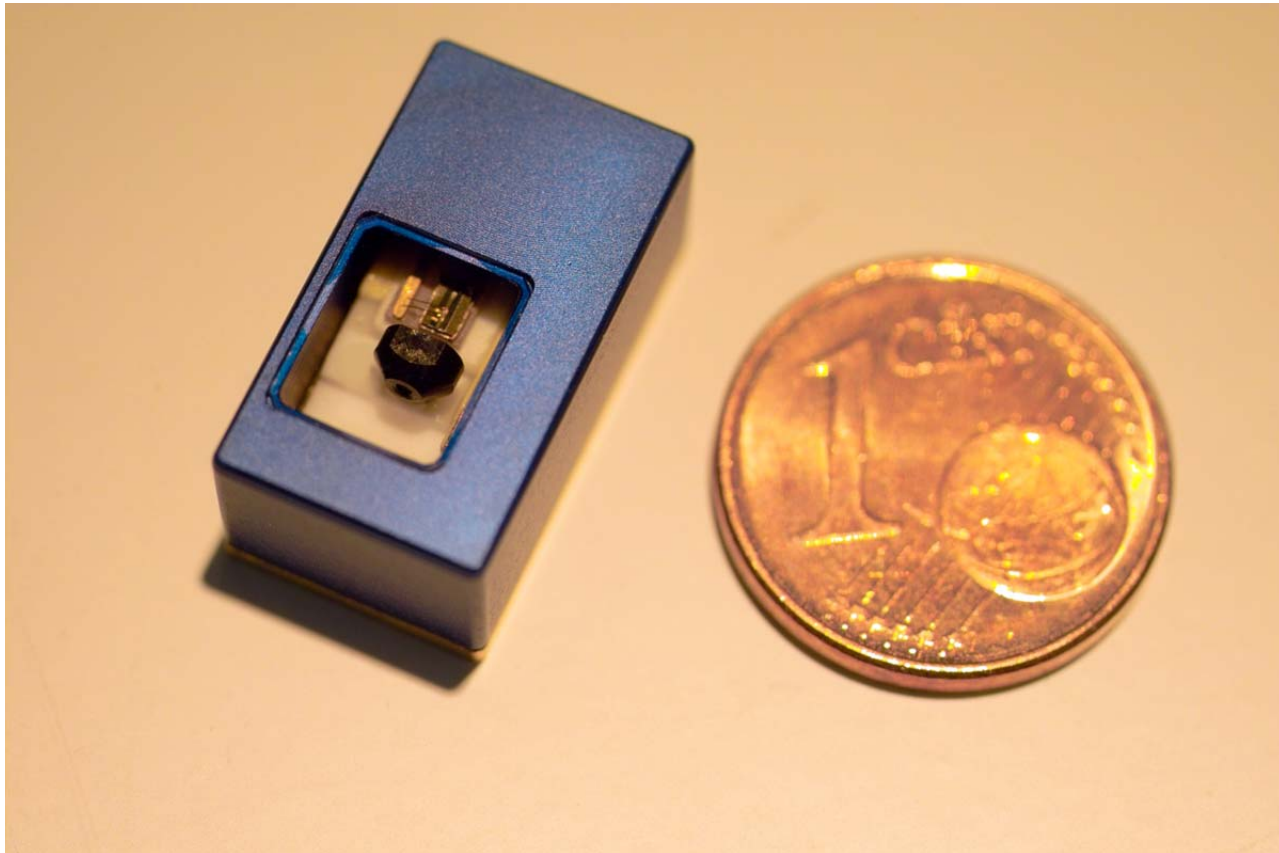


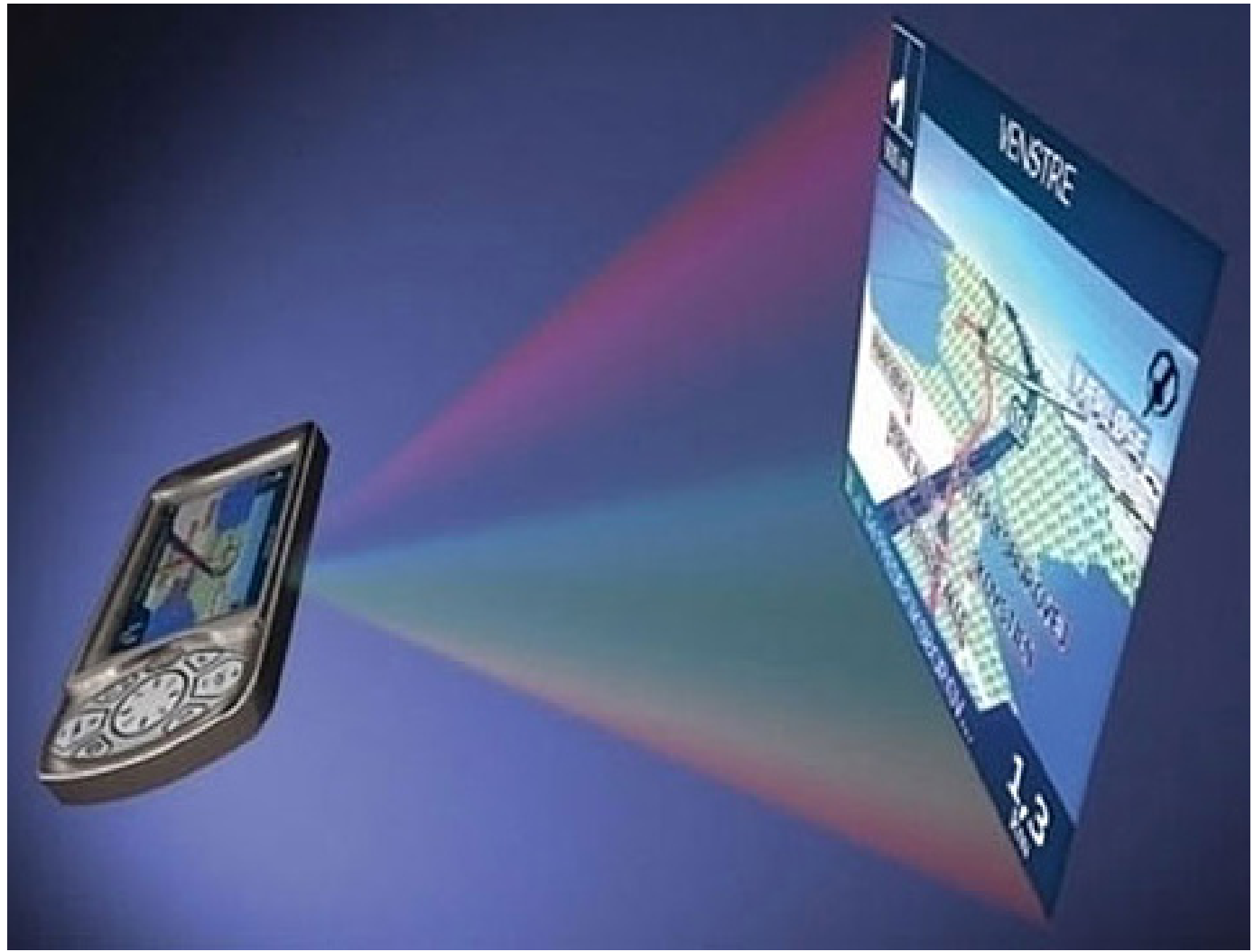


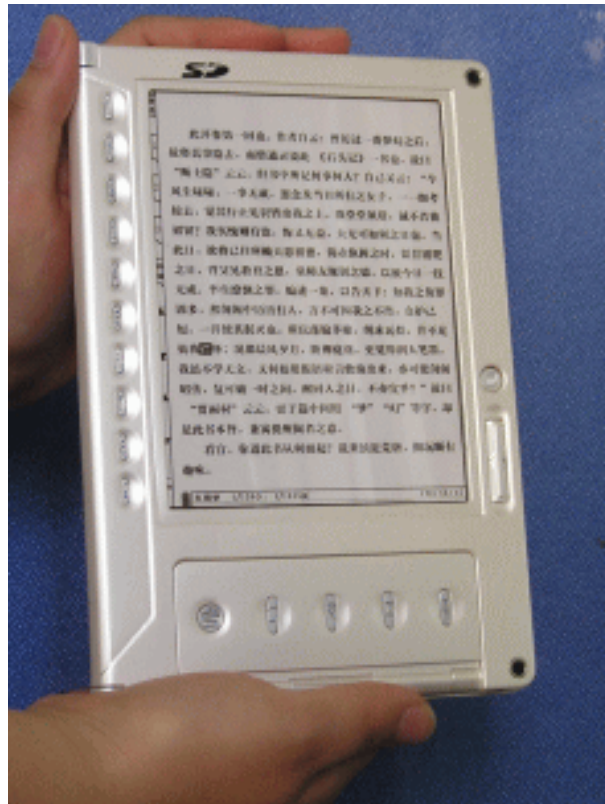




Projectors the size of sugar cubes





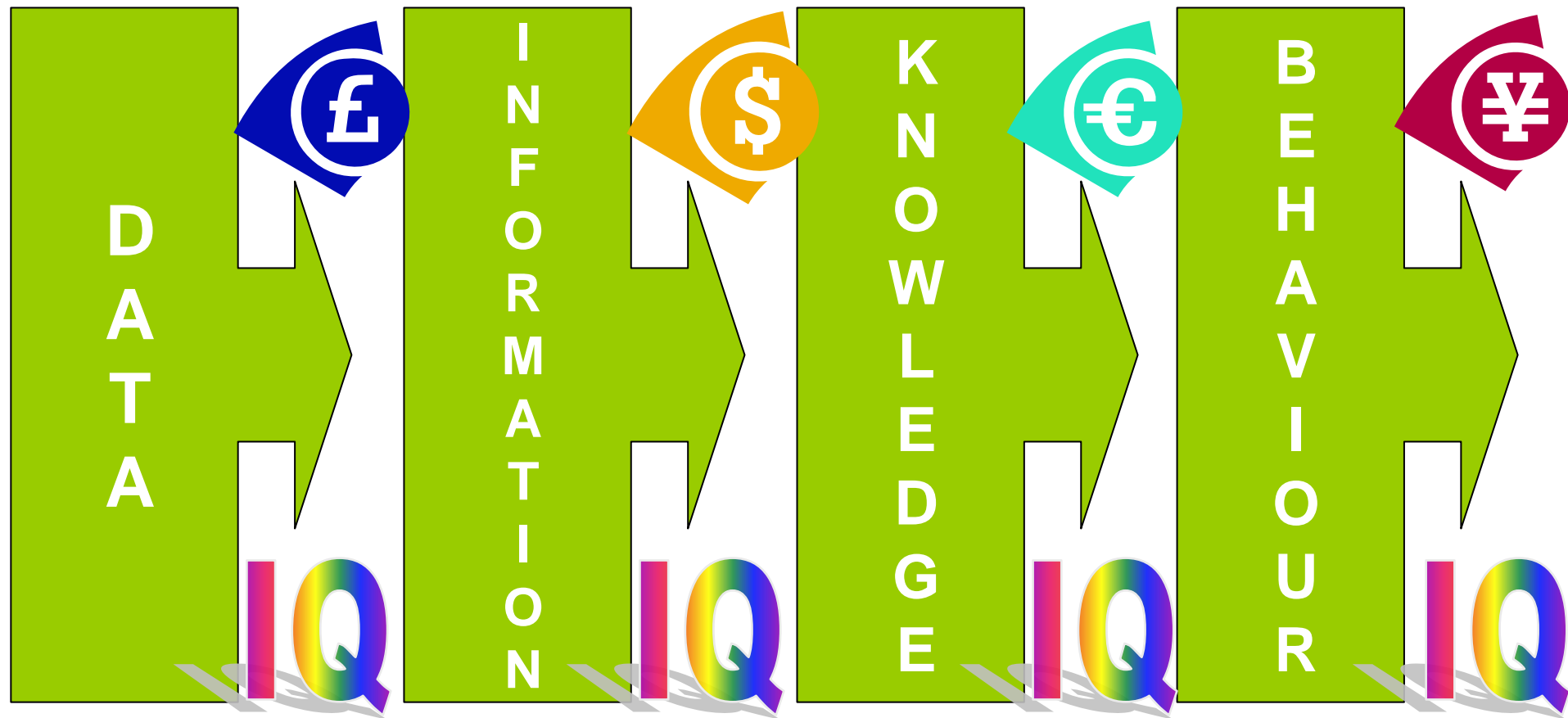





Everything's getting smaller



KM Transformation

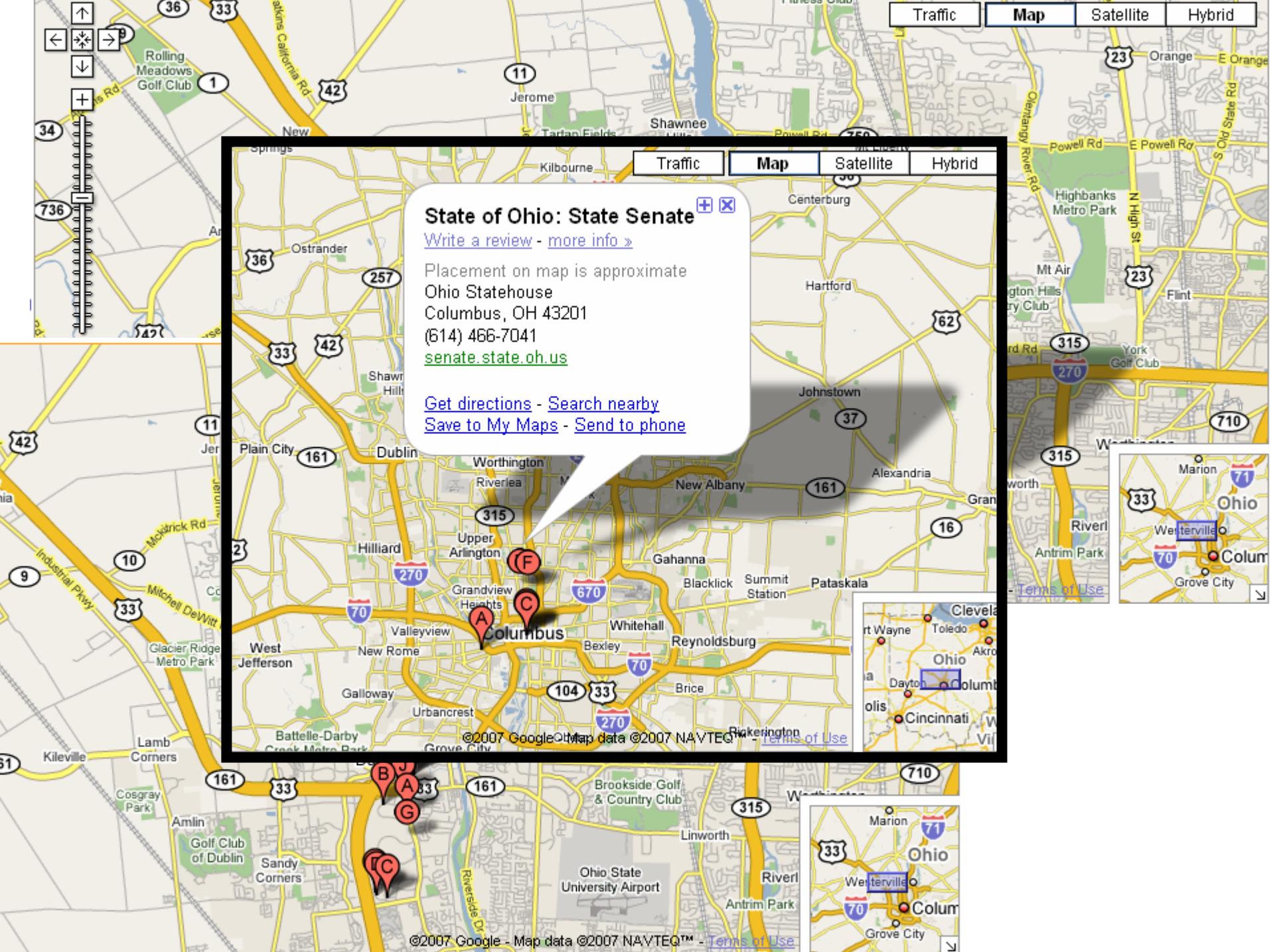




**Do no
evil...or,
Search,
Ads and
Apps**

**I ♥ my
customers**

GOOGLE



Traffic Map Satellite Hybrid



Traffic Map Satellite Hybrid

State of Ohio: State Senate

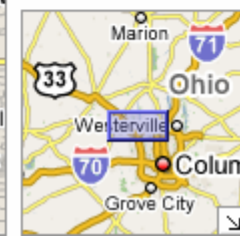
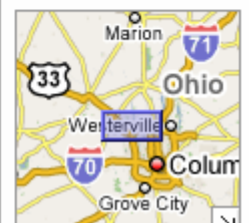
[Write a review](#) - [more info](#) »

