The Social Library 2.0

March 20-21, 2007
Stephen Abram
President-elect, SLA
Vice President, Innovation
Chief Strategist, SirsiDynix Institute
Research and Insights

• Kent State U study of K-12 learners
• Huntsville Madison usability study
• Personas work
• Normative Data Project
• Etc.
Optical Illusions
Optical Illusions
2000
Light Stopped
2001 Light Slowed to Bicycle Speed
2002 Light Sent into Future
2003 Light Transported
2006 Light Goes Backwards

Boyd's team collected data showing light traveling 'backwards,' seemingly faster than light speed.
Image credit: Univ. of Rochester
Forests and Trees

We get stuck here (implementation level)

Tree 2.0
The Big Picture

But this is what matters most
↓
(meta level)

The right forest
Libraries core skill is not delivering *information*

Libraries improve the quality of the *question* and the *user experience*.
I ♥ my customers
IF TELEVISION'S A BABYSITTER, THE INTERNET'S A DRUNK LIBRARIAN WHO WON'T SHUT UP.
What is Social?

- Life is Social
- Learning is social
- Community and neighbourhoods are social
- Networks are social
- Libraries and schools are social
- Research is social (especially inter-disciplinary)
- Creation is social
- Humanity is social
- Student and scholarly life is social
Is Magazine Content Social?

Web Features of America’s Top 50 Magazines

Percent of Magazines

- RSS Feed: 48%
- RSS Feed Includes Ads: 0%
- Tags: 6%
- Mobile Version: 12%
- Most Popular: 10%
- Video: 34%
- Podcast: 38%
- Reporter Blogs: 32%
- Blogroll (External Links): 38%
- Comments on Articles: 14%
- Registration Required: 16%
- Bookmarking: 8%
- Message Boards: 14%
Is News Content Social?

Online Offerings of the Top 100 Newspapers

<table>
<thead>
<tr>
<th>Feature</th>
<th>Number of Papers</th>
</tr>
</thead>
<tbody>
<tr>
<td>RSS Feed for Different Sections</td>
<td>76</td>
</tr>
<tr>
<td>RSS Feed Includes Acts</td>
<td>75</td>
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<tr>
<td>Acts Most Popular</td>
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<tr>
<td>Video</td>
<td>61</td>
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<tr>
<td>Podcast</td>
<td>33</td>
</tr>
<tr>
<td>Chats</td>
<td>13</td>
</tr>
<tr>
<td>Reporter Blogs</td>
<td>80</td>
</tr>
<tr>
<td>Reporter Blog Comments</td>
<td>67</td>
</tr>
<tr>
<td>Blogroll/External Links</td>
<td>24</td>
</tr>
<tr>
<td>Comments on Articles</td>
<td>19</td>
</tr>
<tr>
<td>Registration Required</td>
<td>23</td>
</tr>
<tr>
<td>Bookmarking</td>
<td>7</td>
</tr>
<tr>
<td>Message Boards</td>
<td>64</td>
</tr>
</tbody>
</table>

[Online Offerings of the Top 100 Newspapers]
Are Scholars’ Citations Social?
Libraries are Social Institutions

We have a clear and valid interest in applications and environment that drive social experiences.
MY OPAC SUCKS
All that matters is...

- Community
- Learning
- Interaction

The user is not broken

Karen Schneider
Where are our users?
Google & Kansas City
Social Drives Local
Google invests in wired ...
Bidirectional wireless module

Hydro Broadband
Focus on Their Needs
What is the Magic Sauce?

