

Bringing Knowledge to Life.



Web 2.0: Becoming Library 2.0

Western NY Library Resources Council

Stephen Abram, MLS
Vice President, Innovation
SirsiDynix

Oct. 19, 2006



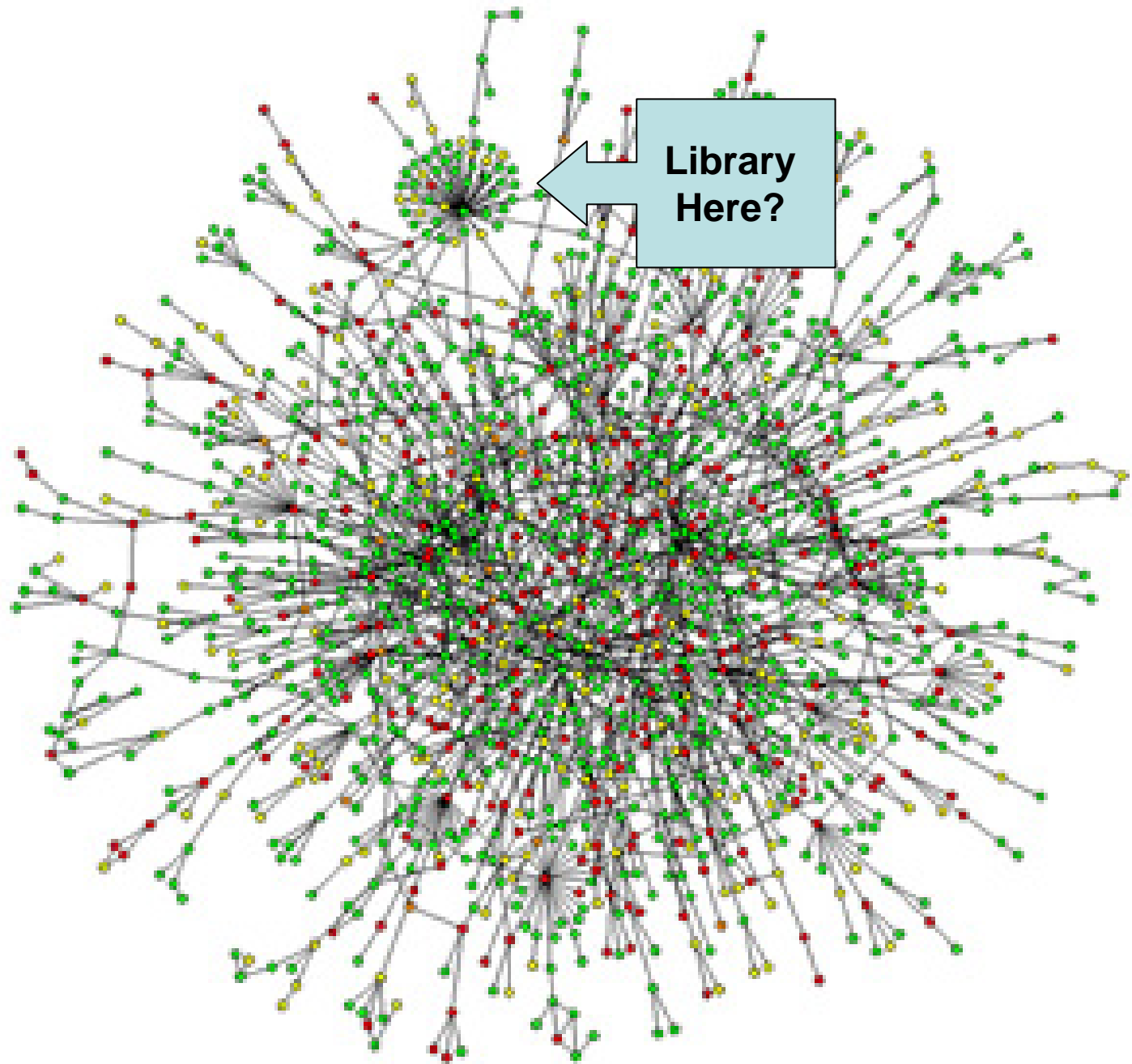
**CHANGED
PRIORITIES
AHEAD**

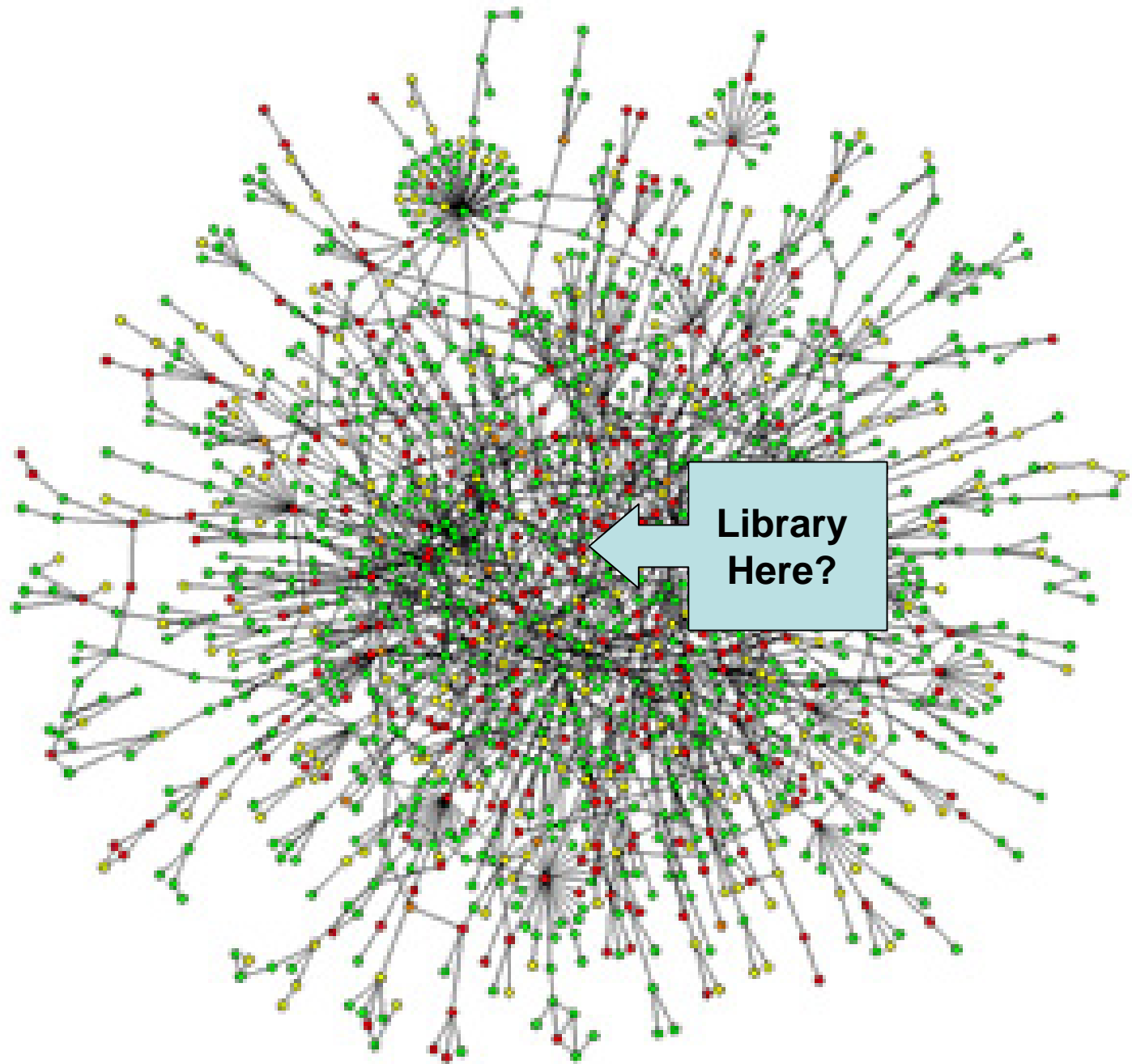


RED ROUTE

**No stopping
at any time**

JAEGER





So, what has changed...

- Wireless
- Portals
- Little devices
- The kids
- Google Book Search, Scholar, Docs, etc.
- Social networking
- Tagging
- Streaming media, YouTube
- User creation and publishing
- And on and on and on





The question we should be asking is...

**What's the BEST future
FOR libraries?
AND our users.**

myspace[®] a place for friends

VONAGE
vonage.ca

Premium Unlimited
\$39.99
/month

Unlimited local & long-distance throughout Canada & the U.S.
VoIP 9-1-1 service has certain limitations versus traditional 9-1-1. See vonage.ca for details.

Save now

Home | Browse | Search | Invite | Rank | Mail | Blog | Favorites | Forum | Groups | Events | Games | Music | Classifieds

Cool New People

Virginia



Katrina



Kendall



Gordon



Member Login

E-Mail:

Password:

Remember my E-mail

LOGIN

SIGN UP!

Forgot your password?

Blogs
Browse
Chat Rooms

Classifieds
Filmmakers
Forums

Groups

**Reminder:
200,000-250,000
A DAY!**

advertisement



**Open an ING DIRECT
Investment Savings
Account.**

START SAVING

MySpace Music



Two Gallants
Indie
San Francisco, CA

Two Gallants bring us an infusion of body-knuckled punk energy to storytelling epics and tear-in-your-eyes honky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

» [Listen Now](#)

MySpace Specials



Home | Browse | Search | Invite | Rank | Mail | Blogs | Events | Games | Music | Classifieds

Cool New People



Member Login

Username and password input fields

Remember my E-mail

LOGIN

SIGN UP!

Forgot your password?

Blogs
Browse
Chat Rooms

MySpace Music



Two Gallants... fusion of... knuckled punk energy to... in-your-beer, onky-tonk. They've crafted a... surprisingly ori... und out of their timeworn influences.

» Listen Now

advertisement



Open an ING DIRECT Investment Savings Account.

START SAVING

MySpace Specials

Reminder: 15 million daily users, and 30 billion page views a month

mate1 It's Free! INTIMATE DATING

I am a: Seeking a:

For: Age: to

Zip/Postal:

[Home](#) | [Browse](#) | [Search](#) | [Invite](#) | [Film](#) | [Mail](#) | [Blog](#) | [Favorites](#) | [Forum](#) | [Groups](#) | [Events](#) | [Videos](#) | [Music](#) | [Comedy](#) | [Classifieds](#)

Hennepin County Library



Female
86 years old
HOPKINS, Minnesota
United States

Last Login: 7/18/2006

[View My: Pics | Videos](#)

Hennepin County Library is in your extended network

Contacting Hennepin County Library

[Send Message](#) [Forward to Friend](#)

[Add to Friends](#) [Add to Favorites](#)

[Instant Message](#) [Block User](#)

[Add to Group](#) [Rank User](#)

Hennepin County Library's Latest Blog Entry [[Subscribe to this Blog](#)]

Check out this event: DDR at the Library ([view more](#))

Add the library catalog to your MySpace ([view more](#))

What's Happening at the Library ([view more](#))

Hennepin County Library does not in any way endorse the ads at the top of this page. ([view more](#))

Summer Plans ([view more](#))

[[View All Blog Entries](#)]

MySpace URL:
<http://www.myspace.com/hennepincountylibrary>

Hennepin County Library's Blurbs

About me:

[Library Search](#)

MySpace URL:
<http://www.myspace.com/hennepincountylibrary>

Hennepin County Library's Interests

General [library](#), [css](#), [rss feeds](#), [books](#)

Music Check out the [new music CDs](#) on order or recently arrived at the library.

Movies Want to reserve the [new dvds](#) at the library? How about [teen dvds](#)? We update them daily as we order them.

Books We've got lots of [new teen fiction](#). Not sure what to read next? Take a look at our [book lists](#).

Groups: [Teen Lit, YA/Teen Books Discussion Group](#)

[View All Hennepin County Library's Groups](#)

Hennepin County Library's Details

Status: Single

Zodiac Sign: [Capricorn](#)

Smoke / Drink: No / No

Hennepin County Library's Blurbs

About me:

Library Search

Find books & more **go**

[add Hennepin County Library Catalog search to your MySpace!](#)

[26 libraries](#) in suburbs of Hennepin County, MN.

Check out the [blog](#) on our [TeenLinks website](#).

[Need homework help?](#)

Love books? So do we! [Find the next good book you're going to read, share a book review & more.](#)

College? Dating? Health? [Get sound advice.](#)

Question? [Ask us online 24/7.](#)
hennepin county library

Who I'd like to meet:

[Library Users](#), [Authors](#), [Volunteers](#), [Teens...](#)

Hennepin County Library's Friend Space

Hennepin County Library has 293 friends.