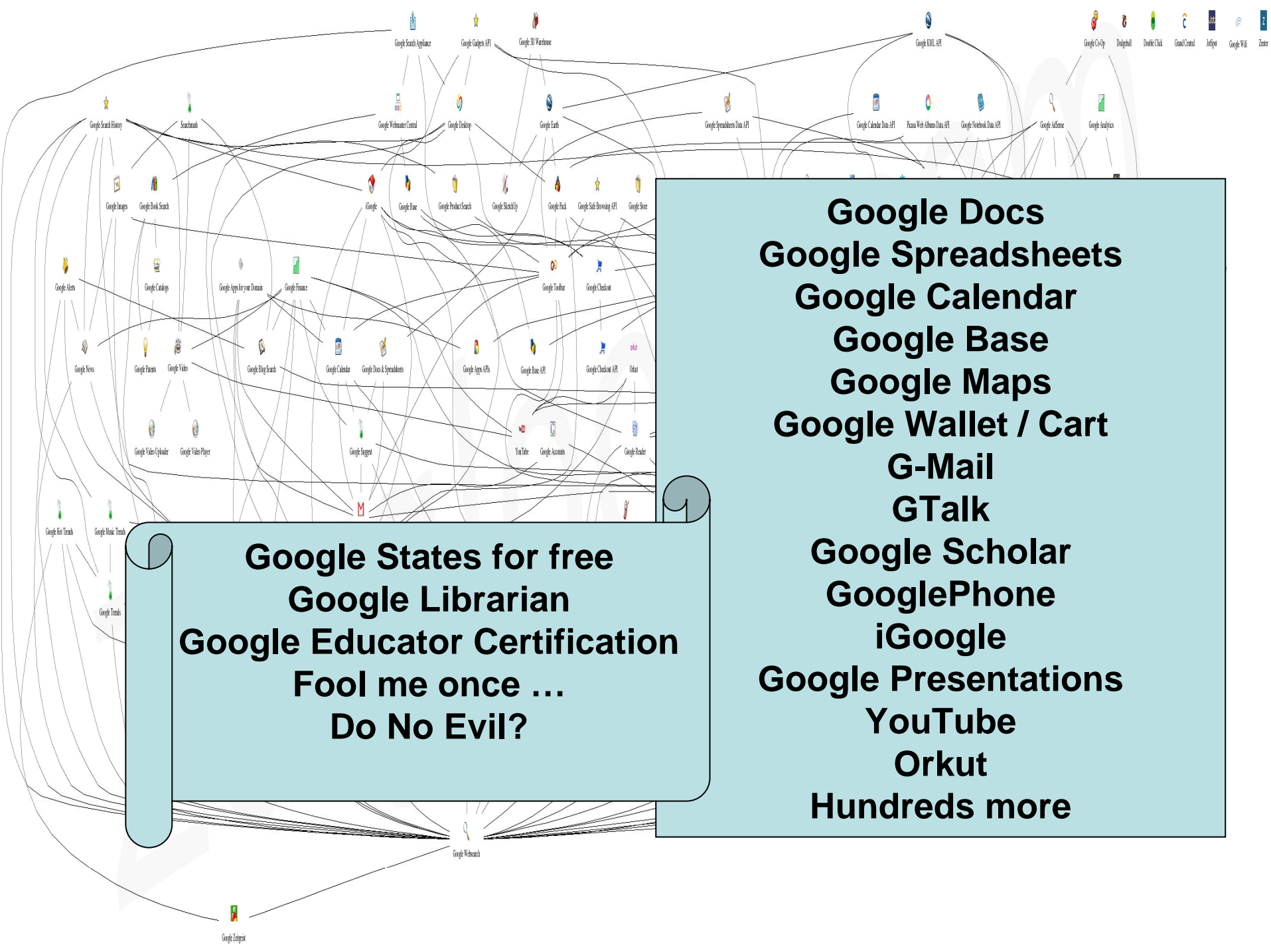
Placement on map is approximate
Ohio Statehouse
Columbus, OH 43201
(614) 466-7041
senate.state.oh.us

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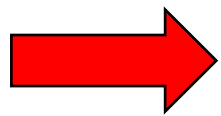
Google States for free
Google Librarian
Google Educator Certification
Fool me once ...
Do No Evil?

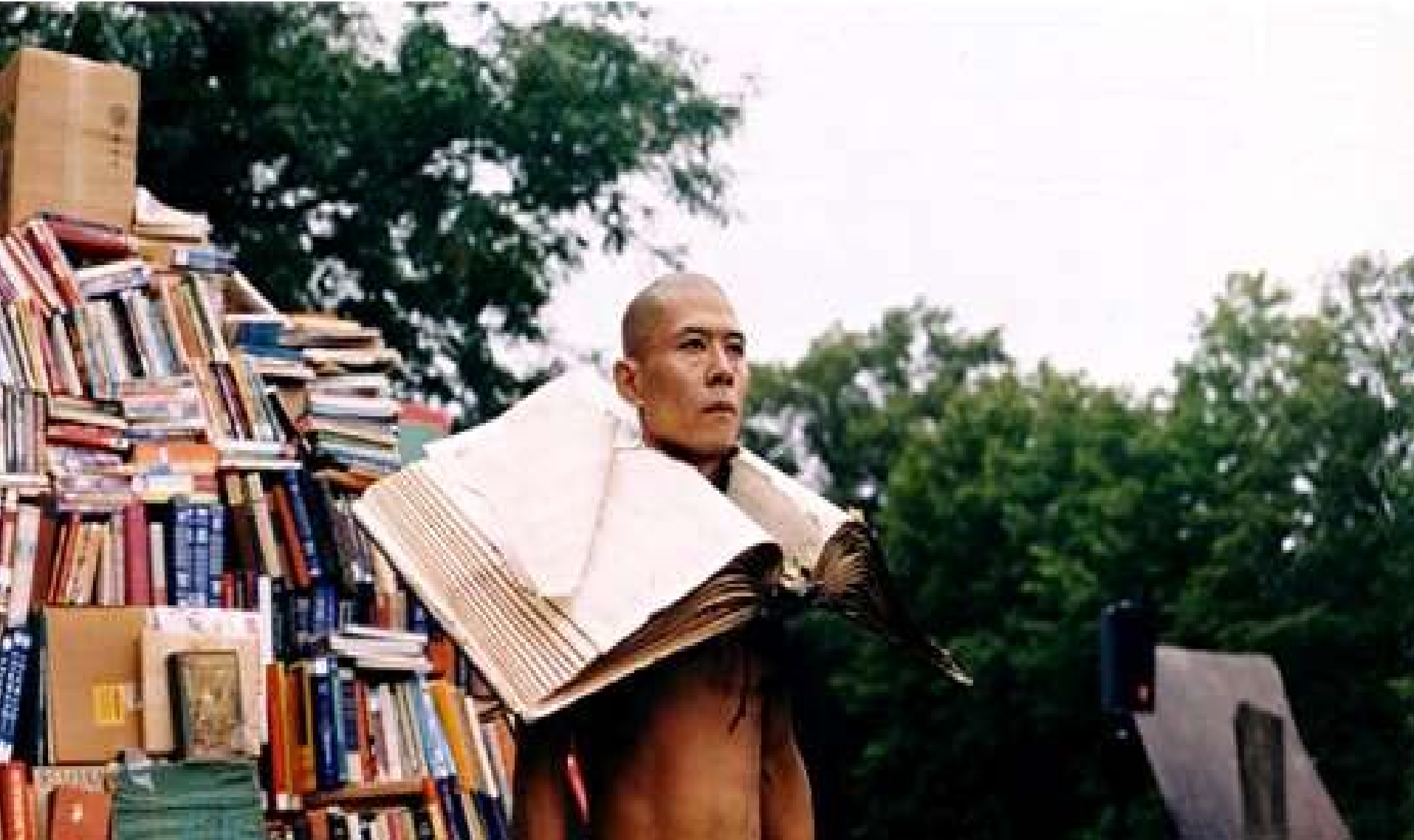
Google Docs
Google Spreadsheets
Google Calendar
Google Base
Google Maps
Google Wallet / Cart
G-Mail
GTalk
Google Scholar
GooglePhone
iGoogle
Google Presentations
YouTube
Orkut
Hundreds more

