The Social Library 2.0

Dec. 4, 2006
Stephen Abram
Vice President, Innovation
Chief Strategist, SirsiDynix Institute
Some New Stuff Today

Not formally announced yet so please don’t blog it...
The Future Ain’t What it Used to Be!

SHIFT HAPPENS
2000
Light Stopped
2001 Light Slowed to Bicycle Speed
2002 Light Sent into Future

Mr. Time Machine transports you... back to the past
2003 Light Transported
2006 Light Goes Backwards

Boyd's team collected data showing light traveling 'backwards,' seemingly faster than light speed.

Image credit: Univ. of Rochester

Romulan cloaking Devices at Duke U.
CHANGED PRIORITIES AHEAD
Libraries core skill is not delivering *information*

Libraries improve the quality of the *question*
Anagnnosis, Agnosia

• Resistance to new knowledge
• In the class with Amnesia

E-Content

Libraries: Standing at the Wrong Platform, Waiting for the Wrong Train?

By Paul B. Gandel
Pew 2020 Predictions

• A low-cost global network will be thriving and creating new opportunities in a "flattening" world.

• Humans will remain in charge, even as more activity is automated and "smart agents" proliferate. However, a significant majority agreed that the technology will grow beyond our ability to stay in charge of technology.

• Virtual reality will be compelling enough to enhance worker productivity and also spawn new addiction problems.

• Tech "refuseniks" will emerge, characterized by their choice to live off the network. Some will do this as a way to limit information overload, while others will commit acts of violence and terror against technology-inspired change.

• People will unwittingly disclose more about themselves, gaining some benefits in the process even as they lose some privacy.

• English will be a universal language of global communications, but other languages will not be displaced. Indeed, many felt other languages such as Mandarin, would grow in prominence.
Do you sometimes feel poor?
WORRY TANK

What if it doesn't work?

What if it all blows up in our face?

What if somebody sues?

What happens if it works... all too well?

What happens ten years down the line?

THEN WHAT?
I ❤️ my customers
IF TELEVISION'S A BABYSITTER, THE INTERNET'S A DRUNK LIBRARIAN WHO WON'T SHUT UP.
Halinet: Award Winning Innovators

- Early adopters of Z39.50
- School / Public Library partnerships
- Shared hosting and services
- Community hosting and app sharers
- Local history and memory
- Images, streaming media
What is Social?

• Life is Social
• Learning is social
• Community and neighbourhoods are social
• Networks are social
• Libraries and schools are social
• Research is social (especially interdisciplinary)
• Creation is social
• Humanity is social
• Student and scholarly life is social
Is Magazine Content Social?

Web Features of America’s Top 50 Magazines

- RSS Feed: 48%
- RSS Feed Includes Ads: 0%
- Mobile Version: 6%
- Most Popular: 12%
- Video: 14%
- Podcast: 34%
- Reporter Blogs: 38%
- Comments on Articles: 32%
- Bookmarking: 16%
- Messaging Board: 8%
- Social Features: 14%
Is News Content Social?

Online Offerings of the Top 100 Newspapers

- RSS Feed for Different Sections: 76
- RSS Feed Includes Acts: 75
- Most Popular: 0
- Video: 33
- Podcast: 61
- Chats: 31
- Reporter Blogs: 13
- Reporter Blog Comments: 67
- Blogroll/External Links: 80
- Comments on Articles Required: 24
- Registration Required: 19
- Bookmarking: 23
- Message Boards: 7

Features

Online Offerings of the Top 100 Newspapers
Are Scholars’ Citations Social?
Libraries are Social Institutions

We have a clear and valid interest in applications and environment that drive social experiences.
SirsiDynix / FSU
Library Normative Data Project

http://www.libraryndp.info
• Contributing Members Signed to Date
  • ~300 Library Systems, representing ~1500 Library Buildings

• Contributor Data In Production to Date:
  • 67 Library Systems
  • 416 Library Buildings
  • 14.5 Million Unique Titles
  • 39 Million Copies
  • 9 Million Checkouts/month, 108 million/year

• Contributor Data Staged for Production by December 15
  • 271 Library Systems
  • 1011 Library Buildings (over 11 million square feet)
  • 31.5 Million Unique Titles
  • 67.5 Million Copies
  • 15 Million Checkouts/month, 180 million/year
  • Ontario added
All that matters is...