[eVolver](#) [I can't take my eyes off you](#) [:Steen:](#) [Charbonneau](#)

Sign In

Home Bands TV Colleges Schools Register Help



Bands



Director
<Directorbebo>



The Slumber Party
Girls
<slumberp
artgirls>



Razorlight
<Razorlight>



DEVASTATE
<DEVASTATE06>



BoxSet
<cestresbon>



Kinky
<kinkymusic>

Beboers



<downfo
ryou123>



<huddude22>



<tomntilly>



<chrischa
mbers3356>



<xx-cally-xx>



<KatyWri
ght1993>

Sign In

Username or Email Address

Password

Lost your [password?](#)

Punt, Pass and Play!

View high school football pics and videos. You can upload your own and leave comments!

[Check out fridaynightlights >](#)



<fridaynight
lights>

Library MySpace Sites

Hennepin County Library

<http://www.myspace.com/hennepincountylibrary>

Thomas Ford Memorial Library

<http://www.myspace.com/thomasford>

Public Library of Charlotte & Mecklenberg County

<http://www.myspace.com/libraryoft>

Brooklyn College Library

<http://www.myspace.com/brooklyncollegelibrary>

Lansing Public Library

<http://www.myspace.com/lansingpubliclibrary>

Morrisville College Libraries

<http://www.myspace.com/morrisvillecollegelibrary>

Westmount PL

<http://www.myspace.com/westmountlibrary>

Goshen PL

<http://www.myspace.com/goshenpubliclibrary>

University of Illinois Undergrad Library

<http://www.myspace.com/undergradlibrary>

Albany County PL

<http://www.myspace.com/acplwy>

UT Austin Library

<http://www.myspace.com/utlibraries>

Carnegie Library of Pittsburgh

<http://www.myspace.com/clpteens>

myspace[®] a place for friends

VONAGE
vonage.ca

Premium Unlimited \$39

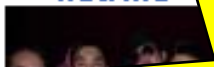
Unlimited local & long-distance throughout Canada & the U.S.
VoIP 9-1-1 service has certain limitations versus traditional 9-1-1. See vonage.ca for details.

Save now

Cool New People

Virginia

Katrina



Member Login

email:

password:

Remember my E-mail

LOGIN

SIGN UP!

Forgot your password?

Blogs
Browse
Chat Rooms
Classifieds

My Smarter Space

advertisement

ING DIRECT
save your money

MySpace Music



Two Gallants fuse a fusion of heavy-knuckled punk energy to storytelling epics and in-your-beer, onky-tonk. They've crafted a surprisingly original sound out of their timeworn influences.

» Listen Now

Open an ING DIRECT Investment Savings Account.

START SAVING

MySpace Specials



Search for

Featured Videos [See More Videos](#)



[Nouvelle Vague - Dance With Me](#)
03:52
From Bande A Part out now on Luaka Bop/V2
Tags: [French](#) [New Wave](#) [Sexy Music](#) [Lounge](#) [Girls](#) [Hot](#) [Music](#)
[Dancing](#) [Cute](#) [V2](#) [Luaka Bop](#) [2K](#) [Indie](#) [Peace](#)
Added: 1 week ago in Category: [Music](#)
From: [V2RecordsNYC](#)
Views: 377
★★★★★
161 ratings



[Me and Jeff Goldblum](#)
01:08
Me and Jeff hanging out VIP style
Tags: [Goldblum](#) [Celebrity](#) [Mad Cow](#)
Added: 7 months ago in Category: [Entertainment](#)
From: [mbstokes](#)
Views: 82,143
★★★★★
901 ratings



[Painter Sketch](#)
02:21
This animated sketch -- made with acrylic paint, a canvas, and a Super-8 camera propped up on a ladder -- was a preliminary test for a longer animated project that I never got around to. The footage is from 1992. The

Harvard, Yale,...

User Name:
Password:

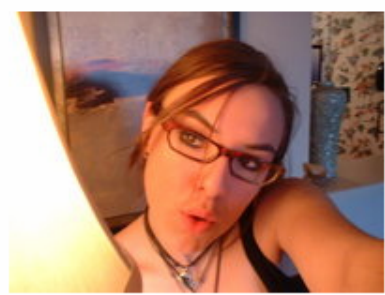


Search

- My Profile [edit](#)
- My Friends
- My Photos
- My Groups
- My Events
- My Messages
- My Account
- My Privacy

University of Phoenix

Study where you want.



- [View More Photos of Me \(22\)](#)
- [Edit My Profile](#)
- [Edit My Picture](#)
- [Edit My Privacy](#)

Humberside Collegiate Institute Friends

41 friends at Humberside Collegiate Institute. [See All](#)



Information [edit](#)

Account Info [\[edit \]](#)

Name: Sydney Abram
 Network: Humberside Collegiate Institute '06
 Last Update: May 13, 2006

Basic Info [\[edit \]](#)

Sex: Female
 Interested In: Men
 Birthday: [June 29, 1988](#)

Contact Info [\[edit \]](#)

Email: syd.abram@gmail.com

Personal Info [\[edit \]](#)

Political Views: Other
 Activities: U of T Gymnastics
 Interests: im interested in mostly glorious things..
 Favorite Music: the good kind
 Favorite TV Shows: the funny ones...freaks and geeks, the office, family guy, arrested development, scrubs.. etc
 Favorite Movies: June Bug..just to be different
 Favorite Books: ofcourse the embarrassing ones..The Alchemist, Of Mice and Men, GhostWorld, Sin City (any volume), Same Difference, Summer Blonde
 Favorite Quotes: "thats..my life story"
 About Me: (insert..bongo solo)

Photos [edit](#)

You have 5 albums. [See All](#)

- Search
- My Profile edit
- My Friends
- My Photos
- My Groups
- My Events
- My Messages
- My Account
- My Privacy

facebook

Zachary Abram's Profile



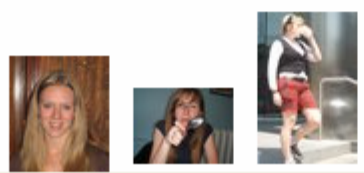
- [View More Photos of Zachary \(2\)](#)
- [View All Zachary's Friends](#)
- [Send Zachary a Message](#)
- [Poke Him!](#)

Friend Details edit

You are friends with Zachary.

