



# Libraries: Questions, Questions, Everywhere: Getting Our Share

Nov. 13, 2006



**Stephen Abram, Vice President, Innovation  
Chief Strategist, SirsiDynix Institute**

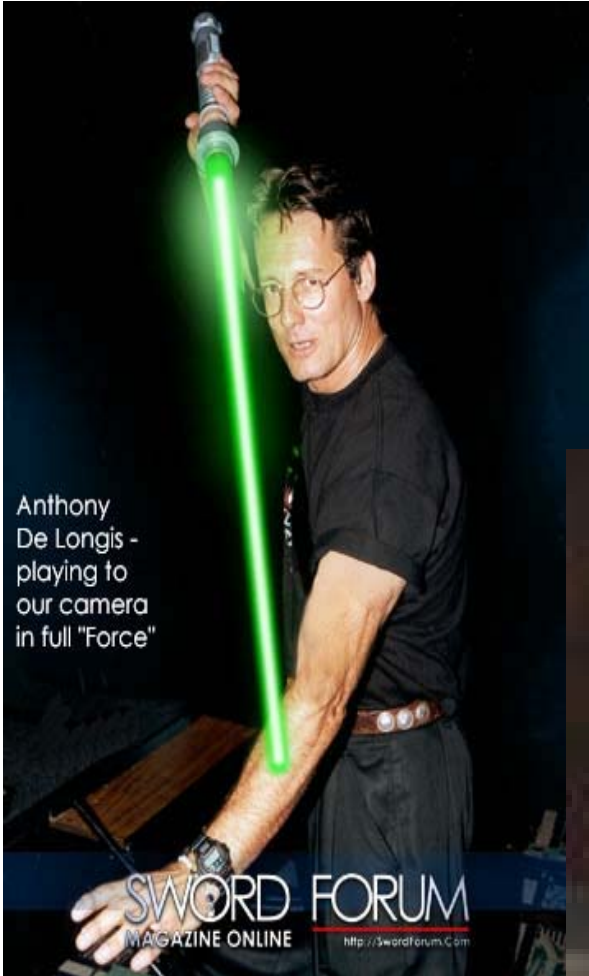


The Future Ain't What it Used  
to Be!

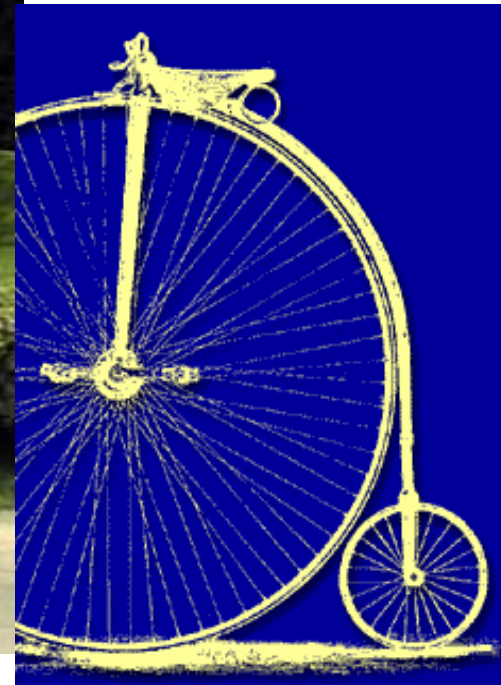


**SHIFT HAPPENS**

# 2000 Light Stopped

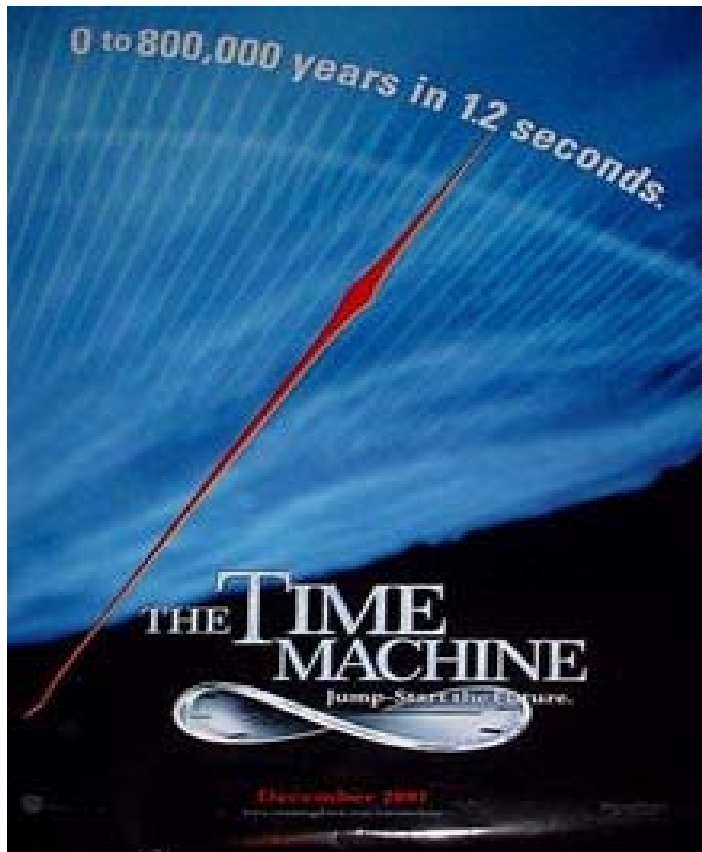


# 2001 Light Slowed to Bicycle Speed

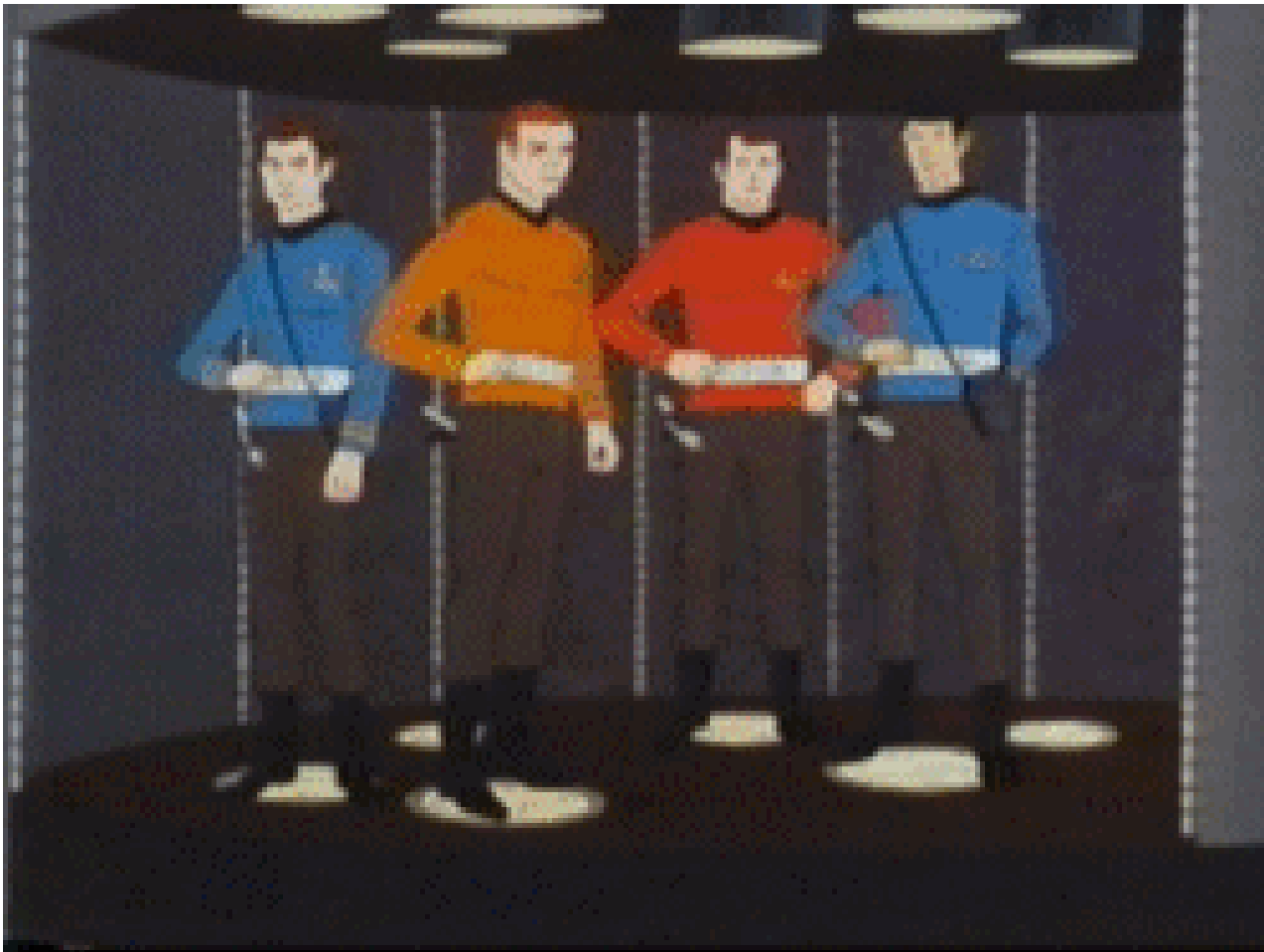




# 2002 Light Sent into Future



# 2003 Light Transported





# 2006 Light Goes Backwards



Boyd's team collected data showing light traveling 'backwards,' seemingly faster than light speed.

Image credit: Univ. of Rochester

Romulan  
cloaking  
devices

**CHANGED  
PRIORITIES  
AHEAD**



**RED ROUTE**

**No stopping  
at any time**

**JAEGER**



Libraries core skill is not  
delivering *information*

Libraries improve the  
quality of the *question*

# Anegnosis, Agnosia

- Resistance to new knowledge
- In the class with Amnesia



E-Content

By Paul B. Gandel

Libraries: Standing at the  
Wrong Platform, Waiting  
for the Wrong Train?



MY OPAC

SUCKS



All that matters is...

**The user  
is not  
broken**

ks

- **Con**
- **Learn**
- **Interaction**



*Worth* 1800.com

# Focus on the *User*





G  g l e



# Google™ Maps

What  Where

e.g. coffee shops e.g. Poughkeepsie, NY

Yahoo! My Yahoo! Mail  Search the Web

**YAHOO! LOCAL** [Sign In](#) [New User? Sign Up](#) [Local Home](#) - [Yellow Pages](#) - [Help](#)

Search for:  Location:

e.g. restaurants, dentists, museums Address, City & State, or Zip

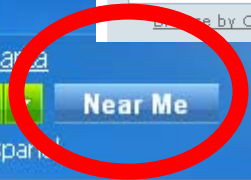
- Try these search ideas:**
- [Tax Services in Los Angeles, CA](#)
  - [Italian Restaurants in Detroit, MI](#)
  - [Fitness Centers in Seattle, WA](#)

- How to get the most out of Yahoo! Local:**
- View all your results on one map... [learn more](#)
  - Refine and sort your results... [learn more](#)
  - Rate and review businesses... [learn more](#)
- [Learn more about Yahoo! Local](#)

**msn.** Search

Web News Images Desktop Encarta

+Search Builder Settings Help Espanol





# Google & Kansas City





Suppose there are 50,000,000 in 5  
years?

How does that compare to your library?



Free out of  
Copyright books

200 years of news  
NYT, WSJ,  
Guardian, more

**Google Exploring Online Book Rentals**  
By Ed Oswald, BetaNews  
November 14, 2005, 12:01 PM

More content  
Real databases  
For free

Recommenders:  
All Consuming  
Suggestica  
Inside a Dog

Google's...  
been the...  
from...  
In September, th...  
took the compan...  
what it called "m...  
Nov 16 - 3:33 PM ET  
iPod, iTunes Beat Sony in





Add tools – citation, RefWork ProCite, stat packages,

Add hundreds of database Suppliers (MS already has about 120.)

Personalize it and track your needs and Add alerts ...

Stand on the shoulders of giants

[About Google Scholar](#) - [Google Home](#)

©2004 Google

Do OCLC stuff right like OpenWorldCat, etc.

Integrate e-commerce (Google Cart) for articles, standards, etc.