YouTube, Blogger, MySpace, Facebook, Bebo, Wikipedia, etc.
Hmmm, The magic seems to be social!
WEB 2.0

- RSS – really simple syndication
- Wikis
- New Programming Tools: AJAX, API
- Blogs and blogging
- Recommender Functionality
- Personalized Alerts
- Web Services
- Folksonomies, Tagging and Tag Clouds
- Social Networking
- Open access, Open Source, Open Content
- Screencasting

- Commentary and comments
- Personalization and My Profiles
- Podcasting and MP3 files
- Streaming Media – audio and video
- User-driven Reviews
- Rankings & User-driven Ratings
- Instant Messaging and Virtual Reference
- Photos (e.g. Flickr, Picasa)
- Socially Driven Content
- Social Bookmarking
- Federated Search and OpenURL
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del.icio.us

social bookmarking

» all your bookmarks in one place
» bookmark things for yourself and friends
» check out what other people are bookmarking

» get started «

hotlist

what's hot right now on del.icio.us

HOT NOW
Revision3 save this
first posted by mcavtator podcast video tech technology blog tags

Toom : Excite your site save this
first posted by geoff. blog forum web2.0 hosting tools tags

Vector Art with Photoshop - Online Tutorial at Melissa Clifton page 1 save this
first posted by hurgui photoshop tutorial vector art howto tags

Tags
A tag is simply a word you use to describe a bookmark. Unlike folders, you make up tags when you need them and you can use as many as you like. The result is a better way to organize your bookmarks and a great way to discover interesting things on the Web.

more...

tags to watch

search
A Brief Interview with Google's Matt Cutts
Home
The Semantic Indexing Project

productivity
Randi In Repose: Trickle Theory
The Joel on Software Discussion Group - Best tips that no one seems to know about?
Why email is addictive (and what to do about it)

google
# Tagging

<table>
<thead>
<tr>
<th>Links</th>
<th>Web Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bag of URLs</td>
<td>Simpy</td>
</tr>
<tr>
<td>Del-icio.us</td>
<td>Flickr</td>
</tr>
<tr>
<td>Frassle</td>
<td>FURL</td>
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<tr>
<td>Livemarks</td>
<td>Spurl</td>
</tr>
<tr>
<td>Stumble Upon</td>
<td></td>
</tr>
<tr>
<td>Wists</td>
<td></td>
</tr>
<tr>
<td>Dude, Check This Out!</td>
<td></td>
</tr>
<tr>
<td>openIBM</td>
<td></td>
</tr>
<tr>
<td>CiteULike</td>
<td>(ArXiv)</td>
</tr>
<tr>
<td>Connotea</td>
<td>(Merlot)</td>
</tr>
<tr>
<td>Unalog</td>
<td></td>
</tr>
</tbody>
</table>

- **General**
  - Bag of URLs
  - Del-icio.us
  - Frassle
  - Livemarks
  - Stumble Upon
  - Wists
  - Dude, Check This Out!
  - openIBM

- **Scholarly**
  - Connotea
  - Unalog
  - CiteULike

Source: DLIB
Add hundreds of database Suppliers (MS already has about 120.

Make it OpenURL compliant

Make it Browserless
Add a toolbar that behaves in a research way

Integrate e-commerce for articles, standards, etc.

Predict their needs through mining of Gmail, surfing, and behaviours

Personalize it and track your needs and add alerts …

Add for online discussions, communities of practice, group and individual blogs and connections through social networking software

Add tools – citation, RefWorks, ProCite, stat packages,

And then ally with Sun to build a new OS for wireless world…

Google Office

Add virtual reference

Google Books
Suppose there’re 250,000 books . . . Or 25,000,000 in less than 5 years? How does that compare to your libraries?
WEB 2.0

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Get your texthead to nexthead
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- Federated Search
- Socially Driven Content
- Social Bookmarking
What would **social** federated search look like?

- SRU, SRW, Speed, RSS, visualization, faceted results, OS compliance, relevance tuning, all content, etc.
- Grade 1, Grade 3, High School
- Beyond groups and clusters of content and users
- Beyond journals – books, gov’t docs, chapters, reports, lab notes, ...
- Beyond bounded collections
- Socially driven relevance, facets, visual display, tiled
- Personalized
- The default
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Simple Collaboration

- MSN .NET Messenger
- AOL Internet Messenger
- ICQ
- Yahoo! Messenger
- Yahoo! IMvironments
- IRC
- Trillian, GAIM, MEEBO

90%+ of people from ages 15-25 have at least one IM account vs only 5% of over 30’s