Mutual Friends

21 friends in common. [See All](#)



A sustainable social network for life.

ents in
ca.
SU,
tc.

University of Phoenix
Study where you want.

Personal Info

Political Views:

Activities:

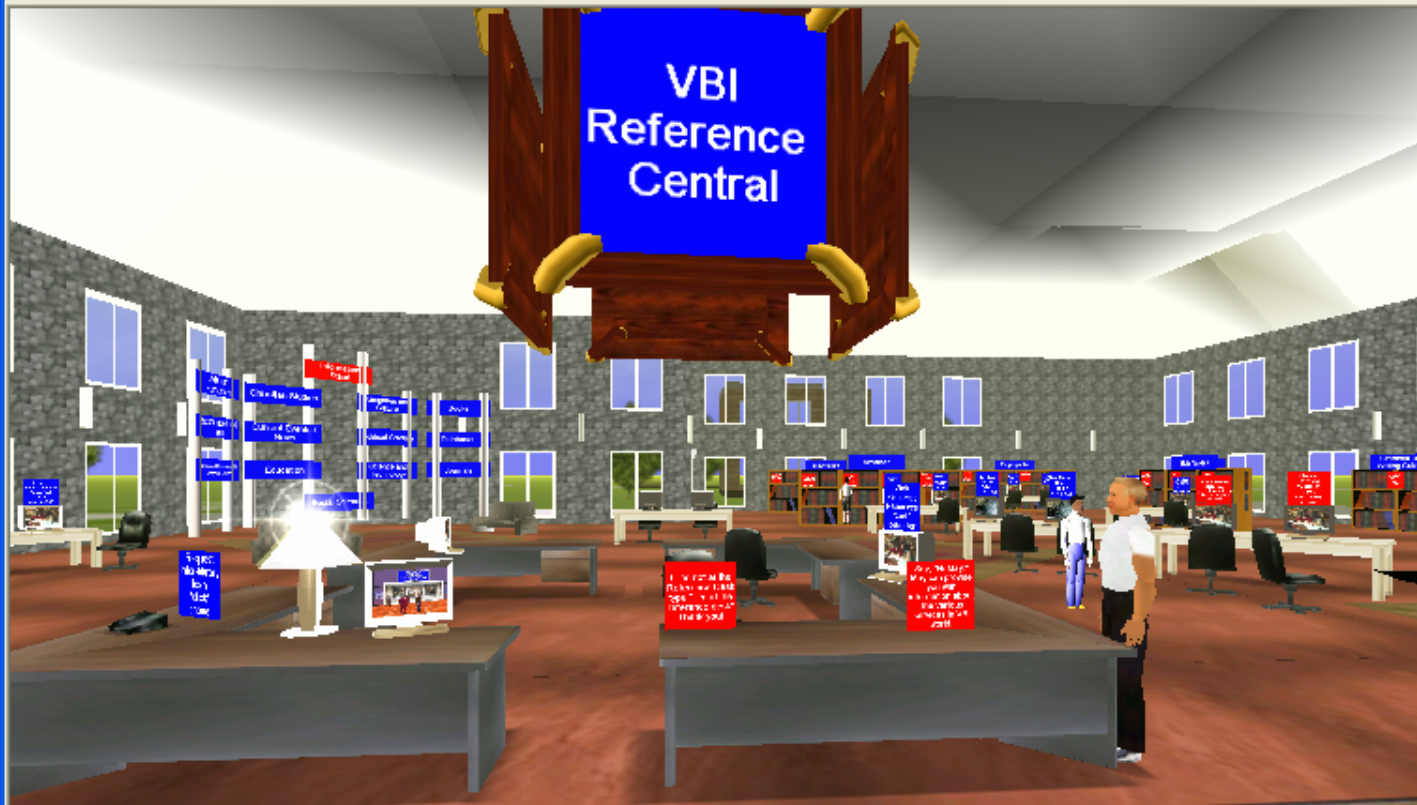
Interests:

Cinema
Coordinator for the
Hockey Club est. 2003,
the model United Nations
I have two hobbies that I enjoy to the fullest, I collect rare photographs... I have two... One of Houdini locking his keys in his car... the other is a rare picture of Norman Rockwell beating up a child. Also, I have a vast seashell collection that I keep



TURN_AROUND WAVE JUMP SPIN JOY1 YES BLOW_KISS EGYPTIAN MACARENA KARATE KICK

URL: http://www.eastern.edu



EASTERN UNIVERSITY

ABOUT | ACADEMICS | ADM

Library :

- > [Library Catalogs](#)
- > [Books](#)
- > [Databases](#)
- > [Journals](#)
- > [Subject Guides](#)
- > [Interlibrary Loan](#)
- > [Services](#)
- > [Faculty Resources](#)
- > [Web Index](#)

> Eastern University Home Page

Tab Controls

Teleports VoiceChat Help

Worlds Contacts Telegrams

80 Worlds	1 User
VBI	1
!AWEDU!	0
^centre^	0

Immigration Officer: Welcome to the Activeworlds EDUverse. The EDUverse has upgraded with a VoIP module. Problems can be reported to support@activeworlds.com

Immigration Officer: Welcome to the AWEDUverse

Immigration Officer: Welcome to Eastern University!



Your World. Your Imagination.

Resident Login | Join

WHAT IS SECOND LIFE? SHOWCASE BUSINESS PARTNERS DEVELOPERS COMMUNITY SUPPORT

- Resident Links -

FREE MEMBERSHIP JOIN NOW!

MEMBERSHIPS, LAND, & PRICING
BUY AND SELL WITH LS
REFER-A-FRIEND



Try clicking this postcard!

... Second Life. You can click on markers and zoom & pan the map. Try it!
You can turn off this help in the future by clicking [here](#)

Residents: 157,5...
Online Now: 5,402
US\$ Spent Today: 187,907.00

Headlines read more news...
Wired.com Making a Living in Secon...
The Escapist



Inside



Sim of the Week - Page 9

FYI

Linden Lab is temporarily postponing the release of 1.9.1. They will continue to release updated versions of 1.9.1 on the preview grid for testing. They will still be bringing the grid down for some hardware and server side code upgrades. These changes will occur between tomorrow from 6am to noon SLT.

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The Line	Page 5
Comics	Page 7
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Art	Page 15
Sports	Page 16

Web Poll

Go to our website at www.metaversemessenger.com to participate in our online poll. This week's question: "Should Linden Lab sell Linden dollars?" Look for the results from last week's poll on Page 4.