- Community
- Learning
- Interaction

The user is not broken

Karen Schneider
Where are our users?
Google & Kansas City
Social Drives Local
Google invests in wired ...
Bidirectional wireless module

Hydro Broadband
Focus on Their Needs
What is the Magic Sauce?

YouTube, Blogger, MySpace, Facebook, Bebo, Wikipedia, etc.
Hmmmm, The magic seems sees to be social!

Figure 2: The Many Forms Of Social Computing

<table>
<thead>
<tr>
<th>Social technology</th>
<th>Examples</th>
<th>Current usage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social networks</td>
<td>LinkedIn</td>
<td>• 6% of North American online consumers use social networking sites weekly, up from 4% in 2004.</td>
</tr>
<tr>
<td>Technology that allows users to leverage personal connections.</td>
<td>Facebook, Orkut, MySpace</td>
<td>• 6% of North American online consumers use RSS weekly.</td>
</tr>
<tr>
<td>RSS</td>
<td>Friendster</td>
<td>• 67% of marketers use RSS feeds.</td>
</tr>
<tr>
<td>An XML standard that lets users collect and read content feeds.</td>
<td>Bloglines, FeedBurner, Pluck</td>
<td></td>
</tr>
<tr>
<td>Open source software</td>
<td>Apache Software Foundation</td>
<td></td>
</tr>
<tr>
<td>Publicly available software that can be copied or modified without payment.</td>
<td>OpenOffice.org</td>
<td></td>
</tr>
<tr>
<td>Blogs</td>
<td>TypePad, Weblogs.com</td>
<td></td>
</tr>
<tr>
<td>Online diaries of text, photos, or other media.</td>
<td>MSN, Yahoo!</td>
<td></td>
</tr>
<tr>
<td>Search engines</td>
<td>Google, Yahoo, Bing</td>
<td></td>
</tr>
<tr>
<td>Services that find Web content based on user-specified criteria.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>User review portals</td>
<td>TripAdvisor, InsidersPages</td>
<td></td>
</tr>
<tr>
<td>Web portals that allow users to search for peer reviews on a product or service.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>P2P file sharing</td>
<td>BitTorrent, KaZaA</td>
<td></td>
</tr>
<tr>
<td>Sharing media files over a network powered by users who act as both client and server.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C2C eCommerce</td>
<td>eBay, Craigslist</td>
<td></td>
</tr>
<tr>
<td>Buying and selling among consumers via the Net.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Comparison shopping sites</td>
<td>PriceGrabber.com, Shopzilla</td>
<td></td>
</tr>
<tr>
<td>Sites that allow consumers to compare products or services.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Podcasts</td>
<td>Podcast Alley, Juice</td>
<td></td>
</tr>
<tr>
<td>Online audio or video that users can download to a device.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wikis/Collaboration software</td>
<td>Digg, del.icio.us, Basecamp</td>
<td></td>
</tr>
<tr>
<td>Shared publishing software or site that allows users to edit content.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tagging</td>
<td>Flickr, Delicious</td>
<td></td>
</tr>
<tr>
<td>Metadata assigned to items like photos or Web pages to facilitate searching and sharing.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: Forrester Research, Inc.
WEB 2.0

- RSS – really simple syndication
- Wikis
- New Programming Tools: AJAX, API
- Blogs and blogging
- Recommender Functionality
- Personalized Alerts
- Web Services
- Folksonomies, Tagging and Tag Clouds
- Social Networking
- Open access, Open Source, Open Content
- Screencasting

- Commentary and comments
- Personalization and My Profiles
- Podcasting and MP3 files
- Streaming Media – audio and video
- User-driven Reviews
- Rankings & User-driven Ratings
- Instant Messaging and Virtual Reference
- Photos (e.g. Flickr, Picasa)
- Socially Driven Content
- Social Bookmarking
- Federated Search and OpenURL
WEB 2.0

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del.icio.us
social bookmarking

» all your bookmarks in one place
» bookmark things for yourself and friends
» check out what other people are bookmarking

» get started «

hotlist
what's hot right now on del.icio.us

HOT NOW
Revision3 save this
first posted by: macavatar
podcast video tech technology blog tags

Toorum: Excite your site save this
first posted by: geoff
blog forum web2.0 hosting tools tags