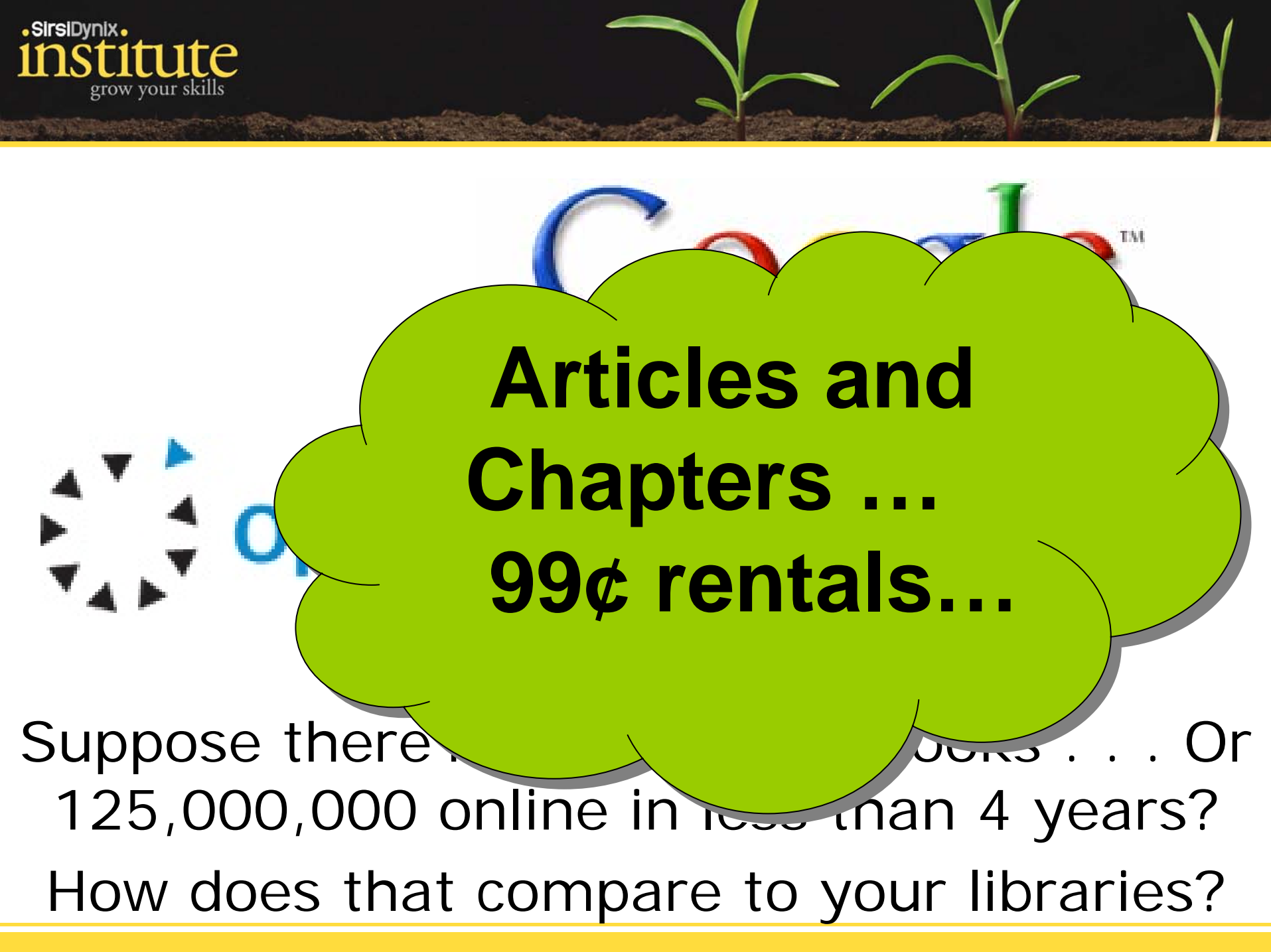
What When
Where

Why Who

How







**Articles and
Chapters ...
99¢ rentals...**

Suppose there are 125,000,000 online in less than 4 years? Or
125,000,000 online in less than 4 years?
How does that compare to your libraries?





Google invests in wired ...



facebook

LibraryThing BETA



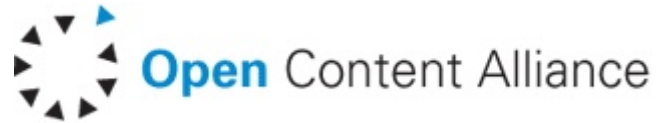
amazon.com



OVERDRIVE



ELF - *keeping tabs on your library material*







2.0 Influencers

1. YouTube
2. Second Life
3. MySpace
4. Facebook
5. Wikipedia
6. Ning
7. Twitter
8. Mozes
9. NowPublic
10. MyBlogLog

**Top 10 Most Influential
web tools for the
2008 elections**

**How many are we
already using?**



YouTube

<http://www.youtube.com>



Broadcast Yourself™

[Sign Up](#) | [My Account](#) | [History](#) | [Help](#) | [Log In](#) | [Country:](#)

Videos

Categories

Channels

Community



libraries

Search

powered by

Search Results for "libraries"

1 - 20 of about 22,300

Sort by: [Relevance](#) | [Date Added](#) | [View Count](#) | [Rating](#)

Display:

[The Armenian Genocide](#)

Photographs, interviews and video reports in 7 languages.
www.theforgotten.org

[Future of Libraries](#)

Futurist Speaker - Thomas Frey Creating the Library of the Future
www.davinciinstitute.com

[Top-Paid Internet Jobs](#)

Survey companies paying \$50-\$150/hr Work at home. See if you qualify
www.SurveyLot.com/Free-Membership/

[Librarian Needed](#)

Earn up to \$25-\$75 per Hour Work at Home - Start Today!
www.TeamFTS.com

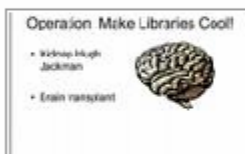
Ads by

New on YouTube

Stressed Out?! Watch NEW [One Less Stress TV](#) And learn how to deal with stress everyday!

Lip-sync your own video and win a trip to Hollywood! Enter [The UpStage by Samsung Contest](#)

You could win \$25K or your own banana grove. 21+



[Libraries in 2010](#)

My entry for the **Library** and Information Week competition 2007 at <http://librariesinteract.info>

Time: **05:56**



From: [fin4t2](#)

Views: 2,024

Added: 1 month ago

More in [People & Blogs](#)



[The L-Team](#)

If you have a research question, if no one else can help, and if you can find them, maybe you can hire... the L ([more](#))

Time: **01:48**



From: [pnnicck](#)

Views: 12,858

Added: 4 months ago

More in [Comedy](#)



[Tour of Info Island / Second Life Libraries](#)

video of my avatar Rik Riel skating around Info Island, where the Second Life **Libraries** are found. Music by Torley Linden, skates by Skoopf. Full version ([more](#))

Time: **03:21**



From: [rikomatic](#)

Views: 5,582

Added: 8 months ago

More in [Film & Animation](#)





Second Life

<http://www.secondlife.com>



Your World. Your Imagination.

Resident Login | Join

WHAT IS SECOND LIFE? SHOWCASE BUSINESS PARTNERS DEVELOPERS COMMUNITY

- Resident Links -

FREE MEMBERSHIP JOIN NOW!

MEMBERSHIPS, LAND, & PRICING
BUY AND SELL WITH LS
REFER-A-FRIEND



Alliance,
Charlotte,
San Jose SU
Europe (2X)
McMaster

Second Life
www.infoisland.org
L!brary
Another innovation from the Alliance Library System

Land For Sale view larger map

ab

Second Life Library 2.0



**Swedish Embassy, Dell, SirsiDynix,
ALA, **Massachusetts CPA's**, State Libraries,
SLA, Universities, Sun,
And lots more**

**9 storey Library
Law Library
Consumer Health Library
Medical Library
Teen Library
Public Library
Engineering Library
Science Fiction
Mystery Island Castle
ALA
SLA members
Education Islands
Amphitheatre**



Me



Second Life
www.infoisland.org
Library
Another innovation from the Alliance Library System

Reading is virtually fundamental in SL

services to 286 libraries and fully funded by the state of

added that ALS is one of the innovative organizations, technically speaking, and their philosophy is to mine new technologies as the gospel of library usage. Innovation equals risk, innovation growth," she stated.

Bell, the ALS's director of operations, read about SL in the blog of a librarian who was already a regular SL user. She created an account, logged in with her avatar, Lorelei Junot, and discovered a population of almost 200,000.

Bell found that SL had a few libraries, such as Wandering Yaffle's library, but thought that virtual library services could be expanded.

and Educators."

ALS, which is based in East Peoria, Ill., will team up with Online Programming for All Libraries (OPAL) and utilize the programs, currently offered online to librarians and libraries, within SL. The two entities eventually hope to offer a plethora of library services.

"Since there is web programming through OPAL, why not offer that in SL?" she said.

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expected criticism from many library blogs, but instead has found those in the field to be immensely excited about the possibilities afforded by SL.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might not otherwise go to a library. In giving background information about the ALS, Pope said the organization

Bell concurred, saying, "The response has been enthusiastic. People are volunteering and doing a

ZACK MORTAL HOSTED A class titled "Introduction to Library Research" yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches; use research databases to locate articles and more. - COURTESY PHOTO.

See BOOK, Page 20



TURN_AROUND WAVE JUMP SPIN JOY1 YES BLOW_KISS EGYPTIAN MACARENA KARATE KICK

URL: http://www.eastern.edu



EASTERN UNIVERSITY

ABOUT | ACADEMICS | ADM

Library :

- > [Library Catalogs](#)
- > [Books](#)
- > [Databases](#)
- > [Journals](#)
- > [Subject Guides](#)
- > [Interlibrary Loan](#)
- > [Services](#)
- > [Faculty Resources](#)
- > [Web Index](#)

> [Eastern University Home Page](#)

Tab Controls

Teleports VoiceChat Help

Worlds Contacts Telegrams

80 Worlds	1 User
VBI	1
!AWEDU!	0
^centre^	0

Immigration Officer: Welcome to the Activeworlds EDUverse. The EDUverse has upgraded with a VoIP module. Problems can be reported to support@activeworlds.com

Immigration Officer: Welcome to the AWEDUverse

Immigration Officer: Welcome to Eastern University!