About Us

Volume 1,
No.39
Second Life
*The Metaverse
Messenger*
Sido (169, 195)



happy mother's day The Metaverse Messenger

A REAL NEWSPAPER FOR A VIRTUAL WORLD

Tuesday, May 9, 2006

A Second Life Publication

Free



ZACK MORTAL HOSTED A class titled "Introduction to Library Research" yesterday at the new Second Life Library 2.0. The class covered the fundamentals of using real-life online library resources. Mortal covered how to use library catalogs, subject headings to improve searches; use research databases to locate articles and more. - COURTESY PHOTO.

Reading is virtually fundamental in SL

By **KATT KONGO**
Staff writer

While most Second Life residents are aware of the variety of ways in which SL is used, from educational classrooms to treatment of mental illnesses, most would be surprised to learn that SL is now being used by an institution most think of as conventional — a library.

To be more exact, the Alliance Library System (ALS) is currently providing select services to the residents of SL. Initial services have, so far, consisted of book discussions and programs, such as one held Friday on the topic of "Getting Along with IT staff for Librarians and Educators."

ALS, which is based in East Peoria, Ill., will team up with Online Programming for All Libraries (OPAL) and utilize the programs, currently offered online to librarians and libraries, within SL. The two entities eventually hope to offer a plethora of library services.

In a telephone interview, Kitty Pope, executive director for the ALS, said the goal of their programs within SL is to reach people who might not otherwise go to a library. In giving background information about the ALS, Pope said the organization

provides services to 286 libraries and is partially funded by the state of Illinois.

She added that ALS is one of the most innovative organizations, technologically speaking, and their philosophy is to mine new technologies to spread the gospel of library usage. "Innovation equals risk, innovation equals growth," she stated.

Loni Bell, the ALS's director of innovation, read about SL in the blog of a librarian who was already a resident. She created an account, logged on with her avatar, Lorelei Junot, and saw a population of almost 200,000.

She found that SL had a few libraries, such as Wandering Yaffle's blacklibrary, but thought that library services could be expanded. "Since there is web programming through OPAL, why not offer that in SL?" she said.

Librarians from all over the country are gathering in SL to assist in setting up the virtual library. In fact, Pope expected criticism from many library blogs, but instead has found those in the field to be immensely excited about the possibilities afforded by SL.

Bell concurred, saying, "The response has been enthusiastic. People are volunteering and doing a

See BOOK, Page 20

Pages
Attachments
Comments



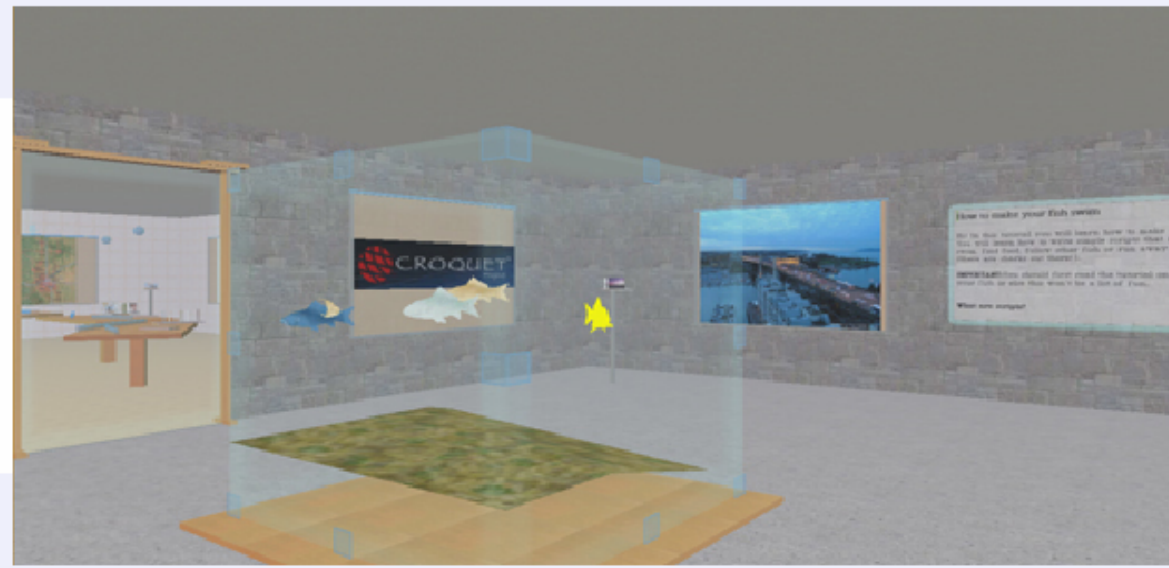
Croquet™

I N V E N T T H E F U T U R E

Home

Architects | Newsroom | Special Thanks

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 - Introduction >
 - FAQs >
 - Screenshots >
 - Papers/Presentations >
 - Related Efforts >
- Croquet Technologies**
 - Croquet Programming >
 - Croquet License >
 - Downloads >
 - Tutorials >
- Community**
 - Croquet Consortium >
 - List Servers >
 - Who to Contact >
 - Croquet Links >
 - Croquet RSS Feeds >



Croquet is...

...a new open source software platform for creating deeply collaborative multi-user online applications. It features a network architecture that supports communication, collaboration, resource sharing, and synchronous computation among multiple users. Using Croquet, software developers can create powerful and highly collaborative multi-user 2D and 3D applications and simulations.

News/Events

Croquet SDK 1.0 Beta is available! This open source release of the software developers kit makes it possible for experienced software developers to work with Croquet. It is the first complete release of the Croquet technology and



Bringing Knowledge to Life.

Web 2.0

- The Web As Platform
- Harnessing Collective Intelligence
- Data As Valuable As Functionality
- Continuous Improvement Gradient
- Frictionless Programming & Data Models
- Software That Crosses Boundaries
- Immersive, Social, Rich User Experiences

peer
production

cost-effective
scalability

AJAX

unintended
uses

mash-ups

Software as
a Service

tagging

RSS

Identity
2.0

Library
2.0

Law 2.0

Media
2.0

Advertising
2.0

Democracy
2.0

A bright yellow starburst graphic with multiple points, containing the text 'WHY?'.

WHY?