Vector Art with Photoshop - Online Tutorial at Melissa Clifton page 1 save this
first posted by: hurqui
photoshop tutorial vector art howto tags

tags to watch

search
A Brief Interview with Google's Matt Cutts
Home
The Semantic Indexing Project

productivity
Rands In Repose: Trickle Theory
The Joel on Software Discussion Group - Best tips that no one seems to know about?
Why email is addictive (and what to do about it)

google
<table>
<thead>
<tr>
<th>General</th>
<th>Links</th>
<th>Scholarly</th>
<th>Web Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bag of URLs</td>
<td></td>
<td>Simpy</td>
<td></td>
</tr>
<tr>
<td>Del.icio.us</td>
<td>Feed Me Links</td>
<td>Flickr</td>
<td></td>
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<tr>
<td>Frassle</td>
<td>Linkfilter</td>
<td>FURL</td>
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<tr>
<td>Livemarks</td>
<td></td>
<td>Spurl</td>
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<tr>
<td>Stumble Upon</td>
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<tr>
<td>Wists</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Dude, Check This Out!</td>
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<td>openIBM</td>
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<tr>
<td>Scholarly</td>
<td></td>
<td>CiteULike</td>
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<td>Connotea</td>
<td></td>
<td>(ArXiv)</td>
<td>(Merlot)</td>
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<tr>
<td>Unalog</td>
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<td>CiteULike</td>
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<td></td>
<td></td>
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Source: DLI B
Add hundreds of database Suppliers (MS already has about 120).

Make it OpenURL compliant.

Make it Browserless.

Integrate e-commerce for articles, standards, etc.

Predict their needs through mining of Gmail, surfing, and behaviours.

Personalize it and track your needs and add alerts …

Add for online discussions, communities of practice, group and individual blogs and connections through social networking software.

Add tools – citation, RefWorks, ProCite, stat packages, etc.

And then ally with Sun to build a new OS for wireless world…

Google Office.
Suppose there’re 250,000 books . . . Or 25,000,000 in less than 5 years? How does that compare to your libraries?
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Get your texthead to nexthead
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- Federated Search
- Socially Driven Content
- Social Bookmarking
What would **social** federated search look like?

- SRU, SRW, Speed, RSS, visualization, faceted results, OS compliance, relevance tuning, all content, etc.
- Grade 1, Grade 3, High School
- Beyond groups and clusters of content and users
- Beyond journals – books, gov’t docs, chapters, reports, lab notes, ...
- Beyond bounded collections
- Socially driven relevance, facets, visual display, tiled
- Personalized
- The default
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- Socially Driven Content
- Social Bookmarking
Simple Collaboration

- MSN .NET Messenger
- AOL Internet Messenger
- ICQ
- Yahoo! Messenger
- Yahoo! IMvironments
- IRC
- Trillian, GAIM, MEEBO

Most now with voice, video, co-browsing...Can you?

85%+ of people from ages 15-25 have at least one IM account - only 5% of over 30’s
IM: Instant Messaging

• Thomas Ford Memorial Library – 50%!
• Pennsylvania State University IM pilots now campus wide
• SirsiDynix Docutek VRLPlus K-12 experience in New Zealand

• Discover IM, JYBE, SMS and Skype
• Grow into Virtual Reference
• Collaborate on province-wide and national VR
Guide Session

Status: Looking for a guide...
Status: Connected to guide: RonlycE
RonlycE: Hi there. I will be helping with your search.
You: Hi
RonlycE: Hello! What can I help you with today?
You: I need to search about Mercury
RonlycE: Sure.
You: You there?
Status: Session ended.

Guide Recommended Resources for: Science > Astronomy

Luxury Cruise to Mars
Visit the Red Planet in style. Low-gravity fun for everyone!

