



# Missouri Library Association

*106th Annual Conference & Trade Show*

*October 4-6, 2006*

Holiday Inn Executive Center  
Columbia, Missouri

Bringing Knowledge to Life.

# Finding the Future: Library 2.0

**Stephen Abram, MLS  
VP, Innovation SirsiDynix**

**Missouri Library Association  
October 4, 2006**





# Stephen's Lighthouse

By SirsiDynix's Vice President of Innovation, Stephen Abram

[Personalized Home](#) | [Sign in](#)

October 04, 2006

## It is Canadian Library Month



### OCTOBER 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	<u>2</u>	<u>3</u>	<u>4</u>	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### SEARCH

Search this site:

Search

### CATEGORIES

- [Articles](#)
- Assorted Other
- [Information Outlook](#)
- Library Journal
- Multimedia &



# Pew 2020 Predictions

- A low-cost global network will be thriving and creating new opportunities in a “flattening” world.
- Humans will remain in charge of technology, even as more activity is automated and “smart agents” proliferate. However, a significant 42% of survey respondents were pessimistic about humans’ ability to control the technology in the future. This significant majority agreed that dangers and dependencies will grow beyond our ability to stay in charge of technology. This was one of the major surprises in the survey.
- Virtual reality will be a major productivity and also spawn new addictions.
- Tech “refuseniks” will live off the network by their choice to avoid information overload, while others will embrace technology-inspired change.
- People will wittingly and unwittingly share about themselves, gaining some benefits in the process even as they lose some privacy.
- English will be a universal language of global communications, but other languages will not be displaced. Indeed, many felt other languages such as Mandarin, would grow in prominence.

2020



Bringing Knowledge to Life.

## Do you feel poor?



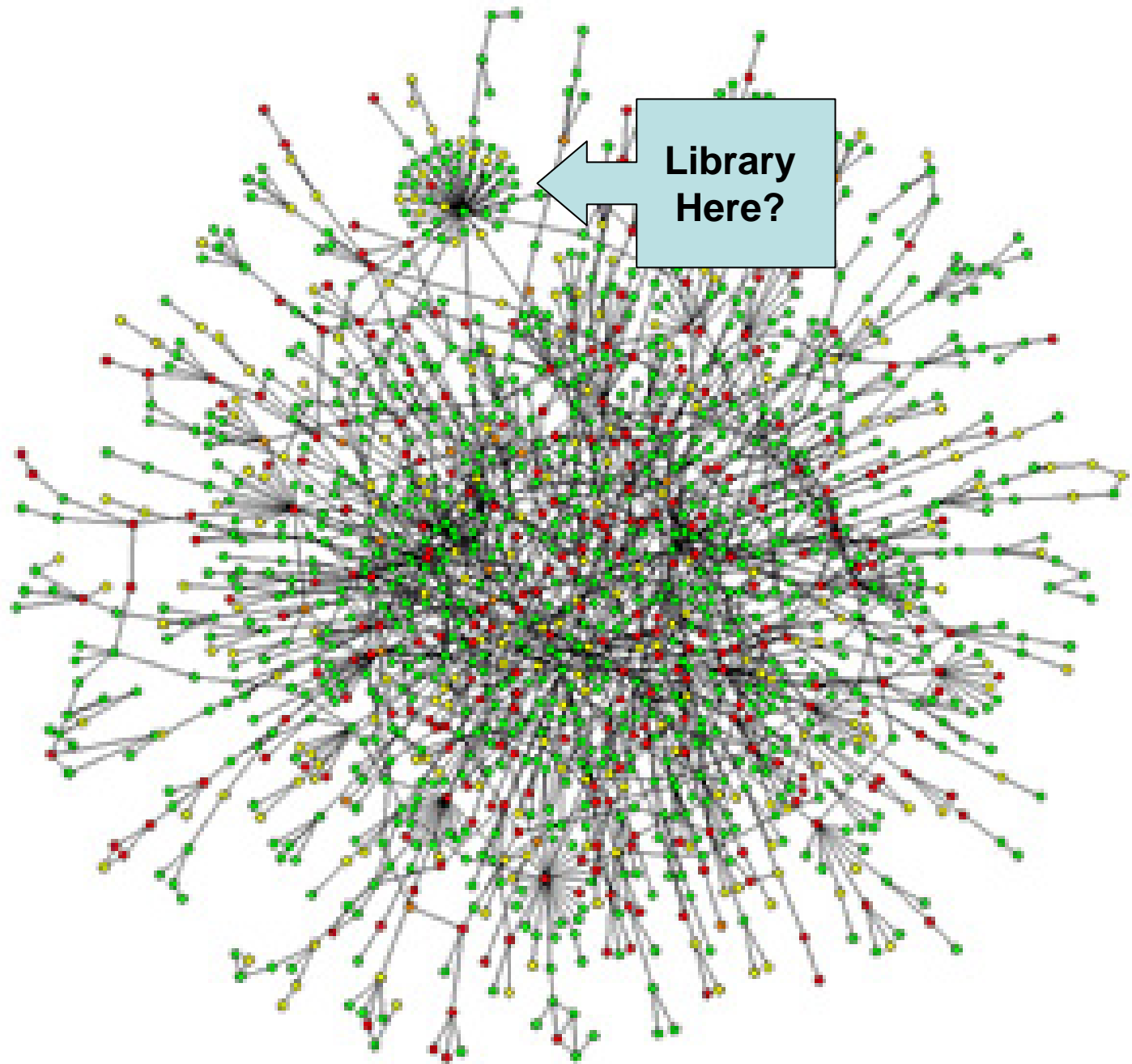
Bringing Knowledge to Life.



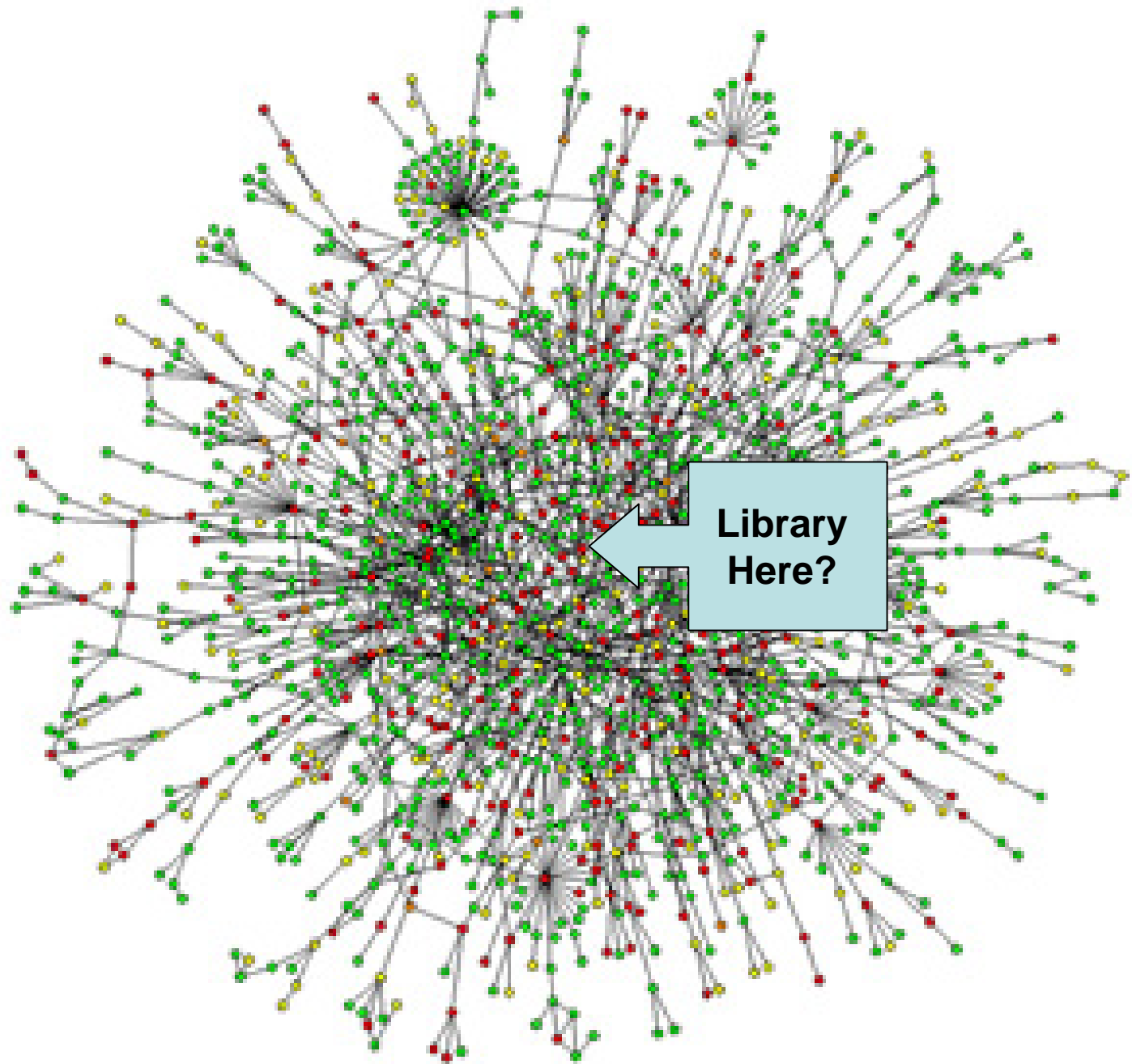
Bringing Knowledge to Life.

Isn't this just the  
best time to be in  
libraries?









Bringing Knowledge to Life.


There's no place like home.





The question we should be asking is...

**What's the BEST future  
*FOR* libraries?**



**LIBRARIANS  
LIKE TO  
ANSWER  
QUESTIONS**



Bringing Knowledge to Life.

## Radical, Militant Librarians



Defending Your Right To Read



Bringing Knowledge to Life.

## Is your past image boxing you in?



Bringing Knowledge to Life.

# Are you telling the same story, again?



Idaho State Journal / Joshua Duplechian



Bringing Knowledge to Life.

## Are you broken record?



# No good enough ideas to copy?



Bringing Knowledge to Life.

# Explore, Pioneer or Settle?



# What do they say about your libraries?





Bringing Knowledge to Life.



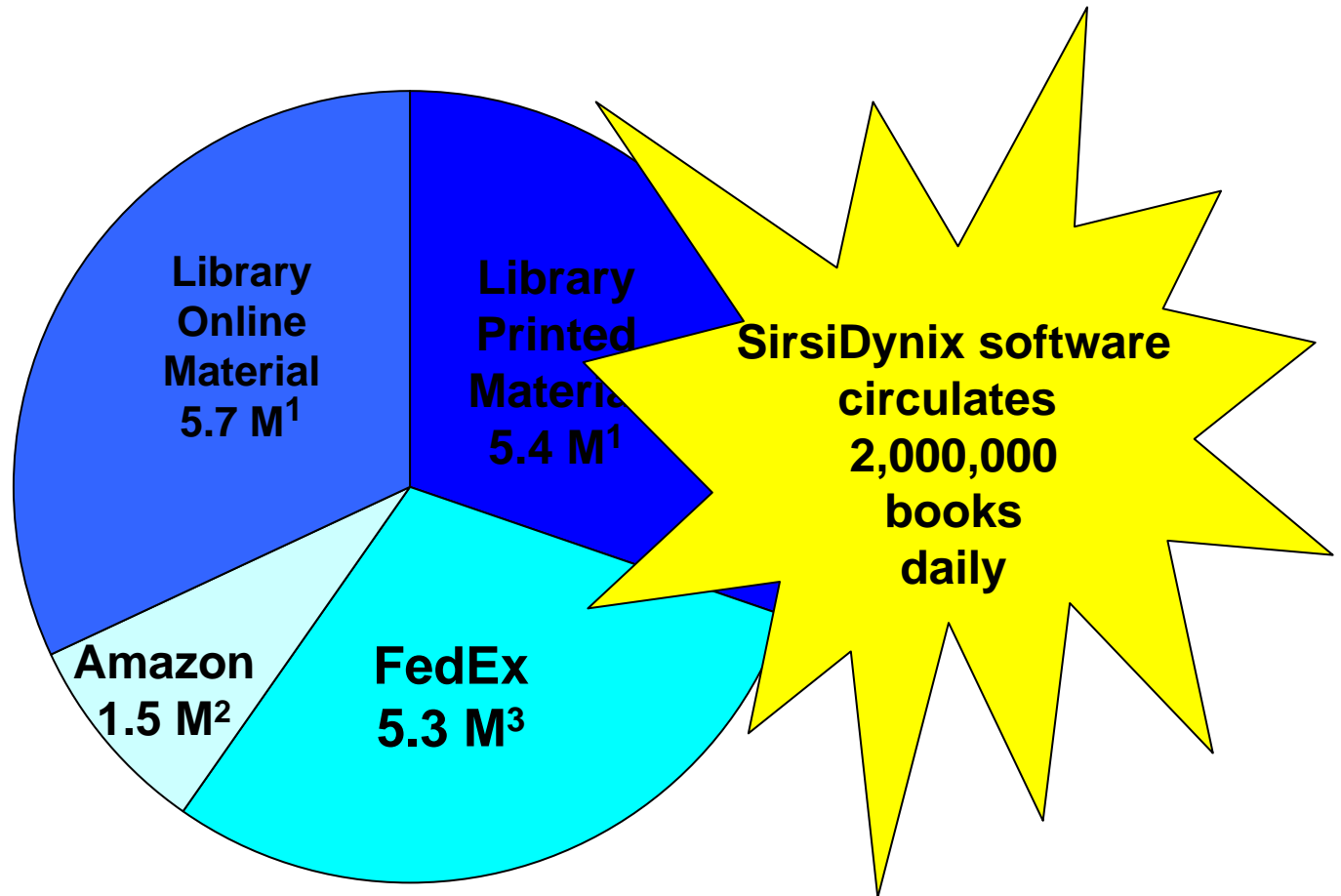
Resistance is **NOT** futile!