MySpace

<http://www.myspace.com>

myspace[®] a place for friends

VONAGE
vonage.ca

Premium Unlimited
\$39.99
/month

Unlimited local & long-distance throughout Canada & the U.S.
VoIP 9-1-1 service has certain limitations versus traditional 9-1-1. See vonage.ca for details.

▶ Save now

Home | Browse | Search | Invite | Rank | Mail | Blog | Favorites | Forum | Groups | Events | Games | Music | Classifieds

Cool New People

Virginia



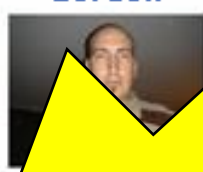
Katrina



Kendall



Gordon



Member Login

E-Mail:

Password:

Remember my E-mail

LOGIN

SIGN UP!

[Forgot your password?](#)

[Blogs](#)
[Browse](#)
[Chat Rooms](#)

[Classifieds](#)
[Filmmakers](#)
[Forums](#)

[Groups](#)

**Reminder:
300,000 plus
A DAY!**

advertisement



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Investment Savings
Account.**

START SAVING

MySpace Music



Two Gallants

Indie
San Francisco, CA

Two Gallants bring us an infusion of body-knuckled punk energy to storytelling epics and tear-in-your-eyes honky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

» [Listen Now](#)

MySpace Specials



Facebook

<http://www.facebook.com>



Search ▾

Applications edit

- Photos
- Groups
- Events
- Marketplace
- My Questions
- Horoscopes

▼ more



Stephen Abram

is Speaking to SLA San Andreas and SF Bay Area tonight.
 Updated just a moment ago edit

Networks: None
 Sex: Male
 Relationship Status: Married
 Looking For: Friendship
 Birthday: May 8, 1954
 Hometown: Toronto, Ontario
 Political Views: Very Liberal
 Religious Views: Open

- [View Photos of You \(9\)](#)
- [Write on My Super Wall](#)
- [View your Zombie](#)
- [Hug Stephen](#)
- [Answer My Questions \(1\)](#)
- [Who calls you a Top Friend \(6\)](#)
- [Get more Super Wall posts](#)
- [Edit My Where I've Been Map](#)
- [Read Stephen's Latest Blog ...](#)
- [Connect](#)
- [Edit My Profile](#)

You are online now.

▼ Mini-Feed

Displaying 10 stories. [See All](#)

Today

- Stephen is heading to SAN JOSE AND STANFORD u. 2:17am ×
- Stephen just took the Your wildest dreams quiz. 2:15am ×
- Are you like Stephen?
- Stephen and Jeannette Smithee are now friends. 2:13am ×
- Stephen and Steve Campion are now friends. 2:13am ×
- Stephen and Sara Tompson are now friends. 2:13am ×

Yesterday

- Stephen and Cindi are a Top Match on the Priorities in Life quiz. 11:48pm ×
- Are you like Cindi?

MySpace URL:
<http://www.myspace.com/hennepincountylibrary>

Hennepin County Library's Interests

General [library](#), [css](#), [rss feeds](#), [books](#)

Music Check out the [new music CDs](#) on order or recently arrived at the library.

Movies Want to reserve the [new dvds](#) at the library? How about [teen dvds](#)? We update them daily as we order them.

Books We've got lots of [new teen fiction](#). Not sure what to read next? Take a look at our [book lists](#).

Groups: [Teen Lit, YA/Teen Books Discussion Group](#)

[View All Hennepin County Library's Groups](#)

Hennepin County Library's Details

Status: Single

Zodiac Sign: [Capricorn](#)

Smoke / Drink: No / No

Hennepin County Library's Blurbs

About me:

Library Search

Find books & more **go**

[add Hennepin County Library Catalog search to your MySpace!](#)

[26 libraries](#) in suburbs of Hennepin County, MN.

Check out the [blog](#) on our [TeenLinks website](#).

[Need homework help?](#)

Love books? So do we! [Find the next good book you're going to read, share a book review & more.](#)

College? Dating? Health? [Get sound advice.](#)

Question? [Ask us online 24/7.](#)
hennepin county library


Who I'd like to meet:

[Library Users](#), [Authors](#), [Volunteers](#), [Teens...](#)

Hennepin County Library's Friend Space

Hennepin County Library has 293 friends.

[eVolver](#) [I can't take my eyes off you](#) [:Steen:](#) [Charbonneau](#)





A sustainable social network for life.

Use F8

95% of students in clients like U of Toronto, NCSU, Stanford, etc.

Over 80% of all college and University students in North America.

My Privacy



University of Phoenix



Study where you want.

View More Photos of
View All Zachary's Friends
Send Zachary a Message
Poke Him!

Friend Details edit

You are friends with Zachary.

Mutual Friends

21 friends in common. See All



Personal Info

Political Views:

Activities:

Interests:

Liberal
Assistant Op
Cinemas (I get
Coordinator for
Hockey Club est. 20
the model United Nation
I have two hobbies that I
collect rare photographs... I have
Houdini locking his keys in his car... the on
rare picture of Norman Rockwell beating up a child.
Also, I have a vast seashell collection that I keep

home search social net invite help logout

Toronto

locked ABC Check AutoLink AutoFill Options

Toolbar Update Mail My My Yahoo! Mother's Day Answers Games

Options Pop-ups Allowed Hotmail Messenger My Page News



Facebook | Engineering Information & Reference Service - U Alberta - Microsoft Internet Explorer

File Edit View Favorites Tools Help


Back Forward Stop Refresh Home Search Favorites Recycle Bin Mail Desktop Search

Address <http://www.facebook.com/group.php?gid=2244905594> Go Links

Google G Go Bookmarks 65 blocked Check AutoLink AutoFill Send Settings

Search web... Favorites PC Health Form Fill Spaces

Facebook | Engineeri...



facebook home search browse invite help logout

Engineering Information & Reference Service - U Alberta Alberta

Information

Group Info

Name: Engineering Information & Reference Service - U Alberta

Type: Organizations - Academic Organizations

Description: The Engineering Librarians at the University of Alberta are available to help all engineering students, staff, and professors in the Faculty of Engineering with their research and information needs. If you are working on an assignment, paper, design project, thesis or dissertation, tracking down a hard-to-find paper, please feel free to contact us for help.

Contact Info

Email: randy.reichardt@ualberta.ca

Website: <http://www.library.ualberta.ca/scitech/index.cfm>

Office: 1-26 Cameron SciTech Library

Province: Alberta

Recent News

Need help searching Compendex (Engineering Index)? Please check our narrated and non-narrated screencasts:

Narrated: http://www.library.ualberta.ca/screencast/engineerin_g/compendex_narrated/compendex_narrated.html

Non-narrated: http://www.library.ualberta.ca/screencast/engineerin_g/compendex_nonnarrated/compendex_nonnarrated.html

Officers

Diane Clark (Alberta)
Engineering Librarian (Civil Environmental Mining Petroleum)

Jerry Kowalyk (Alberta)
Engineering Librarian (Mechanical, Electrical/Computer)

Randy Reichardt (Alberta)
Engineering Librarian (Chemical/Materials, Nanotechnology)

Related Groups

- The Engineers
Student Groups - Academic Groups
- U of A Comprehensive
Student Groups - General
- U of A MatE's
Student Groups - Classes & Departments
- The legendary UofA Facebook
Kegger Xperiment (FKX)
Student Groups - Social Groups

Search

My Profile edit

My Friends

My Photos

My Shares

My Notes

My Groups

My Events




My Messages

My Mobile

My Account

My Privacy

IQ QUESTION:
Which does not belong in the group?

- 
- 
- 

Done

start iTunes Facebook | Engineeri... Microsoft PowerPoint ... Search with Google 7:23 PM


Facebook | Engineering Information & Reference Service - U Alberta - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://www.facebook.com/group.php?gid=2244905594> Go Links


Google Search web... Settings

Facebook | Engineeri...

 Kyle: We do have access to such a database, it's called Proquest Dissertations and Theses - Full Text: <http://www.library.ualberta.ca/databases/databaseinfo/index.cfm?ID=168>. If it's a recent thesis, there's a good chance that it is available full-text on this db. Otherwise, there would be a paper copy of it held in the UA Libraries' system.


Let me know if you find it. - Randy

[Message - Report](#)

 **Kyle Sand** (Alberta) wrote at 5:28pm on February 22nd, 2007


Just had a question i hoped you could answer. Can we search any sort of thesis database? I'm trying to find one published at the U of A that was referenced in a paper.