Sponsored Links

1. google space.com
   https://google.space.com/search?q=mercury&site=default_collection&client=default_frontend&pr новых=stylesheets=default_frontend&output=xml_no_dtd

2. www.noblemind.com
   http://www.noblemind.com/search?var=18&term=mercury

3. astronomylinks.com
   http://astronomylinks.com/cgi-bin/links/search.cgi?query=mercury

4. jn2 Meta Search Engine Compare Search Engines

5. DMOZ
   http://search.dmoz.org/cgi-bin/search?search=mercury

Open Directory Quick Search for: Science > Astronomy

Displaying 1 - 5 of 32  |  Next »
1. Planetary Transits Across the Sun
It’s about Cooperating and Sharing

• Instant Messaging – by teams
• Virtual Reference
• Texting, MSN, AIM, IM
• Meebo
• Trillian
• GAIM
• etc.
## WEB 2.0

| RSS – really simple syndication | Commentary and comments |
| Wikis | Personalization and My Profiles |
| Federated Search, OpenURL | Podcasting and MP3 files |
| Blogs and blogging | Streaming Media – audio and video |
| Recommender Functionality | User-driven Reviews |
| Personalized Alerts | Rankings & User-driven Ratings |
| Web Services | Instant Messaging and Virtual Reference |
| Folksonomies, Tagging and Tag Clouds | Photos (e.g. Flickr, Picasa) |
| **Social Networking** | Socially Driven Content |
| Open access, Open Source, Open Content | Social Bookmarking |
| Screencasting | |
Reminder: 200,000-250,000 A DAY!
Reminder: 15 million daily users, and 30 billion page views a month
You have been selected! Get a FREE* laptop!

CONGRATULATIONS!

YOU ARE THE 1,000,000th VISITOR

CLICK HERE TO CLAIM

Banner Number: 2274NVT0-4

*details apply

Morrisville College Libraries is in your extended network

Morrisville College Libraries's Latest Blog Entry

New Library ToolBar! (view more)

Study in the Library? (view more)

Rock and Roll Library (view more)

Doing Citations (view more)

RIP: Octavia Butler, 1947-2006 - science fiction author (view more)

[View All Blog Entries]
Bands

- Director (<Directorbebo>)
- The Slumber Party Girls (<slumberpartygirls>)
- Razorlight (<Razorlight>)
- DEVASTATE (<DEVASTATE6>)
- BoxSet (<cestres6on>)
- Kinky (<kinkymusic>)

Beboers

- <domesforyou23>
- <huddles22>
- <terrifying>
- <chriscavoniers3356>
- <xx-cally-xx>
- <KatyWright1993>

Punt, Pass and Play!

View high school football pics and videos. You can upload your own and leave comments!

Check out fridaynights >

Sign In

Username or Email Address

Password

Lost your password?
Library MySpace Sites

Hennepin County Library  
http://www.myspace.com/hennepincountylibrary

Thomas Ford Memorial Library  
http://www.myspace.com/thomasford

Public Library of Charlotte & Mecklenberg County  
http://www.myspace.com/libraryloft

Brooklyn College Library  
http://www.myspace.com/brooklyncollegetechnology

Lansing Public Library  
http://www.myspace.com/lansingpubliclibrary

Morrisville College Libraries  
http://www.myspace.com/morrisvillecollege

Westmount PL  
http://www.myspace.com/westmontlibrary

Goshen PL  
http://www.myspace.com/goshenpubliclibrary

University of Illinois Undergrad Library  
http://www.myspace.com/undergradlibrary

Albany County PL  
http://www.myspace.com/acplwy

UT Austin Library  
http://www.myspace.com/utlibraries

Carnegie Library of Pittsburgh  
http://www.myspace.com/clpteens
95% of students in clients like U of Toronto, NCSU, Stanford, etc.

80% of all college and University students in North America.

A sustainable social network for life.
Alliance, Charlotte, Harvard
Second Life Library
www.infoisland.org
Another innovation from the Alliance Library System
Teen SL Library services meeting, Sun 5/7/06
Second Life Library eBooks
Reading Room
Reading is virtually fundamental in SL

Second Life
www.infoisland.org

Another innovation from the Alliance Library System

ZACK MORTAL HOSTED A class titled 'Introduction to Library Research' yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches, use research databases to locate articles and more. - COURTESY PHOTO.

ALS, which is based in East Peoria, Ill., will team up with Online Programming for All Libraries (OPAL) and utilize the programs, currently offered online to librarians and libraries, within SL. The two entities eventually hope to offer a plethora of library services.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might otherwise go to a library. In giving background information about the ALS, Pope said the organization

library services could be expanded. “Since there is web programming through OPAL, why not offer that in SL?” she said.