IF TELEVISION'S  
A BABYSITTER,  
THE INTERNET'S A  
DRUNK LIBRARIAN  
WHO WON'T  
SHUT UP.



# US Libraries Daily Circulation



1. OCLC, "Libraries, How They Stack Up", Copyright 2003 OCLC Online Computer Library Center, Inc.
2. Cox, John. "Amazon dives into technology services." InfoWorld, June 10, 2003. [http://www.infoworld.com/article/03/06/10/HNamazondives\\_1.html?Business](http://www.infoworld.com/article/03/06/10/HNamazondives_1.html?Business) (Accessed August 28, 2003.). "How to go from 100 to 1.5 million unites per day." Internet Retailer, June 10, 2003. <http://www.internetretailer.com/dailyNews.asp?id=9521> (Accessed August 28, 2003.)
3. FedEx Annual Report 2003

# US Libraries as a Destination

**US PUBLIC LIBRARY VISITS**

**1.1 Billion**

(STATE LIBRARY DATA, 2001-02)

**9X**

**US SPORTS ATTENDANCE**

**.2 Billion**

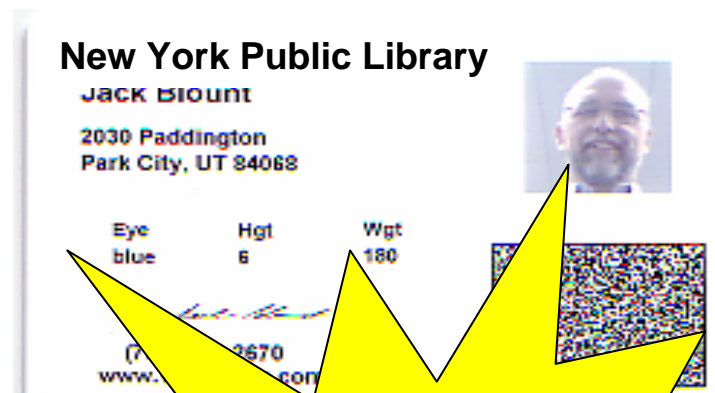
(STATISTICAL ABSTRACT 2002, CHART \_\_224)



**250 million people  
see SirsiDynix  
software  
in libraries**

# Library Cards vs. Drivers' Licenses

- Six times more people have library cards than drivers licenses<sup>1</sup>



**SirsiDynix software  
manages more  
patron cards  
than global  
driver licenses**

1. OCLC, "Libraries, How They Stack Up", Copyright 2003 OCLC Online Computer Library Center, Inc.

**CHANGED  
PRIORITIES  
AHEAD**



**RED ROUTE**

**No stopping  
at any time**

**JAEGER**



- Why NDP?
- Who's Involved
- What NDP Offers
- About the Data
- News & Updates

- NDP Weblog
- Subscribe
- Member Login
- Help
- Home

news & events | NDP in the Sirsi OneSource

### A new view of what's going on inside libraries

**All Circulation Measures** \*Excluded empty rows and columns

**Filter Options:**

- Library System: All Library System
- Geographic Area: All Geographic Area
- Geographic Code: All Geographic Code
- Population Served: All Population Served

**Filter Options:**

- Hour of Day: All Hour of Day
- Day of Week: All Day of Week
- Year Zip Code: All Year Zip Code
- Language: All Language
- LC Call Number: All LC Call Number
- Item Type: All Item Type

	Renewals	Holds	Total Circulation	Circulation Ratio
10	206,662	49,490	434,662	1.09
14	3,432	1,839	13,895	1.55
19	12,773	5,046	46,014	1.12
17	7,274	1,395	47,146	1.04
14	18,275	2,001	174,121	1.02

**Foreign Language Collections**

Language	Percentage
Spanish	11.8%
French	12.9%
Italian	2.8%
Portuguese	0.2%
Other	82.3%

**NCES FY 2003 Data**

State Rank Order Tables

Selected Trend Analysis

**Public Libraries Affected by Hurricanes Katrina and Rita**

An interactive map of libraries that were substantially damaged by hurricanes Katrina and Rita.

Go to the map >>>

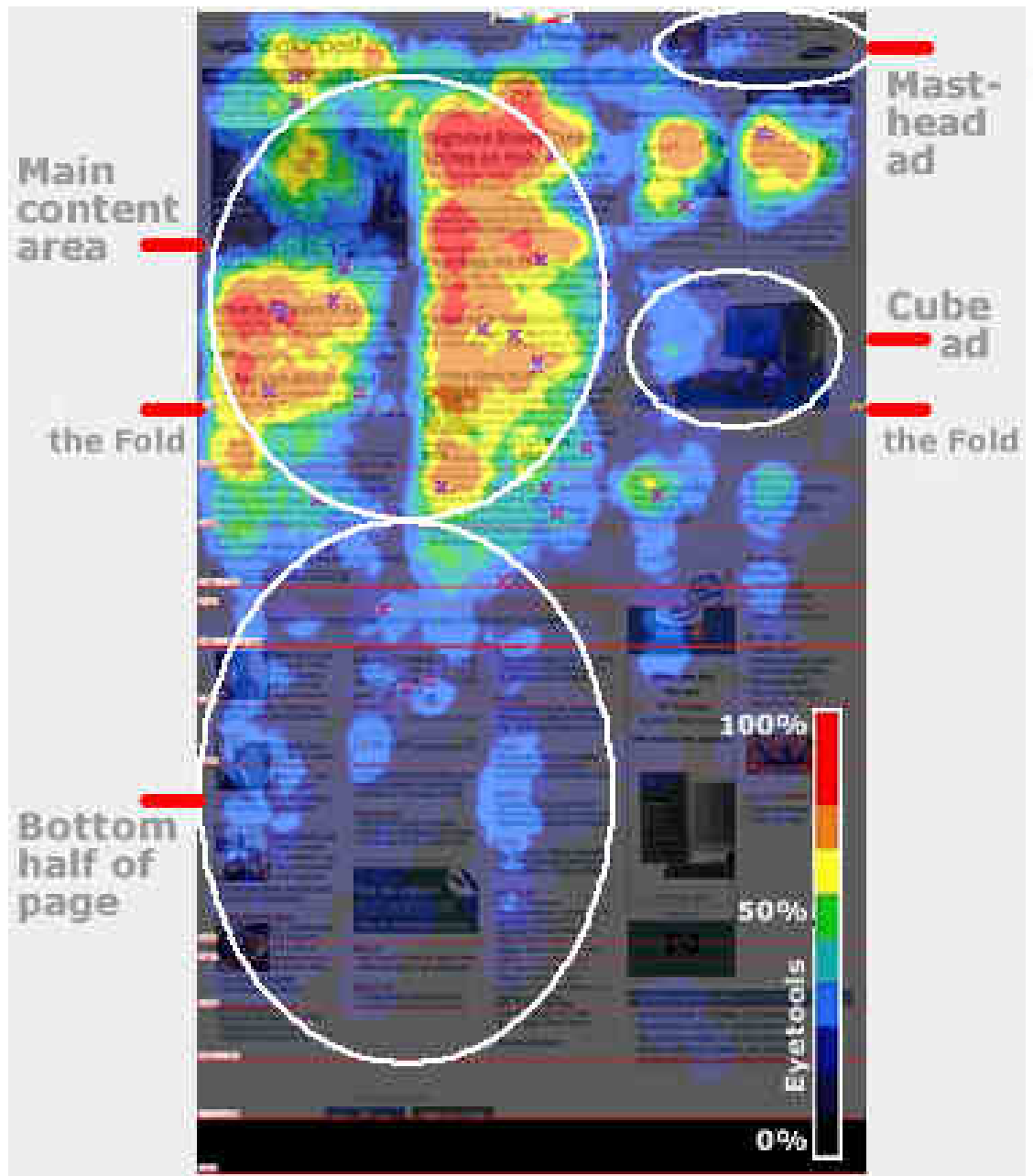
The goal of the Normative Data Project for Libraries (NDP) is to compile transaction-level data from libraries throughout North America to link library



# Usability

The A frame adopted from newspaper layout is not what works.

# Eyetoools





**INFOhio**  
Ask A Librarian

**EARTH SCIENCE**

Home | Search | Create New Account | Login

Home | Search | Create New Account | Login

Explore A Subject

Everything

Check It Out

Shaping the Earth

Animals in Their Environment

Homes and Shelter

What's That?

Did You Know?

*Heat Maps* are created by tracking user eye movements and summing the records for user groups. Here, the eye movements of elementary school students were tracked and recorded resulting in a *Heat Map* that clearly shows the students focus on the navigation options in the top left, the main feature panel in the center of the page, and the search box in the center top. This actual webpage can be seen by [clicking here](#).

*Heat Maps* help SirsiDynix understand how to layout pages



**INFOhio** US HISTORY

Ask A Librarian

Username: \_\_\_\_\_ Password: \_\_\_\_\_ Create New Account **Login**

Room Contributions About Rooms Home Print Help

**Explore A Subject**

HOME

- Elementary
- Middle School
- Earth Science
- US History
  - Wars & Conflicts
    - American Revolution
    - War of 1812
    - Mexican War
    - Civil War**
    - Indian Wars
    - World War I
    - World War II
    - Vietnam War
    - Middle East Wars
  - People
  - Places
  - Government
  - Primary Sources
  - Eras (Before 1877)
  - Eras (After 1877)
- High School
- Parent Guide

**How Do I...**

- Learn About the Vietnam War?
- Find Important Documents?
- Research Immigrants?
- Find Photographs?
- Read the Bill of Rights?
- Find Historical Maps?
- Learn About the Presidents?
- Study Civil Rights?
- Explore State Capitals?
- Study Modern History?

**Try This!**

**EARTH SCIENCE**

**US HISTORY**

Advanced Catalog Search >>

HOME -> Middle School -> US History -> Wars & Conflicts -> Civil War

**Causes**

What Caused the American Civil War? **Go**

**Battles**

Civil War Battles by State **Go**

**Results**

Effects of the Civil War **Go**

**Union Generals**

U.S. Civil War Generals **Go**

**Confederate Generals**

Confederate General Biographies **Go**

**Cool Links**

- History Wired: Take a look at some historical artifacts, ranging from a log cabin to Kermit the Frog, with this online exhibit.
- Guide to Our History & Culture: Explore US history and culture over the years with the interactive presentations and exhibits on this site.
- Ben's Guide to Government: Let Benjamin Franklin help you learn about our government, elections, and national symbols.

**Fun & Games**

- US State Detective: Test your knowledge of geography by selecting the correct state.
- Pardon of Pillory: Keep the colonist from being put in the pillory by guessing the correct word.
- Dynamite Presidents: Help sculpt Mount Rushmore by answering questions about the presidents featured on the monument.

**What's That?**

People arriving in a strange new country like to live together. They can help each other, have fun together, speak their old language and eat their familiar foods. Little Italy is a part of New York where Italian immigrants grouped together.

**Did You Know?**

July 4, 1826  
Two of the Founding Fathers, John Adams and Thomas Jefferson, both died on the 50th anniversary of the Declaration of Independence.

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**INFOhio** US History

Ask A Librarian? Username: \_\_\_\_\_ Password: \_\_\_\_\_ Create New Account Login

Home > High School > US History

**Explore A Subject**

HOME

- Elementary
- High School
- High School > Earth Science
- High School > US History
- High School > US History > Exploration & Colonization
- High School > US History > Independence & New Nation
- High School > US History > The Expanding Nation
- High School > US History > Civil War & Reconstruction
- High School > US History > Industrialism & Progressivism
- High School > US History > World War I & the Jazz Age
- High School > US History > The Great Depression & World War II
- High School > US History > Post-War America
- High School > US History > Contemporary America
- High School > US History > Maps & Geography
- High School > US History > Primary Source
- High School > US History > Travel Guide

**How Do I...?**

- Read Famous Speeches?
- Learn about the Cold War?
- Explore the Revolution?
- Learn About the Gilded Age?
- Research Immigrants?
- Study Prohibition?
- Locate Historical Maps?
- Identify State Capitals?
- Learn About Women's Suffrage?
- Read Important Documents?

**Try This!**

**Check It Out!**

**Thirteen Colonies**

The Thirteen Colonies. Travel Historic America. The National Park Service reports significant visitor increase at presidents' homes, the Liberty Bell, and other patriotic spots. Hundreds of museums, historic houses and re-enactments, hotels, and restaurants—all profiled in this unique guide—celebrate America's beginnings.

**Exploring Space**

**Buzz Aldrin**

Buzz Aldrin stands near the US flag erected by the crew of the Apollo 11 lunar module. A bar holds the flag unfurled, as it would otherwise hang limp on the airless and windowless surface of the Moon. (Image © NASA and text taken from The Hutchinson Encyclopedia © Research Machines, plc 2005.)

**Learn More About...**

Watch, Listen, or Discover new and exciting things about people, places and events you want to know more about with the guides below!

**The Wild Wild West: Buffalo Bill**

Buffalo Bill was a cowboy (or cattle rancher) who worked on the plains of the western USA. Cowboys rounded up cattle and put them on trains heading for the east. Buffalo Bill earned his nickname by killing several thousand buffalo to provide food for railway workers. He became famous when he toured with his Wild West show all over the USA and Europe.

**A City Under Rubble: San Francisco**

San Francisco was devastated by earthquake and fire in 1906. As the city lies on the San Andreas fault it is always in danger of being hit by an earthquake. See video of the destruction for yourself by clicking below.

**Popular Topics**

<b>Famous Documents</b>	<b>Places to See</b>
1. Constitution of the US	1. Philadelphia
2. Declaration of Independence	2. Washington D.C.
3. Federalist Papers	3. The Grand Canyon
4. Bill of Rights	4. Boston
5. Articles of Confederation	5. Mount Rushmore

**Cool Links**

- The Price of Freedom: Explore America's military history, from the Revolution to the present, with this interactive site.
- History Wiki: Take a look at some historical articles, ranging from a log cabin to Kamehame I, with this online exhibit from the Smithsonian.
- America at Leisure: See what Americans from the turn of the 20th century did for fun by watching these short films.