Most now with voice, video, co-browsing...Can you?
IM: Instant Messaging

- Thomas Ford Memorial Library – 50%!
- Pennsylvania State University IM pilots now campus wide
- SirsiDynix Docutek VRLPlus K-12 experience in New Zealand

- Discover IM, JYBE, SMS and Skype
- Grow into Virtual Reference
- Collaborate on province-wide and national VR
Guide Session

Status: Looking for a guide...
Status: Connected to guide: RonlyceB
Your: Hi, RonlyceB! Hi there. I will be helping with your search.
You: Hi.
RonlyceB: Hi.
Your: What can I help you with today?
You: Hi, I need to search about Mercury.
RonlyceB: Sure.
Your: You there?
Status: Session ended.

Guide Recommended Resources for: Science > Astronomy

1. **Luxury Cruise to Mars**
   - Visit the Red Planet in style. Low-gravity fun for everyone!
   - Sponsored Links

   - [google space.com](https://www.google.space.com/search?q=mercury&site=default_collection&client=default_frontend&prnstylesheets=default_frontend&output=xml_no_dtd)

   - [www.noblemind.com](http://www.noblemind.com/search_case?var=16&form=mercury)

   - [astronomylinks.com](http://astronomylinks.com/cgi-bin/links/search.cgi?query=mercury)

   - [jw2 Meta Search Engine Compare Search Engines](http://www.jw2.com/best.php?q=mercury&submit=Search)

   - [DMOZ](http://search.dmoz.org/cgi-bin/search?search=mercury)

Open Directory Quick Search for: Science > Astronomy

Displaying 1 - 5 of 32 | Next 5

1. **Planetary Transits Across the Sun**
It’s about Cooperating and Sharing

- Instant Messaging – by teams
- Virtual Reference
- Texting, MSN, AIM, IM
- Meebo
- Trillian
- GAIM
- etc.
The Value Hierarchy in Web 2.0 Software

1. Users
   - attention
   - presence
   - usage
   - interaction
   - collaboration

2. Data
   - secondary:
     - microformatting
     - ranking
     - trackbacks
     - tagging
     - bookmarking
   - primary:
     - information
     - shared media feeds
     - attention data links

3. Function
   - RIAs
   - hybrid apps
   - mashups
   - Web services

Users are the center of the universe in Web 2.0 software, with data and functionality a close but distinct 2nd and 3rd.

Source: http://web2.wsj2.com
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Librarians who Drupal? 10 Replies
Started by MyersJ on Mar 8 2007 - MyersJ's discussions
Any other librarians developing Drupal sites out there? I'd love to chat. I have set up a Drupal 5.1 installation on my development server at home using a WAMP environment. I've added and created a... Read More

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Why Johnny Can't Search (Intelligently) 3 Replies
Started by MichaelG on Mar 8 2007 - MichaelG's discussions
From the Chronicle of Higher Education (Wednesday, March 7th, 2007): "No matter how tech-savvy today's students are, many of them doing research online cannot distinguish infomercial from fact... Read More

From the past Neal Stephenson’s Snow Crash (1992) 14 Replies
Started by LarryGreenwood on Mar 7 2007 - LarryGreenwood's discussions
Has anyone in this group by chance ever read Neal Stephenson’s Snow Crash? Right that was 15 years ago, even before the web. Neal was in that group of writers who were labeled “cyberpunk” or cyber... Read More

Online Northwest 2007 Keynote: Stephen Abram 1 Reply
Started by LoneHjelme on Mar 7 2007 - LoneHjelme's discussions
The Social Library: Becoming Library 2.0! A keynote speech prepared and delivered at Online Northwest 2007 by Stephen Abram. Abram is Vice President of Innovation for SirsiDynix. Online northwest... Read More

RealTime Chat anyone? 23 Replies
Started by AdamKing on Mar 7 2007 - AdamKing's discussions

Library 2.0

Welcome to your page on Library 2.0!