Add for online discussions, communities of practice, group and Individual blogs and connections through social networking software

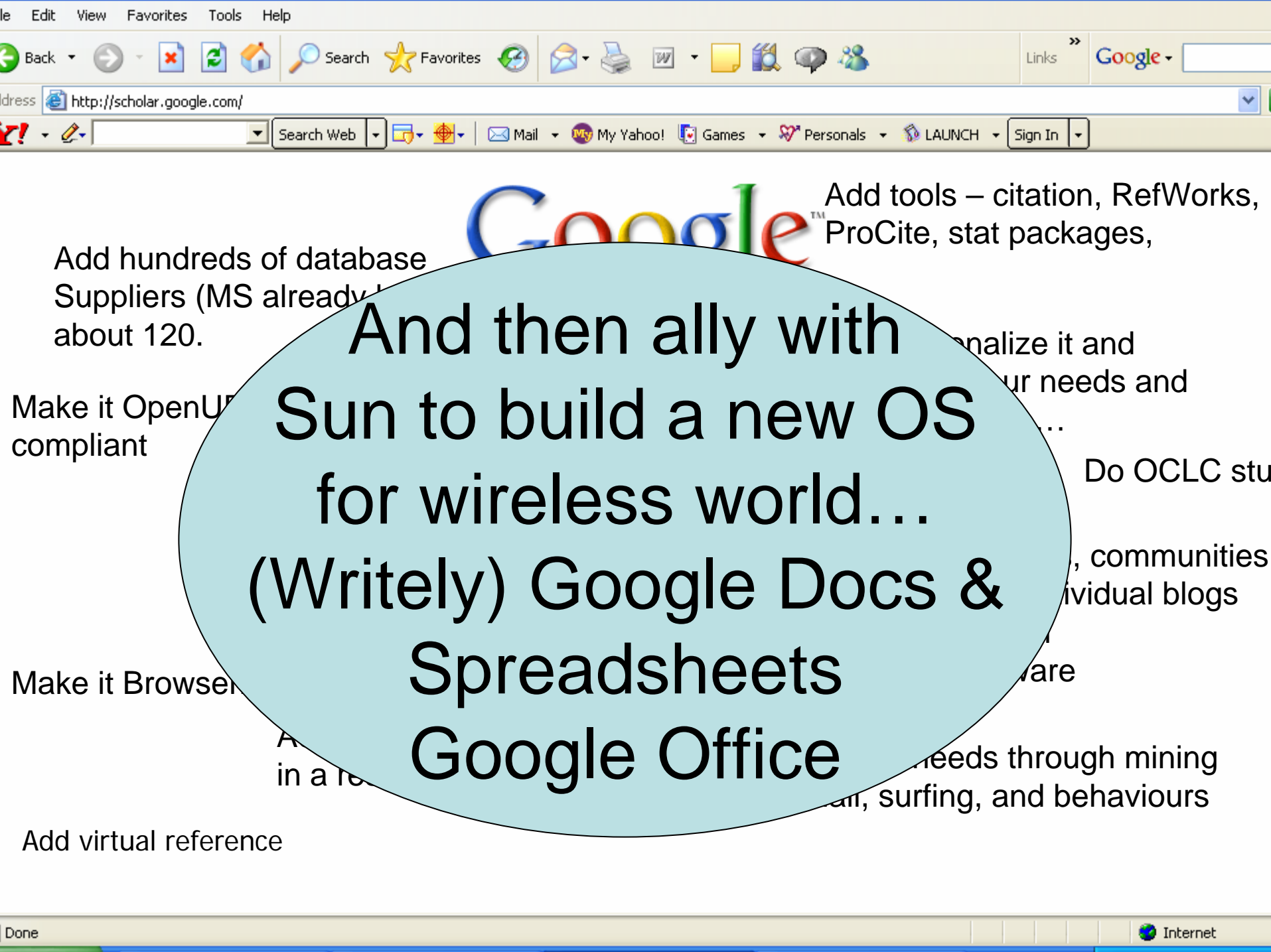
Make it Browserless

Add a toolbar that behaves in a research way

Predict their needs through mining of Gmail, surfing, and behaviours

Add virtual reference





And then ally with  
Sun to build a new OS  
for wireless world...  
(Writely) Google Docs &  
Spreadsheets  
Google Office

Add tools - citation, RefWorks,  
ProCite, stat packages,

Add hundreds of database  
Suppliers (MS already  
about 120.

Make it OpenUP  
compliant

Make it Browser

Add virtual reference

analyze it and  
your needs and

Do OCLC stu

, communities  
individual blogs

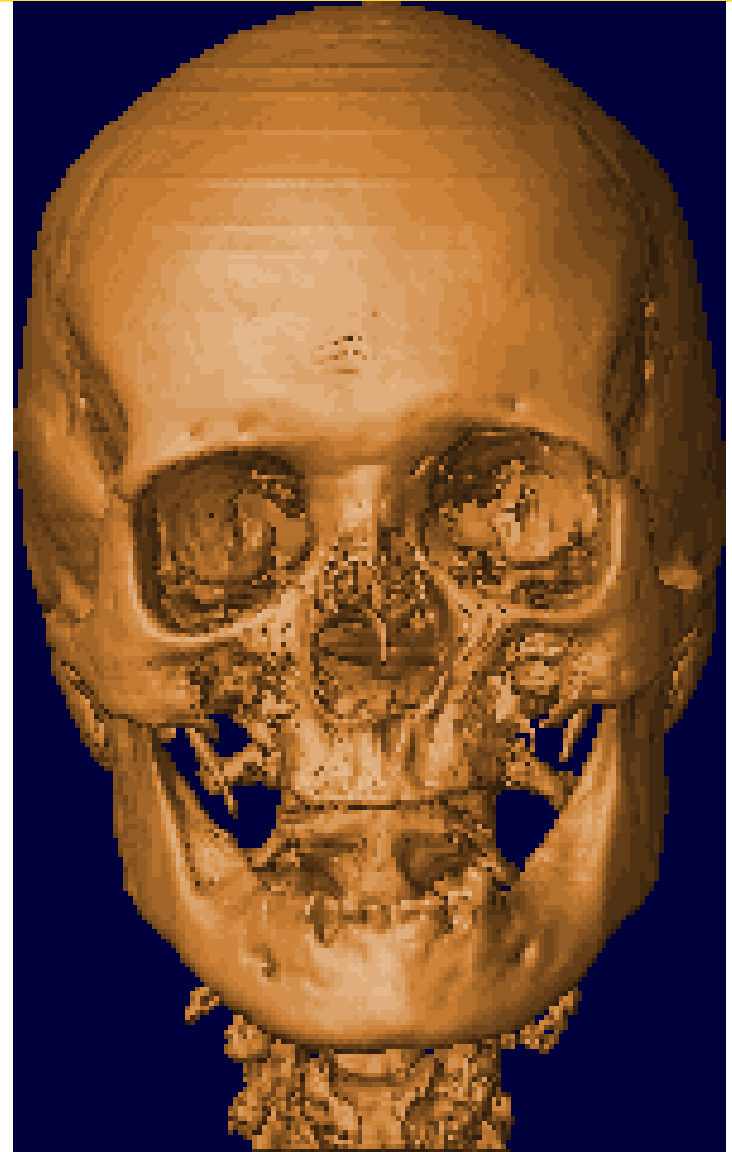
ware

needs through mining  
surfing, and behaviours



**WARNING**  
Image contains  
hidden message

**Google Scholar...**  
Everything the modern  
advertiser needs





How will academic  
libraries cooperate  
with blended  
learning initiatives?

Live Meeting - Web Collaboration Solutions for Business Communication - Microsoft Internet Explorer

Microsoft Office  
**Live Meeting**  
A PlaceWare Service

our services   demos & seminars   training & resources   ordering info

# Get Live

# Sakai



Even better collaboration  
and improved Microsoft Office  
a new standard in web co

**GET LIVE**  
FREE 30 DAY TRIAL!

Sign up  
30 day

Daily  
Quick

start   MichLA

Business Collaboration - Video and online interactive web conferencing from

webex

One Button.  
Infinite Power.

Attend a FREE  
WebEx  
Online  
Seminar

Interactive Services powering business communications.

- Meeting Center**
- OnStage**
- OnCall**
- Training Center**

WebEx News

- ASTD selects WebEx for live sessions.
- Productivity Point WebEx Training.
- ADC selects WebEx multimedia Web communications.
- Become a WebEx Customer.
- Read about WebEx Customers.
- Events: ASTD 2002 International Conference, June 3-5, 2002.
- Web Seminars: Contact to Contact.

# Blackboard

Centra Provides Web Conferencing, Virtual Classroom, Web Meeting Software and ASP Services for eL - Microsoft Internet Explorer

Centra

Powering the Real-time Enterprise

Solutions for...

- Increasing Sales and Productivity
- Empowering Customers
- Accelerating Appraisals and Deployment
- Redefining Training and Learning
- University and Schools

Now Available

Customer Success

- Wachovia Saves Training Costs and Realizes ROI in 8 Months
- NIU Boosts Online Student Enrollment with Centra
- Centra's eLearning Solution Keeps Loyal Customers Loyal and Productive

Case Study

Digital Collaboration - New White Paper

Learn how to develop an enterprise collaboration strategy for your

May 29, 2002  
Centra Enhances Worldwide Communication at Siemens AG.

April 8, 2002  
Centra Unveils CentraOne 6.0.

Learning Evolves to ASP Model

Centra Releases 6.0



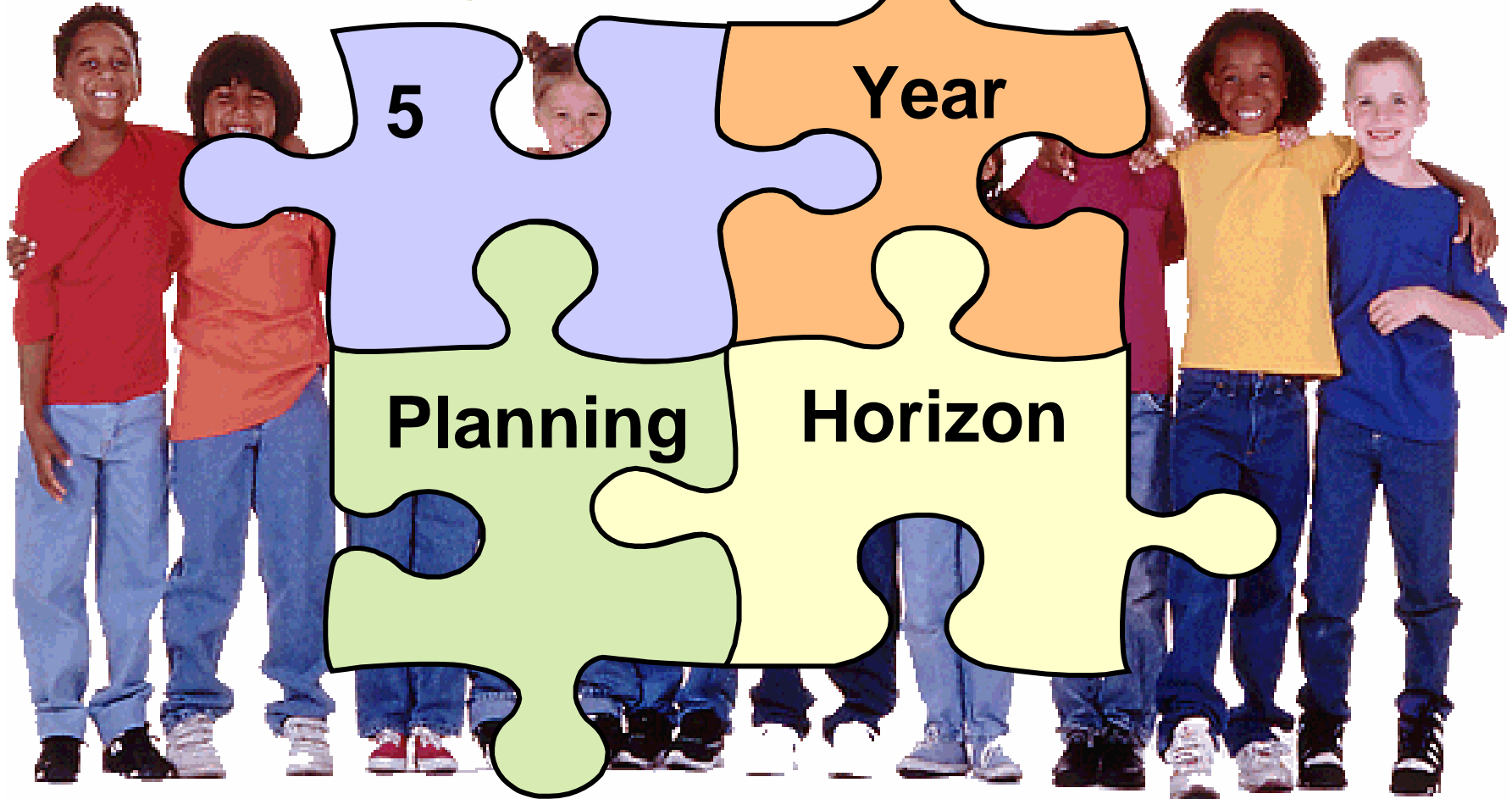


# eLearning

- MIT Learning Space
- Distance Ed
- Continuous Learning
- Copyright and Licenses
- Sale of Thomson Ed, Netg, Gale, etc.