[Message - Report](#)

 **Randy Reichardt** (Alberta) wrote at 11:46pm on February 13th, 2007

Steve, thanks for the note and the kind words. I'll relay your suggestion of a "librarian bat signal" to my colleagues, and we'll see if we can come up with something inventive! LOL! And thanks to you, Andrea, Jessica, and Leonard for being the first students to join our new group, your collective support is much appreciated! - Randy

[Message - Report](#)

 **Steve Lobo** (Alberta) wrote at 11:20pm on February 13th, 2007

Wow Randy! You are so amazing, I don't think I have this many ways to contact my parents and we live in

Internet

start iTunes Facebook | Engineeri... Microsoft PowerPoint ... Search with Google 7:24 PM



Library 2.0 - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail New Tab

Address http://library20.ning.com/ Go Links

Google Go Bookmarks 65 blocked Check AutoLink AutoFill Send to Settings

Search web... Favorites PC Health Form Fill Spaces

Ning sabram Create Your Own Social Network Search Sign Out

Library 2.0

This network is for Library 2.0 Stuff

Main My Page Members Videos Photos Forum Invite

This network is for librarians and others interested in Library 2.0.

LibWorm Search

Submit

L2 Feeds via SuprGlu

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Welcome:

Welcome to Library 2.0. Once you join, please introduce yourself by going to the [Introductions Topic](#) in the forum or clicking on the link.

[Pop-Up for Library 2.0 Chat](#)

Library 2.0

Welcome to this chat. Please enter your **nickname** to continue.

[Administrator login](#)

Go

Get your own chat at [Chatcreator.com](#)

Hello, [Stephen K Abram](#) (sign out)

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- [Edit My Profile](#)
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Future of Libraries
Visionary Futurist - Thomas Frey Keynote
Speaker - Library Trends
www.davinciinstitute.com

Microsatellite Libraries
Enrichment for four motifs include 100 sequences and primer design

Done Internet

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Flickr

<http://www.flickr.com>



Your photos

12 photos / 9 views

[View as slideshow](#) (⌂)

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Flickr is also available in [繁體中文](#), [Deutsch](#), [English](#), [Español](#), [Français](#), [한국](#), [Italiano](#), or [Português](#).

PLEASE READ THIS IMPORTANT SECURITY NOTICE.

Stephen-stripped



[click here to add a description](#)

StephenFull-HiRes



[click here to add a description](#)

StephenFull-bw



[click here to add a description](#)



Podcasts

i.e. <http://odeo.com>

Or iTunes



Wikipedia

<http://www.wikipedia.org>

<http://www.mediawiki.org>

<http://pbwiki.com>



- article
- discussion
- view source
- history

All community members are invited to give [Board Election Candidates](#) their endorsements.

Welcome to MediaWiki.org

MediaWiki is a [free software wiki](#) package originally written for [Wikipedia](#). It is now used by several other projects of the non-profit [Wikimedia Foundation](#) and by many other wikis, including this very website, the home of MediaWiki.

[Download MediaWiki](#) right away, or use the links below to explore the basic site contents. You'll find some content translated into other languages, but the primary reference language for the whole site is English. Please read [more about this site](#).

For general questions dealing with the software see the recommended possibilities of communication and maybe our [support desk](#). If you have a suggestion dealing with this wiki, please visit the corresponding [discussion page](#).

[About this site](#) | [About MediaWiki](#) | [Download](#) | [Help & Support](#)

Users	System Administrators	Developers
<div style="text-align: center;"></div> <ul style="list-style-type: none"> ▪ What is a wiki? ▪ Navigation ▪ How to edit a page ▪ More 	<div style="text-align: center;"></div> <ul style="list-style-type: none"> ▪ Installing/Upgrading ▪ Configuring ▪ Third-party Extensions ▪ More 	<div style="text-align: center;"></div> <ul style="list-style-type: none"> ▪ Submitting a patch ▪ SVN commit access ▪ Reference Manual ▪ More

News 	Current Versions 
<ul style="list-style-type: none"> ▪ 2007-05-09: 1.10.0 branch release  <i>MediaWiki 1.10.0 final release available</i> ▪ 2007-05-04: 1.10.0 branch release candidate 	<ul style="list-style-type: none"> 1.10.0 · 2007-05-09 1.9.3 · 2007-02-20 1.6.10 · 2007-02-20



site

- [Main page](#)
- [Community portal](#)
- [Recent changes](#)

download

- [MediaWiki](#)
- [Extensions](#)

support

- [Help](#)
- [FAQ](#)
- [Manual](#)
- [Support desk](#)

development

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- [Browse SVN](#) 
- [Download from SVN](#)
- [Code documentation](#) 

communication

- [IRC \(#mediawiki\)](#)




pb wiki

Make a free wiki as easily as a peanut butter sandwich.

[Log In](#)

Note: You've recently edited irsig.pbwiki.com.

A PBwiki is an easy-to-use web page that multiple people can edit. It's as easy to make as a peanut butter sandwich. 

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CREATE YOUR OWN SITE IN 30 SECONDS

Get Started!

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<http://Wikillame.pbwiki.com>

Your Email:

stephen abram

[Create My Wiki](#)

[...for Educators](#)

[...for Business](#)

[...for You](#)



Ning WebScribbi

<http://www.ning.com>



Ning

- Home
- All Social Networks
- Get a Ning ID!
- Sign In
- Help

Create Your Own Social Network for Anything

brooklyn art project

Daytime Awards

The One Tree Hill VIP Lounge

NewTeeVee Pier Screenings

Please Sign In

Ning ID

Password [Forgot Password?](#)

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Main My Page Members Videos Photos Forum Invite

This network is for librarians and others interested in Library 2.0.

LibWorm Search

Submit

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Visionary Futurist - Thomas Frey Keynote
Speaker - Library Trends
www.davinciinstitute.com

Microsatellite Libraries
Enrichment for four motifs include 100 sequences and primer design

Done Internet

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Twitter

<http://twitter.com/home>

twitter

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What are you doing?

Characters available: **89**

I am presenting to an SLA Chapter

Update

[Archive](#)

[Replies](#)

[Recent](#)

What You And Your [Friends](#) Are Doing



sabram I'm preparing powerpoints for ALA at 3:35 am. I am an idiot.
[less than 20 seconds ago](#) from web ☆ 🗑



itgirl enjoying watching lorcan explore facebook. [about 1 hour ago](#) from mobile web ☆



itgirl Just drove to my old house. Accidentally. Oh brother. [about 3 hours ago](#) from [bt](#) ☆



kgs storing some evergreens for Twitterprose, so I'm ready for ALA.
[about 5 hours ago](#) from web ☆



davidleeking Oh yeah... david's finally got DSL at home... I'm movin



Welcome back,
[Stephen](#)

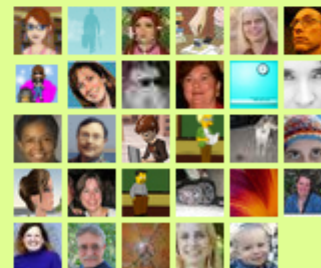
Currently: *I'm preparing powerpoints for ALA at 3:35 am. I am an idiot.*

[1 Direct Message](#)
[1 Favorite](#)
[29 Friends](#)
[33 Followers](#)
[27 Updates](#)

Send Notifications To:

web-only

[Activate Phone!](#)
[Activate your IM!](#)





Blogging

<http://www.blogger.com>

<http://www.blogspot.com>

<http://wordpress.com>



Stephen's Lighthouse

By SirsiDynix's Vice President of Innovation, Stephen Abram

June 19, 2007

Innovation Quote

I am in the Carla O'Dell (APQC CEO) fan club. Here's a recent quote [attributed to her](#):

"Innovation happens at the intersection of need, information, relationship, expertise and diversity"

It's a good start for my participation in the LITA Great Debate at ALA on Saturday. Are Libraries Innovative Enough?

Stephen

Posted by [stephen](#) at [6:50 PM](#) | [Comments \(0\)](#)

SirsiDynix Announces New CEO and CFO

Hey, I've got a new boss! I'll look forward to meeting him at ALA starting this week. Yay!

Stephen

FOR IMMEDIATE RELEASE

JUNE 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

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 **WTF?**
What's hot, and why!

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bebo beyonce brittney spears

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Popular

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The most **popular music** bloggers are linking to right now.

- | | |
|---|---|
|  <p>Icky Thump
The White Stripes
 258 new links to this album</p> |  <p>Minutes to Midnight
Linkin Park
 147 new links to this album</p> |
|  <p>Back to Black
Amy Winehouse
 109 new links to this album</p> |  <p>It Won't Be Soon Before Long
Maroon 5
 105 new links to this album</p> |
|  <p>Hey There Delilah</p> |  <p>Eat Me, Drink Me</p> |

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Tagging, Scanning, RSS Zotero



Flickr: Photos from abram_stephen - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.flickr.com/photos/7280861@N07/

Signed in as **abram_stephen** (1 new) Help Sign Out

flickr Home You Organize Contacts Groups Explore Search your photos Search


Your photos

12 photos / 0 views

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Stephen-stripped



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Uploaded on Mar 10, 2007 | [Delete](#)
0 comments


StephenFull-HiRes



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StephenFull-by



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0 comments

**40%
Tag
7%
Daily!**

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Come celebrate our third birthday (and more) with us at the del.icio.us party in October! hide this

del.icio.us

social bookmarking

popular | recent
login | register | help

- » all your bookmarks in one place
- » bookmark things for yourself and friends
- » check out what other people are bookmarking

learn more...