**Fun & Games**

- USA Geography Web Games: Explore this site's selection of geography quizzes and games.
- Setters Up: Test your knowledge of baseball with this game. Answer a question correctly and get a base hit!
- It Seems Like Yesterday: This crossword puzzle will help you review your baby boomer facts.

**What's That?**

This map shows the area covered by the 13 British colonies. (Text taken from the Hutchinson Children's Encyclopedia © Research Machines, plc 2005.)

**Did You Know?**

**American Presidents**

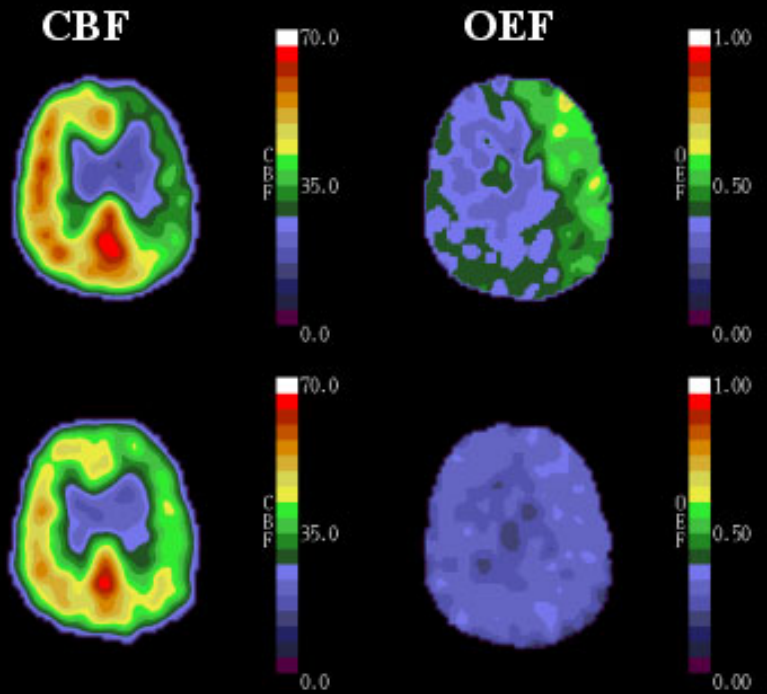
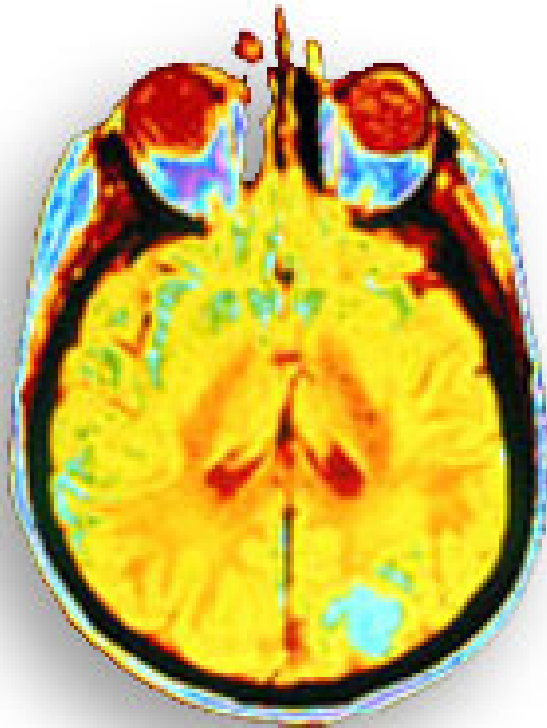
Martin Van Buren, the eighth president of the United States (1837-41) was the first not to have been born a British subject. (Text taken from On This Day © Research Machines, plc 2005.)

Tracking by Tobii

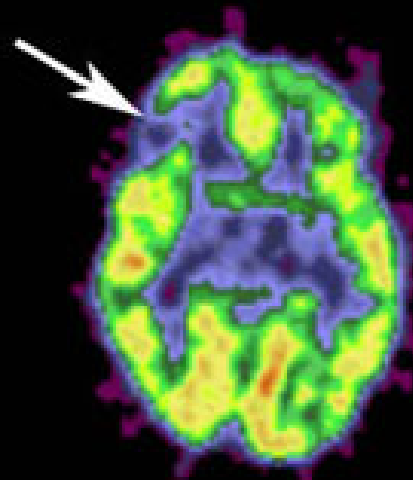
Bringing Knowledge to Life.

STUDY: schoolrooms STIMULUS: schoolrooms. FRAME: http://test.schoolrooms.net/8098/rooms/portal/page/US\_History.  
 NUMBER OF RECORDINGS: 45 HOTSPOT TYPE: Fixation Count. MAX: 3 Fixations.  
 TIME SEGMENT: Include data from 0 ms to 91835 ms.





The Scary re-wiring of the Millennials and post-Millennials



# Millennial Characteristics

<b>Principled / Values</b>	<b>More Friends</b>	<b>More Diverse</b>	<b>Respect Intelligence</b>
<b>Optimistic / Positive</b>	<b>Internet Natives</b>	<b>More Choices</b>	<b>Format Agnostic</b>
<b>Balanced Lives</b>	<b>Adaptive / Flexible</b>	<b>Civic Minded</b>	<b>High Expectations</b>
<b>Collaborative</b>	<b>Nomadic</b>	<b>Gamers</b>	<b>Experiential</b>
<b>Independent</b>	<b>Confident</b>	<b>Direct</b>	<b>More Liberal</b>
<b>Multi-taskers</b>	<b>Inclusive</b>	<b>Patriotic</b>	<b>Entrepreneurial</b>
<b>Healthy Lifestyle</b>	<b>Family Oriented</b>	<b>Graphical</b>	<b>Achievement Oriented</b>

Credit: Richard Sweeney, NJIT

## Explore A Subject

### HOME

- ▶ [Elementary](#)
- ▶ [Middle School](#)
- ▶ [High School](#)
- ▶ [Parent Guide](#)

## How Do I...

- ▶ [Learn About the Solar System?](#)
- ▶ [Learn About Rocks?](#)
- ▶ [Study Geologic History?](#)
- ▶ [Help My Child With Homework?](#)
- ▶ [Learn About the Weather?](#)
- ▶ [Study the Earth's History?](#)
- ▶ [Help My Child with Special Needs?](#)
- ▶ [Use Topographic Maps?](#)
- ▶ [Teach My Child about Fitness?](#)
- ▶ [Help My Child with Research?](#)

## Try This...


 Everything 

Advanced Catalog Search >>



Today is February 2, 2006

## What Are SchoolRooms?



Welcome to SchoolRooms, an educational resource for K-12 students, educators and parents that combines teacher-selected, standards-based content with student-friendly software. Through the integration of multi-media and interactive content, SchoolRooms help promote student exploration and discovery on a variety of topics.

- [Elementary Student Rooms](#)
- [Middle School Student Rooms](#)
- [High School Student Rooms](#)

## Room Contributors

### A+ Elementary Contributors

1. Tim DeFrange
2. Laurie Simms

### A+ Middle School Contributors

1. Jennifer Schwelik
2. Shelly Lewis

## INFOhio Information

### Office Information

Phone: (614) 752-2941

Fax: (614) 752-2941

Email: [central@infohio.org](mailto:central@infohio.org)

INFOhio's Central Office is located at the State Library of Ohio.

### Directions



The office is located at 274 East First Avenue, Suite 100. Columbus, Ohio 43201.

[Click Here for Directions.](#)

### Featured Resources

### Featured Sites

## My Library Account

[Renew My Materials](#)

[My Items on Hold](#)

[View My Fines](#)

[Review My Library Account](#)



Username   
 Password   
[Create New Account](#)

[Room Contributors](#)

[About Rooms](#)

[Home](#)

[Print](#)

[Help](#)

### Explore A Subject

HOME

- ▶ Elementary
- ▼ Middle School
  - ▼ **Earth Science**
    - ▶ Earth's History
    - ▶ Weather, Climate & Atmosphere
    - ▶ Earth's Changing Interior
    - ▶ Earth's Exterior & Resources
    - ▶ Minerals & Rocks
    - ▶ Planet Earth & the Solar System
  - ▶ US History
  - ▶ High School
  - ▶ Parent Guide

### How Do I...

- ▶ Research the Big Bang?
- ▶ Explore Eras and Epochs?
- ▶ Read a Weather Map?
- ▶ Learn about Meteorology?
- ▶ Research Plate Tectonics?
- ▶ Learn to Conserve?
- ▶ Research the Rock Cycle?
- ▶ Become a Geologist?
- ▶ Research the Moon's Phases?
- ▶ Explore the Space Station?

### Try This!

[Advanced Catalog Search >>](#)

HOME -> Middle School -> Earth Science

[Browse History](#)

### Check It Out



#### Shaping the Earth

Many forces have shaped the Earth throughout time, from plate tectonics to humans. Take a trip from the past to the present with Shaping the Earth.

- Continental Drift
- The Greenhouse Effect
- 101 Amazing Earth Facts

### Animals in Their Environment

#### Homes and Shelter



### Cool Links



#### Savage Earth

When the Earth moves, watch out! Discover just how powerful an earthquake can be.



#### Volcanoes

Melt rocks and use clues and maps to discover volcanoes around the world.



#### Mountain Maker, Earth Shaker

Try your hand at plate tectonics!

### Fun & Games



#### What on Earth?

Test your knowledge of Earth Science with this Jeopardy-style game!



#### Continental Drift

How much do you know about the basics of plate tectonics?



#### Sea Monsters

Travel through seven deadly seas and see if



SIGN IN

Don't have a station account? Click Here To Register

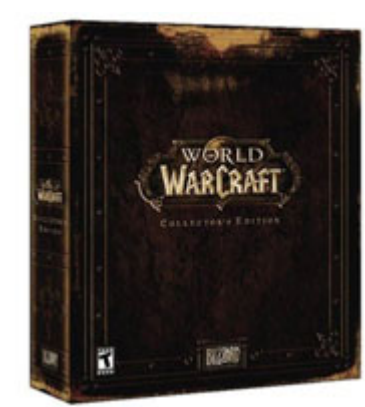
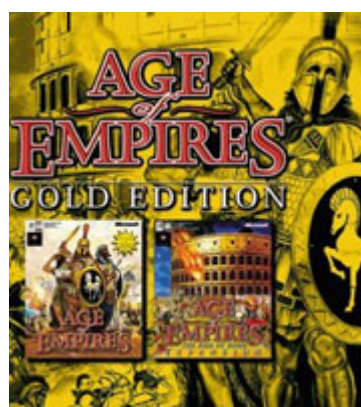
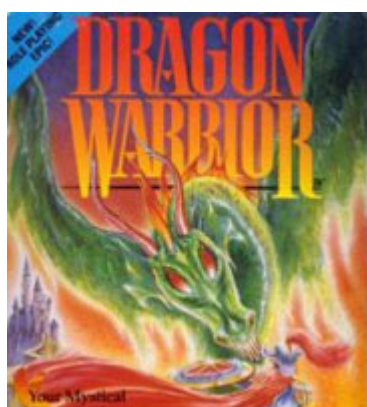
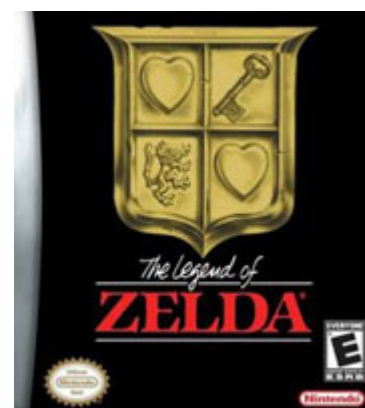
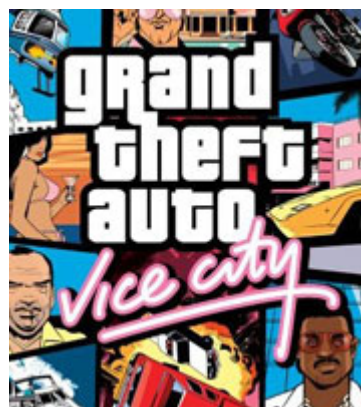
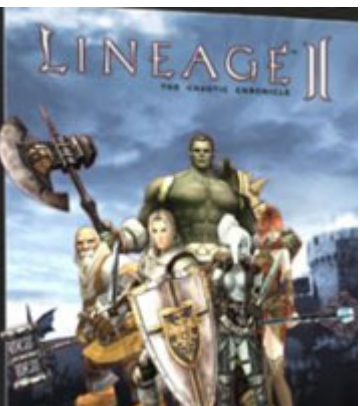
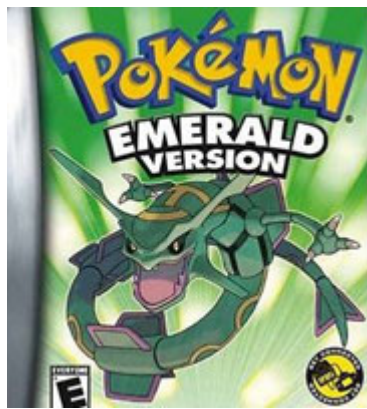
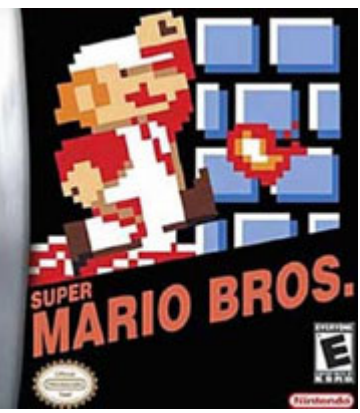
- Home
- Forums
- Game Updates
- Characters
- Leaderboards
- Spells & Abilities
- Items
- Guilds