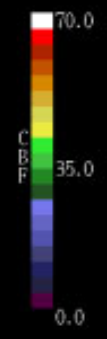
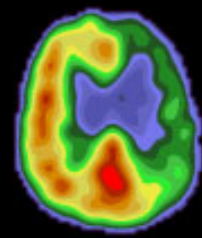


Yes – They are different, period.

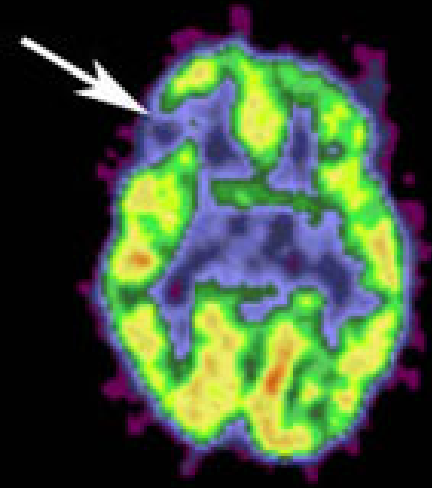
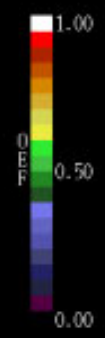
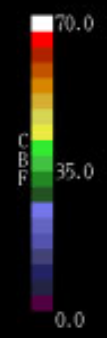
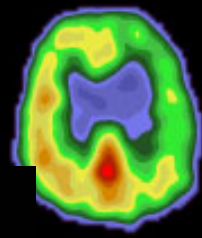
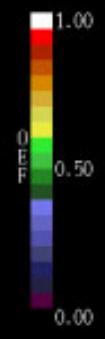
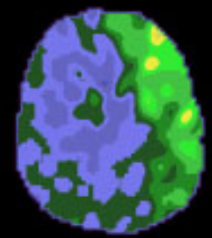




**CBF**



**OEF**





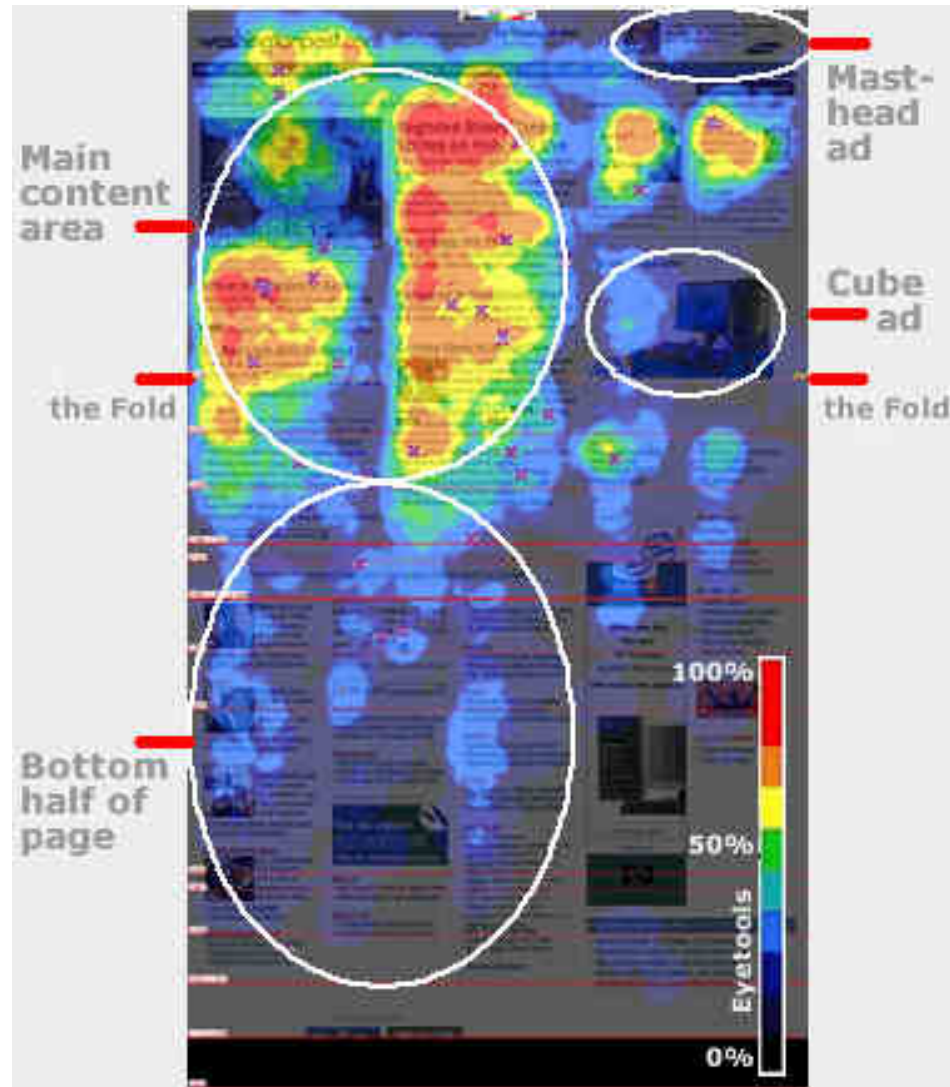
# MILLENNIAL CHARACTERISTICS

<b>Principled / Values</b>	<b>More Friends</b>	<b>More Diverse</b>	<b>Respect Intelligence</b>
<b>Optimistic / Positive</b>	<b>Internet Natives</b>	<b>More Choices</b>	<b>Format Agnostic</b>
<b>Balanced Lives</b>	<b>Adaptive / Flexible</b>	<b>Civic Minded</b>	<b>High Expectations</b>
<b>Collaborative</b>	<b>Nomadic</b>	<b>Gamers</b>	<b>Experiential</b>
<b>Independent</b>	<b>Confident</b>	<b>Direct</b>	<b>More Liberal /conservative</b>
<b>Multi-taskers</b>	<b>Inclusive</b>	<b>Patriotic</b>	<b>Entrepreneurial</b>
<b>Healthy Lifestyle</b>	<b>Family Oriented</b>	<b>Graphical</b>	<b>Achievement Oriented</b>

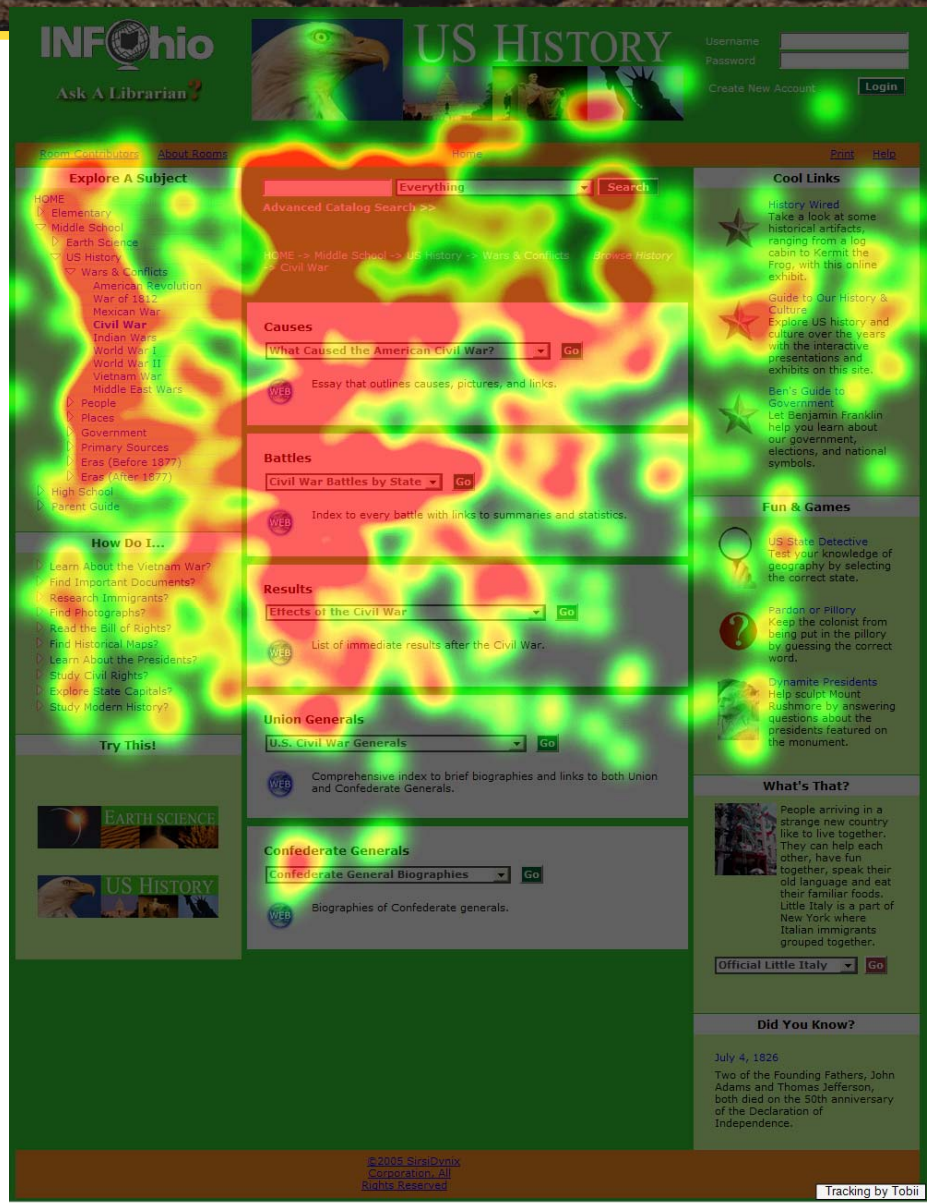


# Usability

The A frame  
adopted from  
newspaper layout  
does not work.







The heatmap overlay is a color-coded visualization of user activity on the website. It shows high concentrations of activity (red and yellow) in the navigation menu, search bar, and the main content area, particularly around the 'Causes' and 'Battles' sections. Lower activity is shown in green and blue.

# INFOhio US HISTORY

Username: \_\_\_\_\_  
Password: \_\_\_\_\_  
Create New Account: [Login](#)

[Room Contributors](#) [About Rooms](#) [Home](#) [Print](#) [Help](#)



## Explore A Subject

- HOME
- Elementary
- Middle School
  - Earth Science
  - US History
    - Wars & Conflicts
      - American Revolution
      - War of 1812
      - Mexican War
      - Civil War
      - Indian Wars
      - World War I
      - World War II
      - Vietnam War
      - Middle East Wars
    - People
    - Places
    - Government
    - Primary Sources
    - Eras (Before 1877)
  - High School
  - Parent Guide

### How Do I...

- Learn About the Vietnam War?
- Find Important Documents?
- Research Immigrants?
- Find Photographs?
- Read the Bill of Rights?
- Find Historical Maps?
- Learn About the Presidents?
- Study Civil Rights?
- Explore State Capitals?
- Study Modern History?


### Try This!

-  **EARTH SCIENCE**
-  **US HISTORY**


### Advanced Catalog Search >>

HOME -> Middle School -> US History -> Wars & Conflicts -> Browse History -> Civil War


#### Causes

 Essay that outlines causes, pictures, and links.


#### Battles

 Index to every battle with links to summaries and statistics.


#### Results

 List of immediate results after the Civil War.




#### Union Generals

 Comprehensive index to brief biographies and links to both Union and Confederate Generals.




#### Confederate Generals

 Biographies of Confederate generals.