WEB 2.0

- Portals, Portlets

A bright yellow starburst graphic with multiple points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- RSS – really simple syndication

A bright yellow starburst graphic with multiple sharp points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- Wikis

A bright yellow starburst graphic with multiple sharp points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- Blogs and blogging



BLOGGING

WE'RE GOING TO NEED MORE MONKEYS.



WHY?

WEB 2.0

- New Programming Tools:
AJAX, API, unAPI, Mash-ups,
J2EE, Java, widgets, wizards,
gadgets

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WHY?

WEB 2.0

- Commentary and comments

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WHY?

WEB 2.0

- Personalization and My Profiles



Bringing Knowledge to Life.



Personalization

- RSS, MyLibrary, etc.



A bright yellow starburst graphic with multiple points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- Podcasting, Screencasting, Webcasting, P2P and MP3's
- Streaming Media – audio and video



WHY?

WEB 2.0

- Reviews and User-driven Ratings and Rankings
- Recommender Functionality

A bright yellow starburst graphic with multiple sharp points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- Personalized Alerts

A bright yellow starburst graphic with multiple sharp points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- Web Services

A bright yellow starburst graphic with multiple points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- Instant Messaging and Virtual Reference



ChaCha Search

Search With Guide

[What's This?](#)

[What's This?](#)

[Make ChaCha your Homepage!](#) | [The ChaCha Underground](#)



mercury
ChaCha Search Search With Guide

Hide Chat

Your guides recommend this directory for your search.

Guide Session

Status: Looking for a guide ...
Status: Connected to guide: RonlyceB
RonlyceB: Hi there. I will be helping with your search.
You: Hi
RonlyceB: hello what can i help you with today?
You: I need to search about Mercury
RonlyceB: sure
You: You there?
Status: Session ended.

- mercury
Science > Astronomy
Business > Automotive
Recreation > Autos
Arts > Writers Resources
Science > News and Media

Guide Recommended Resources for: Science > Astronomy

Luxury Cruise to Mars
Visit the Red Planet in style. Low-gravity fun for everyone!
Sponsored Links
Ads by Google

- google.space.com
http://google.space.com/search?q=mercury&site=default_collection&client=default_frontend&proxystylesheet=default_frontend&output=xml_no_dtd
- www.noblemind.com
http://www.noblemind.com/search.exe?var=1&form=mercury
- astronomylinks.com
http://astronomylinks.com/cgi-bin/links/search.cgi?query=mercury
- jux2 Meta Search Engine Compare Search Engines
http://www.jux2.com/best.php?q=mercury&submit=Search
- DMOZ
http://search.dmoz.org/cgi-bin/search?search=mercury

Open Directory Quick Search for: Science > Astronomy

Displaying 1 - 5 of 32 | Next »

- Planetary Transits Across the Sun

Free Advanced Aeries C6 N-GT telescope w/ free shipping! Survey req.
www.ontheweb-offer.com

It's Time for Wondertime
Revel in the joys of your child's learning! New parenting website.
Wondertime.com

Free LEAN CUISINE Fitness & Meal Planner
Plan and track your fitness and meal plans for a healthier you.
www.leancuisine.com

Capital One Auto Finance® Center
Drive away with APRs from 5.99%
Today's APRs from:
New Dealer 5.99%
Used Dealer 7.29%
Refinance 7.45%
Motorcycle 8.35%
Person-to-Person 8.25%
Lease Buyout 7.75%
Shop like a cash buyer with a Blank Check®
Refinance your existing loan and save
Calculate your monthly payment
Apply Now

A bright yellow starburst graphic with multiple points, containing the word 'WHY?' in bold black text.

WHY?

WEB 2.0

- Folksonomies, Tagging and Tag Clouds
 - Visualization (Aquabrowser, Clusty, Grokker, KartOO, et al)

A bright yellow starburst graphic with multiple sharp points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- Photos (e.g. Flickr, Picasa)

A bright yellow starburst graphic with multiple sharp points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- Social Networking

A bright yellow starburst graphic with multiple points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- Socially Driven Content

A bright yellow starburst graphic with multiple points, containing the text 'WHY?' in bold black letters.

WHY?

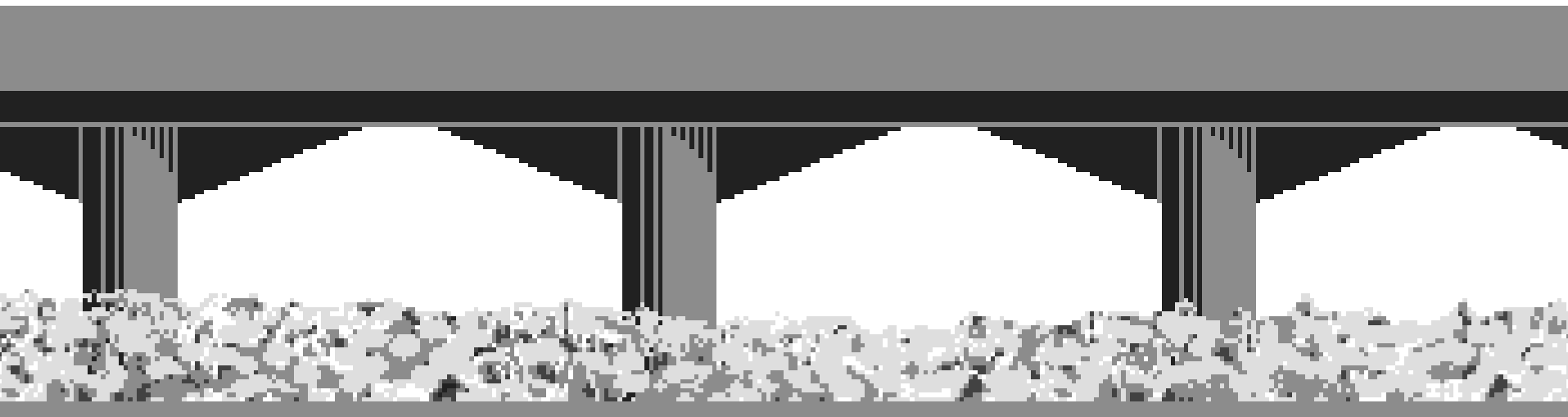
WEB 2.0

- Open Access,
- Open Source,
- Open Content

WEB 2.0

Productivity Tools

WHY?