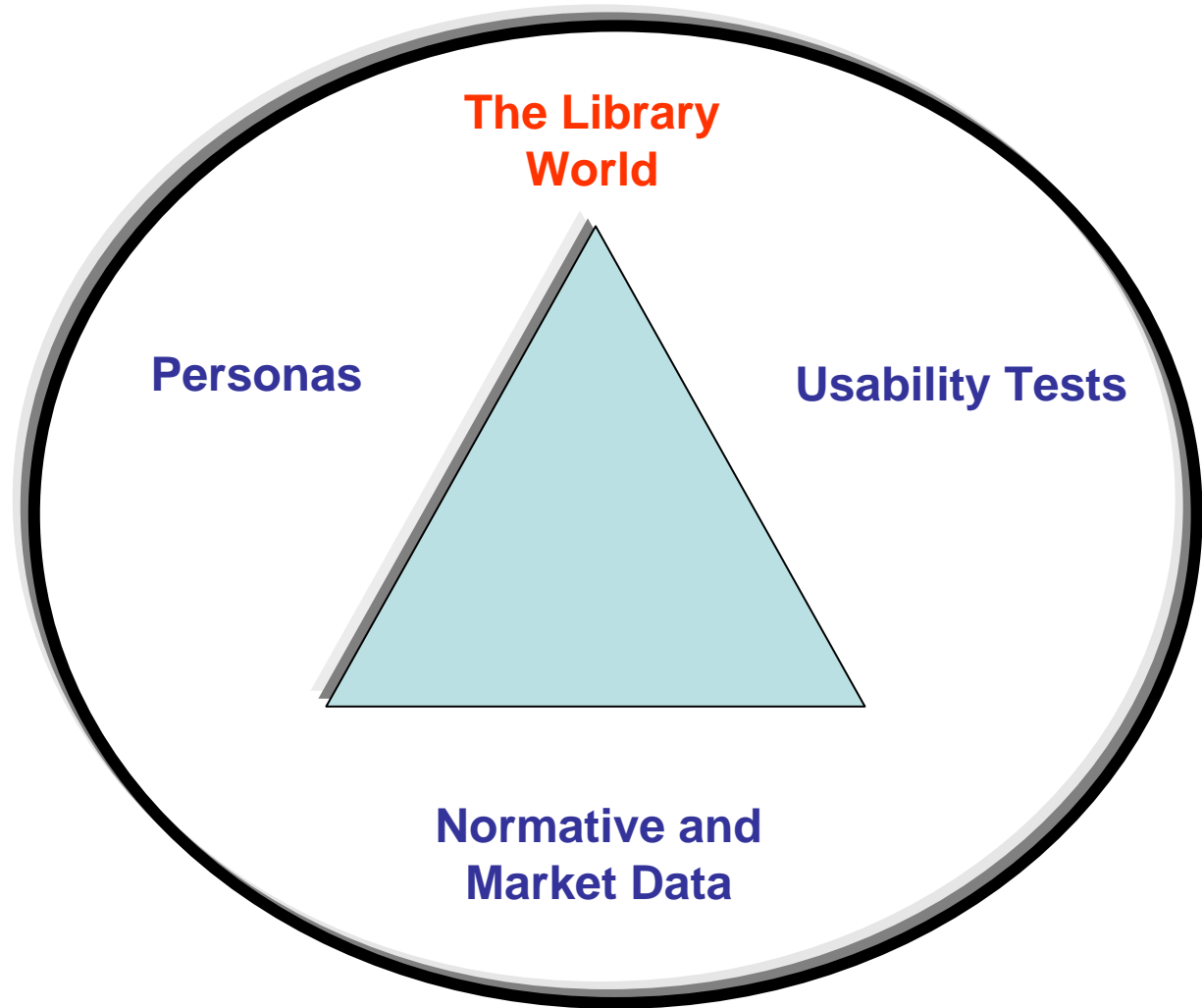
Featured News

**EVERQUEST PLATINUM**

A MASSIVE COLLECTION OF THE FIRST EIGHT ADVENTURE PACKED EXPANSIONS FOR EVERQUEST!

**GET EQ PLATINUM TODAY FOR \$19.99**





**myspace**<sup>®</sup> a place for friends

**VONAGE**  
vonage.ca

Premium Unlimited  
**\$39.99**  
/month

Unlimited local & long-distance throughout Canada & the U.S.  
VoIP 9-1-1 service has certain limitations versus traditional 9-1-1. See vonage.ca for details.

Save now

Cool New People

Virginia



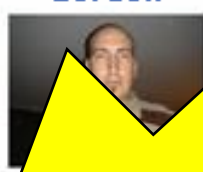
Katrina



Kendall



Gordon



Member Login

E-Mail:

Password:

Remember my E-mail

LOGIN

SIGN UP!

Forgot your password?

- Blogs
- Browse
- Chat Rooms

- Classifieds
- Filmmakers
- Forums

Groups

**Reminder:**  
**200,000-250,000**  
**A DAY!**

advertisement



**Open an ING DIRECT**  
**Investment Savings**  
**Account.**

START SAVING

MySpace Music



Two Gallants

Indie  
San Francisco, CA

Two Gallants bring us an infusion of body-knuckled punk energy to storytelling epics and tear-in-your-eyes honky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

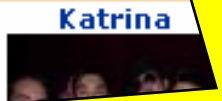
» Listen Now

MySpace Specials



Home | Browse | Search | Invite | Rank | Mail | Blogs | Profiles | Events | Games | Music | Classifieds

Cool New People



Member Login

Username and password input fields

Remember my E-mail

LOGIN

SIGN UP!

Forgot your password?

Blogs  
Browse  
Chat Rooms

Classifieds

MySpace Music



Two Gallants... fusion of... knuckled punk energy to... in-your-beer, onky-tonk. They've crafted a... surprisingly ori... und out of their timeworn influences.

» Listen Now

advertisement



Open an ING DIRECT Investment Savings Account.

START SAVING

MySpace Specials

Reminder: 15 million daily users, and 30 billion page views a month

**mate1** INTIMATE DATING *It's Free!*

I am a:  Seeking a:

For:  Age:  to

Zip/Postal:

[Home](#) | [Browse](#) | [Search](#) | [Invite](#) | [Film](#) | [Mail](#) | [Blog](#) | [Favorites](#) | [Forum](#) | [Groups](#) | [Events](#) | [Videos](#) | [Music](#) | [Comedy](#) | [Classifieds](#)

**Hennepin County Library**



Female  
86 years old  
HOPKINS, Minnesota  
United States

Last Login: 7/18/2006

[View My: Pics | Videos](#)

Hennepin County Library is in your extended network

**Hennepin County Library's Latest Blog Entry** [[Subscribe to this Blog](#)]

Check out this event: DDR at the Library ([view more](#))

Add the library catalog to your MySpace ([view more](#))

What's Happening at the Library ([view more](#))

Hennepin County Library does not in any way endorse the ads at the top of this page. ([view more](#))

Summer Plans ([view more](#))

[[View All Blog Entries](#)]

**Contacting Hennepin County Library**

[Send Message](#) [Forward to Friend](#)

[Add to Friends](#) [Add to Favorites](#)

[Instant Message](#) [Block User](#)

[Add to Group](#) [Rank User](#)

MySpace URL:  
<http://www.myspace.com/hennepincountylibrary>

**Hennepin County Library's Blurbs**

**About me:**

[Library Search](#)

MySpace URL:  
<http://www.myspace.com/hennepincountylibrary>

**Hennepin County Library's Interests**

**General** [library](#), [css](#), [rss feeds](#), [books](#)

**Music** Check out the [new music CDs](#) on order or recently arrived at the library.

**Movies** Want to reserve the [new dvds](#) at the library? How about [teen dvds](#)? We update them daily as we order them.

**Books** We've got lots of [new teen fiction](#). Not sure what to read next? Take a look at our [book lists](#).

**Groups:** [Teen Lit, YA/Teen Books Discussion Group](#)

[View All Hennepin County Library's Groups](#)

**Hennepin County Library's Details**

**Status:** Single

**Zodiac Sign:** [Capricorn](#)

**Smoke / Drink:** No / No

### Hennepin County Library's Blurbs

About me:

**Library Search**

Find books & more  **go**

[add Hennepin County Library Catalog search to your My Space!](#)

[26 libraries](#) in suburbs of Hennepin County, MN.

Check out the [blog](#) on our [TeenLinks website](#).

[Need homework help?](#)

Love books? So do we! [Find the next good book you're going to read, share a book review & more.](#)

College? Dating? Health? [Get sound advice.](#)

Question? [Ask us online 24/7.](#)  
hennepin county library


### Who I'd like to meet:



[Library Users](#), [Authors](#), [Volunteers](#), [Teens...](#)

### Hennepin County Library's Friend Space

Hennepin County Library has 293 friends.

[eVolver](#) [I can't take my eyes off you](#) [:Steen:](#) [Charbonneau](#)



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NORTH  
CAROLINA  
United States

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8/9/2006

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The Loft @ ImaginOn is in your extended network

### The Loft @ ImaginOn's Latest Blog Entry [\[Subscribe to this Blog\]](#)

Soul Calibur II Tournament FINAL [\(view more\)](#)

The Loft likes Flickr [\(view more\)](#)

BE SAFE ON myspace, PLEASE. [\(view more\)](#)

Summer Vacation!!!!!! [\(view more\)](#)

Get a library card! [\(view more\)](#)

[\[View All Blog Entries\]](#)

### Contacting The Loft @

# Library MySpace Sites

**Hennepin County Library**

<http://www.myspace.com/hennepincountylibrary>

**Thomas Ford Memorial Library**

<http://www.myspace.com/thomasford>

**Public Library of Charlotte & Mecklenberg County**

<http://www.myspace.com/libraryloft>

**Brooklyn College Library**

<http://www.myspace.com/brooklyncollegelibrary>

**Lansing Public Library**

<http://www.myspace.com/lansingpubliclibrary>

**Morrisville College Libraries**

<http://www.myspace.com/morrisvillecollegelibrary>

**Westmount PL**

<http://www.myspace.com/westmontlibrary>

**Goshen PL**

<http://www.myspace.com/goshenpubliclibrary>

**University of Illinois Undergrad Library**

<http://www.myspace.com/undergradlibrary>

**Albany County PL**

<http://www.myspace.com/acplwy>

**UT Austin Library**

<http://www.myspace.com/utlibraries>

**Carnegie Library of Pittsburgh**

<http://www.myspace.com/clpteens>

**myspace**<sup>®</sup> a place for friends

**VONAGE**  
vonage.ca

Premium Unlimited \$39

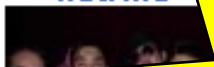
Unlimited local & long-distance throughout Canada & the U.S.  
VoIP 9-1-1 service has certain limitations versus traditional 9-1-1. See vonage.ca for details.

Save now

Cool New People

Virginia

Katrina



Member Login

email:

password:

Remember my E-mail

LOGIN

SIGN UP!

Forgot your password?

Blogs

Browse

Chat Rooms

Classifieds

# My Smarter Space

MySpace Music



Two Gallants fuse a fusion of heavy-knuckled punk energy to storytelling epics and in-your-beer honky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

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MySpace Specials

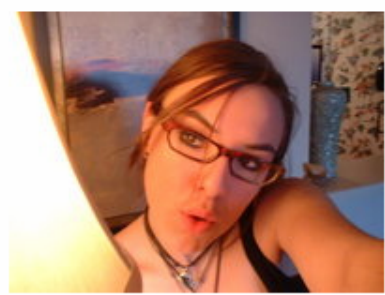


Search

- My Profile [edit](#)
- My Friends
- My Photos
- My Groups
- My Events
- My Messages
- My Account
- My Privacy

University of Phoenix

Study where you want.



- [View More Photos of Me \(22\)](#)
- [Edit My Profile](#)
- [Edit My Picture](#)
- [Edit My Privacy](#)

**Humberside Collegiate Institute Friends**

41 friends at Humberside Collegiate Institute. [See All](#)



**Information** [edit](#)

**Account Info** [\[ edit \]](#)

Name: Sydney Abram  
 Network: Humberside Collegiate Institute '06  
 Last Update: May 13, 2006

**Basic Info** [\[ edit \]](#)

Sex: Female  
 Interested In: Men  
 Birthday: [June 29, 1988](#)

**Contact Info** [\[ edit \]](#)

Email: [syd.abram@gmail.com](mailto:syd.abram@gmail.com)

**Personal Info** [\[ edit \]](#)

Political Views: Other  
 Activities: U of T Gymnastics  
 Interests: im interested in mostly glorious things..  
 Favorite Music: the good kind  
 Favorite TV Shows: the funny ones...freaks and geeks, the office, family guy, arrested development, scrubs.. etc  
 Favorite Movies: June Bug..just to be different  
 Favorite Books: ofcourse the embarrassing ones..The Alchemist, Of Mice and Men, GhostWorld, Sin City (any volume), Same Difference, Summer Blonde  
 Favorite Quotes: "thats..my life story"  
 About Me: (insert..bongo solo)

**Photos** [edit](#)

You have 5 albums. [See All](#)

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- My Privacy

## facebook

### Zachary Abram's Profile



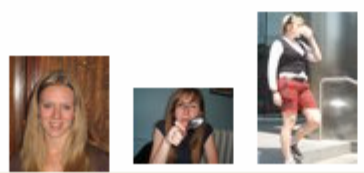
- [View More Photos of Zachary \(2\)](#)
- [View All Zachary's Friends](#)
- [Send Zachary a Message](#)
- [Poke Him!](#)

#### Friend Details [edit](#)

You are friends with Zachary.

#### Mutual Friends

21 friends in common. [See All](#)



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ents in  
ca.  
SU,  
tc.

University of Phoenix™

Study where you want.