#### Cool Links

-  **History Wired**  
Take a look at some historical artifacts, ranging from a log cabin to Kermit the Frog, with this online exhibit.
-  **Guide to Our History & Culture**  
Explore US history and culture over the years with the interactive presentations and exhibits on this site.
-  **Ben's Guide to Government**  
Let Benjamin Franklin help you learn about our governments, elections, and national symbols.

#### Fun & Games

-  **US State Detective**  
Test your knowledge of geography by selecting the correct state.
-  **Pardon or Pillory**  
Keep the colonist from being put in the pillory by guessing the correct word.
-  **Dynamite Presidents**  
Help sculpt Mount Rushmore by answering questions about the presidents featured on the monument.

#### What's That?

-  People arriving in a strange new country like to live together. They can help each other, have fun together, speak their old language and eat their familiar foods.
-  Little Italy is a part of New York where Italian immigrants grouped together.

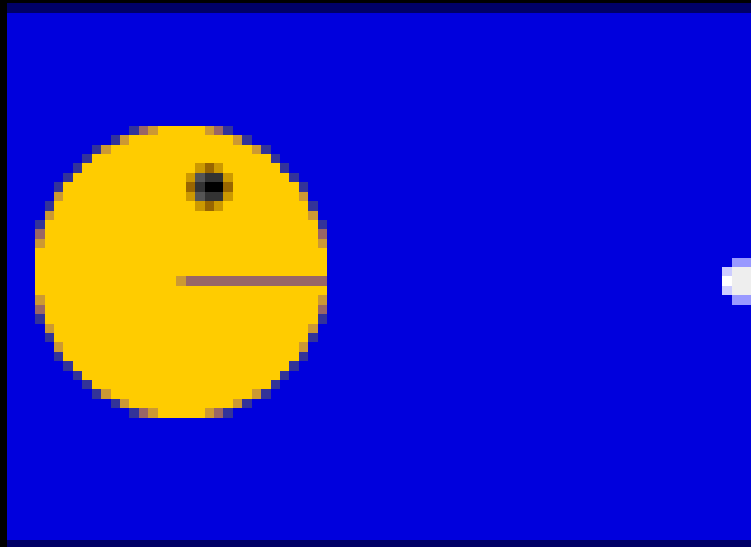
#### Did You Know?

July 4, 1826  
Two of the Founding Fathers, John Adams and Thomas Jefferson, both died on the 50th anniversary of the Declaration of Independence.

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Tracking by Tobit

# Adapting to Technology





SIGN IN

Don't have a station account? Click Here To Register

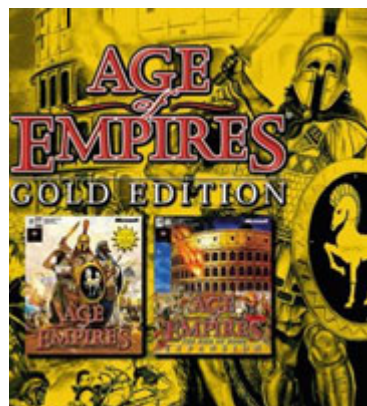
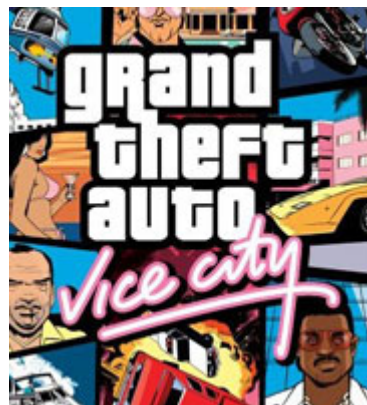
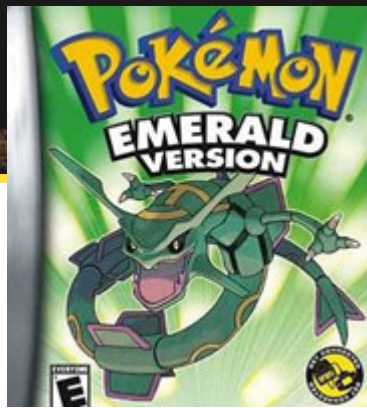
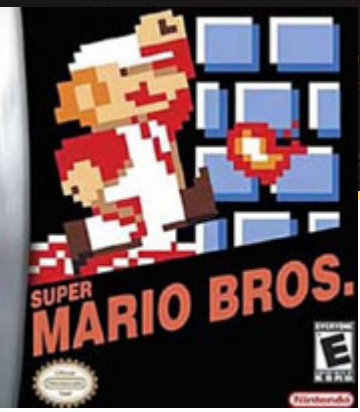
- Home
- Forums
- Game Updates
- Characters
- Leaderboards
- Spells & Abilities
- Items
- Guilds

Featured News

**EVERQUEST PLATINUM**

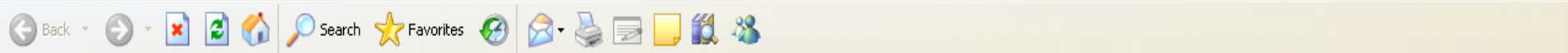
A MASSIVE COLLECTION OF THE FIRST EIGHT ADVENTURE PACKED EXPANSIONS FOR EVERQUEST!

**GET EQ PLATINUM TODAY FOR \$19.99**



# IM

- Aaron Schmidt -at Thomas Ford PL
- Pennsylvania State University and UNB  
IM pilots
- New Zealand K-12 Project
  - Discover IM, JYBE, SMS, Texting and Skype
  - Grow into Virtual Reference like SirsiDynix  
Docutek VRL *Plus*



Address <http://www.chacha.com/> Go Links >>

Google G Go Bookmarks 9 blocked Check AutoLink AutoFill Send to Settings



ChaCha Search

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[Make ChaCha your Homepage!](#) | [The ChaCha Underground](#)



mercury  
ChaCha Search Search With Guide

Hide Chat

Your guides recommend this directory for your search.

Guide Session

Status: Looking for a guide ...  
Status: Connected to guide: RonlyceB  
RonlyceB: Hi there. I will be helping with your search.  
You: Hi  
RonlyceB: hello what can i help you with today?  
You: I need to search about Mercury  
RonlyceB: sure  
You: You there?  
Status: Session ended.

- mercury  
Science > Astronomy  
Business > Automotive  
Recreation > Autos  
Arts > Writers Resources  
Science > News and Media

Guide Recommended Resources for: Science > Astronomy

Luxury Cruise to Mars  
Visit the Red Planet in style. Low-gravity fun for everyone!  
Sponsored Links  
Ads by Google

- google.space.com  
http://google.space.com/search?q=mercury&site=default\_collection&client=default\_frontend&proxystylesheet=default\_frontend&output=xml\_no\_dtd
- www.noblemind.com  
http://www.noblemind.com/search.exe?var=1&form=mercury
- astronomylinks.com  
http://astronomylinks.com/cgi-bin/links/search.cgi?query=mercury
- jux2 Meta Search Engine Compare Search Engines  
http://www.jux2.com/best.php?q=mercury&submit=Search
- DMOZ  
http://search.dmoz.org/cgi-bin/search?search=mercury

Open Directory Quick Search for: Science > Astronomy

Displaying 1 - 5 of 32 | Next »

- Planetary Transits Across the Sun

Free Advanced Aeries C6 N-GT telescope w/ free shipping! Survey req.  
www.ontheweb-offer.com

It's Time for Wondertime  
Revel in the joys of your child's learning! New parenting website.  
Wondertime.com

Free LEAN CUISINE Fitness & Meal Planner  
Plan and track your fitness and meal plans for a healthier you.  
www.leancuisine.com

Capital One Auto Finance® Center  
Drive away with APRs from 5.99%  
Today's APRs from:  
New Dealer 5.99%  
Used Dealer 7.29%  
Refinance 7.45%  
Motorcycle 8.35%  
Person-to-Person 8.25%  
Lease Buyout 7.75%  
Shop like a cash buyer with a Blank Check®  
Refinance your existing loan and save  
Calculate your monthly payment  
Apply Now

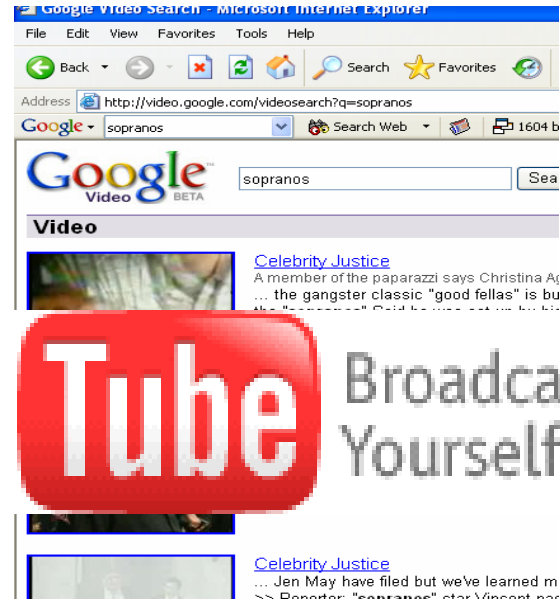


# Getting on Board with the 3 big, permanent Revolutions

Blogging  
 Podcasting  
 Streaming

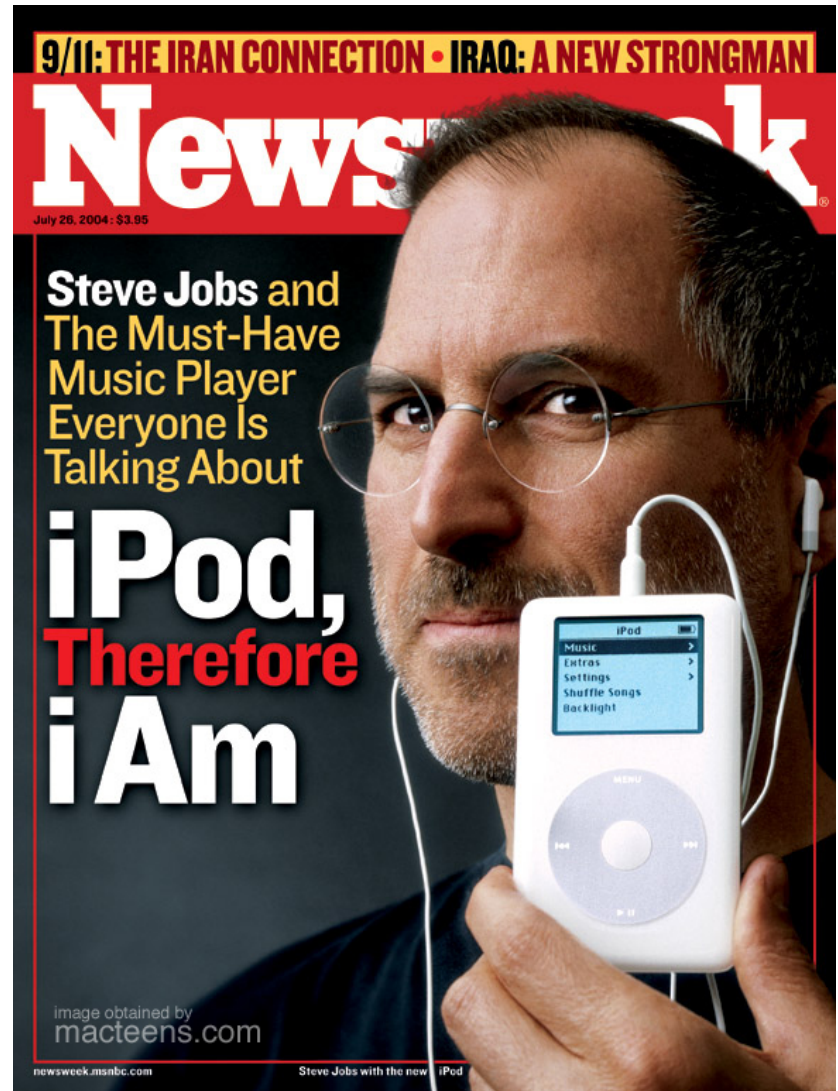
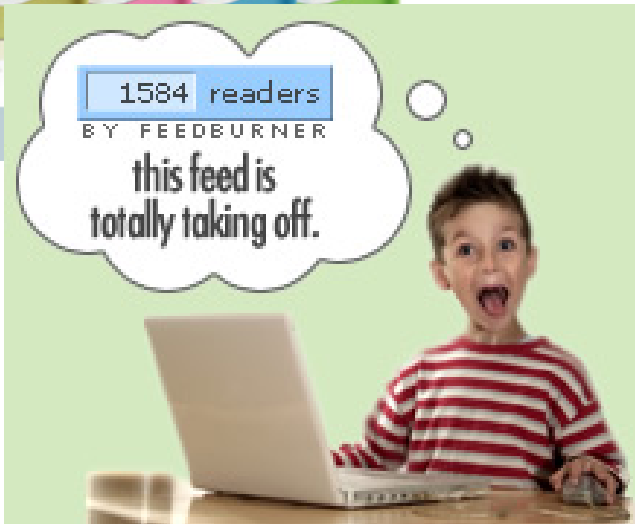
# Get your texthead to nexthead

- MP3's
- Streaming Media
- Voice search



Powered by BBN Technologies

# Podcasting





Search for

Director Videos



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[Diet Coke+Mentos=Human experiment: EXTREME GRAPHIC CONTENT](#)



[The Infamous 5th Down: Cornell vs. Dartmouth](#)



[Bush visits the "un" \(Late Show with Craig Ferguson\)](#)



[Cingular Presents: YouTube Underground - Voting Open!!](#)

Login to rate video  
★★★★☆

From: [underground](#)  
Comments: [78](#)

1157 ratings

Featured Videos

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[The Cremation of Sam McGee](#)

08:13

A reading of the poem by Robert W. Service (Jan. 16, 1874 - Sept. 11, 1958).