Productivity Tools

- Self Service, OneStop
- Print / PC Management
- RFID
- ILL Solutions
- Wireless
- SmartSource
- Secured Resources
- PocketCirc
- LiveNetwork
- Envisionware
- E-vance, e-events
- Consulting services

Get your
backroom
act in order!



A bright yellow starburst graphic with multiple sharp points, containing the text 'WHY?' in bold black letters.

WHY?

WEB 2.0

- Social Bookmarking

WEB 2.0

- RSS – really simple syndication
- Wikis
- New Programming Tools: AJAX, API
- Blogs and blogging
- Recommender Functionality
- Personalized Alerts
- Web Services
- Folksonomies, Tagging and Tag Clouds
- Social Networking
- Open access, Open Source, Open Content
- Screencasting
- Commentary and comments
- Personalization and My Profiles
- Podcasting and MP3 files
- Streaming Media – audio and video
- User-driven Reviews
- Rankings & User-driven Ratings
- Instant Messaging and Virtual Reference
- Photos (e.g. Flickr, Picasa)
- Socially Driven Content
- Social Bookmarking

An exxample . . .



Ask A Librarian?

Username

Password

Create New Account

About INFOhio [About Rooms](#) Home [Print](#) [Help](#)

Explore A Subject

HOME

- ▶ Elementary
- ▶ Middle School
- ▶ High School
- ▶ Parent Guide

How Do I...

- ▶ Learn About the Solar System?
- ▶ Learn About Rocks?
- ▶ Study Geologic History?
- ▶ Help My Child With Homework?
- ▶ Learn About the Weather?
- ▶ Study the Earth's History?
- ▶ Help My Child with Special Needs?
- ▶ Use Topographic Maps?
- ▶ Teach My Child about Fitness?
- ▶ Help My Child with Research?

Try This...



Everything

Advanced Catalog Search >>

 Weather  News Today is February 2, 2006

What Are SchoolRooms?

Welcome to SchoolRooms, an educational resource for K-12 students, educators and parents that combines teacher-selected, standards-based content with student-friendly software. Through the integration of multi-media and interactive content, SchoolRooms help promote student exploration and discovery on a variety of topics.



- Elementary Student Rooms
- Middle School Student Rooms
- High School Student Rooms

Room Contributors

A+ Elementary Contributors	A+ Middle School Contributors
1. Tim DeFrance	1. Jennifer Schwelik
2. Laurie Simms	2. Shelly Lewis

INFOhio Information

Office Information

Central Office

Phone: (614) 752-2941
Fax: (614) 752-2941
Email: central@infohio.org

INFOhio's Central Office is located at the State Library of Ohio.

Directions

The office is located at 274 East First Avenue, Suite 100. Columbus, Ohio 43201.
[Click Here for Directions.](#)



Featured Resources

Parent Toolkit

Featured Sites

Homework Now

My Library Account

- [Renew My Materials](#)
- [My Items on Hold](#)
- [View My Fines](#)
- [Review My Library Account](#)

Real Portal Success

- Usability vs. Satisfaction
- Satisficing vs. meeting *Real* Needs
- Transactions vs. Transformations



Get your Texthead to Nexthead

- MP3's, Streaming Media, Voice search
- Near term death of physical DVD and CD's



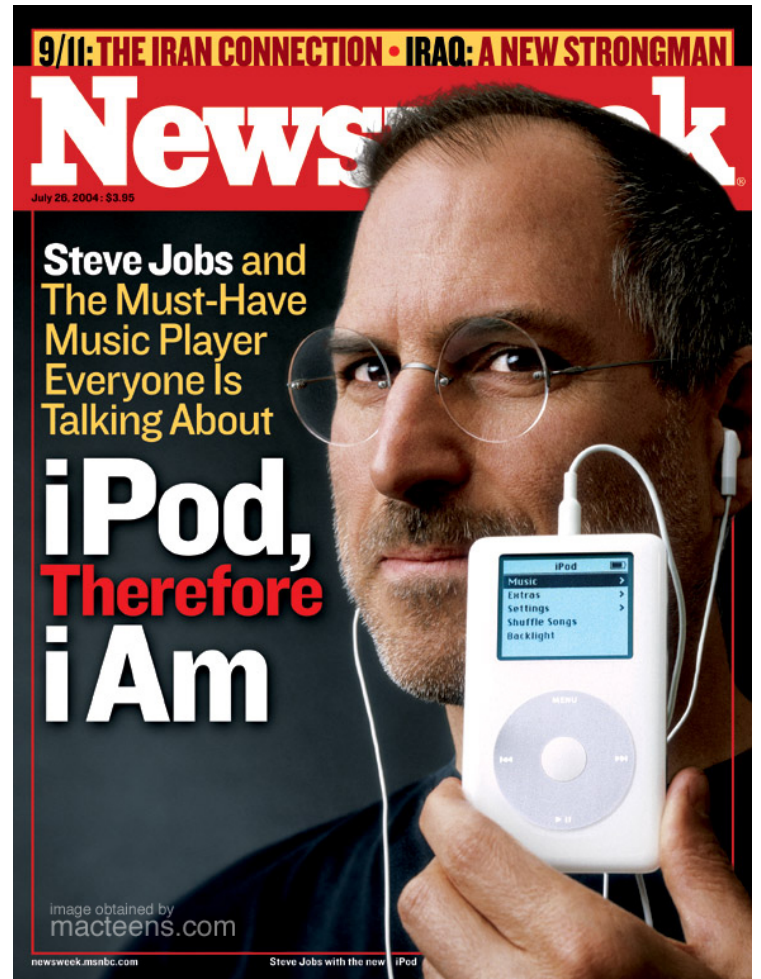
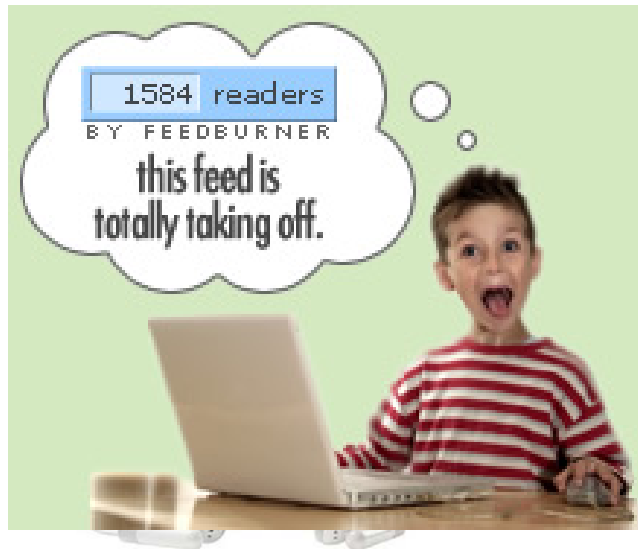
iTunes
(Nature magazine)

SpiralFrog



Bringing Knowledge to Life.