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expected criticism from many library blogs, but instead has found those in the field to be immensely excited about the possibilities afforded by SL.

Ball concurred, saying, “The response has been enthusiastic. People are volunteering and doing a

See BOOK, Page 20
Croquet is...

...a new open source software platform for creating deeply collaborative multi-user online applications. It features a network architecture that supports communication, collaboration, resource sharing, and synchronous computation among multiple users. Using Croquet, software developers can create powerful and highly collaborative multi-user 2D and 3D applications and simulations.
Library 2.0 = (books 'n stuff + people + radical trust) x participation
Evolution of Reference and the Scholarly Experience

- Sustainability
- Del.icio.us
- Wikis
- Tagging
- IM and VR
- Organization
- Capacity
# LIBRARY 2.0 MATRIX

## Resource Environment
**Library 2.0 user**

- **Library catalogue** - MARC compliant
- **Web 2.0 platform** 24/7
  - adaptable user interface
- **Information services**
  - Online, Virtual Learning spaces
- **Blended digital Web Collections**
- **Blended digital repository**
- **Digital access for personal organisation**
  - E-reserve
  - Borrower loan access
- **Digital access for licensed collections**
  - e-books, videos & multimedia,
    images, learning objects, etc
  - specialist online databases
- **Federated searching**
  - Z39.50
- **Taxonomy** - supported by global metadata standards

## Web 2.0 as Platform
**Library 2.0 user**

- **E-learning 2.0 environment**
  - LMS, ELGG, LAMS etc.
- **Social Networks**
  - MySpace/ Facebook
  - Blogs & Wikis
  - Read/Write web functionality
  - Social Bookmarking
  - Images & multimedia sharing
  - Podcasting & vodcasting
- **Folksonomy**
  - Tagging for personalisation
- **Searching**
  - Browser and desktop API
  - Blogs & social networks
  - Visual & metasearch engines
- **Mobile computing**
- **RSS feeds and Mashups**

WIKIS
WEB 2.0
RSS FEEDS
STREAMING MEDIA
GAMING
SOCIAL FOLKSONOMIES
JAVA AND MASHUPS
PODCASTS
Yes – They are different, period.
# Millennial Characteristics

<table>
<thead>
<tr>
<th>Principled / Values</th>
<th>More Friends</th>
<th>More Diverse</th>
<th>Respect Intelligence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optimistic / Positive</td>
<td>Internet Natives</td>
<td>More Choices</td>
<td>Format Agnostic</td>
</tr>
<tr>
<td>Balanced Lives</td>
<td>Adaptive / Flexible</td>
<td>Civic Minded</td>
<td>High Expectations</td>
</tr>
<tr>
<td>Collaborative</td>
<td>Nomadic</td>
<td>Gamers</td>
<td>Experiential</td>
</tr>
<tr>
<td>Independent</td>
<td>Confident</td>
<td>Direct</td>
<td>More Liberal</td>
</tr>
<tr>
<td>Multi-taskers</td>
<td>Inclusive</td>
<td>Patriotic</td>
<td>Entrepreneurial</td>
</tr>
<tr>
<td>Healthy Lifestyle</td>
<td>Family Oriented</td>
<td>Graphical</td>
<td>Achievement Oriented</td>
</tr>
</tbody>
</table>

Credit: Richard Sweeney, NJIT
## MILLENNIAL CHARACTERISTICS

<table>
<thead>
<tr>
<th>Principled / Values</th>
<th>More Friends</th>
<th>More Diverse</th>
<th>Respect Intelligence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Optimistic / Positive</td>
<td>Internet Natives</td>
<td>More Choices</td>
<td>Format Agnostic</td>
</tr>
<tr>
<td>Balanced Lives</td>
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Credit: Richard Sweeney, NJIT
Usability

The A frame adopted from newspaper layout does not work.
Heat Maps are created by tracking user eye movements and summing the records for user groups. Here, the eye movements of elementary school students were tracked and recorded resulting in a Heat Map that clearly shows the students focus on the navigation options in the top left, the main feature panel in the center of the page, and the search box in the center top. This actual webpage can be seen by clicking here.