Most people reading this poem treat it as lightweight fare, a funny parody of a horror story. Service probably intended it that way.

But for my own amusement ([more](#))

Tags: [Halloween](#) [horror](#) [Robert Service poem](#)

Added: 3 days ago in Category: [Entertainment](#)

From: [Urget!](#)

Views: 40,001

★★★★☆

1021 ratings

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[See More Videos](#)



**[Nouvelle Vague - Dance With Me](#)**

03:52

From Bande A Part out now on Luaka Bop/V2

Tags: [French](#) [New Wave](#) [Sexy Music](#) [Lounge](#) [Girls](#) [Hot](#) [Dancing](#) [Cute](#) [V2](#) [Luaka Bop](#) [2K](#) [Indie](#) [Peace](#)

Added: 1 week ago in Category: [Music](#)

From: [V2RecordsNYC](#)

Views: 377



161 ratings



**[Me and Jeff Goldblum](#)**

01:08

Me and Jeff hanging out VIP style

Tags: [Goldblum](#) [Celebrity](#) [Mad Cow](#)

Added: 7 months ago in Category: [Entertainment](#)

From: [mbstokes](#)

Views: 82,143



901 ratings



**[Painter Sketch](#)**

02:21

This animated sketch -- made with acrylic paint, a canvas, and a Super-8 camera propped up on a ladder -- was a preliminary test for a longer animated project that I never got around to. The footage is from 1992. The

GooTube  
Harvard, Yale,...

User Name:

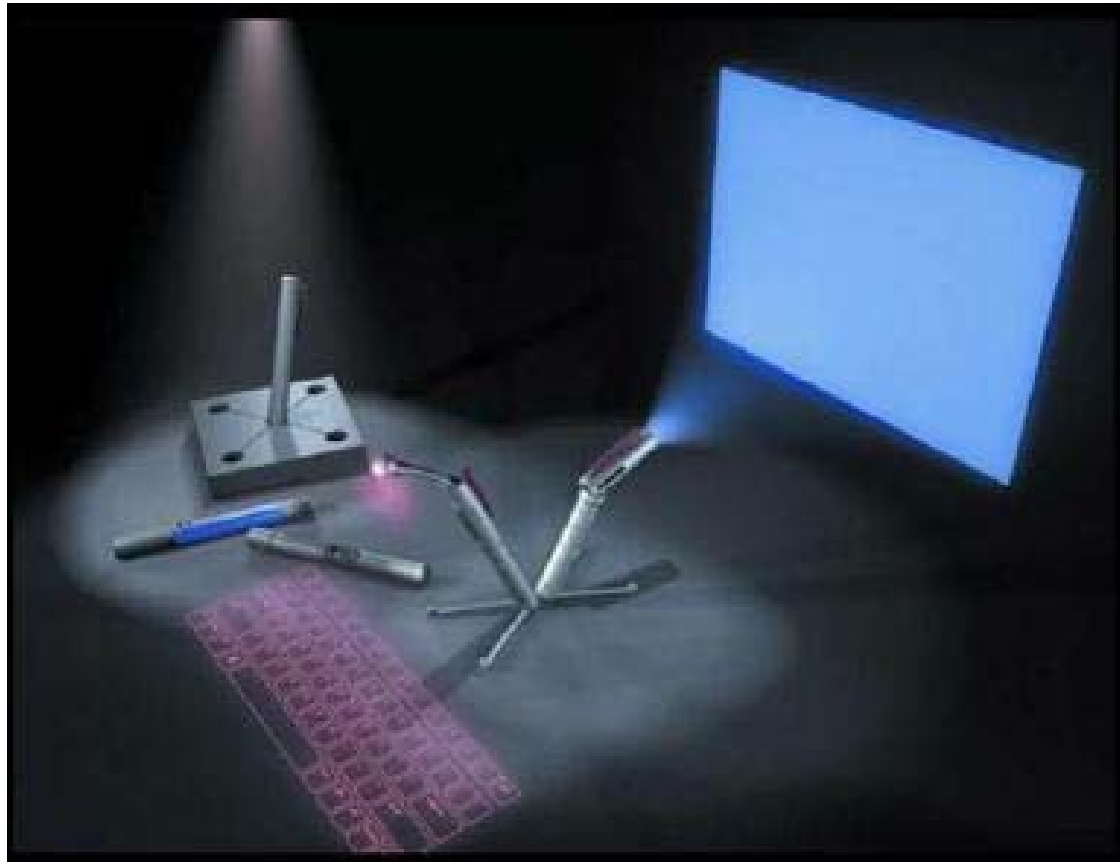
Password:

[Sign In](#)