» get started «

Tags




A tag is simply a word you use to describe a bookmark. Unlike folders, you make up tags when you need them and you can use as many as you like. The result is a better way to organize your bookmarks and a great way to discover interesting things on the Web.

learn more...

hotlist what's hot right now on del.icio.us

HOT NOW

see also: popular | recent

- 
Revision3 save this 961 people
 first posted by mcavatar podcast video tech technology blog tags
- 
Toom : Excite your site save this 108 people
 first posted by geoff_ blog forum web2.0 hosting tools tags
- 
Vector Art with Photoshop - Online Tutorial at Melissa Clifton page 1 save this 196 people
 first posted by hurgui photoshop tutorial vector art howto tags

tags to watch more ...

- ### search
- A Brief Interview with Google's Matt Cutts
 - Home
 - The Semantic Indexing Project
- ### productivity
- Rands In Repose: Trickle Theory
 - The Joel on Software Discussion Group - Best tips that no one seems to know about?
 - Why email is addictive (and what to do about it)
- ### google



SEO

<http://searchengineland.com>

<http://searchenginewatch.com>



LinkedIn / Plaxo

<http://www.linkedin.com>

<http://www.plaxo.com>



Welcome, **Stephen Abram**
[[Sign Out](#)]

[Account & Settings](#) | [Inbox](#)

- Home
- People
- Jobs & Hiring
- Services
- Answers **NEW!**
- My Profile
- My Contacts

Inbox

Search Enter keyword, name, company or title

[Advanced Search](#)

[6 FREE issues of The Economist](#)

Network updates since June 13

Questions from your network:

Asked by your connections:

Paul Miller: As the media and policy makers become increasingly agitated about Google and others 'invading our privacy', how likely...

Asked by friends of friends:

(what is this?)

Visual Studio 2003 Install / Uninstall project feature
What services are out there for recommending people and...

[View more questions »](#)

Profile updates:

- Rebecca Jones has new profile information. [View Profile](#).
 - Dee Magnoni has new profile information. [View Profile](#).
 - Elson Freire became Commercial Director at Plugtech do Brasil Ltda. in April. [View Profile](#).
 - Angela Home is now Director at Management Library at Cornell University. [View Profile](#).
- [See all...](#)

RBC Royal Bank
Free overdraft protection

Before you meet...
Look them up at LinkedIn first!



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Comcast partners with Plaxo

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- Create the **perfect e-card** for any occasion
- Get disaster **insurance** for your data
- Search **contacts & calendar** on your phone
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- Store more than **1,000 contacts**

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30 days!

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Webex / LiveMeeting

<http://www.webex.com>

<http://office.microsoft.com/livemeeting>



Microsoft Office Live Meeting

Search All Office Online

Search

Search



- Communicator
- Live Communications Server
- Live Meeting

Related Products



- Learn about Microsoft's Unified Communications Strategy

Additional Resources

Microsoft Office Live Meeting

» Live Meeting Home

Product Information

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- » Top 10 Benefits
- » Demo
- » Try Now
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Help and How-to

- » Live Meeting 2005 Help
- » Live Meeting 2003 Help

Training

- » Live Meeting 2005 Training
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- » Live Meeting 2005 Publications

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- » Live Meeting 2005 Downloads and Add-ins
- » Live Meeting 2003 Downloads and Add-ins

Home > Products

Microsoft Office Live Meeting



Overview

Live Meeting enables you to collaborate online with colleagues, customers, and partners in real time, between either individuals or large groups—with just a PC, and an Internet connection.

- Product Overview

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Microsoft real-time collaboration video

Featured Template



Pet-care instructions

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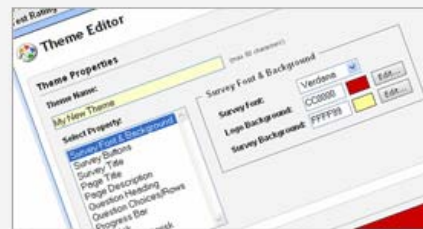
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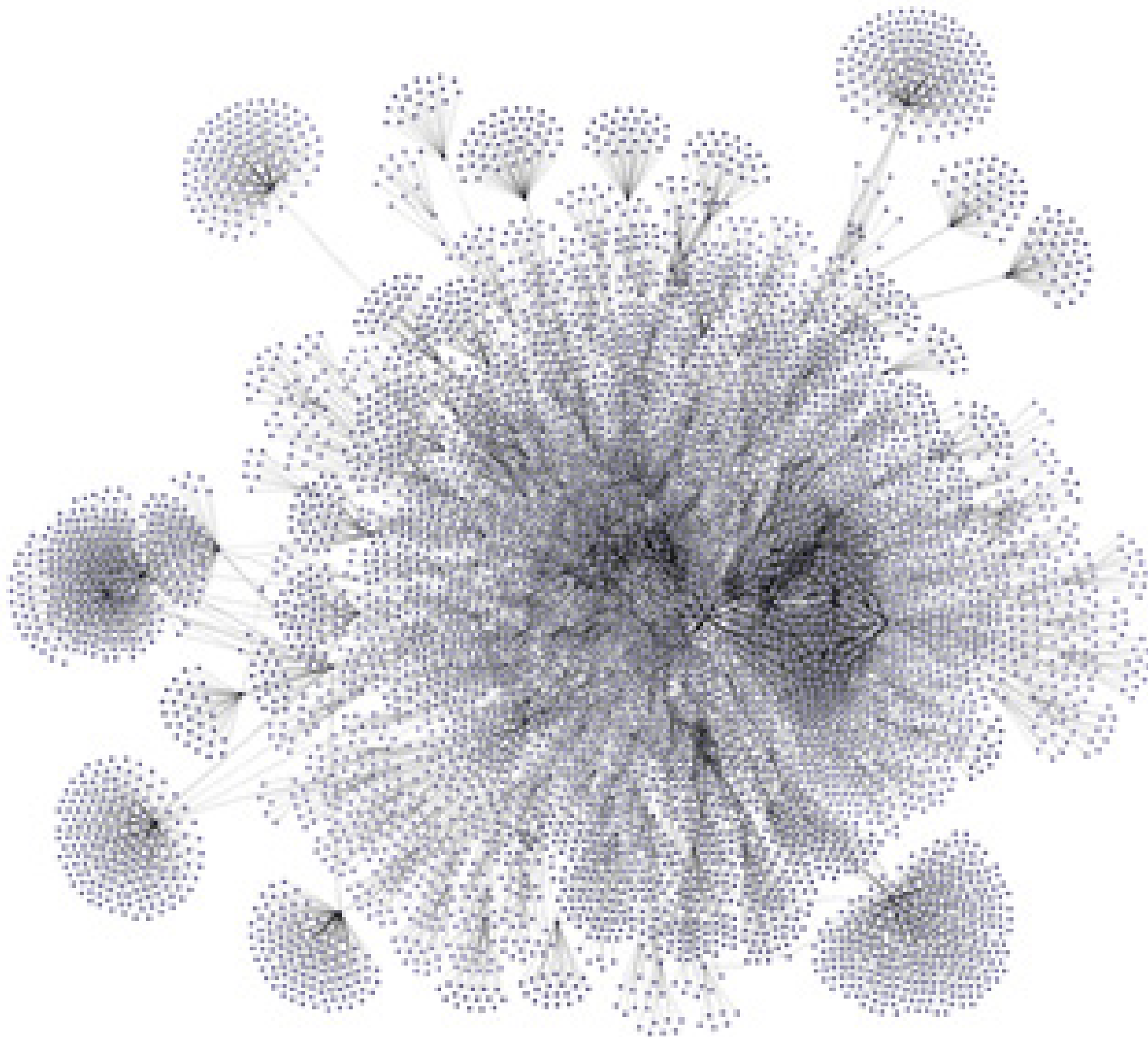
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What is the Magic Sauce?

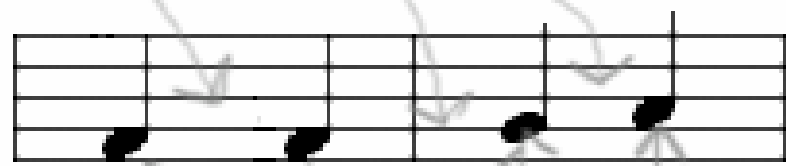
YouTube, Blogger, MySpace,
Facebook, Bebo, Flickr, Wikipedia,
etc.

SLA...?





this



...is as important as this



pp

1. 2.