To easily make this page uniquely yours, what makes your profile yours? Follow these 4 steps:

- Add your personal photo
- Edit your page's theme
- Add a blog post
- Invite Friends

Your Library 2.0 Box

Click "edit" to add text, images, photos, or any widget to this box. It's another way...
Kyle: We do have access to such a database. It's called ProQuest Dissertations and Theses - Full Text:
http://www.library.ucsb.edu/databases/proquest.cfm?ID=156. If it's a recent thesis, there's a good chance that it is available in full-text on this db. Otherwise, there would be a paper copy of it held in the UCSB libraries' system.
Let me know if you find it. - Randy

Kyle Sand (Alberta) wrote
at 5:30pm on February 22nd, 2007

Just had a question I hoped you could answer. Can we search any sort of these databases? I'm trying to find one published at the U of A that was referenced in a paper.

Randy Reichardt (Alberta) wrote
at 11:40pm on February 13th, 2007

Steve, thanks for the note and the kind words. I'll relay your suggestion of a librarian scout to my colleagues, and well see if we can come up with something interesting! And thanks to you, Andrea, Janna, and everyone for being the last students to join our new group. Your collective support is much appreciated - Randy

Steve Labh (Alberta) wrote
at 11:03pm on February 13th, 2007

Wow Randy! You are so amazing. I don't think I have this many ways to contact my parents and we live in
Hosting to Denmark
Reminder:
200,000-250,000 A DAY!
Reminder: 15 million daily users, and 30 billion page views a month
UIUC Undergraduate Library

"Everybody's favorite place to study and hang out."

Female
37 years old
URBANA, ILLINOIS
United States

Last Login:
11/29/2006

View My: Pics | Videos

Contacting UIUC Undergraduate Library

Email: Send Message
Add to Friends
Instant Message
Add to Group
Forward to Friend
Add to Favorites
Block User
Rank User

UIUC Undergraduate Library is in your extended network

UIUC Undergraduate Library's Latest Blog Entry [Subscribe to this Blog]

Voting Day! (view more)

Loanable Laptops are Here! (view more)

Gaming Night on October 21st (view more)

Back in the swing of things! (view more)

The Integrated Services Desk (view more)

[View All Blog Entries]

UIUC Undergraduate Library's Blurs

About me:
1402 West Gregory Urbana, IL, 61801 (217) 333-3477 .. askundergrad I'm the University of Illinois Undergraduate Library, and I opened in 1969. I'm the friendliest little library in the whole world, so send me a message or...
You have been selected! Get a FREE* laptop!

CONGRATULATIONS! YOU ARE THE 1,000,000th VISITOR
CLICK HERE TO CLAIM

Banner Number: 2274NVT0-4 *details apply

Morrisville College Libraries is in your extended network

Morrisville College Libraries's Latest Blog Entry [Subscribe to this Blog]

New Library TooBar! [view more]
Study in the Library? [view more]
Rock and Roll Library [view more]
Doing Citations [view more]
RIP: Octavia Butler, 1947-2006 - science fiction author [view more]

[View All Blog Entries]

Morrisville College Libraries's Blurs
About me:

Home | Browse | Search | Invite | Film | Mail | Blog | Favorites | Forum | Groups | Events | Videos | Music | Comedy | Classifieds
Library MySpace Sites

Hennepin County Library
http://www.myspace.com/hennepincountylibrary

Thomas Ford Memorial Library
http://www.myspace.com/thomasford

Public Library of Charlotte & Mecklenberg County
http://www.myspace.com/libraryloft

Brooklyn College Library
http://www.myspace.com/brooklyncollege-library

Lansing Public Library
http://www.myspace.com/lansingpubliclibrary

Morrisville College Libraries
http://www.myspace.com/morrisvillecollege-library

Westmount PL
http://www.myspace.com/westmontlibrary

Goshen PL
http://www.myspace.com/goshenpubliclibrary

University of Illinois Undergrad Library
http://www.myspace.com/undergradlibrary

Albany County PL
http://www.myspace.com/acplwy

UT Austin Library
http://www.myspace.com/utlibraries

Carnegie Library of Pittsburgh
http://www.myspace.com/clpteen
Harvard, Charlotte, Denver... Infotubeys
Sydney Abram's Profile (This is you)