#### Personal Info

Political Views:

Activities:

Interests:

Cinema  
Coordinator for the  
Hockey Club est. 2003,  
the model United Nations

I have two hobbies that I enjoy to the fullest, I collect rare photographs... I have two... One of Houdini locking his keys in his car... the other is a rare picture of Norman Rockwell beating up a child. Also, I have a vast seashell collection that I keep



TURN\_AROUND WAVE JUMP SPIN JOY1 YES BLOW\_KISS EGYPTIAN MACARENA KARATE KICK

URL: http://www.eastern.edu



VBI Reference Central

EASTERN UNIVERSITY

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Library :

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- > [Databases](#)
- > [Journals](#)
- > [Subject Guides](#)
- > [Interlibrary Loan](#)
- > [Services](#)
- > [Faculty Resources](#)
- > [Web Index](#)

> Eastern University Home Page

Tab Controls

Teleports VoiceChat Help

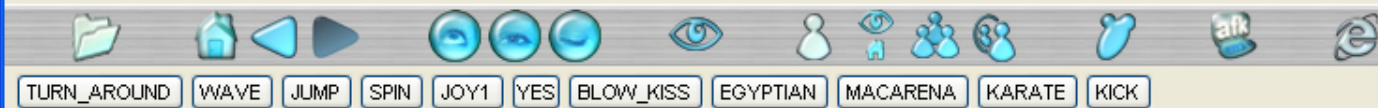
Worlds Contacts Telegrams

80 Worlds	1 User
VBI	1
!AWEDU!	0
^centre^	0

Immigration Officer: Welcome to the Activeworlds EDUverse. The EDUverse has upgraded with a VoIP module. Problems can be reported to [support@activeworlds.com](mailto:support@activeworlds.com)

Immigration Officer: Welcome to the AWEDUverse

Immigration Officer: Welcome to Eastern University!



EASTERN UNIVERSITY

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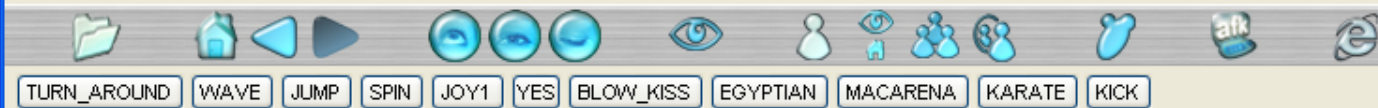
Worlds | Contacts | Telegrams

80 Worlds	1 User
VBI	1
!AWEDU!	0
^centre^	0

Immigration Officer: Welcome to the Activeworlds EDUverse. The EDUverse has upgraded with a VoIP module. Problems can be reported to [support@activeworlds.com](mailto:support@activeworlds.com)

Immigration Officer: Welcome to the AWEDUverse

Immigration Officer: Welcome to Eastern University!



**EASTERN UNIVERSITY**

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Teleports | VoiceChat | Help

Worlds | Contacts | Telegrams

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VBI	1
!AWEDU!	0
^centre^	0

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The Escapist



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## Teen SL Library services meeting, Sun 5/7/06



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# Second Life Library eBooks



Bringing Knowledge to Life.

# Second Life Library Reading Room



## Inside



Sim of the Week - Page 9

## FYI

Linden Lab is temporarily postponing the release of 1.9.1. They will continue to release updated versions of 1.9.1 on the preview grid for testing. They will still be bringing the grid down for some hardware and server side code upgrades. These changes will occur between tomorrow from 6am to noon SLT.

## Index

Perspectives . . . . .	Page 4
The Line . . . . .	Page 5
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Photo Contest . . . . .	Page 8
Fashion . . . . .	Pages 11-12
Art . . . . .	Page 15
Sports . . . . .	Page 16

## Web Poll

Go to our website at [www.metaversemessenger.com](http://www.metaversemessenger.com) to participate in our online poll. This week's question: "Should Linden Lab sell Linden dollars?" Look for the results from last week's poll on Page 4.

## About Us

Volume 1,  
No.39  
Second Life  
*The Metaverse  
Messenger*  
Sido (169, 195)



# happy mother's day The Metaverse Messenger

A REAL NEWSPAPER FOR A VIRTUAL WORLD

Tuesday, May 9, 2006

A Second Life Publication

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# M<sup>2</sup> The TEEN Metaverse Messenger

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Thursday, April 20, 2006

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Pages

Attachments

Comments



**Intro to Library Research**  
Zack Mortal, Instructor

## Reading is virtually fundamental in SL

By **KATT KONGO**  
*Staff writer*

While most Second Life residents are aware of the variety of ways in which SL is used, from educational classrooms to treatment of mental illnesses, most would be surprised to learn that SL is now being used by an institution most think of as conventional — a library.

To be more exact, the Alliance Library System (ALS) is currently providing select services to the residents of SL. Initial services have, so far, consisted of book discussions and programs, such as one held Friday on the topic of “Getting Along with IT staff for Librarians and Educators.”

ALS, which is based in East Peoria, Ill., will team up with Online Programming for All Libraries (OPAL) and utilize the programs, currently offered online to librarians and libraries, within SL. The two entities eventually hope to offer a plethora of library services.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might not otherwise go to a library. In giving background information about the ALS, Pope said the organization provides services to 286 libraries and is partially funded by the state of Illinois.

She added that ALS is one of the most innovative organizations, technologically speaking, and their philosophy is to mine new technologies to spread the gospel of library usage. “Innovation equals risk, innovation equals growth,” she stated.

Loni Bell, the ALS’s director of innovation, read about SL in the blog of a librarian who was already a resident. She created an account, logged on with her avatar, Lorelei Junot, and saw a population of almost 200,000.

She found that SL had a few libraries, such as Wandering Yaffle’s [\\_blacklibrary](#), but thought that library services could be expanded. “Since there is web programming through OPAL, why not offer that in SL?” she said.

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expected criticism from many library blogs, but instead has found those in the field to be immensely excited about the possibilities afforded by SL.

Bell concurred, saying, “The response has been enthusiastic. People are volunteering and doing a

**See BOOK, Page 20**

ZACK MORTAL HOSTED A class titled “Introduction to Library Research” yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches; use research databases to locate articles and more. - COURTESY PHOTO.

1 of 21

start The Metaverse Mes... Metaverse Messen... Web 2.0 Overview ... Active Worlds - VBI ... MM-2006-04-25.pdf 9:38 PM



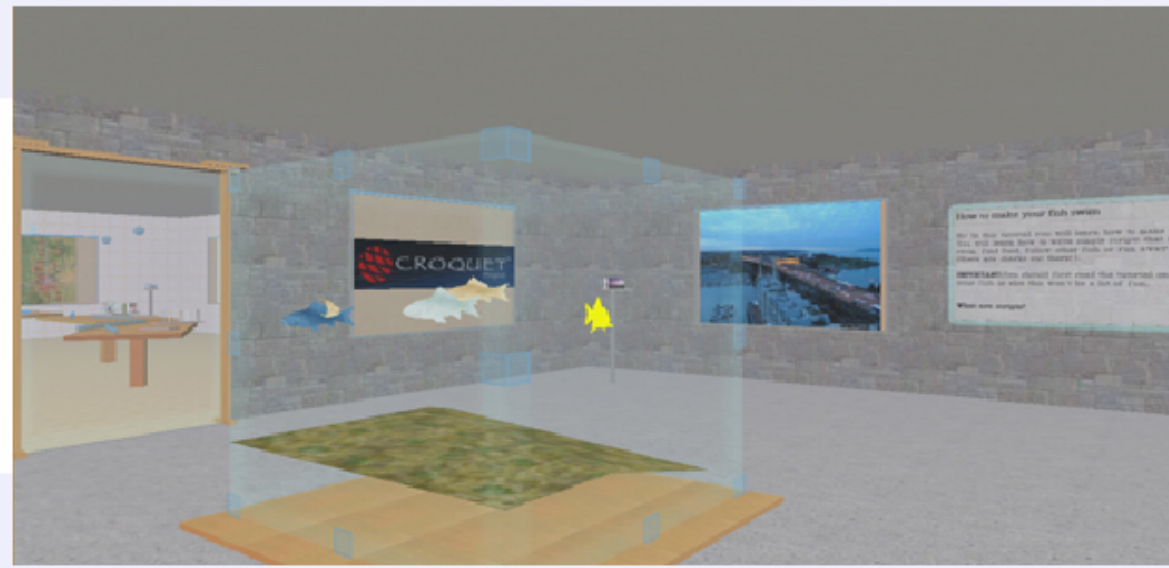
# Croquet™

I N V E N T T H E F U T U R E

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...a new open source software platform for creating deeply collaborative multi-user online applications. It features a network architecture that supports communication, collaboration, resource sharing, and synchronous computation among multiple users. Using Croquet, software developers can create powerful and highly collaborative multi-user 2D and 3D applications and simulations.

## News/Events

**Croquet SDK 1.0 Beta is available!** This open source release of the software developers kit makes it possible for experienced software developers to work with Croquet. It is the first complete release of the Croquet technology and



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# Google Print BETA Library Project

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- Library Project**
  - [Common Questions](#)
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**Existing Publishers**  
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## What is the Library Project?

Google Print makes offline information searchable. As part of this project, we're now working to index the book collections of several major research libraries and make this content searchable through Google Print alongside books provided by publishers through our [Publisher Program](#).

## What is the goal of Google Print for Libraries?

This project's aim is simple: make it easier to find relevant books. We hope to guide more users to books – specifically books they might not be able to find any other way – all while carefully respecting authors' and publishers' copyrights. Our ultimate goal is to work with publishers and libraries to create a comprehensive, searchable, virtual card catalog of all books in all languages that helps users discover new books and publishers find new readers.

## What will library books in Google look like?

If you are in the United States and you search for [Books and Culture](#) by Hamilton Wright Mabie, for instance, you'll be able to page through as much of it as you like, because its 1896 copyright means it's now in the public domain in the United States. These public domain books look very similar to publisher-submitted books except you will be able to click through all the pages of the book.

A book such as the 1924 [True Stories of Pioneer Life](#) by Mary C. Moulton, on the other hand, may still be in copyright in the United States, and we treat it as such. So, when you preview it on Google Print, you'll only see snippets of text directly around your search term. This snippet view is designed to help users find the book in their search results and make a decision about whether to go find a physical copy of the book with just bibliographic information and a few short sentences around their search query.

See what Google Print pages look like on our [Google Print Screenshots](#) page.

## Book Pages



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November 14, 2005, 12:01 PM

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Categories: [Motels & Hotels](#), [Hotels & Motels](#)  
[Holiday Inn](#)

- A** [Holiday Inn Select Executive Center](#)  
2200 I 70 Dr SW, Columbia, MO  
(573) 445-8531 - ★★☆☆ - 2.4 mi NW
- B** [Holiday Inn Express Columbia](#)  
801 Keene Street, Columbia, Missouri  
(573) 449-4422 - 5 reviews - 2.4 mi E
- C** [Holiday Inn Executive Center](#)  
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- D** [Holiday Inn](#)  
Unverified listing  
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(800) 465-4329 - 2 reviews - 2.4 mi NW

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100 W Broadway, Columbia, MO  
(573) 443-3161 - 3 reviews - 0.3 mi W
- B** [Elmer Ellis Library](#)  
1020 Lowry St, Columbia, MO  
(573) 882-4701 - 0.6 mi SE
- C** [University of Missouri Columbia: Library L Otto Lottes Health Sciences](#)  
Columbia, MO  
(573) 882-6141 - 2.1 mi SE
- D** [University of Missouri-Columbia: Circulation Desk](#)  
Columbia, MO  
(573) 882-3362 - 2.1 mi SE
- E** [Mid West Science Center Library](#)  
4200 E New Haven Rd, Columbia, MO  
(573) 875-5399 - 4.1 mi SE

**Columbia Public Library**  
3 reviews  
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Columbia, MO 65203  
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[dbrl.org](http://dbrl.org) - 377 more »

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- B** [Barnes & Noble Booksellers](#)  
2208 Bernadette Dr, Columbia, MO  
(573) 445-4080 - [4 reviews](#) - 2.4 mi NW
- C** [Peace Nook The](#)  
804 E Broadway # C, Columbia, MO  
(573) 875-0539 - ★★★★★ - 0.3 mi E
- D** [9th Street Bookstore](#)  
111 S 9th St, Columbia, MO  
(573) 443-2665 - [2 reviews](#) - 0.4 mi E
- E** [Peaceworks Mid Missouri](#)

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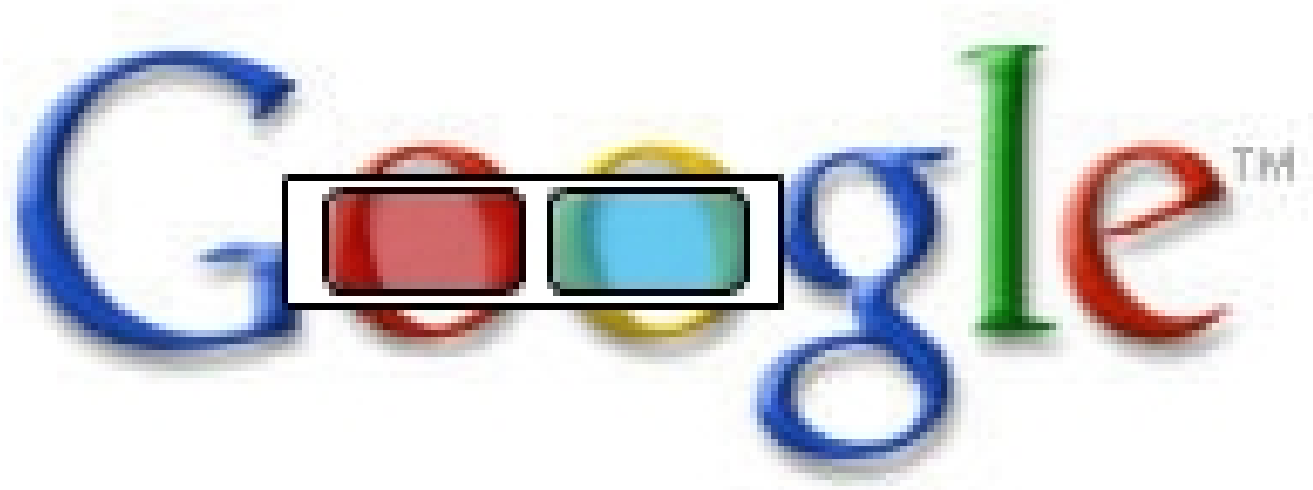
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# Google invests in wired ...