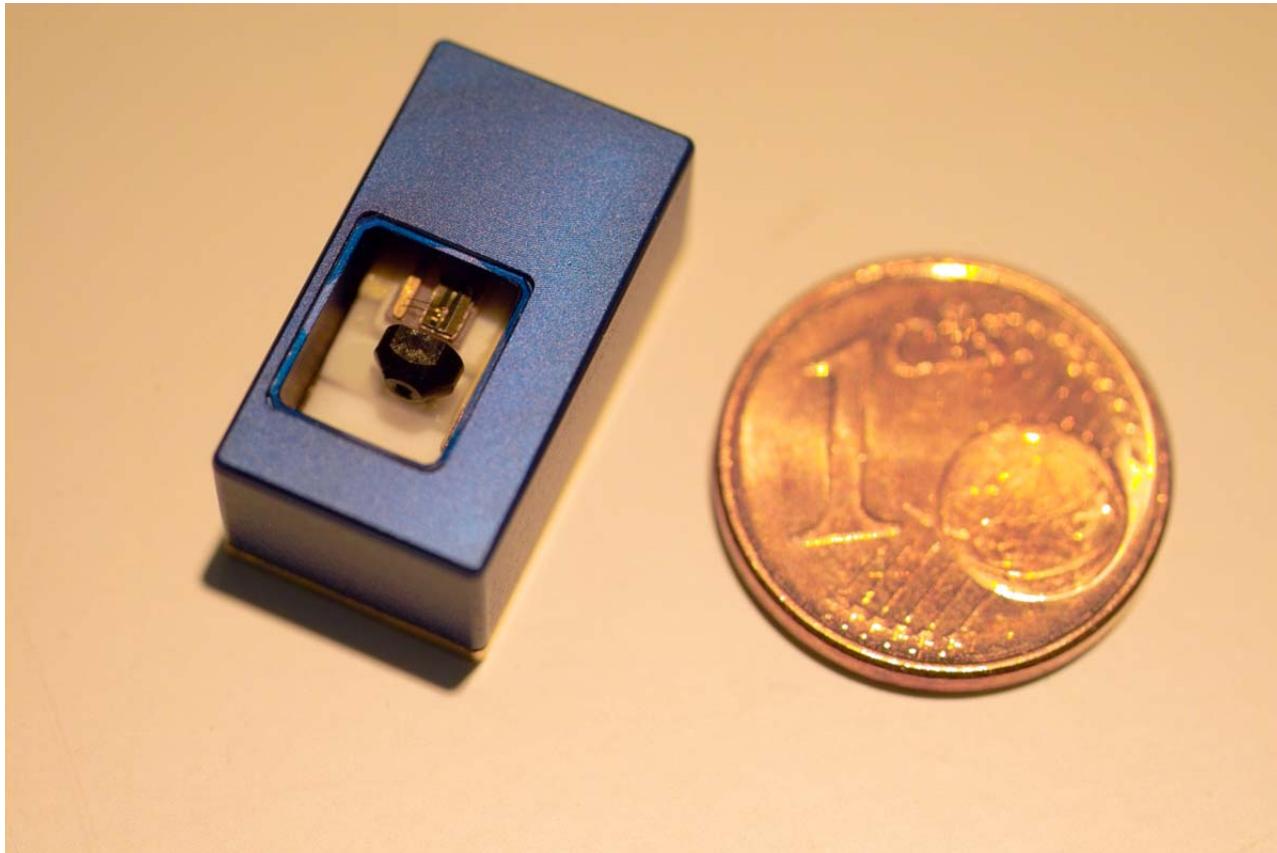


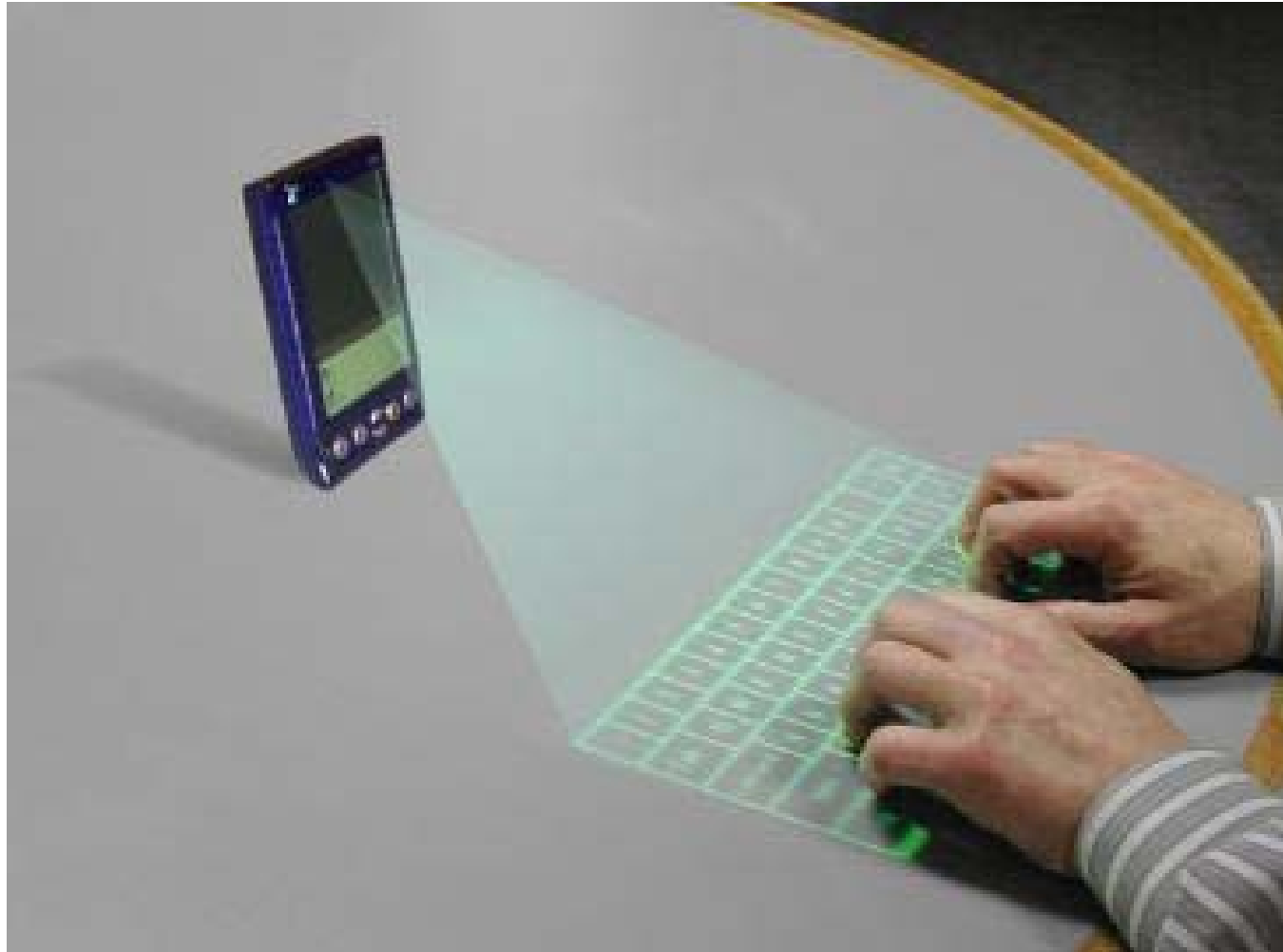


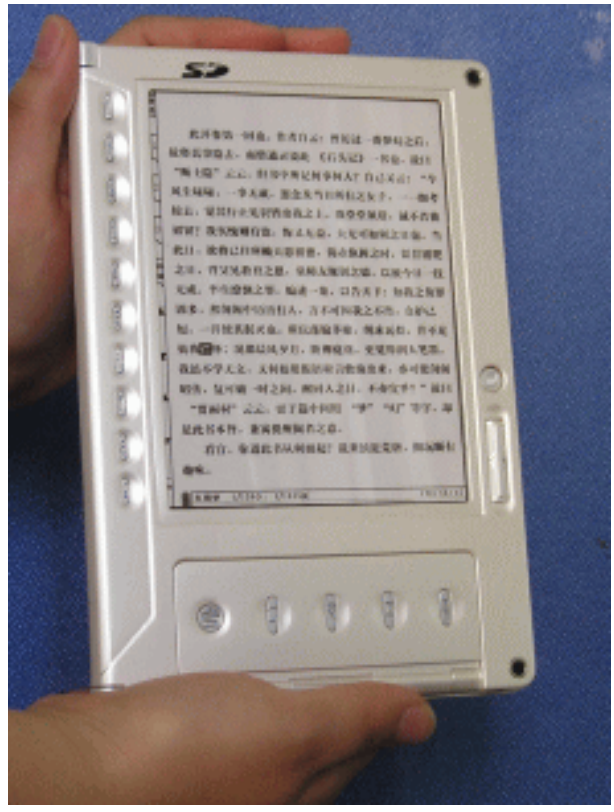




# A projector the size of a sugar cube









# Everything's getting smaller









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vonage.ca

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**\$39.99**  
/month

Unlimited local & long-distance  
throughout Canada & the U.S.

VoIP 9-1-1 service has certain  
limitations versus traditional 9-1-1.  
See vonage.ca for details.

Cool New People

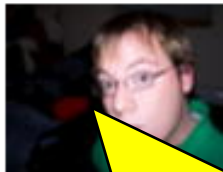
Virginia



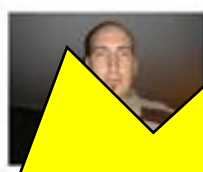
Katrina



Kendall



Gordon



Member Login

E-Mail:

Password:

Remember my E-mail

LOGIN

SIGN UP!

[Forgot your password?](#)

- Blogs
- Browse
- Chat Rooms

- Classifieds
- Filmmakers
- Forums

Groups

**Reminder:**  
**200,000-250,000**  
**A DAY!**

advertisement



**Open an ING DIRECT**  
**Investment Savings**  
**Account.**

START SAVING

MySpace Music



**Two Gallants**  
Indie  
San Francisco, CA

Two Gallants bring us an infusion of body-knuckled punk energy to storytelling epics and tear-in-your-eyes honky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

» [Listen Now](#)

MySpace Specials



Home | Browse | Search | Invite | Rank | Mail | Blogs | Profiles | Events | Games | Music | Classifieds

Cool New People



Member Login

Username and password input fields

Remember my E-mail

LOGIN

SIGN UP!

Forgot your password?

Blogs  
Browse  
Chat Rooms

MySpace Music



Two Gallants... fusion of... knuckled punk energy to... in-your-beer, onky-tonk. They've crafted a... surprisingly ori... und out of their timeworn influences.  
» Listen Now

advertisement



Open an ING DIRECT Investment Savings Account.

START SAVING

MySpace Specials

Reminder: 15 million daily users, and 30 billion page views a month

**mate1** INTIMATE DATING *It's Free!*

I am a:  Seeking a:

For:  Age:  to

Zip/Postal:

[Home](#) | [Browse](#) | [Search](#) | [Invite](#) | [Film](#) | [Mail](#) | [Blog](#) | [Favorites](#) | [Forum](#) | [Groups](#) | [Events](#) | [Videos](#) | [Music](#) | [Comedy](#) | [Classifieds](#)

### Hennepin County Library



Female  
86 years old  
HOPKINS, Minnesota  
United States

Last Login: 7/18/2006

[View My: Pics | Videos](#)

#### Contacting Hennepin County Library

- [Send Message](#)
- [Forward to Friend](#)
- [Add to Friends](#)
- [Add to Favorites](#)
- [Instant Message](#)
- [Block User](#)
- [Add to Group](#)
- [Rank User](#)

MySpace URL:  
<http://www.myspace.com/hennepincountylibrary>

Hennepin County Library is in your extended network

#### Hennepin County Library's Latest Blog Entry [\[Subscribe to this Blog\]](#)

Check out this event: [DDR at the Library \(view more\)](#)

Add the library catalog to your MySpace [\(view more\)](#)

What's Happening at the Library [\(view more\)](#)

Hennepin County Library does not in any way endorse the ads at the top of this page. [\(view more\)](#)

[Summer Plans \(view more\)](#)

[\[View All Blog Entries\]](#)

#### Hennepin County Library's Blurbs

About me:

[Library Search](#)

MySpace URL:  
<http://www.myspace.com/hennepincountylibrary>

**Hennepin County Library's Interests**

**General** [library, css, r](#) [eeds, book](#)

**Music** Check out the [music](#) on order or [library](#)

**Movies**

**Status:** [single](#)

**Zodiac Sign:** [Capricorn](#)

**Smoke / Drink:** No / No

**Hennepin County Library's Blurbs**

About me:

**Library Search**

Find books & more  **go**

[add Hennepin County Library Catalog search to your MySpace!](#)

6 libraries in suburbs of Hennepin County, MN.

our [TeenLinks website](#).

network help?

we books? So do we! Find the next good book you're going to read, share a book [now & more.](#)

ge? Dating? Health? [Get sound advice.](#)

question? [Ask us online 24/7.](#)

ennepin county library

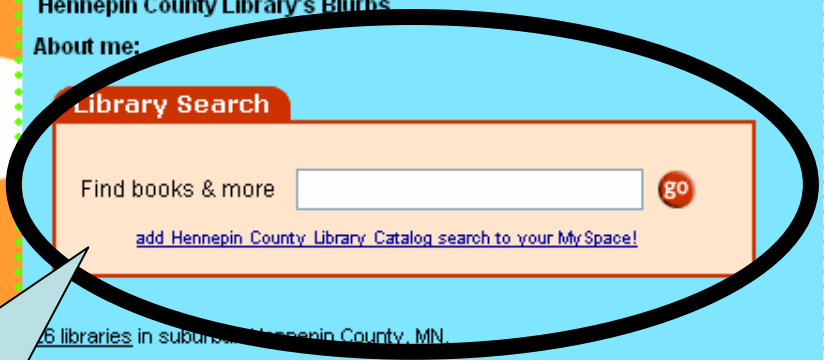
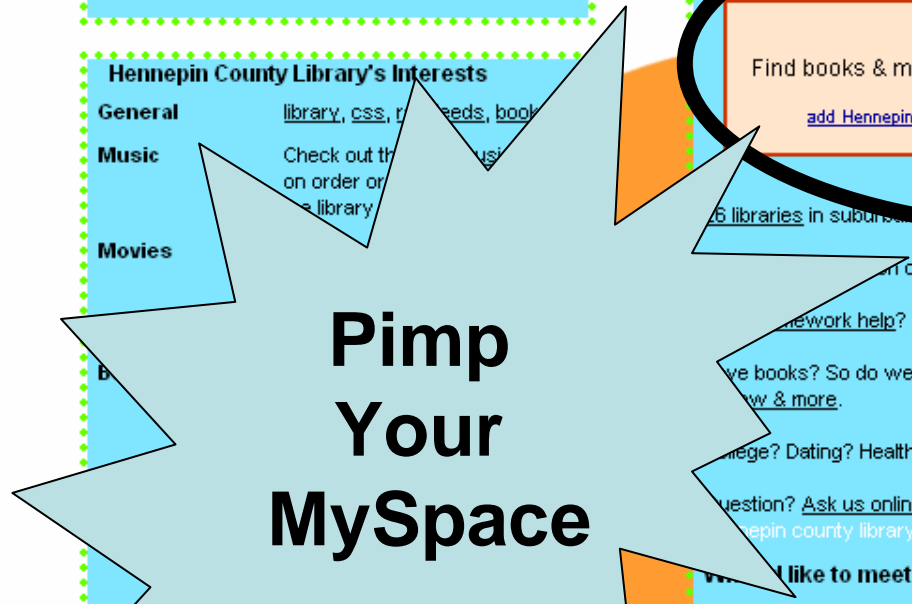
**Who I like to meet:**

Library Users, Authors, Volunteers, Teens...

**Hennepin County Library's Friend Space**

Hennepin County Library has 293 friends.

[eVolver](#) [I can't take my eyes off you](#) [:Steen:](#) [Charbonneau](#)





# Library MySpace Sites

**Hennepin County Library**

<http://www.myspace.com/hennepincountylibrary>

**Thomas Ford Memorial Library**

<http://www.myspace.com/thomasford>

**Public Library of Charlotte & Mecklenberg County**

<http://www.myspace.com/libraryloft>

**Brooklyn College Library**

<http://www.myspace.com/brooklyncollegelibrary>

**Lansing Public Library**

<http://www.myspace.com/lansingpubliclibrary>

**Morrisville College Libraries**

<http://www.myspace.com/morrisvillecollegelibrary>

**Westmount PL**

<http://www.myspace.com/westmontlibrary>

**Goshen PL**

<http://www.myspace.com/goshenpubliclibrary>

**University of Illinois Undergrad Library**

<http://www.myspace.com/undergradlibrary>

**Albany County PL**

<http://www.myspace.com/acplwy>

**UT Austin Library**

<http://www.myspace.com/utlibraries>

**Carnegie Library of Pittsburgh**

<http://www.myspace.com/clptens>

**myspace**<sup>®</sup> a place for friends

**VONAGE**  
vonage.ca

Premium Unlimited \$39

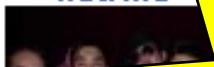
Unlimited local & long-distance throughout Canada & the U.S.  
VoIP 9-1-1 service has certain limitations versus traditional 9-1-1. See vonage.ca for details.

Save now

Cool New People

Virginia

Katrina



Member Login

Username:

Password:

Remember my E-mail

LOGIN

SIGN UP!

Forgot your password?