Humberside Collegiate Institute

Information

Account Info [ edit ]
Name: Sydney Abram
Network: Humberside Collegiate Institute '06
Last Update: May 13, 2006

Basic Info [ edit ]
Sex: Female
Interested In: Men
Birthday: June 29, 1988

Contact info [ edit ]
Email: syd.abram@gmail.com

Personal Info [ edit ]
Political Views: Other
Activities: U of T Gymnastics
Interests: interested in mostly glorious things...
Favorite Music: the good kind
Favorite TV Shows: the funny ones...freaks and geeks, the office, family guy, arrested development, scrubs.. etc
Favorite Movies: June Bug..just to be different
Favorite Books: ofcourse the embarrassing ones..The Alchemist, OF Mice and Men, ghostWorld, Sin City (any volume), Same Difference, Summer Blonde
Favorite Quotes:
About Me: "ths...my life story"
(insert..bongo solo)

Photos
You have 5 albums.

View More Photos of Me (22)
Edit My Profile
Edit My Picture
Edit My Privacy

Humberside Collegiate Institute
Friends
41 friends at Humberside Collegiate Institute

Stephanie Craig
Jessica Toinian
Hall Hamilton
A sustainable social network for life.

95% of students in clients like U of Toronto, NCSU, Stanford, etc.

80% of all college and University students in North America.
Alliance, Charlotte, San Jose SU Harvard
Teen SL Library services meeting, Sun 5/7/06
Second Life Library eBooks
Reading Room
Inside

Linden Lab is temporarily postponing the release of 1.9.1. They will continue to release updated versions of 1.9.1 on the preview grid for testing. They will still be bringing the grid down for some hardware and server-side code upgrades. These changes will occur between tomorrow from 6am to noon SLT.

FYI

Sim of the Week - Page 9

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The Line ............ Page 5
Comics .............. Page 7
Entertainment ...... Page 7
Photo Contest ....... Page 8
Fashion ............ Pages 11-12
Art .................. Page 16
Sports ............... Page 16

Web Poll

Go to our website at www.metaversemessenger.com to participate in our online poll.
This week's question: "Should Linden Lab sell Linden dollars?"
Look for the results from last week's poll on Page 4.

About Us

Volume 1, No.39
Second Life
The Metaverse Messenger
Sido (169, 195)

M² The Metaverse Messenger

A REAL NEWSPAPER FOR A VIRTUAL WORLD

Tuesday, May 9, 2006

A Second Life Publication

Free
Reading is virtually fundamental in SL

Second Life
www.infoisland.org

Another innovation from the Alliance Library System

ZACK MORTAL HOSTED A class titled "Introduction to Library Research" yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches; use research databases to locate articles and more. - COURTESY PHOTO.

ALS, which is based in East Pekoe, Ill., will team up with Online Programming for All Libraries (OPAL) and utilize the programs currently offered online to librarians and libraries, within SL. The two entities eventually hope to offer a plethora of library services.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might not otherwise go to a library. In giving background information about the ALS, Pope said the organization library services to 285 libraries and is fully funded by the state of Illinois.

Added that ALS is one of the creative organizations, technically speaking, and their philosophy to move new technologies into the field of library usage.

"Information is risk, innovation is worth," she stated.

Ball, the ALS's director of marketing, read about SL in the blog of a man who was already a user of SL. He created an account, logged on as "Loveliest Angel," and found almost 200,000 people. After finding that SL had a few such as Wandering Yaffle's library, he thought that services could be expanded.

"Since there is web programming through OPAL, why not offer that in SL?" she said.

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expected criticism from many library blogs, but instead found those in the field to be immensely excited about the possibilities afforded by SL.

Ball concurred, saying, "The response has been enthusiastic. People are volunteering and doing a great job."

See BOOK, Page 20
Croquet is...