Heat Maps help SirsiDynix understand how to layout pages.
Adapting to Technology
Earth Science Room: The Amazing Sun

- corona - the sun's atmosphere
- chromosphere
- photosphere - the light-producing layer
- core - where the nuclear fusion of helium and hydrogen takes place
- sunspot - dark patch that makes cooler gases

Explore a new learning portal for the K12 community

SchoolRooms by Sirs Dynix is a new online portal that encourages K-12 students to explore, discover, and learn anywhere, anytime.

Designed to meet students' needs and to be a tool for parents who play an integral role in helping their children continue learning outside the classroom.

Using SchoolRooms, students can search (all at once):
Explore A Subject
- ELEMENTARY
- Earth Science
- US History
- Middle School
- High School
- Parent Guide

How Do I...
- Learn About Dinosaurs?
- Use a Library?
- Learn About Earthquakes?
- Explore Space?
- Research Wars?
- Study the Presidents?
- Write a Report?
- Look at a Map?

Check It Out
My America
Poetry is fun and even better when you can learn more about the United States and its regions by reading the poetry in this book! Included are fun facts, colored maps and pictures while you travel through each state.
- What's a Poem?
- Poetry Ideas!
- Giggle Poetry

The US and its Neighbors
Boston Public Library

SCHOOLROOMS
Explore. Discover. Learn

How Do I...
- Learn About the Solar System?
- Learn About Rocks?
- Study Geologic History?
- Help My Child With Homework?
- Learn About the Weather?
- Study the Earth's History?
- Learn About Special Needs?
- Use Topographic Maps?
- Teach My Child about Fitness?
- Help My Child with Research?

Try This...

Elementary

Back to School? Discover SchoolRooms

It is that time again - BACK TO SCHOOL and that means back to homework, back to learning, and with the new SchoolRooms website BACK TO FUN! Learning about the moon, dinosaurs, Abraham Lincoln, or the Civil War? No problem - we've got you covered! Better yet - put in a search term and search books, magazine articles, websites and more with just one click!

- I am in Elementary
- I am in Middle School
- I am in High School

What Is...
A projector the size of a sugar cube
Everything’s getting smaller
Librarian 2.0 plays
What do you want to do with your life?

I want to do this

215,920 people in 4,879 cities are doing 331,085 things including...

learn to skateboard  finish my masters degree  download the new episode of 24  go to Greece  smoothcharliebrown wants to attend a Soccer World Cup game  learn french  Drop a dress size (or two!)  Clean my room and maintain it  dye my hair blonde  find the meaning of life  have my own garden  be more creative  google myself  yesterdayshigh wants to do something small to make everyday worthwhile  Become more focused  play Mario Brothers 3  download msn plus  make an ATC each day  Have friends everywhere  learn to trust  take dance lessons  Organize and Systematize all of my digital data  make people understand that declawing a cat is a painful unnecessary surgery and there are better ways to deal with cat's scratching  talk to a stranger  read The Lion The Witch and the Wardrobe  stop biting my nails  organize my life better  practice on my bass more  learn Gaelic  tekeo wants to do better in ic and english  find a new job  think and grow rich  become a better public speaker  stop screwing around on the internet  learn english  lose 50 pounds  GET MY GRAD SCHOOL APPLICATIONS TOGETHER!!!  lose 20 pounds and keep it off  meet johnny depp  stop smoking  go to school  exercising more  heautus wants to fill you up with...
Two Key Interventions
23 Learning 2.0 Things

- Week 1: Introduction (official start of week August 7th)
- Week 2: Blogging
- Week 3: Photos & Images
- Week 4: RSS & Newsreaders
- Week 5: Play Week
- Week 6: Tagging, Folksonomies & Technorati
- Week 7: Wikis
- Week 8: Online Applications & Tools
- Week 9: Podcasts, Video & Downloadable audio
Build a Petting Zoo

• Real devices: iPods, MP3 players, video, smart phones, texters, etc.
• Special PC’s: disability compliance, streaming media, IM groups, VR (both kinds)
• Gaming stations
We librarians must learn that when we study something to death, Death was not our original goal.
It’s an *Information Ocean*, not a Highway.
Libraries are a community “Exploration Space” not merely a collection space.
On the End User for Life
The power of libraries
LEAD
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VP Innovation, SirsiDynix
Chief Strategist, SirsiDynix Institute
Cel: 416-669-4855
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http://www.sirsidynix.com
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http://stephenslighthouse.sirsidynix.com