Podcasting: Duke University



facebook

Pandora

LibraryThing BETA



amazon.com



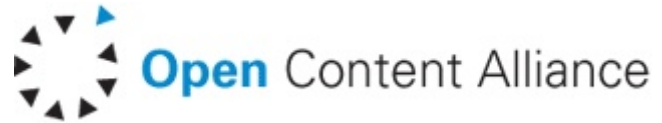
AJAX



OVERDRIVE



ELF - keeping tabs on your library material







LIBRARY 2.0 MATRIX

Resource Environment

Library 2.0 user

Library catalogue - MARC compliant

Web 2.0 platform 24/7

- adaptable user interface

Information services

- Online, Virtual Learning spaces

Blended digital Web Collections

Blended digital repository

Digital access for personal organisation

- E-reserve
- Borrower loan access

Digital access for licensed collections

- e-books, videos & multimedia, images, learning objects, etc
- specialist online databases

Federated searching

- Z39.50

Taxonomy - supported by global metadata standards

Web 2.0 as Platform

Library 2.0 user

E-learning 2.0 environment

- LMS, ELGG, LAMS etc.

Social Networks

- MySpace/Facebook
- Blogs & Wikis
- Read/Write web functionality
- Social Bookmarking
- Images & multimedia sharing
- Podcasting & vodcasting

Folksonomy

- Tagging for personalisation

Searching

- Browser and desktop API
- Blogs & social networks
- Visual & metasearch engines

Mobile computing

RSS feeds and Mashups

TRANS
WIKIS
WEB 2.0
RSS FEEDS
STREAMING MEDIA
GAMING
SOCIAL FOLKSONOMIES
JAVA AND MASHUPS
PODCASTS
UNIVERSITY GRAD DEPS



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Librarian 2.0 *plays*



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Top Cities

- [Seattle](#) 1090 people
- [New York City](#) 791 people
- [London](#) 779 people
- [Chicago](#) 737 people
- [San Francisco](#) 595 people
- [Los Angeles](#) 562 people
- [Toronto](#) 500 people
- [Boston](#) 406 people
- [Vancouver](#) 385 people
- [Austin](#) 366 people
- [Portland](#) 365 people
- [Atlanta](#) 361 people
- [Sydney](#) 320 people
- [Houston](#) 317 people
- [San Diego](#) 301 people

→ [See more](#)

Today's Tags

- [travel](#) 4299

Bringing Knowledge to Life.



Expanding Minds, Empowering Individuals, Enriching the Community

Learning 2.0



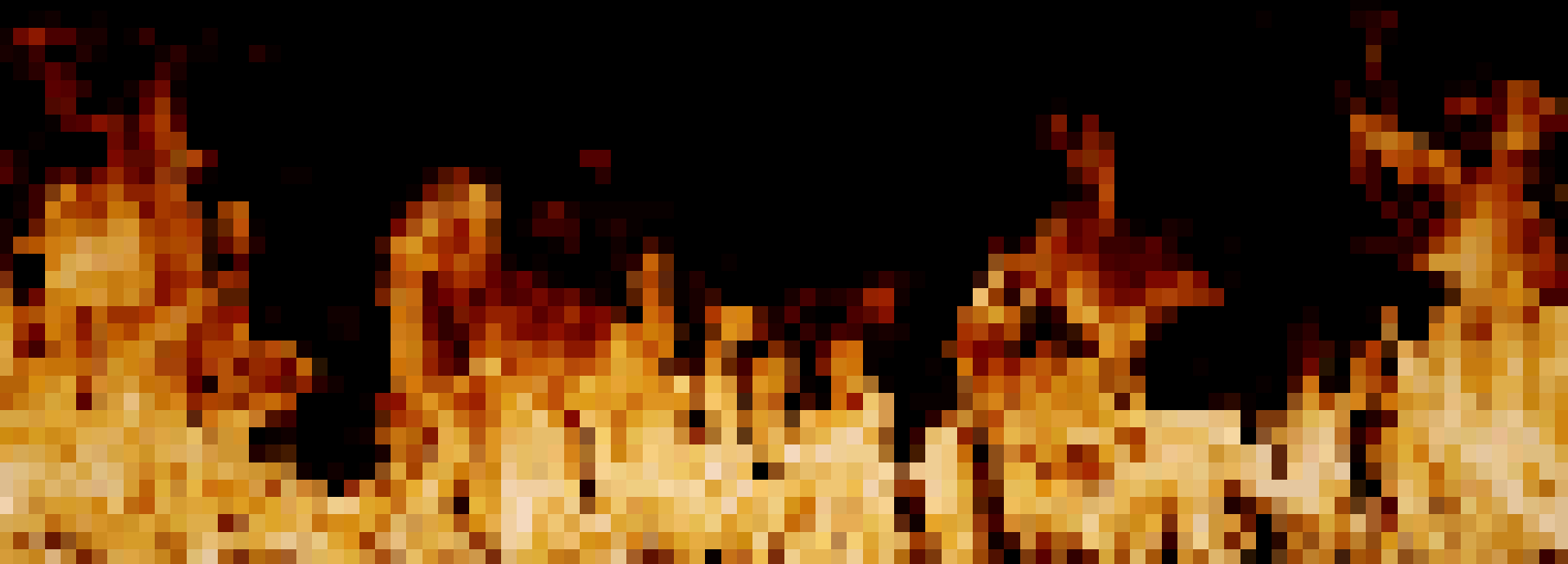
23 Learning 2.0 Things

- *Week 1: Introduction* (official start of week August 7th)
- *Week 2: Blogging*
- *Week 3: Photos & Images*
- *Week 4: RSS & Newsreaders*
- *Week 5: Play Week*
- *Week 6: Tagging, Folksonomies & Technorati*
- *Week 7: Wikis*
- *Week 8: Online Applications & Tools*
- *Week 9: Podcasts, Video & Downloadable audio*



Great Expectations

The future is already here, it's just not evenly distributed yet.



Bringing Knowledge to Life.



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