...a new open source software platform for creating deeply collaborative multi-user online applications. It features a network architecture that supports communication, collaboration, resource sharing, and synchronous computation among multiple users. Using Croquet, software developers can create powerful and highly collaborative multi-user 2D and 3D applications and simulations.
Library 2.0 = ( books 'n stuff 
+ people 
+ radical trust ) 
\times participation

Darlene Fichter, 2006
Evolution of Reference and the Scholarly Experience

Sustainability
Del.icio.us
Wikis
Tagging
IM and VR
Organization
Capacity
# LIBRARY 2.0 MATRIX

## Resource Environment
**Library 2.0 user**

- **Library catalogue** - MARC compliant
- **Web 2.0 platform 24/7**
  - adaptable user interface
- **Information services**
  - Online, Virtual Learning spaces
- **Blended digital Web Collections**
- **Blended digital repository**
- **Digital access for personal organisation**
  - E-reserve
  - Borrower loan access
- **Digital access for licensed collections**
  - e-books, videos & multimedia,
  - images, learning objects, etc
  - specialist online databases
- **Federated searching**
  - Z39.50
- **Taxonomy** - supported by global metadata standards

## Web 2.0 as Platform
**Library 2.0 user**

- **E-learning 2.0 environment**
  - LMS, ELGG, LAMS etc.
- **Social Networks**
  - MySpace/Facebook
  - Blogs & Wikis
  - Read/Write web functionality
  - Social Bookmarking
  - Images & multimedia sharing
  - Podcasting & vodcasting
- **Folksonomy**
  - Tagging for personalisation
- **Searching**
  - Browser and desktop API
  - Blogs & social networks
  - Visual & metasearch engines
- **Mobile computing**
- **RSS feeds and Mashups**

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Emerging Model for Community, Learning and Research Enterprises

Credit: adapted from Rick Luce, LANL
Library 2.0
Web 2.0

- The Web As Platform
- Harnessing Collective Intelligence
- Data As Valuable As Functionality
- Continuous Improvement Gradient
- Frictionless Programming & Data Models
- Software That Crosses Boundaries
- Immersive, Social, Rich User Experiences

Identity 2.0
Library 2.0
Law 2.0
Media 2.0
Advertising 2.0
Democracy 2.0
The Long Tail of QUESTIONS

as questions become more difficult, where do you go for answers?

# of questions

ask Google

libraries

? ask a person

difficulty
Web 2.0:
The Inevitable Trough of Disillusionment
Yes – They are different, period.
## MILLENNIAL CHARACTERISTICS

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Value</th>
<th>More</th>
<th>More</th>
<th>Respect</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principled / Values</td>
<td>More Friends</td>
<td>Diverse</td>
<td>Intelligence</td>
<td></td>
</tr>
<tr>
<td>Optimistic / Positive</td>
<td>Internet Natives</td>
<td>Choices</td>
<td>Format Agnostic</td>
<td></td>
</tr>
<tr>
<td>Balanced Lives</td>
<td>Adaptive / Flexible</td>
<td>Civic Minded</td>
<td>High Expectations</td>
<td></td>
</tr>
<tr>
<td>Collaborative</td>
<td>Nomadic</td>
<td>Gamers</td>
<td>Experiential</td>
<td></td>
</tr>
<tr>
<td>Independent</td>
<td>Confident</td>
<td>Direct</td>
<td>More Liberal</td>
<td>/conservative</td>
</tr>
<tr>
<td>Multi-taskers</td>
<td>Inclusive</td>
<td>Patriotic</td>
<td>Entrepreneurial</td>
<td></td>
</tr>
<tr>
<td>Healthy Lifestyle</td>
<td>Family Oriented</td>
<td>Graphical</td>
<td>Achievement Oriented</td>
<td></td>
</tr>
</tbody>
</table>

Credit: Richard Sweeney, NJIT
Usability

The A frame adopted from newspaper layout does not work.
Heat Maps are created by tracking user eye movements and summing the records for user groups. Here, the eye movements of elementary school students were tracked and recorded resulting in a Heat Map that clearly shows the students focus on the navigation options in the top left, the main feature panel in the center of the page, and the search box in the center top. This actual webpage can be seen by clicking here.