**A \$189,000,000 pilot**



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## Bidirectional wireless module

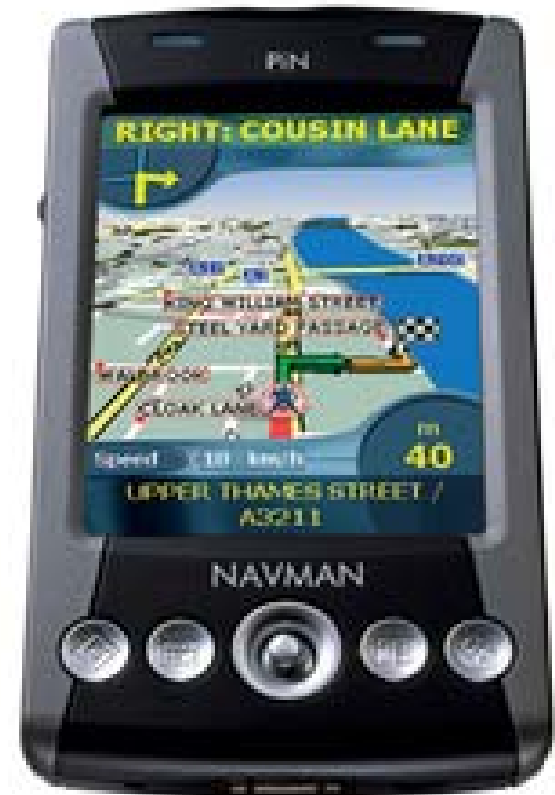


**Hydro Broadband**



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When SmartPhones become the dominant device...



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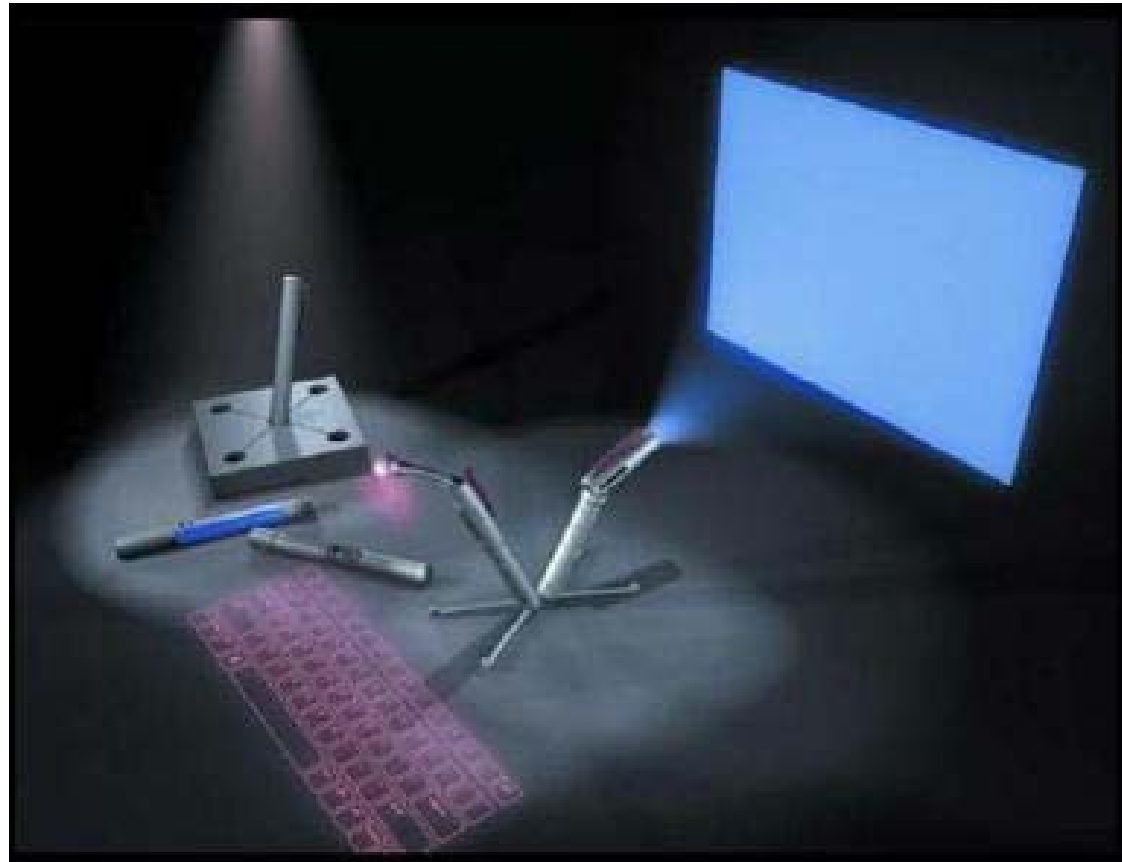
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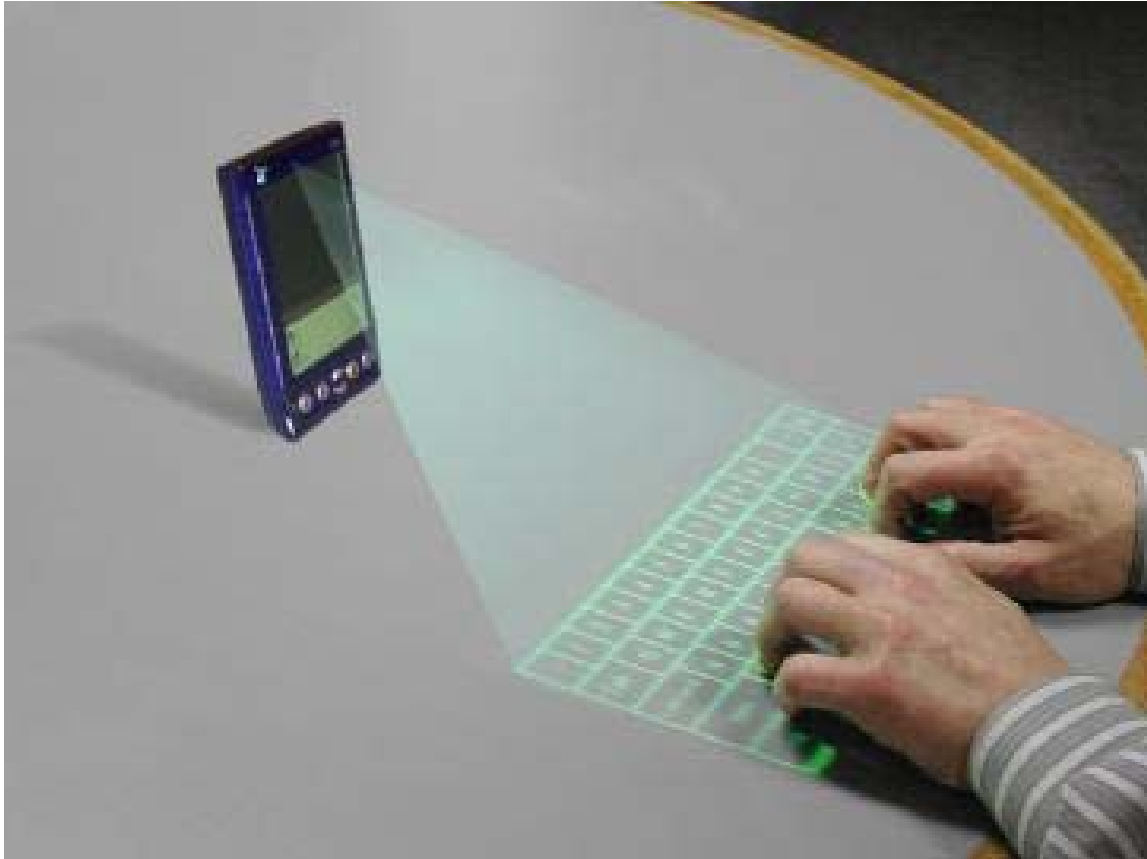
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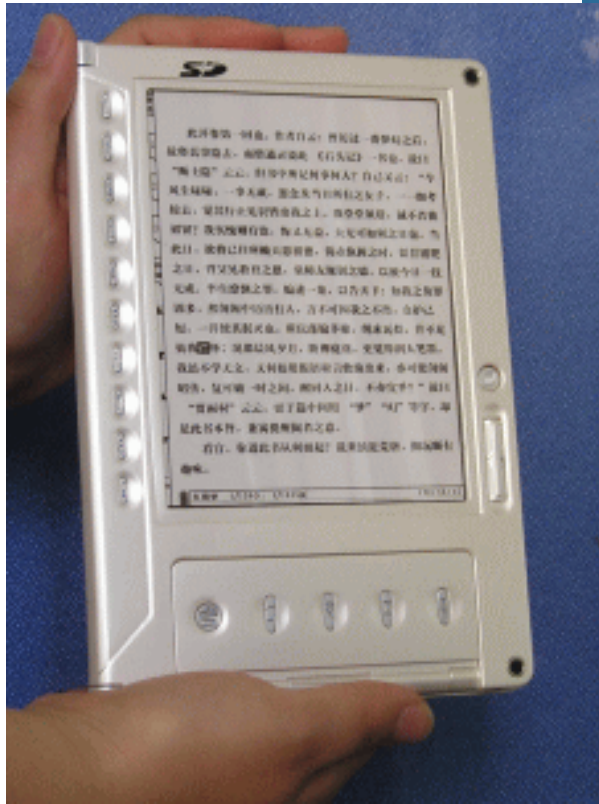


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## Nano Phone, Cardphones, ...



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- MP3's
- Streaming Media
- Voice search



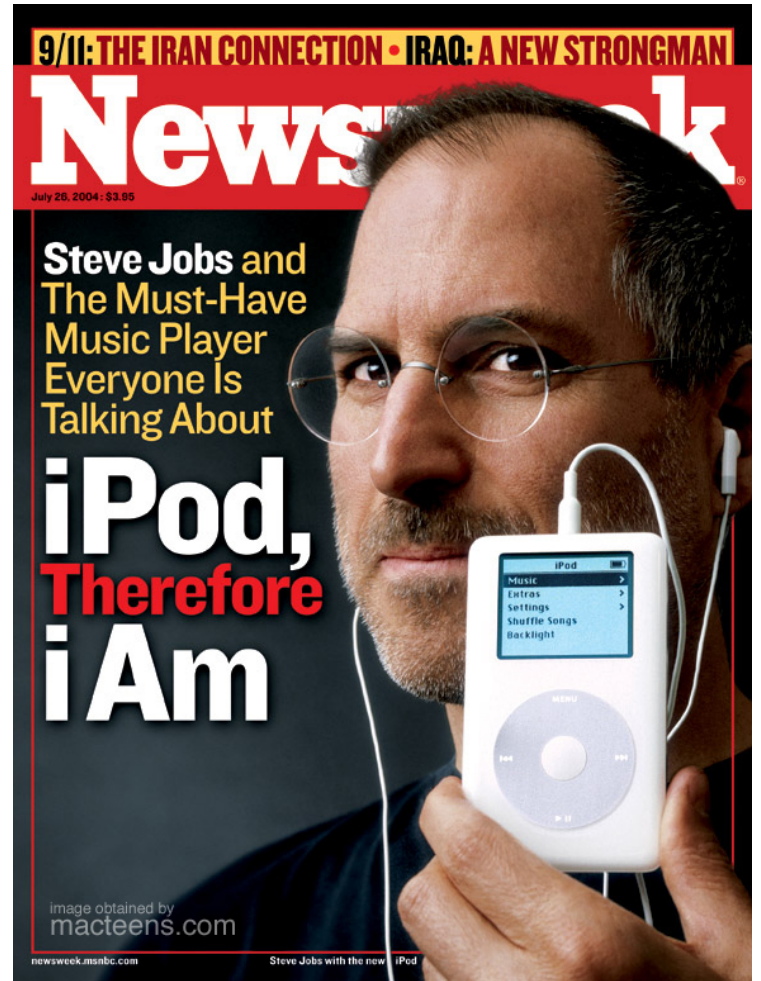
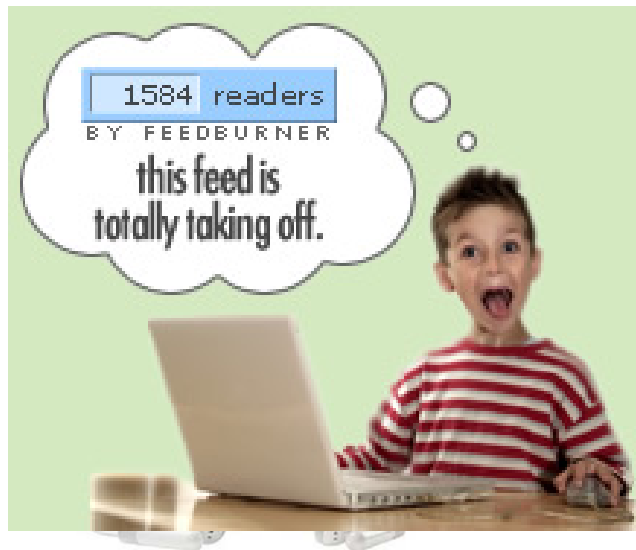


What if. . .