Blogs

Browse

Chat Rooms

Classifieds

# My Smarter Space

MySpace Music



Two Gallants fuse a fusion of heavy-knuckled punk energy to storytelling epics. Their in-your-beer, onky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

» Listen Now

advertisement

**ING DIRECT**  
save your money

## Open an ING DIRECT Investment Savings Account.

START SAVING

MySpace Specials

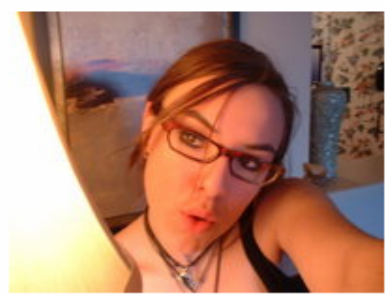


Search

- My Profile [edit](#)
- My Friends
- My Photos
- My Groups
- My Events
- My Messages
- My Account
- My Privacy




**Study where you want.**



- [View More Photos of Me \(22\)](#)
- [Edit My Profile](#)
- [Edit My Picture](#)
- [Edit My Privacy](#)

**Humberside Collegiate Institute Friends**

41 friends at Humberside Collegiate Institute. [See All](#)



**Information** [edit](#)

**Account Info** [\[ edit \]](#)

Name: Sydney Abram  
 Network: Humberside Collegiate Institute '06  
 Last Update: May 13, 2006

**Basic Info** [\[ edit \]](#)

Sex: Female  
 Interested In: Men  
 Birthday: [June 29, 1988](#)

**Contact Info** [\[ edit \]](#)

Email: [syd.abram@gmail.com](mailto:syd.abram@gmail.com)

**Personal Info** [\[ edit \]](#)

Political Views: Other  
 Activities: U of T Gymnastics  
 Interests: im interested in mostly glorious things..  
 Favorite Music: the good kind  
 Favorite TV Shows: the funny ones...freaks and geeks, the office, family guy, arrested development, scrubs.. etc  
 Favorite Movies: June Bug..just to be different  
 Favorite Books: ofcourse the embarrassing ones..The Alchemist, Of Mice and Men, GhostWorld, Sin City (any volume), Same Difference, Summer Blonde  
 Favorite Quotes: "thats..my life story"  
 About Me: (insert..bongo solo)

**Photos** [edit](#)

You have 5 albums. [See All](#)

- Search
- My Profile edit
- My Friends
- My Photos
- My Groups
- My Events
- My Messages
- My Account
- My Privacy

# facebook

## Zachary Abram's Profile



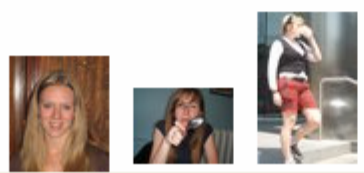
[View More Photos of Zachary \(2\)](#)  
[View All Zachary's Friends](#)  
[Send Zachary a Message](#)  
[Poke Him!](#)

### Friend Details edit

You are friends with Zachary.

### Mutual Friends

21 friends in common. [See All](#)



A sustainable social network for life.

University of Phoenix

Study where you want.

### Personal Info

Political Views:

Activities:

Interests:

Cinema  
Coordinator for the  
Hockey Club est. 2003,  
the model United Nations  
I have two hobbies that I enjoy to the fullest, I collect rare photographs... I have two... One of Houdini locking his keys in his car... the other is a rare picture of Norman Rockwell beating up a child. Also, I have a vast seashell collection that I keep

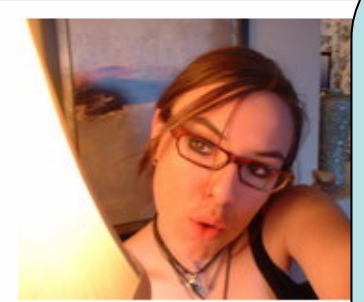
ents in  
ca.  
SU,  
tc.

- Search
- My Profile edit
- My Friends
- My Photos
- My Groups
- My Events
- My Messages
- My Account
- My Privacy

University of Phoenix

Study where you want.

### Sydney Abram's Profile (This is your profile)



- View More Photos of Me (22)
- Edit My Profile
- Edit My Picture
- Edit My Privacy

#### HumberSide Collegiate Institut Friends

41 friends at HumberSide Collegiate Institute. See All

Stephanie Craig

Jessica Tonkin

Hali Hamilton

Should your Library consider doing a social networking page like Facebook?

Favorite Quotes:  
"thats..my life story"  
(insert..bongo solo)

**Photos** edit  
You have 5 albums. See All



TURN\_AROUND WAVE JUMP SPIN JOY1 YES BLOW\_KISS EGYPTIAN MACARENA KARATE KICK

URL: http://www.eastern.edu



EASTERN UNIVERSITY

ABOUT | ACADEMICS | ADM

Library :

- > [Library Catalogs](#)
- > [Books](#)
- > [Databases](#)
- > [Journals](#)
- > [Subject Guides](#)
- > [Interlibrary Loan](#)
- > [Services](#)
- > [Faculty Resources](#)
- > [Web Index](#)

> Eastern University Home Page

Tab Controls

Teleports VoiceChat Help

Worlds Contacts Telegrams

80 Worlds	1 User
VBI	1
!AWEDU!	0
^centre^	0

Immigration Officer: Welcome to the Activeworlds EDUverse. The EDUverse has upgraded with a VoIP module. Problems can be reported to [support@activeworlds.com](mailto:support@activeworlds.com)

Immigration Officer: Welcome to the AWEDUverse

Immigration Officer: Welcome to Eastern University!



Your World. Your Imagination.

Resident Login | Join

WHAT IS SECOND LIFE? SHOWCASE BUSINESS PARTNERS DEVELOPERS COMMUNITY SUPPORT

- Resident Links -

FREE MEMBERSHIP JOIN NOW!

MEMBERSHIPS, LAND, & PRICING  
BUY AND SELL WITH LS  
REFER-A-FRIEND



Try clicking this postcard!

... Second Life. You can click on markers and zoom & pan the map. Try it!  
You can turn off this help in the future by clicking [here](#)

Residents: 157,5...  
Online Now: 5,402  
US\$ Spent Today: 187,907.00

Headlines read more news...  
Wired.com Making a Living in Secon...  
The Escapist



## Inside



Sim of the Week - Page 9

## FYI

Linden Lab is temporarily postponing the release of 1.9.1. They will continue to release updated versions of 1.9.1 on the preview grid for testing. They will still be bringing the grid down for some hardware and server side code upgrades. These changes will occur between tomorrow from 6am to noon SLT.

## Index

Perspectives ..... Page 4  
 The Line ..... Page 5  
 Comics ..... Page 7  
 Entertainment..... Page 7  
 Photo Contest ..... Page 8  
 Fashion ..... Pages 11-12  
 Art ..... Page 15  
 Sports ..... Page 16

## Web Poll

Go to our website at [www.metaversemessenger.com](http://www.metaversemessenger.com) to participate in our online poll. This week's question: "Should Linden Lab sell Linden dollars?" Look for the results from last week's poll on Page 4.

## About Us

Volume 1,  
No.39  
Second Life  
*The Metaverse  
Messenger*  
Sido (169, 195)



# happy mother's day The Metaverse Messenger

Tuesd

**Infoland.org**  
Second Life Library 2.0

Blog About Archives

### Info Island this week

0 Comments Published by Lorelei October 27th, 2006 in General



Thanks again to Talis for second prize in the Library Mashup competition! Several Second Lifers were on hand at the Internet Librarian conference this week in Monterey California to receive the award. Prize money was used to purchase several new buildings and furniture for them.

On Sunday, October 29 at 8 am sl there will be an Info Island orientation and tour for

search blog archive:  go

About  
Welcome to the Second Life Library 2.0 blog. We are a virtual library providing real services to Second Life residents.



# Reading is virtually fundamental in SL

Second Life  
www.infoisland.org  
**Library**  
Another innovation from the Alliance Library System

services to 286 libraries and fully funded by the state of

added that ALS is one of the innovative organizations, technically speaking, and their philosophy is to mine new technologies as the gospel of library usage. Innovation equals risk, innovation equals growth," she stated.

Bell, the ALS's director of operations, read about SL in the blog of a librarian who was already a regular. She created an account, logged in with her avatar, Lorelei Junot, and discovered a population of almost 200,000.

Bell found that SL had a few libraries, such as Wandering Yaffle's library, but thought that virtual library services could be expanded.

and Educators."

ALS, which is based in East Peoria, Ill., will team up with Online Programming for All Libraries (OPAL) and utilize the programs, currently offered online to librarians and libraries, within SL. The two entities eventually hope to offer a plethora of library services.

"Since there is web programming through OPAL, why not offer that in SL?" she said.

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expected criticism from many library blogs, but instead has found those in the field to be immensely excited about the possibilities afforded by SL.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might not otherwise go to a library. In giving background information about the ALS, Pope said the organization

Bell concurred, saying, "The response has been enthusiastic. People are volunteering and doing a

See BOOK, Page 20

ZACK MORTAL HOSTED A class titled "Introduction to Library Research" yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches; use research databases to locate articles and more. - COURTESY PHOTO.

Pages Attachments Comments

facebook

Pandora

LibraryThing BETA



amazon.com



OVERDRIVE



**ELF** - *keeping tabs on your library material*







# WEB 2.0

- RSS – really simple syndication
- Wikis
- New Programming Tools: AJAX, API
- Blogs and blogging
- Recommender Functionality
- Personalized Alerts
- Web Services
- Folksonomies, Tagging and Tag Clouds
- Social Networking
- Open access, Open Source, Open Content
- Screencasting
- Commentary and comments
- Personalization and My Profiles
- Podcasting and MP3 files
- Streaming Media – audio and video
- User-driven Reviews
- Rankings & User-driven Ratings
- Instant Messaging and Virtual Reference
- Photos (e.g. Flickr, Picasa)
- Socially Driven Content
- Social Bookmarking

# WEB 2.0



- RSS – really simple syndication
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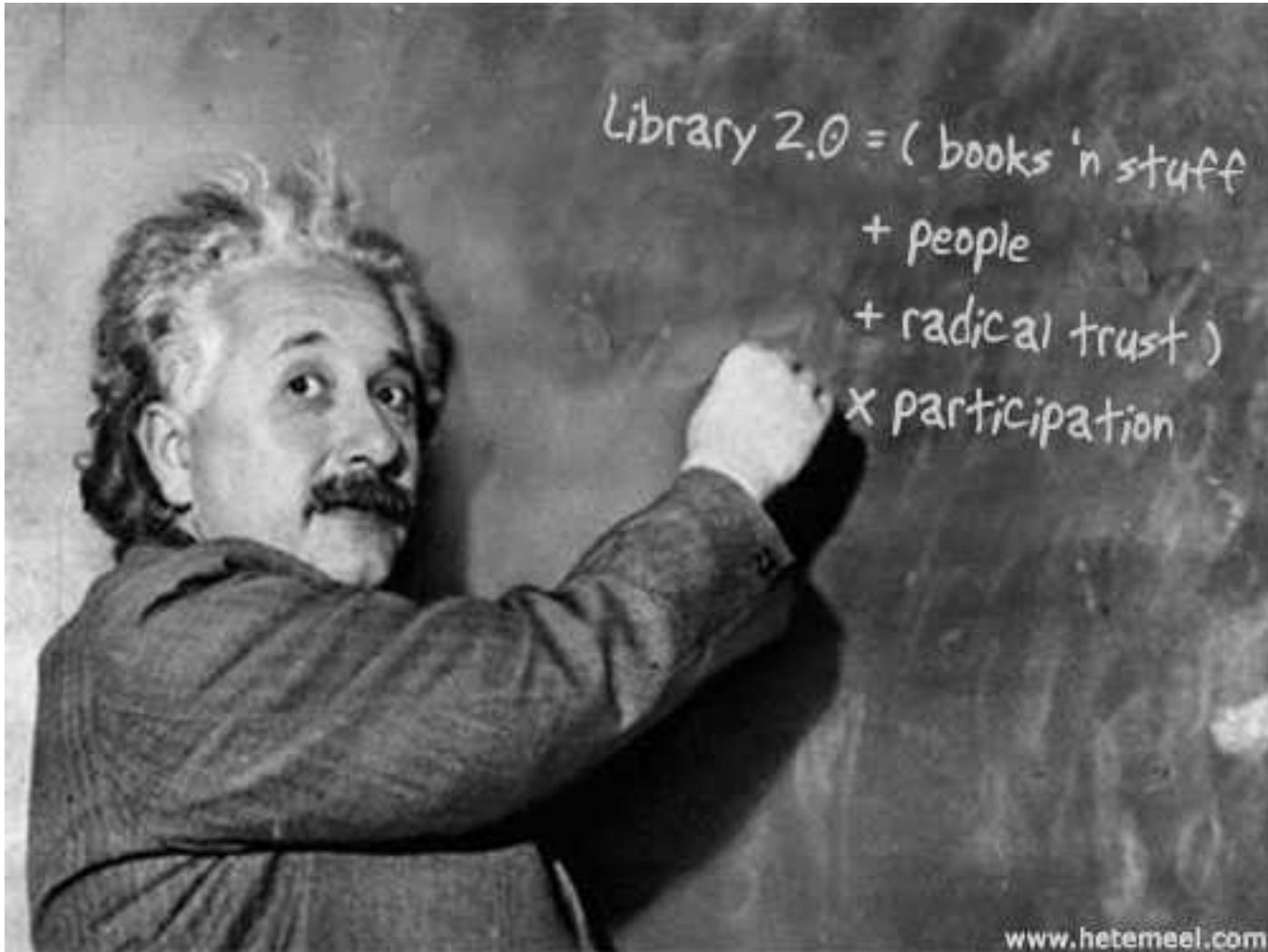


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- Social Bookmarking



# LIBRARY 2.0 MATRIX

## Resource Environment

Library 2.0 user

**Library catalogue** - MARC compliant

**Web 2.0 platform 24/7**

- adaptable user interface

**Information services**

- Online, Virtual Learning spaces

**Blended digital Web Collections**

**Blended digital repository**

**Digital access for personal organisation**

- E-reserve
- Borrower loan access

**Digital access for licensed collections**

- e-books, videos & multimedia, images, learning objects, etc
- specialist online databases

**Federated searching**

- Z39.50

**Taxonomy** - supported by global metadata standards

## Web 2.0 as Platform

Library 2.0 user

**E-learning 2.0 environment**

- LMS, ELGG, LAMS etc.