Heat Maps help SirsiDynix understand how to layout pages.
Adapting to Technology
Check It Out

My America

Poetry is fun and even better when you can learn more about the United States and its regions by reading the poetry in this book! Included are fun facts, colored maps and pictures while you travel through each state.

- What's a Poem?
- Poetry Ideas!
- Giggle Poetry

The US and its Neighbors
**Check It Out**

**Hubble Space Telescope**

The Hubble Space telescope orbits (circles) the Earth at a height of about 600 kilometers (375 miles). Since it was launched in 1990, astronomers have used it to collect information that helps them work out the age of the universe and how fast it is expanding. (Text taken from the Hutchinson Children's Encyclopedia © Research Machines, plc 2005.)

- Hubble Telescope
- Expanding Universe
- Edwin Hubble

**The Amazing Sun - Our Star**
A projector the size of a sugar cube
Everything’s getting smaller
Librarian 2.0 plays
What do you want to do with your life?

I want to do this

215,920 people in 4,879 cities are doing 331,085 things including...

- learn to skateboard
- finish my masters degree
- download the new episode of 24
- go to Greece
- smoothcharliebrown wants to attend a Soccer World Cup game
- learn french
- Drop a dress size (or two!)
- Clean my room and maintain it.
- dye my hair blonde
- find the meaning of life
- have my own garden
- be more creative
- google myself
- yesterdayshigh wants to do something small to make everyday worthwhile
- Become more focused
- play Mario Brothers 3
- download msn plus
- make an ATC each day
- Have friends everywhere
- learn to trust
- take dance lessons
- Organize and Systematize all of my digital data
- make people understand that declawing a cat is a painful unnecessary surgery and there are better ways to deal with cat's scratching
- talk to a stranger
- read The Lion The Witch and the Wardrobe
- stop biting my nails
- organize my life better
- practice on my bass more
- learn Gaelic
- tekeo wants to do better in iot and english
- find a new job
- think and grow rich
- become a better public speaker
- stop screwing around on the internet
- learn english
- lose 50 pounds
- GET MY GRAD SCHOOL APPLICATIONS TOGETHER!!!
- lose 20 pounds and keep it off
- meet johnny depp
- stop smoking
- exercise more
- stop texting
- keep it clean
- improve my writing
- keep my cads
- learn to醫
- Facebook wants to kill you now!

Discover what's important, make it happen, share your progress. Find your 43 things. Learn more...

Top Cities
- Seattle 1090 people
- New York City 791 people
- London 779 people
- Chicago 737 people
- San Francisco 595 people
- Los Angeles 562 people
- Toronto 500 people
- Boston 406 people
- Vancouver 385 people
- Austin 366 people
- Portland 365 people
- Atlanta 361 people
- Sydney 320 people
- Houston 317 people
- San Diego 301 people

→ See more

Today's Tags
- travel 4299
Two Key Interventions

Expanding Minds, Empowering Individuals, Enriching the Community

PLCMC  Learning 2.0
23 Learning 2.0 Things

- **Week 1:** Introduction (official start of week August 7th)
- **Week 2:** Blogging
- **Week 3:** Photos & Images
- **Week 4:** RSS & Newsreaders
- **Week 5:** Play Week
- **Week 6:** Tagging, Folksonomies & Technorati
- **Week 7:** Wikis
- **Week 8:** Online Applications & Tools
- **Week 9:** Podcasts, Video & Downloadable audio
Build a Petting Zoo

• Real devices: iPods, MP3 players, video, smart phones, texters, etc.
• Special PC’s: disability compliance, streaming media, IM groups, VR (both kinds)
• Gaming stations
Looking too close
The Landscape Today
The Emerging Landscape
It’s an **Information Ocean**, not a Highway.
We librarians must learn that when we study something to death, *Death was not our original goal.*
Libraries are a community “Exploration Space” not merely a collection space.
On the End User for Life
The power of libraries
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