We librarians must learn that when we study something to death, *Death was not our original goal.*



Just do it





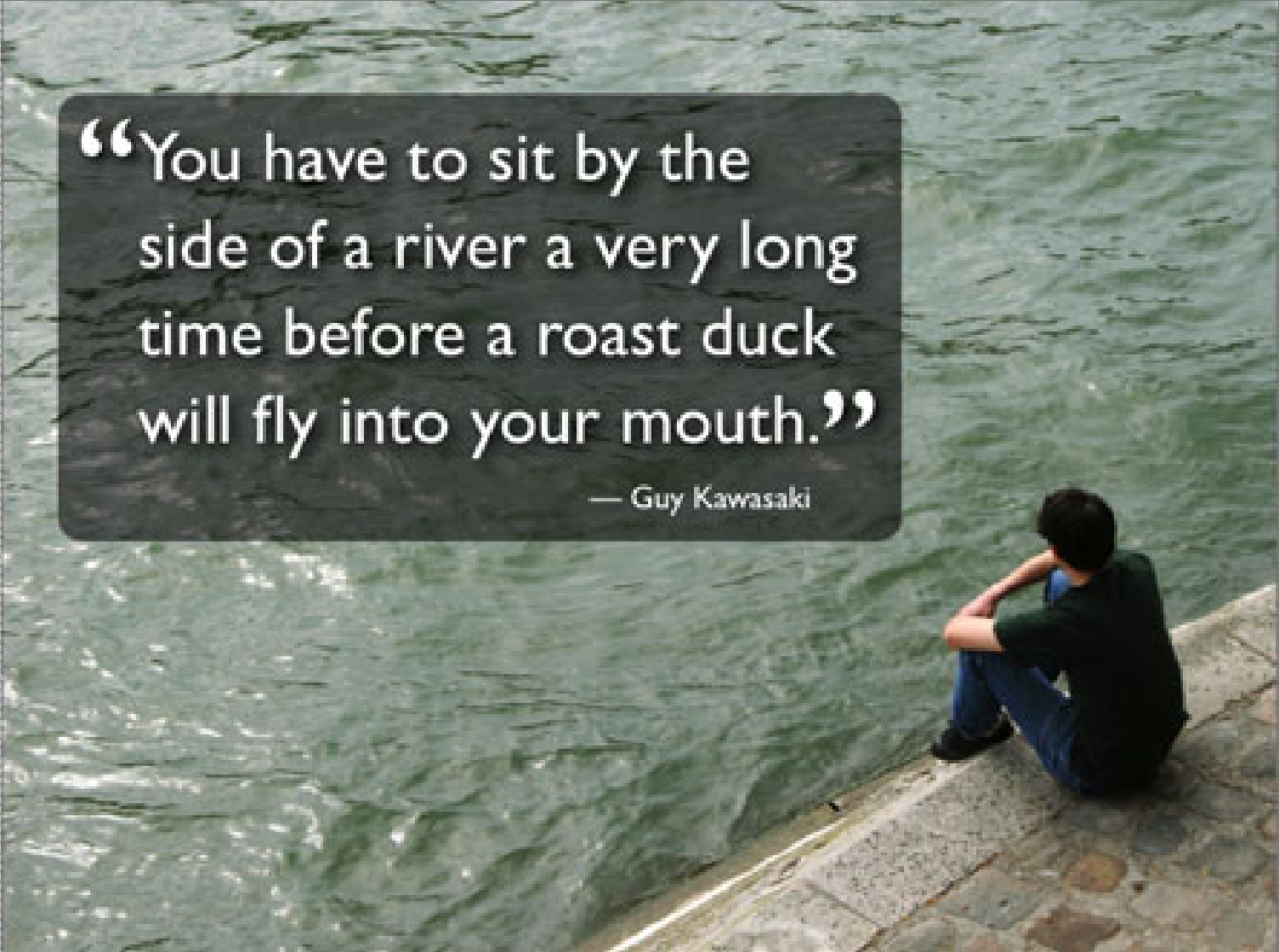
The image features a light beige background with a vertical line down the center. On the left side, there is a matchstick that is unlit and has a dark, curved tip. On the right side, there is a matchstick that is lit, with a bright yellow and orange flame. The word "Choose" is written in a black, serif font in the center of the image, positioned between the two matchsticks.

Choose



Change
Week
starts
Monday!



A person is sitting on a stone ledge by a river, looking out at the water. The person is wearing a dark green t-shirt and blue jeans. The water is a deep green color with some ripples. The stone ledge is made of large, grey blocks. The background is a dark, solid color.

“You have to sit by the side of a river a very long time before a roast duck will fly into your mouth.”

— Guy Kawasaki



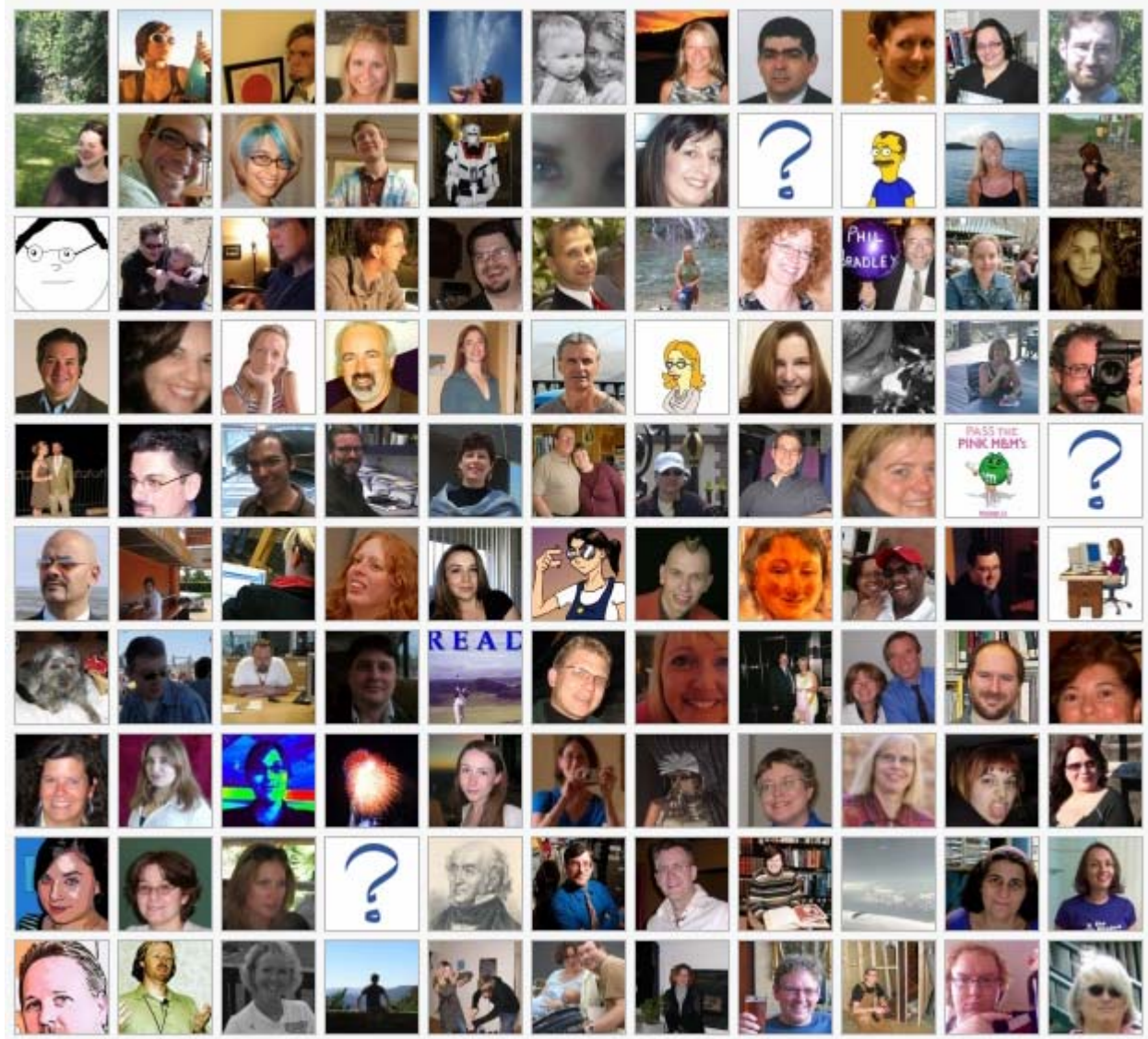


Remember:

Sign up – Volunteer

Engage and Participate

Join or Renew

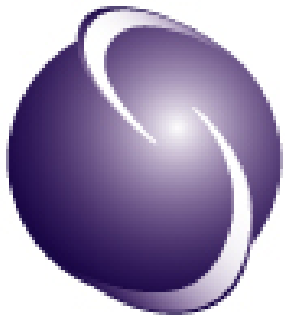


Slides

- These PPT slides will be at my blog 'Stephen's Lighthouse'

<http://stephenslighthouse.sirsidynix.com>





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