**CD-Rom and DVD retire in 2012?**

**How will you handle the new non-containers?**

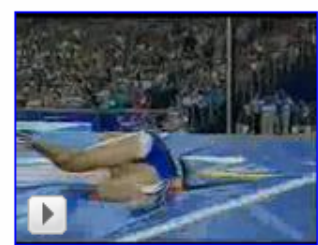
# Podcasting



# Google™ Video BETA

  [Video Preferences](#)  
[Video Help](#)

Tip: Want to share your video with the world? [Add it to Google Video](#)



[Polsstok springen](#)  
10 sec



[Dreams Forever Drowning - As If A  
Second Self \(indie\)](#)  
2 min 59 sec



[2fly - cruise - freeport booty shaking  
contest](#)  
9 sec

[similarly random videos »](#)

[Google Labs](#) - [Video Blog](#) <sup>New!</sup> - [Discuss](#) - [Terms of use](#) - [About Google Video](#) - [Submit your video](#)



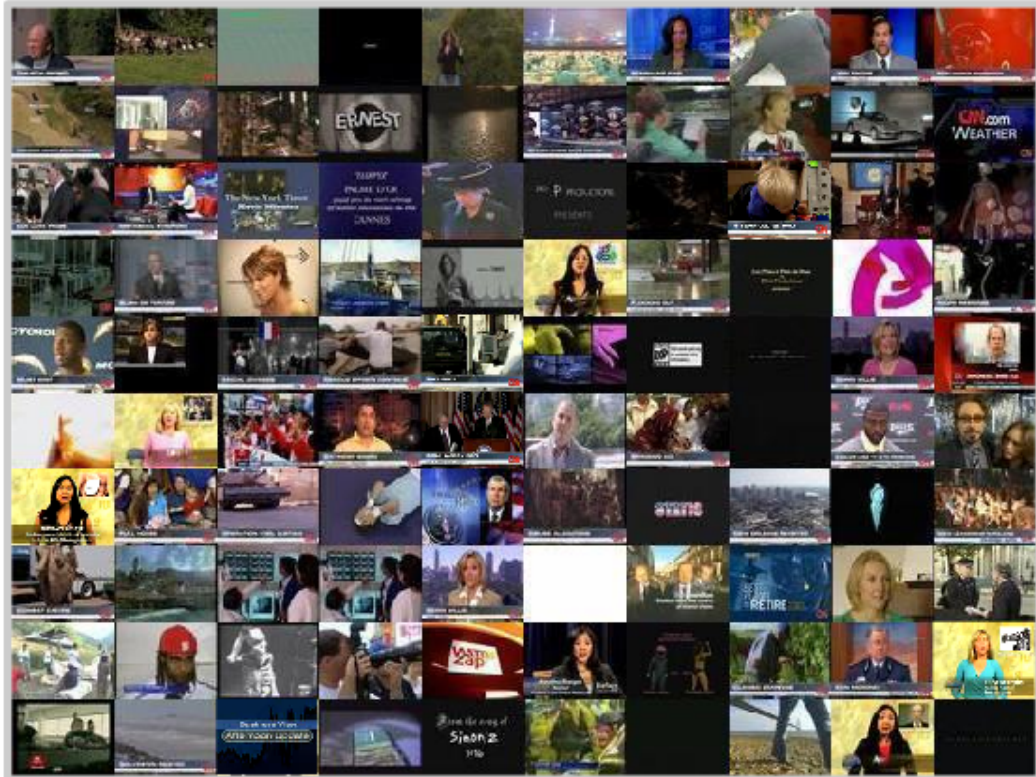


Enter a query here to search over 1,000,000 hours of TV and Video

Search

Current Video Headlines

- French riots continue despite curfew
- A Second Lawyer in Saddam Trial Killed
- Australians Say They Foiled Terror Attack
- China and US reach agreement on trade
- Schwarzenegger Agenda Rejected by Californians
- Peru seeks Fujimori extradition
- Identity thief jailed for 21 months
- Microsoft sets impossible Xbox 360 goal?
- Carolina Panthers Cheerleader controversy
- Kate Moss Back after Cocaine Tape and Rehab
- Diaz wraps up at premiere: In Her Shoes
- Episode III now out on DVD





What if. . .

**Google Scholar, Google  
College and MS Live  
Academic actually work really  
well?**



Add tools – citation, RefWork ProCite, stat packages,

Add hundreds of database Suppliers (MS already has about 120.

 Search

Personalize it and track your needs and Add alerts ...

Stand on the shoulders of giants

[About Google Scholar](#) - [Google Home](#)

©2004 Google

Do OCLC stuff like WorldCat, etc.

Add for online discussions, communities of practice, group and Individual blogs and connections through social networking software

Integrate e-commerce (Google Cart) for articles, standards, etc.

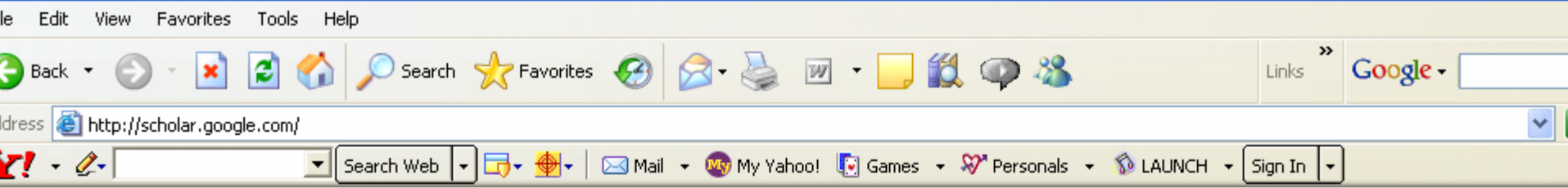
Make it Browserless

Add a toolbar that behaves in a research way

Predict their needs through mining of Gmail, surfing, and behaviours

Add virtual reference





Add tools – citation, RefWorks, ProCite, stat packages,

Add hundreds of database Suppliers (MS already has about 120.

Personalize it and track your needs and Add alerts ...

Make it OpenUP compliant

Do OCLC stu

And then ally with Sun to build a new OS for wireless world...  
Writely! Spreadsheets  
Google Office

ussions, communities and Individual blogs through software

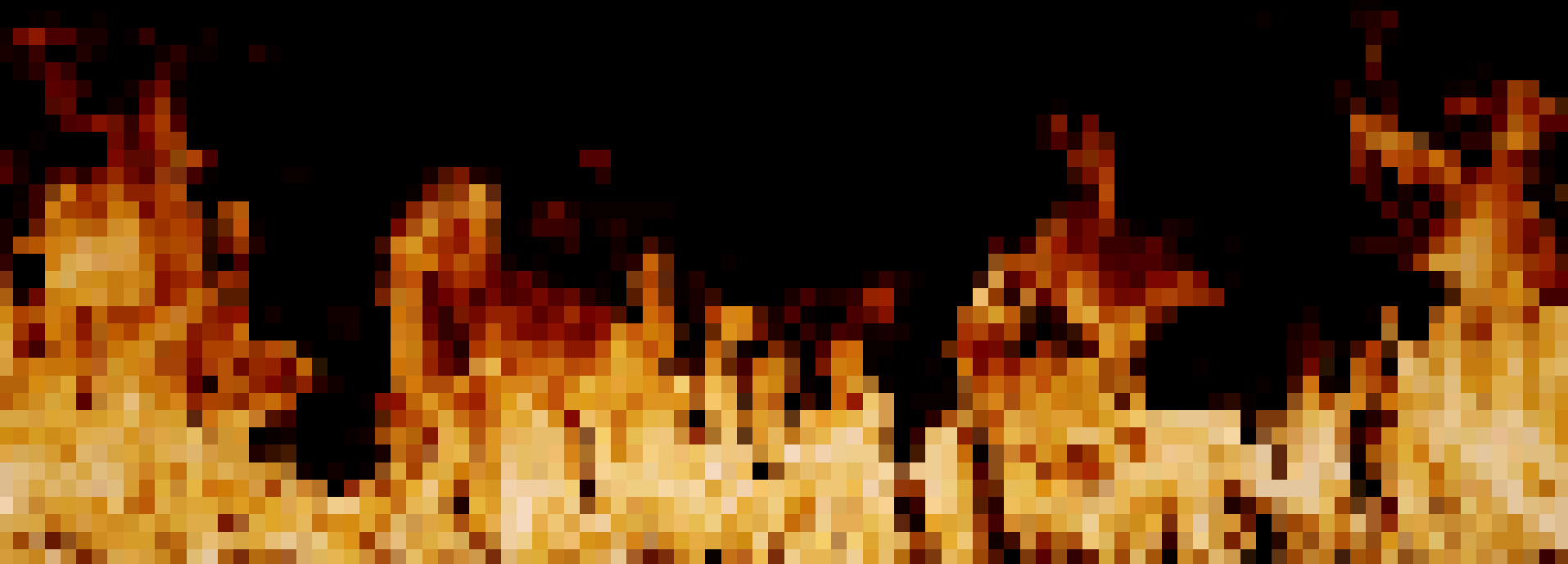
Make it

ur needs through mining all, surfing, and behaviours

Add virtual reference

# Great Expectations

- The future is already here, it's just not evenly distributed yet.



# Expectations 1.0

- Search
- Retrieve
- Print
- Link
- Navigate
- Read
- . . .

# Web 2.0

- The Web As Platform
- Harnessing Collective Intelligence
- Data As Valuable As Functionality
- Continuous Improvement Gradient
- Frictionless Programming & Data Models
- Software That Crosses Boundaries
- Immersive, Social, Rich User Experiences

peer  
production

cost-effective  
scalability

AJAX

unintended  
uses

mash-ups

Software as  
a Service

tagging

RSS

Identity  
2.0

Library  
2.0

Law 2.0

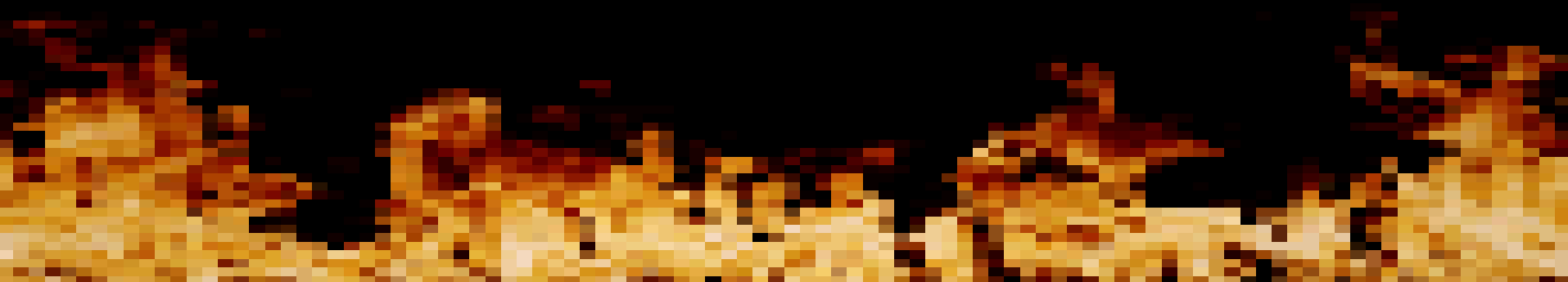
Media  
2.0

Advertising  
2.0

Democracy  
2.0

# WEB 2.0

- RSS – really simple syndication
- Wikis
- New Programming Tools: AJAX, API
- Blogs and blogging
- Recommender Functionality
- Personalized Alerts
- Web Services
- Folksonomies, Tagging and Tag Clouds
- Social Networking
- Open access, Open Source, Open Content
- Commentary and comments
- Personalization and My Profiles
- Podcasting and MP3 files
- Streaming Media – audio and video
- User-driven Reviews
- Rankings & User-driven Ratings
- Instant Messaging and Virtual Reference
- Photos (e.g. Flickr, Picasa)
- Socially Driven Content
- Social Bookmarking



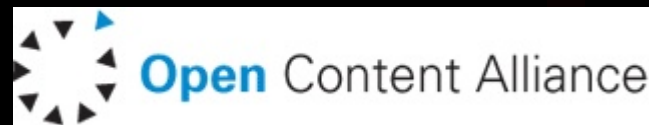
facebook

Pandora

LibraryThing BETA



**ELF** - keeping tabs on your library material







Bringing Knowledge to Life.

WEB 2.0

**What does  
it really  
mean?**

RSS – really simple syndication



Bringing Knowledge to Life.



# BLOGGING

WE'RE GOING TO NEED MORE MONKEYS.

Bringing Knowledge to Life.

WEB 2.0

**What does  
it really  
mean?**

Podcasting, P2P and MP3 files

Streaming Media – audio and video



Bringing Knowledge to Life.

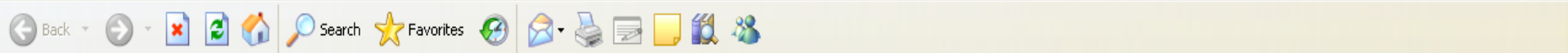
WEB 2.0

**What does  
it really  
mean?**

Instant Messaging and Virtual Reference

Have you seen ChaCha?





Address <http://www.chacha.com/> Go Links

Google G Go Bookmarks 9 blocked Check AutoLink AutoFill Send to Settings



ChaCha Search

[What's This?](#)

Search With Guide

[What's This?](#)

[Make ChaCha your Homepage!](#) | [The ChaCha Underground](#)



mercury [ChaCha Search] [Search With Guide]

Hide Chat

Your guides recommend this directory for your search.

Guide Session

Status: Looking for a guide ...
Status: Connected to guide: RonlyceB
RonlyceB: Hi there. I will be helping with your search.
You: Hi
RonlyceB: hello what can i help you with today?
You: I need to search about Mercury
RonlyceB: sure
You: You there?
Status: Session ended.