**Social Networks**

- MySpace/Facebook
- Blogs & Wikis
- Read/Write web functionality
- Social Bookmarking
- Images & multimedia sharing
- Podcasting & vodcasting

**Folksonomy**

- Tagging for personalisation

**Searching**

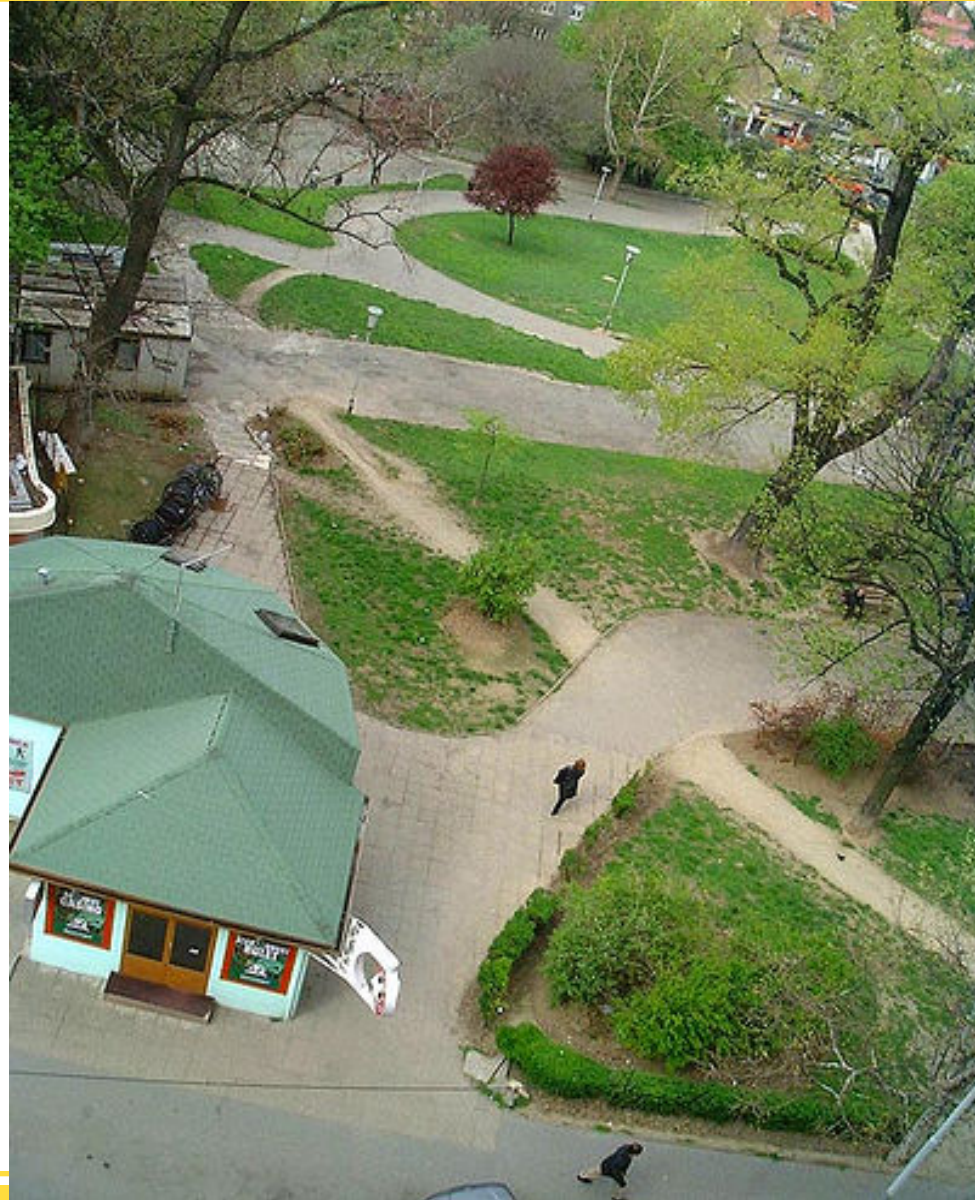
- Browser and desktop API
- Blogs & social networks
- Visual & metasearch engines

**Mobile computing**

**RSS feeds and Mashups**

TRANS  
WIKIS  
WEB 2.0  
RSS FEEDS  
STREAMING MEDIA  
GAMING  
SOCIAL FOLKSONOMIES  
JAVA AND MASHUPS  
PODCASTS  
UNIVERSITY GRAD DEPS







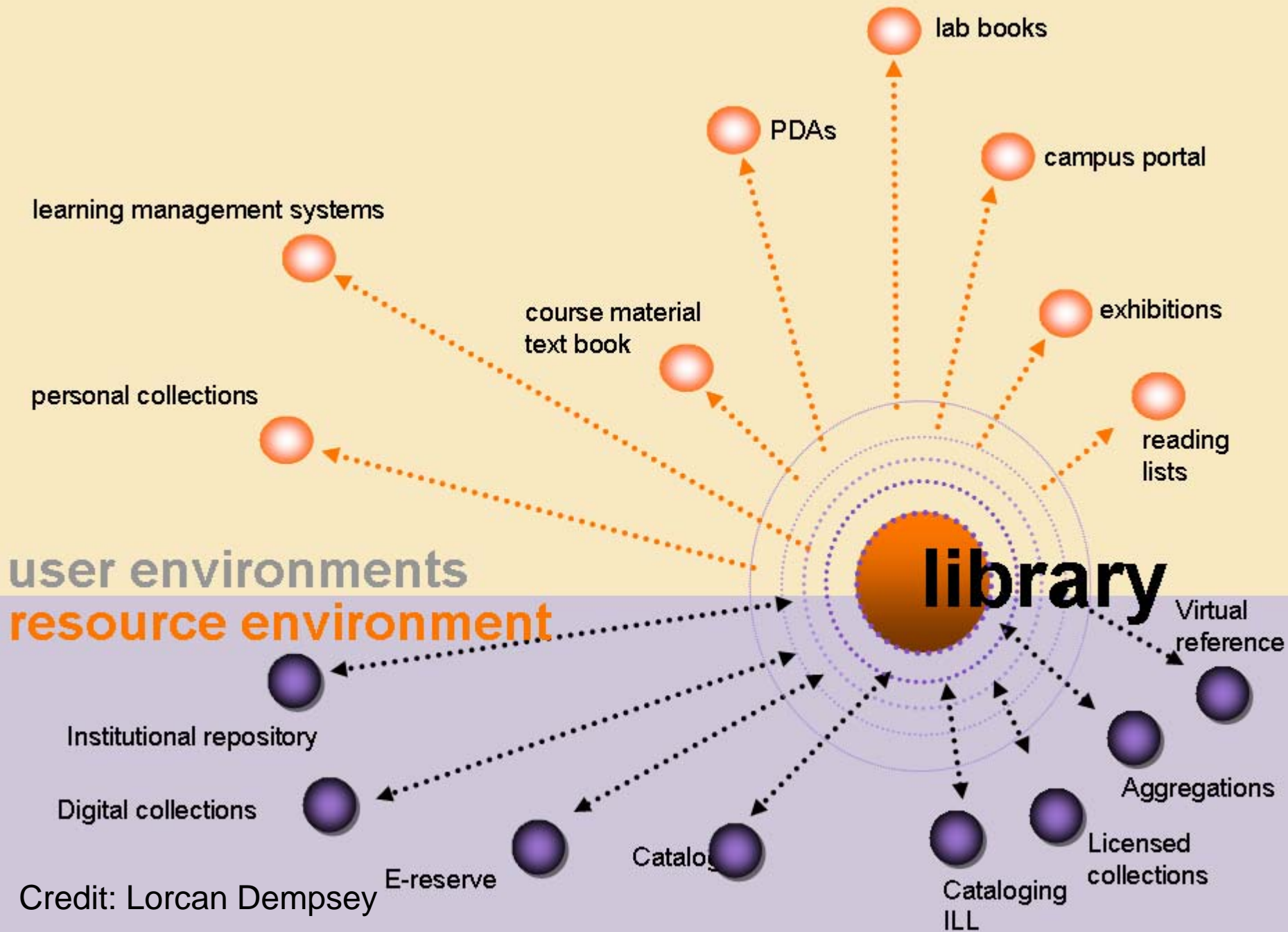
Once more with *feeling*

Libraries core skill is not  
delivering *information*

Libraries improve the  
quality of the *question*

# Poor?





Credit: Lorcan Dempsey



# Reconstructing Reference

The New User Experience



Address http://del.icio.us/

Google delicious Bookmarks 9 blocked Check AutoLink AutoFill Send to delicious Settings

Come celebrate our third birthday (and more) with us at the del.icio.us party in October! hide this

# del.icio.us social bookmarking

popular | recent  
login | register | help

- » all your bookmarks in one place
- » bookmark things for yourself and friends
- » check out what other people are bookmarking

learn more...

» get started «

## Tags

A tag is simply a word you use to describe a bookmark. Unlike folders, you make up tags when you need them and you can use as many as you like. The result is a better way to organize your bookmarks and a great way to discover interesting things on the Web.

learn more...

## hotlist

what's hot right now on del.icio.us

HOT NOW

see also: popular | recent

**Revision3** save this 961 people  
 first posted by mcavatar podcast video tech technology blog tags

**Toom : Excite your site** save this 108 people  
 first posted by geoff\_ blog forum web2.0 hosting tools tags

**Vector Art with Photoshop - Online Tutorial at Melissa Clifton page 1** save this 196 people  
 first posted by hurgui photoshop tutorial vector art howto tags

## tags to watch

more ...

### search

A Brief Interview with Google's Matt Cutts

Home

The Semantic Indexing Project

### productivity

Rands In Repose: Trickle Theory

The Joel on Software Discussion Group - Best tips that no one seems to know about?

Why email is addictive (and what to do about it)

### google





# It's about Cooperating and Sharing

- Instant messaging
- Texting
- Meebo
- Trillian
- GAIM
- etc.

# WORRY TANK



What if it doesn't work?

What if it all blows up in our

What if somebody sees?

What happens if it works... all too well?

What happens ten years down the line?

**THINK WHAT?**

R. Chas



**On the End User for Life**

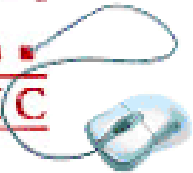


# Librarian 2.0 *plays*



Expanding Minds, Empowering Individuals, Enriching the Community

PLCMC



# Learning 2.0



# 23 Learning 2.0 Things

- *Week 1: Introduction ( official start of week August 7th)*
- *Week 2: Blogging*
- *Week 3: Photos & Images*
- *Week 4: RSS & Newsreaders*
- *Week 5: Play Week*
- *Week 6: Tagging, Folksonomies & Technorati*
- *Week 7: Wikis*
- *Week 8: Online Applications & Tools*
- *Week 9: Podcasts, Video & Downloadable audio*



LEAD



We librarians must learn that when we study something to death, *Death was not our original goal.*





Stephen Abram, MLS

SLA President-elect

VP Innovation, SirsiDynix

Chief Strategist, SirsiDynix Institute

Cel: 416-669-4855

[stephen.abram@sirsidynix.com](mailto:stephen.abram@sirsidynix.com)

<http://www.sirsidynix.com>

Stephen's Lighthouse Blog

<http://stephenslighthouse.sirsidynix.com>