- mercury
Science > Astronomy
Business > Automotive
Recreation > Autos
Arts > Writers Resources
Science > News and Media

Guide Recommended Resources for: Science > Astronomy

Luxury Cruise to Mars
Visit the Red Planet in style. Low-gravity fun for everyone!
Sponsored Links
Ads by Google

- 1. google.space.com
http://google.space.com/search?q=mercury&site=default\_collection&client=default\_frontend&proxystylesheet=default\_frontend&output=xml\_no\_dtd
2. www.noblemind.com
http://www.noblemind.com/search.exe?var=1&form=mercury
3. astronomylinks.com
http://astronomylinks.com/cgi-bin/links/search.cgi?query=mercury
4. jux2 Meta Search Engine Compare Search Engines
http://www.jux2.com/best.php?q=mercury&submit=Search
5. DMOZ
http://search.dmoz.org/cgi-bin/search?search=mercury

Open Directory Quick Search for: Science > Astronomy

Displaying 1 - 5 of 32 | Next >

- 1. Planetary Transits Across the Sun

Free Advanced Aeries C6 N-GT telescope w/ free shipping! Survey req.
www.ontheweb-offer.com

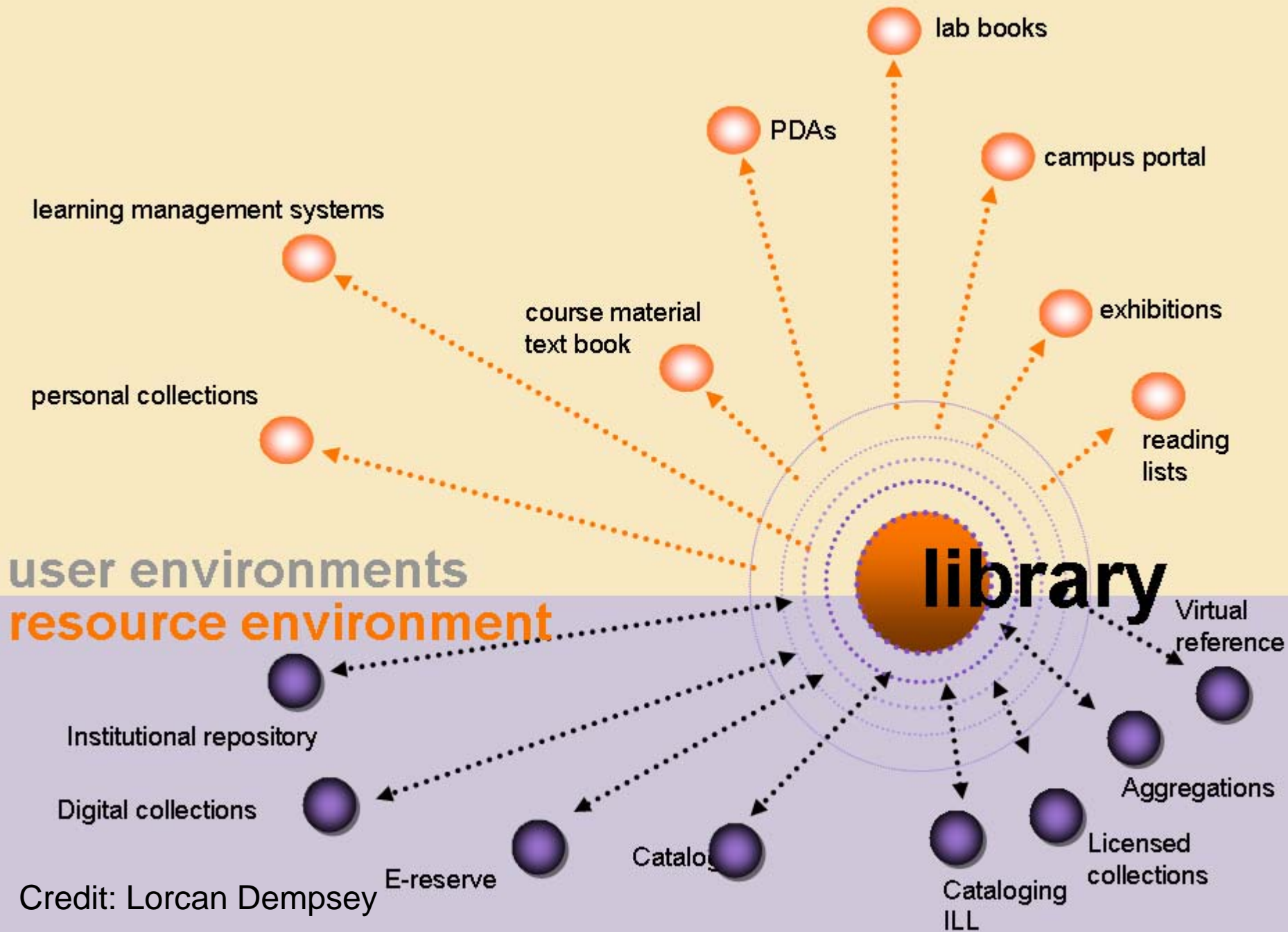
It's Time for Wondertime
Revel in the joys of your child's learning! New parenting website.
Wondertime.com

Free LEAN CUISINE Fitness & Meal Planner
Plan and track your fitness and meal plans for a healthier you.
www.leancuisine.com

Capital One Auto Finance Center
Drive away with APRs from 5.99%
Today's APRs from:
New Dealer 5.99%
Used Dealer 7.29%
Refinance 7.45%
Motorcycle 8.35%
Person-to-Person 8.25%
Lease Buyout 7.75%
Shop like a cash buyer with a Blank Check
Refinance your existing loan and save
Calculate your monthly payment
Apply Now

WIKIS  
WEB 2.0  
RSS FEEDS  
STREAMING MEDIA  
GAMING  
SOCIAL FOLKSONOMIES  
JAVA AND MASHUPS  
PODCASTS





# LIBRARY 2.0 MATRIX

## Resource Environment

Library 2.0 user

**Library catalogue** - MARC compliant

**Web 2.0 platform 24/7**

- adaptable user interface

**Information services**

- Online, Virtual Learning spaces

**Blended digital Web Collections**

**Blended digital repository**

**Digital access for personal organisation**

- E-reserve
- Borrower loan access

**Digital access for licensed collections**

- e-books, videos & multimedia, images, learning objects, etc
- specialist online databases

**Federated searching**

- Z39.50

**Taxonomy** - supported by global metadata standards

## Web 2.0 as Platform

Library 2.0 user

**E-learning 2.0 environment**

- LMS, ELGG, LAMS etc.

**Social Networks**

- MySpace/Facebook
- Blogs & Wikis
- Read/Write web functionality
- Social Bookmarking
- Images & multimedia sharing
- Podcasting & vodcasting

**Folksonomy**

- Tagging for personalisation

**Searching**

- Browser and desktop API
- Blogs & social networks
- Visual & metasearch engines

**Mobile computing**

**RSS feeds and Mashups**

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# Librarian 2.0 *plays*



Address <http://www.43things.com/>

Go

Links

Google 43 things Search PageRank 709 blocked Check AutoLink AutoFill Options 43 things

[Home](#) [Zeitgeist](#) [Log In](#)  





# 43 Things

What do you want to do with your life?



Discover what's important, make it happen, share your progress. Find your 43 things. [Learn more...](#)

215,920 people in 4,879 cities are doing 331,085 things including...

[learn to skateboard](#) [finish my masters degree](#) [download the new episode of 24](#) [go to Greece](#)  [smoothcharliebrown wants to attend a Soccer World Cup game](#) [learn french](#) [Drop a dress size \(or two!\)](#) [Clean my room and maintain it.](#) [dye my hair blonde](#) [find the meaning of life](#) [have my own garden](#) [be more creative](#) [google myself](#)  [yesterdayshigh wants to do something small to make everyday worthwhile](#) [Become more focused](#) [play Mario Brothers 3](#) [download msn plus](#) [make an ATC each day](#) [Have friends everywhere.](#) [learn to trust](#) [take dance lessons](#) [Organize and Systematize all of my digital data](#) [make people understand that declawing a cat is a painful unnecessary surgery and there are better ways to deal with cat's scratching](#) [talk to a stranger](#) [read The Lion The Witch and the Wardrobe](#) [stop biting my nails](#) [organize my life better](#) [practice on my bass more](#) [learn gaelic](#)  [tekeo wants to do better in ict and english](#) [find a new job](#) [think and grow rich](#) [Become a better public speaker](#) [Stop screwing around on the internet](#) [learn english](#) [lose 50 pounds](#) [GET MY GRAD SCHOOL APPLICATIONS TOGETHER!!!](#) [lose 20 pounds and keep it off](#) [meet johnny depp](#) [stop](#) [exercise more](#)  [outwit wants to file papers that](#)

## Top Cities

- [Seattle](#) 1090 people
- [New York City](#) 791 people
- [London](#) 779 people
- [Chicago](#) 737 people
- [San Francisco](#) 595 people
- [Los Angeles](#) 562 people
- [Toronto](#) 500 people
- [Boston](#) 406 people
- [Vancouver](#) 385 people
- [Austin](#) 366 people
- [Portland](#) 365 people
- [Atlanta](#) 361 people
- [Sydney](#) 320 people
- [Houston](#) 317 people
- [San Diego](#) 301 people

→ [See more](#)

## Today's Tags

- [travel](#) 4299

Bringing Knowledge to Life.



*Expanding Minds, Empowering Individuals, Enriching the Community*

# Learning 2.0



## 23 Learning 2.0 Things

- *Week 1: Introduction* ( official start of week August 7th)
- *Week 2: Blogging*
- *Week 3: Photos & Images*
- *Week 4: RSS & Newsreaders*
- *Week 5: Play Week*
- *Week 6: Tagging, Folksonomies & Technorati*
- *Week 7: Wikis*
- *Week 8: Online Applications & Tools*
- *Week 9: Podcasts, Video & Downloadable audio*



to feel  
happening  
you can  
you can

ing **focus**

to feel free  
I cant live my  
opportunities  
to feel





Bringing Knowledge to Life.

Bringing Knowledge to Life.





LEAD

Bringing Knowledge to Life.

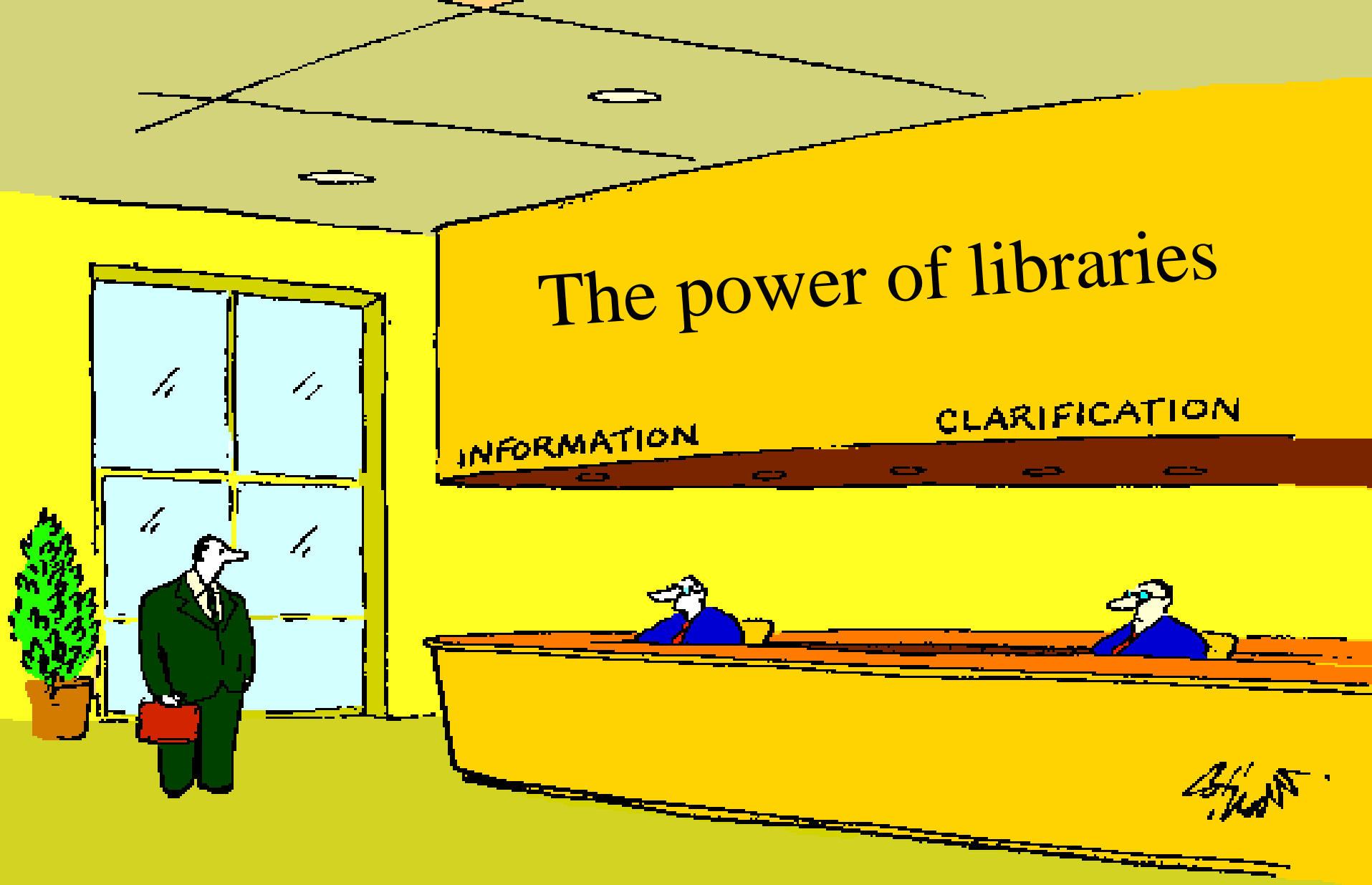
# Libraries vs. Google



# The power of libraries

INFORMATION

CLARIFICATION



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Stephen's Lighthouse Blog

<http://stephenslighthouse.sirsidynix.com>

